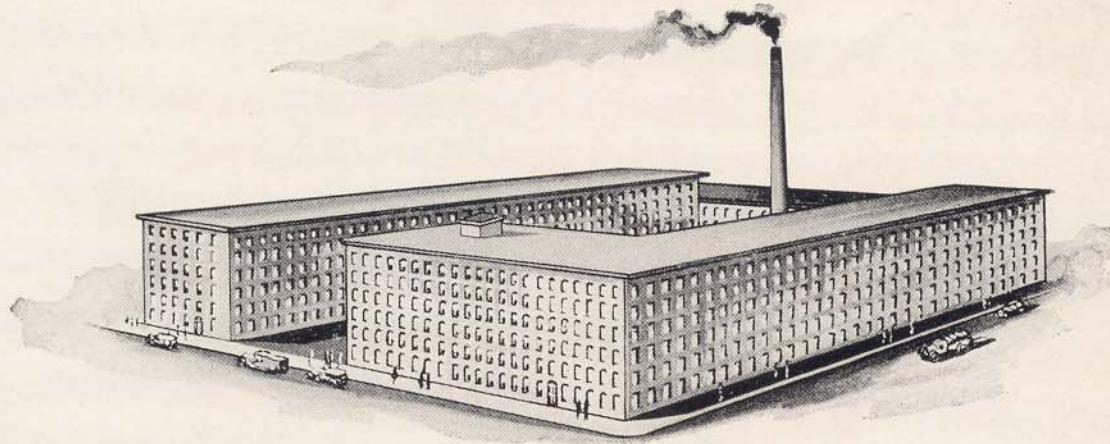


Jack-master

TRADE MARK REG. U. S. PAT. OFF.

HAMMER BRAND CUTLERY



AN INVITATION

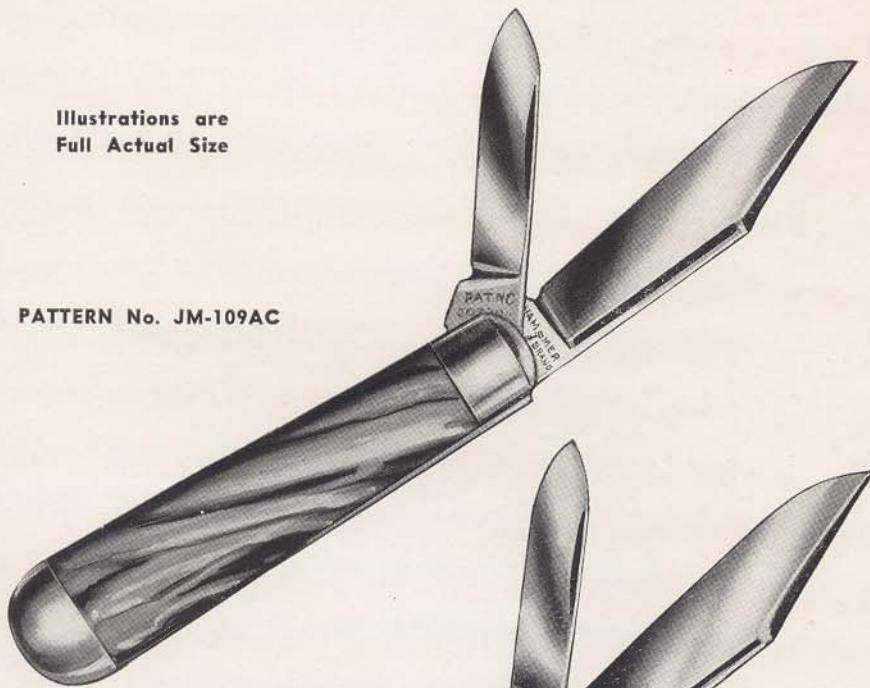
When in Providence, you are cordially invited to visit America's largest Cutlery Plant, and to see for yourself, how, through the use of ingenious, precision equipment of the most modern design, we convert tons of raw materials each week into thousands of dozens of attractive, colorful, popular priced Pocket Knives, Household Knives and Hunting Knives. We believe such a visit will prove interesting and informative to you — there is no obligation — we'll be glad to welcome you.

IMPERIAL KNIFE COMPANY, INC., 14 BLOUNT ST., PROVIDENCE 3, R. I.

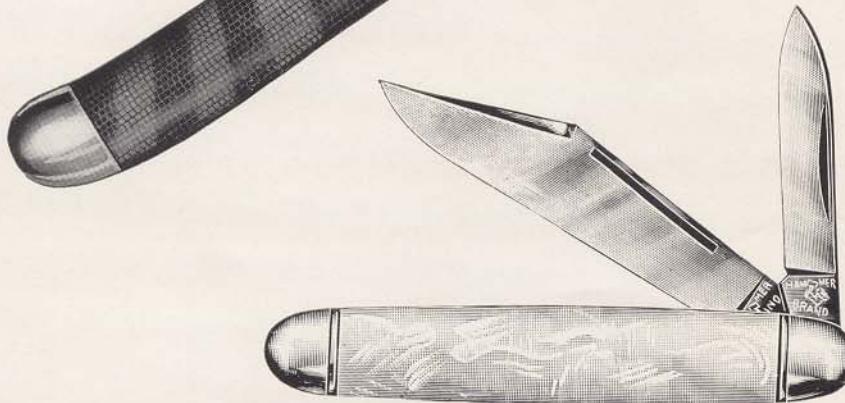
The Pace-Setter in Two Blade Jack Knives!

Illustrations are
Full Actual Size

PATTERN No. JM-109AC



PATTERN No. JM-1800AC



PATTERN No. JM-301BKP

Jack-master
TRADE MARK REG. U. S. PAT. OFF.
**TWO (2) BLADE
JACK-KNIFE ASSORTMENT**

Featured Under the
Famous Hammer Brand



ASSORTMENT No. JM-84
Comes in Assorted Shapes

Features a variety of popular patterns.

Perfectly formed "Fit-the-Grip" Handles, in simulated stag, simulated pearl, and assorted genuine celluloids.

Polished, hand edged blades, scientifically hardened and tempered.

Polished "Nuloy" Bolsters.

Displayed One (1) Dozen to a card.

Every knife warranted.

Packed weight: 1 $\frac{1}{8}$ lbs.

THERE IS ONLY ONE GENUINE **Jack-master** LINE...ASK FOR IT BY NAME

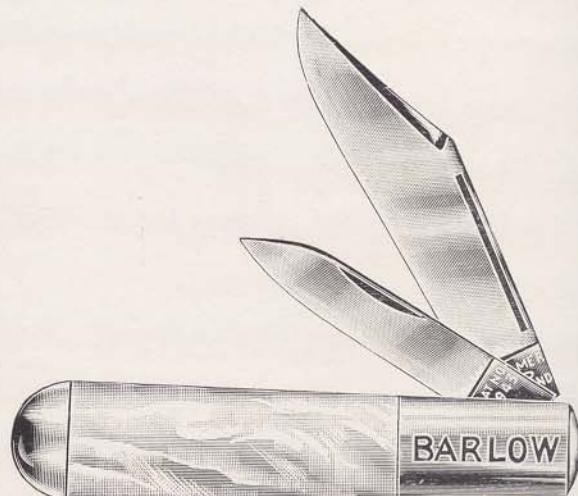


Speedy Turnover Assured at a
Really Popular Retail Price!...

FEATURED UNDER THE FAMOUS
HAMMER BRAND



ASSORTMENT No. JM-435



No. JM-435
Full Actual Size

Handles are of genuine celluloid in Red, Black and White.

Cap and Bolsters of polished "Nuloy."

Blades are of high carbon cutlery steel, highly polished and hand edged.

Knives are displayed One (1) Dozen to a card as illustrated.

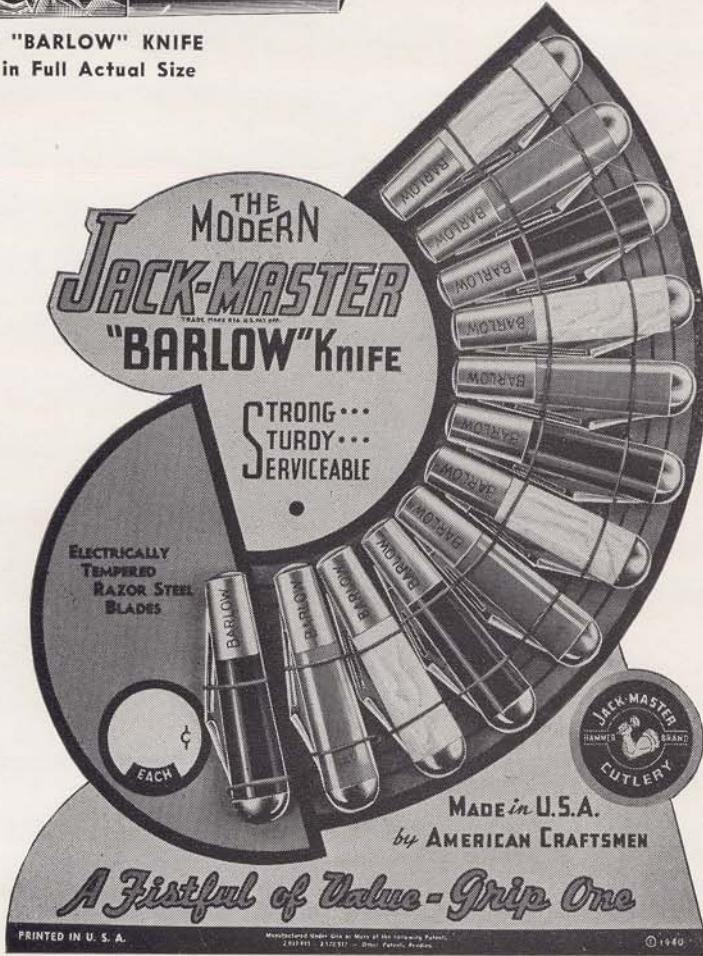
Packed weight: 1-15/16 lbs.

THERE IS ONLY ONE GENUINE *Jack-master* LINE... ASK FOR IT BY NAME

Retails Profitably...
AT A REASONABLE PRICE



No. JM-266 "BARLOW" KNIFE
Illustrated in Full Actual Size



ASSORTMENT No. JM-266



**Featured Under the
Famous Hammer Brand**

These solidly built "BARLOW" Knives made the Modern "JACK-MASTER" way, represent a big value in appearance and serviceability. They are exceptionally strong in the working joints, and due to the precision methods used in their manufacture, each and every knife is absolutely uniform.

Electrically tempered Razor Steel Blades, Hand Edged by experts, insures excellent cutting qualities. Bolsters are of Special "Nuloy", Highly Finished. Handles are of Genuine Celluloid in Red, White and Black.

Mounted one (1) dozen to a display card, as illustrated.

Packed Weight: 2 $\frac{3}{8}$ lbs.

THERE IS ONLY ONE GENUINE *Jack-master* LINE... ASK FOR IT BY NAME

**Strong and Serviceable
Popular in Price!...**



ASSORTMENT No. JM-82

THERE IS ONLY ONE GENUINE *Jack-master* LINE... ASK FOR IT BY NAME

Jack-master

TRADE MARK REG. U. S. PAT. OFF.

**TWO (2) BLADE
JACK KNIVES**

There is dependability, sturdiness and quality built into these strong patented knives you can count on. No corners have been cut, nothing has been "skimped."

Perfectly ovalled, absolutely uniform handles are of genuine sparkling celluloid.

Electrically tempered razor steel blades are full polished and bolsters are of modern "Nuloy", highly polished.

Knives are mounted one (1) dozen to a card, as illustrated.

Every Jack-Master is warranted to give satisfaction.

Packed Weight: 1 $\frac{3}{4}$ lbs.

A Real Sales Booster

THE
"BULL'S EYE"
 "DEALER'S CHOICE"
 ASSORTMENT



"BULL'S EYE"
 DEALER'S CHOICE ASSORTMENT

Jack-master

TRADE MARK REG. U. S. PAT. OFF.

ONE (1) AND TWO (2)
 BLADE KNIVES

A Three (3) Dozen Display of
 Very Popular "Jackmaster"
 Knives Under the
 Famous Hammer Brand.

The "BULL'S EYE" Display:

Makes the selling of THREE (3) DOZEN "Jack-Master" Knives as quick and easy as the sale of only One Dozen.

Provides the Dealer with a wide range of fast-selling Popular Price "Jack-Master" Pocket Knives at a very modest investment.

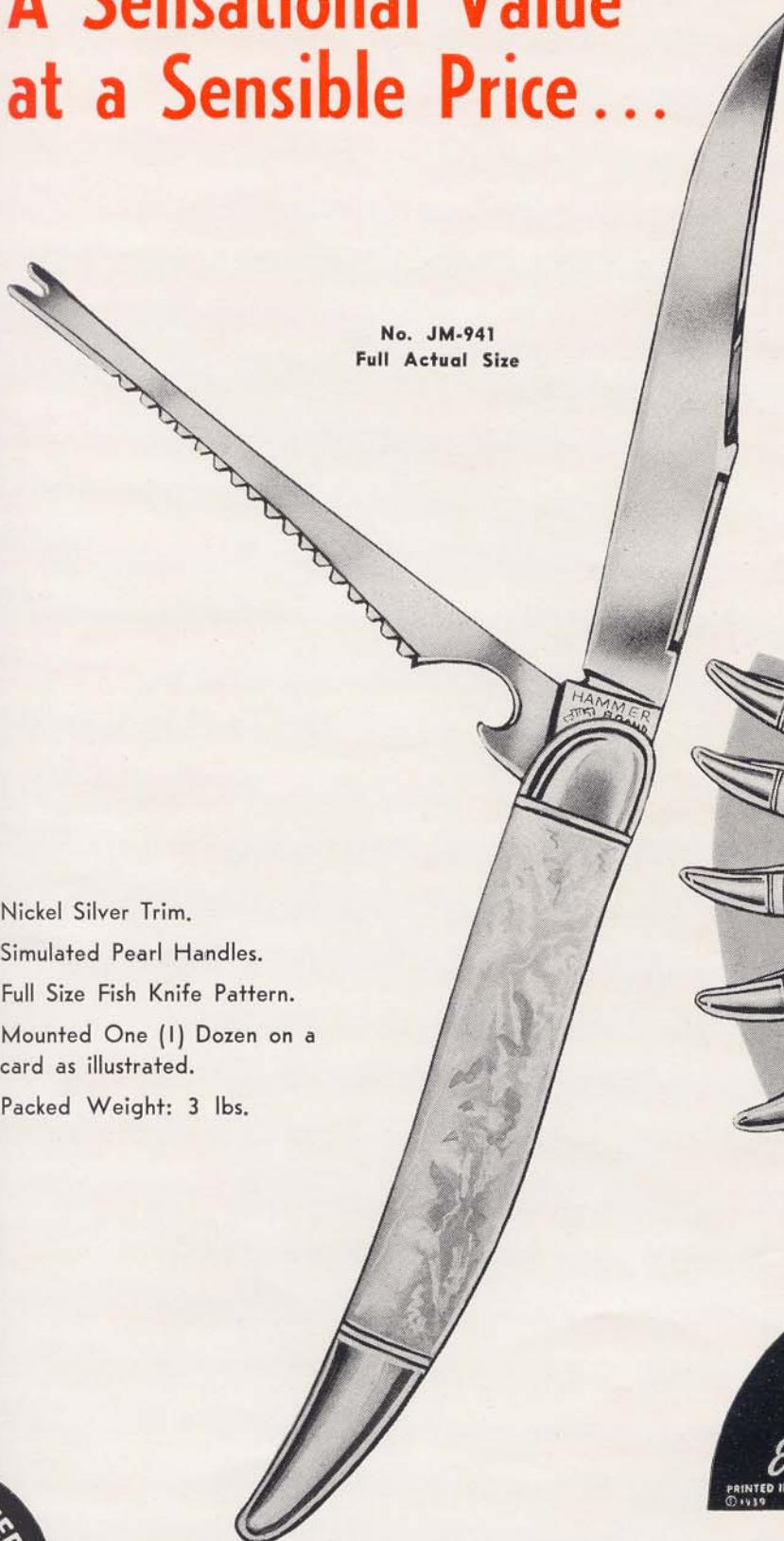
Stimulates sales and interest in cutlery, speeds turnover, and brightens any window or counter display.

All knives come with sharp carbon Steel Blades, "Nuloy" Bolsters, and glistening celluloid handles.

Packed weight: 4 $\frac{7}{8}$ lbs.

THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME

**A Sensational Value
at a Sensible Price...**



No. JM-941
Full Actual Size

Nickel Silver Trim.
Simulated Pearl Handles.
Full Size Fish Knife Pattern.
Mounted One (1) Dozen on a
card as illustrated.
Packed Weight: 3 lbs.

Jack-master
TRADE MARK REG. U. S. PAT. OFF.

**TWO (2) BLADE
FISH KNIFE**

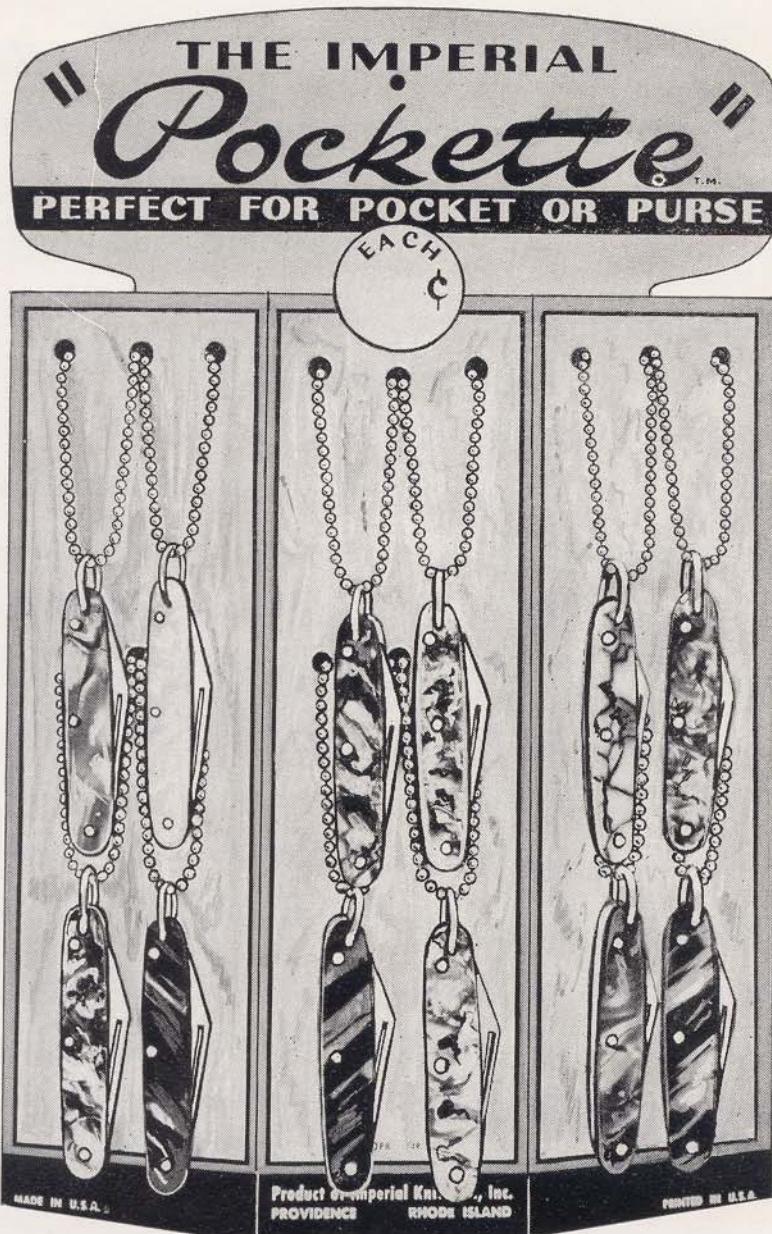
**High in Quality but Reasonably
Priced**



ASSORTMENT No. JM-941

THERE IS ONLY ONE GENUINE *Jack-master* LINE... ASK FOR IT BY NAME

Perfect for
POCKET or PURSE...



M24-5 One Dozen to the Card (as shown above) with
Chains, Simulated Pearl Handles.

M24-6 One Dozen to the Card (as shown above) with
Chains, Assorted Celluloid Colored Handles.

THE IMPERIAL
"Pockette"TM
ONE BLADE
PEN KNIFE



No. M24-6
Full Actual Size

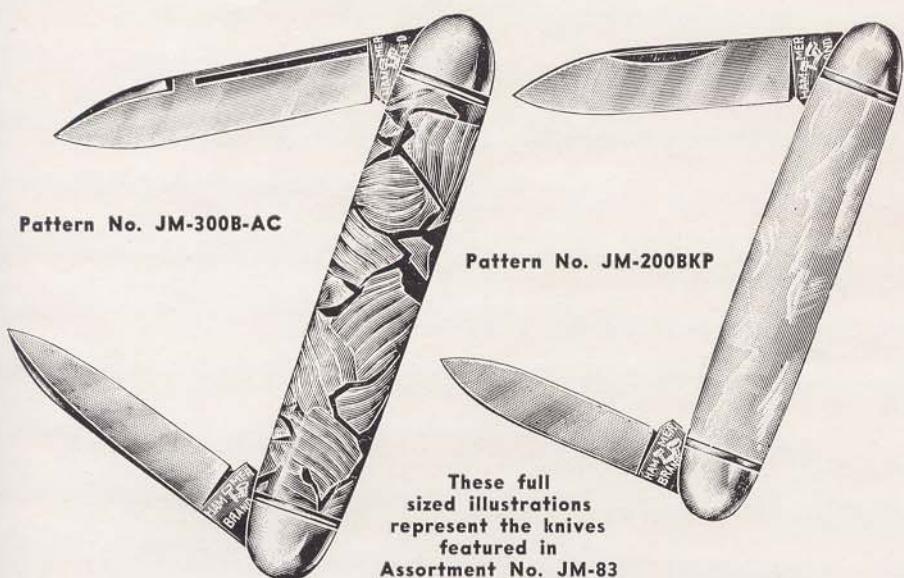
Blades are of High Carbon Steel,
Scientifically Hardened, Tempered
and Hand Edged.

Handles are of Simulated Pearl
Celluloid in assorted colors.

Packed weight: $\frac{3}{4}$ lb.

★ MADE in AMERICA by AMERICAN CRAFTSMEN ★

Tailored to Fit the Pocket!...



ASSORTMENT No. JM-83 TWO (2) BLADE PEN KNIVES

Jack-master

TRADE MARK REG. U. S. PAT. OFF.

**TWO (2) BLADE
PEN KNIVES**

**Featured Under the
Famous Hammer Brand**

Every knife is precision built, absolutely uniform and fully guaranteed. No surface rivets mar the symmetrical, perfectly ovalled handles of these Patented "JACK-MASTER" Knives.

Both Blades are polished and Hand Edged. Bolsters are of special Nuloy, highly polished.

Handle coverings are of genuine celluloid in an excellent variety of colors.

Packed One (1) Dozen Knives to the box; 6 Knives on card as shown, and 6 Knives in reserve shelf box.

Packed Weight: 1 lb.

THERE IS ONLY ONE GENUINE Jack-master LINE... ASK FOR IT BY NAME

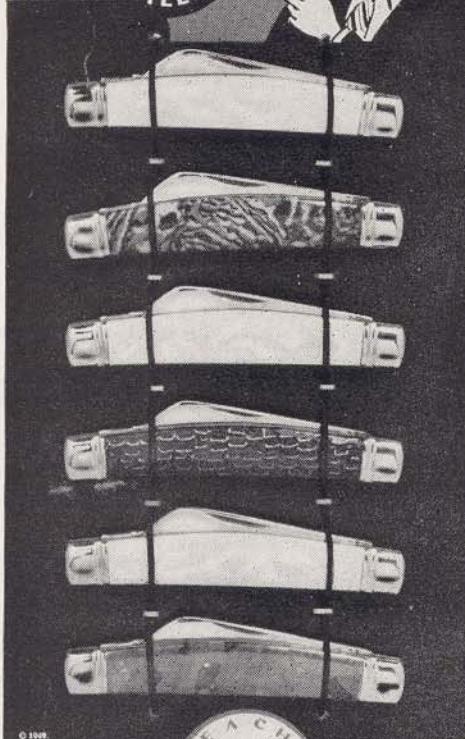
Combines Quality, Beauty,
Value, Price!...

NATIONALLY KNOWN!

Jack-master
TRADE MARK REG. U. S. PAT. OFF.
2 BLADE POCKET KNIVES



WHEN YOU SEE THIS TRADE MARK
YOU KNOW YOU'RE GETTING THE BEST



ELECTRICALLY TEMPERED
Product of Imperial Knife Co., Inc.
PROVIDENCE RHODE ISLAND

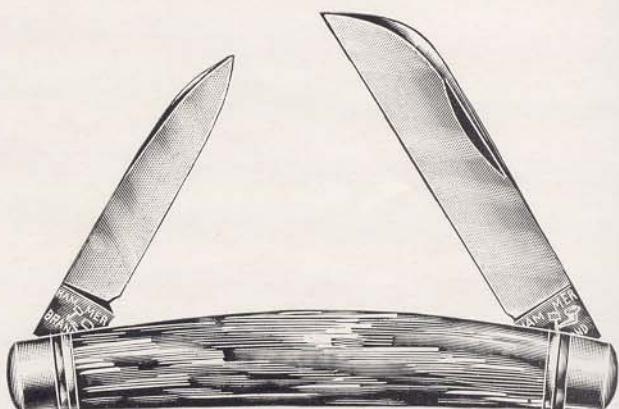
RAZOR STEEL BLADES

MADE IN U.S.A. PRINTED IN U.S.A.
MADE UNDER U.S. PATENT NOS. 2,170,537
AND 2,284,832. OTHER PATENTS PENDING.

ASSORTMENT No. JM-1050

Jack-master
TRADE MARK REG. U. S. PAT. OFF.

**TWO (2) BLADE
"CONGRESS" Pattern
PEN-KNIVES**



No. JM-1050
Full Actual Size

Full Polished, hand edged blades.

Handles of genuine celluloid, in colors and simulated pearl.

Polished "Nuloy" Bolsters.

Packed One (1) Dozen Knives to the box; 6 Knives on card as shown, and 6 Knives in reserve shelf box.

Packed weight: 1 1/4 lbs.

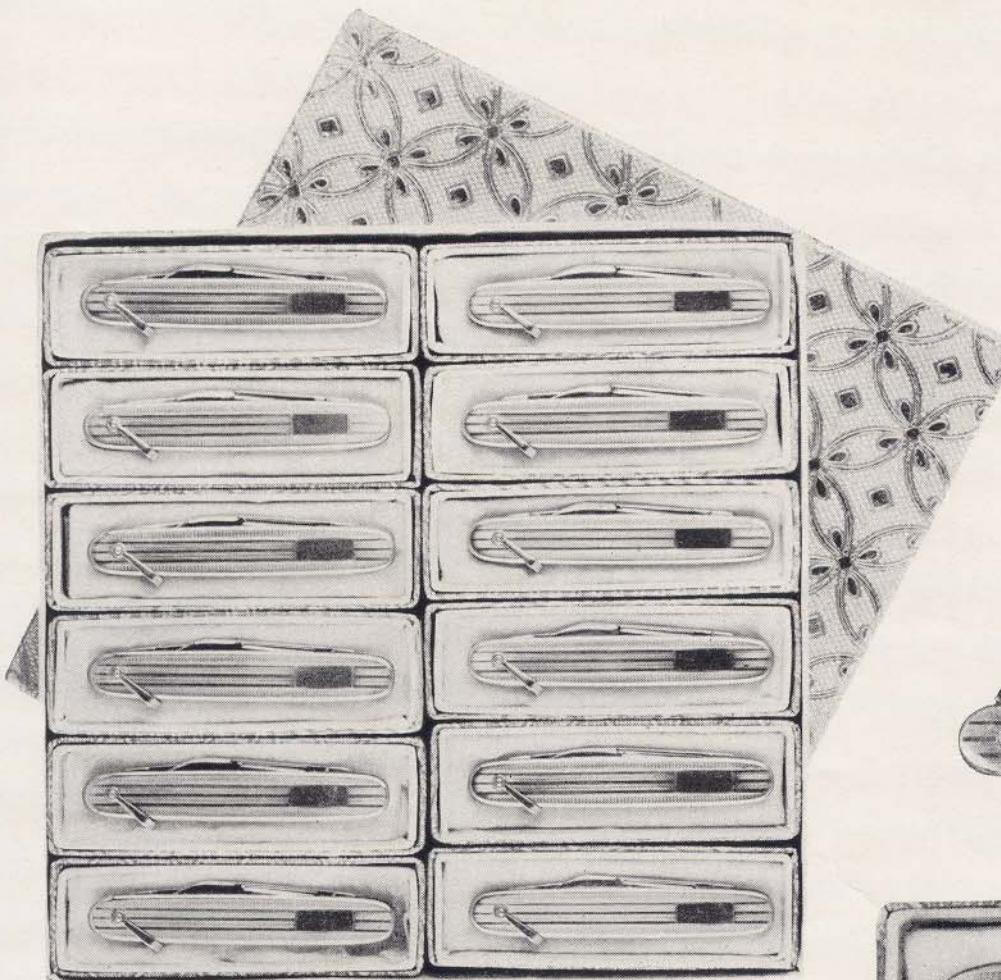
THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME



"GIFT KNIVES"

That are Handsomely Styled, Moderately Priced! . . .

FEATURED UNDER THE FAMOUS
HAMMER BRAND



No. 29NS WHITE METAL FINISH

No. 30G "GOLDINE" FINISH

"DIPLOMAT"

TWO (2) BLADE KNIVES

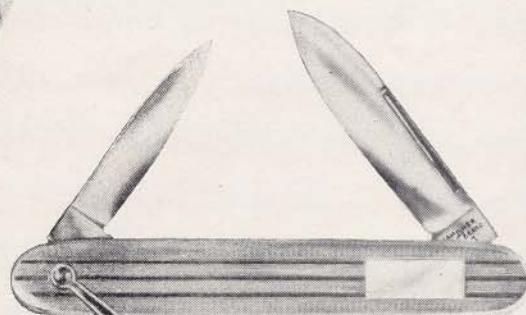


These beautifully designed knives make an impressive gift for Anniversaries, Banquets and for all special occasions.

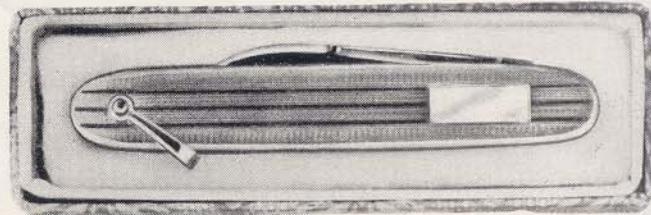
They are put up in individual presentation boxes, one (1) dozen to a tray.

The blades are full polished and hand edged.

Packed weight: $\frac{3}{4}$ lb.



No. 29NS WHITE METAL FINISH
Illustrated in Full Actual Size



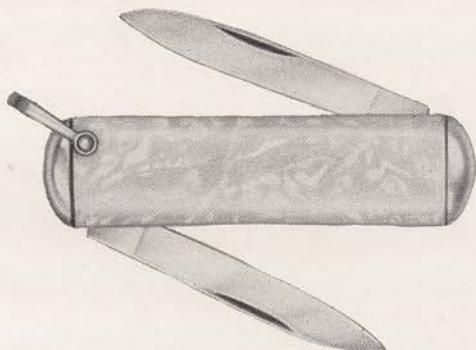
No. 30G "GOLDINE" FINISH
Illustrated in Full Actual Size

THERE IS ONLY ONE GENUINE *Jack-master* LINE . . . ASK FOR IT BY NAME



**Custom Built in Appearance,
Styling and Quality**

**YET PRICED TO RETAIL PROFITABLY
AT A REASONABLE PRICE**



No. JM-47 HANDLES OF GENUINE CELLULOID
(Illustrated in Full Actual Size)



ASSORTMENT No. JM-47

THERE IS ONLY ONE GENUINE *Jack-master* LINE... ASK FOR IT BY NAME

Jack-master

TRADE MARK REG. U. S. PAT. OFF.

**DE-LUXE VEST
POCKET KNIFE**

The Patented "JACK-MASTER" "DE-LUXE" Waldemar style knife has all the quality appearance of a far more expensive knife, yet it retails at a popular price.

Characteristic of all "JACK-MASTER" knives is its perfectly proportioned streamlined handle, which is free of surface rivets.

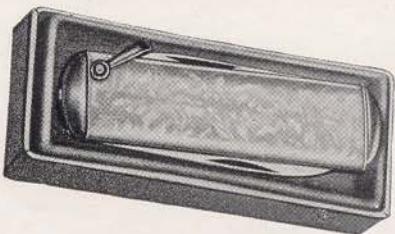
The "DE-LUXE" comes with full polished blades and springs, brass linings and nickel silver shackles. Handles are of genuine celluloid.

The "DE-LUXE" has special appeal as an advertising knife, as ample handle space is provided for reproducing trade-marks, etc.

Mounted one (1) dozen to a display card as illustrated.

If desired, the "DE-LUXE" may be ordered in individual gift boxes, packed one (1) dozen to a carton, at no added cost.

Packed weight: $\frac{7}{8}$ lb.



Retails at a Price That's Easy on the Purse! ...

FEATURED UNDER THE FAMOUS
HAMMER BRAND

IT'S NEAT...IT'S STURDY...IT'S USEFUL

The "Country Clubber" Pocket Knife

CAP LIFTER! CORKSCREW! KEEN BLADE!

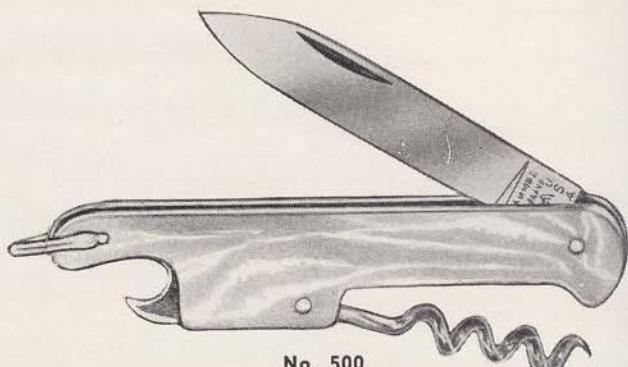
Product of Imperial Knife Co., Inc.
PROVIDENCE RHODE ISLAND

Every Knife is fully Warranted
MADE IN U.S.A. PRINTED IN U.S.A.

ASSORTMENT No. 500



"COUNTRY CLUBBER" UTILITY KNIFE



No. 500

Illustrated in Full Actual Size

Beautiful simulated Mother-of-Pearl Handles.

A great convenience at social gatherings, parties, and on camping trips.

Comes with a keen hand edged blade, plus corkscrew and caplifter, as illustrated.

Displayed on a compact "self-selling" counter card, as illustrated.

Packed Weight: 1 1/8 lbs.



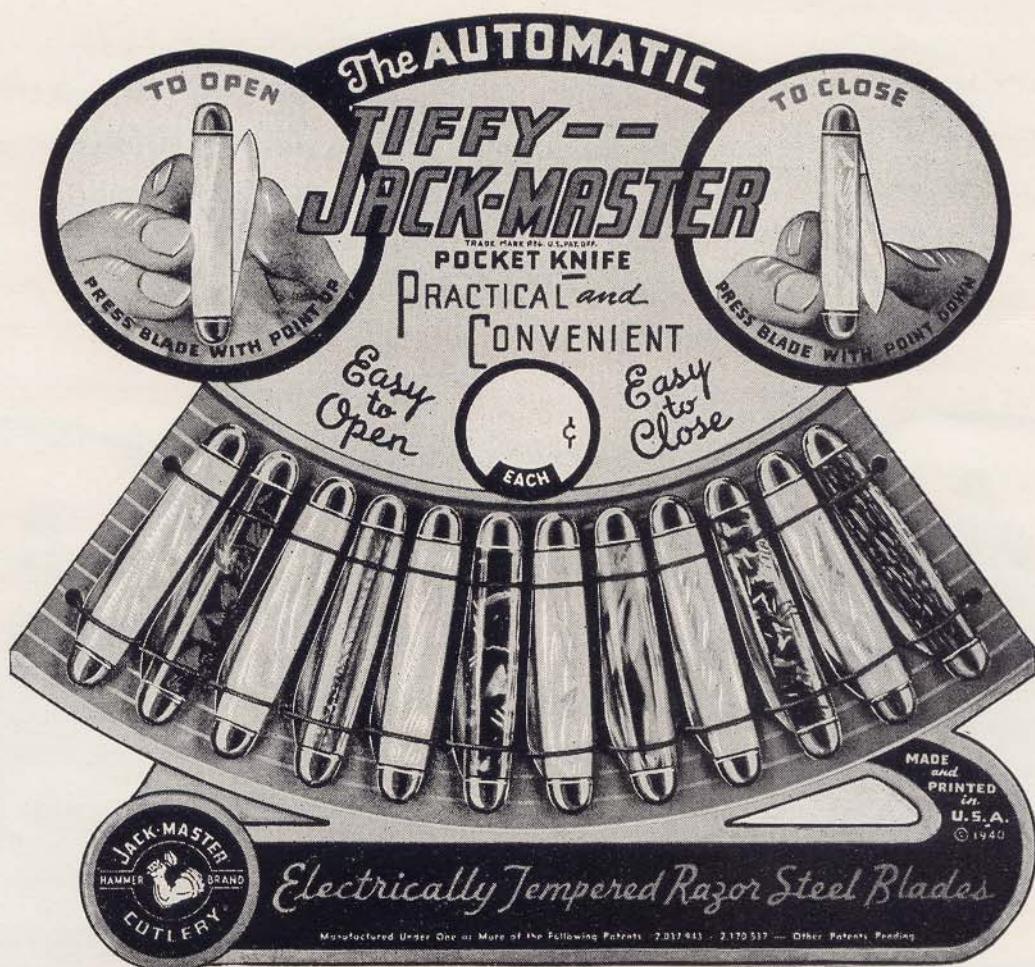
★ MADE in AMERICA by AMERICAN CRAFTSMEN ★

Easy to Open . . .
Easy to Close . . .

No Buttons, Slides or
Fingernails are needed to
operate its extremely
simple and practical
mechanism.

TIFFY--
JACK-MASTER
TRADE MARK REG. U.S. PAT. OFF.
“MYSTERY KNIFE”

To Retail Profitably
at a Popular Price



No. DA "JIFFY JACK-MASTER" DISPLAY ASSORTMENT

Weight per dozen: 1 1/8 lbs.

SEE REVERSE SIDE OF THIS PAGE FOR FULL DETAILS ON THE "JIFFY JACKMASTER"
THERE IS ONLY ONE GENUINE *Jack-master* LINE . . . ASK FOR IT BY NAME

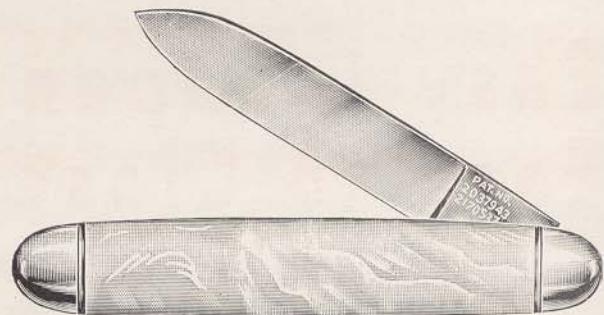


JIFFY-- JACK-MASTER

TRADE MARK REG. U.S. PAT. OFF.
"MYSTERY KNIFE"

The "JIFFY JACK - MASTER" meets the long standing demand for a modestly priced, yet thoroughly practical pocket knife that can be easily opened.

The "JIFFY JACK-MASTER" is a masterpiece of simplicity in design and construction, there is no intricate mechanism to get out of order.

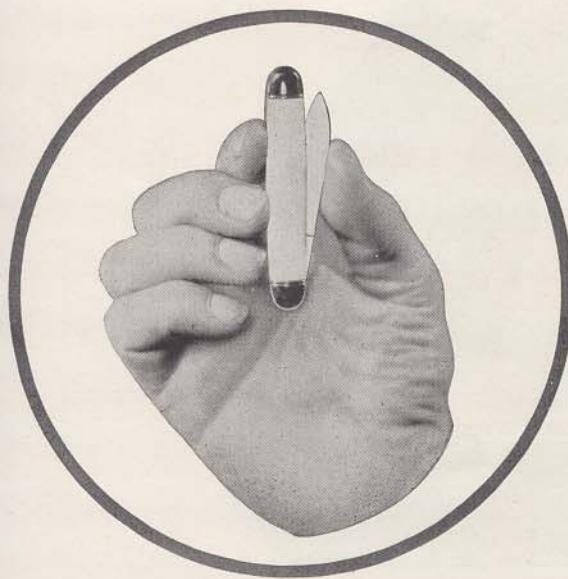


"JIFFY JACK-MASTER" IN FULL ACTUAL SIZE

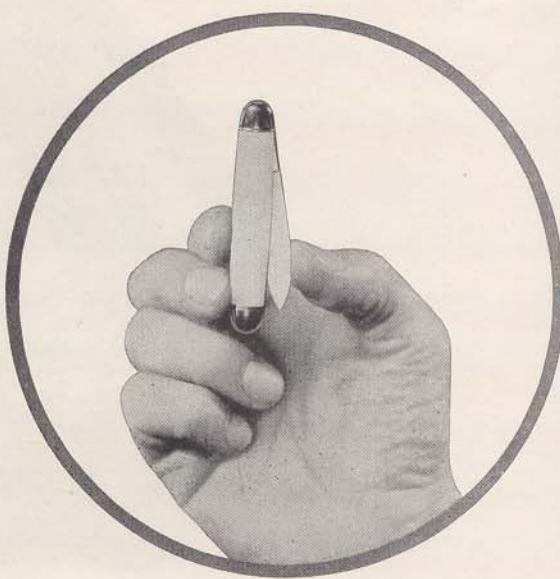
"JIFFY JACK-MASTER" knives come with a single polished, razor steel blade, brass linings, polished springs, long wearing "Nuloy" bolsters and genuine celluloid handles.

Frequently referred to as a "Mystery" or "Trick" knife, the "JIFFY JACK-MASTER" has strong appeal as a gift item, a souvenir, a premium, or as an advertising give-a-way.

How to Operate the "JIFFY JACK-MASTER"



TO OPEN
HOLD WITH POINT OF BLADE UP
PRESS IN ON BLADE



TO CLOSE
HOLD WITH POINT OF BLADE DOWN
PRESS IN ON BLADE

THERE IS ONLY ONE GENUINE *Jack-master* LINE... ASK FOR IT BY NAME

IT'S STAINLESS

WILL NOT RUST OR TARNISH

A Miniature Masterpiece of
Precision Knife Making

World's Smallest
Jack-master

TRADE MARK REG. U. S. PAT. OFF.

"SHORTY"



No. JM-81SS
Illustrated in Full Actual Size



ASSORTMENT No. JM-81SS
"SHORTY" KNIVES
WITH BEAD CHAINS

"SHORTY" Selling Features:

Keen STAINLESS STEEL BLADE, will not rust, stain or corrode.

Conveniently small in size, the "SHORTY" is a thoroughly practical strong little pocket knife — just right for all sorts of light cutting jobs.

Measures only 1 1/2" closed. Comes complete with bead chain.

Slim, sleek, symmetrical handles of genuine celluloid.

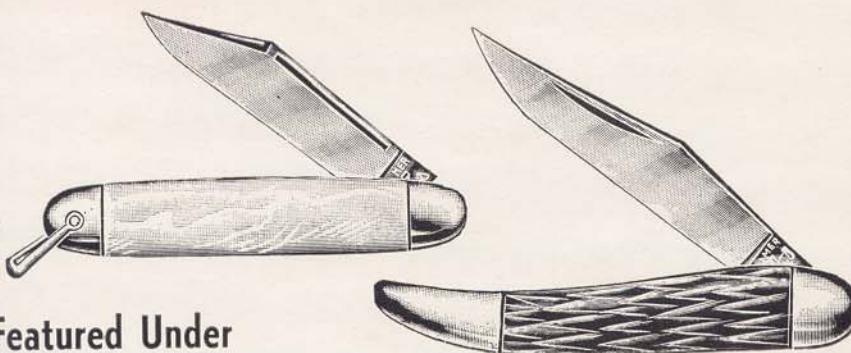
Mounted one (1) dozen to a display card, as illustrated.

Packed weight: 1/2 lb.

THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME



Perfect for Pocket or Purse.



Featured Under
the Famous
Hammer Brand



The Popular Little Patterns Illustrated above in Full Actual Size are Representative of the
"Topsy" Assortment

The "MIDGET" Line originated with Imperial. Only the patented "JACK-MASTER" construction permits these attractive little knives to be made with precision and uniformity. Their smooth, rivet-free, beautifully ovalled handles, and perfection of shape, have never been successfully imitated.

Handles come in a wide range of gleaming, genuine celluloid colors — no dull, lack-lustre composition plastics

are used. All blades are hand edged, and nicely finished.

The wide assortment of patterns on the New "TOPSY" card illustrated is sure to provide a knife for every taste, insuring quick turnover.

Packed One (1) Dozen on a beautiful display card, as illustrated.

Packed weight: $\frac{3}{4}$ lb.

AN 'IMPERIAL' PRODUCT

"Topsy" (T.M.)
TINY IN SIZE - TOPS
IN USEFULNESS

Perfect for Pocket or Purse

JACK-MASTER CUTLERY
HAMMER BRAND

EACH

MADE IN U.S.A. MADE UNDER PAT. NOS. 2,170,537 AND 2,284,833 OTHER PAT. PENDING

PRINTED IN U.S.A. ©1948

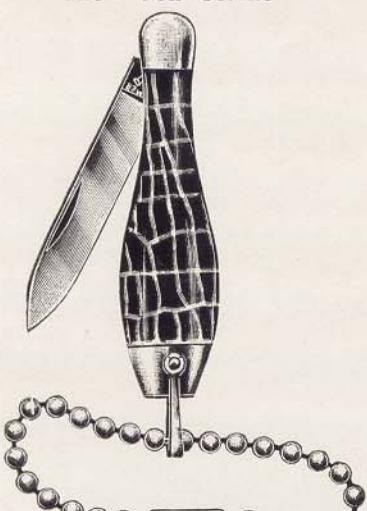
"TOPSY" ASSORTMENT OF ONE (1) BLADE "MIDGET" JACK-MASTER KNIVES

All Knives Shown Above are Supplied with Bead Chains.



Perfect for Pocket or Purse.

The "Ten Strike"



Illustrated in Full Actual Size

Jack-master

TRADE MARK REG. U. S. PAT. OFF.

"TEN STRIKE" KEY CHAIN KNIFE

Retails Profitably
at a Popular Price

Men, Women, and Boys
like the sleek lines and utilitarian
value of the "Ten-Strike" which
combines clever design with an
unusually comfortable grip.

Measuring 2" closed — just
the length of the average house
or ignition key — the "Ten-Strike"
makes an ideal "KEY
CHAIN" Knife — "Perfect for
Pocket, Purse, or Key
Container."

"Ten-Strike" Jack - Master
Knives are mounted one (1) dozen
to a unique display card as
illustrated.

Packed weight: 1 lb.

ASSORTMENT No. JM-44/45 CHAIN. HANDLES ASSORTED IN COLORS OF CELLULOID
AND IMITATION MOTHER-OF-PEARL.

THERE IS ONLY ONE GENUINE Jack-master LINE... ASK FOR IT BY NAME



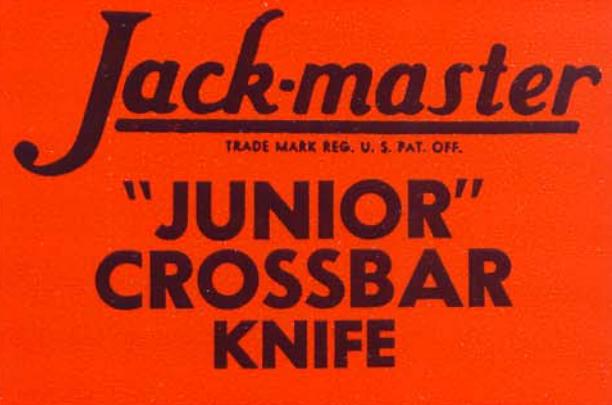
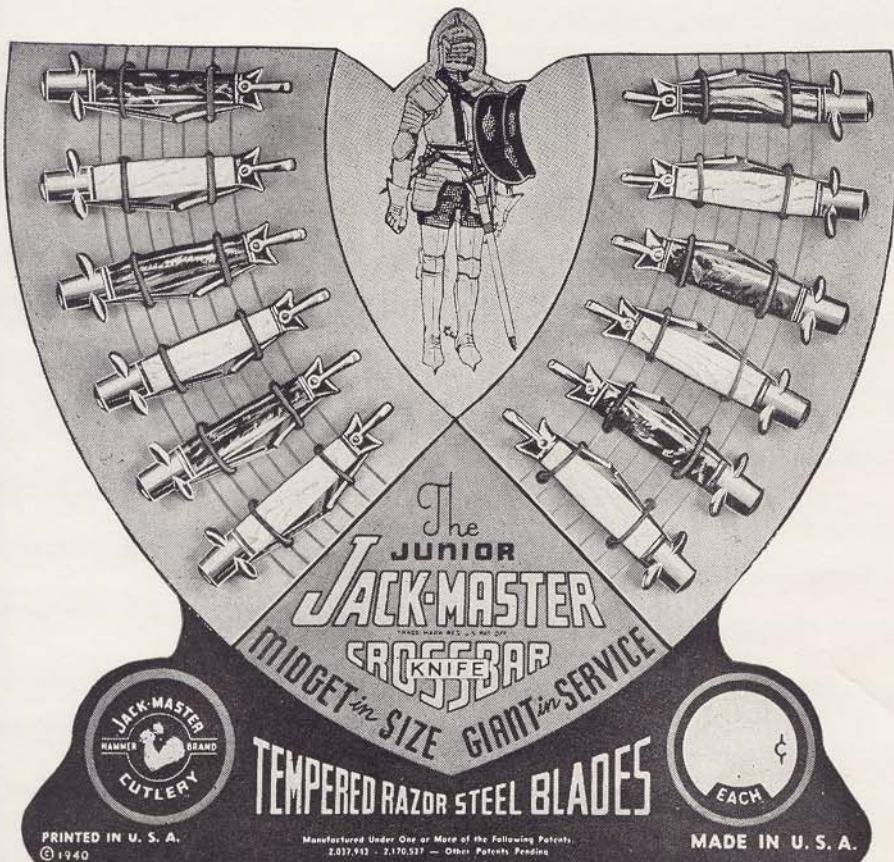
**PRECISION BUILT — Yet Retails
at a Popular Price!...**

A Jack-Master "Exclusive"

**FEATURED UNDER THE FAMOUS
HAMMER BRAND**



No. JM-1255KP
FULL SIZE ILLUSTRATION



**The "Junior" Jack-Master
Crossbar Knife**

This beautifully proportioned and thoroughly practical little knife is another exclusive masterpiece of Patented "JACK-MASTER" designing and styling that will please the most critical eye, and the most economical purse.

The trimly shaped bolsters, guards and shackles are all of long wearing Nuloy. The sturdy little cutting blade is correctly hardened, tempered, hand edged, and full polished.

The JUNIOR "JACK-MASTER" CROSS-BAR Knife is mounted on the five (5) color display card as illustrated — One (1) dozen to the card. The attractiveness of the card, which is in perfect keeping with the character of the Junior Crossbar Knife — will appeal strongly to merchants who appreciate that proper display means fast turnover.

Every JUNIOR "JACKMASTER" CROSS-BAR Knife is fully warranted.

Handles are in assorted colors of genuine celluloid.

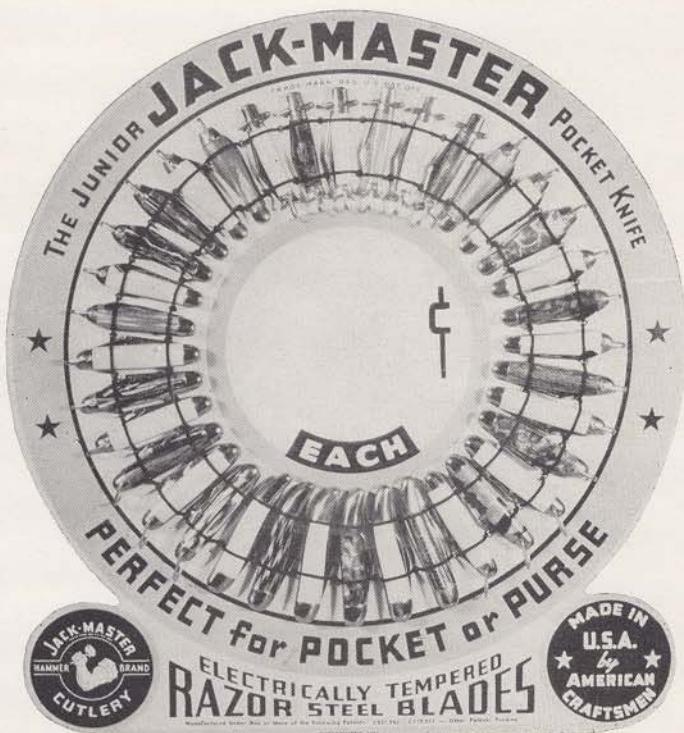
Packed weight: $\frac{3}{4}$ lb.

All Knives Shown Above are Supplied with Bead Chains.

THERE IS ONLY ONE GENUINE *Jack-master* LINE... ASK FOR IT BY NAME

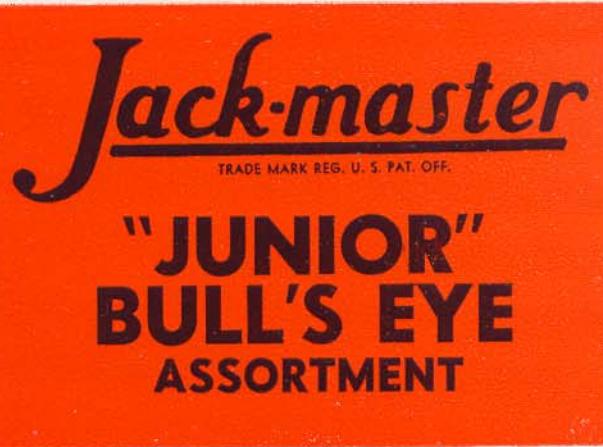
Features the **ENTIRE** Line of
Immensely Popular Jack-Master
"Midget Knives" on One Atten-
tion Compelling Display Card!...

Contains Three(3) Dozen
Assorted Knives, All
Retailing at One
Popular Price



No. "JR-BE" BULL'S EYE ASSORTMENT

Contains Three (3) Dozen "JUNIOR" JACK-MASTERS



Featured Under the
Famous Hammer Brand

Provides the dealer with a well-rounded stock of
MIDGET JACK-MASTER Knives at a modest investment.

Offers consumers a wide selection to choose from —
insuring quick turnover.

Provides "HAMMER BRAND" prestige at a popular
price.

Possesses display value that quickens buying interest
in any window or cutlery counter display.

All of the Jack-Master Midget Knives mounted on the
"JUNIOR" BULL'S-EYE DISPLAY have the sleek, smooth,
symmetrical and UNIFORM appearance that distinguishes
the modern Jack-Master construction from all imitations.

The handle coverings, due to the patented "Jack-
Master" method, cannot loosen due to shrinkage or chip
and scratch in an unsightly manner. Handles are assorted
in imitation Mother-of-Pearl, and in a beautiful range of
glistening colors. No dull, lack-lustre plastics or other
low-cost coverings are used.

Knives in assorted shapes, measure from 2" to 2 1/2"
in length.

Packed weight: 2 3/8 lbs.

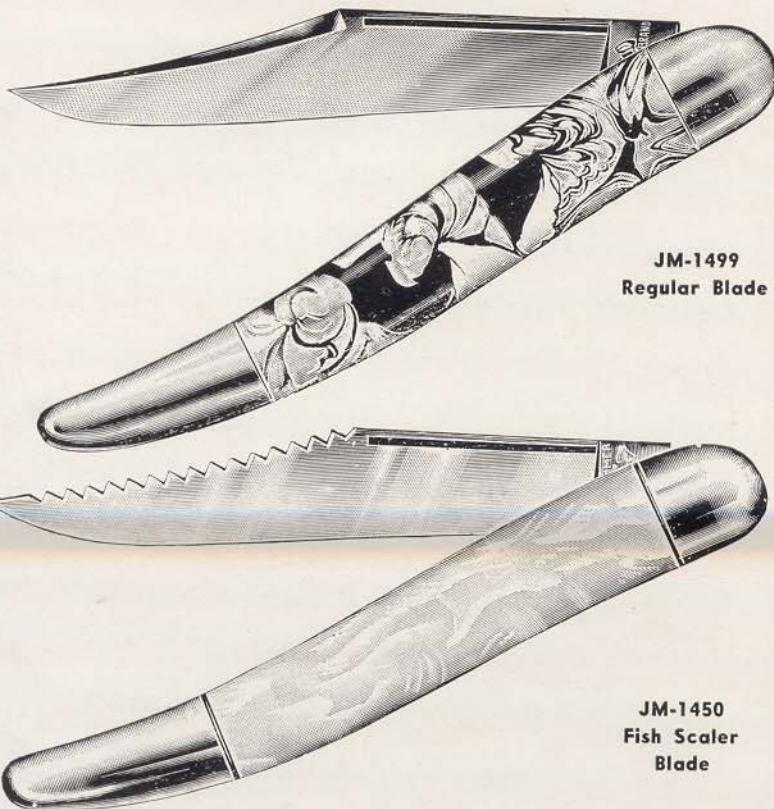
All Knives Shown Above are Supplied with Bead Chains.

THERE IS ONLY ONE GENUINE *Jack-master* LINE... ASK FOR IT BY NAME



The Outstanding Leader in Outdoor Knives!...

FEATURED UNDER THE FAMOUS
HAMMER BRAND



JM-1499
Regular Blade

JM-1450
Fish Scaler
Blade

"SPORTSMASTER"

Features:

Perfectly ovalled handles, in a variety of sparkling colors of genuine celluloid.

Patented "JACK-MASTER" precision construction, every knife is absolutely uniform.

Blades are GOOD Blades scientifically heat treated, nicely finished and hand edged.

Attractively displayed 6 knives on a card, and 6 knives in a shelf box.

Packed weight: 1 3/4 lbs.

THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME

Jack-master
TRADE MARK REG. U. S. PAT. OFF.

ONE (1) BLADE
"SPORTSMASTER"
OUTDOOR KNIFE



ASSORTMENT No. JM-1499 (REGULAR BLADE)

ASSORTMENT No. JM-1450 (FISH SCALER BLADE)

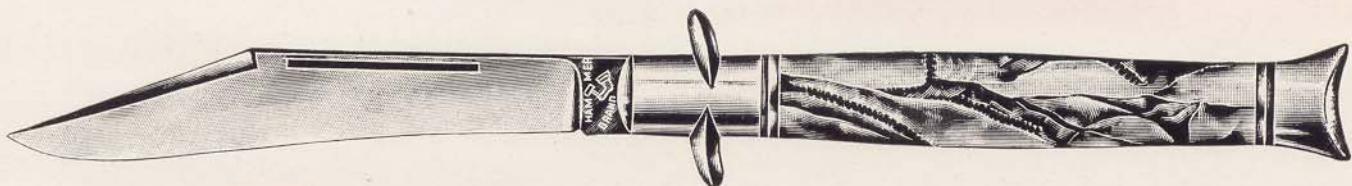


Styled, Priced and Packaged to Sell FAST—at a Popular Price!...

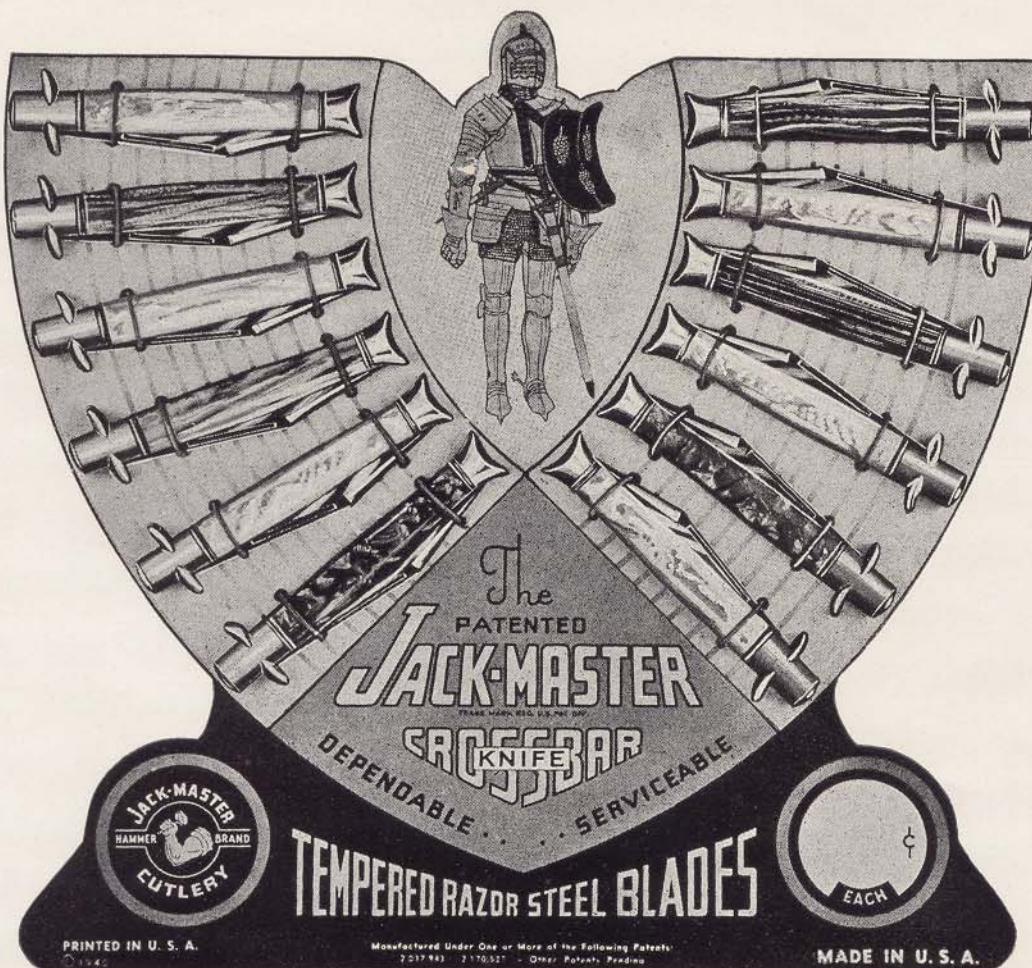
Featured Under the Nationally Known Hammer Brand

Jack-master
TRADE MARK REG. U. S. PAT. OFF.

ONE (1) BLADE
"CROSSBAR" KNIFE



No. JM-1200AC Illustrated in Full Actual Size



The JACK-MASTER CROSSBAR Knife combines a grace and cleanliness of line with a ruggedness that only the patented "JACK-MASTER" Construction can provide. Every knife is absolutely uniform in shape and contour, "Formed-to-Fit-the-Grip."

The keen, polished, hand edged blade of the JACK-MASTER CROSSBAR KNIFE is made of finest high carbon cutlery steel, scientifically hardened and tempered in the most modern of electrically controlled equipment. Bolsters are of long wearing "Nuloy."

Handles are in assorted colors of genuine celluloid, including simulated pearl.

Sell "JACK - MASTER" Knives with confidence, for every knife is fully warranted.

Packed weight: 1 $\frac{1}{8}$ lbs.

ASSORTMENT No. JM-1200

THERE IS ONLY ONE GENUINE *Jack-master* LINE... ASK FOR IT BY NAME



Made EXPRESSLY for Fishermen . . .

Features of the "Jack-Master" "LOCK-BAK" Fishermen's Knife

A SAFETY CATCH of simple design that prevents the blade from snapping down,

Long, strong, hand edged perfectly proportioned carbon steel blade, equipped with Cap Lifter. Correctly shaped for slitting.

Back of blade serrated for scaling fish.

The "JACK-MASTER" "LOCK-BAK" is riveted together battleship fashion — it will stand up under hard service.

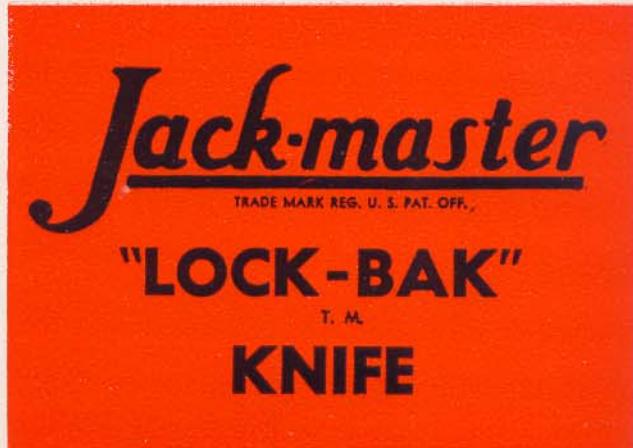


Handles are in assorted celluloids, Bolsters are of bright, long wearing "Nuloy" and Linings are of Hard Brass,

Mounted one (1) dozen on a card as illustrated.

Packed weight: 2 3/8 lbs.

**THERE IS ONLY ONE GENUINE
Jack-master LINE . . .**
ASK FOR IT BY NAME



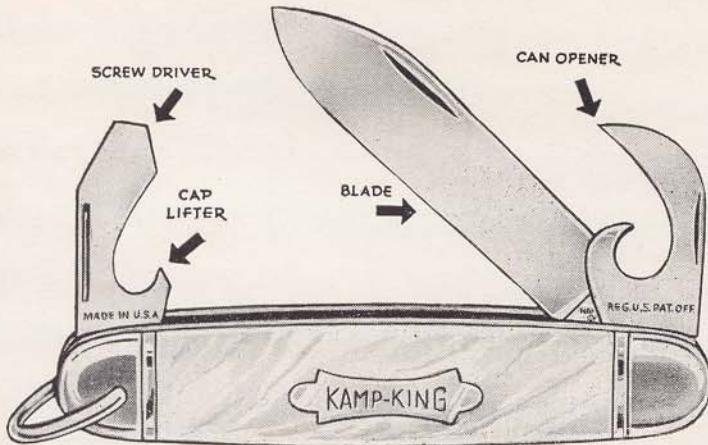
WITH SAFETY LOCK FEATURE

No. JML-900AC
Full Actual Size



ASSORTMENT No. JML-900

Not Bulky--But Plenty Big Enough for Hard Usage....



No. JM-413KP
Illustrated in Full Actual Size

THE KAMP-KING JR.

Features:

Comes with three useful blades, as illustrated.

Handles are assorted in simulated stag, pearl and colors.

"Nuloy" Bolsters. All blades well finished.

Packed One (1) Dozen Knives to the box; 6 knives on a card as shown, and 6 Knives in reserve shelf box.

Packed weight: 2 1/4 lbs.

If you choose,
you may specify

No. JM-413ST—Imitation Stag
Handles only

No. JM-413KP—Imitation Pearl
Handles only

No. JM-413AC—Ass'td Colors
only

MADE IN U.S.A.
PRINTED IN U.S.A.
MADE UNDER
PATENT NO. 2,170,527
OTHER PATENTS PEND.
REG. U.S. PAT. OFF.



STANDARD ASSORTMENT No. JM413 THREE (3) BLADES, COMES WITH
ASSORTED HANDLES OF IMITATION PEARL, STAG AND COLORS

THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME

Jack-master

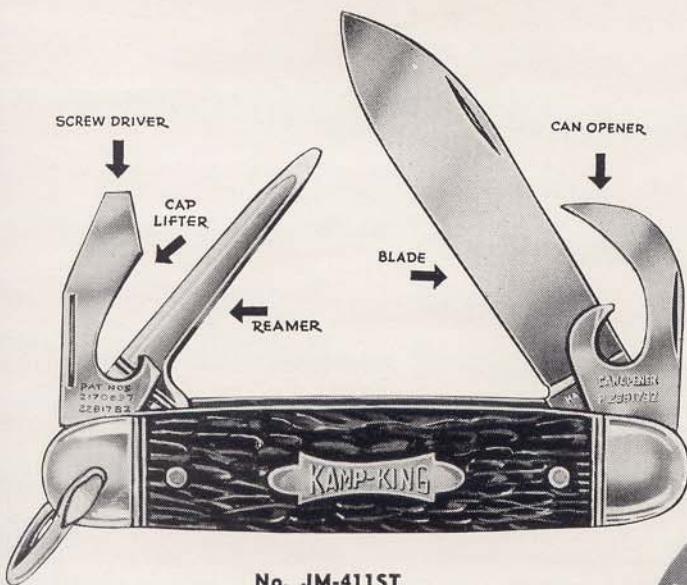
TRADE MARK REG. U. S. PAT. OFF.

KAMP-KING JR.

THREE (3) BLADE KNIFE

Under the Famous
Hammer Brand

Retails Profitably at a Popular Price!...



No. JM-411ST
Illustrated in Full Actual Size

The strong, solid, Patented construction of the Four (4) Blade Junior Kamp-King Knife is unmatched in value and appearance.

Handles are of Simulated Stag, Pearl and in a fine range of Genuine Celluloid.

Blades are expertly treated to insure maximum outdoor efficiency.

Bolsters are of "Nuloy", nicely finished.

Packed One (1) Dozen Knives to the box; 6 Knives on card as shown, and 6 Knives in reserve shelf box.

Packed weight: 2 $\frac{3}{8}$ lbs.

ASSORTMENT No. JM-411 HANDLES ASSORTED IN IMITATION STAG, IMITATION PEARL AND COLORS.

ASSORTMENT No. JM-411ST IMITATION STAG HANDLES ONLY

ASSORTMENT No. JM-411KP IMITATION PEARL HANDLES ONLY

FOUR (4) BLADE

Jack-master

TRADE MARK REG. U. S. PAT. OFF.

Junior
"KAMP-KING"
KNIFE

Featured Under the
Famous Hammer Brand



ASSORTMENT No. JM-411

THERE IS ONLY ONE GENUINE Jack-master LINE... ASK FOR IT BY NAME

A Big Buy for Men or Boys!



ASSORTMENT No. JM-716 WITH SIMULATED PEARL HANDLES

ASSORTMENT No. JM-717 WITH ASSORTED CELLULOID HANDLES

Jack-master

TRADE MARK REG. U. S. PAT. OFF.

STANDARD SIZE "KAMP-KING" OUTDOOR KNIFE

"Kamp-King" Features:

Full standard size and blading.

Polished razor steel master blade, scientifically heat treated and hand edged.

Brass linings, long wearing special Nuloy bolsters.

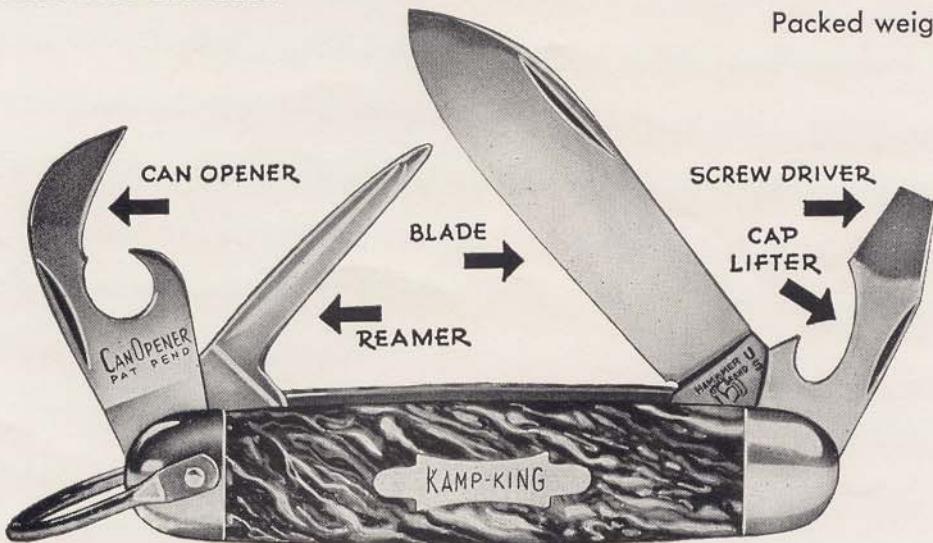
Strong, solid, patented "JACK-MASTER" construction. Every "KAMP-KING" is perfectly ovalled and absolutely uniform.

Handles in a variety of sparkling celluloid colors, and in simulated stag.

Attractively displayed on a modern five (5) color display card, as illustrated.

Every "JACK-MASTER" "KAMP-KING" Knife is warranted to give good service.

Packed weight: 3 1/4 lbs.



No. JM-717

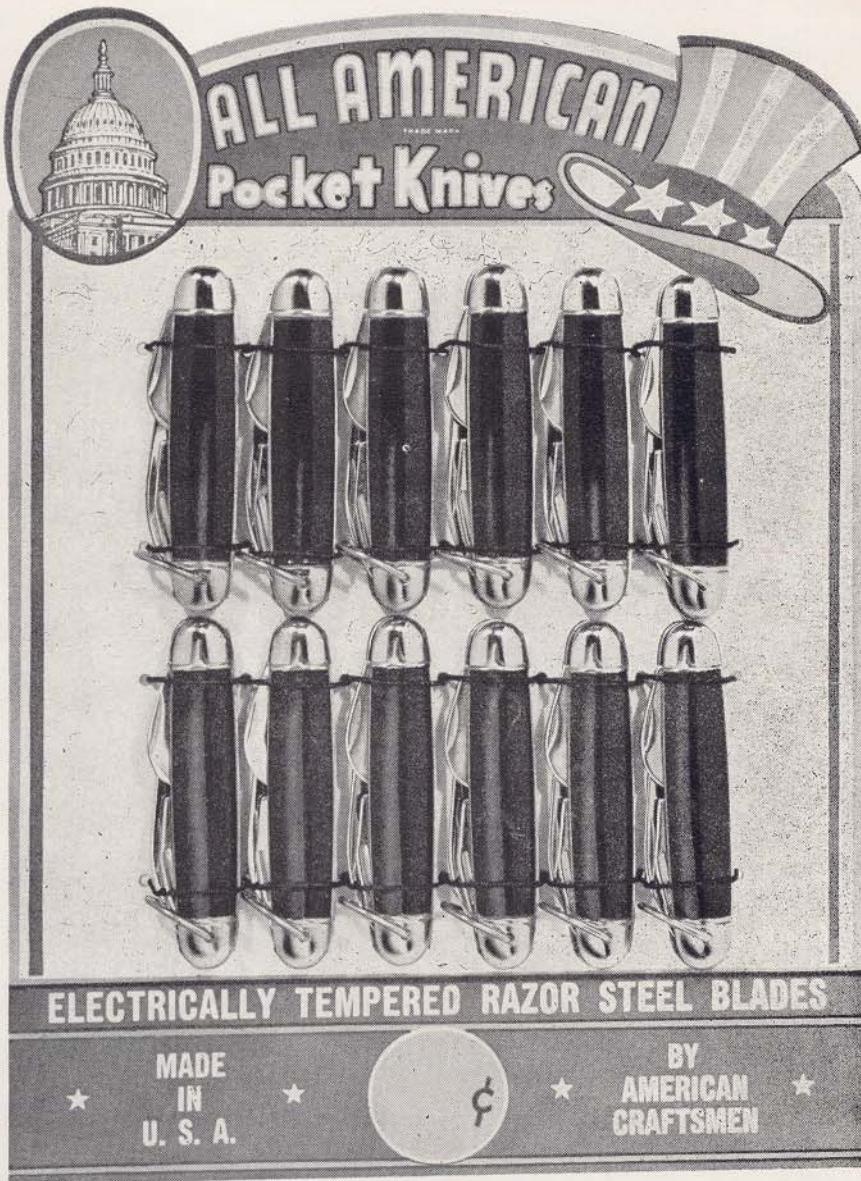
Illustrated in
Full Actual Size

THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME



Way UP in Utility Value! Way DOWN in Price!!

A Real Hammer Brand Special!



THREE (3) BLADES

Junior Size
CAMPER'S KNIFE

Men or boys (and their sisters) will like this strongly built, well formed knife.

Priced to please the slimmest purse; packs a punch in service.

Comes with keen, scientifically tempered Master Blade, Patented Can Opener Blade, and combination Caplifter, Screwdriver Blade.

Highly lacquered handles, with "Nuloy" bolsters.

Nicely displayed, One (1) Dozen to a card, as illustrated.

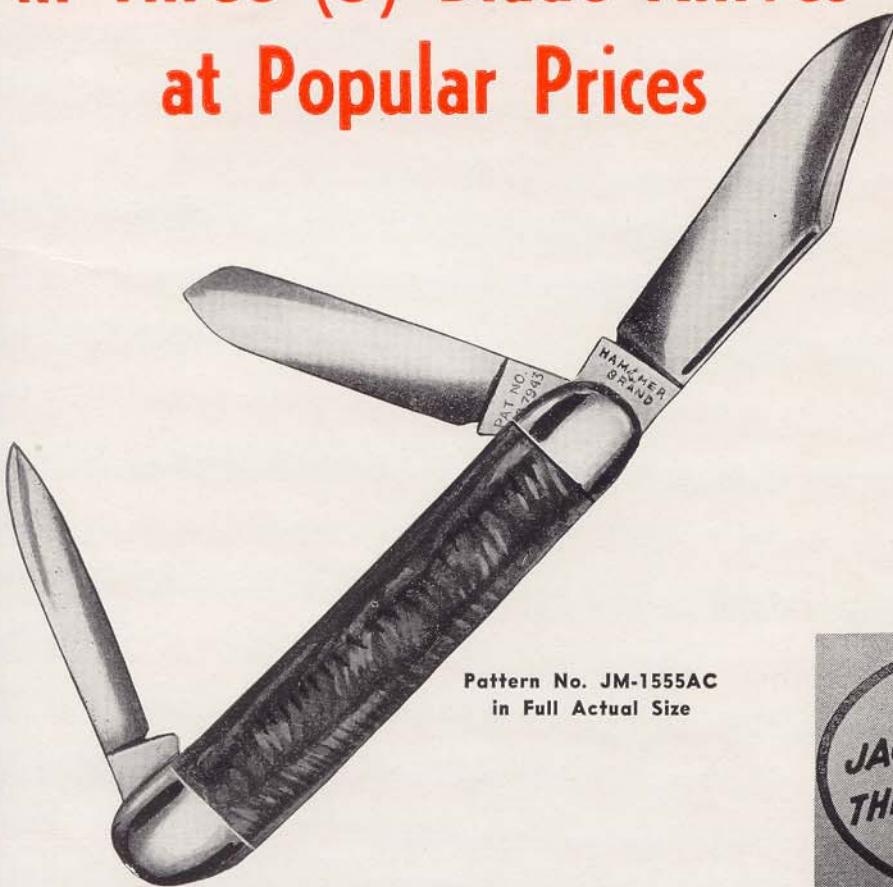
Measures 3 $\frac{3}{8}$ " closed.

Packed weight: 2 lbs.



★ MADE in AMERICA by AMERICAN CRAFTSMEN ★

The Standard of Value in Three (3) Blade Knives at Popular Prices



THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME

Jack-master
TRADE MARK REG. U. S. PAT. OFF.

THREE (3) BLADE KNIVES

Comprises an assortment of MEDIUM SIZE THREE (3) BLADE PATTERNS — with THREE (3) CUTTING BLADES.

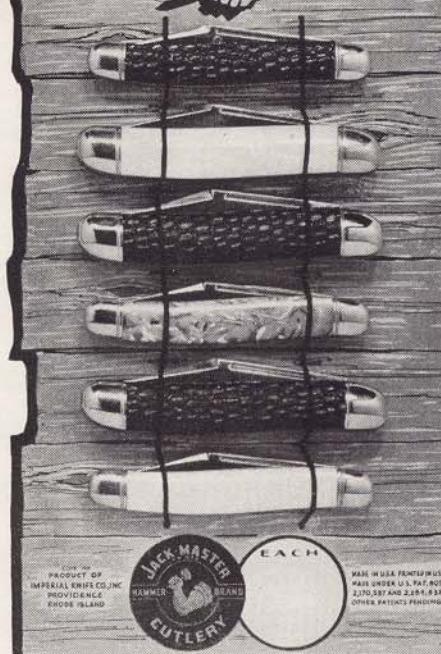
These sturdy Three Blade Knives, of Patented "JACK-MASTER" construction, are made to give good service under hard usage.

Blades are of high carbon cutlery steel, scientifically heat treated, nicely finished, and hand edged.

Handles are assorted colors of genuine celluloid, and in simulated stag.

Knives are mounted One-Half (1/2) Dozen on an attractive, four color display card, with 6 knives in a shelf box.

Packed weight: 2 1/8 lbs.



ASSORTMENT No. JM-76

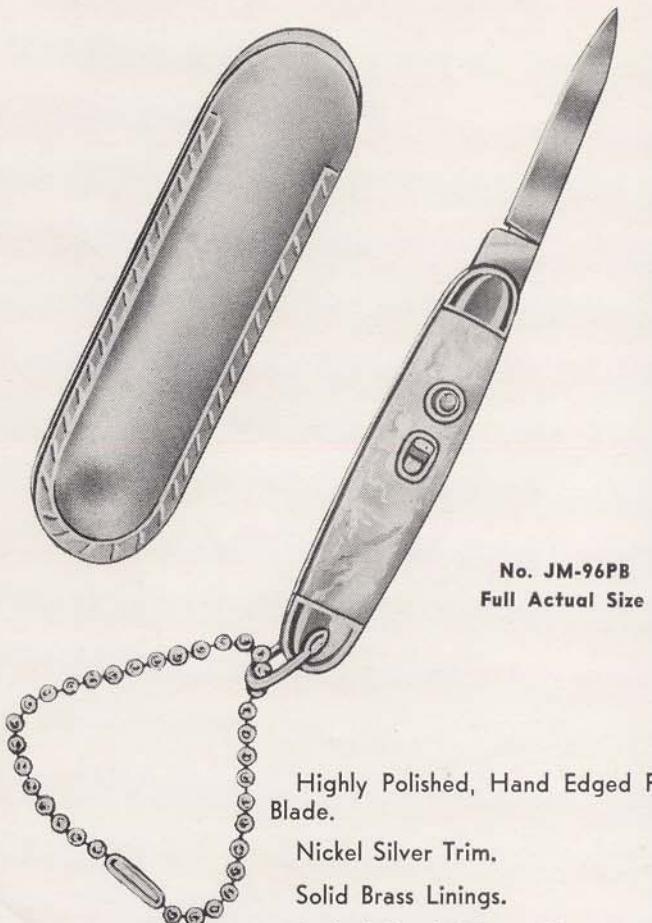
**Popular in Price...
Positive in Action...
Precise in Workmanship!...**

Featured Under the
Famous Hammer Brand



ASSORTMENT No. JM-96PB

The ...
JACK-O-MATIC
T.M. JUNIOR
**PUSH BUTTON
SAFETY KNIFE**



No. JM-96PB
Full Actual Size

Highly Polished, Hand Edged Pen
Blade.

Nickel Silver Trim.

Solid Brass Linings.

Packed One (1) Dozen Knives to the
card as illustrated. Each Knife has
Shackle and Bead Chain.

Individual Vinylite Purse supplied
with each Knife.

Packed weight: 1 1/4 lbs.



Made Under SCHRADE-WALDEN Patents

THERE IS ONLY ONE GENUINE **Jack-master** LINE ... ASK FOR IT BY NAME

General Service... Three (3) Blade Cattle Knives!



No. JM-405PKP
Full Actual Size

Priced to Retail Profitably
at a Popular Price...

Comes in the popular pattern illustrated above, with Master Blade, Spey Blade and Punch.

These sturdy Three Blade Knives, of Patented "JACK-MASTER" construction, are made to give good service under hard usage.

Blades are of high carbon cutlery steel, scientifically heat treated, nicely finished, and hand edged.

Handles are in assorted colors of genuine celluloid and simulated stag.

Packed One (1) Dozen Knives to the box; 6 Knives on card as shown, and 6 Knives in reserve shelf box.

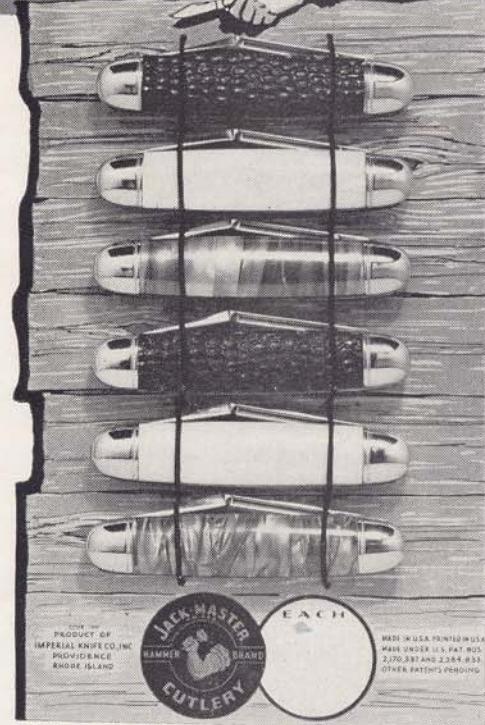
Packed weight: 2 1/4 lbs.

THREE (3) BLADE

Jack-master

TRADE MARK REG. U. S. PAT. OFF.

PUNCH KNIVES



ASSORTMENT No. JM-80
THREE BLADES
(MASTER BLADE, SPEY and PUNCH)

THERE IS ONLY ONE GENUINE Jack-master LINE... ASK FOR IT BY NAME



For Fast Sales and Profits

FEATURE THE 2 DOZEN

"HORSESHOE"

THREE (3) BLADE KNIFE ASSORTMENT

A Big Display for a Small Investment

Card Measures 15" High — 12½" Wide — Printed in 5 Colors — Strongly Eased



No. HS "JACK-MASTER" "HORSESHOE" ASSORTMENT
(Contains 24 "JACK-MASTER" 3-BLADE KNIVES)

THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME

Jack-master

TRADE MARK REG. U. S. PAT. OFF.

THREE (3) BLADE
KNIVES

Contains 24 Assorted, Staple, Three (3) Blade Knives in most wanted patterns — all to retail at one Popular Price.

QUALITY is plainly evident in this fine assortment of 3 Blade "JACK-MASTER" Hammer Brand Knives.

Handle mountings are of genuine celluloid, and simulated stag.

Every knife is absolutely uniform. The exclusive "JACK-MASTER" construction does away with unsightly surface rivets — leaving the handles smooth, symmetrical, and streamlined in appearance.

Polished razor Steel Blades, bright, long wearing special "Nuloy" bolsters.

Packed weight: 3 ½ lbs.

THREE (3) DOZEN THREE DIMENSIONAL PANEL ASSORTMENT

Represents a Consolidation of Seven
of the Most Popular Assortments in
the "Jack-Master" Line.



No. JM-1776
THREE (3) DOZEN ASSORTMENT

Jack-master
TRADE MARK REG. U. S. PAT. OFF.

No. JM-1776
ASSORTMENT

Provides a very complete line of Hammer Brand
Pocket Knives . . . at a very modest cost . . . in
three down-to-earth price brackets.

1 Dozen assorted knives
to retail at **59¢** each.

1 Dozen assorted knives
to retail at **79¢** each.

1 Dozen assorted knives
to retail at **\$1.00** each.

All the "Jack-master" Knives in the JM-1776
Assortment have full polished electrically tempered,
Razor Steel Blades. Full polished, modern "Nuloy"
bolsters. Perfectly ovalled, absolutely uniform handles,
in beautiful sparkling colors of celluloid, in imitation
pearl and stag.

This Sensational 3 Panel Display gets attention
from every angle — can be used for counters, windows
and walls . . . it's a real salesmaker.

Packed weight: $5\frac{1}{4}$ lbs.

THERE IS ONLY ONE GENUINE **Jack-master** LINE . . . ASK FOR IT BY NAME



**Popular in Price...
Positive in Action...
Precise in Workmanship!...**

Featured Under the
Famous Hammer Brand



No. JM-90PB
Full Actual Size

Highly Polished, Hand Edged Clip Blade.

Nickel Silver Trim.

Solid Brass Linings.

Packed One (1) Dozen Knives to the Box;
6 Knives on card as shown, and 6 Knives in
reserve shelf box.

Packed weight: 1 3/4 lbs.

Made Under
SCHRADE-WALDEN

Patents

ASSORTMENT No. JM-90PBF same as above but with Scaler-Back Fish Knife Blade.

THERE IS ONLY ONE GENUINE *Jack-master* LINE... ASK FOR IT BY NAME

The ...
JACK-O-MATIC
T.M.
PUSH
BUTTON
SAFETY KNIFE



ASSORTMENT No. JM-90PB



**Attractively Priced to Please
the Sportsman Who Favors a
Slim Type Outdoor Knife!...**

**Featured Under the
Famous Hammer Brand**

Slim, Beautifully Proportioned, SABRE-SWAGED Blade, Mirror Polished.
"SAFETY-TOP" Leather Sheath.

Measurements:

Length of Blade: $3\frac{3}{4}$ inches.

Width of Blade: $\frac{9}{16}$ inches.

Overall Length: $7\frac{1}{4}$ inches.



No. JMH-18
Full Actual Size

Packaging: Shipped in One (1) Dozen Unit:
(6 Knives mounted on an
attractive counter card.
6 Knives in reserve stock.)

Packed Weight per Dozen Unit: $3\frac{1}{8}$ lbs.

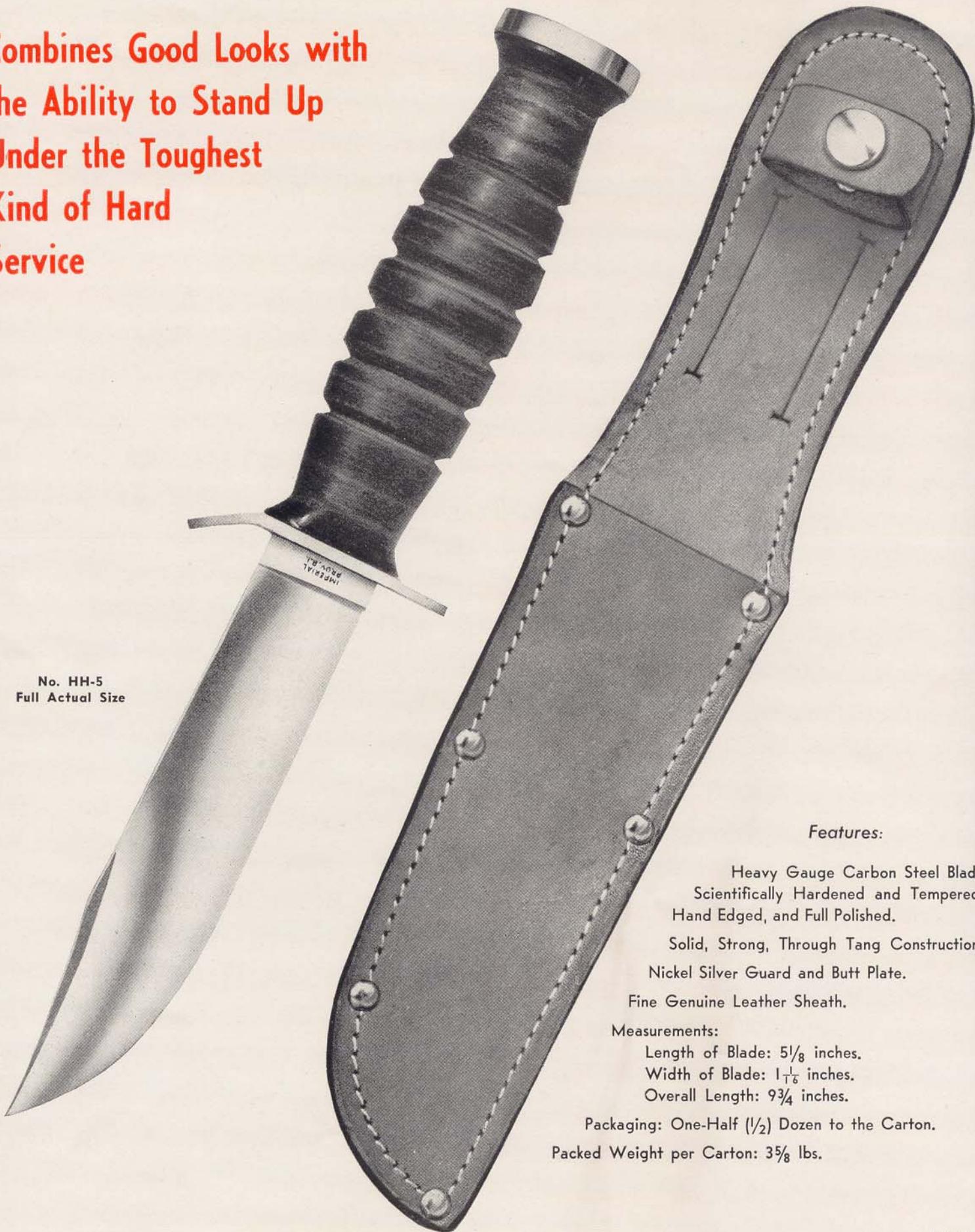
THERE IS ONLY ONE GENUINE *Jack-master* LINE... ASK FOR IT BY NAME



Jack-master
TRADE MARK REG. U. S. PAT. OFF.
**SLIM-TYPE
SHEATH KNIFE**

No. HH-5 HAMMER TRADE BRAND Sportsman's Knife.

Combines Good Looks with
the Ability to Stand Up
Under the Toughest
Kind of Hard
Service



Features:

Heavy Gauge Carbon Steel Blade,
Scientifically Hardened and Tempered,
Hand Edged, and Full Polished.
Solid, Strong, Through Tang Construction.
Nickel Silver Guard and Butt Plate.

Fine Genuine Leather Sheath.

Measurements:

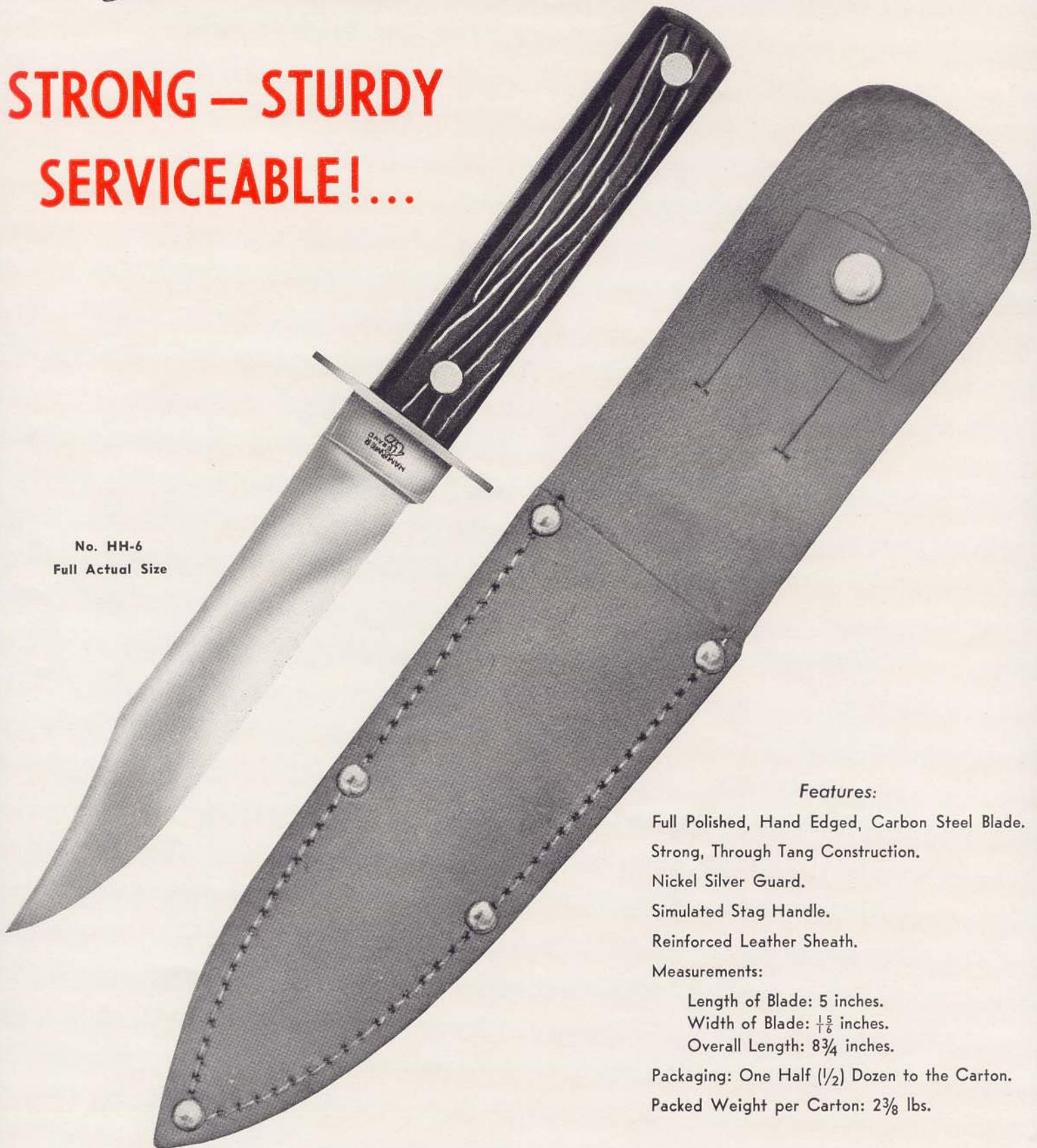
Length of Blade: $5\frac{1}{8}$ inches.
Width of Blade: $1\frac{1}{6}$ inches.
Overall Length: $9\frac{3}{4}$ inches.

Packaging: One-Half (1/2) Dozen to the Carton.
Packed Weight per Carton: $3\frac{5}{8}$ lbs.



No. HH-6 SPORTSMAN'S KNIFE....

**STRONG – STURDY
SERVICEABLE!...**



No. HH-6
Full Actual Size

Features:

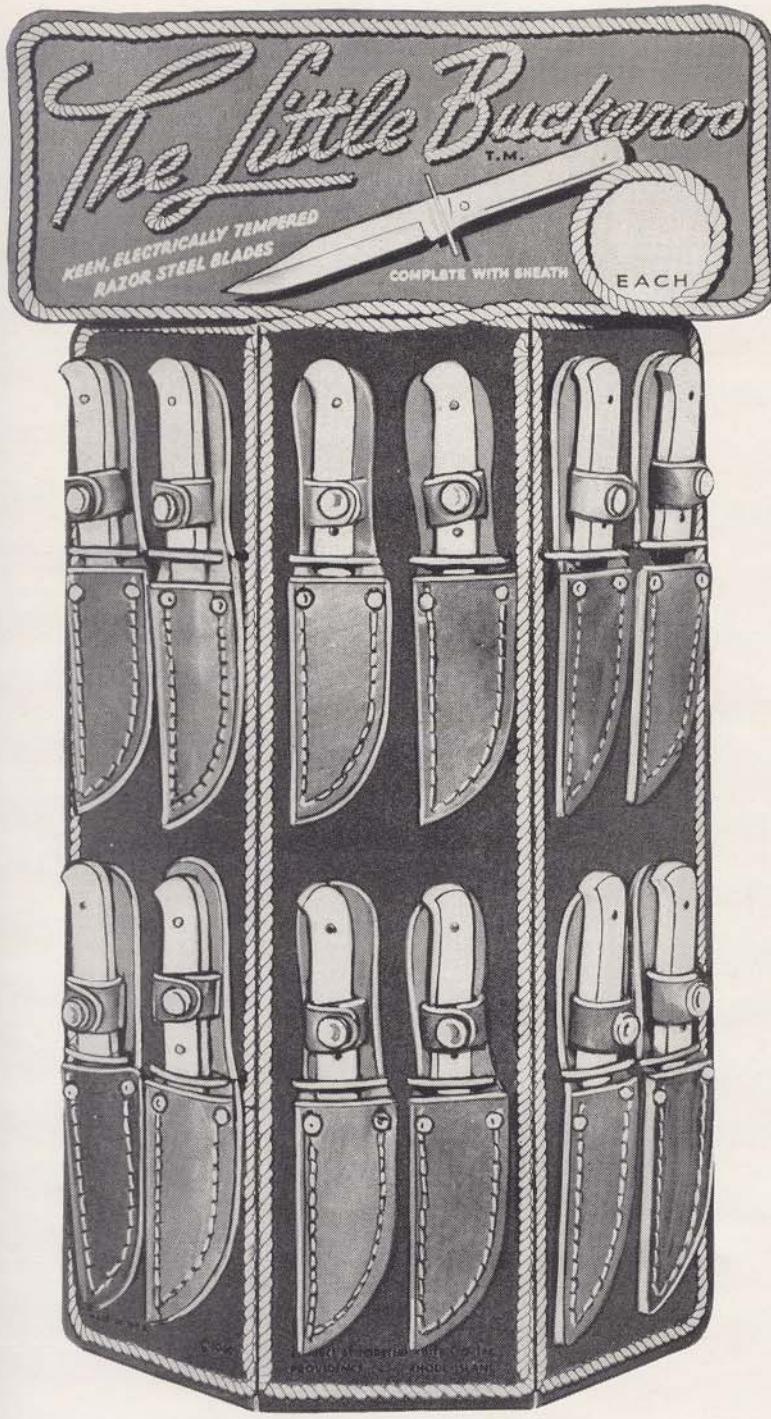
- Full Polished, Hand Edged, Carbon Steel Blade.
- Strong, Through Tang Construction.
- Nickel Silver Guard.
- Simulated Stag Handle.
- Reinforced Leather Sheath.

Measurements:

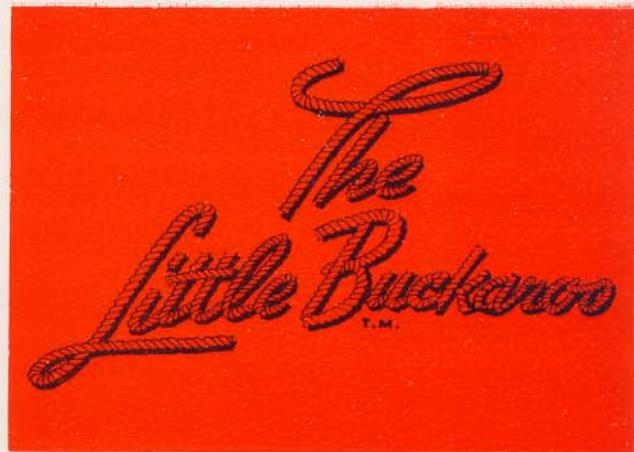
Length of Blade: 5 inches.
Width of Blade: $1\frac{5}{8}$ inches.
Overall Length: $8\frac{3}{4}$ inches.

Packaging: One Half (1/2) Dozen to the Carton.
Packed Weight per Carton: $2\frac{3}{8}$ lbs.

The Novelty Knife of a Thousand Uses! . . .



ASSORTMENT No. B-1



No. B-1
FULL ACTUAL SIZE

Genuine Leather Sheath.

Hand-edged Cutlery Steel Sabre-ground Blade.

Mounted One (1) Dozen Sheaths and Knives on display card as illustrated.

Packed weight: 1 lb.

★ MADE in AMERICA by AMERICAN CRAFTSMEN ★

A Big Buy for Men or Boys!



ASSORTMENT No. JM-611



"Kamp-King" Features:

Full standard size and blading.

Polished razor steel master blade, scientifically heat treated and hand edged.

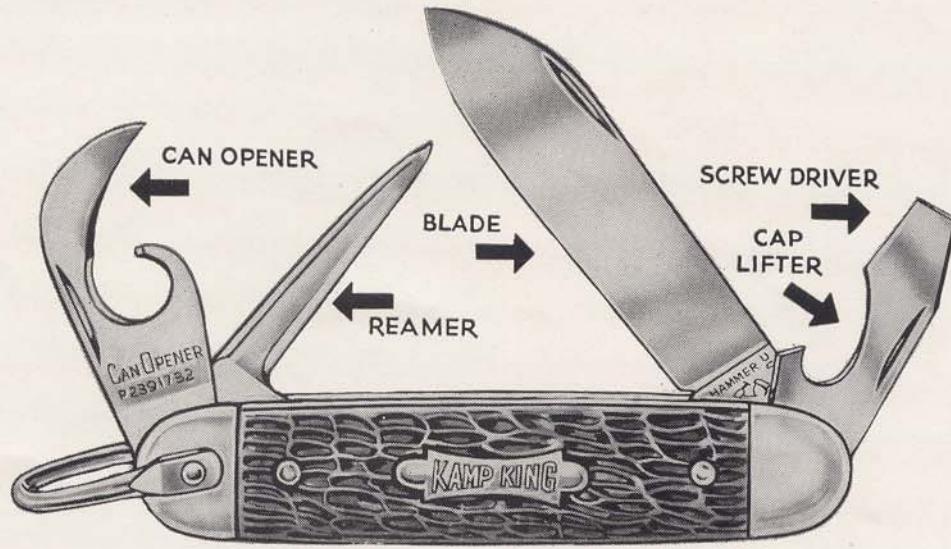
Brass linings, long wearing special Nuloy bolsters.

Handles are solid simulated black stag.

Attractively displayed on a modern five (5) color display card, as illustrated.

Every "KAMP-KING" Knife is warranted to give good service.

Packed weight: 3 1/4 lbs.



No. JM-611
Illustrated in
Full Actual Size

★ MADE in AMERICA by AMERICAN CRAFTSMEN ★



New—Imperial's Handsome Double Duty "CHANGE-MAKER" Counter Display Case—

FREE—One (1) Display Case with Each Deal...



No. 5200
"CHANGE-MAKER"
Display Case Deal

Features:

8 $\frac{1}{3}$ Dozen widely assorted knives — every one a tried and true "BEST SELLER."

The range of patterns embraces:
Two Blade Jack Knives in popular shapes, sizes, and handles.
Two Blade PEN Knives in assorted sizes and handle coverings.
One Blade famous "SPORTSMASTER" Knives for Outdoor use.
One Blade "MIDGET" Knives, all complete with bead chains.

There's a pattern for every purpose and taste — all selling at one popular price. The knives are packed in two trays — each containing 4-1/6 dozen knives.



DISPLAY CASE DEAL
DEAL No. 5200



The "CHANGE-MAKER" is a wonderful "Silent Salesman" — it makes every customer a potential pocket knife purchaser, through its "take a knife instead of change" appeal.

FEATURES:

- Bevelled wood and glass lid — with convenient change slot.
- Unbreakable metal base with protective corners.
- Strong, sectional removable trays.
- Fits anywhere — measures only 13" x 11 $\frac{1}{4}$ " x 3 $\frac{3}{4}$ ".
- No assembly necessary — reaches you ready for instant use.
- Scientifically packed in a strong shipping carton.
- Packed weight per case: 12 lbs.



Another *Imperial* "FIRST" – The Beautiful New "CHANGE-MAKER" Counter Display Case!...

FREE—One (1) Display Case
with Each Deal ...



No. 5300
"CHANGE-MAKER"
Display Case Deal

Features:

Five (5) Dozen of the fastest selling, most popular patterns in the entire extensive "HAMMER BRAND" Line.

The Assortment embraces:

Four Blade Stag Handle Full Size "KAMP-KING" Knives.
Three Blade JACK Knives in assorted shapes, sizes and handles.

Two Blade "SPORTSMASTER" Knives for Hunting and Fishing.

Two Blade VEST POCKET Knives, with Shackles-jeweler's type.

One Blade "JACK-O-MATIC", Jr. Press Button Knives, with Shackles.

There is a pattern provided for every purpose — all selling at one popular price. Knives are carefully packed in two tiers — each tier containing 2½ dozen knives.



DISPLAY CASE DEAL DEAL No. 5300



The compact "CHANGE-MAKER" counter case is a sure-fire EXTRA Sales-maker. It keeps Dealer's pocket knife stock clean, neat and safe, and assures rapid turnover.

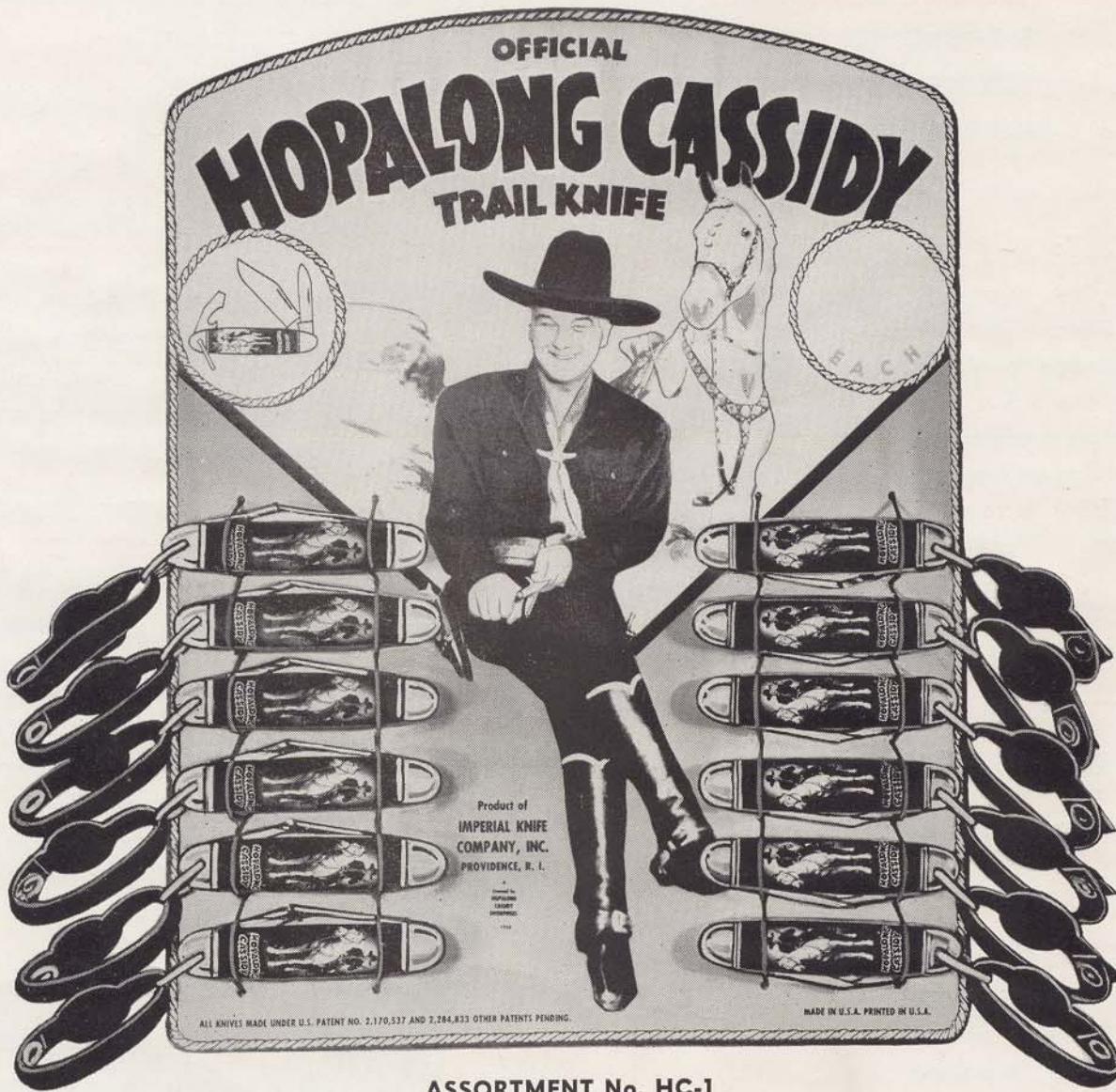
FEATURES:

- Bevelled wood and glass lid — with convenient change slot.
- Unbreakable metal base with protective corners.
- Strong, sectional removable trays.
- Fits anywhere — measures only 13" x 11½" x 3¾".
- No assembly necessary — reaches you ready for instant use.
- Scientifically packed in a strong shipping carton.
- Packed weight per case: 13 lbs.



**Scores of Alert Buyers Demanded It!
Millions of American Kids
are Clamoring for It!!
Imperial Has Been Selected
to Produce It!!!**

**OFFICIAL
HOPALONG CASSIDY
TRAIL
KNIFE**



ASSORTMENT No. HC-1

"Nuloy" Bolsters and Shackle.
Clip, Pen and Screwdriver — Caplifter Blades.
Plastic "Hopalong Cassidy" Belt Loop.

THERE IS ONLY ONE GENUINE *Jack-master* LINE... ASK FOR IT BY NAME

See Reverse Side for "Hopalong Cassidy" Highlights.



HOPALONG CASSIDY

HIGHLIGHTS

THE TREMENDOUS, CONTINUING POPULARITY OF "HOPALONG" AND HIS EVER-GROWING INFLUENCE ON "YOUNG AMERICA" IS CERTAIN TO MAKE THE OFFICIAL HOPALONG CASSIDY POCKET KNIFE ONE OF THE STAND-OUT CUTLERY PROMOTIONS OF ALL TIME!!

HISTORY:

Hopalong Cassidy, as everybody knows, is a live, vibrant, dynamic personality "number one" to almost every youngster in the U.S.A. On Hopalong's recent tours, millions of people turned out to greet him and his popularity continues to zoom to ever greater heights.

ON RADIO:

Hopalong's program is broadcast over a total of more than five hundred (500) stations, reaching an estimated audience of 25,000,000 listeners!!

ON TELEVISION:

Hopalong's program is viewed by almost 10,000,000 fans, and in virtually every city, the "Hopalong Show" is rated absolute tops in popularity.



No. HC-1
ILLUSTRATED IN
FULL ACTUAL SIZE

THERE IS ONLY ONE GENUINE **Jack·master** LINE... ASK FOR IT BY NAME

MOVIES:

"Hopalong Cassidy" films are shown in 11,000 theatres covering 6,000 cities, towns, and villages — more brand new pictures are being projected.

RECORDS - BOOKS, COMIC STRIPS:

Millions of comic books and records are being sold and libraries and bookshops report sensational demands for the original novels by Clarence G. Mulford, who created the "Hopalong Cassidy" character. A nationally syndicated comic strip — printed seven times a week — is reaching additional millions of readers.