

Catalog No. 142



MADE IN THE U. S. A.

**IMPERIAL KNIFE COMPANY
PROVIDENCE, RHODE ISLAND**

U. S. A.

Price List No. 1141

(Continued)

		Price per Dozen
CATALOG PAGE No. 51	ASSORTMENTS No. JM-1255-KP, JM-1255-AC	\$1.50
" PAGE No. 52	" No. "BE" BULL'S EYE (36 knives) Per Card Complete	6.00
" PAGE No. 53	"HORSEHOE" ASSORTMENT of 24 KNIVES—PRICE COMPLETE	6.00
" PAGE No. 54	ASSORTMENT No. JM-1003-KP/AC	3.00
	PATTERNS No. JM-1003-KP, JM-1003-AC	3.00
	" No. JM-1003-KP-P PUNCH, JM-1003-AC-P PUNCH	3.00
" PAGE No. 55	PATTERNS No. JM-555, JM-911 JM-300, JM-1800, JM-901 MILITARY KNIVES	2.10
	" JM-5551, JM-1801, JM-9111, All With One (1) Blade	1.60
	" No. JM-411 MILITARY KNIVES	3.10
" PAGE No. 56	ASSORTMENT No. HH-RWB (36 knives) PRICE COMPLETE	6.30
" PAGE No. 57	" No. JM-42/43	2.75
	PATTERN No. JM-44-AC WITHOUT CHAINS	1.50
	" No. JM-45-KP WITHOUT CHAINS	1.50
	" No. JM-44-AC CHAIN	1.65
	" No. JM-45-KP CHAIN	1.65
	ASSORTMENT No. JM-44/45 Chain	1.65
	" No. JM-46-AC	2.00
	" No. JM-47-KP	2.00
" PAGE No. 61	" No. "JR-BE" "JUNIOR" BULL'S EYE (36 Knives) Per Card Complete	6.00
" PAGE No. 63	ASSORTMENT No. JM-48/49 One (1) Blade	1.50
" PAGE No. 64	No. "TSB" Junior "TARGET" Assortment of 36 Knives— Price Per Card Complete	4.50
" PAGE No. 65	ASSORTMENT No. JM-50/51 One (1) Blade	1.50
	PATTERNS No. JM-3011AC-KP, JM-1801AC-KP, JM-1091AC-KP All	1.50
	" TARGET" Assortment of 36 Knives—Price Per Card Complete	4.50
	ASSORTMENT No. JM- 555—"V" for VICTORY KNIVES	2.10
NOT CATALOGUED	" No. JM-1800—"V" for VICTORY KNIVES	2.10
	" No. JM- 901—"V" for VICTORY KNIVES	2.00

GENERAL INFORMATION

F.O.B. POINT Providence, Rhode Island.

SPECIFICATIONS Our ability to furnish knives in accordance with catalog descriptions is conditioned on our ability to obtain the necessary raw materials in keeping with them, as further Government restrictions, etc. may make changes necessary without prior notice.

PRICES The prices shown in this List are subject to change without notice, and all orders are accepted with the understanding that Billing Prices shall be those prevailing on Date of Shipment, and not those shown in this list. Should further advances become necessary, Customers will be given due notice of them before orders are shipped.

EXCISE TAXES Should the Federal Government impose any Excise Taxes on cutlery, they shall be for the account of the Purchaser.

IMPERIAL KNIFE CO., Inc.

14 BLOUNT STREET

PROVIDENCE, R. I.

THERE IS ONLY ONE GENUINE, PATENTED

Jack-master LINE

TRADE MARK REG. U. S. PAT. OFF.

Ask For It By Name

MADE

IN

U. S. A.

MADE

IN

U. S. A.



MADE IN ALL POPULAR PATTERNS

**PRICED TO RETAIL
PROFITABLY
AT POPULAR PRICES**



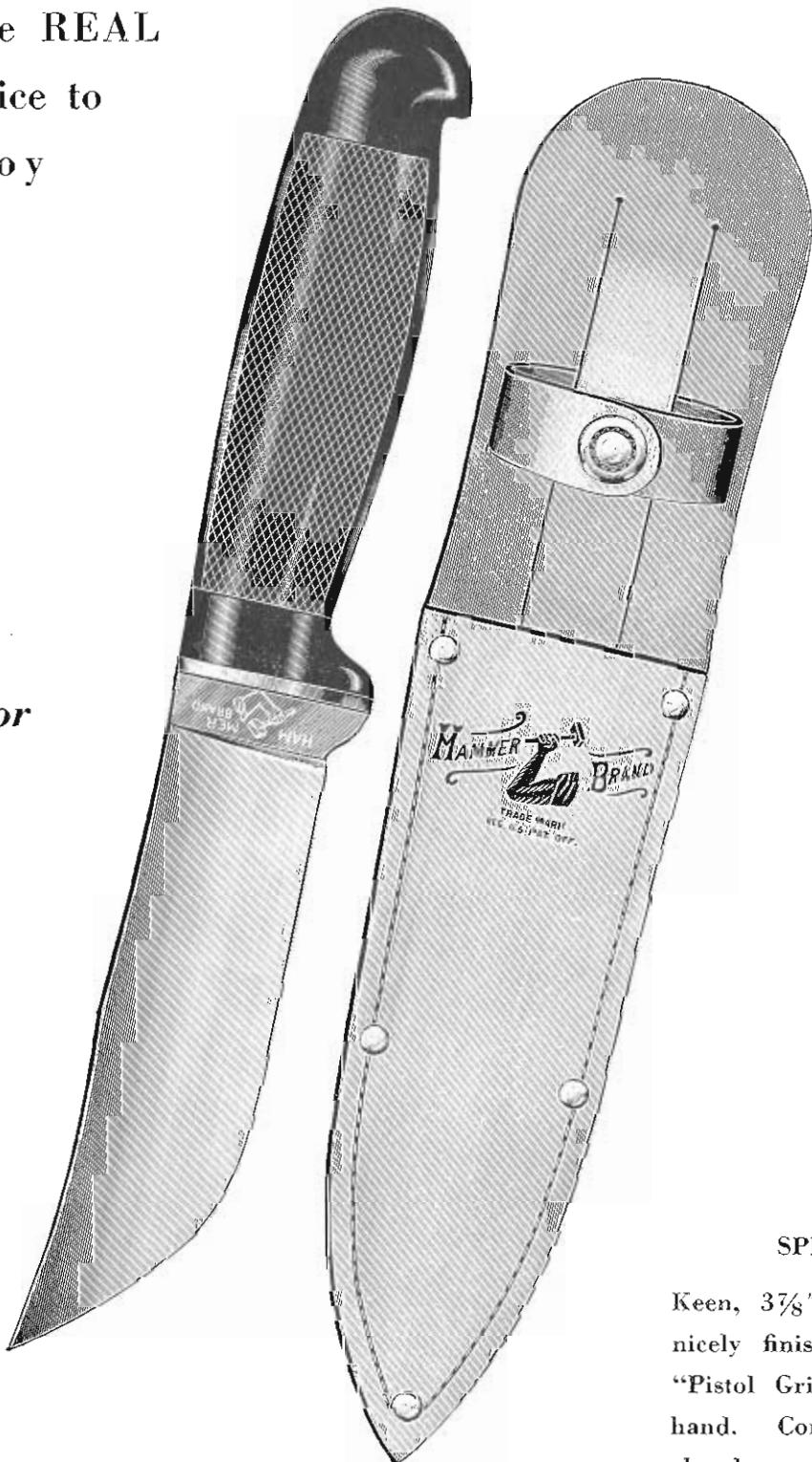
HAMMER BRAND SPORTSMAN'S KNIFE No. HH-6

Built to Give REAL
Outdoor Service to
Man or Boy

Retails

Profitably for

59c



No. HH-6

Knife and Sheath
Both Illustrated in
Actual Size.
Overall Size, $7\frac{5}{8}$ ".

SPECIFICATIONS

Keen, $3\frac{7}{8}$ " Carbon Steel Blade,
nicely finished. Modern Non-Slip
"Pistol Grip," shaped to fit the
hand. Complete with protective
sheath.

★ ★ ★ MADE IN U. S. A. ★ ★ ★



HAMMER BRAND SPORTSMAN'S KNIFE No. HH-11

Developed for the
Woodsman Who
Prefers a Bone
Stag Handle

*Popular
in Price*

*Proven in
Service*



No. HH-11

Knife and Sheath
Both Illustrated in
Actual Size.

Overall Length, 8 $\frac{1}{8}$ inches.

SPECIFICATIONS

Keen, Sturdy, 5" Carbon Steel
Blade, nicely finished. Strong
Guard. Complete with Protective
Sheath.

★ ★ ★ MADE IN U. S. A. ★ ★ ★

The
Modern **Jack-master**

TRADE MARK REG. U. S. PAT. OFF.

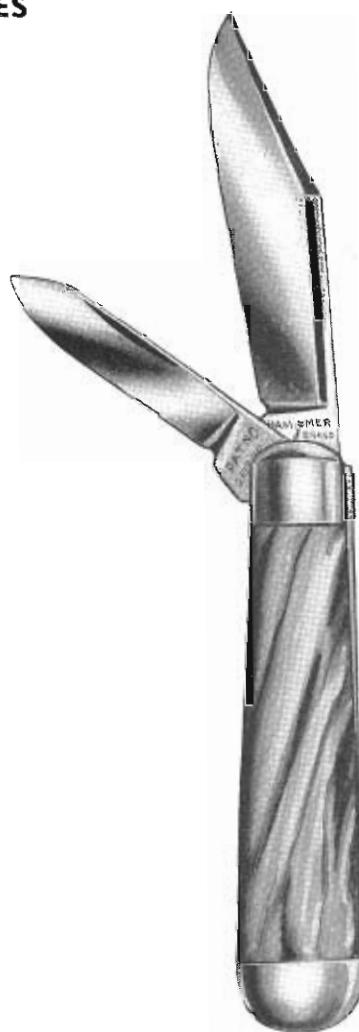
America's Fastest Selling Pocket Knife!!

A "HAMMER BRAND" Product

RETAILS PROFITABLY AT POPULAR PRICES

MADE IN

U. S. A.



No. JM1
(Illustrated Above
(In Actual Size)

ASSORTMENT No. JM-1—Assorted Celluloid Handles, As Illustrated

ASSORTMENT No. JM-2—Imitation Mother-of-Pearl Handles



"JACK-MASTER" Knives are of unusually solid construction. The strong, over-sized rivets used in their assembly are concealed UNDER the handle, giving the knives a clean, smooth, streamlined appearance. Coverings are of glistening, genuine celluloid — no dull, lack-lustre substitutes are used. Blades are of polished, razor blade steel, scientifically hardened and tempered, and carefully hand edged. Bolsters are of a special polished alloy.

Strikingly displayed on eye-catching, four-color counter display card, illustrated above. "JACK-MASTER" knives are made 100% of American Materials, by American Workers and under American Patents.

Every "JACK-MASTER" Pocket Knife is fully warranted.

The
Modern **Jack-master**

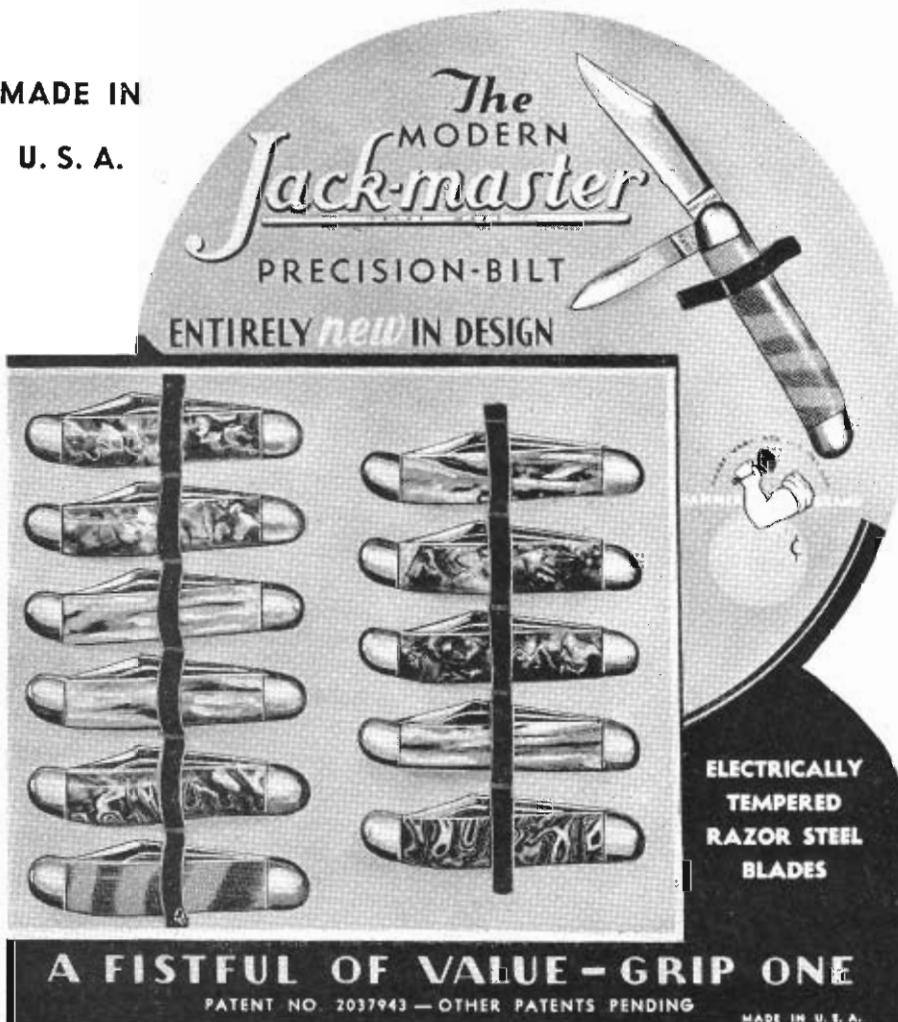
TRADE MARK REG. U. S. PAT. OFF.

Under the Celebrated "HAMMER BRAND"

RETAILS PROFITABLY AT POPULAR PRICES

The Knife that Revolutionized All Past Standards of Value !!

MADE IN
U. S. A.



ASSORTMENT No. JM-3—Assorted Celluloid Handles, As Illustrated
ASSORTMENT No. JM-4—Imitation Mother-of-Pearl Handles

No. JM-3
(Illustrated in
Actual Size)



Perfectly ovalled "Fit-the-Grip" handles; every knife absolutely uniform . . .
Coverings are of genuine, gleaming celluloid. Polished alloy bolsters. Polished
razor steel blades, scientifically hardened, tempered, and hand edged . . .
Displayed on attention-getting four colored display card illustrated above . . .
The "JACK-MASTER" knife is an All-American Product — fully protected by
American Patents . . .

Every knife fully guaranteed.

Recognized Leadership in Modern Design

The
Patented

Jack-master

TRADE MARK

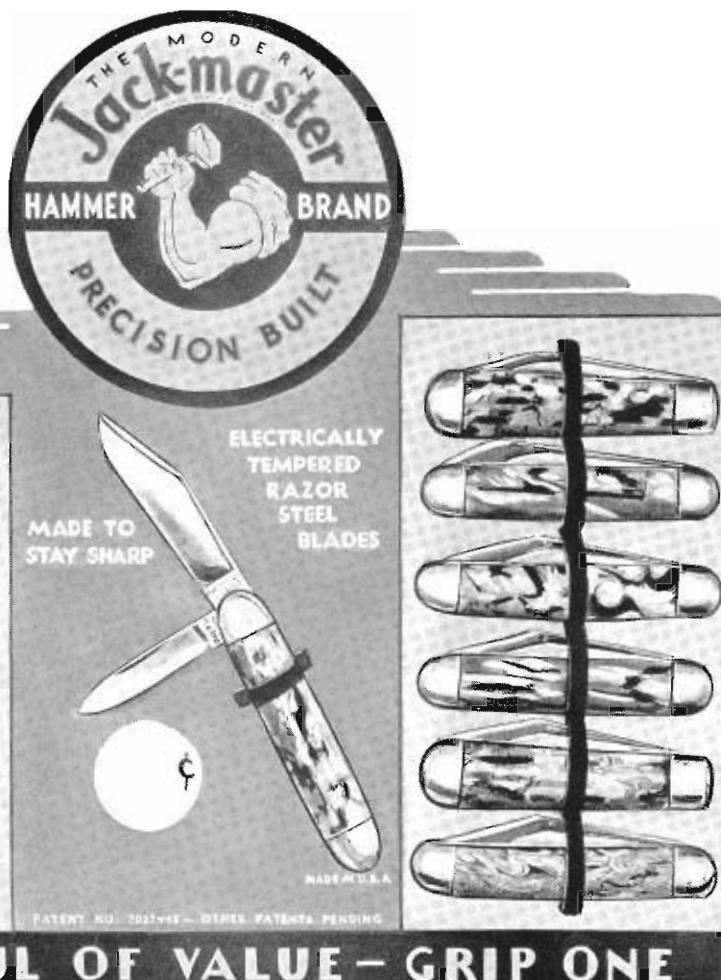
RETAILS PROFITABLY FOR

39c TO 50c

Big, Husky, Two (2) Blade Pocket Knives

Featured Under the Famous "HAMMER BRAND"

MADE IN
U. S. A.



FULL SIZED
ILLUSTRATIONS OF THE

Jack-master

KNIVES IN THESE ASSORT-
MENTS WILL BE FOUND
ON REVERSE OF THIS
PAGE.



ASSORTMENT No. JM-579 (Illustrated Above) Comes with Handles in Assorted Colors
ASSORTMENT No. JM-6810 Same as Above, But Comes with Handles in Imitation Pearl

"JACK-MASTER" Features

CONCEALED oversize rivets provide a solidly fabricated unit of great strength and ruggedness — and eliminate unsightly pins showing in the handle of the knife. Handles are clean, smooth and symmetrical, perfectly ovalled, and made to fit the grip. Full polished, Razor Steel blades, correctly hardened, tempered, and hand edged. Polished, Nickel Finish Bolsters.

Every Knife Fully Warranted

Beautifully displayed on a five-color, easled counter card.

(SEE OVER)

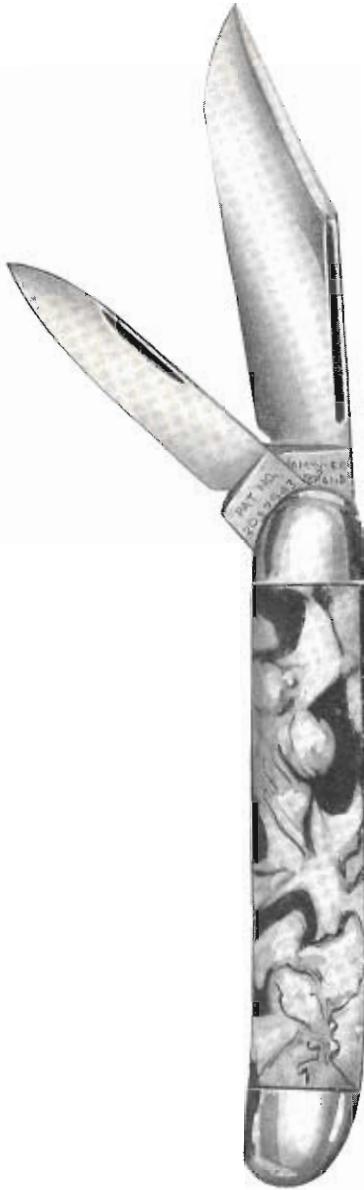
The
Patented

Jack-master

TRADE MARK



(ILLUSTRATIONS ARE IN ACTUAL SIZE)



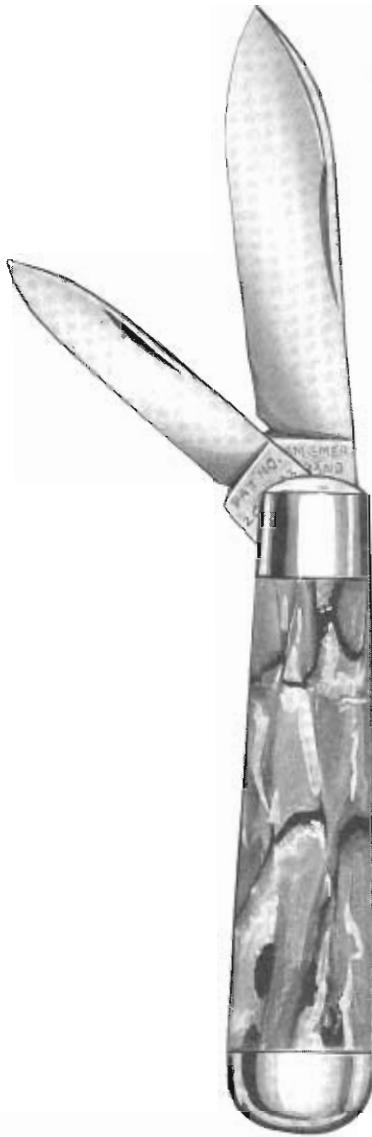
PATTERN No. JM-5

No. JM-5 IN ASSORTED COLORS
No. JM-6 IN IMITATION PEARL



PATTERN No. JM-8

No. JM-7 IN ASSORTED COLORS
No. JM-8 IN IMITATION PEARL



PATTERN No. JM-9

No. JM-9 IN ASSORTED COLORS
No. JM-10 IN IMITATION PEARL

~Note~

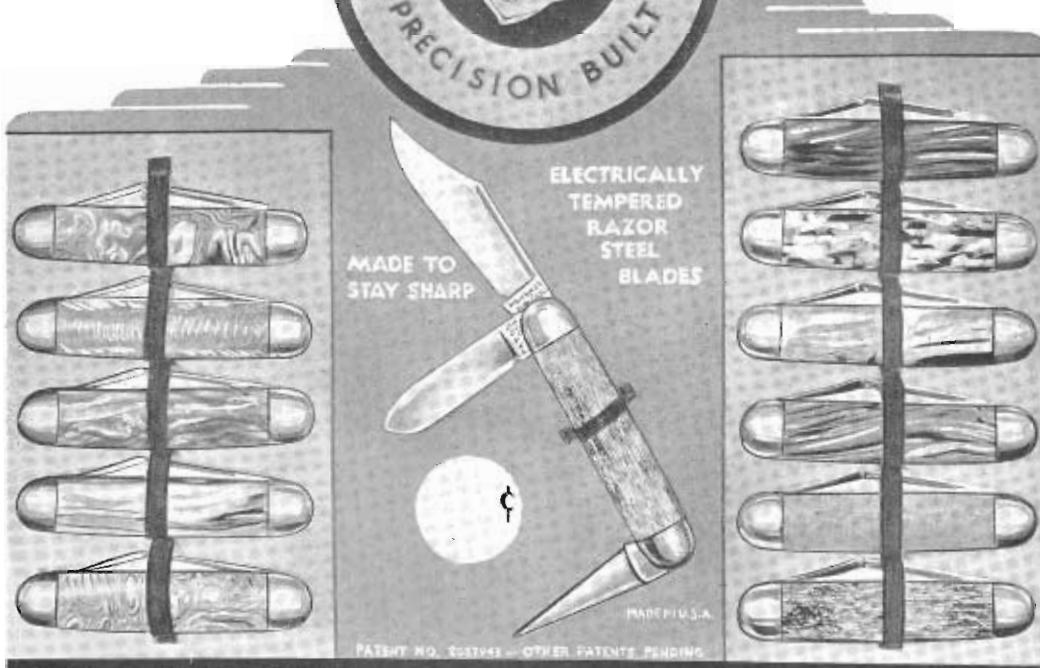
IF DESIRED, YOU MAY MAKE UP YOUR OWN ASSORTMENTS FROM ANY PATTERN OR PATTERNS ILLUSTRATED ABOVE. SIMPLY SPECIFY YOUR CHOICE BY NUMBERS.

Jack-master The Modern Knife With Concealed Rivets

FULL SIZED, PERFECTLY OVALLED
 Three (3) Blade ... *Jack-master* Knives

TRADE MARK REG. U. S. PAT. OFF.

Under the Celebrated "HAMMER BRAND"

MADE IN
U. S. A.RETAIL PROFITABLY
AT POPULAR PRICES

A FISTFUL OF VALUE—GRIP ONE

ASSORTMENT No. JM-11—(Illustrated Above) Handles in Assorted Colors of Celluloid.
 ASSORTMENT No. JM-12—Same as above, But with Handles in Imitation Mother-of-Pearl

NOTE

Standard Blading of above assortments is in *CLIP*, *SPEY* and *PUNCH*
SPEAR Blades may be had if so specified on your orders

"JACK-MASTER" Knives are of unusually strong construction. The frame of the knife is fabricated independently of the handle — permitting the use of large, heavy rivets that are concealed under the grip. The bolsters are relieved of all strain or "bind" — providing strong, easy, working joints.

Every Knife Is Fully Warranted

Polished alloy bolsters.

Polished Razor Steel blades, carefully hardened, tempered, and hand edged

Mounted on beautiful five (5) color display cards, as illustrated.

No. JM-12
 (Illustrated Above)
 (In Actual Size)



IF THE ABOVE KNIVES ARE WANTED WITH PEN BLADE INSTEAD OF WITH PUNCH BLADE PLEASE SPECIFY
 ASSORTMENT No. JM-14 WITH ASSORTED COLOR HANDLES
 ASSORTMENT No. JM-15 WITH IMITATION PEARL HANDLES

★ *Premium Quality without Premium Price!!*

Three (3) Blade ... Jack-master Knives

TRADE MARK REG. U. S. PAT. OFF.

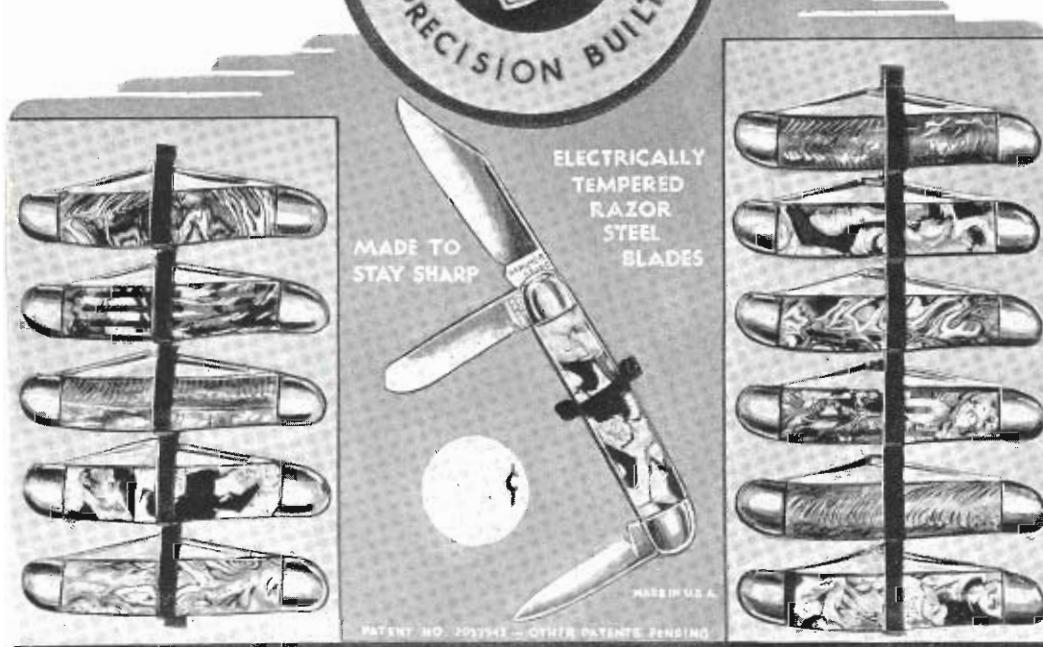
Under the Celebrated "HAMMER BRAND"

MADE IN

U. S. A.

RETAIL PROFITABLY

AT POPULAR PRICES



A FISTFUL OF VALUE - GRIP ONE

ASSORTMENT No. JM-16—(Illustrated Above) with Handles in Assorted Colors of Celluloid

ASSORTMENT No. JM-17—Same as Above, But with Handles in Imitation Mother-of-Pearl

Standard Blading of above assortments is in *CLIP, SPEY and PEN*

No. JM-16
(Illustrated Above
(In Actual Size)

Quality Features of the Modern "JACK-MASTER" Knife

The advanced and patented construction of the "JACK-MASTER" knife permits the use of large, strong, oversized rivets CONCEALED UNDER THE HANDLES, which consequently, are free of unsightly pins. Handles are perfectly ovalled, clean, and full sized, made to fit the grip. Coverings are of genuine celluloid. Every knife is absolutely uniform and fully warranted. Blades are made of Razor Steel, polished, scientifically hardened, tempered, and hand edged. Polished alloy bolsters.

Displayed on five (5) color, easeled counter card of Modernistic design.

IF THE ABOVE KNIVES ARE WANTED WITH *PUNCH* BLADE INSTEAD OF WITH *PEN* BLADE, PLEASE SPECIFY

ASSORTMENT No. JM-18 WITH ASSORTED COLOR HANDLES

ASSORTMENT No. JM-19 WITH IMITATION PEARL HANDLES

An Outstanding Leader in the *Jack-master* Line



SPORTSMASTER

OUTDOOR KNIFE

A Popular Pattern Made to Retail at a Popular Price



Electrically Tempered Razor Steel Blades

PRINTED IN U. S. A.

Manufactured Under One or More of the Following Patents:
2,677,967 - 2,726,831 - Other Patents Pending

MADE IN U. S. A.

Assortment No. JM-20/21 Handles Assorted in Imitation Mother-of-Pearl and fine colors of celluloid.

If desired with handles in assorted colors of celluloid only —
Specify Assortment No. JM-20

If desired with handles in Imitation Mother-of-Pearl only —
Specify Assortment No. JM-21

NOTE:—

If the "Sportsmaster" is desired with "scaler" blade for fishermen —
order as

No. JM-22—Handles in Assorted Colors of Celluloid.
No. JM-23—Handles in Imitation Mother-of-Pearl.

The Hammer Brand "SPORTSMASTER" Knife — made in the exclusive and patented "Jack-master" construction, represents one of the finest knives ever built to retail at a popular price.

"SPORTSMASTER" Outdoor Knives are as spic and span, and as uniform as a battalion of West Point Cadets — they are knives anyone may be proud to offer. See reverse side of this page for full sized illustrations, and for descriptions of the "SPORTSMASTER" — the Modern Outdoor Knife.

MADE IN THE U. S. A.





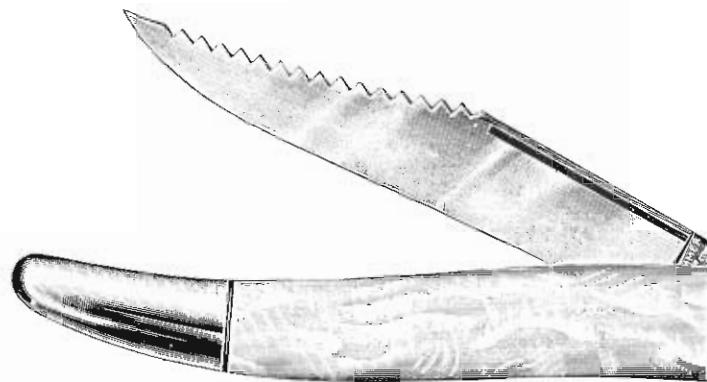
SPORTSMASTER

OUTDOOR KNIVES

PRECISION-BUILT



PATTERN No. JM-20 ASSORTED COLORS OF CELLULOID
PATTERN No. JM-21 IMITATION MOTHER-OF-PEARL



PATTERN No. JM-22 ASSORTED COLORS OF CEL
PATTERN No. JM-23 IMITATION MOTHER-OF-PEA
(Above with "Scaler" Blade)

“SPORTSMASTER” Selling Points

Large, Perfectly Ovalled Handles — made to fit a he-man's grip.

“SPORTSMASTER” Outdoor Knives are of patented “JACK-MASTER” construction — powerfully put together with large, heavy duty rivets that are concealed under the handle — every knife is absolutely uniform, and will give complete satisfaction under hard usage. Coverings will not chip or shrink as they are made of genuine, sparkling celluloid.

“SPORTSMASTER” Blades are *GOOD* Blades — none better. All heat treatment operations are electrically and scientifically controlled in the Industry's most modern Blade Department — designed and built by Westinghouse engineers.

Bolsters are of Durable Polished Alloy — *Every Knife is Fully Warranted.*

The beautiful Counter Card used to display Sportsmaster Knives is illustrated on Page 27.

*An
American
Product*



*By
American
Craftsmen*

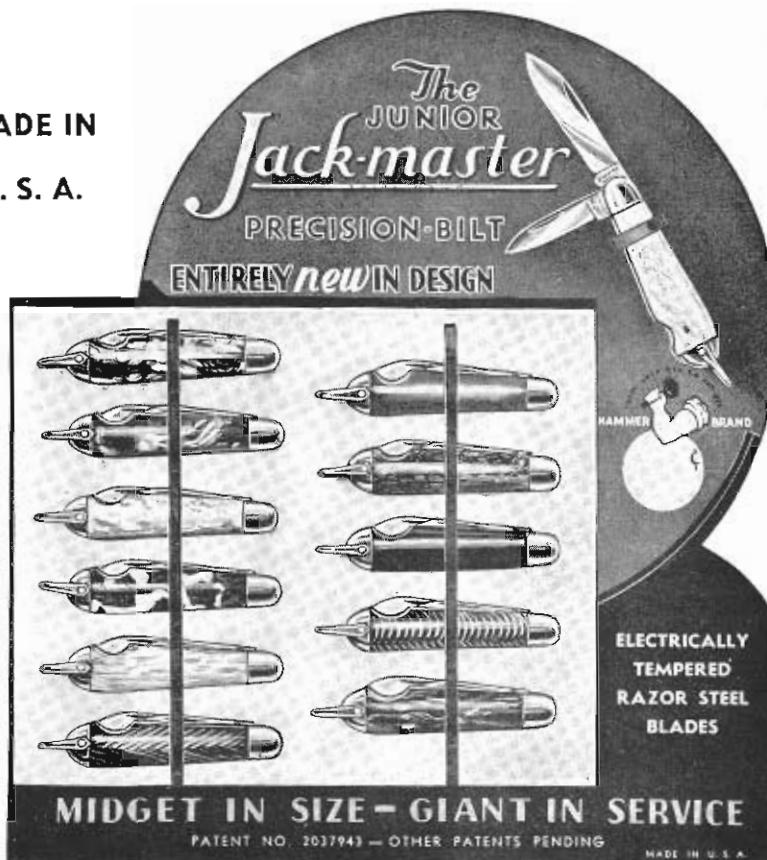
A Perfect Knife for Pocket or Purse

The Junior Jack-master

TRADE MARK REG. U. S. PAT. OFF.

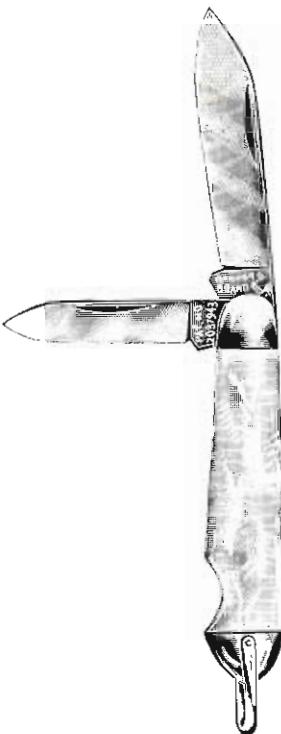
Under the Celebrated "HAMMER BRAND"
RETAILS PROFITABLY AT POPULAR PRICES

MADE IN
U. S. A.



ASSORTMENT No. JM-24 in Assorted Colors of Celluloid.
ASSORTMENT No. JM-25 in Imitation Mother of Pearl.

No. JM-25
(Illustrated Above
In Actual Size)



Though conveniently small in size, the JUNIOR JACKMASTER is a thoroly practical, perfectly proportioned, strong little pocket knife — just right for all sorts of light cutting jobs.

Handles are beautifully smooth and ovalled — free of all surface rivets. Bolsters are of special alloy. Polished, razor steel blades, correctly hardened, tempered, and hand edged. Every JUNIOR JACKMASTER is Fully Warranted.

Packed One dozen to an attractive display card, as illustrated above.



*The
Junior Jack-master*

100% American Made



(TURN OVER)



The
Patented

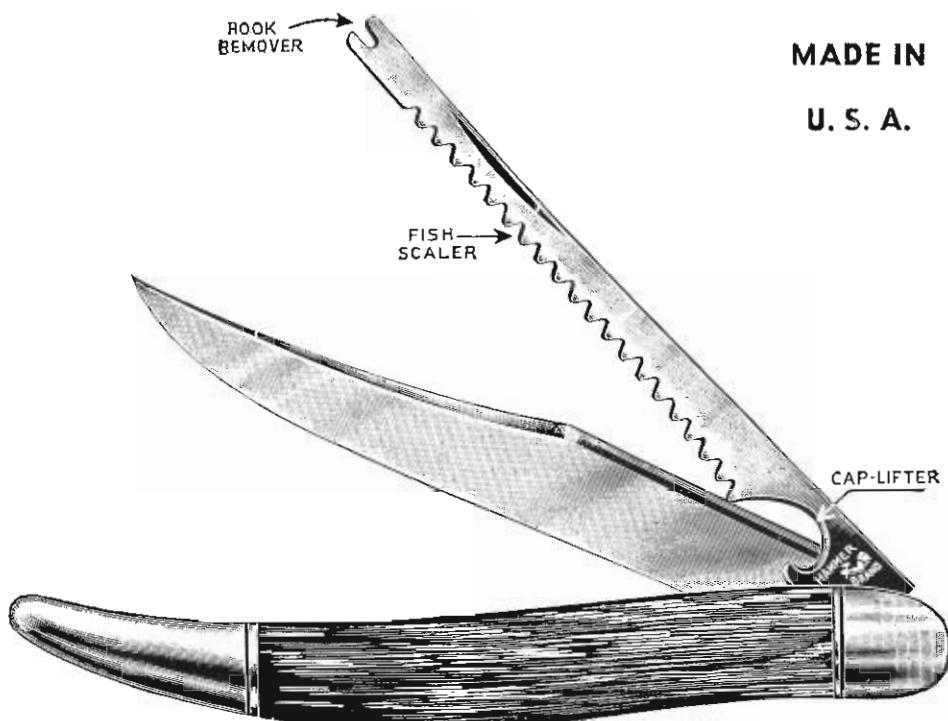
Jack-master

TRADE MARK REG. U. S. PAT. OFF.

Combination Outdoor Knife

For **FISHING • HUNTING • CAMPING**

Attractively Priced to Please the Average Sportsman



PATTERN No. JM-26 (Illustrated above) IN HANDLES OF ASSORTED COLORS OF CELLULOID
PATTERN No. JM-27 IN HANDLES OF IMITATION MOTHER-OF-PEARL

Sportsmen will like the "JACK-MASTER" Combination Outdoor Knife on sight. It is a big, practical knife for all outdoor purposes. The long, strong, full polished master blade is correctly shaped for slitting, skinning, boning, etc. The hook-disgorger, scaling, and cap-lifter combination blade is extremely popular with anglers.

The "JACK-MASTER" Combination Knife is powerfully constructed and is fully patented. No rivets appear on the surface of the symmetrical and perfectly ovalled handle — the rivets, unusually large and strong, are all concealed UNDER the handle. Coverings are of genuine celluloid.

All Blades are electrically hardened and tempered — Bolsters are of polished alloy. Every knife is fully guaranteed.

"JACK-MASTER" Combination Knives are mounted One Dozen to a very attractive, five color, specially designed Display Card.

100% American Made



**CONVENIENTLY COMPACT — Thoroughly Practical
TWO FINE PATTERNS IN**

junior Jack-master KNIVES

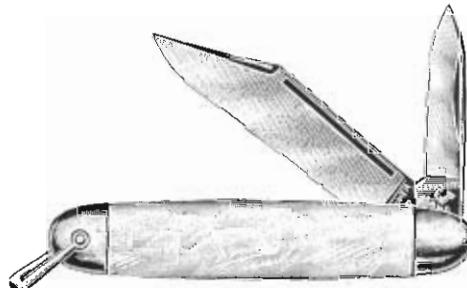
TRADE MARK REG. U. S. PAT. OFF.

Under the Famous "HAMMER BRAND"



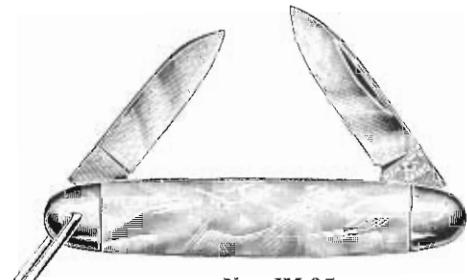
Illustrated Above is ASS'T No. JM-28 IN ASSORTED COLORS.

*Priced to Retail Profitably
at Popular Prices*



PEN-JACK
STYLE
Illustrated
in Actual
Size

No. JM-29
ASS'T No. JM-28 IN ASSORTED COLORS.
ASS'T No. JM-29 IN IMITATION MOTHER-OF-PEARL.



PEN KNIFE
STYLE
Illustrated
in Actual
Size

No. JM-35
ASS'T No. JM-34 IN ASSORTED COLORS.
ASS'T No. JM-35 IN IMITATION MOTHER-OF-PEARL.

The neat, compact size of the *Junior JACK-MASTERS* described above will satisfy completely, the ever growing demand for small but STRONG vest pocket knives.

Like all patented JACK-MASTER Knives, these new patterns are free of all surface rivets, and their handles are absolutely uniform and perfectly ovalled. Bolsters are of bright long wearing alloy. The blades are polished, hand edged, and correctly hardened and tempered.

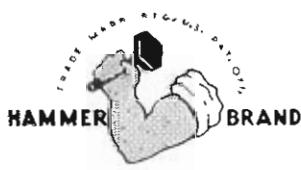
Every *Junior JACK-MASTER* Knife is fully guaranteed.

Displayed One (1) Dozen on a beautiful counter card, as illustrated above.



*The
junior* Jack-master

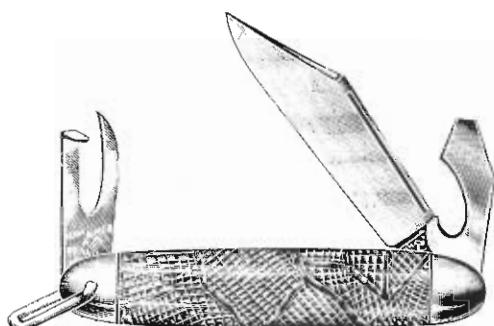
100% American Made



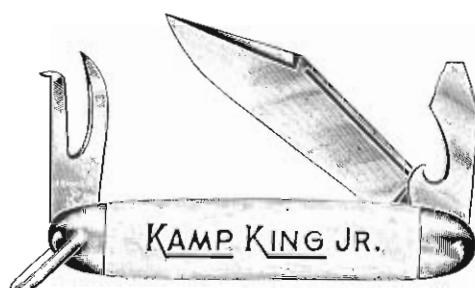
(SEE OVER)

The Junior
"KAMP-KING" Jack-master
TRADE MARK REG. U. S. PAT. OFF.
"HAMMER BRAND" Knife

Priced to Retail Profitably at Popular Prices



No. JM-30 in Assorted Colors.
Illustrated in Actual Full Size



No. JM-31 in Imitation Mother-of-Pearl.
Illustrated in Actual Full Size

The popular little "Junior Kamp King" knife, in its new, patented "Jack-Master" construction, is an extremely attractive pattern — with a wide appeal to boys and men.

The cutting blade is of razor blade steel, and the two miniature tool blades come in a clean, bright finish. All handles are perfectly ovalled, and free of all surface rivets.

Bolsters are of long wearing Alloy. Every knife is fully warranted.

Mounted one (1) dozen to an attractive counter display card, as illustrated on page 31.



*Made in America
by
American Craftsmen*



The
Junior Jack-master

TRADE MARK REG. U. S. PAT. OFF.

SERPENTINE "DWARF"

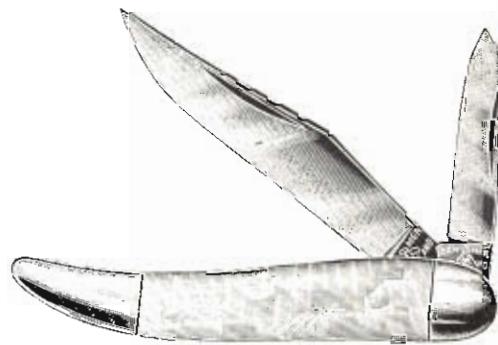
Under the Celebrated "HAMMER BRAND"
 Retails Profitably at Popular Prices



TWO (2) BLADES



No. JM-32
 (Illustrated in Actual Full Size)



No. JM-33
 (Illustrated in Actual Full Size)

ASS'T No. JM-32 IN ASSORTED COLORS.

ASS'T No. JM-33 IN IM. MOTHER-OF-PEARL.

The "JACK-MASTER" Serpentine "DWARF" is a very sturdy, useful, vest pocket knife—measuring 2-9/16" when closed. Comfortably small, it fits the hand nicely. It is made in the famous, patented "JACK-MASTER" construction—assuring perfectly ovalled handles that are free of all surface rivets. The "DWARF" comes with two (2) well shaped, polished razor steel blades, hand edged, and designed to do countless cutting jobs.

Bolsters are of special Alloy. Every knife fully warranted.

Packed as illustrated above — One (1) Dozen on an attractive display card.



The
Junior Jack-master

100% American Made



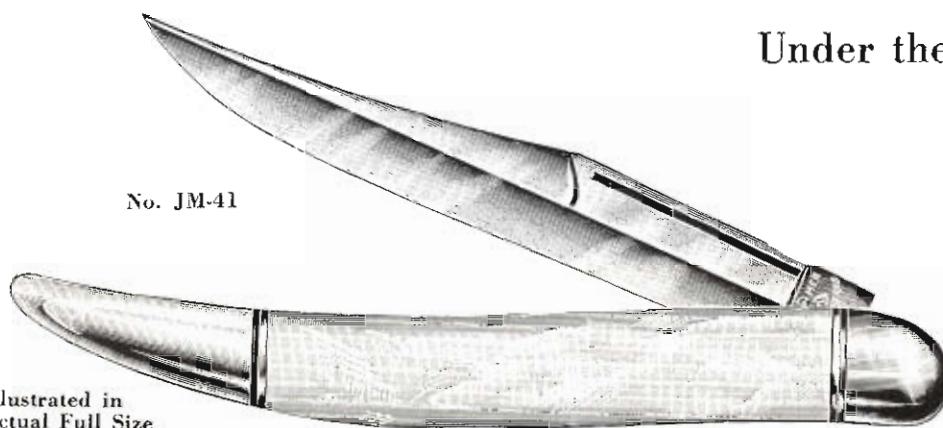
(TURN OVER)

Super Quality — Super Styling

The Modern

SPORTSMASTER

“SABRE KING”



Illustrated in
Actual Full Size

**SUPER-QUALITY SPECIFICATIONS OF
The Modern SPORTSMASTER SABRE KING**

Note the perfectly proportioned, full polished SABRE SWAGED blade, assuring extra strength and rigidity.

The *Sportmaster* “SABRE-KING” is riveted together battleship fashion, and every knife is guaranteed to stand up under hard, outdoor service.

“SABRE-KINGS” are absolutely uniform and ovalled to fit the grip. Every knife is fully warranted.

Bolsters are of special alloy, and springs are full polished.

The *Sportmaster* “SABRE-KING” represents the ultimate in this popular type of outdoor knife. Mounted one-half (1/2) dozen on an attractive counter display card, as illustrated.

NOTE

The “SABRE-KING” may be ordered one (1) dozen to a card if so desired.

RETAILS PROFITABLY FOR

50c to 59c



ASS'T No. JM-40 IN ASSORTED COLORS.
ASS'T No. JM-41 IN IM. MOTHER-OF-PEARL.



The Modern **SPORTSMASTER SABRE KING**
PATENTED IN U.S.A.

100% American Made



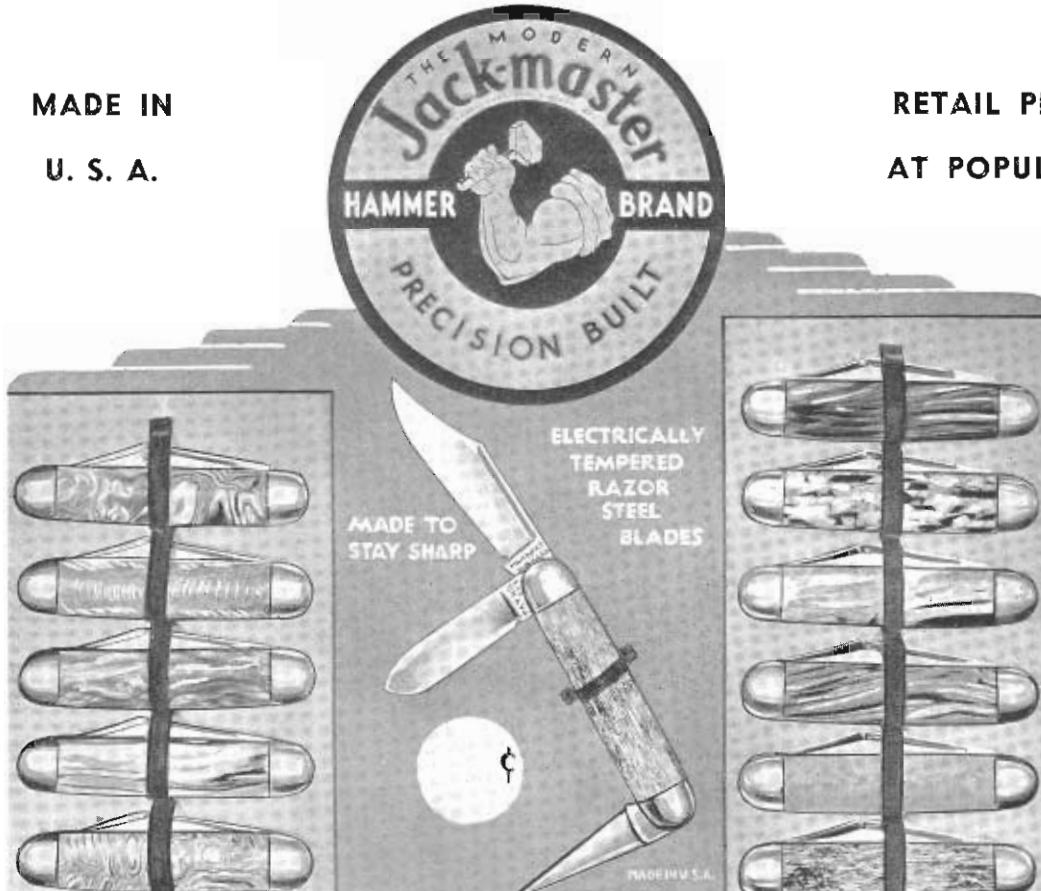
FULL SIZED, PERFECTLY OVALLED
 Three (3) Blade ... **Jack-master** Knives

TRADE MARK REG. U. S. PAT. OFF.

Under the Celebrated "HAMMER BRAND"

MADE IN
 U. S. A.

RETAIL PROFITABLY
 AT POPULAR PRICES



A FISTFUL OF VALUE—GRIP ONE

ASSORTMENT No. JM-11—(Illustrated Above) Handles in Assorted Colors of Celluloid.
 ASSORTMENT No. JM-12—Same as above, But with Handles in Imitation Mother-of-Pearl

NOTE

Standard Blading of above assortments is in *CLIP, SPEY and PUNCH*
SPEAR Blades may be had if so specified on your orders

No. JM-12

(Illustrated Above)
 (In Actual Size)

"JACK-MASTER" Knives are of unusually strong construction. The frame of the knife is fabricated independently of the handle — permitting the use of large, heavy rivets that are concealed under the grip. The bolsters are relieved of all strain or "bind" — providing strong, easy, working joints.

Every Knife Is Fully Warranted

Polished alloy bolsters.

Polished Razor Steel blades, carefully hardened, tempered, and hand edged

Mounted on beautiful five (5) color display cards, as illustrated.

IF THE ABOVE KNIVES ARE WANTED WITH PEN BLADE INSTEAD OF WITH PUNCH BLADE PLEASE SPECIFY
 ASSORTMENT No. JM-14 WITH ASSORTED COLOR HANDLES
 ASSORTMENT No. JM-15 WITH IMITATION PEARL HANDLES

Premium Quality without Premium Price!!

Three (3) Blade ... Jack-master Knives

TRADE MARK REG. U. S. PAT. OFF.

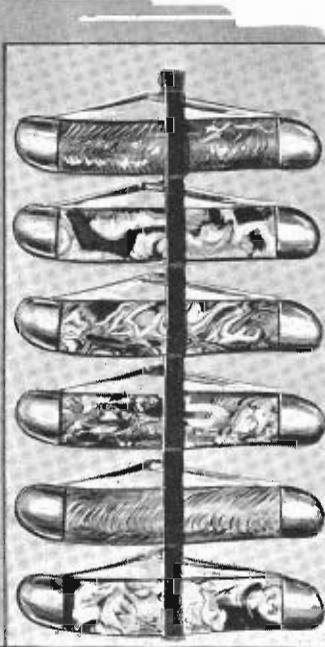
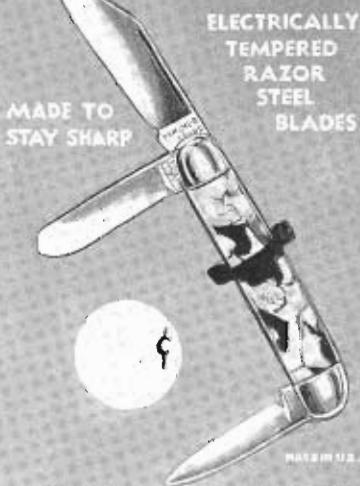
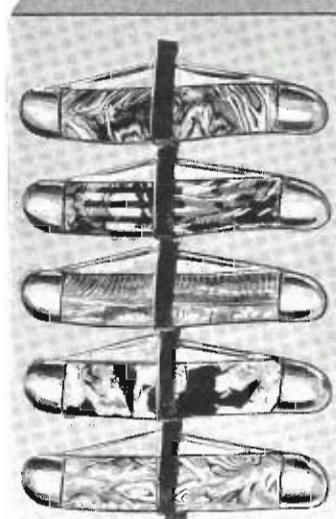
Under the Celebrated "HAMMER BRAND"

MADE IN

U. S. A.

RETAIL PROFITABLY

AT POPULAR PRICES



A FISTFUL OF VALUE—GRIP ONE

ASSORTMENT No. JM-16—(Illustrated Above) with Handles in Assorted Colors of Celluloid

ASSORTMENT No. JM-17—Same as Above, But with Handles in Imitation Mother-of-Pearl

Standard Blading of above assortments is in CLIP, SPEY and PEN

No. JM-16

(Illustrated Above
In Actual Size)

Quality Features of the Modern "JACK-MASTER" Knife

The advanced and patented construction of the "JACK-MASTER" knife permits the use of large, strong, oversized rivets CONCEALED UNDER THE HANDLES, which consequently, are free of unsightly pins. Handles are perfectly ovalled, clean, and full sized, made to fit the grip. Coverings are of genuine celluloid. Every knife is absolutely uniform and fully warranted. Blades are made of Razor Steel, polished, scientifically hardened, tempered, and hand edged. Polished alloy bolsters.

Displayed on five (5) color, easel counter card of Modernistic design.

IF THE ABOVE KNIVES ARE WANTED WITH PUNCH BLADE INSTEAD OF WITH PEN BLADE, PLEASE SPECIFY

ASSORTMENT No. JM-18 WITH ASSORTED COLOR HANDLES

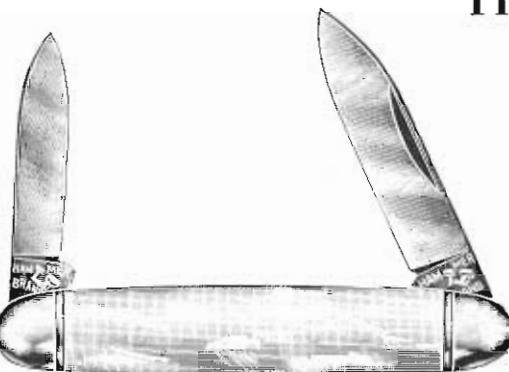
ASSORTMENT No. JM-19 WITH IMITATION PEARL HANDLES

★ *Jailored to Fit the Pocket!!*

Jack-master POCKET PEN Knives

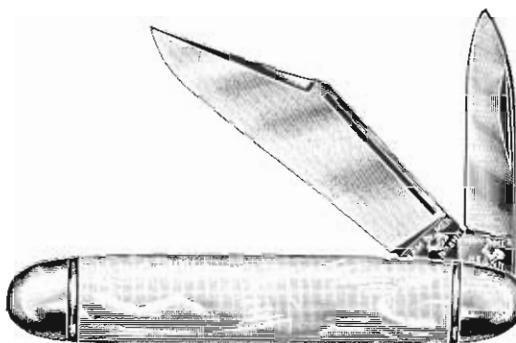
TRADE MARK REG. U. S. PAT. OFF.

PRICED TO RETAIL PROFITABLY AT POPULAR PRICES



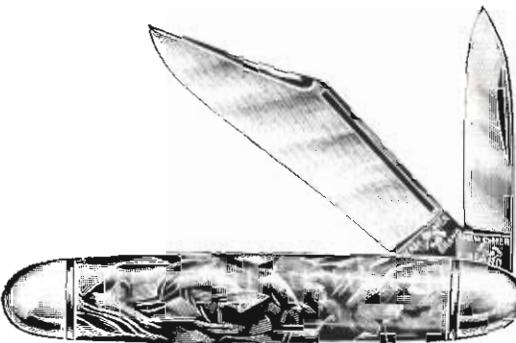
No. JM-200 B-KP. Im. Mother-of-Pearl.

MADE AND
PATENTED
IN THE
U.S.A.

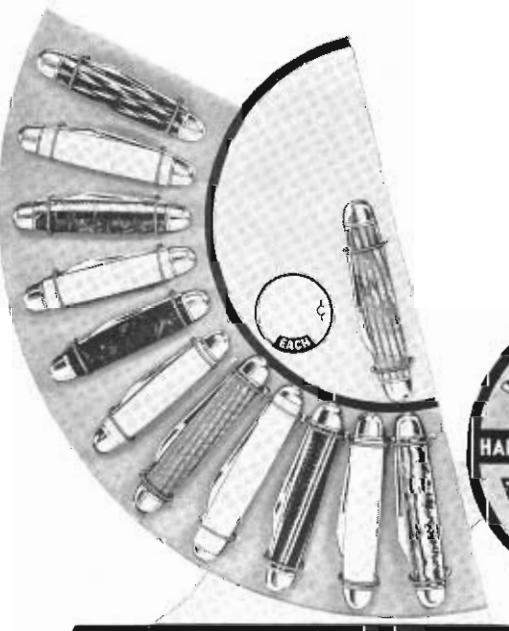


No. JM-201 B-KP. Im. Mother-of-Pearl.

◆
ALL KNIVES
ARE ILLUSTRATED
IN FULL
ACTUAL SIZE



No. JM-201 B-AC. Handles in Assorted Colors of Celluloid.



A Fistful of Value - Grip One

PRINTED IN U.S.A.

Manufactured Under One or More of the Following Patents

2,474,681, 2,474,682. Other Patents Pending

MADE IN U.S.A.

Note

WHEN ORDERING, PLEASE SPECIFY BY NUMBER, THE PATTERN OR PATTERNS YOU WISH MOUNTED ON THE MODERN FIVE-COLOR COUNTER CARD ILLUSTRATED ON LEFT.

The high quality "JACK-MASTER" Gentlemen's *Vest Pocket Knives* shown above are made expressly for Town Trade, and they will suit perfectly, the man who wants a comfortably small knife.

Every knife is precision built, absolutely uniform and fully guaranteed. No surface rivets mar the symmetrical, perfectly ovalled handles of these Patented "JACK-MASTER" Knives. Both Blades are Full Polished and Hand Edged. Bolsters are of special alloy — highly polished.

(TURN OVER)

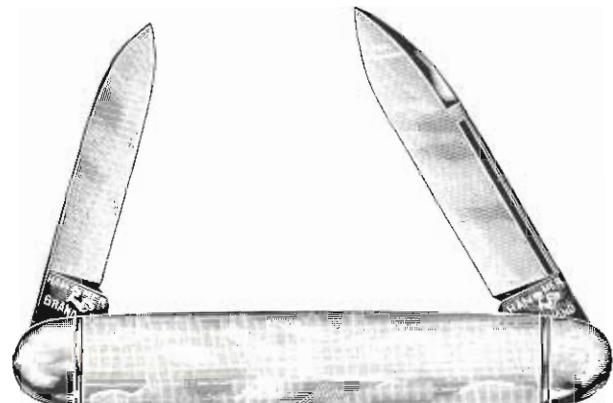
**GOOD
POCKET
PEN
KNIVES**

*Made
the*

Jack-master WAY

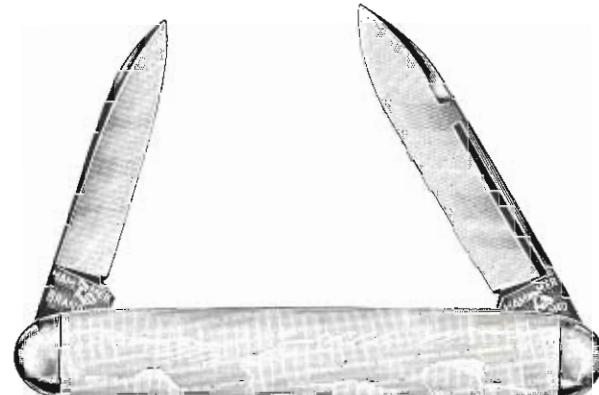
TRADE MARK REG. U. S. PAT. OFF.

Under the Famous HAMMER BRAND

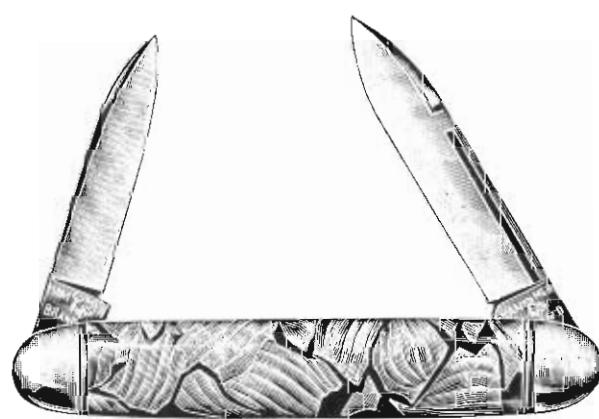


No. JM-300 B-KP. BOLSTER PATTERN.
Handles of Im. Mother-of-Pearl.

**PRICED TO RETAIL
PROFITABLY
AT
POPULAR PRICES**



No. JM-300 T-KP. TIPPED PATTERN.
Handles of Im. Mother-of-Pearl.

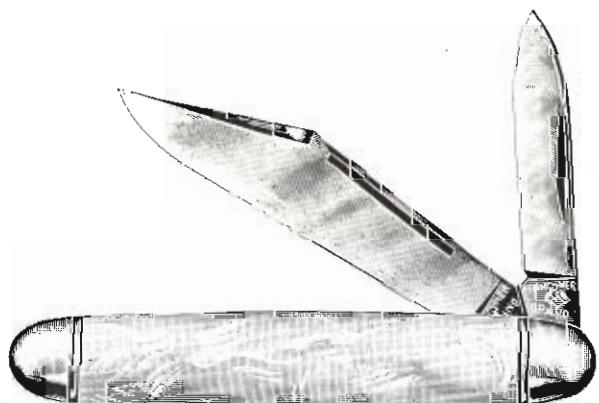


No. JM-300 B-AC. BOLSTER PATTERN.
Handles in Assorted Colors of Celluloid.

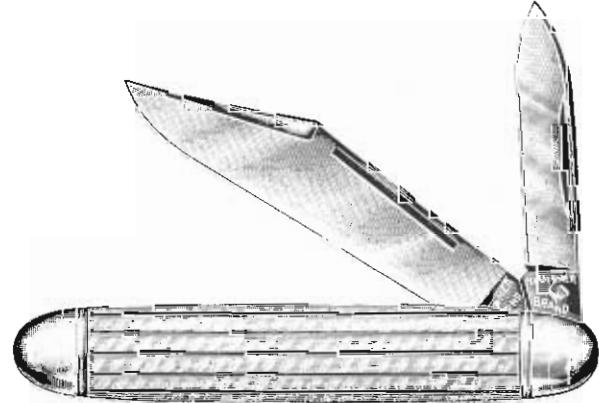
**ALL KNIVES
ARE ILLUSTRATED
IN FULL
ACTUAL SIZE**



No. JM-300 T-AC. TIPPED PATTERN.
Handles in Assorted Colors of Celluloid.



No. JM-301 B-KP. BOLSTER PEN-JACK PATTERN.
Handles of Im. Mother-of-Pearl.



No. JM-301 B-AC. BOLSTER PEN-JACK PATTERN.
Handles in Assorted Colors of Celluloid.

**POLISHED RAZOR STEEL BLADES — HAND EDGED. POLISHED ALLOY BOLSTERS OR TIPS.
EVERY KNIFE FULLY WARRANTED.**

**WHEN ORDERING, PLEASE SPECIFY BY NUMBER, THE PATTERN OR PATTERNS YOU WISH MOUNTED ON THE
BEAUTIFUL COUNTER CARD ILLUSTRATED ON PAGE 37**

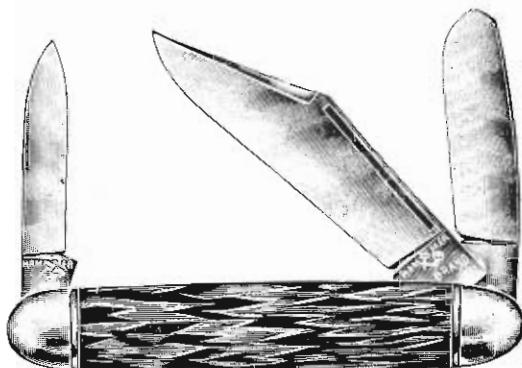
In Tune With The Trend

**SMALL and
MEDIUM SIZE**

**RETAILS PROFITABLY
AT POPULAR PRICES**

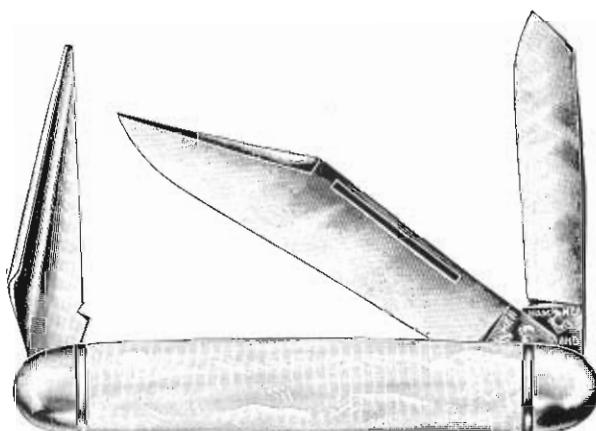
Jack-master

TRADE MARK REG. U. S. PAT. OFF.



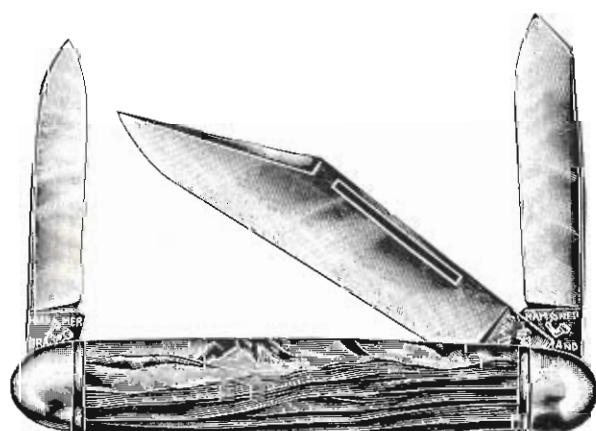
No. JM-203 B-AC. Handles in Assorted Colors of Celluloid.

No. JM-203 B-KP. As Above, With Handles of Im. Mother-of-Pearl.



No. JM-303 B-KP. PUNCH. Handles of Im. Mother-of-Pearl.

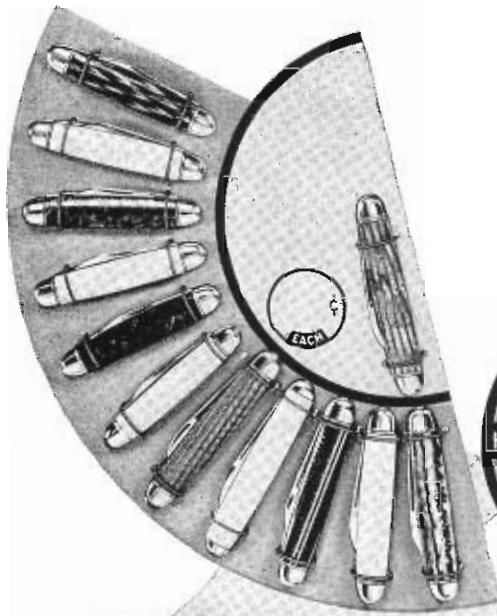
No. JM-303 B-AC. PUNCH. As above, Handles in Assorted Colors of Celluloid.



No. JM-303 B-AC. Handles in Assorted Colors of Celluloid.

No. JM-303 B-KP. As Above, With Handles of Im. Mother-of-Pearl.

Three (3) Blade Knives



A Fistful of Value - Grip One

PRINTED IN U. S. A.

Manufactured Under One or More of the Following Patents:

2,074,611, 2,119,011, Other Patents Pending

MADE IN U. S. A.

Note

WHEN ORDERING, PLEASE SPECIFY BY NUMBER, THE PATTERN OR PATTERNS YOU WISH SHIPPED ON DISPLAY CARD ILLUSTRATED ABOVE.

A lot of service has been built into these Small and Medium size Patented "JACK-MASTER" *Three (3) Blade Knives* — yet they are conveniently sized for the pocket. The large, heavy-duty rivets concealed under the smooth, perfectly-ovalled grip, make these patterns unusually strong — they can really "take it."

Every "JACK-MASTER" is fully warranted.

All Razor Steel Blades are Nicely Polished. Bolsters are of special alloy. "JACK-MASTER" Knives are *made in the U. S. A.* and are *fully protected by American Patents*.

ALL KNIVES ARE ILLUSTRATED IN FULL ACTUAL SIZE

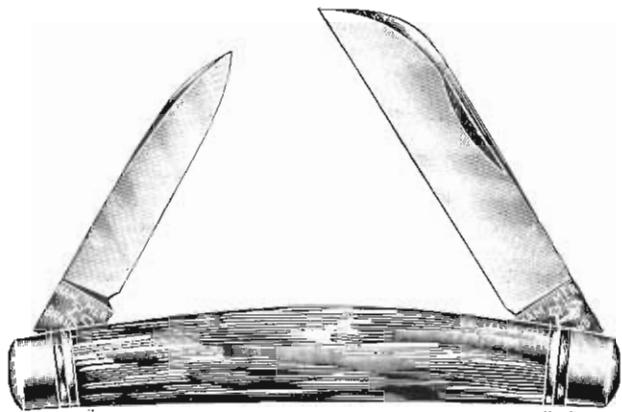
The Famous
“CONGRESS”
Pattern

Jack-master Knife

TRADE MARK REG. U. S. PAT. OFF.

Under the Celebrated “HAMMER BRAND”

INCOMPARABLE in QUALITY — BEAUTY — VALUE — PRICE

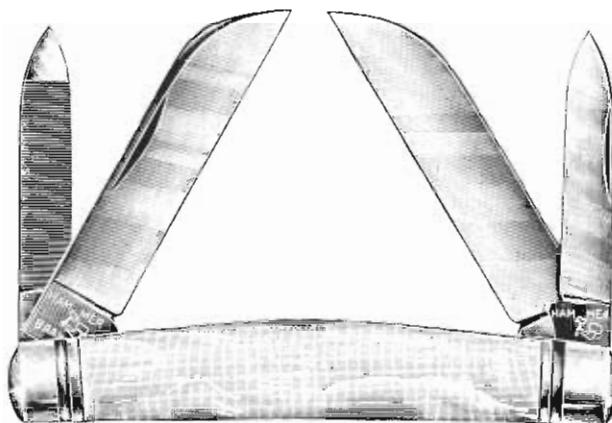
TWO (2) BLADES

No. JM-1050 AC. Handles in Assorted Colors of Celluloid.

No. JM-1050 KP. As Above, With Handles of Im. Mother-of-Pearl.

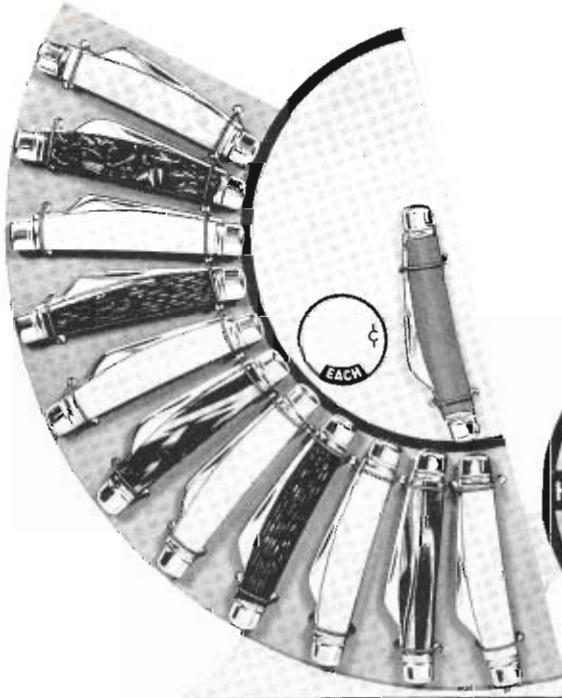
**PRICED TO RETAIL
 PROFITABLY
 AT POPULAR PRICES**

**ALL KNIVES
 ARE ILLUSTRATED
 IN FULL
 ACTUAL SIZE**

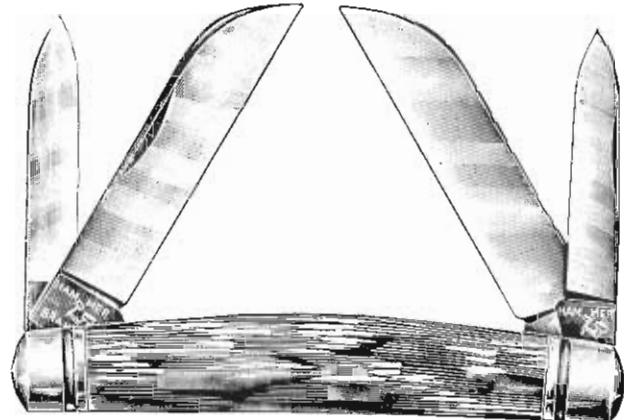
FOUR (4) BLADES

No. JM-1051 F-KP. FILE. Handles of Im. Mother-of-Pearl.

No. JM-1051 F-AC. FILE. As Above, With Handles in Assorted Colors of Celluloid.

*A Fistful of Value - Grip One*PRINTED IN U. S. A.
 © 1940Manufactured Under One or More of the Following Patents:
 2,015,643 - 2,126,632 - Other Patents Pending

MADE IN U. S. A.



No. JM-1051 AC. Handles in Assorted Colors of Celluloid.

No. JM-1051 KP. As Above, With Handles of Im. Mother-of-Pearl.

All with Special Alloy Bolsters and Polished Blades.

Only the Patented JACK-MASTER construction makes it possible to produce these beautiful, shapely pocket knives at a price that puts them within the reach of all.

WHEN ORDERING, PLEASE SPECIFY BY NUMBER, THE PATTERN OR PATTERNS YOU WISH MOUNTED ON THE BEAUTIFUL COUNTER CARD ILLUSTRATED ABOVE

The *Modern*

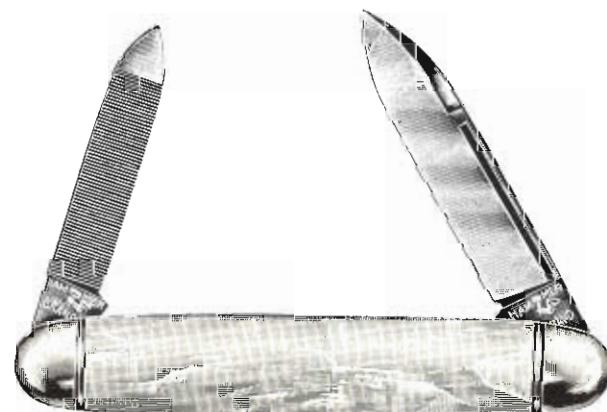
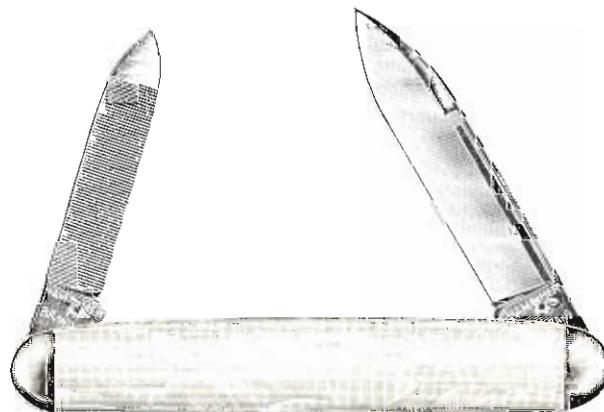
NEW

"Nail File" **Jack-master**

Knife

TRADE MARK REG. U. S. PAT. OFF.

PRICED TO RETAIL PROFITABLY AT POPULAR PRICES

Meets the Demand of Many Years Standing
for a Perfect All-Purpose Knife for GentlemenMADE IN
U. S. A.MADE IN
U. S. A.ALL KNIVES
ARE ILLUSTRATED
IN FULL
ACTUAL SIZE

No. JM-300 FB-KP. FILE. Handles of Im. Mother-of-Pearl.

No. JM-300 FB-AC. FILE. As Above, With Handles in Assorted Colors of Celluloid.

No. JM-300 T-KP. FILE. Handles of Im. Mother-of-Pearl.

No. JM-300 T-AC. FILE. As Above, With Handles in Assorted Colors of Celluloid.

See Reverse Side for More Fine **Jack-master** Nail File Knives

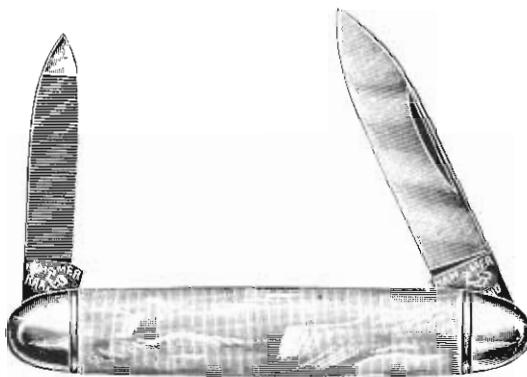
WHEN ORDERING, PLEASE SPECIFY BY NUMBER, THE PATTERN OR PATTERNS YOU WISH MOUNTED ON THE BEAUTIFUL COUNTER CARD ILLUSTRATED ABOVE



"Nail File"
HAMMER BRAND **Jack-master** KNIVES

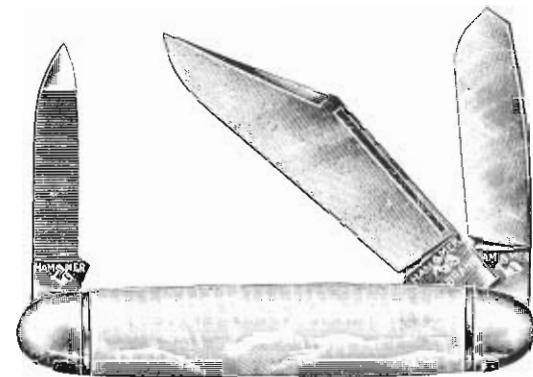
TRADE MARK REG. U. S. PAT. OFF.

Priced to Retail Profitably at Popular Prices
Perfect for Pocket or Purse



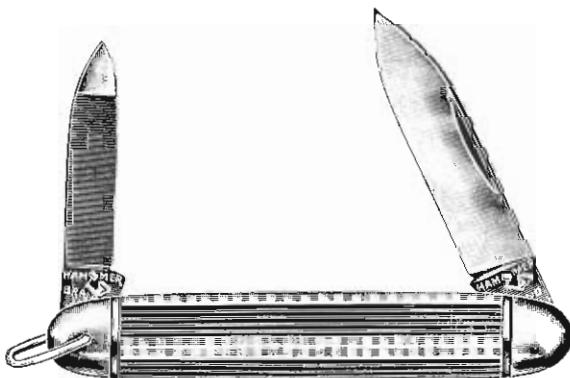
No. JM-200 FB-KP. FILE. Handles of Im. Mother-of-Pearl.

No. JM-200 FB-AC. FILE. As Above, With Handles in Assorted Colors of Celluloid.



No. JM-203 BF-KP. FILE. Handles of Im. Mother-of-Pearl.

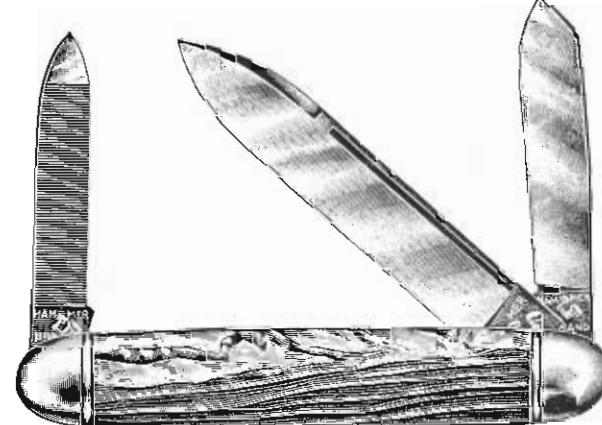
No. JM-203 BF-AC. FILE. As Above, With Handles in Assorted Colors of Celluloid.



No. JM-200 SH-AC. FILE. Handles in Assorted Colors of Celluloid.

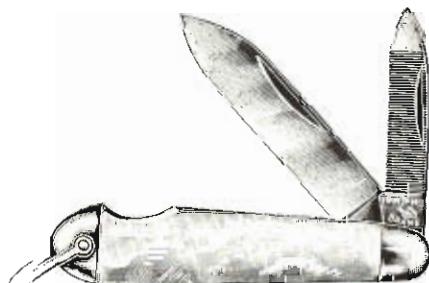
No. JM-200 SH-KP. As Above, but With Handles of Im. Mother-of-Pearl.

ALL KNIVES
ARE ILLUSTRATED
IN FULL
ACTUAL SIZE



No. JM-303 BF-AC. FILE. Handles in Assorted Colors of Celluloid.

No. JM-303 BF-KP. FILE. As Above, With Handles of Im. Mother-of-Pearl.



No. JM-555 KP. FILE. Handles of Im. Mother-of-Pearl.

No. JM-555 AC. FILE. As Above, With Handles in Assorted Colors of Celluloid.

Note

WHEN ORDERING, SPECIFY BY NUMBER, THE PATTERN OR PATTERNS YOU WISH MOUNTED ON DISPLAY CARD FEATURED ON PAGE FORTY-ONE.



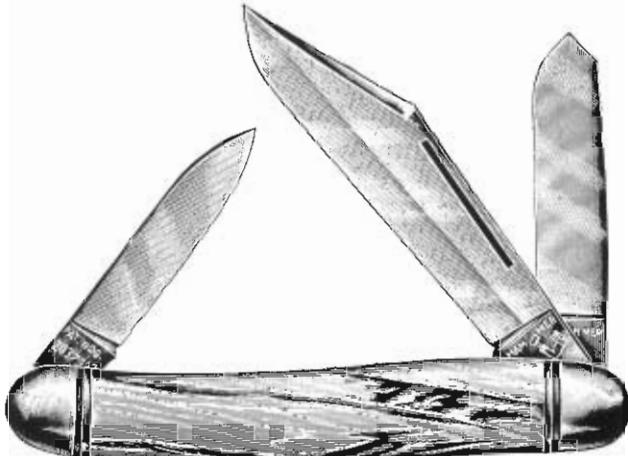
The
Modern **Jack-master**

TRADE MARK REG. U. S. PAT. OFF.

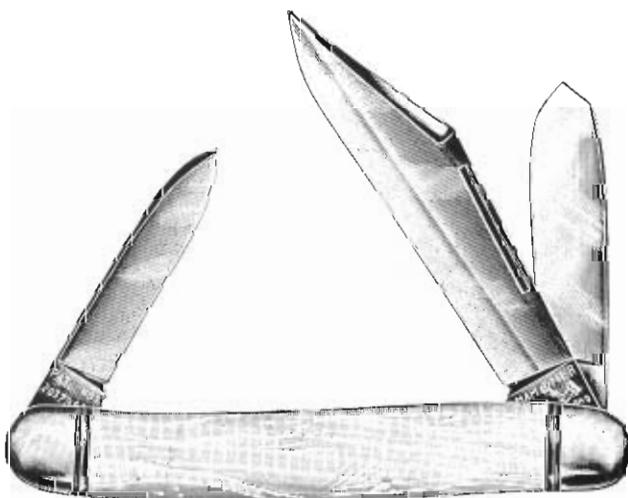
Under the Famous "HAMMER BRAND"

**Three (3)
Blade . . .
Serpentine
Knife**

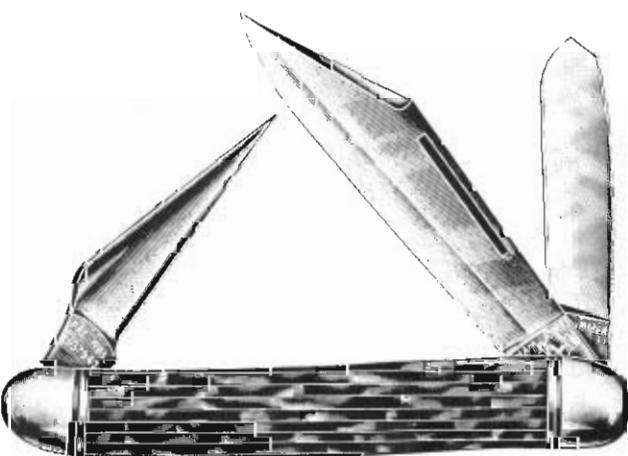
Retails Profitably at Popular Prices



No. JM-687 AC. Handles in Assorted Colors of Celluloid.

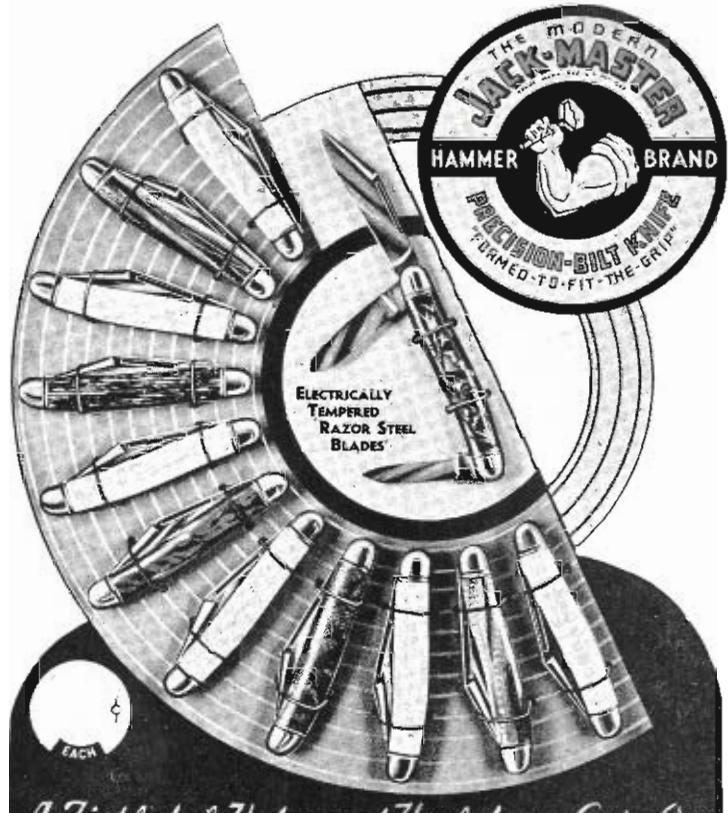


No. JM-687 KP. Handles in Im. Mother-of-Pearl.



No. JM-687 AC. PUNCH. Handles in Assorted Colors of Celluloid.

No. JM-687 KP. PUNCH. Handles in Im. Mother-of-Pearl.



A Fistful of Value and Usefulness-Grip One

PRINTED IN U. S. A.

© 1943

Manufactured Under One or More of the Following Patents

2,401,940 - 2,479,887 - Other Patents Pending

MADE IN U. S. A.

Illustrated Above Is Assortment No. JM-687 AC.
Handles in Assorted Colors of Celluloid.

The Patented THREE (3) Blade "JACK-MASTER" Knives illustrated on this page have all the Custom-bilt specifications of knives that sell at much higher prices. They are beautifully ovalled, absolutely uniform, and strongly made.

Bolsters are of special Alloy, Springs are full polished. All Blades, made of razor blade steel, are full polished, hand edged, and are carefully hardened and tempered. Every "JACK-MASTER" is guaranteed to give satisfactory service.

**ALL KNIVES SHOWN ARE MOUNTED ONE (1) DOZEN
TO A DISPLAY CARD AS ILLUSTRATED ABOVE.**

THERE IS ONLY ONE GENUINE, PATENTED

Jack-master LINE

TRADE MARK REG. U. S. PAT. OFF.

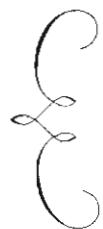
Ask For It By Name

MADE
IN
U. S. A.



MADE
IN
U. S. A.

MADE IN ALL POPULAR PATTERNS



**PRICED TO RETAIL
PROFITABLY
AT POPULAR PRICES**



AN *Automatic* KNIFE

The Modern
NEW

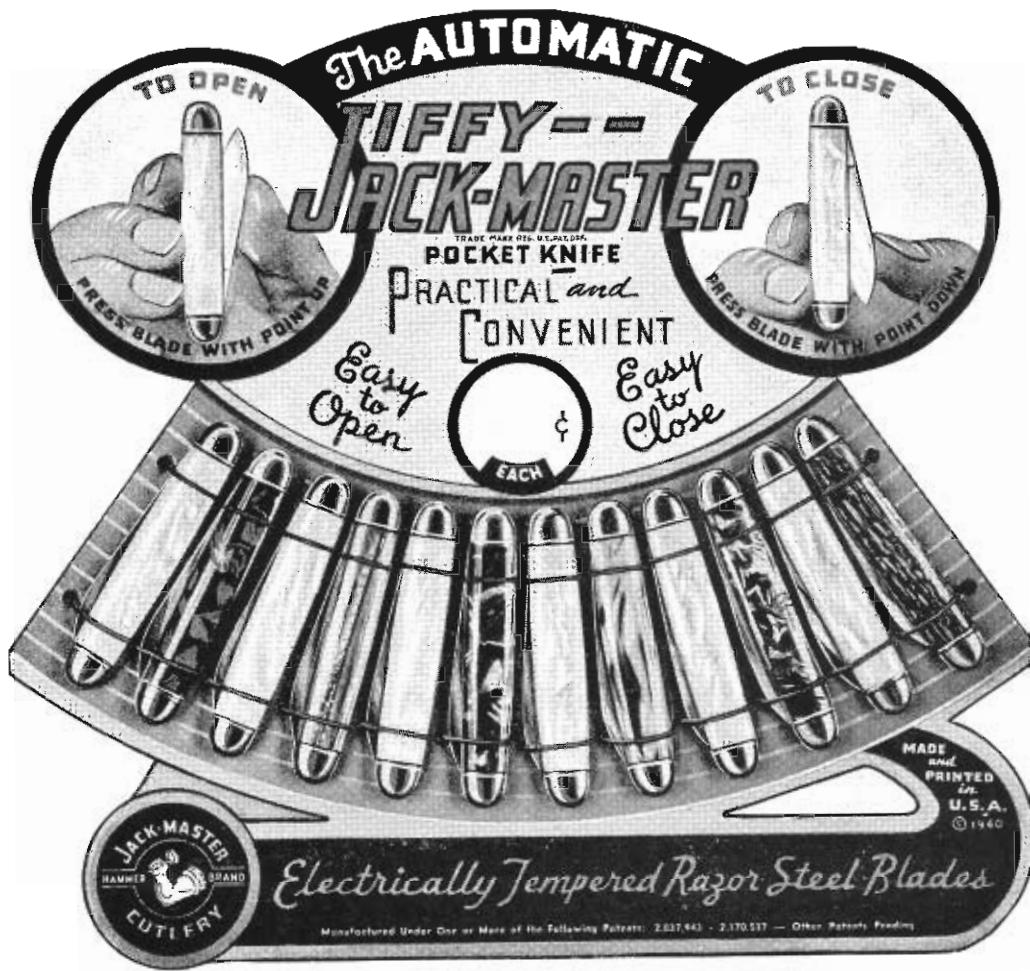
**JIFFY--
JACK-MASTER**

Easy
to
Open

Easy
to
Close

NO BUTTONS, SLIDES, OR FINGERNAILS ARE NEEDED TO OPERATE ITS EXTREMELY SIMPLE AND PRACTICAL MECHANISM.

PRICED TO RETAIL PROFITABLY AT A POPULAR PRICE



Illustrated Above is Ass't No. KP/AC "JIFFY" JACK-MASTER

HANDLES ARE ASSORTED IN BEAUTIFUL COLORS OF CELLULOID AND IN IMITATION MOTHER-OF-PEARL

.. FULL POLISHED, RAZOR STEEL BLADE ..

See reverse side of this page for full details on the "JIFFY" JACK-MASTER

MADE AND PATENTED IN THE U. S. A.



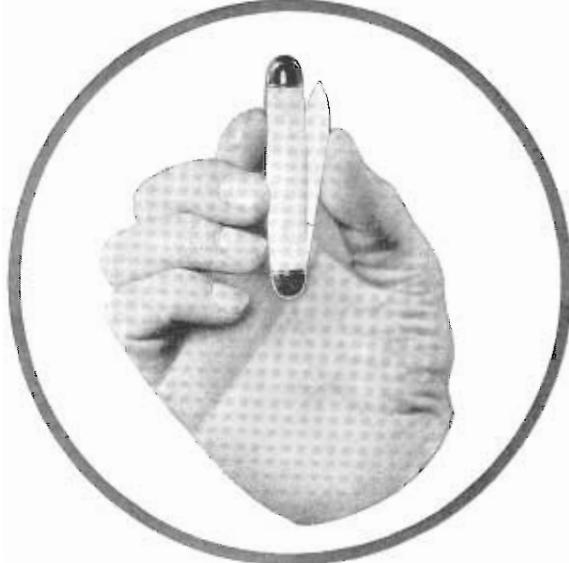
The NEW "JIFFY" JACK-MASTER fills the long standing demand for a low priced, yet thoroughly practical *AUTOMATIC* pocket knife.

The "JIFFY" will give users long and satisfactory service. There are no springs to snap or break — there is no intricate mechanism to get out of order.

The "JIFFY" JACK-MASTER is a masterpiece of simplicity in design and construction. It takes but a minute or two to become thoroughly familiar with its operation.

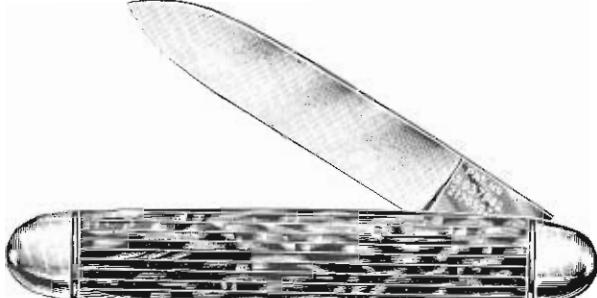
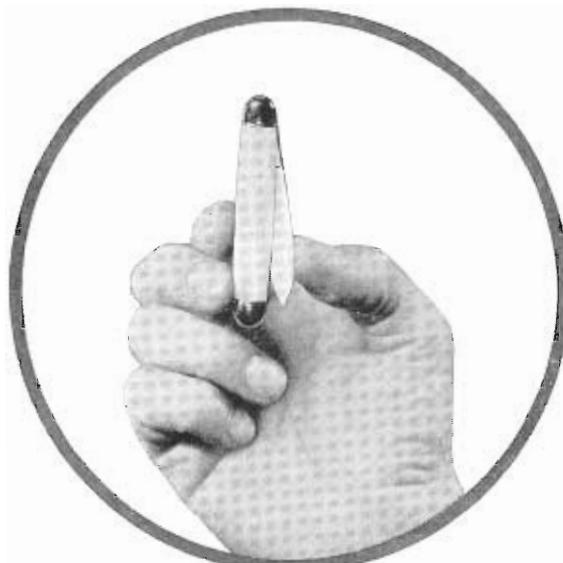
TO OPEN

WITH POINT OF BLADE UP,
PRESS IN ON BLADE

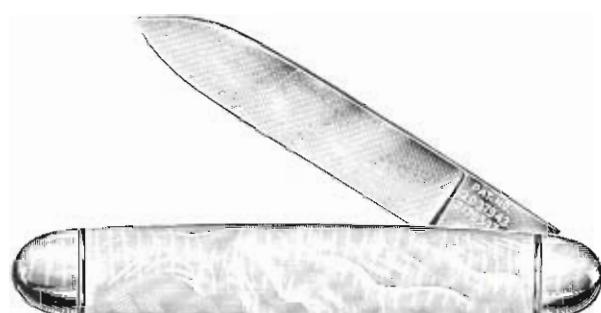


TO CLOSE

WITH POINT OF BLADE DOWN,
PRESS IN ON BLADE



No. AC "JIFFY" JACK-MASTER
Handles assorted in beautiful colors of
celluloid.



No. KP "JIFFY" JACK-MASTER
Handles in an excellent imitation of
mother-of-pearl.

"JIFFY" JACK-MASTER knives as illustrated above in full actual size, come with one polished blade. They are mounted one (1) dozen to a display card as shown on page 45.



*Made and Patented
in the U. S. A.*



★ In a Price Bracket Never Before Possible in a
Knife of This SIZE, TYPE, QUALITY and BEAUTY

The **Jack-master**

TRADE MARK REG. U. S. PAT. OFF.

CROSSBAR KNIFE

Retails Profitably at Popular Prices
Backed by the Popularity and Prestige of the Famous



Strikingly Displayed on the Eye-Arresting Counter Card Illustrated



Assortment No. JM-1200-AC—Comes with Handles in Assorted Celluloid Colors of Dazzling Design

Assortment No. JM-1200-KP—Comes with Handles of Im. Mother-of-Pearl (Illustrated above is Ass't JM-1200-AC/KP—Half Colors and Half Im. Pearl)

Turn Page For FULL SIZE Illustrations of the "JACK-MASTER" CROSSBAR KNIFE.

★ MADE in AMERICA by AMERICAN CRAFTSMEN ★ ★



Here Are The Eye-Filling, Full Sized Illustrations of

The
PATENTED

Jack-master

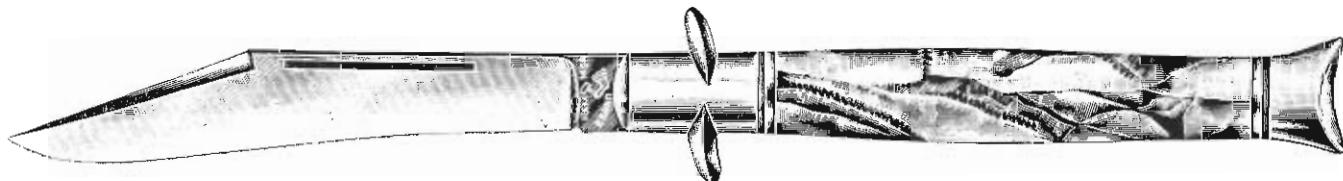
TRADE MARK REG. U. S. PAT. OFF.

CROSSBAR KNIFE

**Styled, Displayed and Priced to Sell FAST
at a Popular Price**

Under the Famous "HAMMER BRAND"

Measures 3 $\frac{7}{8}$ " Closed — 7" Open



No. JM-1200-AC—Handles in Assorted Colors of Celluloid



No. JM-1200-KP—"Kleerpearl" Handles—An Excellent Imitation of
Nature's Own Product

*Packed One (1) Dozen to a Display Card, as Illustrated on
Page 47.*

THE "JACK-MASTER" CROSSBAR KNIFE

The JACK-MASTER CROSSBAR Knives illustrated above in full actual size combine a grace and cleanliness of line with a ruggedness that only the patented "JACK-MASTER" Construction can provide. Every knife is absolutely uniform in shape and contour, for the modern mechanical methods employed in fabricating them eliminates all variations, and insures the production of perfect, Precision-Bilt Handles — "Formed-to-Fit-the-Grip."

Unsightly surface rivets are never seen — those used in making a "JACK-MASTER" are of extra heavy size and strength, and are concealed under the handle of the knife.

The keen, polished, hand edged blade of the JACK-MASTER CROSSBAR KNIFE is made of finest high carbon cutlery steel, scientifically hardened and tempered in the most modern of electrically controlled equipment. Bolsters are of long wearing Alloy.

You can sell "JACK-MASTER" Knives with confidence for every knife is fully warranted.

MADE AND PATENTED IN THE U.S.A.



MODERNIZED

Jack-master

BARLOW
KNIVES

TRADE MARK REG. U. S. PAT. OFF.

Featured Under the Famous "HAMMER BRAND"

STURDIER and MORE HANDSOME THAN EVER BEFORE

Speedy Turnover Assured at Popular Retail Prices

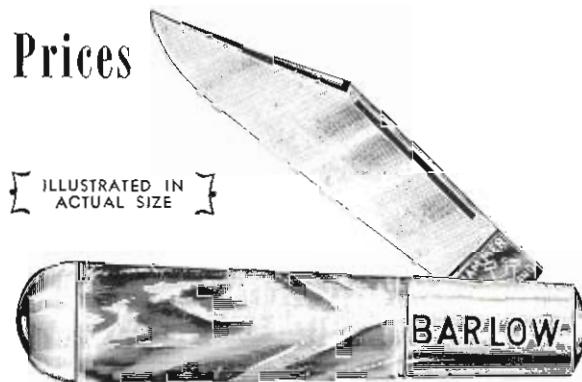


The New Display Card for the
MODERNIZED "JACK-MASTER" BARLOW Knife
PLEASE ORDER BY NUMBERS

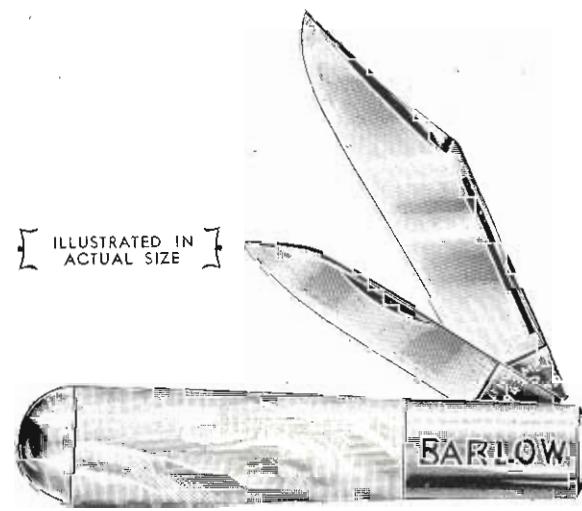
These solidly built BARLOW Knives, made the Modern "JACK-MASTER" way, represent a big stride forward in value, appearance, and serviceability. They are exceptionally strong in the working joints, and due to the precision machines used in their manufacture, each and every knife is absolutely uniform.

Electrically tempered Razor Steel Blades, Hand Edged by experts, insures excellent cutting qualities. Bolsters are of Special Alloy, Highly Finished.

"JACK-MASTER" BARLOW Knives can be sold with confidence for every knife is fully Guaranteed. JACK-MASTER BARLOWS are available with handles in solid red or black, and may be so specified when desired. They may also be ordered with "SPEAR" instead of "CLIP" blades — specify your wishes on your orders.

[ILLUSTRATED IN
ACTUAL SIZE]

ONE (1) BLADE
No. JM4351 AC In Assorted Colors of
Celluloid.
No. JM4351 KP In Imitation Mother-of-
Pearl.

[ILLUSTRATED IN
ACTUAL SIZE]

TWO (2) BLADES
No. JM435 AC In Assorted Colors of
Celluloid.
No. JM435 KP In Im. Mother-of-Pearl.



A HUSKY HANDFUL of VALUE and USEFULNESS

The MODERNIZED ***Jack-master*** TRADE MARK REG. U. S. PAT. OFF. One (1) Blade **BARLOW KNIFE**

PRICED TO RETAIL PROFITABLY AT POPULAR PRICES



No. JM-166-KP—"Kleerpearl" Handles—An Imitation of Mother-of-Pearl



No. JM-166-AC—Handles in Assorted Colors of Celluloid

**The
TWO (2)
BLADE**

Jack-master TRADE MARK REG. U. S. PAT. OFF.

**Modern
BARLOW
KNIFE**

**RETAILS PROFITABLY
AT POPULAR PRICES**

**ALL KNIVES
ARE ILLUSTRATED
IN FULL
ACTUAL SIZE**

[No. JM-266-AC —
Handles in Assorted
Colors of Celluloid



No. JM-266-KP —
"Kleerpearl" Handles



All of the Modern "JACK-MASTER" BARLOW KNIVES Illustrated Above are Mounted on Cards of One (1) Dozen, as Illustrated on Page 49.

ANY OF THE ABOVE KNIVES MAY BE HAD WITH "SPEAR" INSTEAD OF CLIP BLADES. THEY ARE ALSO AVAILABLE IN HANDLES OF SOLID BLACK OR RED. SPECIFY YOUR PREFERENCES ON YOUR ORDERS.

Polished Blades — Special Alloy Bolsters — *Every Knife Fully Guaranteed.*



MIDGET in SIZE -- BUT MIGHTY BIG in SALES APPEAL

The NEW **JUNIOR - JACK-MASTER**

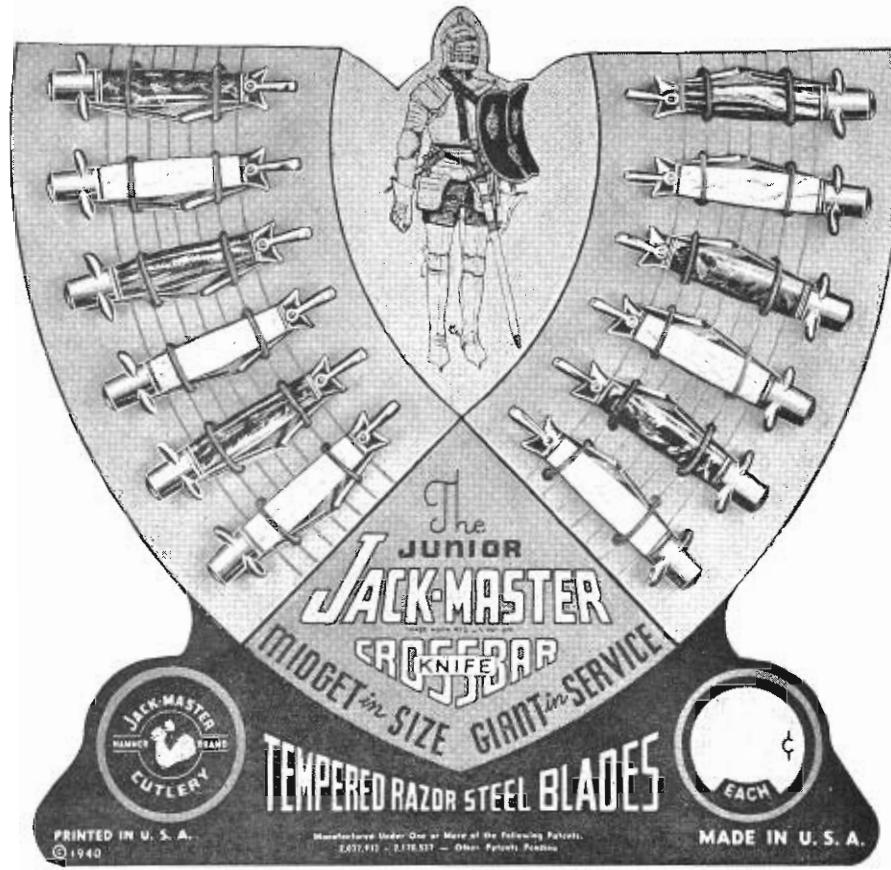


CROSSBAR KNIFE

Built With Jeweler's Precision -- YET RETAILS AT A POPULAR PRICE



No. JM-1255 KP
m. Mother-of-Pearl
[ILLUSTRATED IN ACTUAL SIZE]



Ass't No. JM-1255 KP. Handles of Im. Mother-of-Pearl.
Ass't No. JM-1255 AC. Handles in a Rich Assortment of Celluloid Colors.



No. JM-1255 AC
Assorted Colors
of Celluloid
[ILLUSTRATED IN ACTUAL SIZE]

THE JUNIOR JACK-MASTER CROSSBAR KNIFE.

This beautifully proportioned and thoroughly practical little knife is another exclusive masterpiece of Patented "JACKMASTER" designing and styling that will please the most critical eye, and the most economical purse. The trimly shaped bolsters, guards and shackles are all of long wearing alloy. The sturdy little cutting blade is correctly hardened, tempered, hand edged, and full polished.

The JUNIOR "JACKMASTER" CROSSBAR Knife is mounted on the five (5) color display card illustrated above — One (1) dozen to the card. The attractiveness of the card, which is in perfect keeping with the character of the Junior Crossbar Knife—will appeal strongly to merchants who appreciate that proper display means fast turnover.

Every JUNIOR "JACKMASTER" CROSSBAR Knife is fully warranted.



*Made in America
by
American Craftsmen*



CONTINUALLY GROWING IN POPULARITY!!

THE EYE-ATTRACTING
SALES-MAKING

"BULL'S EYE"
ASSORTMENT

FEATURING

Jack-master

TRADE MARK REG. U. S. PAT. OFF.



CUTLERY



No. "BE" BULL'S EYE ASSORTMENT
Full Size Illustrations of the above card
are available for use by your salesmen

There is only one Genuine, Original, Patented "JACK-MASTER" and the Trade Mark "JACK-MASTER" is fully protected in the United States Patent Office.

"JACK-MASTER" Knives are free of all unsightly surface rivets, and they are very securely put together by the use of large, oversize rivets concealed under the smooth, perfectly ovalled handle that are characteristic of all "JACK-MASTER" Knives.

The selection of celluloid handles offered the trade is the most brilliant and most comprehensive ever developed. The handle coverings, due to the exclusive and patented "JACK-MASTER" construction, CANNOT CHIP, SCRATCH OR LOOSEN.

The unqualified success of the "JACK-MASTER" line testifies to the popularity and serviceability of these thoroughly practical, long lasting knives. "JACK-MASTER" Knives are absolutely guaranteed

Makes the selling of THREE (3) DOZEN "Jack-

- Master" Knives as quick and easy as the sale of only One Dozen.

Provides the Average Dealer with a wide range of

- fast-selling Popular Price, "Jack-Master" Pocket Knives at a very modest investment.

Stimulates sales and interest in cutlery, speed

- turnover, and brightens any window or counter display.

MADE IN THE U. S. A.

For FAST SALES and PROFITS on - - - Three (3) Blade ... Jack-master KNIVES

TRADE MARK REG. U. S. PAT. OFF.

FEATURE THE NEW

2 DOZEN "HORSESHOE" ASSORTMENT A BIG DISPLAY AT A SMALL INVESTMENT

Card Measures 15" High — 12½" Wide — Printed in 5 Colors — Strongly Easel



24 STAPLE
DESIRABLE, POPULAR PATTERNS
ALL PRICED TO
RETAIL PROFITABLY FOR

50c TO 59c

GENUINE BRASS LININGS
BRIGHT ALLOY BOLSTERS
FULL POLISHED
BLADES and SPRINGS

QUALITY is plainly evident in this fine assortment of 3 Blade "JACKMASTER" Hammer Brand Knives. The rich im. mother-of-pearl, and the fine and costly colors used for handle mountings are all of genuine, brilliant celluloid—no inferior and lack-lustre plastics are substituted. Time does not loosen, weaken, warp or chip the perfectly ovalled "JACKMASTER" handle—every knife is absolutely uniform. The frame of the "JACKMASTER" is of tremendous strength — due to the large, oversize rivets used in assembling the knives. The exclusive "JACKMASTER" construction does away with unsightly surface rivets—leaving the handles smooth, symmetrical, and streamlined in appearance.

JACK-MASTER "HORSESHOE" ASSORTMENT
(Contains 24 JACK-MASTER 3-BLADE KNIVES)

There is only one genuine Patented "JACKMASTER" . . . ASK FOR IT BY NAME
Every "JACKMASTER" Hammer Brand Knife is guaranteed to give good and satisfactory service

(TURN OVER)

MEDIUM
SIZE

Jack-master

3 BLADE
KNIVES

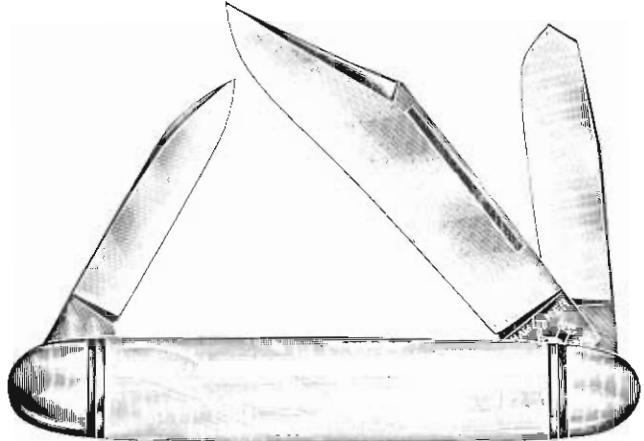
TRADE MARK REG. U. S. PAT. OFF.

Under the Famous HAMMER BRAND

Write a New Chapter in 3 Blade Knife Value

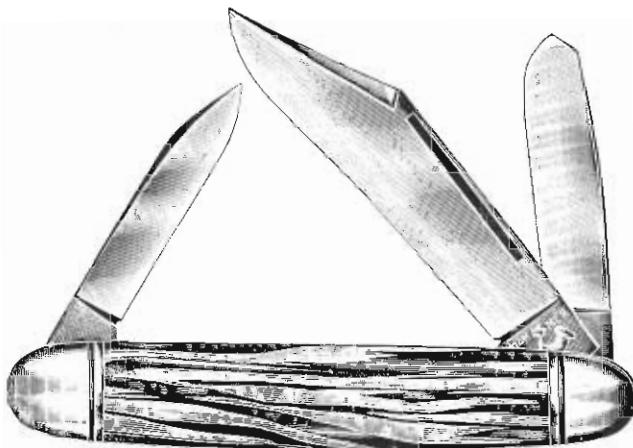
HIGH IN QUALITY — LOW IN PRICE

RETAIL PROFITABLY FOR **50c TO 59c**

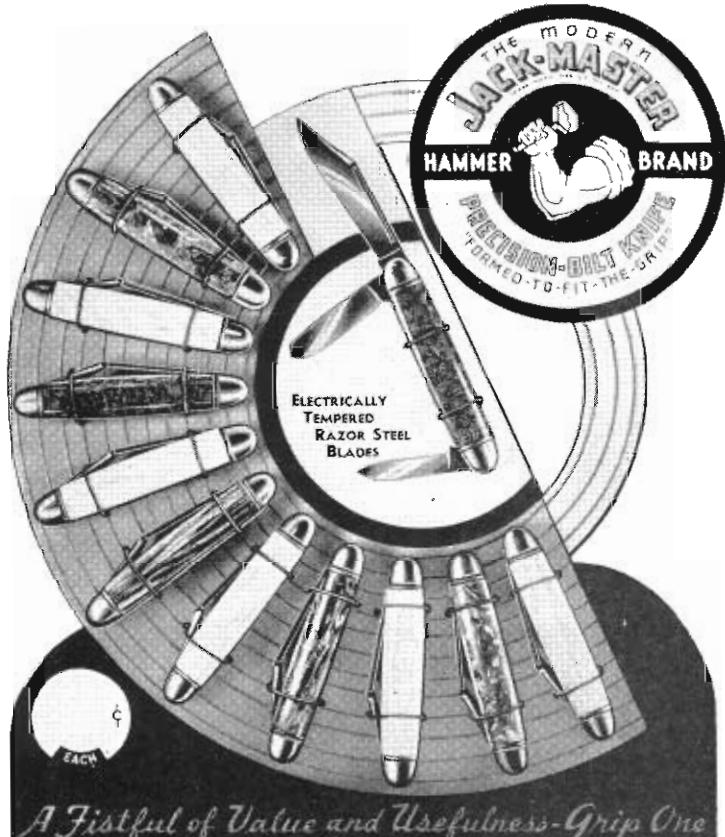


No. JM-1003—KP. Handles in Imitation Mother-of-Pearl.

ALL KNIVES
ARE
ILLUSTRATED
IN FULL
ACTUAL
SIZE



No. JM-1003—AC. Celluloid Handles Assorted in a Beautiful Range of Colors.



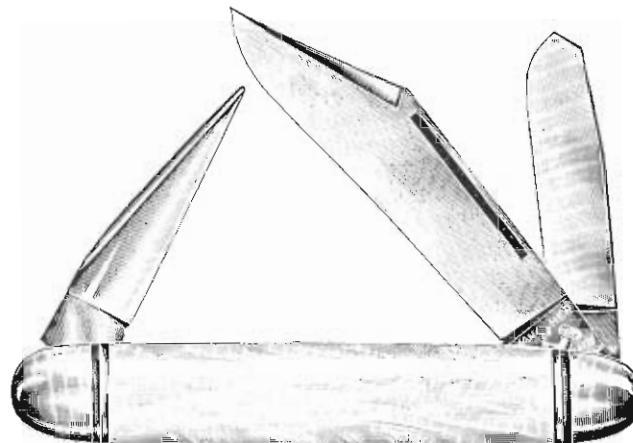
A Fistful of Value and Usefulness—Grip One

PRINTED IN U.S.A.
© 1942

Manufactured under One of the Following Patents:
2,231,616 2,231,617 2,231,618

MADE IN U.S.A.

Illustrated Above is ASSORTMENT No. JM-1003 KP/AC



No. JM-1003—KP. PUNCH. Handles in Imitation Mother-of-Pearl.

No. JM-1003—AC-P. PUNCH. As above, but with Handles in Assorted Colors of Celluloid.

SELLING POINTS ON THREE (3) BLADE
"JACK-MASTER" KNIVES

All Blades are Full Polished, and are made to stay sharp. Bolsters are of Bright, Long Wearing Alloy. Every Knife is absolutely uniform, and of strong, sturdy, patented "Jack-Master" construction. Every knife is guaranteed to give the user complete satisfaction.

★ ★ MADE IN AMERICA by AMERICAN CRAFTSMEN ★ ★

(TURN OVER)

Jack-master

TRADE MARK REG. U. S. PAT. OFF.

MILITARY POCKET KNIVES

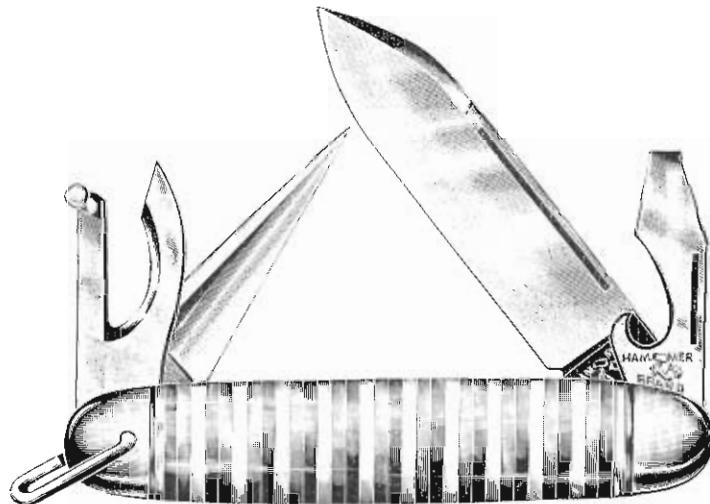
Handles are of Imitation Mother-of-Pearl, Printed in Red, White and Blue with the Correct Insignia of the U. S. Army, Navy, Marine and Air Corps.

Made to Retail Profitably at Popular Prices



Illustrated above is No. JM-901—U.S.A.)

JM-901—U.S.A. —Army Insignia
 JM-901—U.S.N. —Navy Insignia
 JM-901—U.S.M.C. —Marine Corps Insignia
 JM-901—U.S.A.C. —Air Corps Insignia
 JM-901—R.W.B. —Patriotic Insignia
 JM-901—“OG” —Red, White, Blue Stripes



(Illustrated above is No. JM-411—“OG”)

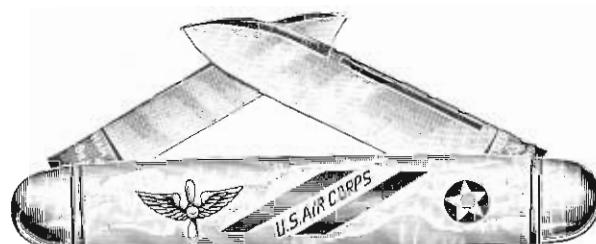
No. JM-411—U.S.A. —ARMY INSIGNIA
 No. JM-411—U.S.N. —NAVY INSIGNIA
 No. JM-411—U.S.M.C. —MARINE CORPS INSIGNIA
 No. JM-411—U.S.A.C. —AIR CORPS INSIGNIA
 No. JM-411—R.W.B. —PATRIOTIC INSIGNIA
 No. JM-411—“OG” —RED, WHITE, BLUE STRIPES



(Illustrated above is No. JM-1800—U.S.N.)

No. JM-1800—U.S.A. —Army Insignia
 No. JM-1800—U.S.N. —Navy Insignia
 No. JM-1800—U.S.M.C. —Marine Corps Insignia
 No. JM-1800—U.S.A.C. —Air Corps Insignia
 No. JM-1800—R.W.B. —Patriotic Insignia
 No. JM-1800—“OG” —Red, White, Blue Stripes

If desired in One (1) Blade,
 Specify No. JM-1801—U.S.A., Etc.



(Illustrated above is No. JM-300—U.S.A.C.)

No. JM-300—U.S.A. —ARMY INSIGNIA
 No. JM-300—U.S.N. —NAVY INSIGNIA
 No. JM-300—U.S.M.C. —MARINE CORPS INSIGNIA
 No. JM-300—U.S.A.C. —AIR CORPS INSIGNIA
 No. JM-300—R.W.B. —PATRIOTIC INSIGNIA
 No. JM-300—“OG” —RED, WH., BLUE STRIPES



(Illustrated above is No. JM-911—R.W.B.)



Illustrated above is No. JM-555—U.S.M.C.)

JM-555—U.S.A. —Army Insignia
 JM-555—U.S.N. —Navy Insignia
 JM-555—U.S.M.C. —Marine Corps Insignia
 JM-555—U.S.A.C. —Air Corps Insignia
 JM-555—R.W.B. —Patriotic Insignia
 JM-555—“OG” —Red, White, Blue Stripes

If desired in One (1) Blade,
 Specify No. JM-5551—U.S.A., Etc.

ALL KNIVES ARE ILLUSTRATED IN FULL ACTUAL SIZE

100% American Made

No. JM-911—U.S.A. —Army Insignia
 No. JM-911—U.S.N. —Navy Insignia
 No. JM-911—U.S.M.C. —Marine Corp. Insignia
 No. JM-911—U.S.A.C. —Air Corps Insignia
 No. JM-911—R.W.B. —Patriotic Insignia
 No. JM-911—“OG” —Red, White, Blue Stripes

If desired in One (1) Blade,
 Specify No. JM-9111—U.S.A., Etc.

(TURN OVER)

“JACK-MASTER” MILITARY POCKET KNIVES MAY BE ORDERED IN ASSORTED PATTERNS AND IN ASSORTED INSIGNIA — OR — THEY MAY BE ORDERED IN ANY PARTICULAR PATTERN, AND IN ANY PARTICULAR INSIGNIA OF YOUR CHOICE.

Order By Number or Numbers



This BIG Red, White and Blue Display
of Three (3) Dozen

Jack-master

TRADE MARK REG. U. S. PAT. OFF.

PATRIOTIC
POCKET
KNIVES

is a Powerful Counter or Window Magnet

Every Knife in this Wide and Varied Assortment
is Made to Retail Profitably at Popular Prices

HANDLES ARE IN A BEAUTIFUL IMITATION OF "MOTHER-OF-PEARL"

TASTEFULLY PRINTED IN

RED
WHITE
and BLUE

LIKE ALL GENUINE, PATENTED "JACKMASTER" HAMMER BRAND KNIVES, THESE PATRIOTIC PATTERNS ARE OF SOLID, STRONG, LONG LASTING CONSTRUCTION. BOLSTERS ARE OF A BRIGHT, SPECIAL ALLOY. —BLADES ARE KEEN AND WELL FINISHED.

NOTE: This card may also be used to display a three (3) dozen assortment of military insignia knives as featured on Page 55.



ASSORTMENT No. HH-RWB DISPLAY (36 KNIVES)
(Card Measurements—17 Inches in Height—15½ Inches in Width)

Jack-master PATRIOTIC POCKET KNIVES ARE MADE AND PATENTED IN THE U. S. A.
EVERY KNIFE IS GUARANTEED.



Quality All The Way Through!!

SPECIALLY DESIGNED TO RETAIL PROFITABLY AT 49c

FINE

2-BLADE

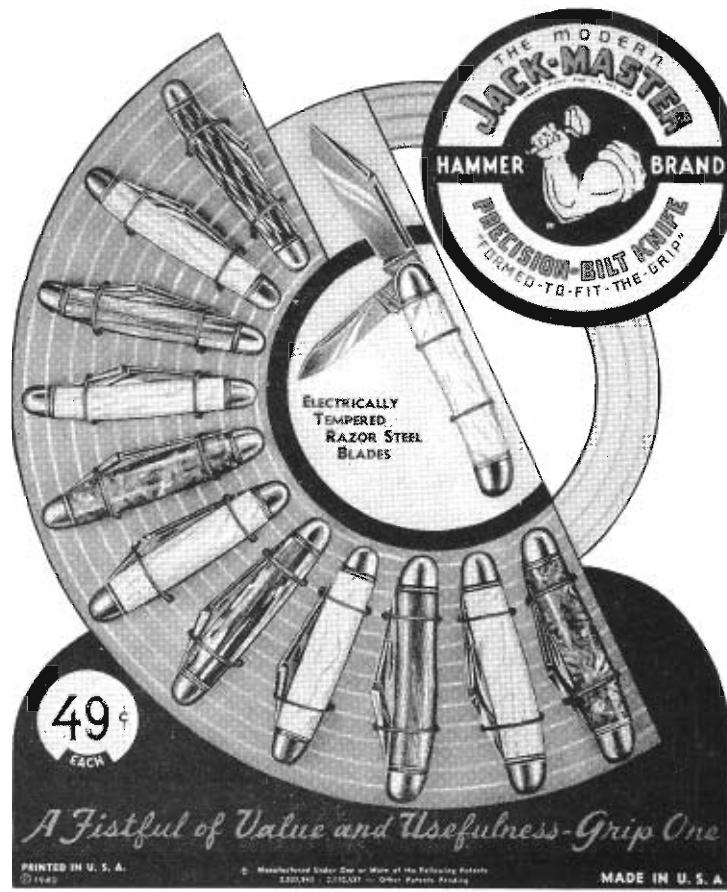
Jack-master KNIVES

TRADE MARK REG. U. S. PAT. OFF.

Featured Under the Famous HAMMER BRAND



PATENTED
IN THE U. S. A.



MADE IN
THE U. S. A.

ASSORTMENT NO. JM-42/43—Handles are Assorted in Imitation Mother-of-Pearl and Fine Colors of Celluloid.

If desired with Handles in Assorted Colors of Celluloid Only—
SPECIFY ASS'T NO. JM-42

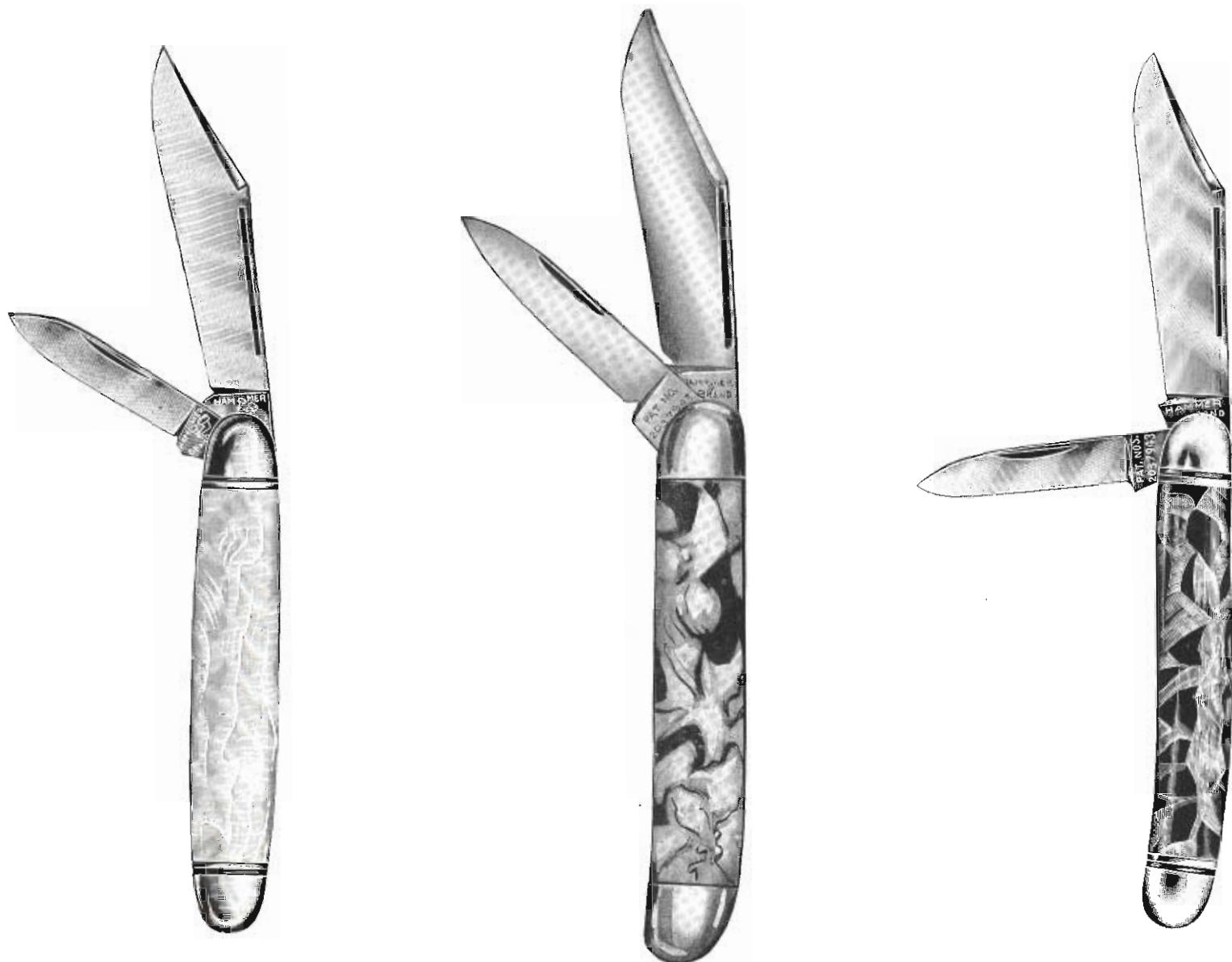
If desired with Handles in Imitation Mother-of-Pearl Only—
SPECIFY ASS'T NO. JM-43

Attractively displayed on the eye-catching, five color, easled display card illustrated above, the patented "JACK-MASTER" Knives in these assortments represent popular priced cutlery at its best. All the fine quality touches are present — nothing has been skimped on materials or finishes in producing these "JACK-MASTERS". They are clean and full polished throughout. — The costly handle coverings used far outstrip the field in brilliance and beauty. Bolsters are of bright, long wearing alloy. Every knife is fully guaranteed.

See page 58 for full sized illustrations of the De Luxe "JACK-MASTER" Knives that make up these assortments.

These Are the Full Sized Illustrations of the
De Luxe **Jack-master**
TRADE MARK REG. U. S. PAT. OFF.

Knives Comprising the Assortments Shown on Page No. 57



(ILLUSTRATED IN FULL ACTUAL SIZE)

“JACK-MASTER” . . . The *Modern* Knife that Eliminates Surface Rivets. Handles are Formed-To-Fit-The-Grip.

RIGHT DOWN YOUR ALLEY!!

The
NEW
10-STRIKE

Jack-master

TRADE MARK REG. U. S. PAT. OFF.

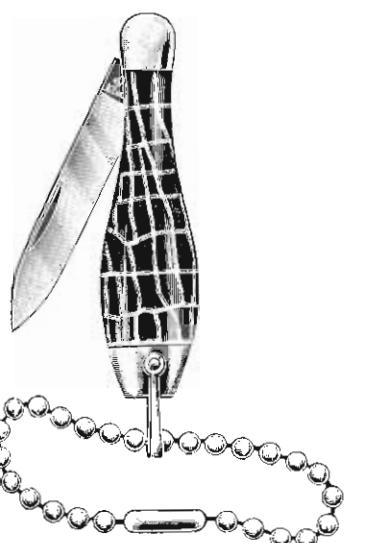
Under the Famous HAMMER BRAND

**BOWLING
PIN
KNIFE**

SCORES HIGH IN USEFULNESS — POPULARITY — SERVICEABILITY

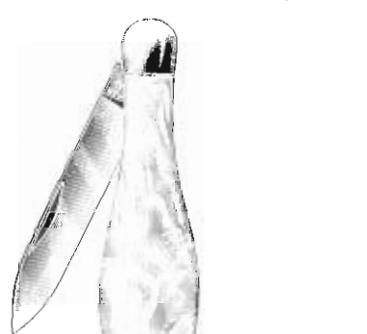
Priced to Retail Profitably at Popular Prices

THE "TEN STRIKE" DISPLAY CARD

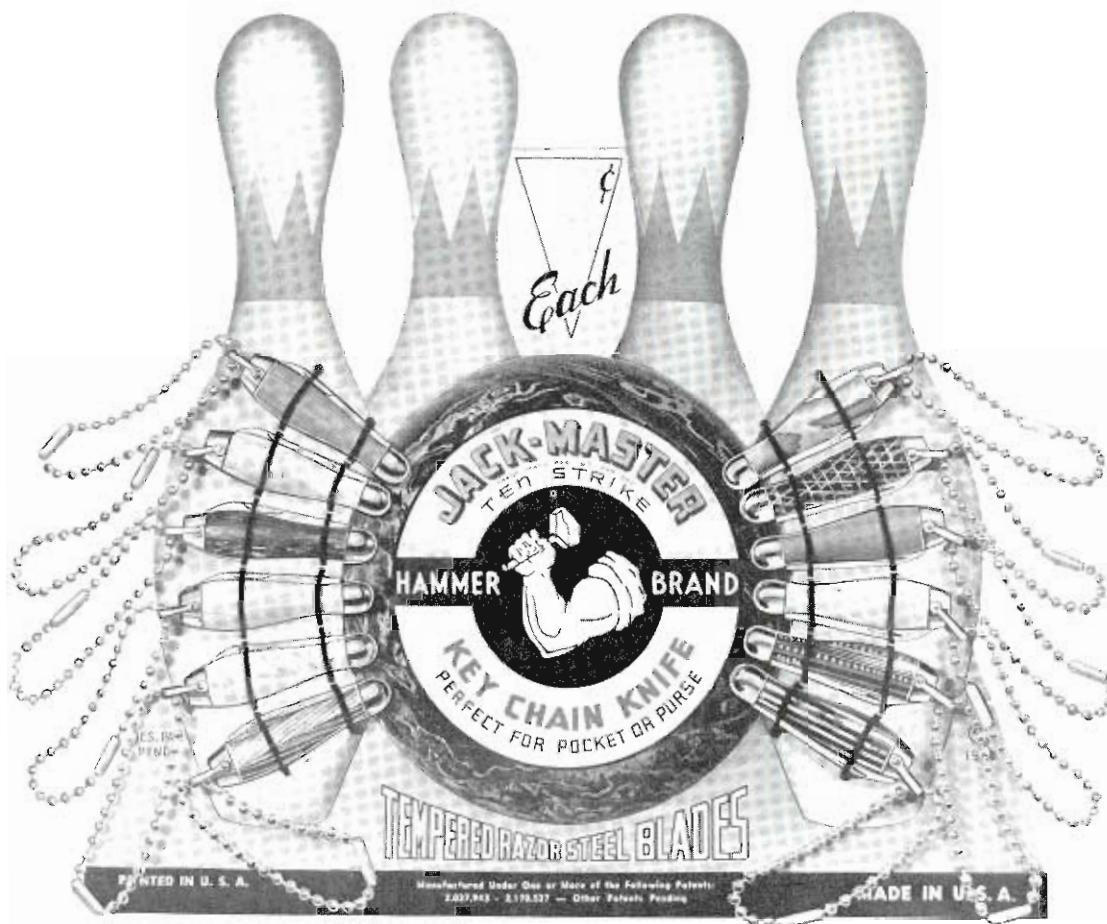


JM-44 AC Complete with Chain
and Handles in a Beautiful
Assortment of Colors

b. JM-44 AC As above, but
without Chain
(Illustrated in full actual size)



M-45 KP Complete with Chain
HANDLES IN IMITATION
MOTHER-OF-PEARL.
5 KP As above, but without Chain
(Illustrated in full actual size)



ASSORTMENT No. JM-44/45 CHAIN. Handles Assorted in Colors and
Imitation Mother-of-Pearl, Complete with Chains.

This new Patented Jack-Master presentation is designed to appeal not only to the 16,000,000 or more people who make bowling their Number One Sport, but also to all Men, Women, and Boys who will like its sleek lines and utilitarian value. Shaped like a miniature bowling pin, the "Ten-Strike" combines clever design with an unusually comfortable grip. Measuring 2" closed—just the length of the average house or ignition key—the "Ten-Strike" makes an ideal "KEY CHAIN" Knife—perfect for pocket, purse, or key-container.

"Ten-Strike" Jack-Master Bowling Pin Knives are mounted one dozen to the unique Display Card illustrated above—every knife is guaranteed.

CUSTOM-BUILT IN APPEARANCE, STYLING AND QUALITY - - -

Yet Priced to Retail Profitably at Popular Prices

The
DE-LUXE**Jack-master**
TRADE MARK REG. U. S. PAT. OFF.
Under the Famous HAMMER BRANDVEST
POCKET
KNIFE

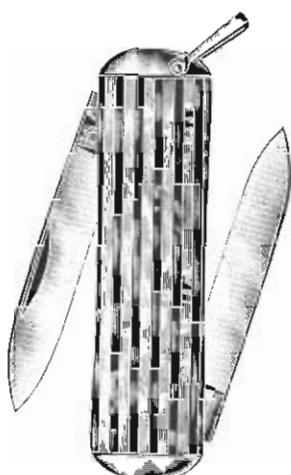
ASSORTMENT No. JM-46/47

Handles Assorted in Colors and Imitation Mother-of-Pearl

If desired with Handles in Assorted Colors of Celluloid Only—
SPECIFY ASS'T NO. JM-46If desired with Handles in Imitation Mother-of-Pearl Only—
SPECIFY ASS'T NO. JM-47

The new De Luxe Patented "JACK-MASTER" Vest Pocket Knife (Waldemar type) will find great favor with men who prefer this long-popular pattern. Characteristic of all "Jack-Master" Knives is its perfectly proportioned, streamlined handle — free of all surface rivets. Because of its unusually wide handle, the De Luxe Jack-Master is ideal as an Advertising Knife, as ample space is provided for the printing of advertisements, trade-marks, etc.

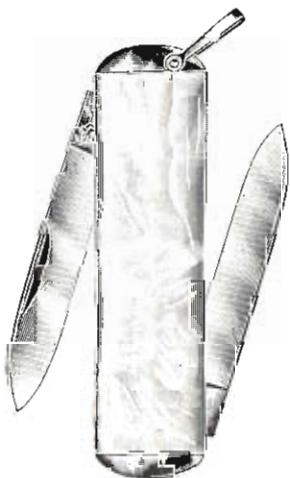
De Luxe "JACK-MASTER" Knives are mounted one (1) dozen to the very attractive, five color display card illustrated above.



No. JM-46 AC

HANDLES OF CELLULOID.
In a Colorful Assortment
of Latest Designs.

(Illustrated in full actual size)



No. JM-47 KP

HANDLES IN IMITATION
MOTHER-OF-PEARL.

(Illustrated in full actual size)

**The ENTIRE LINE of Fast Selling "Junior" JACK-MASTER Pocket Knives
Now Featured on One Big, Attention Compelling Display Card —**

The New "JUNIOR" BULL'S-EYE ASSORTMENT

CONTAINS THIRTY-SIX (36) "JUNIOR" JACK-MASTER KNIVES

Priced to Retail Profitably at Popular Prices

**THE "JUNIOR"
BULL'S-EYE ASSORTMENT**

- ★ Provides the dealer with a well-rounded stock of "Junior" JACK-MASTER Knives at a modest investment.
- ★ Offers consumers a wide selection to choose from—insuring quick turnover.
- ★ Provides "HAMMER BRAND" prestige at a popular price.
- ★ Possesses display value that quickens buying interest in any window or cutlery counter display.

All of the Junior Jack-Master Knives mounted on the "JUNIOR" BULL'S-EYE DISPLAY have the sleek, smooth, symmetrical and **UNIFORM** appearance that distinguishes the modern Jack-Master construction from all imitations.

The handle coverings, due to the *patented* "Jack-Master" method, cannot loosen due to shrinkage or chip and scratch in an unsightly manner. Handles are assorted in imitation Mother-of-Pearl, and in a beautiful range of glistening colors. No dull, lack-lustre plastics or other low-cost coverings are used.

There is only one genuine patented "JACK-MASTER" Line — ASK for it by name.
See Page 62 for Full Sized Illustrations of the "Junior" Jack-Master Knives featured above.

*An
American
Product*



*By
American
Craftsmen*

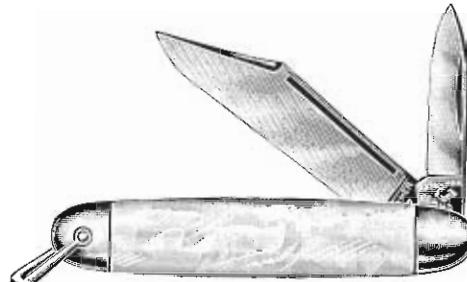


No. "JR-BE" BULL'S EYE ASSORTMENT
Contains Three (3) Dozen "JUNIOR" JACK-MASTERS

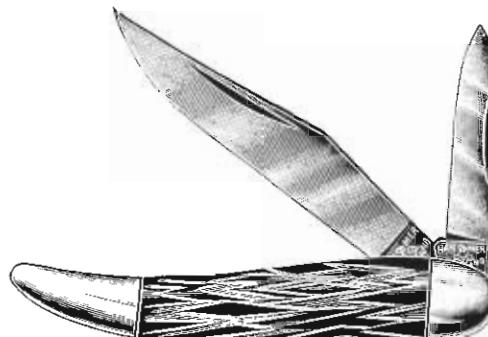
HERE ARE FULL SIZED ILLUSTRATIONS OF THE
“JUNIOR” JACK-MASTER KNIVES
featured on the
Three (3) Dozen “JUNIOR” BULL’S-EYE DISPLAY
Illustrated on Page 61



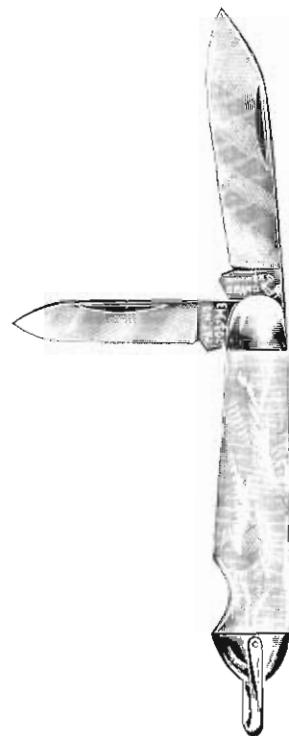
No. JM-1255



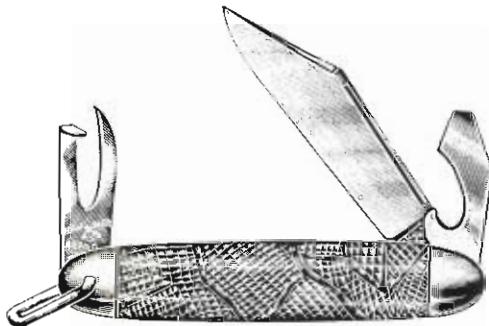
No. JM-29



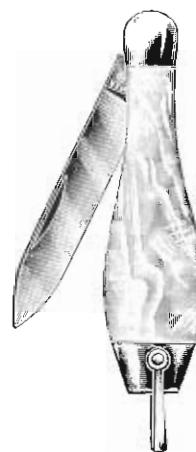
No. JM-32



No. JM-25



No. JM-30



No. JM-45



The
Junior Jack-Master

100% *American Made*



PRESENTED TO MEET THE TIMES!

Jack-master

TRADE MARK REG. U. S. PAT. OFF.

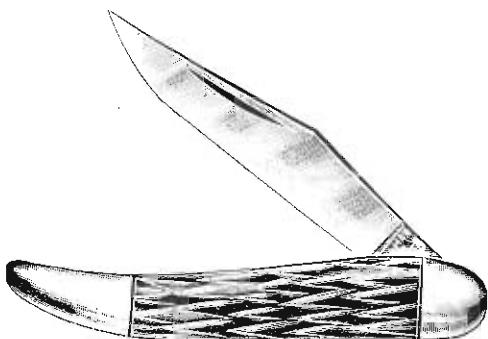
JUNIOR
ONE (1) BLADE KNIVES

They're Perfect for Pocket or Purse

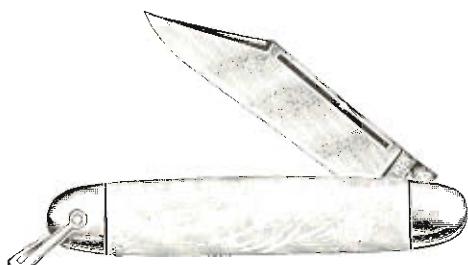
AND THEY STILL RETAIL FOR

25c TO 29c

These are the three popular "JUNIOR" JACK-MASTERS that comprise Asst. No. JM-48/49, shown on right.



No. JM-321AC—Handles in Assorted Colors.
No. JM-331KP—Handles in Im. Mother-of-Pearl.



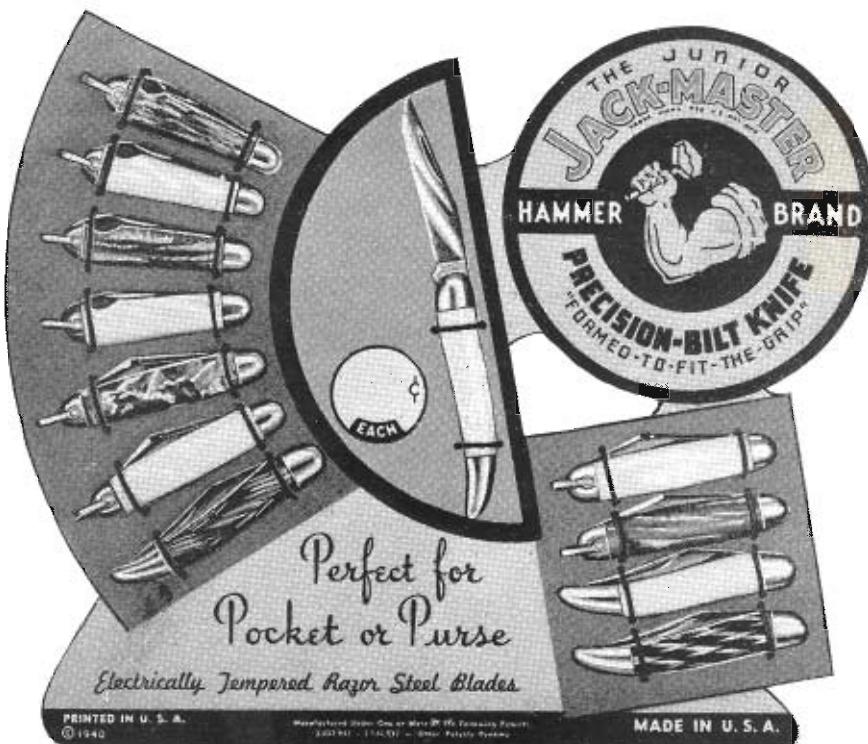
No. JM-281AC—Handles in Assorted Colors.
No. JM-291KP—Handles in Im. Mother-of-Pearl.



No. JM-241—Handles in Assorted Colors.
No. JM-251—Handles in Im. Mother-of-Pearl.

NOTE

All of the above are illustrated in full actual size.
If desired, above knives may be ordered as *Individual Patterns* by specifying the above numbers.



ASST. No. JM-48/49 ONE (1) BLADE JUNIOR JACK-MASTER KNIVES

Handles are assorted in Imitation Mother-of-Pearl and fine colors of celluloid.

NOTE:

If desired with Handles in assorted colors of celluloid only—Specify Asst. No. JM-48.

If desired with Handles in Imitation Mother-of-Pearl only—Specify Asst. No. JM-49.

Comfortably small, "JUNIOR JACK-MASTER" Knives are thoroly practical, useful, and long wearing pocket knives — guaranteed to give excellent service.

The keen, hand edged blade of a Junior Jack-master is made of special high carbon razor blade steel, and is well finished.

Packed One (1) Dozen to the modern compact display card, illustrated above.

The Junior Jack-master

100% American Made

Concentrated on One Compact, Attention-Compelling, Sales-Making Display

THE JUNIOR TARGET ASSORTMENT

CONTAINING 36 POPULAR "JUNIOR JACK-MASTER" ONE (1) BLADE KNIVES

Designed to Fit Pocket or Purse

PRICED TO RETAIL AT **25c TO 29c**

*Featured Under the Famous
"HAMMER BRAND"*

The Junior "TARGET" Assortment

- ★ Provides the dealer with a well-rounded stock of one (1) blade "Junior JACK-MASTER" Knives at a modest investment.
- ★ Offers consumers a wide selection of patterns to choose from — insuring quick turnover and faster profits.
- ★ Provides HAMMER BRAND prestige at a popular price.
- ★ Possesses display value that quickens buying interest in window or counter displays of cutlery.

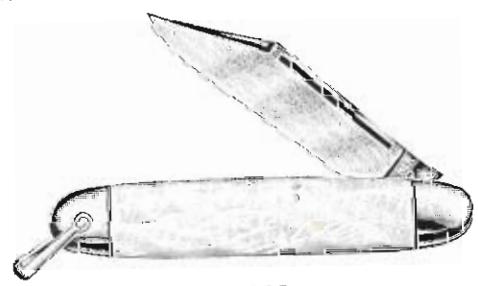


No. TSB, Junior TARGET Assortment
Contains Three (3) Dozen One (1) Blade "JUNIOR" JACK-MASTERS

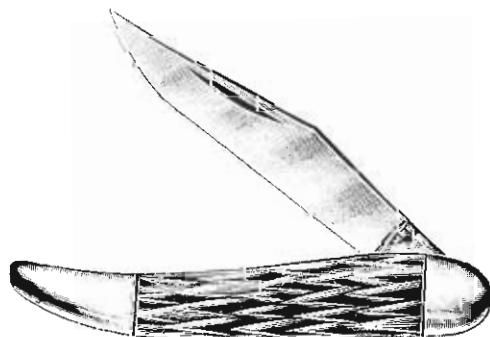
ILLUSTRATED BELOW IN FULL ACTUAL SIZE IS THE WIDE VARIETY OF
ONE (1) BLADE PATTERNS COMPRISING THE JUNIOR "TARGET" ASSORTMENT



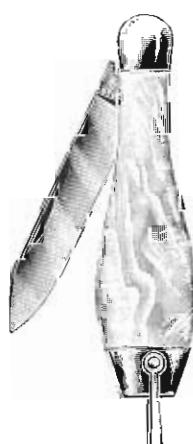
JM-1255KP



JM-291



JM-321



JM-45



JM-251

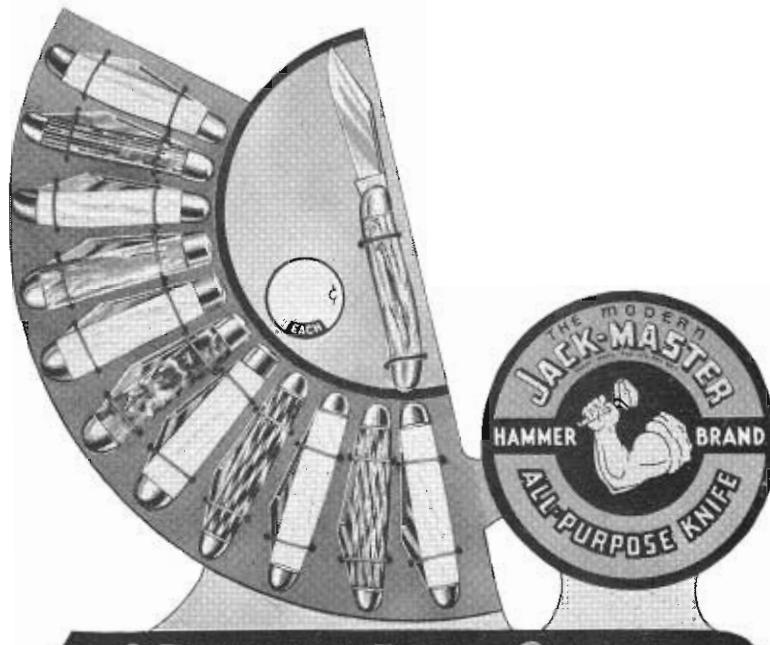
Specially Made to Maintain a Retail Price of 25c to 29c

Jack-master Pocket KNIVES

TRADE MARK REG. U. S. PAT. OFF.

SOLIDLY CONSTRUCTED FOR SATISFACTORY SERVICE

Featured Under the Famous "HAMMER BRAND"



A Fistful of Value-Grip One

PRINTED IN U. S. A.

Manufactured Under One or More of the Following Patents

© 1940

MADE IN U. S. A.

ASST. No. JM-50/51—ONE (1) BLADE KNIVES
Handles are assorted in imitation Mother-of-Pearl
and fine colors of celluloid.

NOTE:

If desired with handles in Assorted Colors of Celluloid Only—
Specify — Assortment No. JM-50

If desired with handles in Imitation Mother-of-Pearl Only—
Specify — Assortment No. JM-51

Full sized, perfectly ovalled, absolutely uniform handles give these JACK-MASTER One (1) Blade Knives an appearance of excellent value — which they possess in very good measure.

The blade of each knife is of high carbon razor blade steel, well finished, scientifically hardened and tempered and hand edged.

Handle coverings are of sparkling genuine celluloid — no lack-lustre plastics or other inferior substitutes are used.

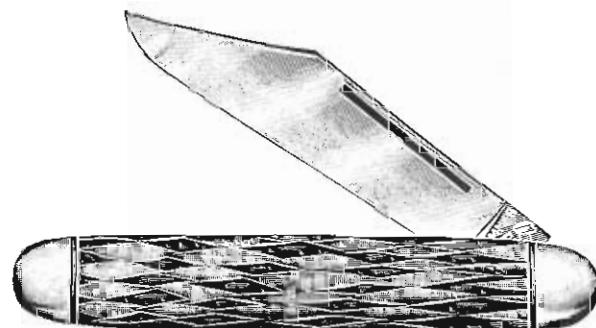
JACK-MASTER KNIVES are fully warranted to give good service — they are 100% American Made, and are fully protected by American Patents.

PATENTED

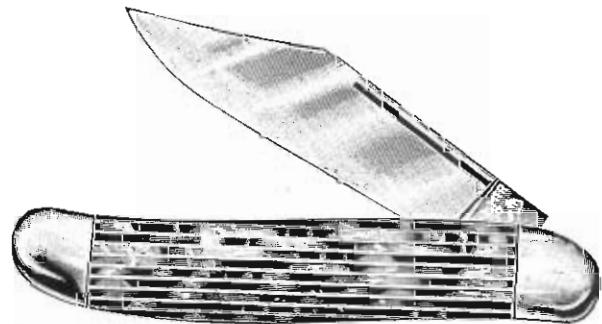
Pocket KNIVES

These Three Popular Patterns
comprise Assortment

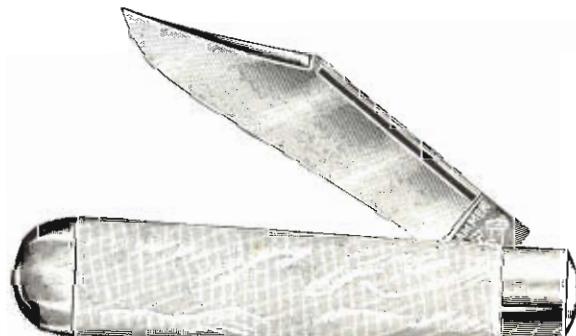
No. JM-50/51 — One (1) Blade Knives



Pattern No. JM-3011AC—Colored Handles.
Pattern No. JM-3011KP—Im. Pearl Handles.



Pattern No. JM-1801AC—Colored Handles.
Pattern No. JM-1801KP—Im. Pearl Handles.



Pattern No. JM-1091AC—Colored Handles.
Pattern No. JM-1091KP—Im. Pearl Handles.

All of above illustrated in full actual size

PROVIDES THE ANSWER TO THE PROBLEM OF MAINTAINING VOLUME SALES ON POCKET KNIVES TO RETAIL AT 25c TO 29c

The New **"TARGET"**

JACK-MASTER ASSORTMENT

A Bull's Eye Hit Featuring One (1) Blade Jack-master Knives



NUMBER TSB "TARGET" ASSORTMENT
(Contains Three (3) Dozen Assorted Knives)

This striking assortment of three (3) dozen JACK-MASTER Pocket Knives provides merchants with a wide range of popular shapes and patterns, each and every one a good and serviceable value. The "TARGET" assortment has great eye-appeal and will help highlight any window or counter cutlery display.

Due to the patented and exclusive "JACK-MASTER" construction, these knives are of unusual strength, and they can be depended on to give fine service. Handles are perfectly ovalled and absolutely uniform, and they cannot loosen, shrink or scratch. Coverings are of genuine glistening celluloid in a beautiful selection of colors and Imitation Mother-of-Pearl.

The blade of each knife is made of high carbon razor blade steel, nicely finished, and carefully hand edged. Every knife is fully warranted.

THERE IS ONLY ONE GENUINE PATENTED Jack-master LINE — ASK FOR IT BY NAME