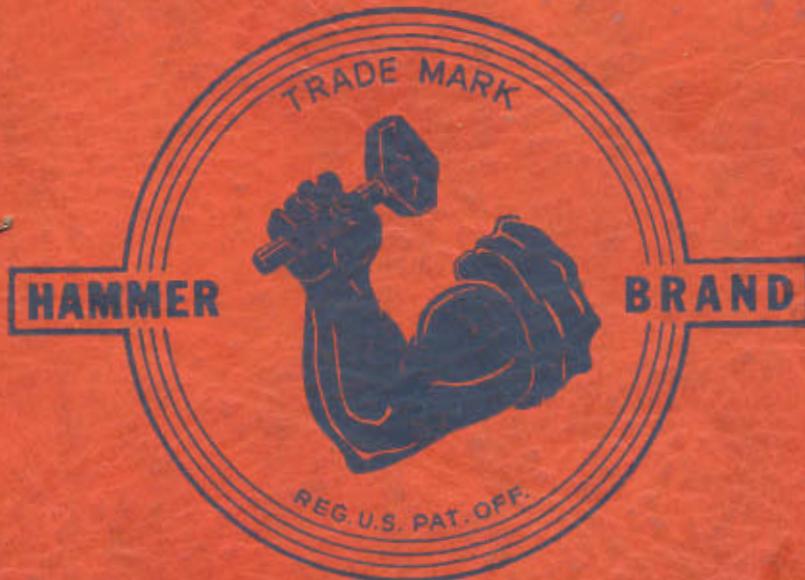


HAMMER BRAND CUTLERY



Quality First Since 1852

HAMMER BRAND DIVISION
IMPERIAL KNIFE COMPANY
PROVIDENCE, RHODE ISLAND

Instantaneous Success!!

The "BULL'S EYE" Assortment, Beautiful
New King of Cutlery Counter Displays



"BE" BULL'S EYE ASSORTMENT
Size illustrations of the above card
available for use by your salesmen

● Makes the selling of THREE (3) DOZEN "Jack-Master" Knives as quick and easy as the sale of only One Dozen.

● Provides the Average Dealer with a wide range of fast-selling Popular Price, "Jack-Master" Pocket Knives at a very modest investment.

● Stimulates sales and interest in cutlery, speeds turnover, and brightens any window or counter display.

PRICE PER THREE (3) DOZEN CARD,

AS ILLUSTRATED **\$4.50** complete

F.O.B. Providence, Rhode Island

Wire or write for samples or stock to

IMPERIAL KNIFE COMPANY, Inc.

14 BLOUNT STREET
PROVIDENCE, R. I.

A Fine Scout at
a Fair Price...



ILLUSTRATED IN FULL ACTUAL SIZE

...Newer ...Better
...Stronger ...Cheaper

Jack-master SCOUT TYPE
KNIFE
TRADE MARK REG. U. S. PAT. OFF.

RETAILS PROFITABLY FOR **50c**

PATENTED, COMFORTABLE, RIVET FREE HANDLES
PERFECTLY FORMED to FIT the GRIP

Assortment No. JM-38 Black Handles

Assortment No. JM-39 Imitation Pearl Handles

Assortment No. JM-39 AC Assorted Color Handles

ALL \$2.75 Per Dozen

SEND FOR SAMPLES AT ONCE
IMPERIAL KNIFE CO., Inc.
PROVIDENCE, R. I.



HAMMER BRAND PRICE LIST No. 100

	<i>Jobber's Cost Per Dozen</i>	<i>Suggested Price to Dealer Per Dozen</i>
HAMMER BRAND ASST. No. HB1, Two Blade Jack Knives	\$3.00	\$4.00
HAMMER BRAND ASST. No. HB2, Two Blade Jack Knives	3.00	4.00
HAMMER BRAND ASST. No. HB3, Two Blade Pen Knives	3.00	4.00
HAMMER BRAND ASST. No. HB4, One Blade Texas Pattern Knives	3.00	4.00
HAMMER BRAND ASST. No. HB5, Two Blade "Barlow" Knives	3.00	4.00
HAMMER BRAND ASST. No. HB20, Three Blade Jack Knives	4.80	7.20
HAMMER BRAND ASST. No. HB22, Three Blade Jack Knives	4.80	7.20
HAMMER BRAND ASST. No. HB21, Three Blade Jack Knives	4.80	7.20
HAMMER BRAND ASST. No. HB24, Three Blade "Premium Stock" Knives	6.00	9.00
HAMMER BRAND ASST. No. HB25, Three Blade "Premium Stock" Knives	6.00	9.00
HAMMER BRAND ASST. No. HB23, Three Blade "Cattle" Knives	6.00	9.00
HAMMER BRAND ASST. No. HB30, Four Blade "Scout" Knives	4.80	7.20

Moderately Priced Hammer Brand Assortments

HAMMER BRAND ASST. No. HBM40, Three Blade Jack Knives	3.90	5.40
HAMMER BRAND ASST. No. HBM41, Three Blade Jack Knives	3.90	5.40
HAMMER BRAND ASST. No. HBM45, Three Blade "Cattle" Knives	5.00	7.20
HAMMER BRAND ASST. No. HBM46, Three Blade "Premium Stock" Knives	5.00	7.20
HAMMER BRAND ASST. No. HBM47, Three Blade "Premium Stock" Knives	5.00	7.20

Outdoor and Hunting Knives

HAMMER BRAND —— No. HH6	3.00	4.00
HAMMER BRAND —— No. HNN <i>Discontinued</i>	4.80	7.20
HAMMER BRAND —— No. HH9	4.80	7.20
HAMMER BRAND —— No. HNM <i>Discontinued</i>	4.80	7.20
HAMMER BRAND —— No. HH10 <i>Discontinued</i>	4.80	7.20

— All Prices Subject to Change without Notice —



HAMMER BRAND DIVISION

IMPERIAL KNIFE COMPANY, Inc.
PROVIDENCE, RHODE ISLAND

ve "JACK-MASTER" Values

aturing

ervice at Your Finger Tips"

VEST POCKET "NAIL FILE" KNIVES

ile Blades that really cut.

choice of handles may be made from Assorted Colors,
or Imitation Mother-of-Pearl.

1) BLADE "JACK-MASTERS", RETAILING FOR 25¢ to 29¢
ARE PRICED AT \$1.50 PER DOZEN

3) BLADE "JACK-MASTERS", RETAILING FOR 50¢ to 59¢
ARE PRICED AT \$2.75 PER DOZEN

ice for samples—they may be ordered subject to inspection and return.

IMPERIAL KNIFE CO., Inc.

14 BLOUNT STREET
PROVIDENCE, R. I.

"JACK-MASTER" Nail File Knives are mounted on the attractive, specially designed counter card illustrated above.



The Famous and Ever Popular "CONGRESS" Pattern Made the Strong, Modern "JACK-MASTER" Way— Under the Celebrated "HAMMER BRAND"

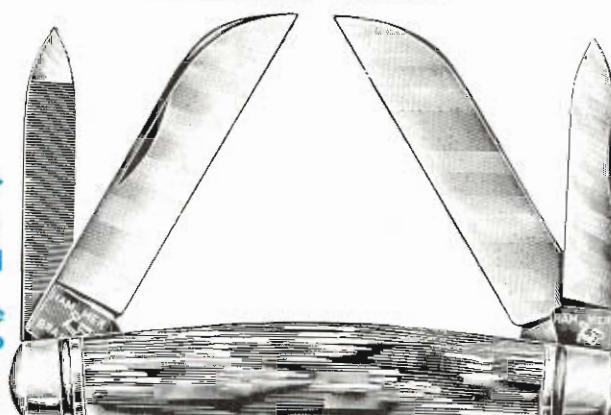
A TRULY SENSATIONAL
FOUR (4) BLADE

ife Value That Retails for
Only 50¢ to 59¢

le and Patented in the U. S. A.

utifully Displayed One (1)
zen to a Counter Card

: "CONGRESS" Pattern Knives are
made in Two (2) BLADES to
Retail at 25¢ to 29¢.



Price Per Dozen

\$1.50

F.O.B., Providence, R. I.

Order Your Samples Today
IMPERIAL KNIFE CO., Inc.
14 BLOUNT STREET
PROVIDENCE, R. I.

ORDERING INFORMATION

- No. JM-1051F-AC Three Blades & File as illustrated. Handles in assorted colors.
- No. JM-1051F-KP, as above, but with Handles in im. Mother-of-Pearl.
- No. JM-1051-AC, with Four Cutting Blades, handles in assorted colors.
- No. JM-1051-KP, as above, with handles in im. Mother-of-Pearl.

All Patterns Priced At

\$3.00 DOZEN

F.O.B., Providence, R. I.



“HAMMER BRAND” CUTLERY

IN PRESENTING this modest catalog of “HAMMER BRAND” cutlery, we have made it our aim to illustrate each pattern and each assortment in a way that we believe will enable our customers to make intelligent selections when actual samples are not immediately available.

“HAMMER BRAND” cutlery is offered with a full sense of our responsibility to maintain the “Quality First” reputation of this celebrated brand and to make its Trade Mark a symbol of cutlery that can be bought with confidence.

Before determining the extent and makeup of the “HAMMER BRAND” line, a careful and comprehensive sales analysis was undertaken, with the result that only those patterns enjoying a steady repeat demand are being offered to the trade. The compactness of the “HAMMER BRAND” line means much to distributors from a profit, stock control, and turnover standpoint.

Prices have been established on a basis that will provide the individual purchaser with the extreme in quality, value, and satisfaction, and that will afford wholesalers and retailers a welcome and better-than-average profit margin.

We bespeak your co-operation in the distribution of “HAMMER BRAND” cutlery— Famous for Quality Since 1852.



HAMMER BRAND DIVISION

IMPERIAL KNIFE COMPANY, Inc.
PROVIDENCE, RHODE ISLAND



"HAMMER BRAND" CUTLERY



BLADES

The heart of any piece of cutlery is its blade. "**HAMMER BRAND**" blades yield to none in quality and edge holding properties. "**HAMMER BRAND**" blades are manufactured from high quality carbon steel and they are scientifically heat treated and tempered by a specially trained group of expert workers. Nothing is left to chance. All furnace temperatures, etc., are controlled with perfect precision by electrical devices that are the last word in metallurgic practice.



SPRINGS

"**HAMMER BRAND**" springs receive the same careful treatments given "**HAMMER BRAND**" blades. The springs are elastic and tough, and will outlast the cutting life of the knife.



GUARANTEE

Every "**HAMMER BRAND**" knife is guaranteed to give good and satisfactory service, but there is no guarantee against abuse or misuse. If for any reason a knife proves defective in either workmanship or material, a replacement will cheerfully be made.



INVITATION

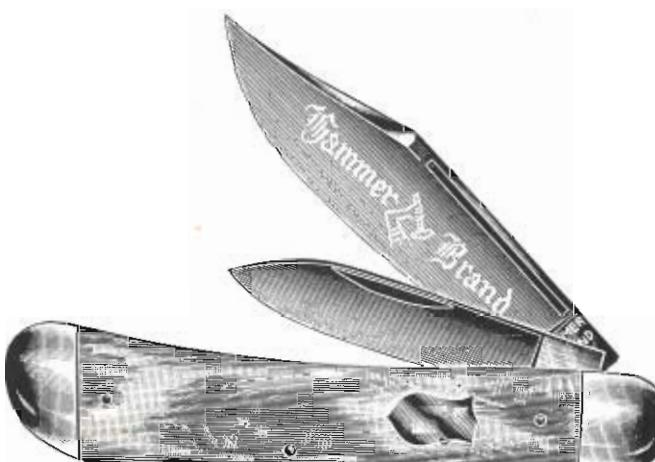
A cordial invitation is extended to all of our customers, when in Providence, to visit America's most modern cutlery plant, for a tour of its various departments will prove most interesting, illuminating, and instructive.



HAMMER BRAND ASSORTMENT No. HBI Two Blade Jack Knives, to Retail for 50c



Pattern No. H 1550 AC



Pattern No. H 1935 AC



Pattern No. H 400 Stag

(All above patterns are illustrated in Actual Size)



Order by Number HB 1

CONTENTS

Contains Two of each of the Three Popular Patterns illustrated on left.

HANDLES

Handles are Assorted Stag, Horn, Tortoise, Black and Red. They are full gauge, ovalled to fit the hand.

SPECIFICATIONS

Full Nickel Silver Bolsters and Shields.

Full Brass Linings.

Both Sides of Both Blades Full Polished and Etched as Illustrated.

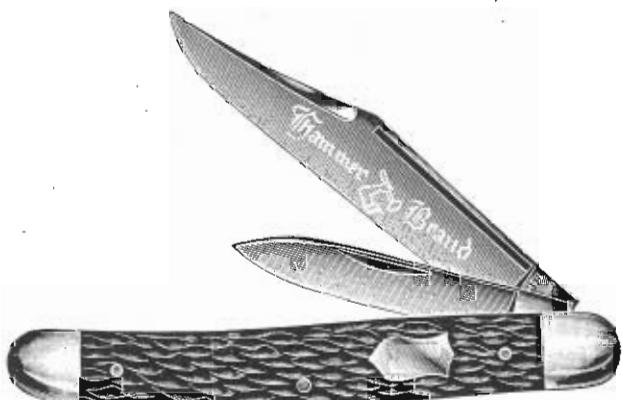
Full Polished Springs.

PACKING

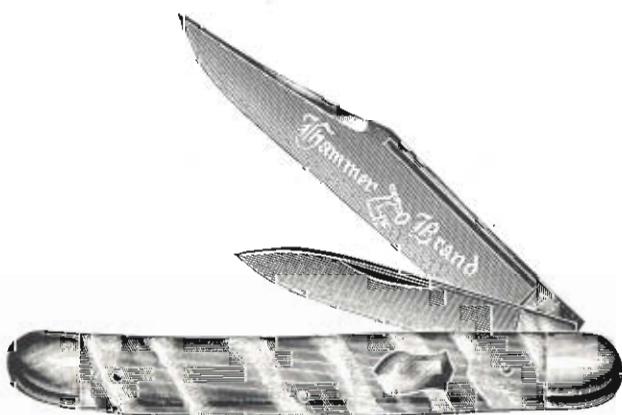
Packed six (6) knives to an easy-to-place, attractive counter display box, as illustrated.



Order by Number HB 2



Pattern No. H 685 Stag



Pattern No. H 685 AC

ASSORTMENT NO. HB2

Contains six knives as illustrated above in actual size.

HANDLES

Assorted in Stag, Horn, Tortoise, Black, and Red

SPECIFICATIONS

Full Nickel Silver Bolsters and Shields.

Full Brass Linings.

Both sides of both Blades Full Polished, and Etched as Illustrated.

Full Polished Springs.

PACKING

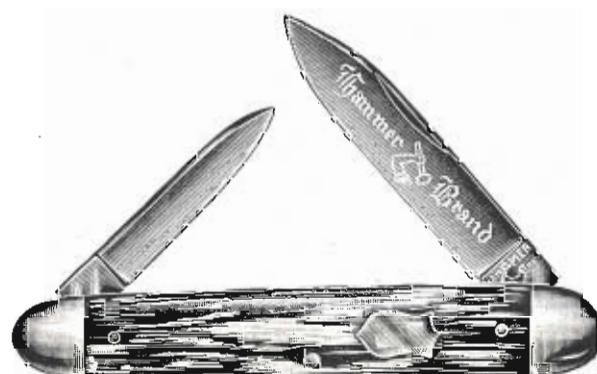
Packed six (6) knives to a counter display box, as illustrated.



Order by Number HB 3



Pattern No. H 300 TKP



Pattern No. H 1035 BAC

ASSORTMENT NO. HB3

Contains Three of each of the Two Pen Knife Patterns illustrated above in actual size.

HANDLES

Handles are assorted in Horn, Black, and in a beautiful, new and realistic imitation of Mother-of-Pearl.

SPECIFICATIONS

Nickel Silver Bolsters and Tips.

Full Polished Blades, Etched as illustrated.

Full Polished Springs — Brass Linings.

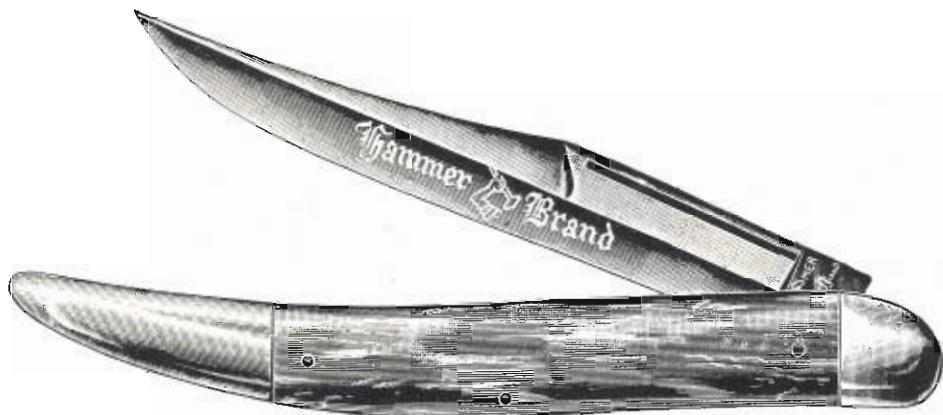
PACKING

Packed six (6) knives to a counter display box, as illustrated.



HAMMER BRAND ASSORTMENT No. HB4

“Texas Pattern” Outdoor Knife, to Retail for 50c



Pattern No. H. 900 BAC

(Illustrated in Actual Size)



ORDER BY NUMBER HB 4

CONTENTS

Contains Six “Texas Pattern” One Blade Knives as illustrated above.

HANDLES

Assorted in Horn, Red and “Kleerpearl,” a beautiful, realistic simulation of Mother-of-Pearl.

SPECIFICATIONS

Full Nickel Silver Bolsters.

Full Polished Blade, “Sabre” Swaged, and Etched as illustrated.

Full Polished Spring.

Brass Lining.

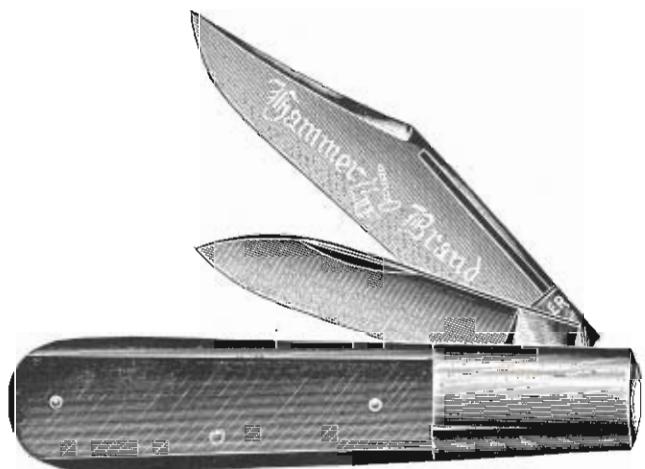
PACKING

Packed six knives to an easy-to-place counter display box.



HAMMER BRAND ASSORTMENT No. HB5

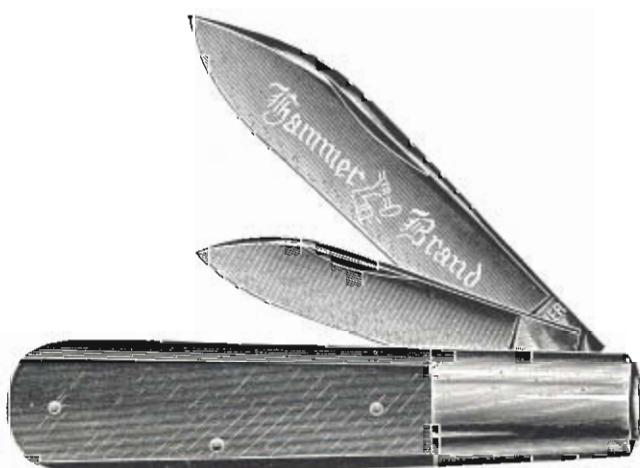
Two Blade "Barlow" Knives, to Retail for 50c



Pattern No. H 266 Clip



Order by Number HB 5



Pattern No. H 266 Spear

(Above illustrated in Actual Size)

NOTE

This Assortment may be ordered all Clip Blade, or all Spear Blade, as desired.

CONTENTS

Contains Three of Each of the Two "Barlow" Knives illustrated on left.

HANDLES

Handles are of Heavy Gauge, Genuine Bone.

SPECIFICATIONS

Polished Steel Bolsters.
Full Polished Blades, Etched as illustrated.
Full Brass Linings.
Full Polished Springs.

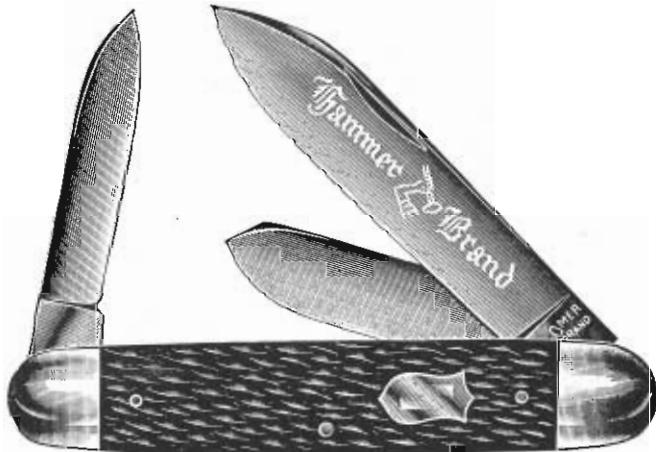
PACKING

Packed six knives to a counter display box.

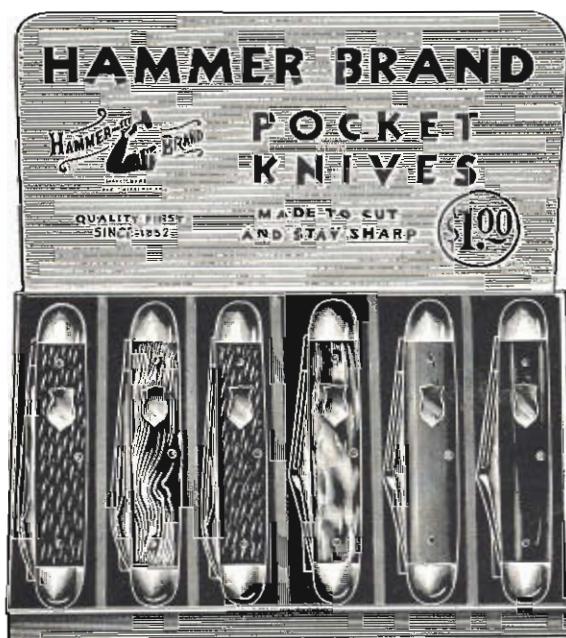


HAMMER BRAND ASSORTMENT No. HB20

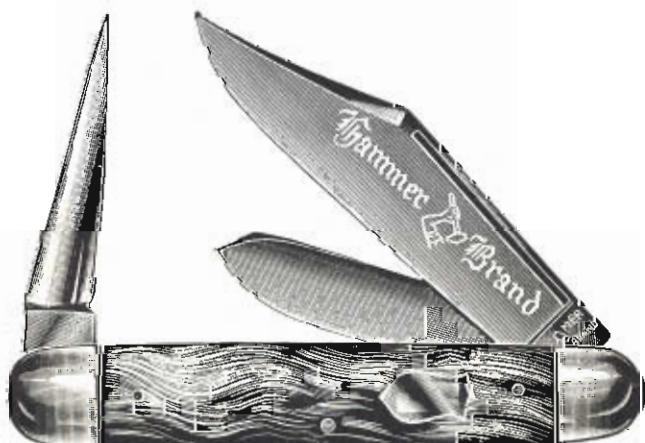
Three (3) Blade Jack Knives, to Retail for \$1.00



Pattern Number H 403 Stag
(SPEAR, SPEY, AND PEN)



Order by Number HB 20



Pattern Number H 405 AC
(CLIP, SPEY, AND PUNCH)

(Above patterns illustrated in Actual Size)

CONTENTS

Contains Two only No. H 403 and Four only No. H 405.
Both Patterns illustrated on left.

HANDLES

Assorted in Horn, Stag, Red and Black. Full Gauge,
and ovalled to fit the hand.

SPECIFICATIONS

Full Nickel Silver Bolsters and Shields.

Full Nickel Silver Linings.

All Blades Full Polished, and Etched as illustrated.

Full Polished Springs.

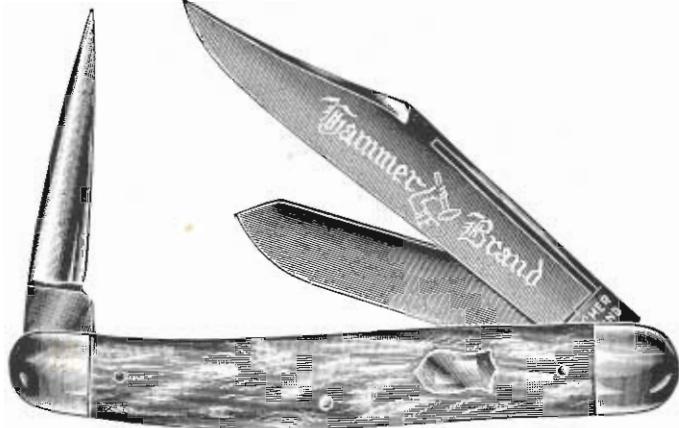
PACKING

Packed six (6) knives to an easy-to-place counter display box.



HAMMER BRAND ASSORTMENT No. HB22

Three (3) Blade Jack Knives, to Retail for \$1.00



Pattern Number H 887 AC Punch



Order by Number HB 22

CONTENTS

Contains Three of Each of the Two Patterns illustrated on left.

HANDLES

Assorted in Horn, Stag, Red, and Black; Full Gauge, and ovalled to fit the hand.

SPECIFICATIONS

Full Nickel Silver Bolsters and Shields.

Full Nickel Silver Linings.

All Blades Full Polished, and Etched as illustrated.

Full Polished Springs.

PACKING

Packed six (6) knives to an easy-to-place counter display box.



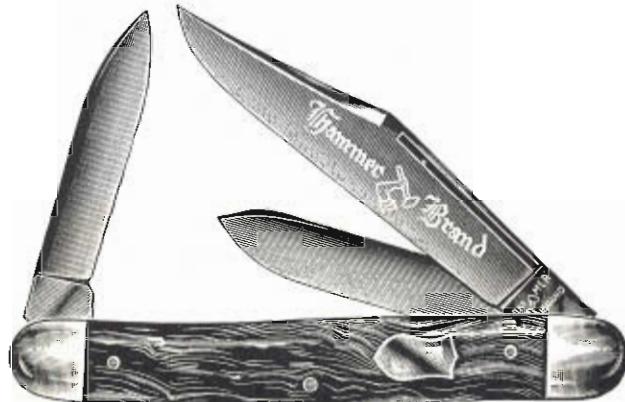
Pattern Number H 1555 Stag Punch

(Above patterns illustrated in Actual Size)

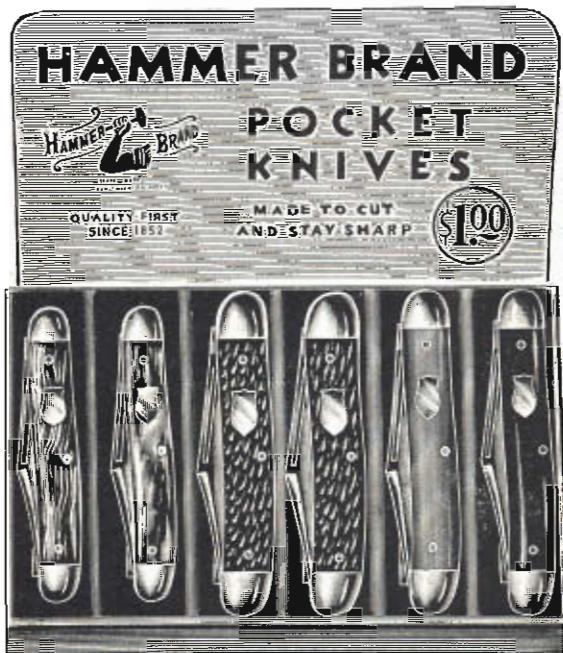


HAMMER BRAND ASSORTMENT No. HB21

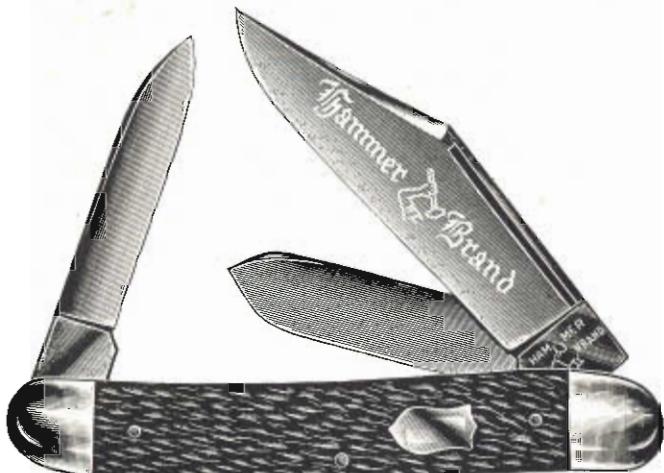
Three (3) Blade Jack Knives, to Retail for \$1.00



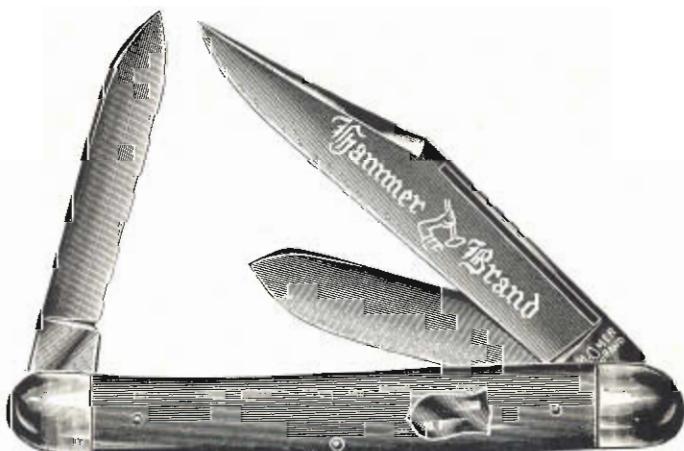
Pattern Number H 687 AC



Order by Number HB 21



Pattern Number H 1555 Stag



Pattern Number H 887 AC

(Above patterns illustrated in Actual Size)

CONTENTS

Contains Two of Each of the Three Patterns illustrated on left.

HANDLES

Assorted in Horn, Stag, Red, and Black. Full Gauge, ovalled to fit the hand.

SPECIFICATIONS

Full Nickel Silver Bolsters and Shields.

Full Nickel Silver Linings.

All Blades Full Polished, and Etched as illustrated.

Full Polished Springs.

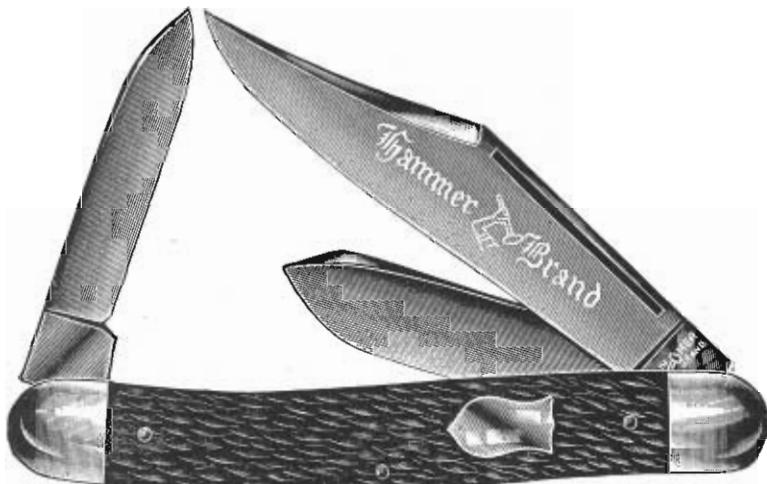
PACKING

Packed six (6) knives to any easy-to-place counter display box.



HAMMER BRAND ASSORTMENT No. HB24

Premium Stock Knives, Three (3) Blades, to Retail for \$1.25



Pattern Number H 414 Stag

(CLIP, SPEY, AND PEN)



Order by Number HB 24

CONTENTS

Contains Six (6) Premium Stock Knives, as illustrated on left.

HANDLES

Assorted in Horn, Stag, Red and Black. Heavy Gauge, ovalled to fit the hand.

SPECIFICATIONS

Full Nickel Silver Bolsters and Shields.

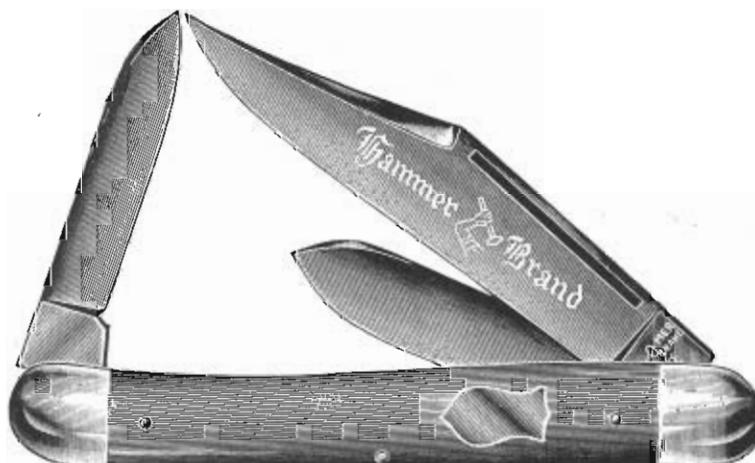
Full Nickel Silver Linings.

Full Polished Blades, Etched as illustrated.

Full Polished Springs.

PACKING

Packed six (6) knives to a compact counter display box, as illustrated.



Pattern Number H 414 AC

(CLIP, SPEY, AND PEN)

(Above patterns illustrated in Actual Size)

HAMMER BRAND ASSORTMENT No. HB 25

Premium Stock Knives, Three (3) Blades, Like Assortment No. HB 24

Illustrated Above, Except that Knives Are Bladed;

CLIP, SPEY AND PUNCH



HAMMER BRAND ASSORTMENT No. HB23

Three (3) Blade Cattle Knives, to Retail for \$1.25



Pattern Number H 605 AC — Punch

(CLIP, SPEY, AND PUNCH)



Order by Number HB 23



Pattern Number H 605 Stag — Punch

(SPEAR, SPEY, AND PUNCH)

(Above patterns illustrated in Actual Size)

CONTENTS

Contains Three of each of the Two Patterns illustrated on left.

HANDLES

Assorted in Horn, Stag, Red and Black. Full Heavy Gauge, and ovalled to fit the hand.

SPECIFICATIONS

Full Nickel Silver Bolsters and Shields.

Full Nickel Silver Linings.

All Blades Full Polished, and Etched as illustrated.

Full Polished Springs.

PACKING

Packed six (6) knives to a compact counter display box, as illustrated.



HAMMER BRAND ASSORTMENT No. HB30

Standard Size Knives for Scouts, to Retail for \$1.00



Pattern Number H 611

(Illustrated in Actual Size)



Order by Number HB 30

CONTENTS

Contains Six (6) Scout Knives as illustrated above.

HANDLES

Sturdy, Full Gauge, Abuse Resisting, Moulded Stag Handle, shaped to fit the hand.

SPECIFICATIONS

Full Nickel Silver Bolsters and Shield.

All Blades Carefully Hardened and Tempered, and Full Polished, etched as illustrated.

Full Nickel Silver Linings.

Full Polished Springs.

PACKING

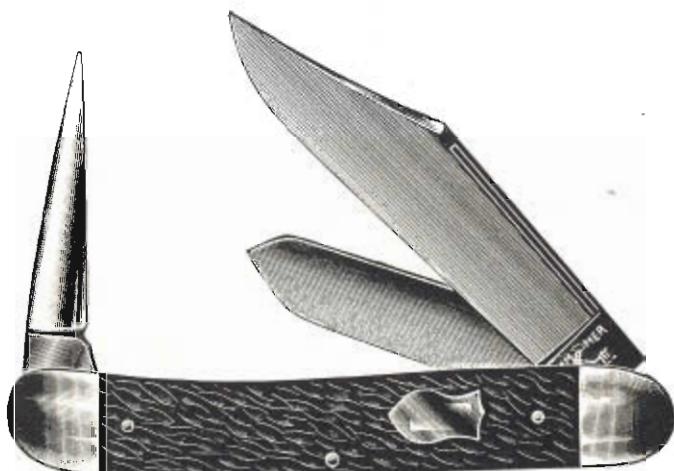
Packed six (6) Scout Knives to an easy-to-place counter display box.



MODERATELY PRICED

HAMMER BRAND ASSORTMENT No. HBM 40

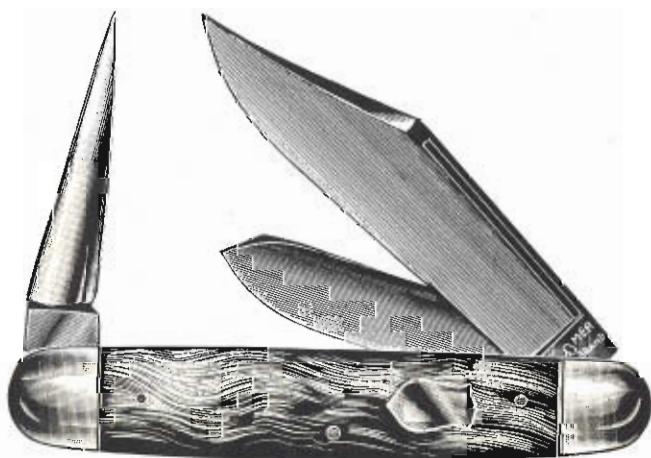
Three (3) Blade Jack Knives, to Retail for 75c



Pattern No. HM 1555 Stag Punch



Order by Number HBM 40



Pattern No. HM 405 AC Punch

(Above patterns illustrated in Actual Size)

NOTE—Assortment No. HBM 40 may be purchased either all No. HM 1555 or all HM 405. Please specify if desired in this manner—otherwise the standard assortment specified above will be furnished.

CONTENTS

Contains Three Each of the Two Patterns illustrated on left.

HANDLES

Assorted Stag and Smooth Handles in good colors.

SPECIFICATIONS

Nickel Silver Bolsters and Shields.

Brass Linings — Clean Springs.

Full Polished Blades.

PACKING

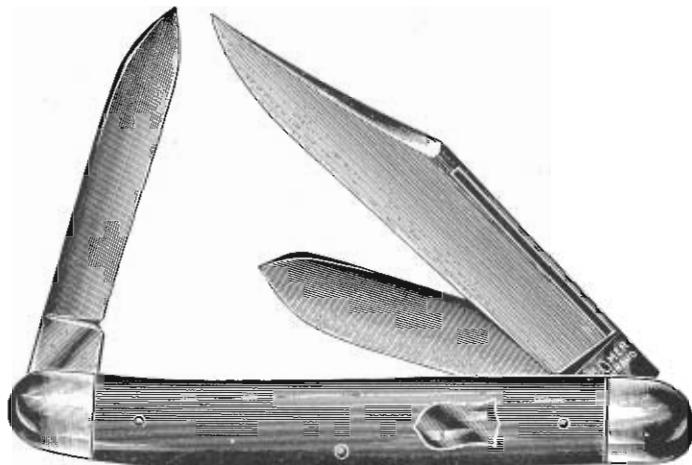
Packed six (6) to a display box, as illustrated.



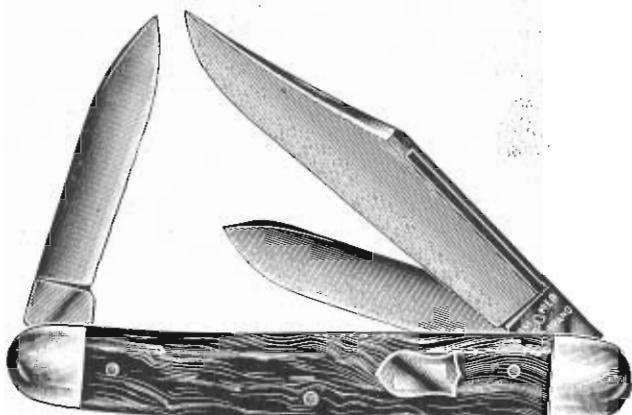
MODERATELY PRICED

HAMMER BRAND ASSORTMENT No. HBM 41

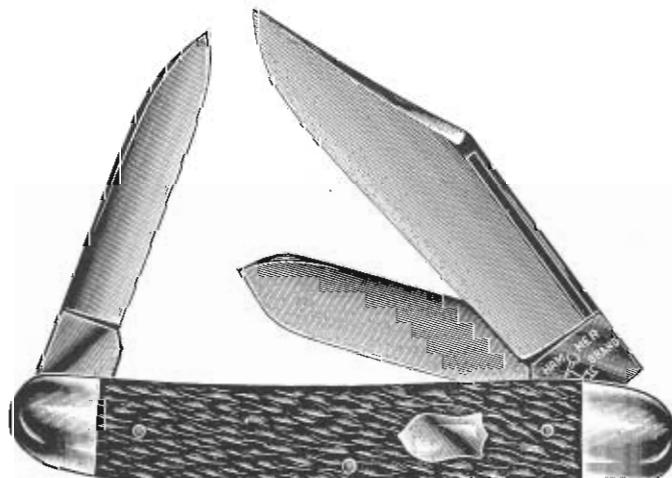
Three (3) Blade Jack Knives, to Retail for 75c



Pattern No. HM 887

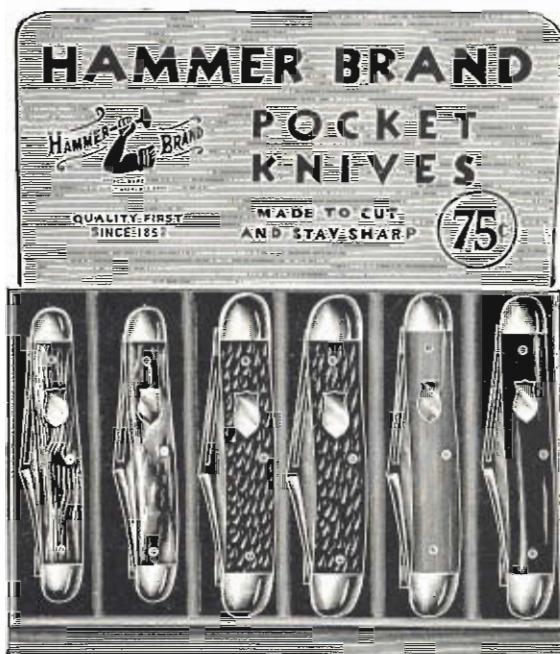


Pattern No. HM 687



Pattern No. HM 1555

(All above patterns illustrated in Actual Size)



Order by Number HBM 41

CONTENTS

Contains Two of Each of the Three Patterns illustrated on left.

HANDLES

Assorted Stag and Smooth Handles in excellent colors.

SPECIFICATIONS

Nickel Silver Bolsters and Shields.
Brass Linings — Clean Springs.
Full Polished Blades.

PACKING

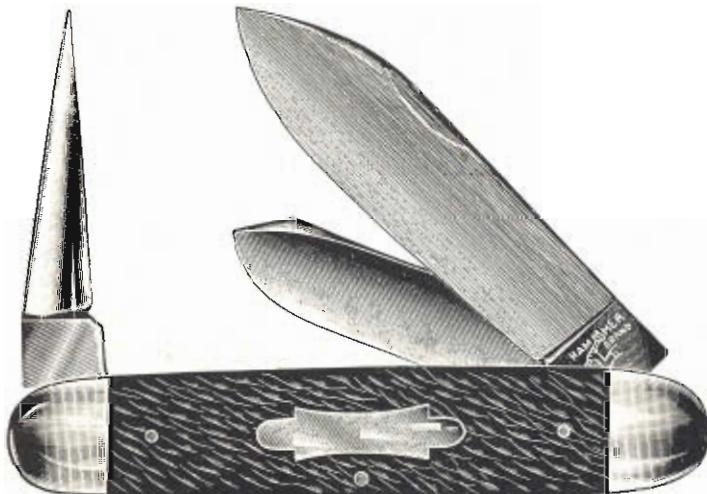
Packed six (6) to a display box, as illustrated.



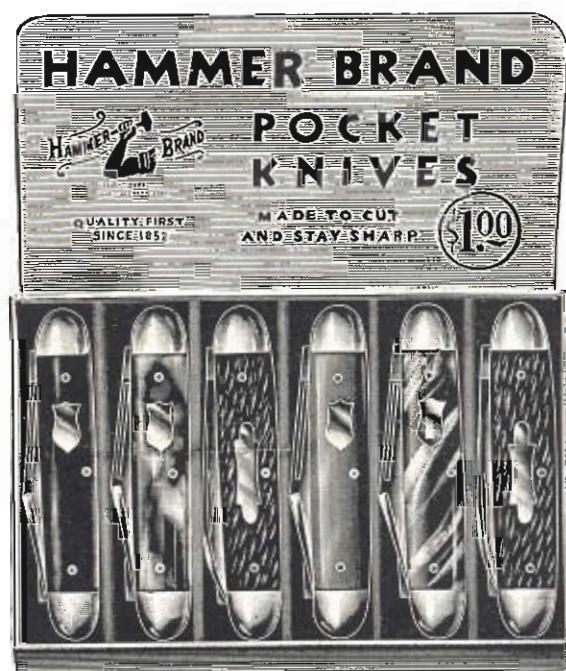
MODERATELY PRICED

HAMMER BRAND ASSORTMENT No. HBM45

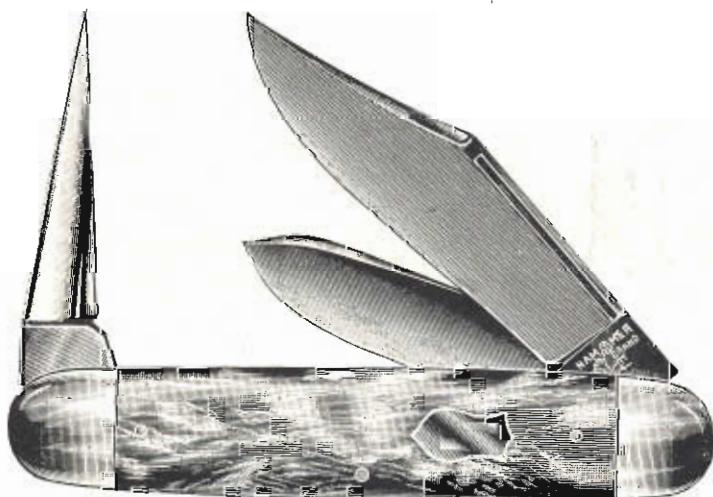
Three (3) Blade Cattle Knives, to Retail for \$1.00



Pattern Number HM 605 Stag — Punch



Order by Number HBM 45



Pattern Number HM 605 AC — Punch

(All above patterns illustrated in Actual Size)

CONTENTS

Contains Three of Each of the Two Patterns illustrated on left.

HANDLES

Assorted Stag, and Smooth Handles in newest colors.

SPECIFICATIONS

Nickel Silver Bolsters and Shields.
Brass Linings, Clean Springs.
Full Polished Blades.

PACKING

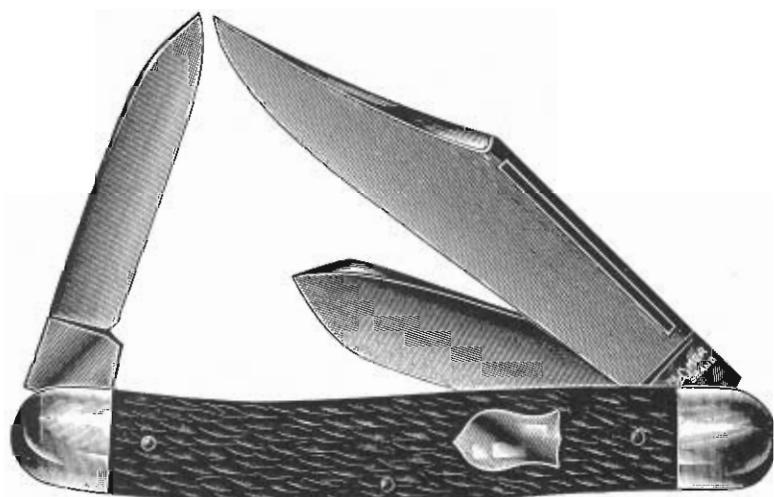
Packed six (6) knives to a counter display, as illustrated.



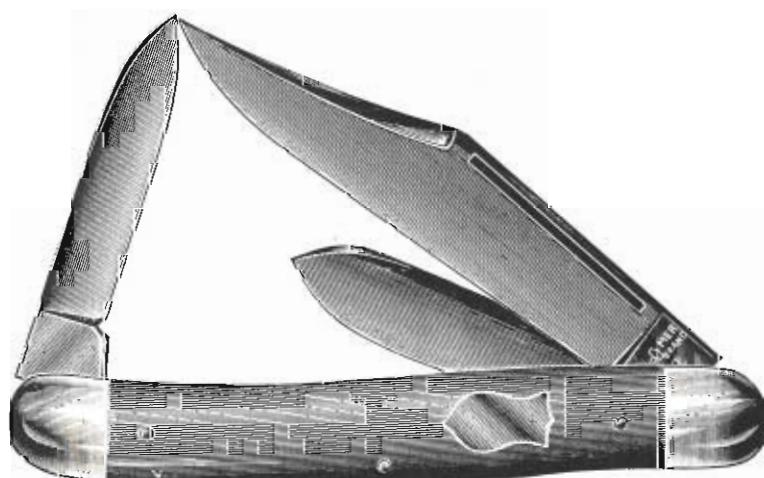
MODERATELY PRICED

HAMMER BRAND ASSORTMENT No. HBM46

Premium Stock Knives - Three (3) Blades, to Retail for \$1.00



Pattern Number HM 414 Stag
(CLIP, SPEY, AND PEN)



Pattern Number HM 414 AC
(CLIP, SPEY, AND PEN)

(Above patterns are illustrated in Actual Size)



Order by Number HBM 46

CONTENTS

Contains Six Premium Stock Knives, as illustrated on left.

HANDLES

Assorted Stag, and Smooth Handles, in excellent colors.

SPECIFICATIONS

Full Nickel Silver Bolsters and Shields.
Full Brass Linings, Clean Springs.
Full Polished Blades.

PACKING

Packed six (6) knives to a counter display, as illustrated.

HAMMER BRAND ASSORTMENT No. HBM 47

Premium Stock Knives, Three Blades, Like Assortment No. HBM 46

Except that Knives Are Bladed
CLIP, SPEY, AND PUNCH



HAMMER BRAND SPORTSMAN'S KNIFE No. HH 6

The Biggest Outdoor
Knife Value Ever
Offered!!

SELLS FOR ONLY

50c



No. HH 6

*Knife and Sheath
Both Illustrated in
Actual Size*

SPECIFICATIONS

Keen $3\frac{1}{8}$ ", High Carbon, Full Polished, Full Gauge Blade. Modern, Durable, Non-Slip Handle, Shaped to Fit the Hand. Complete with Genuine, Cowhide Leather Sheath.

Overall Size, $7\frac{5}{8}$ Inches.



HAMMER BRAND SPORTSMAN'S KNIFE No. HH 7

Developed For The
Woodsman Who Pre-
fers A Genuine Bone
Stag Handle.

RETAILS FOR

\$100



No. HH 7

*Knife and Sheath
Both Illustrated in
Actual Size*

SPECIFICATIONS

Keen, Sturdy 5", Full Polished Carbon Steel Blade, "Sabre" Swaged, as illustrated. Full Through Tang, Nickel Silver Guard. Genuine Bone Stag Handle. Complete with Reinforced, Genuine Cowhide Leather Sheath.

Overall Size, $8\frac{1}{3}$ Inches.



HAMMER BRAND SPORTSMAN'S KNIFE No. HH 9

Designed Expressly
For The Sportsman
Who Wants A Strong
But Narrow Type
Blade.

AN UNMATCHED
VALUE AT
ONLY

\$1⁰⁰

Retail



No. HH 9

*Knife and Sheath
Both Illustrated in
Actual Size*

SPECIFICATIONS

Mirror Polished 5", High Carbon Steel Blade.
Nickel Silver Guard. Unbreakable, Non-Slip
Handle, of Generous Size, Affording a Sure,
Firm Grip. Complete with Reinforced, Gen-
uine Cowhide Leather Sheath.

Overall Size, 9 $\frac{1}{2}$ Inches.



HAMMER BRAND SPORTSMAN'S KNIFE No. HH 10

Satisfies Completely,
All The Exacting Re-
quirements of Real,
Practical Outdoors-
men, Yet Retails For
Only

\$100



No. HH 10

*Knife and Sheath
Both Illustrated in
Actual Size*

SPECIFICATIONS

Heavy Gauge, 5" Full Polished High Carbon Steel Blade. Nickel Silver Guard. Unbreakable, Non-Slip Handle, Designed to Give a Firm, Sure Grip. Complete with Reinforced Genuine Cowhide Leather Sheath.

Overall Size, 9½ Inches.



No. HH 10F

*Same size and specifications
as HH 10, but with saw
tooth back for fish scaling.*

The
Patented

Jack-master

TRADE MARK

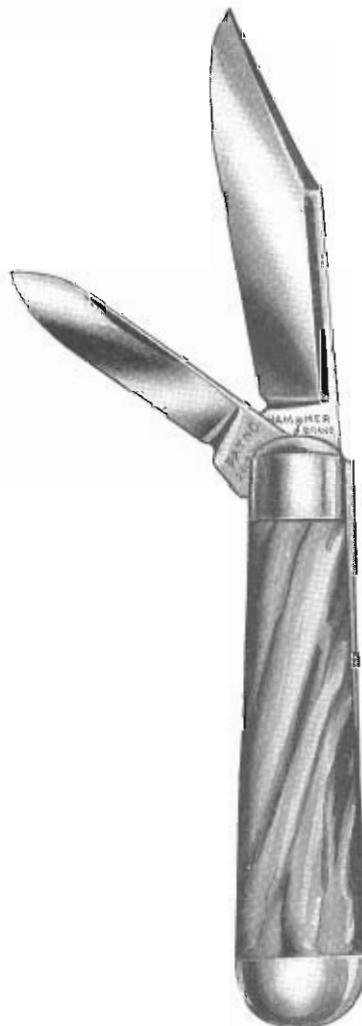
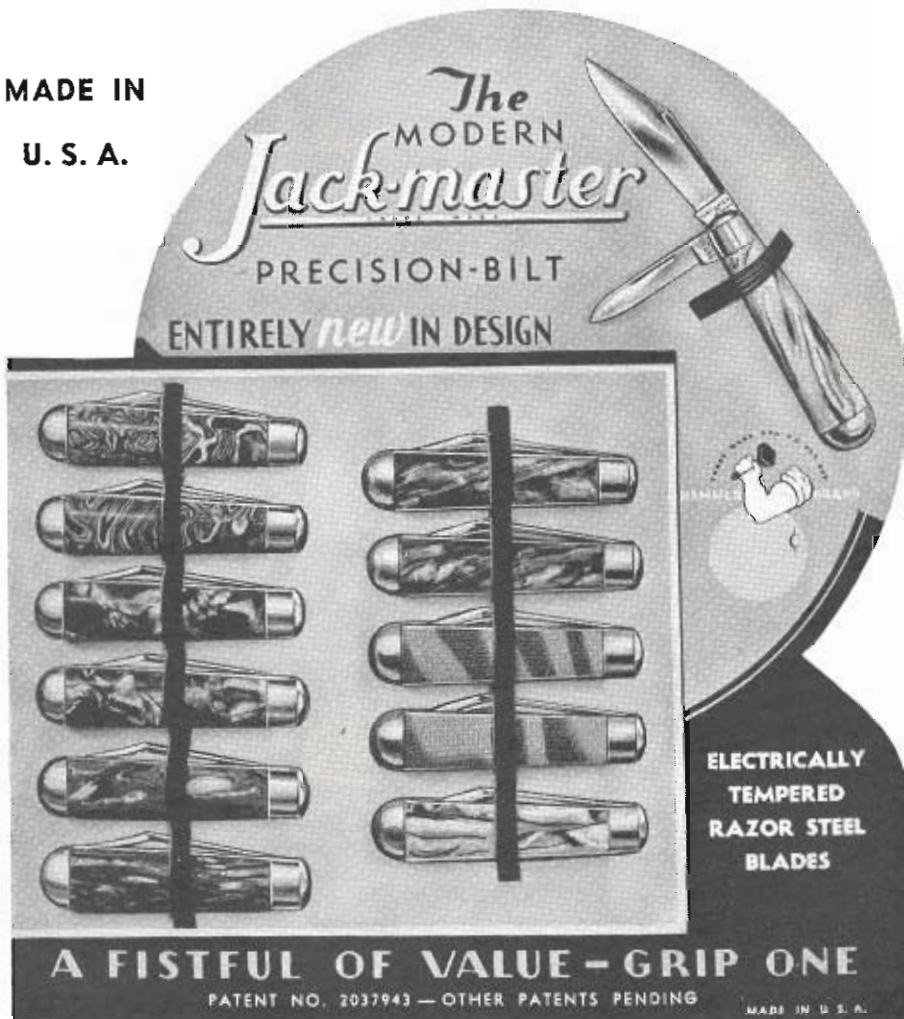
America's Fastest Selling Pocket Knife!!

A "HAMMER BRAND" Product

TO RETAIL AT 25c TO 29c

MADE IN

U. S. A.



ABOVE ILLUSTRATES
ACTUAL SIZE OF

Jack-master

ASSORTMENT NO. JM1 in Assorted Celluloid Handles / 50
ASSORTMENT NO. JM2 in Imitation Pearl Handles / 50

Perfectly ovalled "Fit-the-Grip" handles; smooth, symmetrical, and absolutely uniform.

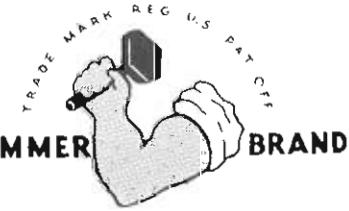
Heavy, oversized CONCEALED rivets fabricate a "JACK-MASTER" into a knife of great strength—all unsightly pins are eliminated from the surface of the handle.

Blades are keen, full polished, scientifically hardened and tempered and are hand edged.

Bolsters are of highly polished nickel alloy that will stay bright indefinitely. Strikingly displayed on eye-catching, four-color counter display card.

"JACK-MASTER" knives are made 100% of American Materials, by American Workers and under American Patents.

Every "JACK-MASTER" Pocket Knife is fully warranted.



(SEE OVER)

The
Patented

Jack-master

TRADE MARK

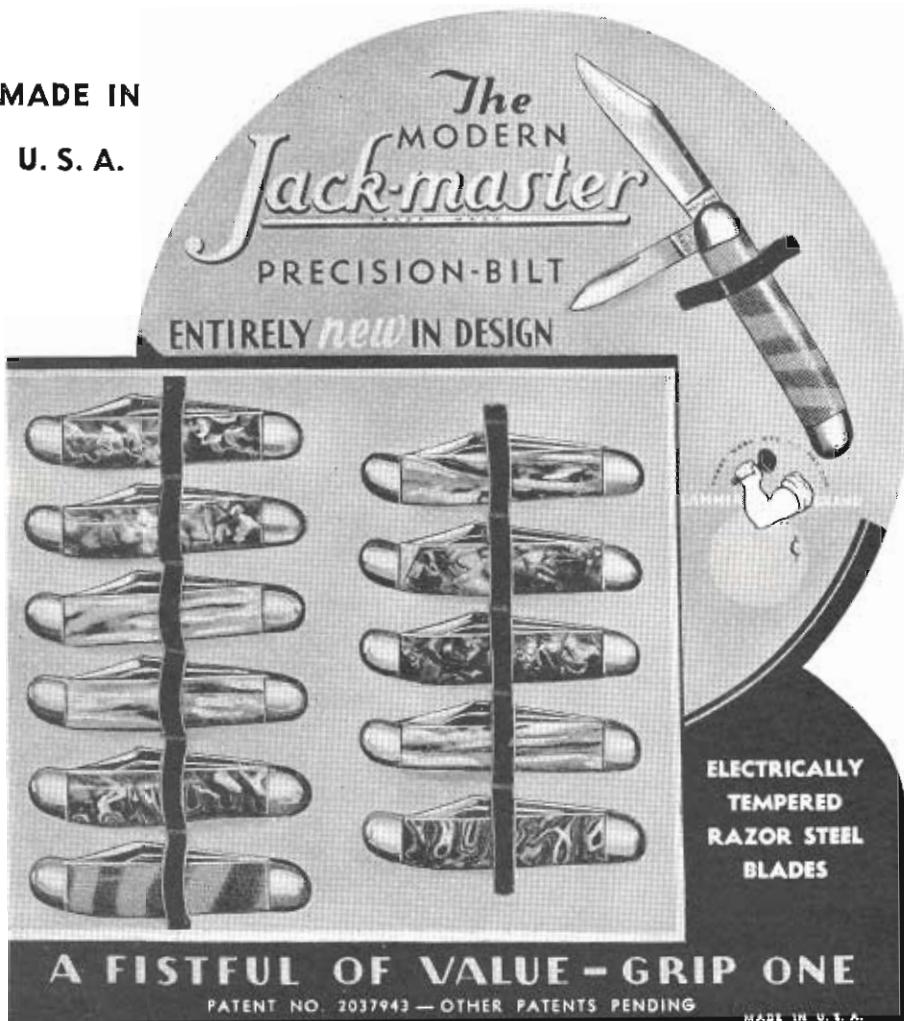
Under the Celebrated "HAMMER BRAND"

TO RETAIL AT **25c TO 29c**

Has Revolutionized All Past Standards of Value !!

MADE IN

U. S. A.



ASSORTMENT NO. JM3 in Assorted Celluloid Handles / **150**

ASSORTMENT NO. JM4 in Imitation Pearl Handles / **50**

ABOVE ILLUSTRATES
ACTUAL SIZE OF
Jack-master



Perfectly ovalled "Fit-the-Grip" handles; every knife absolutely uniform.
Polished nickel alloy bolsters. Full polished razor steel blades, scientifically hardened, tempered and hand edged.
Displayed on attention-getting four colored display card illustrated above.
The "JACK-MASTER" knife is an All-American Product — fully protected by American Patents.

Every knife fully guaranteed.

AMERICA'S GREATEST & NEWEST VALUE IN THREE - BLADE KNIVES

The
Patented

Jack-master

TRADE MARK

Under the Celebrated "HAMMER BRAND"

MADE IN
U. S. A.



A FISTFUL OF VALUE - GRIP ONE

ASSORTMENT No. JM-11 (Illustrated Above) Comes with Handles in Assorted Colors ~~2.70~~

ASSORTMENT No. JM-12 Same as Above, But Comes with Handles in Imitation Pearl ~~2.90~~

Standard Blading of above assortments is in *CLIP, SPEY and PUNCH*

SPEAR Blades may be had if so specified on your orders

RETAILS PROFITABLY FOR

50c to 59c

**100%
AMERICAN
MADE**



No. JM-12
Illustrated Above
In Actual Size

"JACK-MASTER" Knives are of unusually strong construction. The frame of the knife is fabricated independently of the handle — permitting the use of large, heavy rivets that are concealed under the grip. The bolsters are relieved of all strain or "bind" — providing strong, easy, working joints.

Every Knife Is Fully Warranted

Full brass linings, full polished springs, durable, polished nickel finish bolsters. Full polished Razor Steel blades, carefully hardened, tempered, and hand edged.

Mounted on beautiful five (5) color display cards, as illustrated.

IF THE ABOVE KNIVES ARE WANTED WITH PEN BLADE INSTEAD OF WITH PUNCH BLADE PLEASE SPECIFY
ASSORTMENT No. JM-14 WITH ASSORTED COLOR HANDLES
ASSORTMENT No. JM-15 WITH IMITATION PEARL HANDLES

(\$ SEE OVER)

A Remarkable Merger of Quality and Price!!

Three (3) Blade ... Jack-master Knives

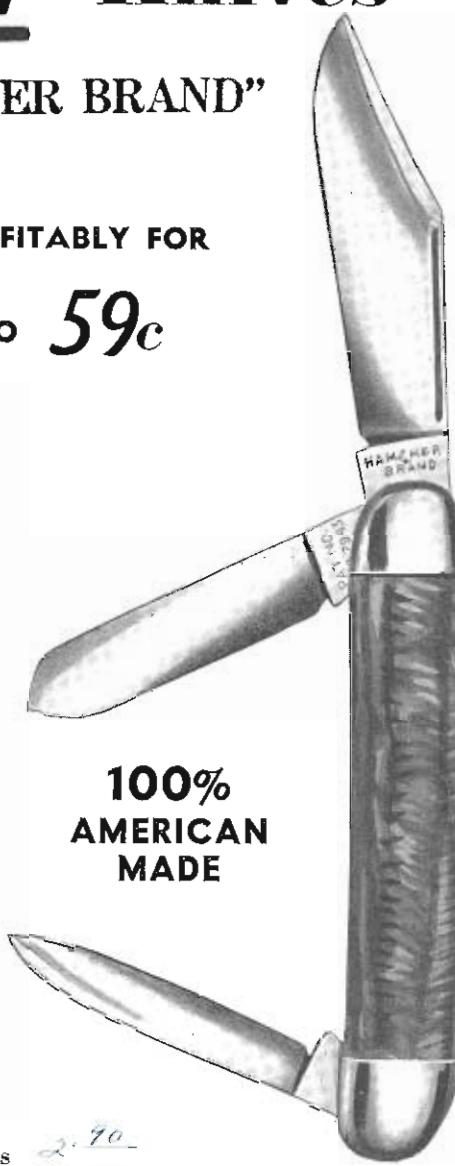
TRADE MARK

Under the Celebrated "HAMMER BRAND"

MADE IN
U. S. A.

RETAILS PROFITABLY FOR

50c TO 59c



ASSORTMENT No. JM-16 (Illustrated Above) Comes with Handles in Assorted Colors

ASSORTMENT No. JM-17 Same as Above, But Comes with Handles in Imitation Pearl

Standard Blading of above assortments is in *CLIP, SPEY and PEN*

2.70
2.90
No. JM-16
Illustrated Above
In Actual Size

Quality Features of the Modern "JACK-MASTER" Knife

The advanced and patented construction of the "JACK-MASTER" knife permits the use of large, strong, oversized rivets CONCEALED UNDER THE HANDLES, which consequently, are free of unsightly pins. Handles are perfectly ovalled, clean, and full sized, made to fit the grip. Every knife is absolutely uniform and fully warranted. Blades are made of Razor Steel, full polished, scientifically hardened, tempered and hand edged.

Full polished springs, full brass linings, long wearing, polished nickel finish bolsters.

Displayed on five (5) color, easled counter card of Modernistic design.

IF THE ABOVE KNIVES ARE WANTED WITH *PUNCH* BLADE INSTEAD OF WITH *PEN* BLADE, PLEASE SPECIFY

ASSORTMENT No. JM-18 WITH ASSORTED COLOR HANDLES

ASSORTMENT No. JM-19 WITH IMITATION PEARL HANDLES

Joins the Jack-master Hit Parade

The NEW



SPORTSMASTER OUTDOOR KNIFE

a Popular Pattern at a Popular Price

MADE IN
U. S. A.

RETAILS FOR ONLY

25c TO 29c



ASSORTMENT No. JM-20 Comes with Handles in Assorted Colors 1.40
ASSORTMENT No. JM-21 Same as Above, But Comes with Handles in Imitation Pearl 1.40

The new Hammer Brand "SPORTSMASTER" Outdoor Knife — made under the exclusive and patented "JACK-MASTER" construction, represents the finest American Made knife ever built to retail at a popular price.

"SPORTSMASTER" Outdoor Knives are as spic and span, trim, and uniform as a battalion of West Point Cadets on parade — they are knives anyone may be proud of.

Please see the reverse side of this page for full sized illustration and description of the "SPORTSMASTER" — the *Modern* Outdoor Knife.

(SEE OVER)



The NEW SPORTSMASTER OUTDOOR KNIFE

PRECISION-BUILT

MADE IN
U. S. A.

MADE IN
U. S. A.



PATTERN No. JM-20 IN ASSORTED COLORS
PATTERN No. JM-21 IN IMITATION PEARL

“SPORTSMASTER” Selling Points

Large, Full, Comfortable, Perfectly Ovalled Handles — made to fit a he-man's grip.
“SPORTSMASTER” Outdoor Knives are of patented “JACK-MASTER” construction — powerfully put together with large, heavy duty rivets that are concealed under the handle — every knife is absolutely uniform, and will give complete satisfaction under hard usage.

The Blade of the “SPORTSMASTER” is graceful, and is correctly designed for all Outdoor purposes. It is of finest high carbon, razor steel, full polished, and hand edged.

“SPORTSMASTER” Blades are *GOOD* Blades — none better. All heat treatment operations are electrically and scientifically controlled in the Industry's most modern Blade Department — designed and built by Westinghouse engineers.

Bolsters are of Durable, Long-Wearing Nickel Alloy — and *Every Knife is Fully Warranted*.

“SPORTSMASTER” Knives are made by *AMERICAN* Workers, in an *AMERICAN* Plant, of *AMERICAN* Materials, and under *AMERICAN* Patents.

An
American
Product



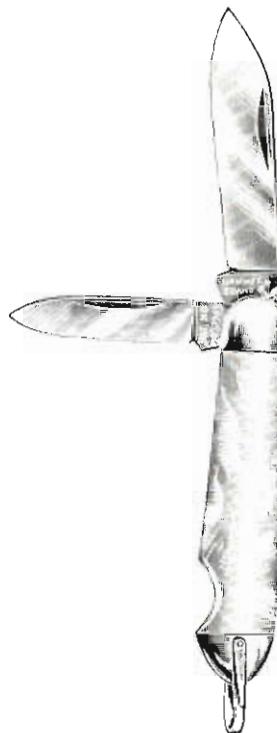
By
American
Craftsmen

A Perfect Knife for Pocket or Purse

The junior Jack-master

TRADE MARK REG. U. S. PAT. OFF.

Under the Celebrated "HAMMER BRAND"

RETAILS FOR ONLY **25c TO 29c**MADE IN
U. S. A.ILLUSTRATED IN
ACTUAL SIZEASSORTMENT No. JM-24 in Assorted Colors. ~~1.50~~ASSORTMENT No. JM-25 in Imitation Mother of Pearl. ~~1.50~~

Though conveniently small in size, the new JUNIOR JACKMASTER is a thoroly practical, perfectly proportioned, strong little pocket knife — just right for all sorts of light cutting jobs. Handles are beautifully smooth and ovalled — free of all surface rivets. Bolsters, of long wearing nickel alloy, stay bright indefinitely.

Full polished, razor steel blades, correctly hardened, tempered, and hand edged.

Every JUNIOR JACKMASTER is Fully Warranted.

Packed One dozen to an attractive display card, as illustrated above.

*The
junior Jack-master*

100% American Made



(SEE OVER)

The
Patented

Jack-master

TRADE MARK REG. U. S. PAT. OFF.

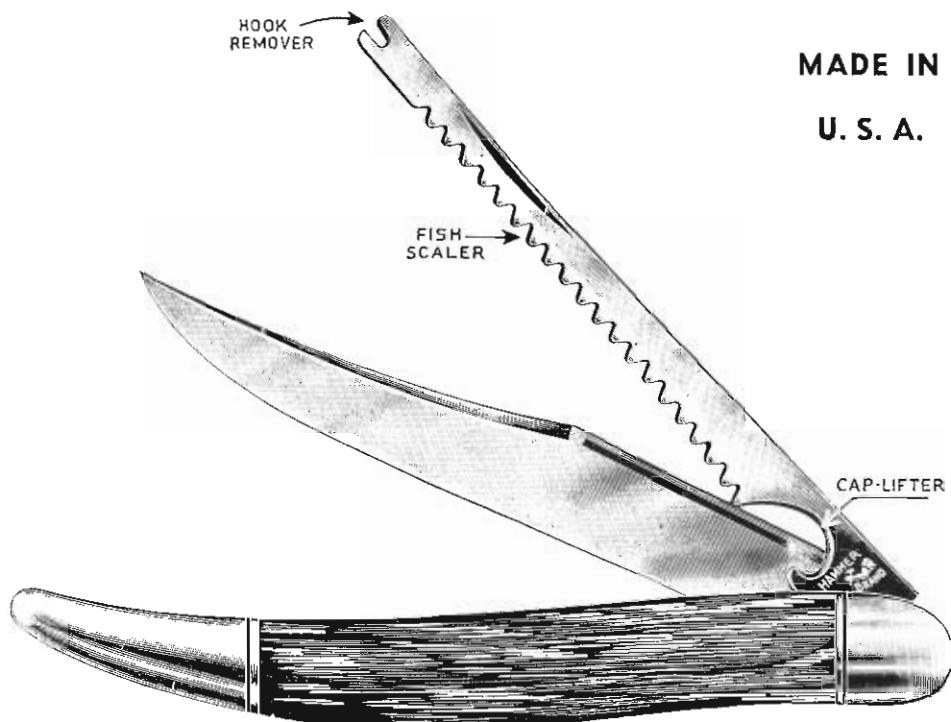
Combination Outdoor Knife

For FISHING • HUNTING • CAMPING

Attractively Priced to Please the Average Sportsman

RETAILS FOR ONLY **59c**

MADE IN
U. S. A.



PATTERN No. JM-26 (Illustrated above) IN HANDLES OF ASSORTED COLORS *3.00*
 PATTERN No. JM-27 (Illustrated above) IN HANDLES OF IMITATION PEARL *3.00*

Sportsmen will like the new "JACK-MASTER" Combination Knife on sight. It is a big, practical knife for all outdoor purposes. The long, strong, full polished master blade is correctly shaped for slitting, skinning, boning, etc. The hook-disgorger, scaling, and cap-lifter combination blade is extremely popular with anglers.

The "JACK-MASTER" Combination Knife is powerfully constructed and is fully patented. No rivets appear on the surface of the symmetrical and perfectly ovalled handle — the rivets, unusually large and strong, are all concealed UNDER the handle.

All Blades are electrically hardened and tempered — Bolsters are of bright, long wearing, nickel alloy. Every knife is fully guaranteed.

"JACK-MASTER" Combination Knives are mounted One Dozen to a very attractive, five color, specially designed Display Card.

100% American Made

**CONVENIENTLY COMPACT — Thoroughly Practical
TWO FINE PATTERNS IN**

junior **Jack-master** KNIVES

TRADE MARK REG. U. S. PAT. OFF.

Under the Famous "HAMMER BRAND"

TO RETAIL AT **25c** TO **29c**

Illustrated Above is ASS'T No. JM-28 IN ASSORTED COLORS.

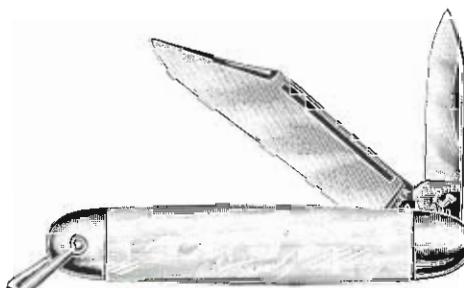
The neat, compact size of the new *Junior JACK-MASTERS* described above will satisfy completely the growing demand for small but STRONG vest pocket knives.

Like all patented JACK-MASTER Knives, these new patterns are free of all surface rivets, and their handles are absolutely uniform and perfectly ovalled. Bolsters are of long wearing nickel alloy that stays bright indefinitely.

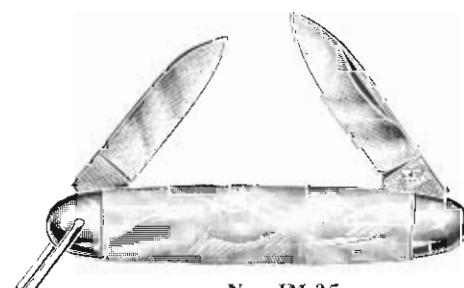
The blades are full polished, hand edged, and correctly hardened and tempered.

Every *Junior JACK-MASTER* Knife is fully guaranteed.

Displayed One (1) Dozen on a beautiful counter card, as illustrated above.



No. JM-29
ASS'T No. JM-28 IN ASSORTED COLORS. *1.50*
ASS'T No. JM-29 IN IMITATION MOTHER-OF-PEARL.



No. JM-35
ASS'T No. JM-34 IN ASSORTED COLORS. *1.50*
ASS'T No. JM-35 IN IMITATION MOTHER-OF-PEARL. *1.50*



junior **Jack-master**

100% American Made



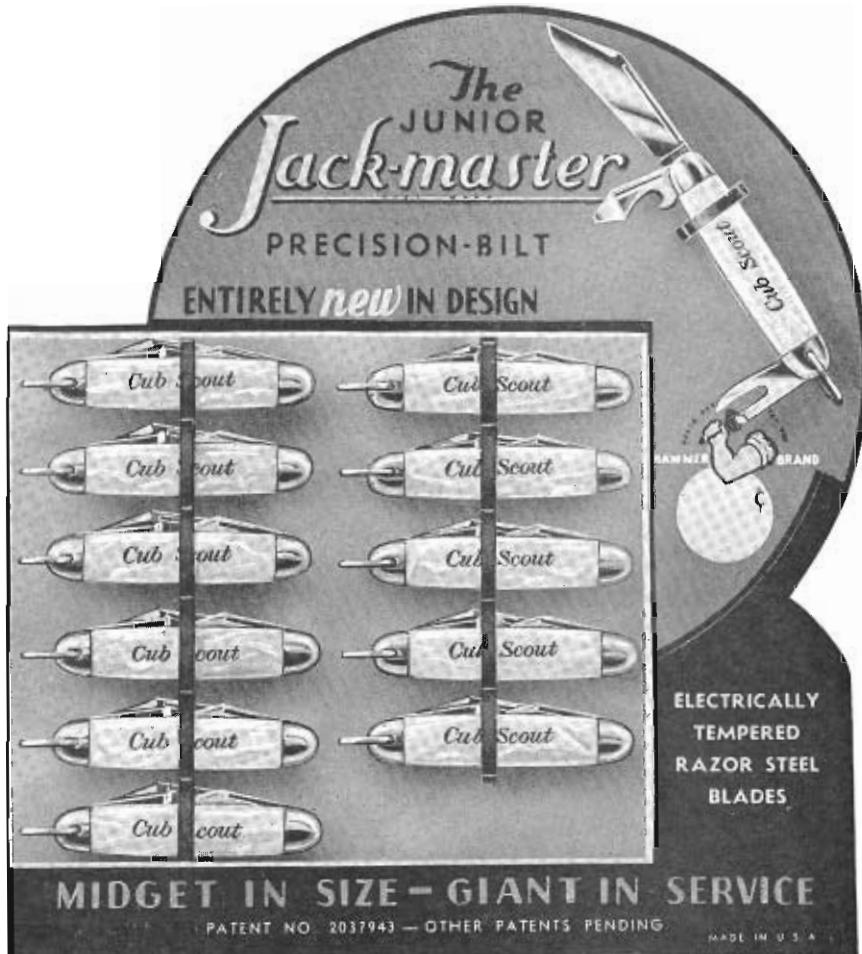
(SEE OVER)

*The Modern "CUB SCOUT"**junior Jack-master*

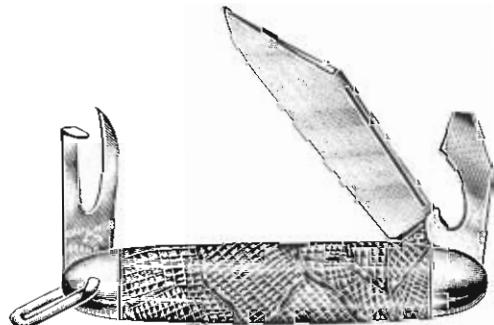
TRADE MARK REG. U. S. PAT. OFF.

"HAMMER BRAND" Knife

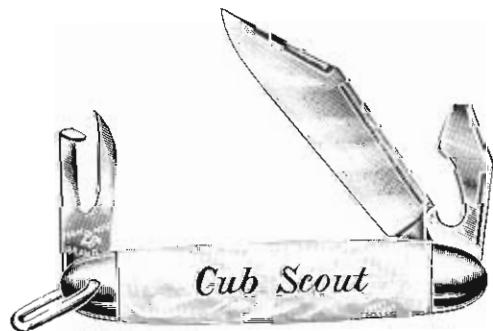
TO RETAIL AT 25c TO 29c



ASS'T No. JM-30 IN ASSORTED COLORS, NOT IMPRINTED. *1.60*
 ASS'T No. JM-31 IN IM. MOTHER-OF-PEARL, IMPRINTED "CUB SCOUT." *1.60*



No. JM-30 in Assorted Colors.
 Illustrated in Actual Full Size



No. JM-31 in Imitation Mother-of-Pearl.
 Illustrated in Actual Full Size

The popular little "Cub Scout" knife, in its new, patented "Jack-Master" construction, is an extremely attractive pattern — with a wide appeal to boys and men.

The cutting blade is of polished razor blade steel, and the two miniature tool blades come in a clean bright finish. All handles are perfectly ovalled, and free of all surface rivets.

Bolsters are of long wearing, Nickel Alloy. Every knife is fully warranted.

Mounted one (1) dozen to an attractive counter display card, as illustrated.



*Made in America
 by
 American Craftsmen*



The junior Jack-master

TRADE MARK REG. U. S. PAT. OFF.

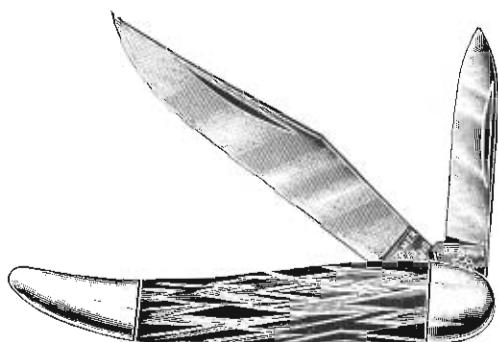
SERPENTINE "DWARF"

A New "HAMMER BRAND" Knife

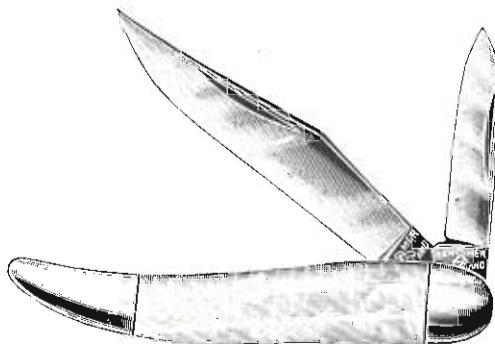
TO RETAIL AT 25c TO 29c



TWO (2) BLADES



No. JM-32
(Illustrated in Actual Full Size)



No. JM-33
(Illustrated in Actual Full Size)

ASS'T No. JM-32 IN ASSORTED COLORS.

ASS'T No. JM-33 IN IM. MOTHER-OF-PEARL.

MADE IN U.S.A.

The brand new *Serpentine "DWARF"* is a very sturdy, useful, vest pocket knife—measuring 2-9/16" when closed. Comfortably small, it fits the hand nicely. It is made in the famous, patented "JACK-MASTER" construction—assuring perfectly ovalled handles that are free of all surface rivets. The "DWARF" comes with two (2) well shaped, full polished steel blades, hand edged, and designed to do countless cutting jobs.

Bolsters are of bright, long wearing, special Nickel Alloy. Every knife fully warranted. Packed as illustrated above — One (1) Dozen on an attractive display card.



*The
Junior Jack-master*
TRADE MARK REG. U. S. PAT. OFF.

100% American Made



(SEE OVER)

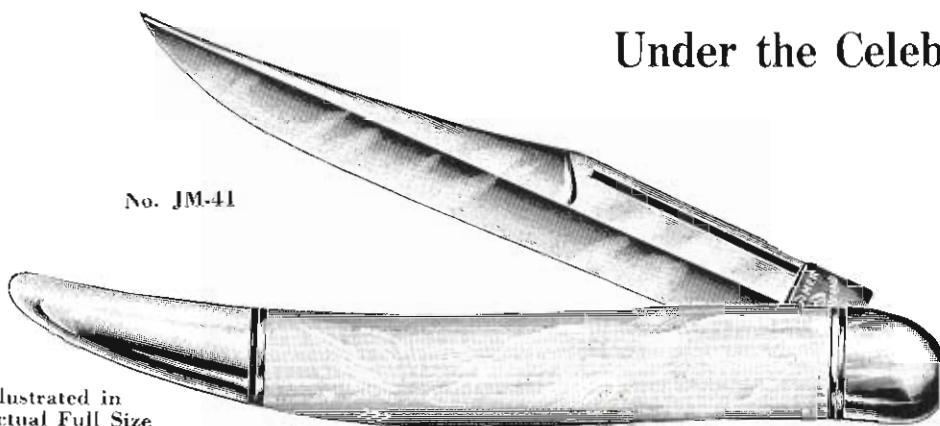
Super Quality — Super Styling

*The
Modern*

SPORTSMASTER

“SABRE
KING”

Under the Celebrated “HAMMER BRAND”



Illustrated in
Actual Full Size

No. JM-41

RETAILS PROFITABLY FOR

50c TO 59c



SUPER-QUALITY SPECIFICATIONS OF
*The
Modern* **SPORTSMASTER SABRE
KING**

Note the perfectly proportioned, full polished SABRE SWAGED blade, assuring extra strength and rigidity.

The *Sportmaster* “SABRE-KING” is riveted together battleship fashion, and every knife is guaranteed to stand up under hard, outdoor service.

“SABRE-KINGS” are absolutely uniform and ovalled to fit the grip. Every knife is fully warranted.

Bolsters are of long wearing nickel alloy, springs are full polished, and linings are of solid polished brass.

The *Sportmaster* “SABRE-KING” represents the ultimate in this popular type of outdoor knife. Mounted one-half (1/2) dozen on an attractive counter display card, as illustrated.

NOTE

The “SABRE-KING” may be ordered one (1) dozen to a card if so desired.

ASS'T No. JM-40 IN ASSORTED COLORS. *2.50*
ASS'T No. JM-41 IN IM. MOTHER-OF-PEARL. *2.50*



*The
Modern*

**SPORTSMASTER SABRE
KING**
PATENTED IN U.S.A.

100% American Made



Entirely Different!!

The Modern **Jack-master**

TRADE MARK REG. U. S. PAT. OFF.

"HAMMER BRAND" SCOUT

A Real MONEY-MAKER for Wholesaler and Retailer



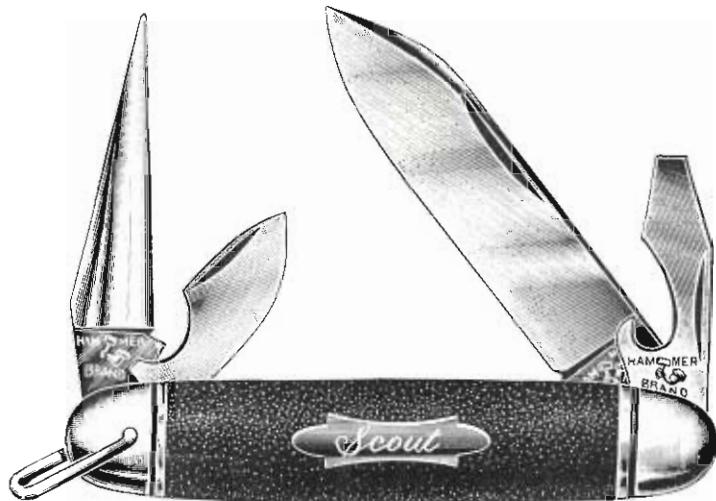
ASS'T No. JM-38 BLACK HANDLES. *2.75*

ASS'T No. JM-39 IN IM. MOTHER-OF-PEARL. *2.75*

ASS'T No. JM-39AC IN ASSORTED COLORS. *2.75*

RETAILS PROFITABLY FOR

50c TO 59c



No. JM-38
FOUR (4) BLADES
(Illustrated in Actual Full Size)

The Flashing Beauty, and Strong, Solid, Patented construction of the new "JACK-MASTER" Scout Knife will win instant approval. Every knife is absolutely uniform, and the clean, smooth, perfectly ovalled handles afford a comfortable, sure grip that men and boys will like.

The Master Blade is of Razor Steel, Electrically and expertly hardened and tempered. All blades are well finished. The Bolsters are of bright, long wearing Nickel Alloy.

"JACK-MASTER" Scout Knives are mounted ONE (1) Dozen to the display card, as illustrated above.

Note: "JACK-MASTER" Scout Knives may be ordered one-half dozen to a card if so desired. Every Knife is Fully Warranted.



The Modern **Jack-master**

100% American Made



(SEE OVER)

For Economy!!

**Three (3)
Blade ...**

Jack-master

TRADE MARK REG. U. S. PAT. OFF.

"HAMMER BRAND" SCOUT



ASS'T No. JM-36 BLACK HANDLES ONLY.

2.10

ASS'T No. JM-37 IN IM. MOTHER-OF-PEARL.

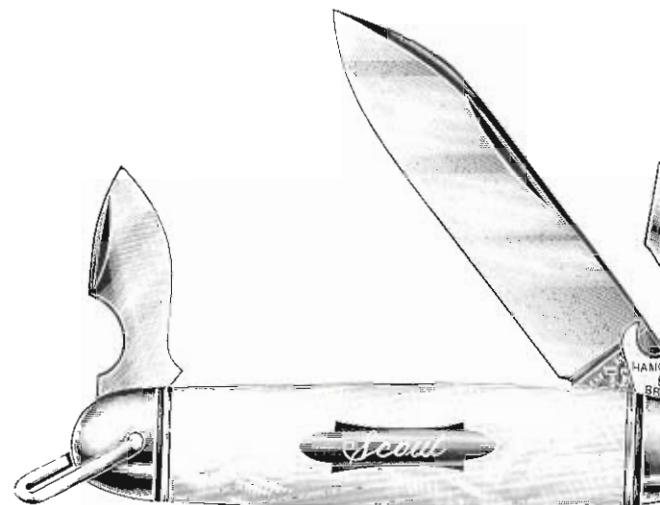
2.10

ASS'T No. JM-37AC IN ASSORTED COLORS.

2.10

TO RETAIL AT

39c TO 50c



No. JM-37

(Illustrated in Actual Full Size)

The new, patented "JACK-MASTER" scout knife illustrated above comes with Three (3) Blades—MASTER BLADE, CAN-OPENER BLADE, and COMBINATION SCREW-DRIVER CAP-LIFTER.

Boys and Men will like the well rounded, nicely formed handle of this strong, well built Knife — not so bulky but plenty big enough for hard service.

The Master Blade is of razor blade steel, electrically hardened and tempered. All blades are well finished. The Bolsters are of special Nickel Alloy, highly polished.

Supplied One (1) Dozen to a counter card, as illustrated above.

Every "JACK-MASTER" Scout Knife is fully guaranteed.



*Made in America
by
American Craftsmen*

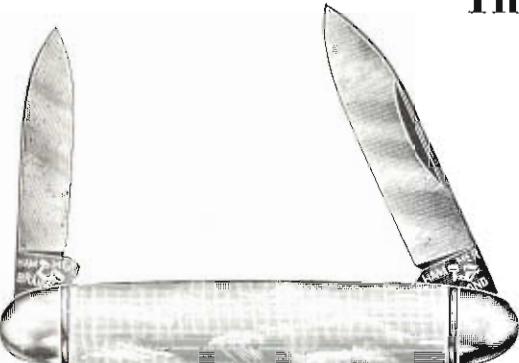


Tailored to Fit the Pocket!!

Jack-master POCKET PEN Knives

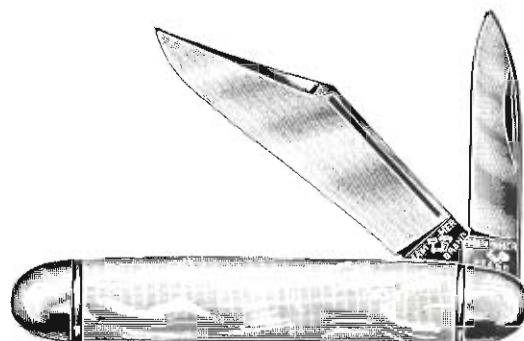
TRADE MARK REG. U. S. PAT. OFF.

The Finest Ever Produced to Retail at 25¢ to 29¢

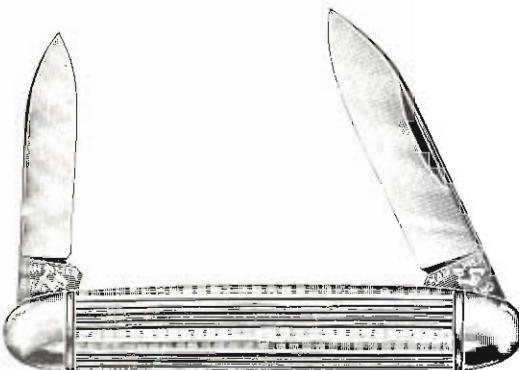


No. JM-200 B-KP. Im. Mother-of-Pearl.

MADE AND
PATENTED
IN
U.S.A.

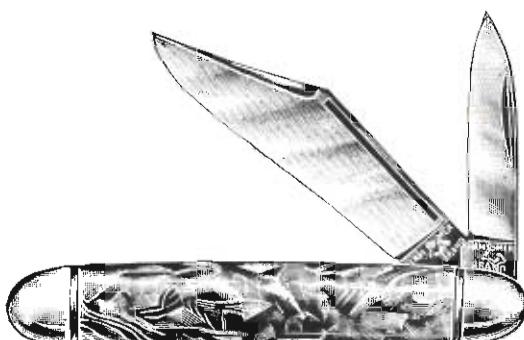


No. JM-201 B-KP. Im. Mother-of-Pearl.



No. JM-200 B-AC. Handles in Assorted Colors.

◆
ALL KNIVES
ARE ILLUSTRATED
IN FULL
ACTUAL SIZE



No. JM-201 B-AC. Handles in Assorted Colors.



A Fistful of Value-Grip One

PRINTED IN U.S.A.
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©1941-1942 - Oliver-Pyke Publishing

MADE IN U.S.A.

Note

WHEN ORDERING, PLEASE SPECIFY BY NUMBER, THE PATTERN OR PATTERNS YOU WISH MOUNTED ON THE MODERN FIVE-COLOR COUNTER CARD ILLUSTRATED ON LEFT.

The high quality "JACK-MASTER" *Gentlemen's Vest Pocket Knives* shown above are made expressly for Town Trade, and they will suit perfectly, the man who wants a comfortably small knife.

Every knife is precision built, absolutely uniform and fully guaranteed. No surface rivets mar the symmetrical, perfectly ovalled handles of these Patented "JACK-MASTER" Knives. Both Blades are Full Polished and Hand Edged. Bolsters are of special nickel alloy — highly polished.

**GOOD
POCKET
PEN
KNIVES**

*Made
the*

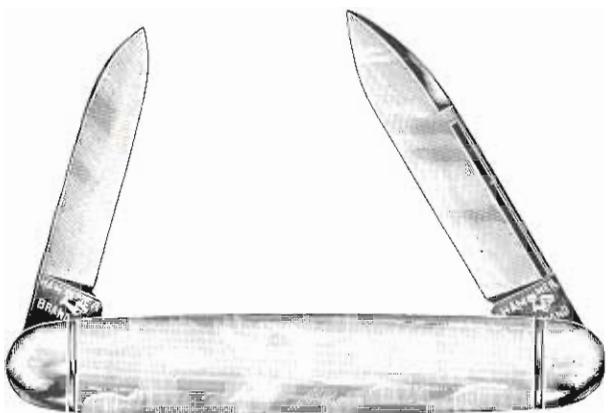
Jack-master WAY

TRADE MARK REG. U. S. PAT. OFF.

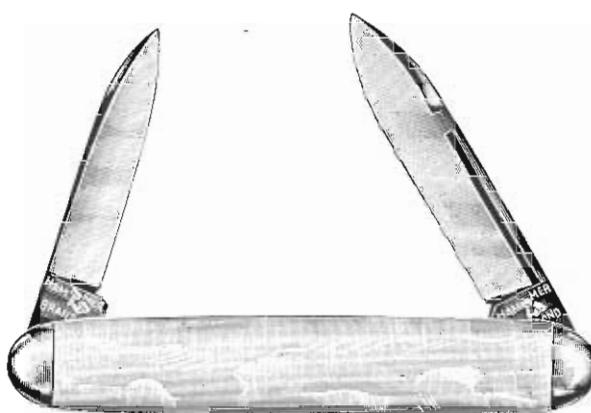
Under the Famous "HAMMER BRAND"

TO RETAIL AT

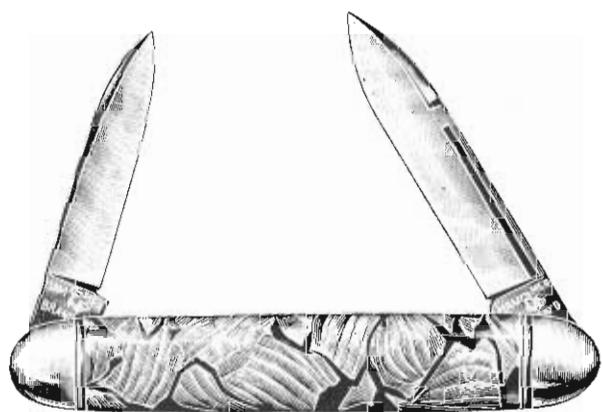
25c TO 29c



No. JM-300 B-KP. BOLSTER PATTERN.
Handles of Im. Mother-of-Pearl.



No. JM-300 T-KP. TIPPED PATTERN.
Handles of Im. Mother-of-Pearl.

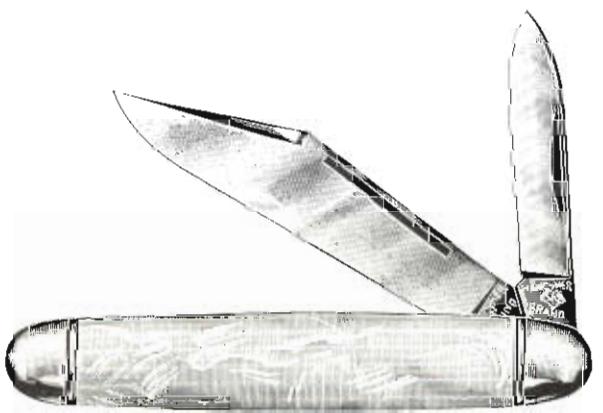


No. JM-300 B-AC. BOLSTER PATTERN.
Handles in Assorted Colors.

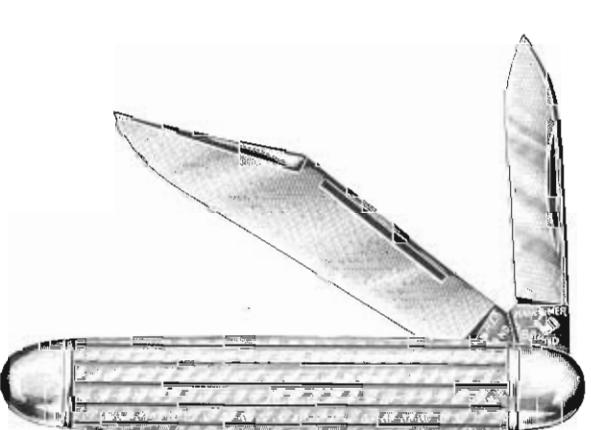
ALL KNIVES
ARE ILLUSTRATED
IN FULL
ACTUAL SIZE



No. JM-300 T-AC. TIPPED PATTERN.
Handles in Assorted Colors.



No. JM-301 B-KP. BOLSTER PEN-JACK PATTERN. Handles of Im. Mother-of-Pearl.



No. JM-301 B-AC. BOLSTER PEN-JACK PATTERN. Handles in Assorted Colors.

FULL POLISHED RAZOR STEEL BLADES — HAND EDGED. POLISHED NICKEL ALLOY BOLSTERS OR TIPS. EVERY KNIFE FULLY WARRANTED.

WHEN ORDERING, PLEASE SPECIFY BY NUMBER, THE PATTERN OR PATTERNS YOU WISH MOUNTED ON THE
BEAUTIFUL COUNTER CARD ILLUSTRATED [REDACTED] ON PAGE 37

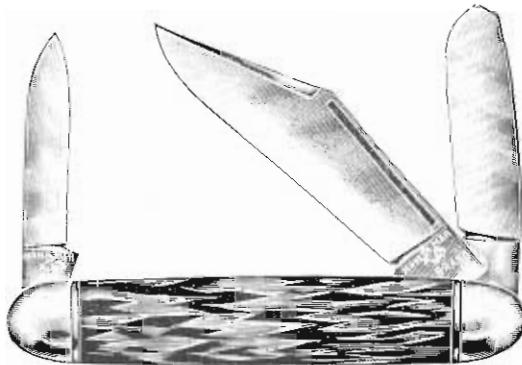
In Tune With The Trend

**SMALL and
MEDIUM SIZE**

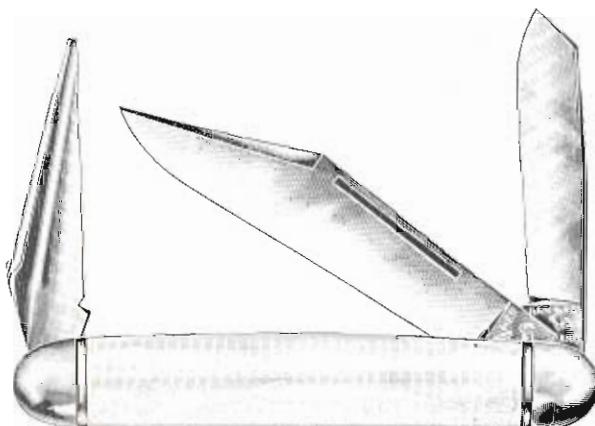
TO RETAIL AT **50c**

Jack-master

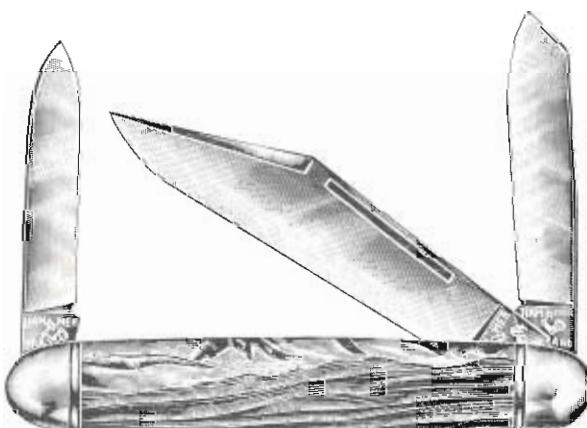
TRADE MARK REG. U. S. PAT. OFF.



No. JM-203 B-AC. Handles in Assorted Colors.
No. JM-203 B-KP. As Above, With Handles
of Im. Mother-of-Pearl.

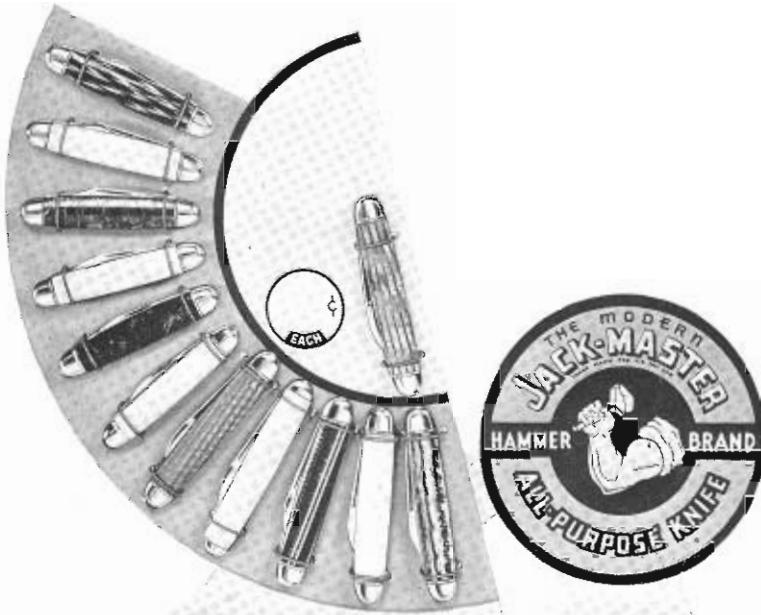


No. JM-303 B-KP. PUNCH. Handles of
Im. Mother-of-Pearl.
No. JM-303 B-AC. PUNCH. As Above,
With Assorted Color Handles.



No. JM-303 B-AC. Assorted Color Handles.
No. JM-303 B-KP. As Above, With Handles of
Im. Mother-of-Pearl.

Three (3) Blade Knives



A Fistful of Value-Grip One

PRINTED IN U. S. A.
© 1940

Manufactured Under One or More of the Following Patents:
2,252,641, 2,252,651—Other Patents Pending

MADE IN U. S. A.

Note

WHEN ORDERING, PLEASE SPECIFY BY NUMBER, THE
PATTERN OR PATTERNS YOU WISH SHIPPED ON
DISPLAY CARD ILLUSTRATED ABOVE.

A lot of service has been built into these Small and Medium size Patented "JACK-MASTER" *Three (3) Blade Knives* — yet they are conveniently sized for the pocket. The large, heavy-duty rivets concealed under the smooth, perfectly-ovalled grip, make these patterns unusually strong — they can really "take it." Every "JACK-MASTER" is fully warranted. All Razor Steel Blades are Fully Polished. The springs are also full polished and the linings are of solid brass. Bolsters are of long wearing, bright nickel alloy. "JACK-MASTER" Knives are made in the U. S. A. and are fully protected by American Patents.

ALL KNIVES ARE ILLUSTRATED IN FULL ACTUAL SIZE

(TURN OVER)

The Famous
CONGRESS
Pattern

Jack-master Knife

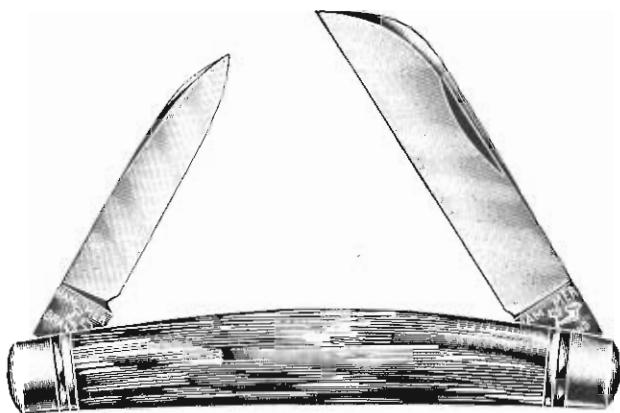
TRADE MARK REG. U. S. PAT. OFF.

Under the Celebrated "HAMMER BRAND"

INCOMPARABLE in **QUALITY — BEAUTY — VALUE — PRICE**

TWO (2) BLADES
TO RETAIL FOR

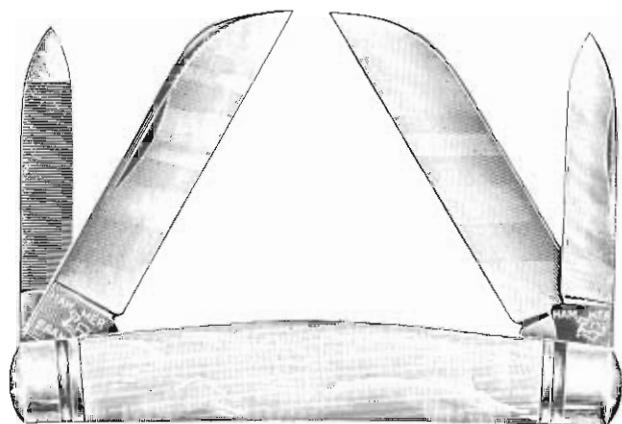
25c TO 29c



ALL KNIVES
ARE ILLUSTRATED
IN FULL
ACTUAL SIZE

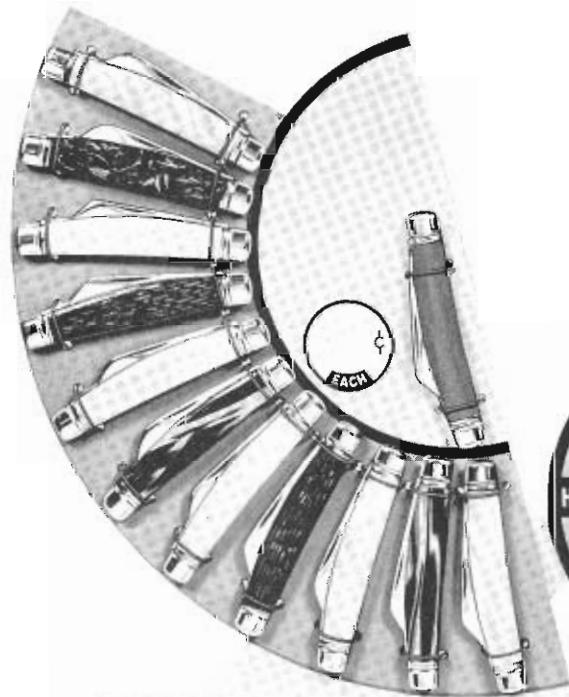
FOUR (4) BLADES
TO RETAIL FOR

50c TO 59c



No. JM-1050 AC. Assorted Color Handles.
No. JM-1050 KP. As Above, With Handles of
Im. Mother-of-Pearl.

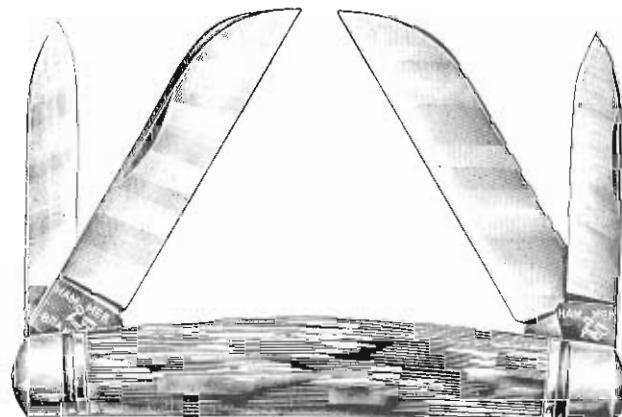
No. JM-1051 F-KP. FILE. Handles of Im.
Mother-of-Pearl.
No. JM-1051 F-AC. FILE. As Above, With
Assorted Color Handles.



A Fistful of Value-Grip One

PRINTED IN U.S.A.
© 1940Manufactured Under One or More of the Following Patents:
2,474,981, 2,475,020, Other Patents Pending.

MADE IN U.S.A.



No. JM-1051 AC. Handles in Assorted Colors.
No. JM-1051 KP. As Above, With Handles of
Im. Mother-of-Pearl.

All with Nickel Alloy Bolsters and Full
Polished Blades.

Only the Patented JACK-MASTER construction
makes it possible to produce these beautiful,
shapely pocket knives at a price that puts them
within the reach of all.

WHEN ORDERING, PLEASE SPECIFY BY NUMBER, THE PATTERN OR PATTERNS YOU WISH MOUNTED ON THE
BEAUTIFUL COUNTER CARD ILLUSTRATED ABOVE

The Modern
NEW
"Nail File" Jack-master Knife

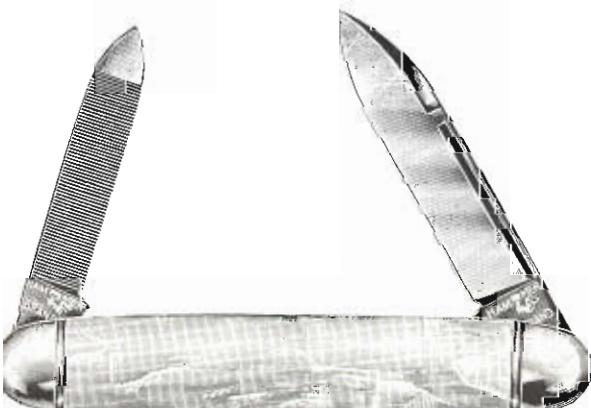
TRADE MARK REG. U. S. PAT. OFF.

IRRESISTIBLE VALUES TO SELL AT 25c TO 29c

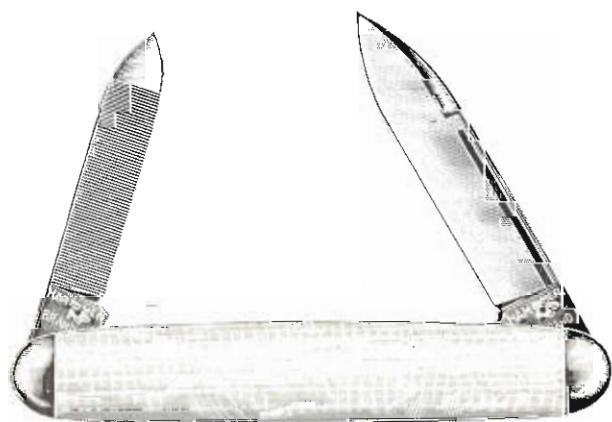
Meets the Demand of Many Years Standing
 for a Perfect All-Purpose Knife for Gentlemen

MADE IN
 U. S. A.

MADE IN
 U. S. A.



ALL KNIVES
 ARE ILLUSTRATED
 IN FULL
 ACTUAL SIZE



No. JM-300 FB-KP. FILE. Handles of Im. Mother-of-Pearl.

No. JM-300 FB-AC. FILE. As Above, With Handles in Assorted Colors.

No. JM-300 T-KP. FILE. Handles of Im. Mother-of-Pearl.

No. JM-300 T-AC. FILE. As Above, With Handles in Assorted Colors.

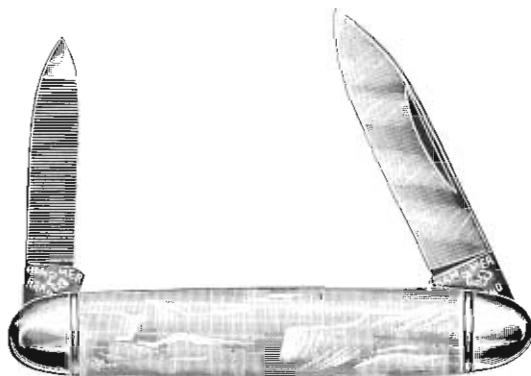
See Reverse Side for More Fine Jack-master Nail File Knives
 WHEN ORDERING, PLEASE SPECIFY BY NUMBER, THE PATTERN OR PATTERNS YOU WISH MOUNTED ON THE
 BEAUTIFUL COUNTER CARD ILLUSTRATED ABOVE

"Nail File"
HAMMER BRAND **Jack-master** KNIVES

TRADE MARK REG. U. S. PAT. OFF.

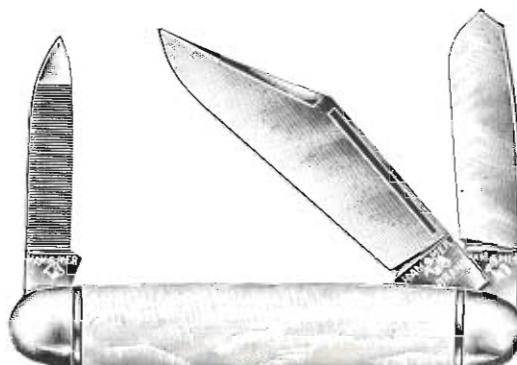
Perfect for Pocket or Purse

**TWO (2) BLADES
TO RETAIL FOR
25c TO 29c**



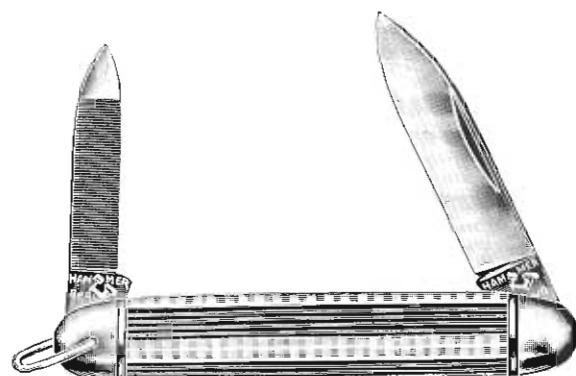
No. JM-200 FB-KP. FILE. Handles of Im. Mother-of-Pearl.
No. JM-200 FB-AC. FILE. As Above, With Handles in Assorted Colors.

**THREE (3) BLADES
TO RETAIL FOR
50c TO 59c**

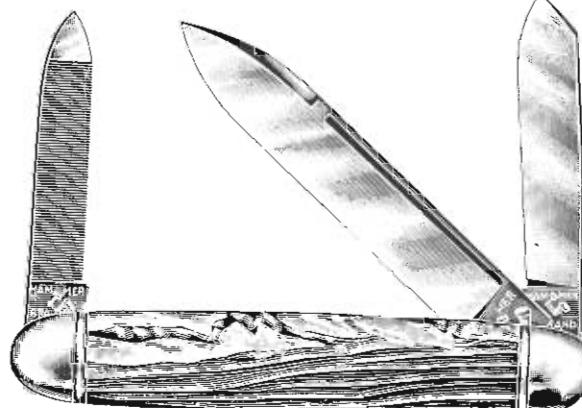


No. JM-203 BF-KP. FILE. Handles of Im. Mother-of-Pearl.
No. JM-203 BF-AC. FILE. As Above, With Handles in Assorted Colors.

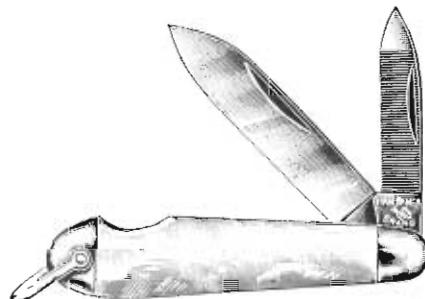
**ALL KNIVES
ARE ILLUSTRATED
IN FULL
ACTUAL SIZE**



No. JM-200 SH-AC. FILE. Handles in Assorted Colors.
No. JM-200 SH-KP. As Above, but With Handles of Im. Mother-of-Pearl.



No. JM-303 BF-AC. FILE. Handles in Assorted Colors.
No. JM-303 BF-KP. FILE. As Above, With Handles of Im. Mother-of-Pearl.



No. JM-555 KP. FILE. Handles of Im. Mother-of-Pearl.
No. JM-555 AC. FILE. As Above, With Handles in Assorted Colors.

Note

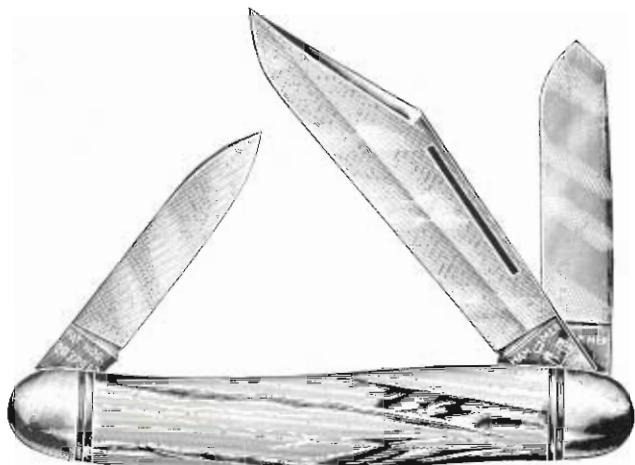
WHEN ORDERING, SPECIFY BY NUMBER, THE PATTERN OR PATTERNS YOU WISH MOUNTED ON DISPLAY CARDS FEATURED ON PAGE FORTY-ONE.

The
Modern **Jack-master**

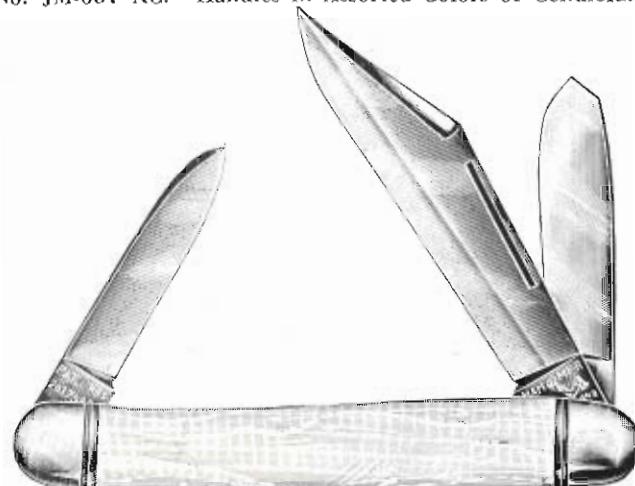
TRADE MARK REG. U. S. PAT. OFF.

Under the Famous "HAMMER BRAND"

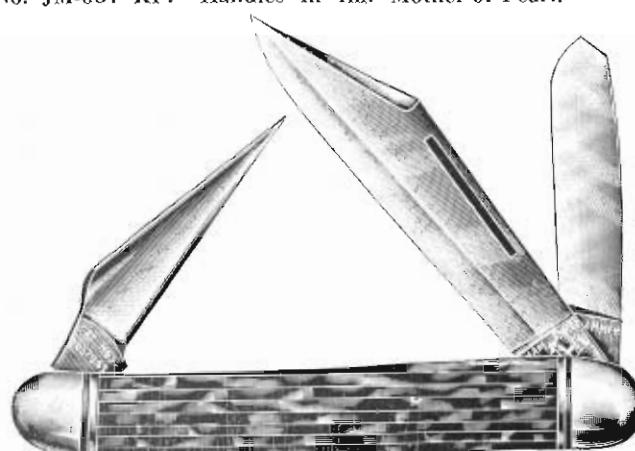
Has the Appearance, Quality and Finish of an Expensive
Knife, Yet Retails Profitably for Only 50c to 59c



No. JM-687 AC. Handles in Assorted Colors of Celluloid.



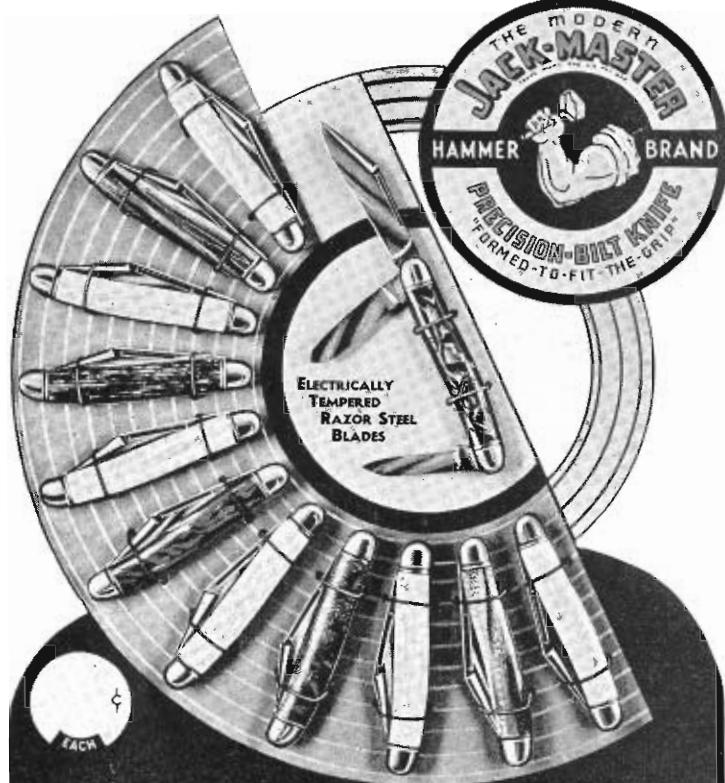
No. JM-687 KP. Handles in Im. Mother-of-Pearl.



No. JM-687 AC. PUNCH. Handles in Assorted Colors of Celluloid.

No. JM-687 KP. PUNCH. Handles in Im. Mother-of-Pearl.

**Three (3)
Blade . . .
Serpentine
Knife**



A Fistful of Value and Usefulness—Grip One

PRINTED IN U. S. A.

Manufactured Under One or More of the Following Patents:

MADE IN U. S. A.

Illustrated Above Is Assortment No. JM-687 AC.
Handles in Assorted Colors of Celluloid.

The Patented THREE (3) Blade "JACK-MASTER" Knives illustrated on this page have all the Custom-bilt specifications of knives that sell at much higher prices. Beautifully ovalled, and absolutely uniform, these knives have bolsters of Nickel Alloy, Linings of solid brass, and springs that are full polished. All Blades, made of razor blade steel, are full polished, hand edged, and are carefully hardened and tempered. Note the beautifully swaged master blade. Every "JACK-MASTER" is guaranteed to give satisfactory service.

**ALL KNIVES SHOWN ARE MOUNTED ONE (1) DOZEN
TO A DISPLAY CARD AS ILLUSTRATED ABOVE.**

(TURN OVER)

A Standard Pattern for Many Years — **BETTER NOW THAN EVER**

The NEW
TWO (2) BLADE **Jack-master** SERPENTINE
Shape Knife

TRADE MARK REG. U. S. PAT. OFF.

AS PERFECTLY PROPORTIONED AS A MODERN AIRLINER

Completely NEW in Every Detail

Retails Under the Famous "HAMMER BRAND" for 39¢ to 50¢

ILLUSTRATED
IN FULL SIZE

MADE AND
PATENTED
IN THE
U.S.A.

No. JM-685 AC.
Handles in Assorted Colors
of Celluloid.

No. JM-685 KP.
Handles in Imitation
Mother-of-Pearl.

MOUNTED ONE DOZEN ON
A BEAUTIFUL MODERN
DISPLAY CARD

"JACK-MASTER" Pocket Knives, of Modern American construction, are unusually strong — they are built to render long and satisfactory service. The smooth, streamlined handles are free of all surface rivets — which are concealed under the cover of the knife. Every "JACK-MASTER" is absolutely uniform, and fully warranted. Bolsters are of bright, long wearing Nickel Alloy.

All Blades are made of Razor Blade Steel, carefully hardened, tempered, and hand edged.



Here's Another "HAMMER BRAND" SENSATION!!

THIS TIME IT'S AN

Automatic KNIFE

*The Modern
NEW*

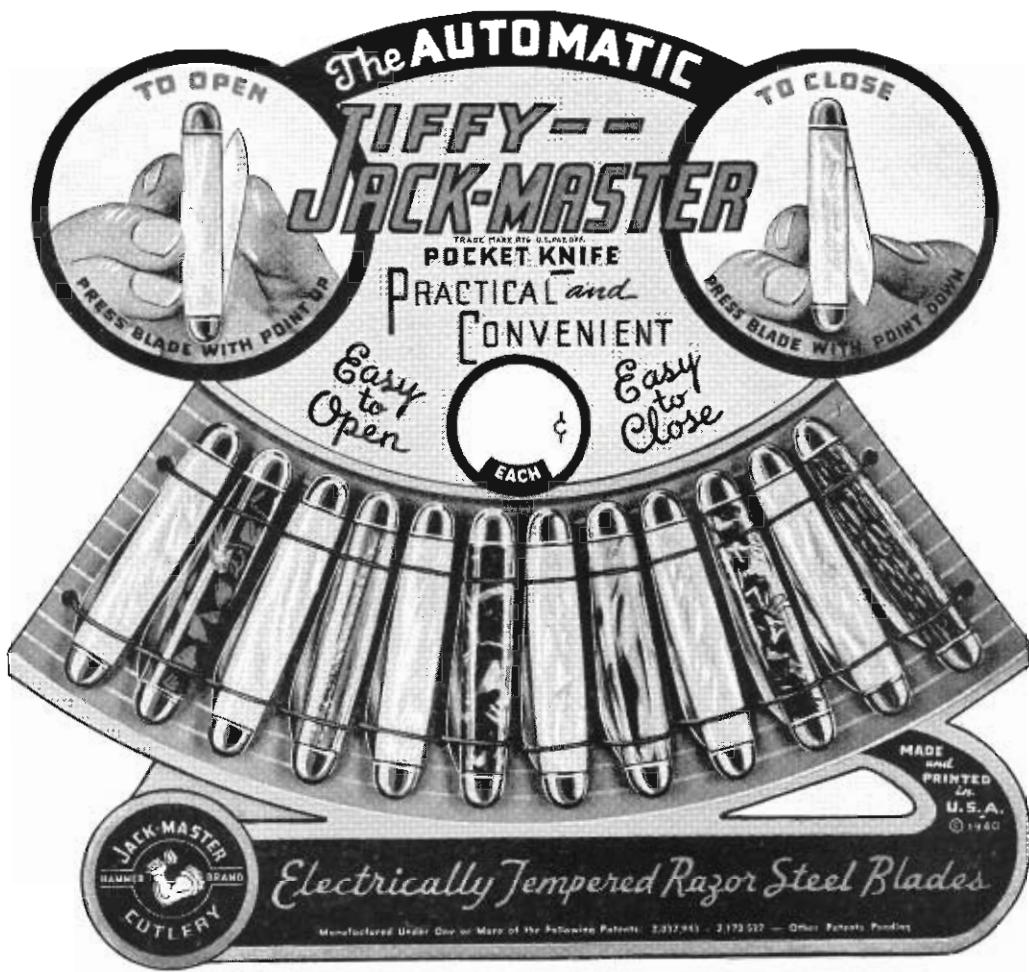
**TIFFY--
JACK-MASTER**

Easy
to
Open

Easy
to
Close

NO BUTTONS, SLIDES, OR FINGERNAILS ARE NEEDED TO OPERATE ITS EXTREMELY SIMPLE AND PRACTICAL MECHANISM.

RETAILS FOR THE UNBELIEVABLY LOW PRICE OF 25¢ TO 29¢



Illustrated Above is Ass't No. KP/AC "JIFFY" JACK-MASTER

HANDLES ARE ASSORTED IN BEAUTIFUL COLORS OF CELLULOID AND IN IMITATION MOTHER-OF-PEARL

**BRASS LININGS — NICKEL ALLOY BOLSTERS
.. FULL POLISHED, RAZOR STEEL BLADE ..**

MADE AND PATENTED IN THE U. S. A.

See Reverse Side for Further Details

The NEW "JIFFY" JACK-MASTER fills the long standing demand for a low priced, yet thoroughly practical *AUTOMATIC* pocket knife.

The "JIFFY" will give users long and satisfactory service. There are no springs to snap or break — there is no intricate mechanism to get out of order.

The "JIFFY" JACK-MASTER is a masterpiece of simplicity in design and construction. It takes but a minute or two to become thoroughly familiar with its operation.

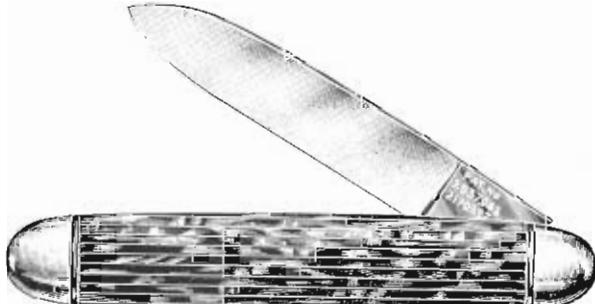
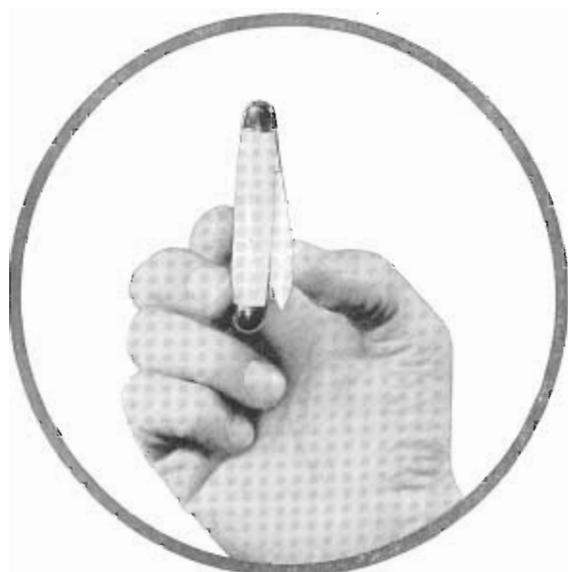
TO OPEN

PRESS BLADE WITH POINT UP

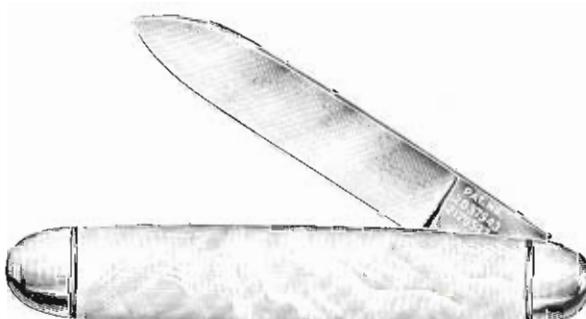


TO CLOSE

PRESS BLADE WITH POINT DOWN



No. AC "JIFFY" JACK-MASTER
Handles assorted in beautiful colors of
celluloid.



No. KP "JIFFY" JACK-MASTER
Handles in an excellent imitation of
mother-of-pearl.

"JIFFY" JACK-MASTER knives as illustrated above in full actual size, come with one full polished blade. They are mounted one (1) dozen to a display card as shown on page 45.



*Made in America
by
American Craftsmen*



**Now in a Price Bracket Never Before Possible in a
Knife of This SIZE, TYPE, QUALITY and BEAUTY**

The **Jack-master**

TRADE MARK REG. U. S. PAT. OFF.

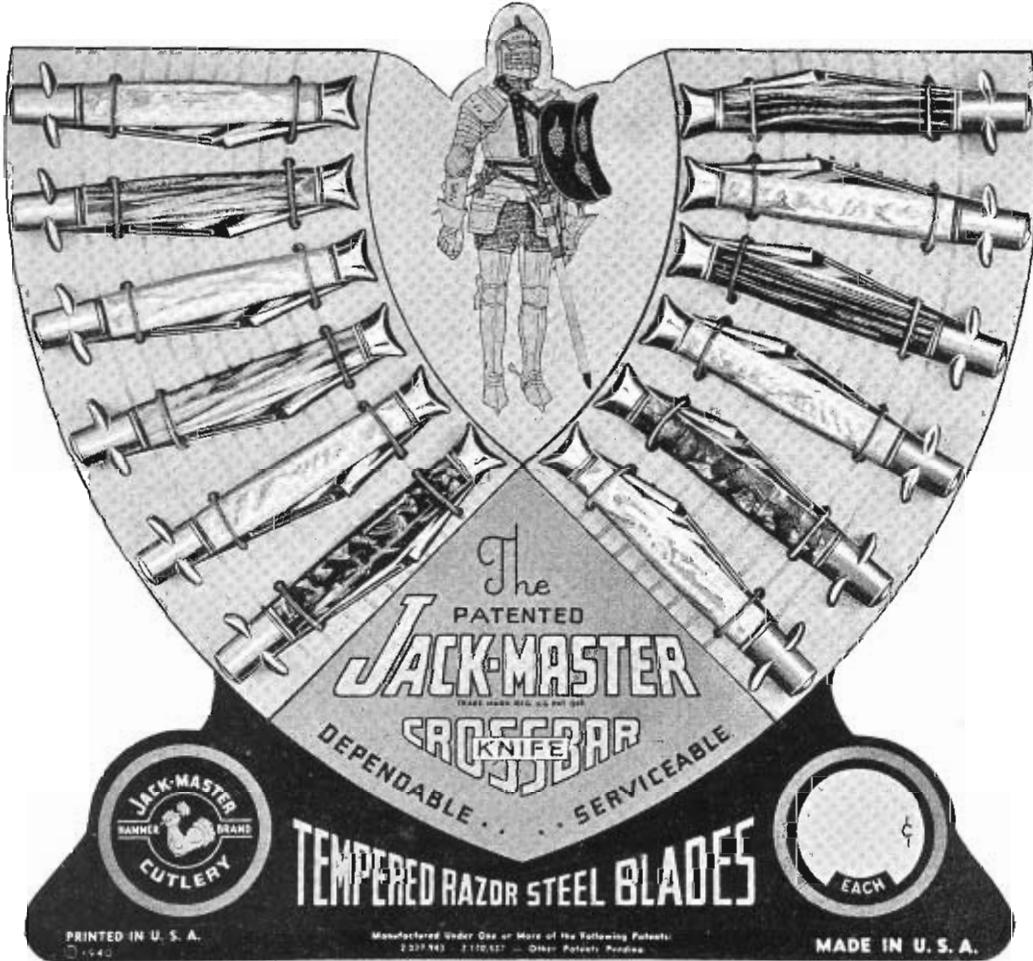
CROSSBAR KNIFE

RETAILS FOR ONLY 25c TO 29c



Backed by the Popularity and Prestige of the Famous

Strikingly Displayed on the Eye-Arresting Counter Card Illustrated



A. S. H. HUANG ET AL.

PRINTED
1940

Manufactured under One or More of the Following Patents:
2,239,943 3,110,637 — Other Patents Pending

MADE IN U. S. A.

Assortment No. JM-1200-AC—Comes with Handles in Assorted Colors of Dazzling Design

Assortment No. JM-1200-KP—Comes with Handles of Im. Mother-of-Pearl
(Illustrated above is Ass't JM-1200-AC/KP—Half Colors and Half Im. Pearl)

Turn Page For **FULL SIZE** Illustrations of the "JACK-MASTER" **CROSSBAR** KNIFE.

★ ★ MADE in AMERICA by AMERICAN CRAFTSMEN ★ ★

—{TURN OVER}

Here Are The Eye-Filling, Full Sized Illustrations of

The
PATENTED

Jack-master
TRADE MARK REG. U. S. PAT. OFF.

CROSSBAR KNIFE

Styled, Displayed and Priced to Sell FAST at

25c to 29c

Under the Famous "HAMMER BRAND"

Measures 3 $\frac{7}{8}$ " Closed — 7" Open



No. JM-1200-AC—Handles in Assorted Colors



No. JM-1200-KP—"Kleerpearl" Handles—An Excellent Imitation of Nature's Own Product

Packed One (1) Dozen to a Display Card, as Illustrated on Page 47.

THE "JACK-MASTER" CROSSBAR KNIFE

The new JACK-MASTER CROSSBAR Knives illustrated above in full actual size combine a grace and cleanliness of line with a ruggedness that only the patented "JACK-MASTER" Construction can provide. Every knife is absolutely uniform in shape and contour, for the modern mechanical methods employed in fabricating them eliminates all variations, and insures the production of perfect, Precision-Bilt Handles — "Formed-to-Fit-the-Grip."

Unsightly surface rivets are never seen — those used in making a "JACK-MASTER" are of extra heavy size and strength, and are concealed under the handle of the knife.

The keen, highly polished, hand edged blade of the JACK-MASTER CROSSBAR KNIFE is made of finest high carbon cutlery steel, scientifically hardened and tempered in the most modern of electrically controlled equipment. Bolsters are of long wearing, highly finished Nickel Alloy.

You can sell "JACK-MASTER" Knives with confidence for every knife is fully warranted.

MADE AND PATENTED IN THE U.S.A.

The
MODERNIZED ***Jack-master*** TRADE MARK REG. U. S. PAT. OFF.

**BARLOW
KNIFE**

STURDIER and MORE HANDSOME THAN EVER BEFORE

Featured Under the Famous "HAMMER BRAND"

Speedy Turnover Assured at the Popular Retail Price of

25c to 29c



The New Display Card for the
MODERNIZED "JACK-MASTER" BARLOW Knife

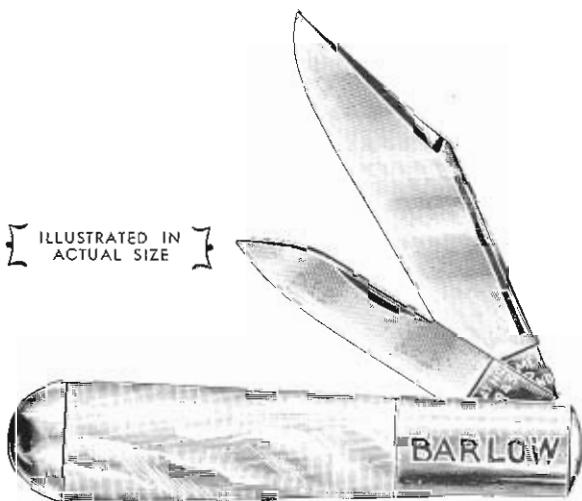
These solidly built BARLOW Knives, made the Modern "JACK-MASTER" way, represent a big stride forward in value, appearance, and serviceability. They are exceptionally strong in the working points, and due to the precision machines used in their manufacture, each and every knife is absolutely uniform.

Electrically tempered Razor Steel Blades, Hand Edged by experts, insures excellent cutting qualities. Bolsters are of Special Nickel Alloy, Highly Finished.

"JACK-MASTER" BARLOW Knives can be sold with confidence for every knife is fully Guaranteed. JACK-MASTER BARLOWS are available with handles in solid red or black, and may be so specified when desired. They may also be ordered with "SPEAR" instead of "CLIP" blades — specify your wishes on your orders.



No. JM435 AC In Assorted Colors.



No. JM435 KP In Im. Mother-of-Pearl.

A HUSKY HANDFUL of VALUE and USEFULNESS

The

MODERNIZED

Jack-master

TRADE MARK REG. U. S. PAT. OFF.

One (1) Blade
BARLOW
KNIFE

Made to Retail for 25c to 29c



No. JM-166-KP—"Kleerpearl" Handles—An Imitation of Mother-of-Pearl



No. JM-166-AC—Handles in Assorted Colors of Celluloid

The
TWO (2)
BLADE

Jack-master

TRADE MARK REG. U. S. PAT. OFF.

Modern
BARLOW
KNIFE

RETAILS FOR

39c

No. JM-266-KP —
"Kleerpearl" Handles

ALL KNIVES
ARE ILLUSTRATED
IN FULL
ACTUAL SIZE



No. JM-266-AC —
Handles in Assorted
Colors of Celluloid



All of the Modern "JACK-MASTER" BARLOW KNIVES Illustrated Above are Mounted on Cards of One (1) Dozen, as Illustrated on Page 49.

ANY OF THE ABOVE KNIVES MAY BE HAD WITH "SPEAR" INSTEAD OF CLIP BLADES. THEY ARE ALSO AVAILABLE IN HANDLES OF SOLID BLACK OR RED. SPECIFY YOUR PREFERENCE ON YOUR ORDERS.

Full Polished Blades — Nickel Alloy Bolsters — *Every Knife Fully Guaranteed.*

MIDGET in SIZE -- BUT MIGHTY BIG in SALES APPEAL

The NEW **JUNIOR - JACK-MASTER**



CROSSBAR KNIFE

Built With Jeweler's Precision -- YET RETAILS FOR 25c TO 29c



No. JM-1255 KP
Im. Mother-of-Pearl
[ILLUSTRATED IN ACTUAL SIZE]

Ass't No. JM-1255 KP. Comes with Handles of Im. Mother-of-Pearl.
Ass't No. JM-1255 AC. Comes with Handles in a Rich Assortment of Colors.

No. JM-1255 AC
Assorted Colors
[ILLUSTRATED IN ACTUAL SIZE]

THE JUNIOR JACK-MASTER CROSSBAR KNIFE.

This beautifully proportioned and thoroughly practical little knife is another exclusive masterpiece of Patented "JACKMASTER" designing and styling that will please the most critical eye, and the most economical purse. The trimly shaped bolsters, guards and shackles are all of long wearing, polished, nickel alloy. The sturdy little cutting blade is correctly hardened, tempered, hand edged, and full polished.

The JUNIOR "JACKMASTER" CROSSBAR Knife is mounted on the five (5) color display card illustrated above — One (1) dozen to the card. The attractiveness of the card, which is in perfect keeping with the character of the Junior Crossbar Knife—will appeal strongly to merchants who appreciate that proper display means fast turnover.

Every JUNIOR "JACKMASTER" CROSSBAR Knife is fully warranted.



Made in America
by
American Craftsmen



CONTINUALLY GROWING IN POPULARITY!!

THE EYE-ATTRACTING "BULL'S EYE"
SALES-MAKING ASSORTMENT

FEATURING **Jack-master**

TRADE MARK REG. U. S. PAT. OFF.



CUTLERY



No. "BE" BULL'S EYE ASSORTMENT
Full Size Illustrations of the above card
are available for use by your salesmen

- Makes the selling of THREE (3) DOZEN "Jack-Master" Knives as quick and easy as the sale of only One Dozen.
- Provides the Average Dealer with a wide range of fast-selling Popular Price, "Jack-Master" Pocket Knives at a very modest investment.
- Stimulates sales and interest in cutlery, speeds turnover, and brightens any window or counter display.

MADE IN THE U. S. A.

There is only one Genuine, Original, Patented "JACK-MASTER" and the Trade Mark "JACK-MASTER" is fully protected in the United States Patent Office.

"JACK-MASTER" Knives are free of all unsightly surface rivets, and they are very securely put together by the use of large, oversize rivets concealed under the smooth, perfectly ovalled handles that are characteristic of all "JACK-MASTER" Knives.

The selection of handles offered the trade is the most brilliant and most comprehensive ever developed. The handle coverings, due to the exclusive and patented "JACK-MASTER" construction, CANNOT CHIP, SCRATCH OR LOOSEN.

The unqualified success of the "JACK-MASTER" line testifies to the popularity and serviceability of these thoroughly practical, long lasting knives. "JACK-MASTER" Knives are absolutely guaranteed.