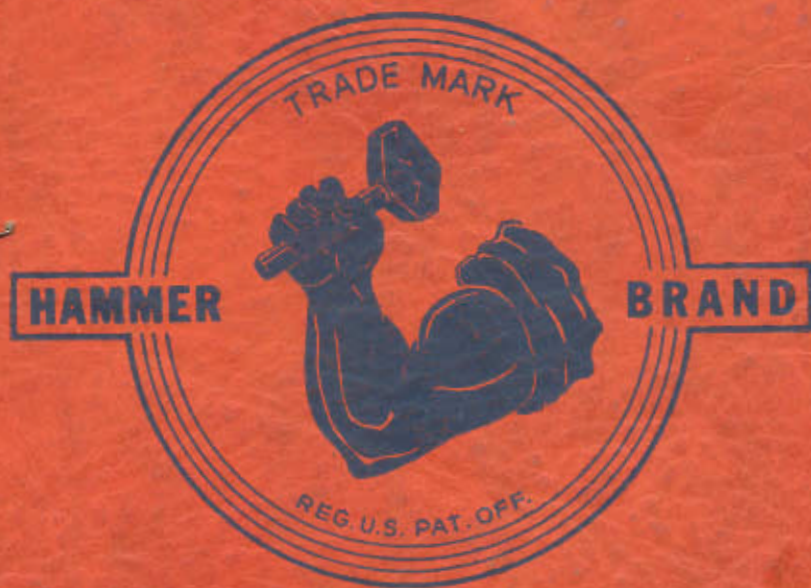


# **HAMMER BRAND CUTLERY**



**Quality First Since 1852**

**HAMMER BRAND DIVISION . . . . .**

**IMPERIAL KNIFE COMPANY**

**PROVIDENCE, RHODE ISLAND**



**Instantaneous Success!!**



"BE" BULL'S EYE ASSORTMENT  
Size illustrations of the above card  
available for use by your salesman

## The "BULL'S EYE" Assortment, *Beautiful* *New King of Cutlery Counter Displays*

- Makes the selling of **THREE (3) DOZEN** "Jack-Master" Knives as quick and easy as the sale of only **One Dozen**.
- Provides the Average Dealer with a wide range of fast-selling Popular Price, "Jack-Master" Pocket Knives at a very modest investment.
- Stimulates sales and interest in cutlery, speeds turnover, and brightens any window or counter display.

**PRICE PER THREE (3) DOZEN CARD,**

**AS ILLUSTRATED \$4.50** complete

F.O.B. Providence, Rhode Island

Wire or write for samples or stock to  
**IMPERIAL KNIFE COMPANY, Inc.**  
14 BLOUNT STREET  
PROVIDENCE, R. I.

**A Fine Scout at  
a Fair Price...**



ILLUSTRATED IN FULL ACTUAL SIZE

**...Newer ...Better  
...Stronger ...Cheaper**

**Jack-master** SCOUT TYPE  
KNIFE  
TRADE MARK REG. U. S. PAT. OFF.

RETAILS PROFITABLY FOR **50c**  
PATENTED, COMFORTABLE, RIVET FREE HANDLES  
PERFECTLY FORMED to FIT the GRIP

Assortment No. JM-38 Black Handles  
Assortment No. JM-39 Imitation Pearl Handles  
Assortment No. JM-39 AC Assorted Color Handles

**ALL \$2.75 Per Dozen**

SEND FOR SAMPLES AT ONCE  
**IMPERIAL KNIFE CO., Inc.**  
PROVIDENCE, R. I.





## HAMMER BRAND PRICE LIST No. 100

	Jobber's Cost Per Dozen	Suggested Price to Dealer Per Dozen
HAMMER BRAND ASST. No. HB1, Two Blade Jack Knives	\$3.00	\$4.00
HAMMER BRAND ASST. No. HB2, Two Blade Jack Knives	3.00	4.00
HAMMER BRAND ASST. No. HB3, Two Blade Pen Knives	3.00	4.00
HAMMER BRAND ASST. No. HB4, One Blade Texas Pattern Knives	3.00	4.00
HAMMER BRAND ASST. No. HB5, Two Blade "Barlow" Knives	3.00	4.00
HAMMER BRAND ASST. No. HB20, Three Blade Jack Knives	4.80	7.20
HAMMER BRAND ASST. No. HB22, Three Blade Jack Knives	4.80	7.20
HAMMER BRAND ASST. No. HB21, Three Blade Jack Knives	4.80	7.20
HAMMER BRAND ASST. No. HB24, Three Blade "Premium Stock" Knives	6.00	9.00
HAMMER BRAND ASST. No. HB25, Three Blade "Premium Stock" Knives	6.00	9.00
HAMMER BRAND ASST. No. HB23, Three Blade "Cattle" Knives	6.00	9.00
HAMMER BRAND ASST. No. HB30, Four Blade "Scout" Knives	4.80	7.20

### Moderately Priced Hammer Brand Assortments

HAMMER BRAND ASST. No. HBM40, Three Blade Jack Knives	3.90	5.40
HAMMER BRAND ASST. No. HBM41, Three Blade Jack Knives	3.90	5.40
HAMMER BRAND ASST. No. HBM45, Three Blade "Cattle" Knives	5.00	7.20
HAMMER BRAND ASST. No. HBM46, Three Blade "Premium Stock" Knives	5.00	7.20
HAMMER BRAND ASST. No. HBM47, Three Blade "Premium Stock" Knives	5.00	7.20

### Outdoor and Hunting Knives

HAMMER BRAND ——— No. HH6	3.00	4.00
<del>HAMMER BRAND</del> ——— <del>No. HH7</del> <i>Discontinued</i>	4.80	7.20
HAMMER BRAND ——— No. HH9	4.80	7.20
<del>HAMMER BRAND</del> ——— <del>No. HH10</del> <i>Discontinued</i>	4.80	7.20
<del>HAMMER BRAND</del> ——— <del>No. HH11</del> <i>Discontinued</i>	4.80	7.20

— All Prices Subject to Change without Notice —

HAMMER BRAND DIVISION  
IMPERIAL KNIFE COMPANY, Inc.  
PROVIDENCE, RHODE ISLAND

ve "JACK-MASTER" Values

aturing

vice at *Your Finger Tips*"

VEST POCKET "NAIL FILE" KNIVES

le Blades that really cut.

r choice of handles may be made from Assorted Colors,  
or Imitation Mother-of-Pearl.

1) BLADE "JACK-MASTERS", RETAILING FOR 25¢ to 29¢  
ARE PRICED AT \$1.50 PER DOZEN

3) BLADE "JACK-MASTERS", RETAILING FOR 50¢ to 59¢  
ARE PRICED AT \$2.75 PER DOZEN

ice for samples—they may be ordered subject to inspection and return.

IMPERIAL KNIFE CO., Inc.

14 BLOUNT STREET

PROVIDENCE, R. I.

"JACK-MASTER" Nail File Knives are mounted on the attractive, specially designed counter card illustrated above.



100% American Made

## The Famous and Ever Popular "CONGRESS" Pattern *Made the Strong, Modern "JACK-MASTER" Way -* Under the Celebrated "HAMMER BRAND"

A TRULY SENSATIONAL  
FOUR (4) BLADE  
Life Value That Retail for  
Only 50c to 59c

de and Patented in the U. S. A.

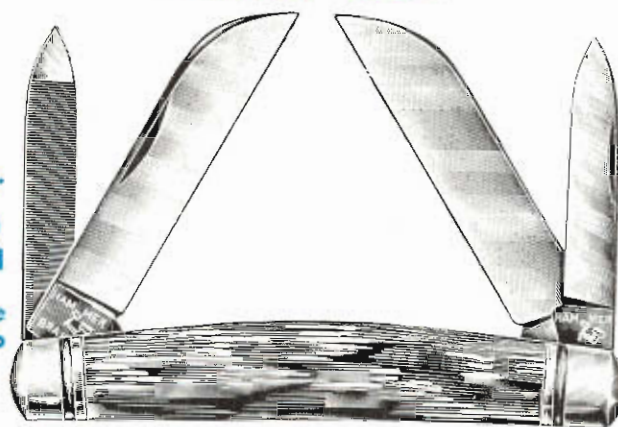
utifully Displayed One (1)  
rken to a Counter Card

: "CONGRESS" Pattern Knives are  
made in Two (2) BLADES to  
Retail at 25c to 29c.

Price Per Dozen

**\$1.50**

F.O.B., Providence, R. I.



Order Your Samples Today  
IMPERIAL KNIFE CO., Inc.

14 BLOUNT STREET  
PROVIDENCE, R. I.

### ORDERING INFORMATION

No. JM-1051F-AC Three Blades & File as illus-  
trated. Handles in assorted colors.

No. JM-1051F-KP, as above, but with Handles  
in im. Mother-of-Pearl.

No. JM-1051-AC, with Four Cutting Blades,  
handles in assorted colors.

No. JM-1051-KP, as above, with handles in im.  
Mother-of-Pearl.

All Patterns Priced At

**\$3.00** DOZEN

F.O.B., Providence, R. I.



## **“HAMMER BRAND” CUTLERY**



**I**N PRESENTING this modest catalog of **“HAMMER BRAND”** cutlery, we have made it our aim to illustrate each pattern and each assortment in a way that we believe will enable our customers to make intelligent selections when actual samples are not immediately available.

**“HAMMER BRAND”** cutlery is offered with a full sense of our responsibility to maintain the **“Quality First”** reputation of this celebrated brand and to make its Trade Mark a symbol of cutlery that can be bought with confidence.

Before determining the extent and makeup of the **“HAMMER BRAND”** line, a careful and comprehensive sales analysis was undertaken, with the result that only those patterns enjoying a steady repeat demand are being offered to the trade. The compactness of the **“HAMMER BRAND”** line means much to distributors from a profit, stock control, and turnover standpoint.

Prices have been established on a basis that will provide the individual purchaser with the extreme in quality, value, and satisfaction, and that will afford wholesalers and retailers a welcome and better-than-average profit margin.

We bespeak your co-operation in the distribution of **“HAMMER BRAND”** cutlery— Famous for Quality Since 1852.



HAMMER BRAND DIVISION

**IMPERIAL KNIFE COMPANY, Inc.**

PROVIDENCE, RHODE ISLAND





## **“HAMMER BRAND” CUTLERY**



### **BLADES**

The heart of any piece of cutlery is its blade. **“HAMMER BRAND”** blades yield to none in quality and edge holding properties. **“HAMMER BRAND”** blades are manufactured from high quality carbon steel and they are scientifically heat treated and tempered by a specially trained group of expert workers. Nothing is left to chance. All furnace temperatures, etc., are controlled with perfect precision by electrical devices that are the last word in metallurgic practice.



### **SPRINGS**

**“HAMMER BRAND”** springs receive the same careful treatments given **“HAMMER BRAND”** blades. The springs are elastic and tough, and will outlast the cutting life of the knife.



### **GUARANTEE**

Every **“HAMMER BRAND”** knife is guaranteed to give good and satisfactory service, but there is no guarantee against abuse or misuse. If for any reason a knife proves defective in either workmanship or material, a replacement will cheerfully be made.



### **INVITATION**

A cordial invitation is extended to all of our customers, when in Providence, to visit America's most modern cutlery plant, for a tour of its various departments will prove most interesting, illuminating, and instructive.



## HAMMER BRAND ASSORTMENT No. HB1

Two Blade Jack Knives, to Retail for 50c



Pattern No. H 1550 AC



Pattern No. H 1935 AC



Pattern No. H 400 Stag

*(All above patterns are illustrated in Actual Size)*



Order by Number HB 1

### CONTENTS

Contains Two of each of the Three Popular Patterns illustrated on left.

### HANDLES

Handles are Assorted Stag, Horn, Tortoise, Black and Red. They are full gauge, ovalled to fit the hand.

### SPECIFICATIONS

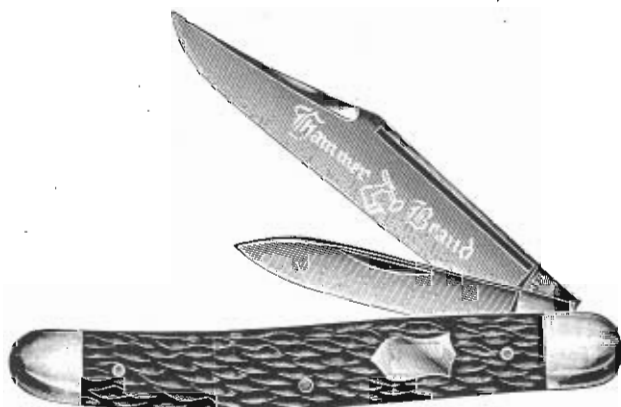
Full Nickel Silver Bolsters and Shields.  
Full Brass Linings.  
Both Sides of Both Blades Full Polished and Etched as Illustrated.  
Full Polished Springs.

### PACKING

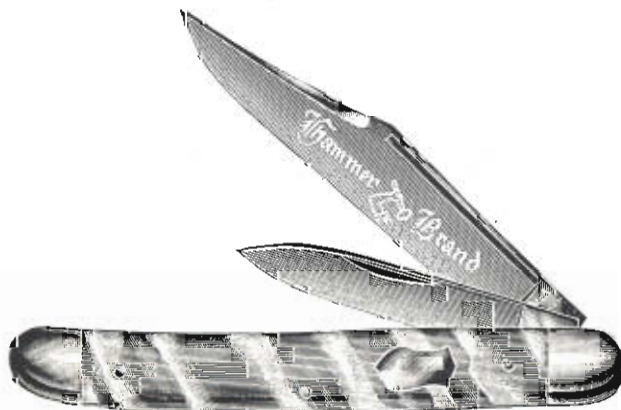
Packed six (6) knives to an easy-to-place, attractive counter display box, as illustrated.



Order by Number HB 2



Pattern No. H 685 Stag



Pattern No. H 685 AC

**ASSORTMENT NO. HB2**

Contains six knives as illustrated above in actual size.

**HANDLES**

Assorted in Stag, Horn, Tortoise, Black, and Red

**SPECIFICATIONS**

Full Nickel Silver Bolsters and Shields.

Full Brass Linings.

Both sides of both Blades Full Polished, and Etched as Illustrated.

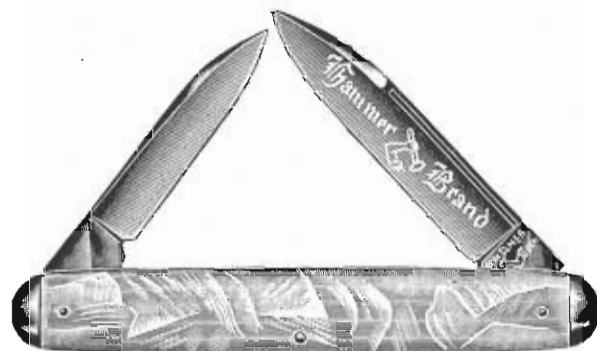
Full Polished Springs.

**PACKING**

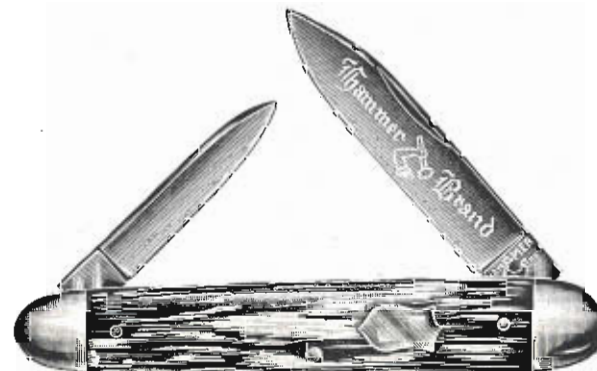
Packed six (6) knives to a counter display box, as illustrated.



Order by Number HB 3



Pattern No. H 300 TKP



Pattern No. H 1035 BAC

**ASSORTMENT NO. HB3**

Contains Three of each of the Two Pen Knife Patterns illustrated above in actual size.

**HANDLES**

Handles are assorted in Horn, Black, and in a beautiful, new and realistic imitation of Mother-of-Pearl.

**SPECIFICATIONS**

Nickel Silver Bolsters and Tips.

Full Polished Blades, Etched as illustrated.

Full Polished Springs — Brass Linings.

**PACKING**

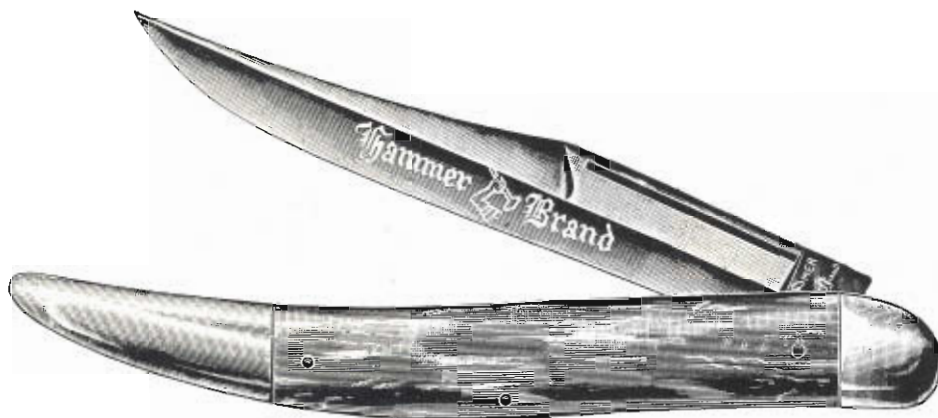
Packed six (6) knives to a counter display box, as illustrated.





## HAMMER BRAND ASSORTMENT No. HB4

### "Texas Pattern" Outdoor Knife, to Retail for 50c



Pattern No. H. 900 BAC

*(Illustrated in Actual Size)*



ORDER BY NUMBER HB 4

#### CONTENTS

Contains Six "Texas Pattern" One Blade Knives as illustrated above.

#### HANDLES

Assorted in Horn, Red and "Kleerpearl," a beautiful, realistic simulation of Mother-of-Pearl.

#### SPECIFICATIONS

Full Nickel Silver Bolsters.  
Full Polished Blade, "Sabre" Swaged, and Etched as illustrated.  
Full Polished Spring.  
Brass Lining.

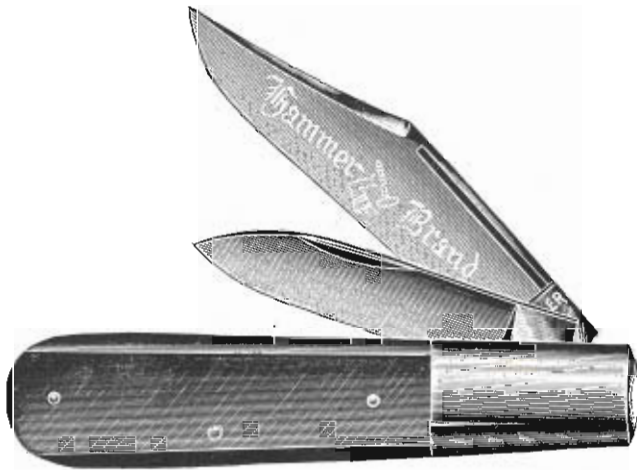
#### PACKING

Packed six knives to an easy-to-place counter display box.



## HAMMER BRAND ASSORTMENT No. HB5

Two Blade "Barlow" Knives, to Retail for 50c



Pattern No. H 266 Clip



Order by Number HB 5



Pattern No. H 266 Spear

*(Above illustrated in Actual Size)*

### NOTE

This Assortment may be ordered all Clip Blade, or all Spear Blade, as desired.

### CONTENTS

Contains Three of Each of the Two "Barlow" Knives illustrated on left.

### HANDLES

Handles are of Heavy Gauge, Genuine Bone.

### SPECIFICATIONS

Polished Steel Bolsters.  
Full Polished Blades, Etched as illustrated.  
Full Brass Linings.  
Full Polished Springs.

### PACKING

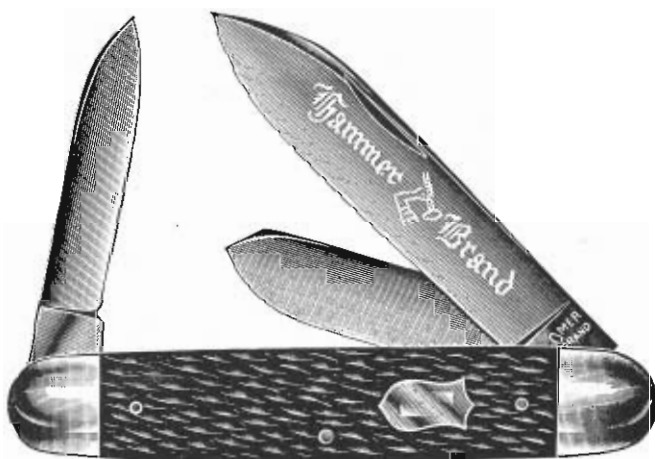
Packed six knives to a counter display box.



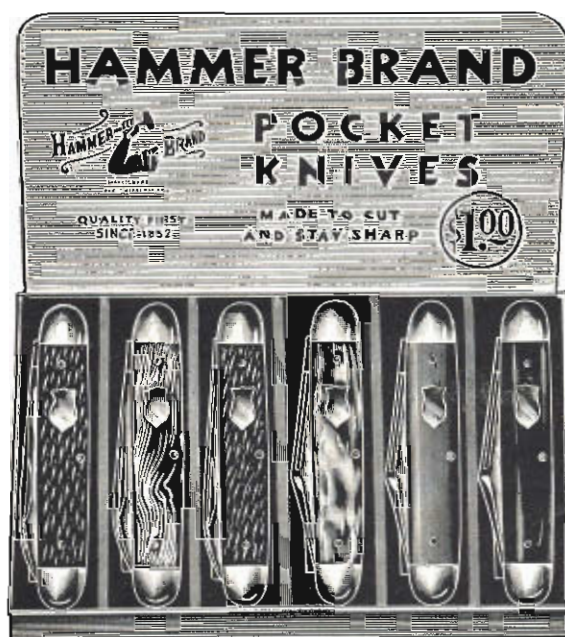


## HAMMER BRAND ASSORTMENT No. HB20

Three (3) Blade Jack Knives, to Retail for \$1.00



**Pattern Number H 403 Stag**  
(SPEAR, SPEY, AND PEN)



Order by Number HB 20

### CONTENTS

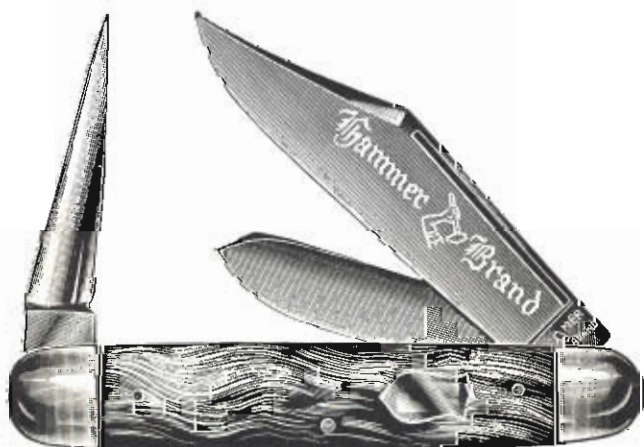
Contains Two only No. H 403 and Four only No. H 405.  
Both Patterns illustrated on left.

### HANDLES

Assorted in Horn, Stag, Red and Black. Full Gauge,  
and ovalled to fit the hand.

### SPECIFICATIONS

Full Nickel Silver Bolsters and Shields.  
Full Nickel Silver Linings.  
All Blades Full Polished, and Etched as illustrated.  
Full Polished Springs.



**Pattern Number H 405 AC**  
(CLIP, SPEY, AND PUNCH)

(Above patterns illustrated in Actual Size)

### PACKING

Packed six (6) knives to an easy-to-place counter display box.



## HAMMER BRAND ASSORTMENT No. HB22

### Three (3) Blade Jack Knives, to Retail for \$1.00



Pattern Number H 887 AC Punch



Order by Number HB 22

#### CONTENTS

Contains Three of Each of the Two Patterns illustrated on left.

#### HANDLES

Assorted in Horn, Stag, Red, and Black; Full Gauge, and ovalled to fit the hand.

#### SPECIFICATIONS

Full Nickel Silver Bolsters and Shields.  
Full Nickel Silver Linings.  
All Blades Full Polished, and Etched as illustrated.  
Full Polished Springs.

#### PACKING

Packed six (6) knives to an easy-to-place counter display box.



Pattern Number H 1555 Stag Punch

*(Above patterns illustrated in Actual Size)*





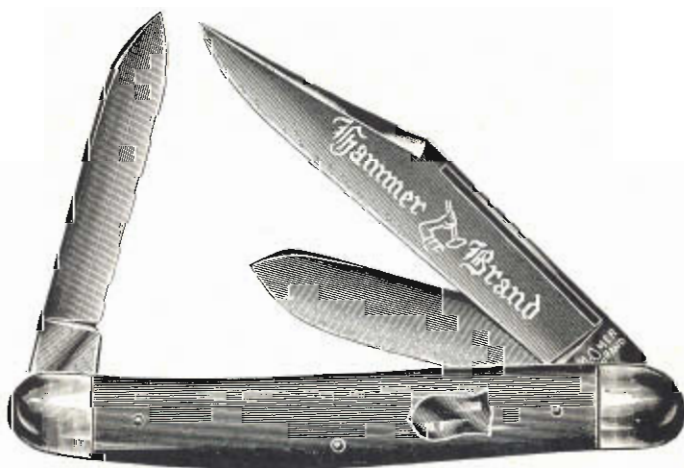
**HAMMER BRAND ASSORTMENT No. HB21**  
**Three (3) Blade Jack Knives, to Retail for \$1.00**



**Pattern Number H 687 AC**

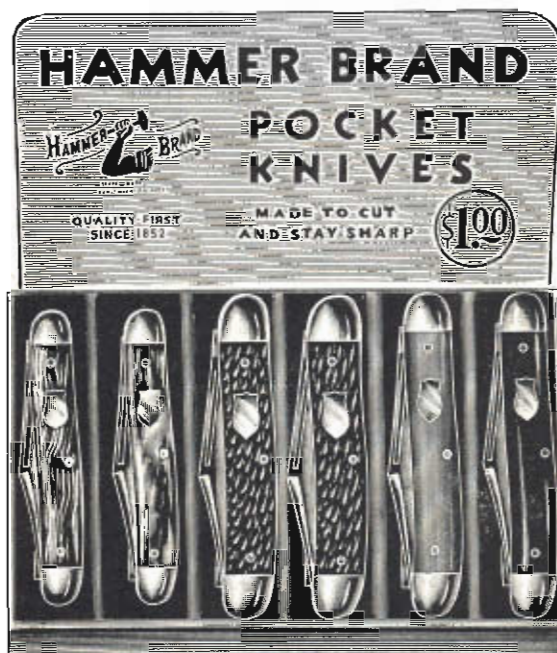


**Pattern Number H 1555 Stag**



**Pattern Number H 887 AC**

*(Above patterns illustrated in Actual Size)*



**Order by Number HB 21**

**CONTENTS**

Contains Two of Each of the Three Patterns illustrated on left.

**HANDLES**

Assorted in Horn, Stag, Red, and Black. Full Gauge, ovalled to fit the hand.

**SPECIFICATIONS**

Full Nickel Silver Bolsters and Shields.  
Full Nickel Silver Linings.  
All Blades Full Polished, and Etched as illustrated.  
Full Polished Springs.

**PACKING**

Packed six (6) knives to any easy-to-place counter display box.



## HAMMER BRAND ASSORTMENT No. HB24

Premium Stock Knives, Three (3) Blades, to Retail for \$1.25



**Pattern Number H 414 Stag**

(CLIP, SPEY, AND PEN)



**Pattern Number H 414 AC**

(CLIP, SPEY, AND PEN)

*(Above patterns illustrated in Actual Size)*



**Order by Number HB 24**

### CONTENTS

Contains Six (6) Premium Stock Knives, as illustrated on left.

### HANDLES

Assorted in Horn, Stag, Red and Black. Heavy Gauge, ovalled to fit the hand.

### SPECIFICATIONS

Full Nickel Silver Bolsters and Shields.  
Full Nickel Silver Linings.  
Full Polished Blades, Etched as illustrated.  
Full Polished Springs.

### PACKING

Packed six (6) knives to a compact counter display box, as illustrated.

## HAMMER BRAND ASSORTMENT No. HB 25

Premium Stock Knives, Three (3) Blades, Like Assortment No. HB 24

Illustrated Above, Except that Knives Are Bladed;

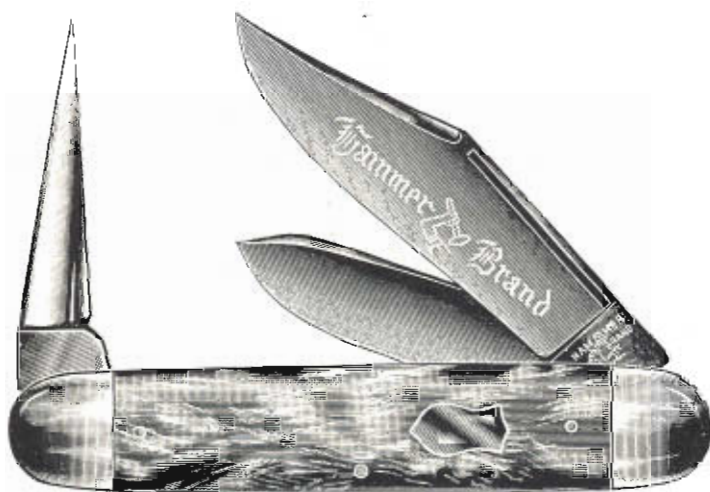
**CLIP, SPEY AND PUNCH**





## HAMMER BRAND ASSORTMENT No. HB23

### Three (3) Blade Cattle Knives, to Retail for \$1.25



**Pattern Number H 605 AC — Punch**  
(CLIP, SPEY, AND PUNCH)



**Order by Number HB 23**



**Pattern Number H 605 Stag — Punch**  
(SPEAR, SPEY, AND PUNCH)

*(Above patterns illustrated in Actual Size)*

#### CONTENTS

Contains Three of each of the Two Patterns illustrated on left.

#### HANDLES

Assorted in Horn, Stag, Red and Black. Full Heavy Gauge, and ovalled to fit the hand.

#### SPECIFICATIONS

Full Nickel Silver Bolsters and Shields.  
Full Nickel Silver Linings.  
All Blades Full Polished, and Etched as illustrated.  
Full Polished Springs.

#### PACKING

Packed six (6) knives to a compact counter display box, as illustrated.



## HAMMER BRAND ASSORTMENT No. HB30

Standard Size Knives for Scouts, to Retail for \$1.00



Pattern Number H 611

*(Illustrated in Actual Size)*



Order by Number HB 30

### CONTENTS

Contains Six (6) Scout Knives as illustrated above.

### HANDLES

Sturdy, Full Gauge, Abuse Resisting, Moulded Stag Handle, shaped to fit the hand.

### SPECIFICATIONS

Fill Nickel Silver Bolsters and Shield.  
All Blades Carefully Hardened and Tempered, and Full Polished, etched as illustrated.  
Full Nickel Silver Linings.  
Full Polished Springs.

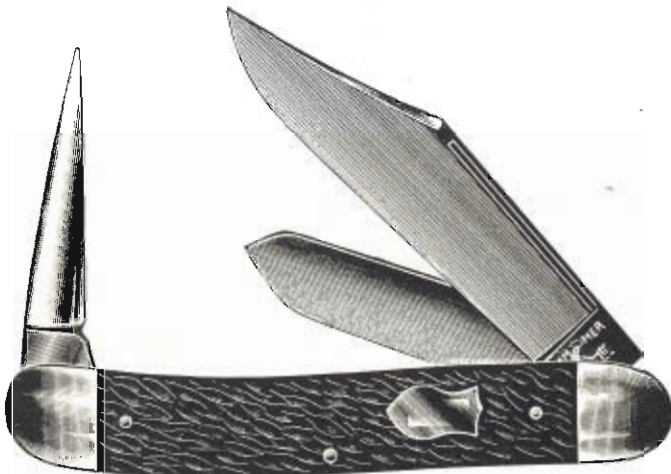
### PACKING

Packed six (6) Scout Knives to an easy-to-place counter display box.

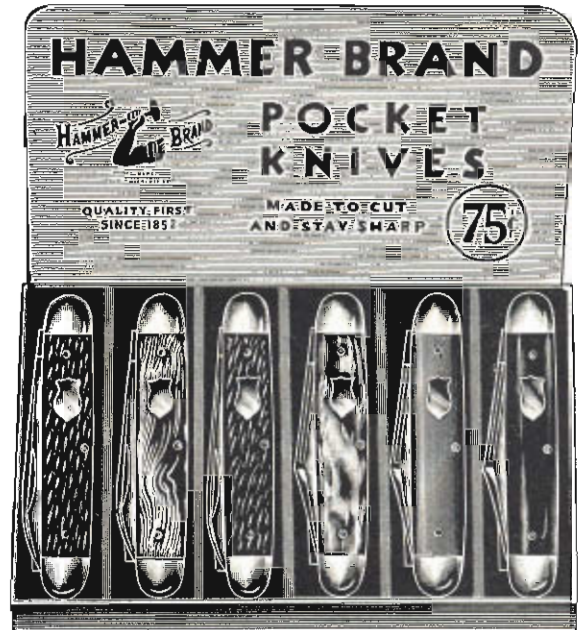




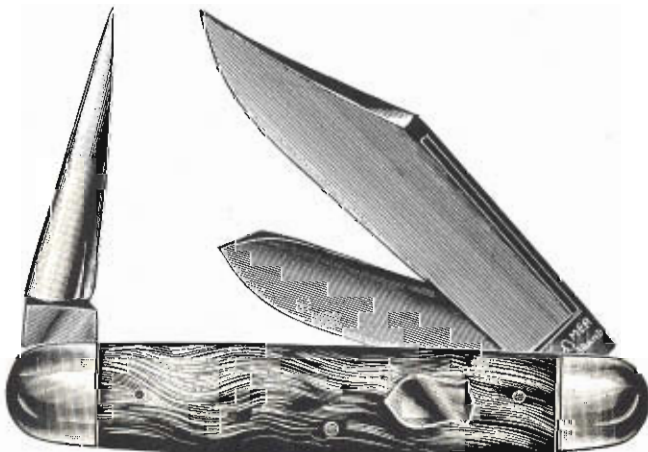
MODERATELY PRICED  
**HAMMER BRAND ASSORTMENT No. HBM 40**  
Three (3) Blade Jack Knives, to Retail for 75c



Pattern No. HM 1555 Stag Punch



Order by Number HBM 40



Pattern No. HM 405 AC Punch

*(Above patterns illustrated in Actual Size)*

NOTE—Assortment No. HBM 40 may be purchased either all No. HM 1555 or all HM 405. Please specify if desired in this manner—otherwise the standard assortment specified above will be furnished.

CONTENTS

Contains Three Each of the Two Patterns illustrated on left.

HANDLES

Assorted Stag and Smooth Handles in good colors.

SPECIFICATIONS

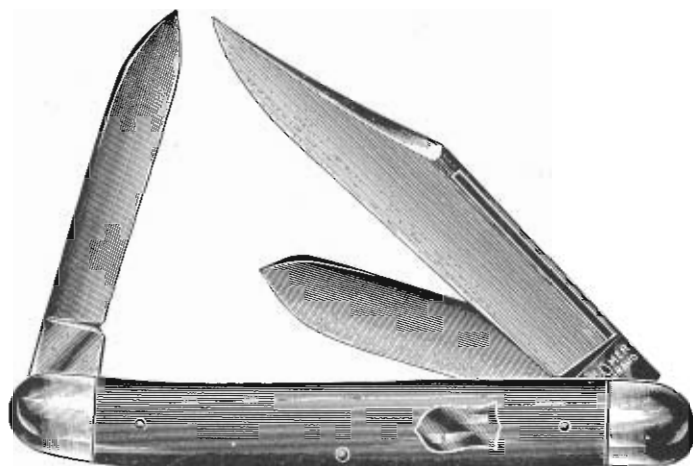
Nickel Silver Bolsters and Shields.  
Brass Linings — Clean Springs.  
Full Polished Blades.

PACKING

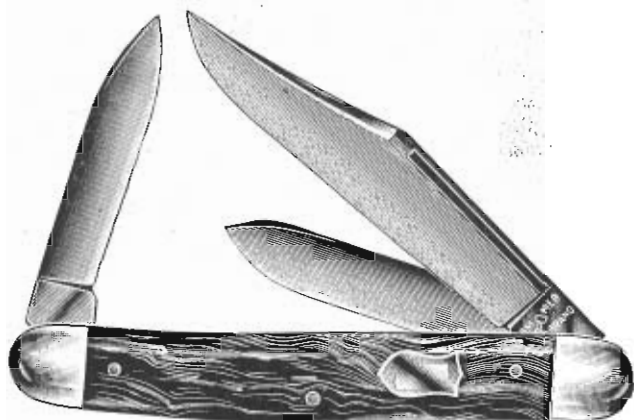
Packed six (6) to a display box, as illustrated.



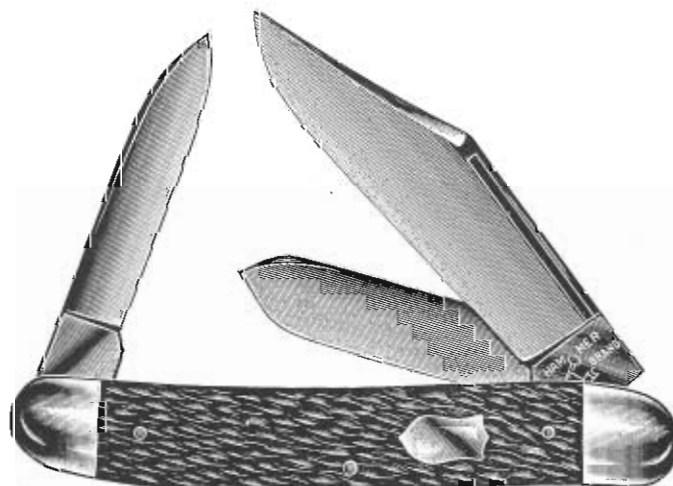
MODERATELY PRICED  
**HAMMER BRAND ASSORTMENT No. HBM 41**  
Three (3) Blade Jack Knives, to Retail for 75c



Pattern No. HM 887

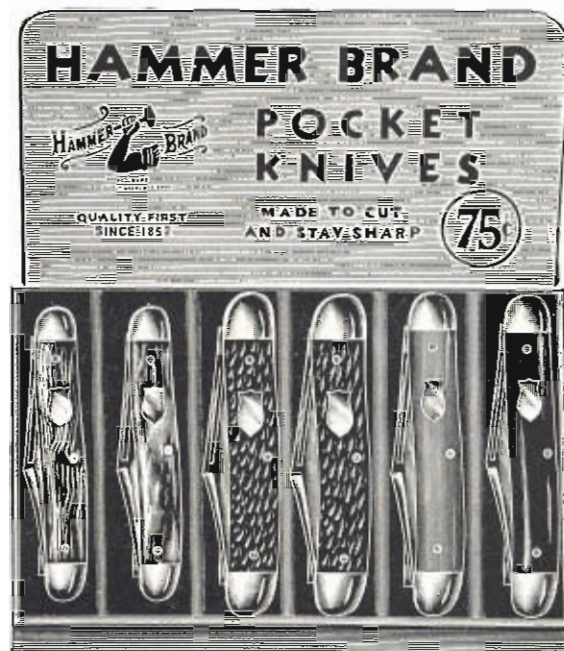


Pattern No. HM 687



Pattern No. HM 1555

*(All above patterns illustrated in Actual Size)*



Order by Number HBM 41

CONTENTS

Contains Two of Each of the Three Patterns illustrated on left.

HANDLES

Assorted Stag and Smooth Handles in excellent colors.

SPECIFICATIONS

Nickel Silver Bolsters and Shields.  
Brass Linings — Clean Springs.  
Full Polished Blades.

PACKING

Packed six (6) to a display box, as illustrated.

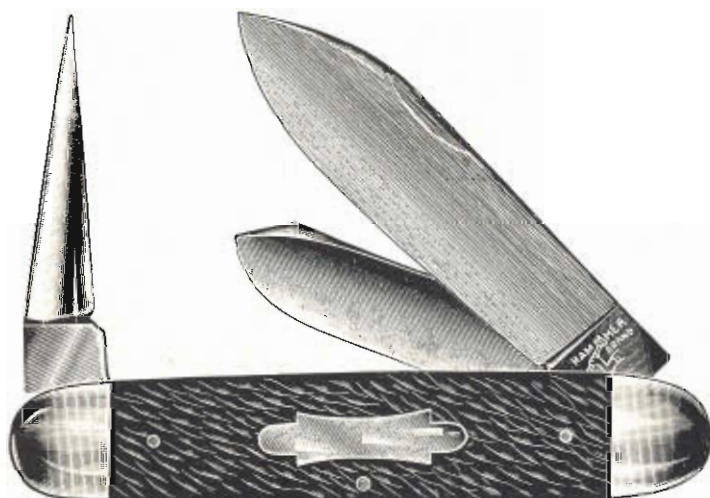




MODERATELY PRICED

## HAMMER BRAND ASSORTMENT No. HBM45

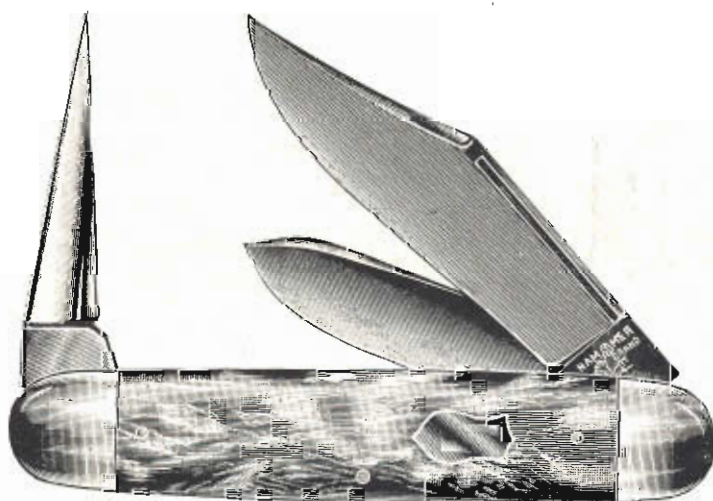
Three (3) Blade Cattle Knives, to Retail for \$1.00



Pattern Number HM 605 Stag — Punch



Order by Number HBM 45



Pattern Number HM 605 AC — Punch

*(All above patterns illustrated in Actual Size)*

### CONTENTS

Contains Three of Each of the Two Patterns illustrated on left.

### HANDLES

Assorted Stag, and Smooth Handles in newest colors.

### SPECIFICATIONS

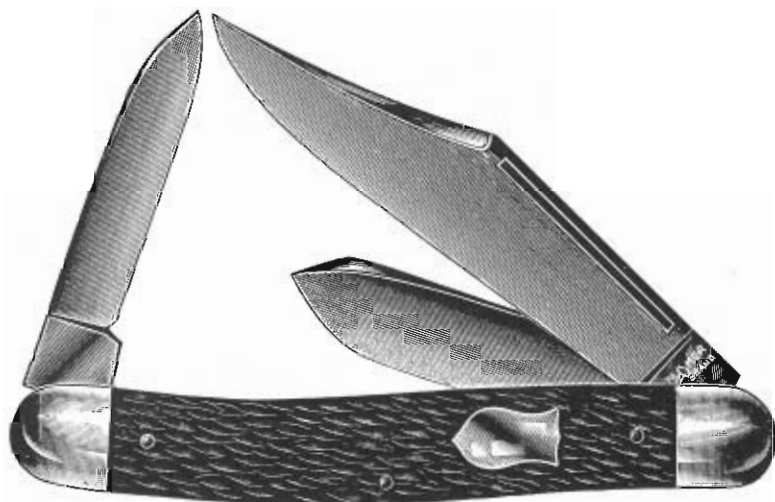
Nickel Silver Bolsters and Shields.  
Brass Linings, Clean Springs.  
Full Polished Blades.

### PACKING

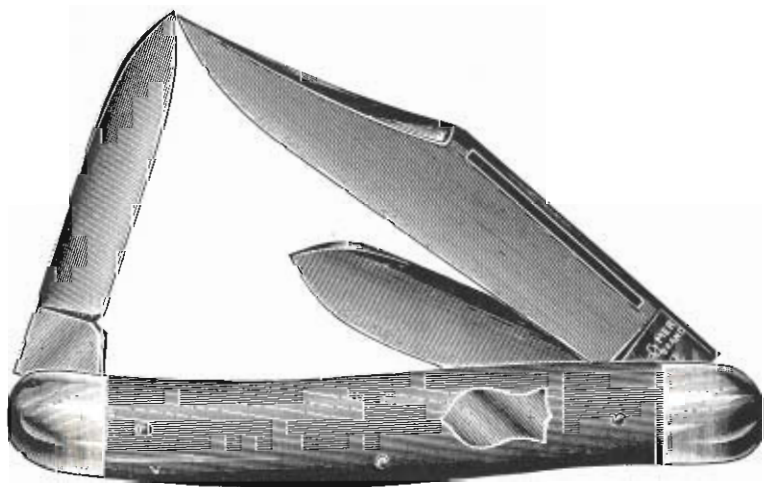
Packed six (6) knives to a counter display, as illustrated.



**MODERATELY PRICED**  
**HAMMER BRAND ASSORTMENT No. HBM46**  
**Premium Stock Knives – Three (3) Blades, to Retail for \$1.00**



**Pattern Number HM 414 Stag**  
(CLIP, SPEY, AND PEN)



**Pattern Number HM 414 AC**  
(CLIP, SPEY, AND PEN)

*(Above patterns are illustrated in Actual Size)*



**Order by Number HBM 46**

**CONTENTS**

Contains Six Premium Stock Knives, as illustrated on left.

**HANDLES**

Assorted Stag, and Smooth Handles, in excellent colors.

**SPECIFICATIONS**

Full Nickel Silver Bolsters and Shields.  
Full Brass Linings, Clean Springs.  
Full Polished Blades.

**PACKING**

Packed six (6) knives to a counter display, as illustrated.

**HAMMER BRAND ASSORTMENT No. HBM 47**  
**Premium Stock Knives, Three Blades, Like Assortment No. HBM 46**  
**Except that Knives Are Bladed**  
**CLIP, SPEY, AND PUNCH**



## HAMMER BRAND SPORTSMAN'S KNIFE No. HH 6

The Biggest Outdoor  
Knife Value Ever  
Offered!!

SELLS FOR ONLY

**50c**



### No. HH 6

*Knife and Sheath  
Both Illustrated in  
Actual Size*

### SPECIFICATIONS

Keen  $3\frac{7}{8}$ ", High Carbon, Full Polished, Full Gauge Blade. Modern, Durable, Non-Slip Handle, Shaped to Fit the Hand. Complete with Genuine, Cowhide Leather Sheath.

Overall Size,  $7\frac{5}{8}$  Inches.

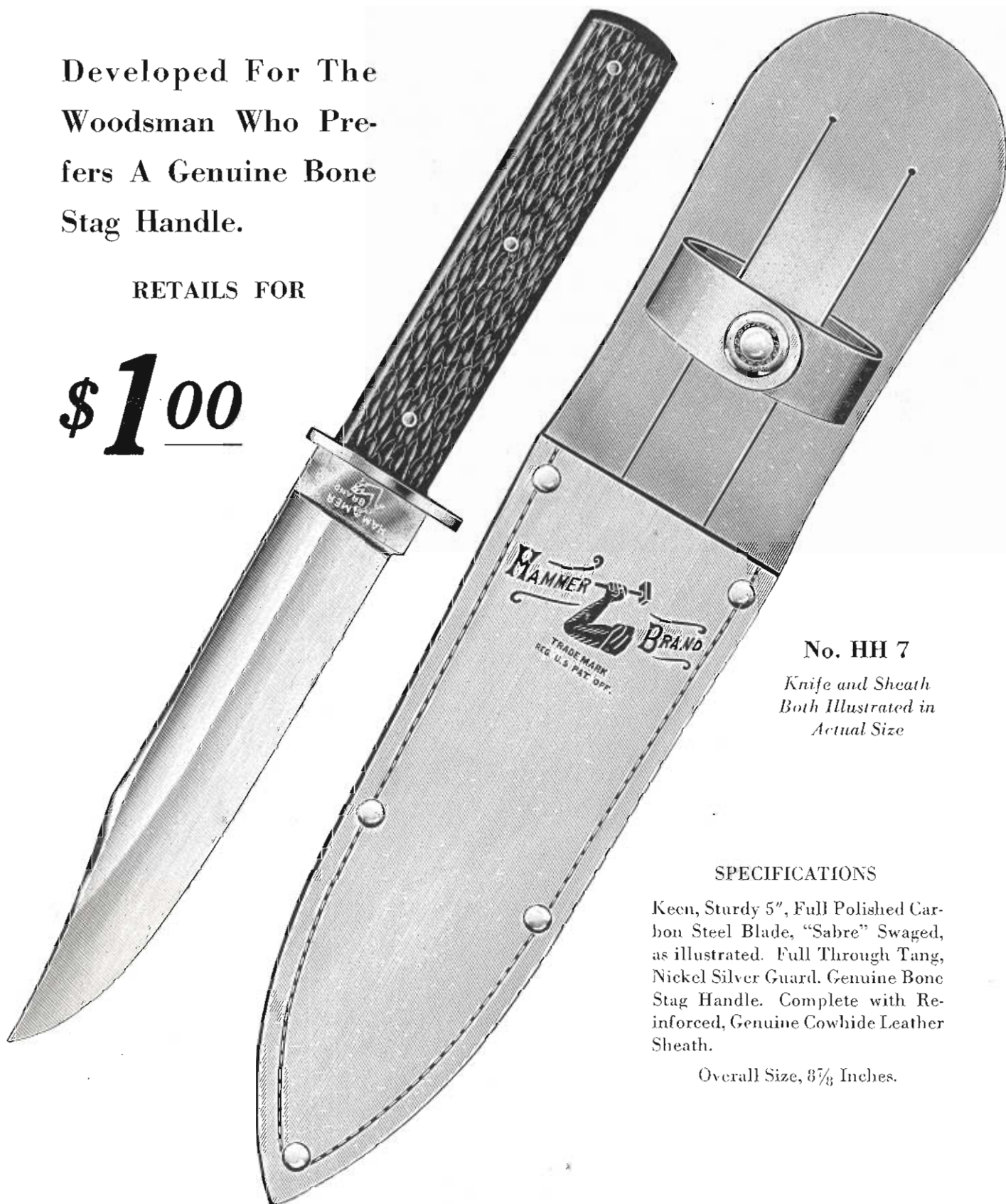


## HAMMER BRAND SPORTSMAN'S KNIFE No. HH 7

Developed For The  
Woodsman Who Pre-  
fers A Genuine Bone  
Stag Handle.

RETAILS FOR

**\$1<sup>00</sup>**



### No. HH 7

*Knife and Sheath  
Both Illustrated in  
Actual Size*

### SPECIFICATIONS

Keen, Sturdy 5", Full Polished Carbon Steel Blade, "Sabre" Swaged, as illustrated. Full Through Tang, Nickel Silver Guard. Genuine Bone Stag Handle. Complete with Reinforced, Genuine Cowhide Leather Sheath.

Overall Size, 8 $\frac{7}{8}$  Inches.





## HAMMER BRAND SPORTSMAN'S KNIFE No. HH 9

Designed Expressly  
For The Sportsman  
Who Wants A Strong  
But Narrow Type  
Blade.

AN UNMATCHED  
VALUE AT  
ONLY

**\$1<sup>00</sup>**

Retail



**No. HH 9**

*Knife and Sheath  
Both Illustrated in  
Actual Size*

### SPECIFICATIONS

Mirror Polished 5", High Carbon Steel Blade.  
Nickel Silver Guard. Unbreakable, Non-Slip  
Handle, of Generous Size, Affording a Sure,  
Firm Grip. Complete with Reinforced, Gen-  
uine Cowhide Leather Sheath.

Overall Size, 9½ Inches.





## HAMMER BRAND SPORTSMAN'S KNIFE No. HH 10

Satisfies Completely,  
All The Exacting Re-  
quirements of Real,  
Practical Outdoors-  
men, Yet Retails For  
Only

**\$1<sup>00</sup>**



### No. HH 10

*Knife and Sheath  
Both Illustrated in  
Actual Size*

#### SPECIFICATIONS

Heavy Gauge, 5" Full Polished High Carbon Steel Blade. Nickel Silver Guard. Unbreakable, Non-Slip Handle, Designed to Give a Firm, Sure Grip. Complete with Reinforced Genuine Cowhide Leather Sheath.

Overall Size, 9½ Inches.



### No. HH 10F

*Same size and specifications  
as HH 10, but with saw  
tooth back for fish scaling.*



The  
Patented

# Jack-master

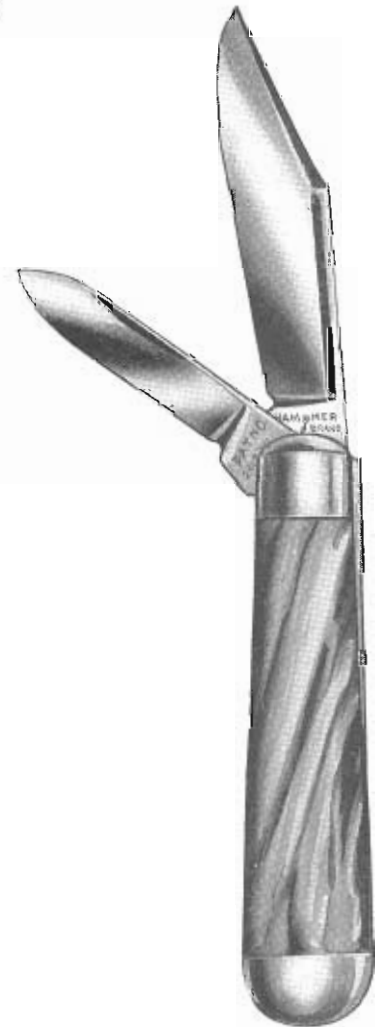
TRADE MARK

*America's Fastest Selling Pocket Knife!!*

A "HAMMER BRAND" Product

TO RETAIL AT **25c TO 29c**

MADE IN  
U. S. A.



ABOVE ILLUSTRATES  
ACTUAL SIZE OF

**Jack-master**

ASSORTMENT NO. JM1 in Assorted Celluloid Handles / 50  
ASSORTMENT NO. JM2 in Imitation Pearl Handles / 50



Perfectly ovalled "Fit-the-Grip" handles; smooth, symmetrical, and absolutely uniform.

Heavy, oversized CONCEALED rivets fabricate a "JACK-MASTER" into a knife of great strength—all unsightly pins are eliminated from the surface of the handle. Blades are keen, full polished, scientifically hardened and tempered and are hand edged.

Bolsters are of highly polished nickel alloy that will stay bright indefinitely. Strikingly displayed on eye-catching, four-color counter display card.

"JACK-MASTER" knives are made 100% of American Materials, by American Workers and under American Patents.

**Every "JACK-MASTER" Pocket Knife is fully warranted.**

(SEE OVER)

The  
Patented

# Jack-master

TRADE MARK

Under the Celebrated "HAMMER BRAND"

TO RETAIL AT 25c TO 29c

*Has Revolutionized All Past Standards of Value!!*

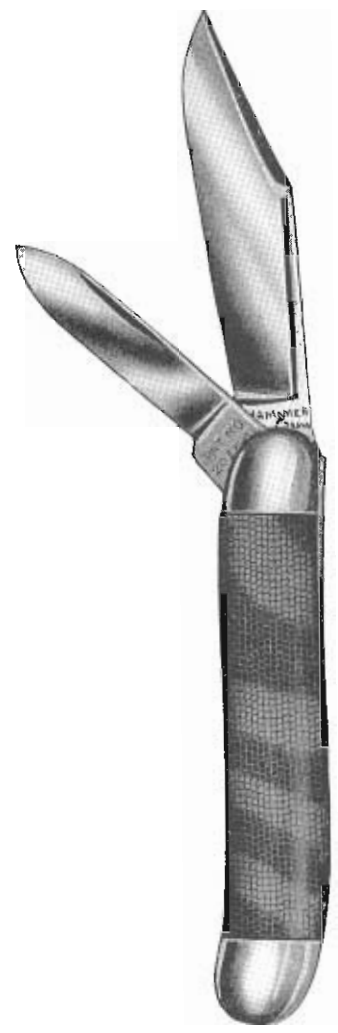
MADE IN  
U. S. A.

The  
MODERN  
**Jack-master**  
PRECISION-BILT  
ENTIRELY *new* IN DESIGN

ELECTRICALLY  
TEMPERED  
RAZOR STEEL  
BLADES

**A FISTFUL OF VALUE - GRIP ONE**  
PATENT NO. 2037943 - OTHER PATENTS PENDING

ASSORTMENT NO. JM3 in Assorted Celluloid Handles / .50  
ASSORTMENT NO. JM4 in Imitation Pearl Handles / .50



ABOVE ILLUSTRATES  
ACTUAL SIZE OF  
**Jack-master**



Perfectly ovalled "Fit-the-Grip" handles; every knife absolutely uniform. . . .  
Polished nickel alloy bolsters. Full polished razor steel blades, scientifically hard-  
ened, tempered and hand edged. . . . .  
Displayed on attention-getting four colored display card illustrated above. . . .  
The "JACK-MASTER" knife is an All-American Product — fully protected by  
American Patents. . . . .

**Every knife fully guaranteed.**



# AMERICA'S GREATEST & NEWEST VALUE IN THREE - BLADE KNIVES

The  
Patented

# Jack-master

TRADE MARK

Under the Celebrated "HAMMER BRAND"

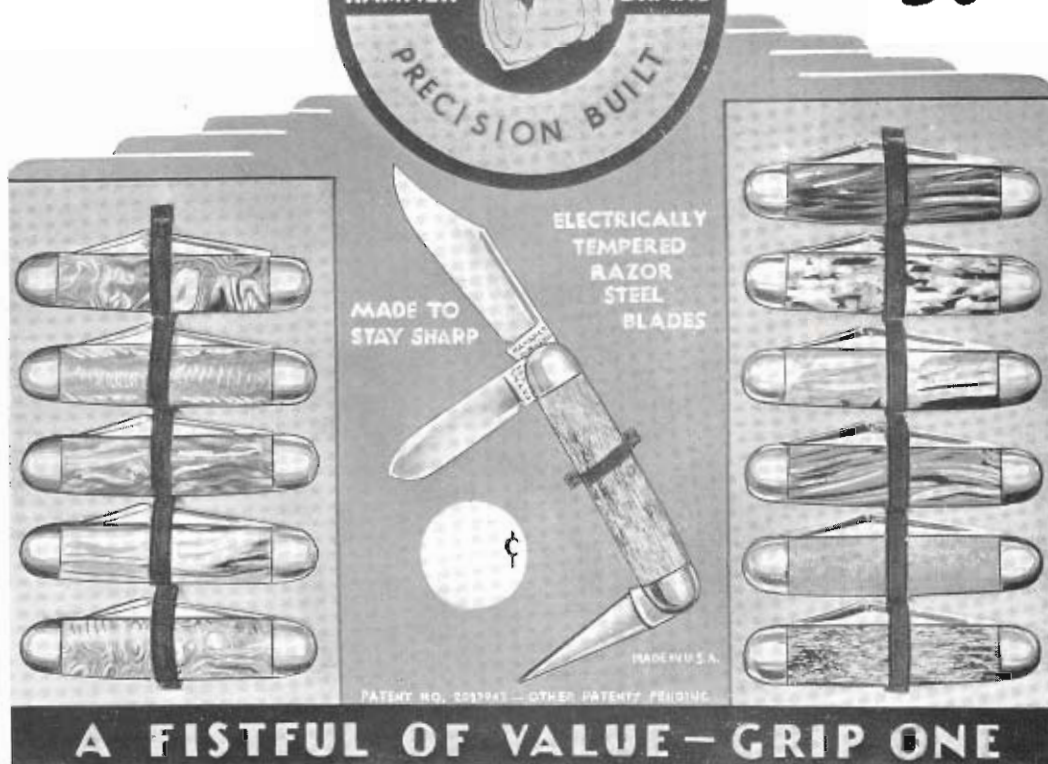
MADE IN

U. S. A.



RETAILS PROFITABLY FOR

50c to 59c



100%  
AMERICAN  
MADE

No. JM-12  
Illustrated Above  
In Actual Size

ASSORTMENT No. JM-11 (Illustrated Above) Comes with Handles in Assorted Colors 2.90

ASSORTMENT No. JM-12 Same as Above, But Comes with Handles in Imitation Pearl 2.90

Standard Blading of above assortments is in **CLIP**, **SPEY** and **PUNCH**

**SPEAR** Blades may be had if so specified on your orders

"JACK-MASTER" Knives are of unusually strong construction. The frame of the knife is fabricated independently of the handle — permitting the use of large, heavy rivets that are concealed under the grip. The bolsters are relieved of all strain or "bind" — providing strong, easy, working joints.

**Every Knife Is Fully Warranted**

Full brass linings, full polished springs, durable, polished nickel finish bolsters.

Full polished Razor Steel blades, carefully hardened, tempered, and hand edged.

*Mounted on beautiful five (5) color display cards, as illustrated.*

IF THE ABOVE KNIVES ARE WANTED WITH **PEN BLADE** INSTEAD OF WITH **PUNCH BLADE** PLEASE SPECIFY  
ASSORTMENT No. JM-14 WITH ASSORTED COLOR HANDLES  
ASSORTMENT No. JM-15 WITH IMITATION PEARL HANDLES

(SEE OVER)

*A Remarkable Merger of Quality and Price!!*

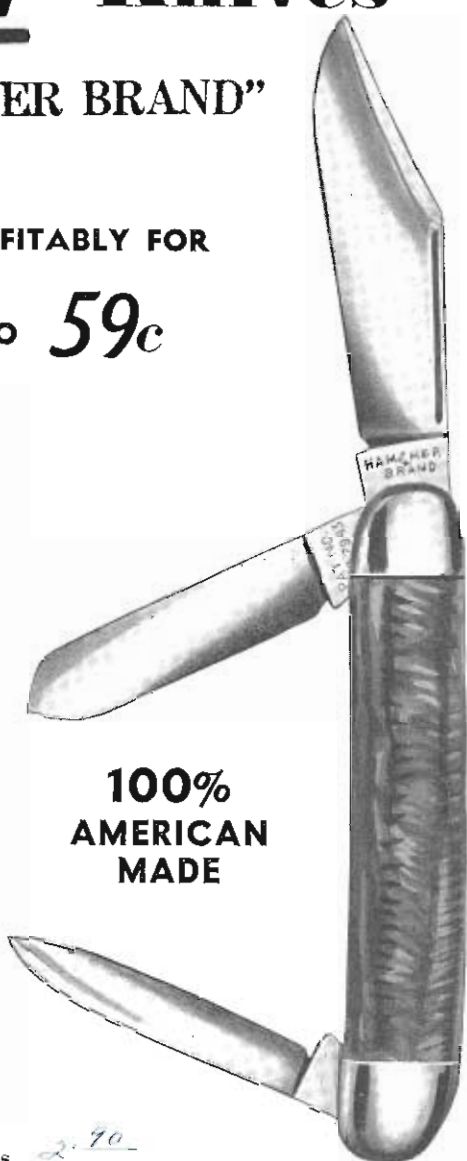
**Three (3) Blade . . .** **Jack-master Knives**

TRADE MARK

Under the Celebrated "HAMMER BRAND"

MADE IN  
U. S. A.

RETAILS PROFITABLY FOR  
**50c to 59c**



ASSORTMENT No. JM-16 (Illustrated Above) Comes with Handles in Assorted Colors 2.70  
ASSORTMENT No. JM-17 Same as Above, But Comes with Handles in Imitation Pearl 2.70  
Standard Blading of above assortments is in *CLIP, SPEY and PEN*

No. JM-16  
Illustrated Above  
In Actual Size

***Quality Features of the Modern "JACK-MASTER" Knife***

The advanced and patented construction of the "JACK-MASTER" knife permits the use of large, strong, oversized rivets CONCEALED UNDER THE HANDLES, which consequently, are free of unsightly pins. Handles are perfectly ovalled, clean, and full sized, made to fit the grip. Every knife is absolutely uniform and fully warranted. Blades are made of Razor Steel, full polished, scientifically hardened, tempered and hand edged. . . . Full polished springs, full brass linings, long wearing, polished nickel finish bolsters. Displayed on five (5) color, eased counter card of Modernistic design.

IF THE ABOVE KNIVES ARE WANTED WITH *PUNCH* BLADE INSTEAD OF WITH *PEN* BLADE, PLEASE SPECIFY  
ASSORTMENT No. JM-18 WITH ASSORTED COLOR HANDLES  
ASSORTMENT No. JM-19 WITH IMITATION PEARL HANDLES



*Joins the Jack-master Hit Parade*

**The NEW**



**SPORTSMASTER**

**OUTDOOR  
KNIFE**

*A Popular Pattern at a Popular Price*

MADE IN  
U. S. A.

RETAILS FOR ONLY  
**25c TO 29c**



ASSORTMENT No. JM-20 Comes with Handles in Assorted Colors  
ASSORTMENT No. JM-21 Same as Above, But Comes with Handles in Imitation Pearl

The new Hammer Brand "SPORTSMASTER" Outdoor Knife — made under the exclusive and patented "JACK-MASTER" construction, represents the finest American Made knife ever built to retail at a popular price.

"SPORTSMASTER" Outdoor Knives are as spic and span, trim, and uniform as a battalion of West Point Cadets on parade — they are knives anyone may be proud of.

Please see the reverse side of this page for full sized illustration and description of the "SPORTSMASTER" — the *Modern Outdoor Knife*.

(SEE OVER)

The NEW

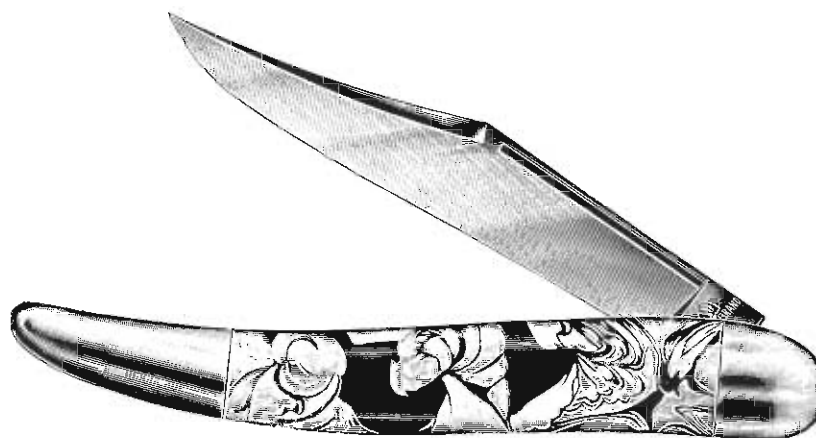
SPORTSMASTER

OUTDOOR  
KNIFE

PRECISION-BUILT

MADE IN  
U. S. A.

MADE IN  
U. S. A.



PATTERN No. JM-20 IN ASSORTED COLORS  
PATTERN No. JM-21 IN IMITATION PEARL

## “SPORTSMASTER” Selling Points

Large, Full, Comfortable, Perfectly Ovalled Handles — made to fit a he-man’s grip. . . . .

“SPORTSMASTER” Outdoor Knives are of patented “*JACK-MASTER*” construction — powerfully put together with large, heavy duty rivets that are concealed under the handle — every knife is absolutely uniform, and will give complete satisfaction under hard usage. . . . .

The Blade of the “SPORTSMASTER” is graceful, and is correctly designed for all Outdoor purposes. It is of finest high carbon, razor steel, full polished, and hand edged. . . . .

“SPORTSMASTER” Blades are *GOOD* Blades — none better. All heat treatment operations are electrically and scientifically controlled in the Industry’s most modern Blade Department — designed and built by Westinghouse engineers. . . . .

Bolsters are of Durable, Long-Wearing Nickel Alloy — and *Every Knife is Fully Warranted*. . . . .

“SPORTSMASTER” Knives are made by *AMERICAN* Workers, in an *AMERICAN* Plant, of *AMERICAN* Materials, and under *AMERICAN* Patents. . . . .

An  
American  
Product



By  
American  
Craftsmen



# A Perfect Knife for Pocket or Purse

## The Junior Jack-master

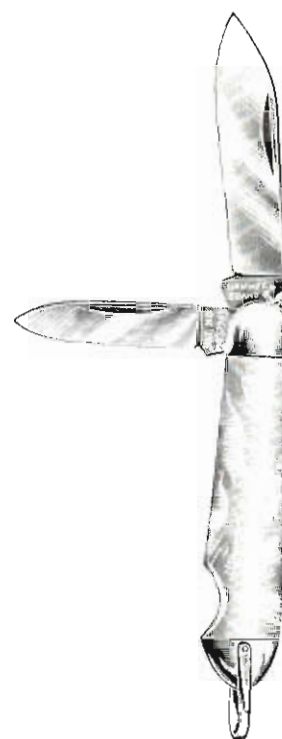
TRADE MARK REG. U. S. PAT. OFF.

Under the Celebrated "HAMMER BRAND"

RETAILS FOR ONLY **25c** TO **29c**MADE IN  
U. S. A.

ASSORTMENT No. JM-24 in Assorted Colors.

ASSORTMENT No. JM-25 in Imitation Mother of Pearl.

ILLUSTRATED IN  
ACTUAL SIZE

Though conveniently small in size, the new JUNIOR JACKMASTER is a thoroly practical, perfectly proportioned, strong little pocket knife — just right for all sorts of light cutting jobs. Handles are beautifully smooth and ovalled — free of all surface rivets. Bolsters, of long wearing nickel alloy, stay bright indefinitely.

Full polished, razor steel blades, correctly hardened, tempered, and hand edged.

Every JUNIOR JACKMASTER is Fully Warranted.

Packed One dozen to an attractive display card, as illustrated above.



The Junior Jack-master

100% American Made



(SEE OVER)

The  
Patented

# Jack-master

TRADE MARK REG. U. S. PAT. OFF.

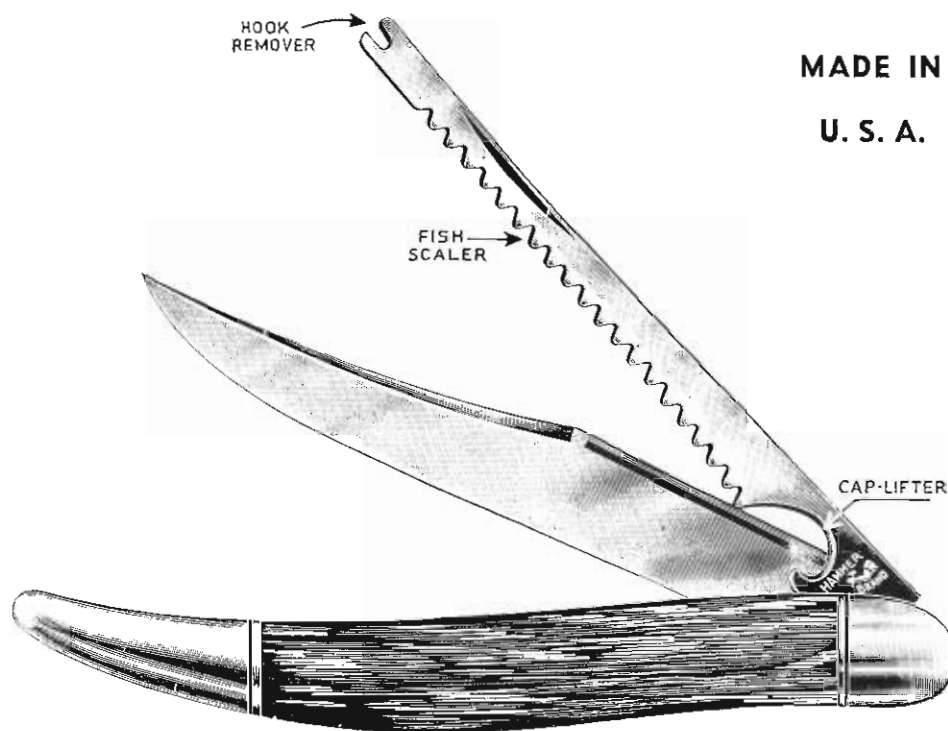
## Combination Outdoor Knife

For **FISHING • HUNTING • CAMPING**

Attractively Priced to Please the Average Sportsman

RETAILS FOR ONLY **59c**

MADE IN  
U. S. A.



PATTERN No. JM-26 (Illustrated above) IN HANDLES OF ASSORTED COLORS

PATTERN No. JM-27 (Illustrated above) IN HANDLES OF IMITATION PEARL

3.00  
3.00

Sportsmen will like the new "JACK-MASTER" Combination Knife on sight. It is a big, practical knife for all outdoor purposes. The long, strong, full polished master blade is correctly shaped for slitting, skinning, boning, etc. The hook-disgorger, scaling, and cap-lifter combination blade is extremely popular with anglers.

The "JACK-MASTER" Combination Knife is powerfully constructed and is fully patented. No rivets appear on the surface of the symmetrical and perfectly ovalled handle — the rivets, unusually large and strong, are all concealed UNDER the handle.

All Blades are electrically hardened and tempered — Bolsters are of bright, long wearing, nickel alloy. Every knife is fully guaranteed.

"JACK-MASTER" Combination Knives are mounted One Dozen to a very attractive, five color, specially designed Display Card.

**100% American Made**



# CONVENIENTLY COMPACT — Thoroughly Practical TWO FINE PATTERNS IN

## *Junior* **Jack-master** KNIVES

TRADE MARK REG. U. S. PAT. OFF.

Under the Famous "HAMMER BRAND"

TO RETAIL AT **25c TO 29c**

Illustrated Above is ASS'T No. JM-28 IN ASSORTED COLORS.

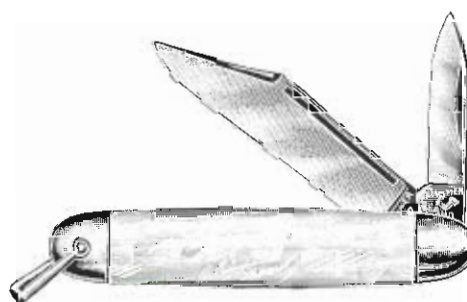
The neat, compact size of the new *Junior* JACK-MASTERS described above will satisfy completely, the growing demand for small but **STRONG** vest pocket knives.

Like all patented JACK-MASTER Knives, these new patterns are free of all surface rivets, and their handles are absolutely uniform and perfectly ovalled. Bolsters are of long wearing nickel alloy that stays bright indefinitely.

The blades are full polished, hand edged, and correctly hardened and tempered.

Every *Junior* JACK-MASTER Knife is fully guaranteed.

Displayed One (1) Dozen on a beautiful counter card, as illustrated above.

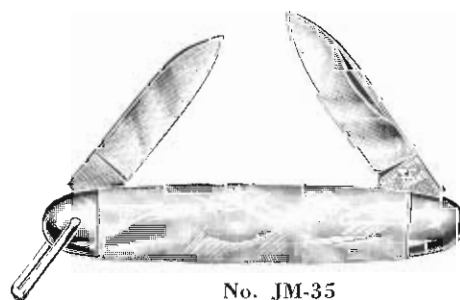


**PEN-JACK  
STYLE**  
Illustrated  
in Actual  
Size

No. JM-29

ASS'T No. JM-28 IN ASSORTED COLORS.

ASS'T No. JM-29 IN IMITATION MOTHER-OF-PEARL.



**PEN KNIFE  
STYLE**  
Illustrated  
in Actual  
Size

No. JM-35

ASS'T No. JM-34 IN ASSORTED COLORS.

ASS'T No. JM-35 IN IMITATION MOTHER-OF-PEARL.



*Junior* **Jack-master**

**100% American Made**



(SEE OVER)

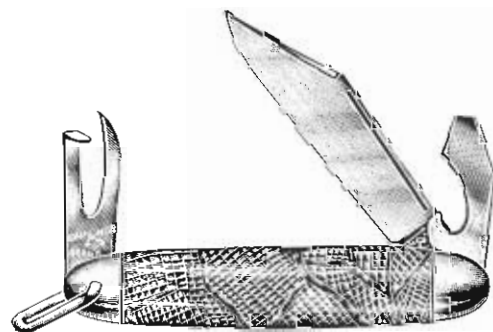
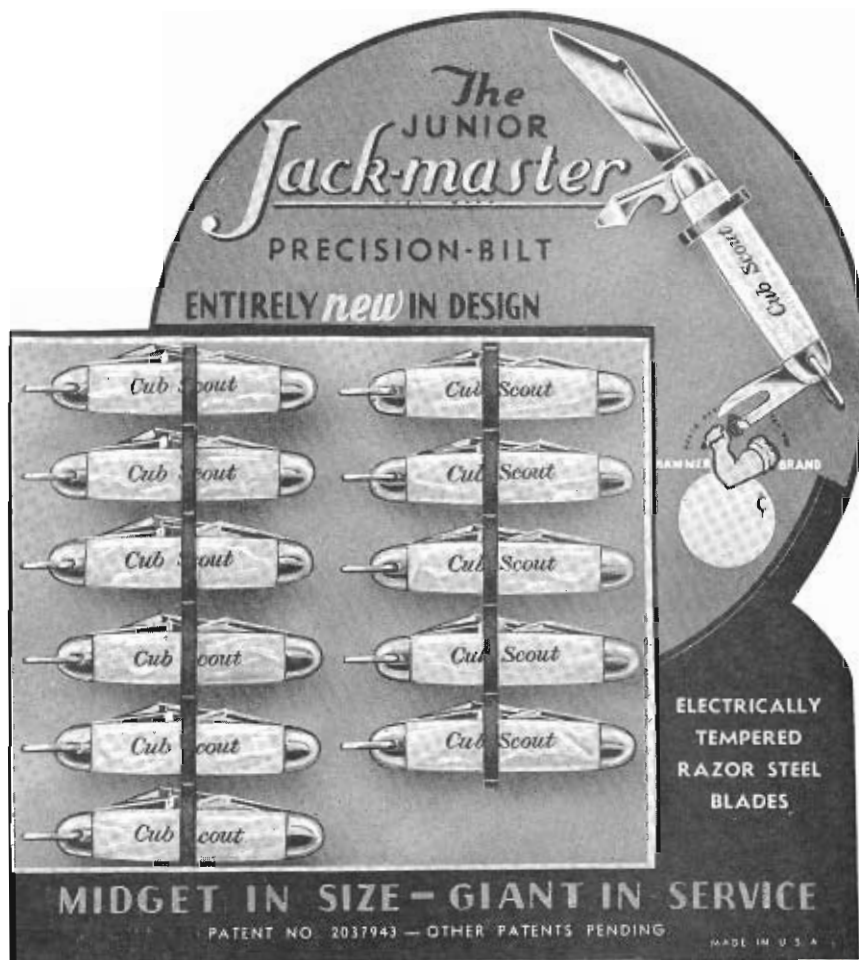
# The Modern "CUB SCOUT"

## Junior Jack-master

TRADE MARK REG. U. S. PAT. OFF.

"HAMMER BRAND" Knife

TO RETAIL AT **25c** TO **29c**



No. JM-30 in Assorted Colors.  
Illustrated in Actual Full Size



No. JM-31 in Imitation Mother-of-Pearl.  
Illustrated in Actual Full Size

ASS'T No. JM-30 IN ASSORTED COLORS, NOT IMPRINTED.

ASS'T No. JM-31 IN IM. MOTHER-OF-PEARL, IMPRINTED "CUB SCOUT."

The popular little "Cub Scout" knife, in its new, patented "Jack-Master" construction, is an extremely attractive pattern — with a wide appeal to boys and men.

The cutting blade is of polished razor blade steel, and the two miniature tool blades come in a clear bright finish. All handles are perfectly ovalled, and free of all surface rivets.

Bolsters are of long wearing, Nickel Alloy. Every knife is fully warranted.

Mounted one (1) dozen to an attractive counter display card, as illustrated.



Made in America  
by  
American Craftsmen





# The Junior Jack-master

TRADE MARK REG. U. S. PAT. OFF.

## SERPENTINE "DWARF"

### A New "HAMMER BRAND" Knife

TO RETAIL AT **25c** TO **29c**



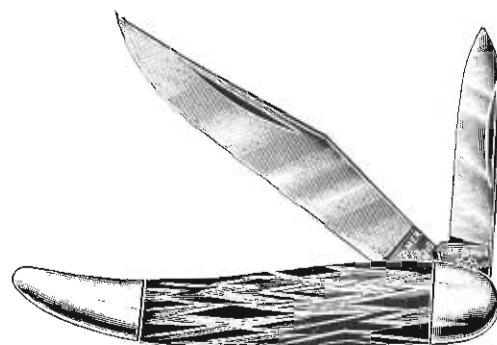
ASS'T No. JM-32 IN ASSORTED COLORS.

ASS'T No. JM-33 IN IM. MOTHER-OF-PEARL.

The brand new *Serpentine* "DWARF" is a very sturdy, useful, vest pocket knife—measuring 2-9/16" when closed. Comfortably small, it fits the hand nicely. It is made in the famous, patented "JACK-MASTER" construction—assuring perfectly ovalled handles that are free of all surface rivets. The "DWARF" comes with two (2) well shaped, full polished steel blades, hand edged, and designed to do countless cutting jobs.

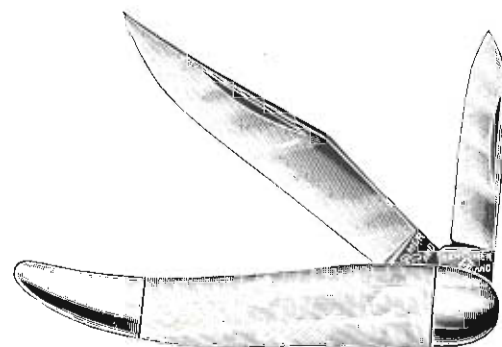
Bolsters are of bright, long wearing, special Nickel Alloy. Every knife fully warranted. Packed as illustrated above — One (1) Dozen on an attractive display card.

TWO (2) BLADES



No. JM-32

(Illustrated in Actual Full Size)



No. JM-33

(Illustrated in Actual Full Size)



The Junior Jack-master

100% American Made

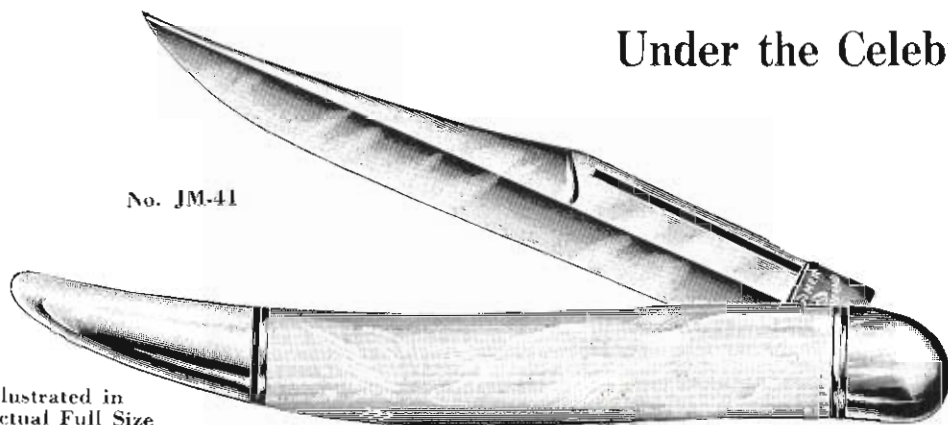


(SEE OVER)

# *Super Quality — Super Styling* *The Modern* **SPORTSMASTER** **"SABRE KING"**

Under the Celebrated "HAMMER BRAND"

No. JM-41



Illustrated in  
Actual Full Size

SUPER-QUALITY SPECIFICATIONS OF

*The Modern* **SPORTSMASTER** **SABRE KING**

Note the perfectly proportioned, full polished SABRE SWAGED blade, assuring extra strength and rigidity.

The Sportsmaster "SABRE-KING" is riveted together battleship fashion, and every knife is guaranteed to stand up under hard, outdoor service.

"SABRE-KINGS" are absolutely uniform and ovalled to fit the grip. Every knife is fully warranted.

Bolsters are of long wearing nickel alloy, springs are full polished, and linings are of solid polished brass.

The Sportsmaster "SABRE-KING" represents the ultimate in this popular type of outdoor knife. Mounted one-half (1/2) dozen on an attractive counter display card, as illustrated.

## NOTE

The "SABRE-KING" may be ordered one (1) dozen to a card if so desired.

RETAILS PROFITABLY FOR

50c to 59c



ASS'T No. JM-40 IN ASSORTED COLORS. 2.50  
ASS'T No. JM-41 IN IM. MOTHER-OF-PEARL. 2.50



*The Modern* **SPORTSMASTER** **SABRE KING**  
PATENTED IN U.S.A.

100% American Made





**Entirely Different!!**

The Modern **Jack-master**

TRADE MARK REG. U. S. PAT. OFF.

**"HAMMER BRAND" SCOUT**

**A Real MONEY-MAKER for Wholesaler and Retailer**

RETAILS PROFITABLY FOR

**50c TO 59c**



No. JM-38

**FOUR (4) BLADES**

(Illustrated in Actual Full Size)

ASS'T No. JM-38 BLACK HANDLES.

ASS'T No. JM-39 IN IM. MOTHER-OF-PEARL.

ASS'T No. JM-39AC IN ASSORTED COLORS.

The Flashing Beauty, and Strong, Solid, Patented construction of the new "JACK-MASTER" Scout Knife will win instant approval. Every knife is absolutely uniform, and the clean, smooth, perfectly ovalled handles afford a comfortable, sure grip that men and boys will like.

The Master Blade is of Razor Steel, Electrically and expertly hardened and tempered. All blades are well finished. The Bolsters are of bright, long wearing Nickel Alloy.

"JACK-MASTER" Scout Knives are mounted ONE (1) Dozen to the display card, as illustrated above.

Note: "JACK-MASTER" Scout Knives may be ordered one-half dozen to a card if so desired. Every Knife is Fully Warranted.



The Modern **Jack-master**

**100% American Made**



(SEE OVER)

**For Economy!!**

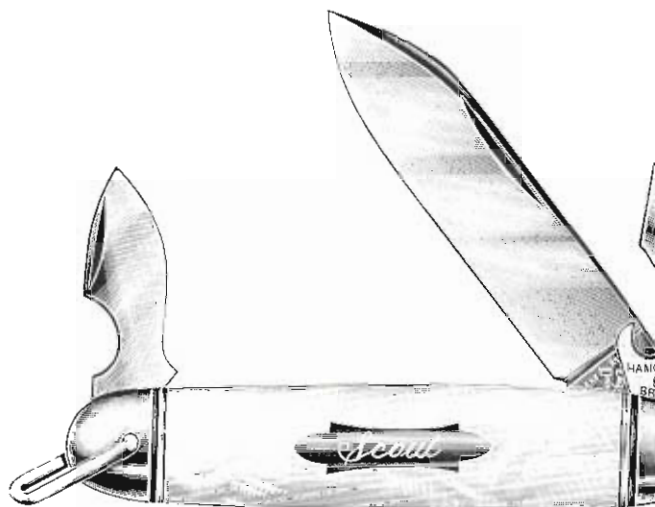
# Three (3) Blade ... *Jack-master*

TRADE MARK REG. U. S. PAT. OFF.

**"HAMMER BRAND" SCOUT**

TO RETAIL AT

**39c to 50c**



No. JM-37

(Illustrated in Actual Full Size)

ASS'T No. JM-36 BLACK HANDLES ONLY. 2.10

ASS'T No. JM-37 IN IM. MOTHER-OF-PEARL. 2.10

ASS'T No. JM-37AC IN ASSORTED COLORS. 2.10

The new, patented "JACK-MASTER" scout knife illustrated above comes with Three (3) Blades—MASTER BLADE, CAN-OPENER BLADE, and COMBINATION SCREW-DRIVER CAP-LIFTER.

Boys and Men will like the well rounded, nicely formed handle of this strong, well built Knife — not bulky but plenty big enough for hard service.

The Master Blade is of razor blade steel, electrically hardened and tempered. All blades are well finished. The Bolsters are of special Nickel Alloy, highly polished.

Displayed One (1) Dozen to a counter card, as illustrated above.

Every "JACK-MASTER" Scout Knife is fully guaranteed.



*Made in America  
by  
American Craftsmen*



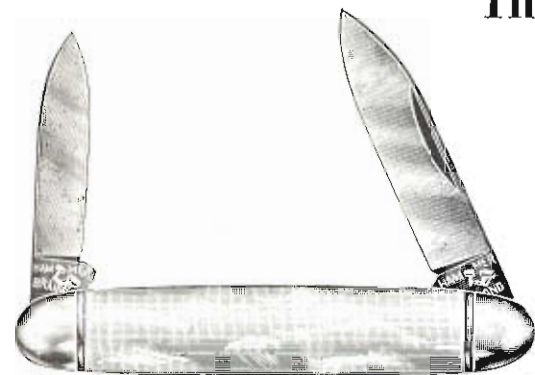


*Tailored to Fit the Pocket!!*

# Jack-master **POCKET PEN Knives**

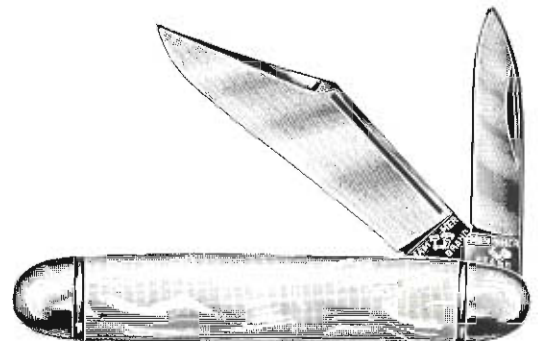
TRADE MARK REG. U. S. PAT. OFF.

The Finest Ever Produced to Retail at 25¢ to 29¢

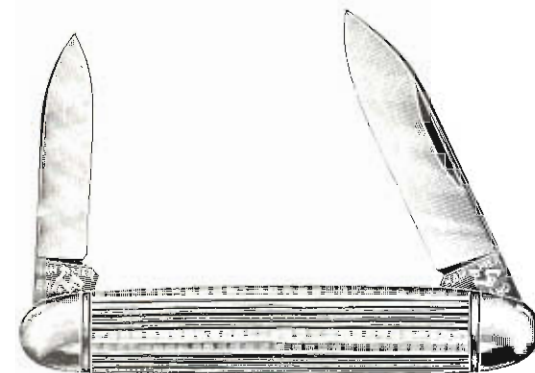


No. JM-200 B-KP. Im. Mother-of-Pearl.

MADE AND  
PATENTED  
IN  
U.S.A.

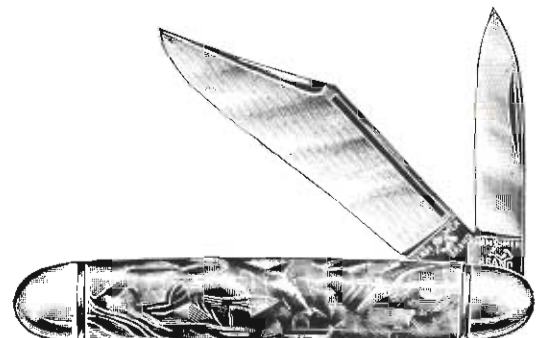


No. JM-201 B-KP. Im. Mother-of-Pearl.



No. JM-200 B-AC. Handles in Assorted Colors.

♦  
ALL KNIVES  
ARE ILLUSTRATED  
IN FULL  
ACTUAL SIZE



No. JM-201 B-AC. Handles in Assorted Colors.

## Note

WHEN ORDERING, PLEASE SPECIFY BY NUMBER, THE PATTERN OR PATTERNS YOU WISH MOUNTED ON THE MODERN FIVE-COLOR COUNTER CARD ILLUSTRATED ON LEFT.

The high quality "JACK-MASTER" *Gentlemen's Vest Pocket Knives* shown above are made expressly for Town Trade, and they will suit perfectly, the man who wants a comfortably small knife.

Every knife is precision built, absolutely uniform and fully guaranteed. No surface rivets mar the symmetrical, perfectly ovalled handles of these Patented "JACK-MASTER" Knives. Both Blades are Full Polished and Hand Edged. Bolsters are of special nickel alloy — highly polished.



*A Fistful of Value - Grip One*

PRINTED IN U. S. A.

Manufactured Under Pat. in Most of the Following Places:

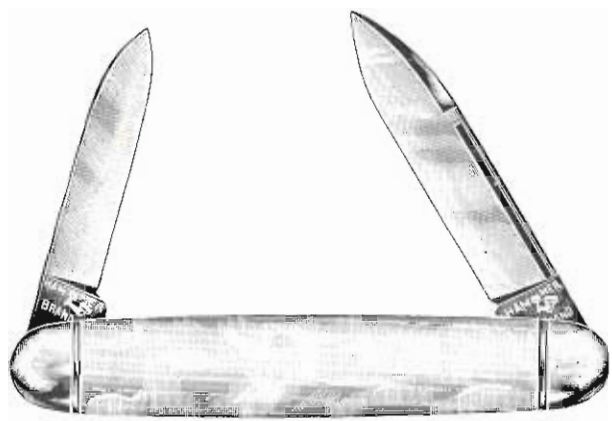
CHICAGO - LONDON - ALBANY - PHOENIX - PORTLAND

MADE IN U. S. A.

**GOOD  
POCKET  
PEN  
KNIVES**

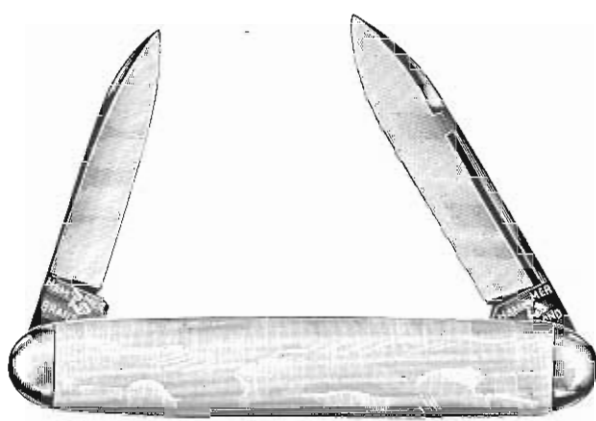
*Made  
the* **Jack-master** **WAY**  
TRADE MARK REG. U. S. PAT. OFF.

Under the Famous "HAMMER BRAND"

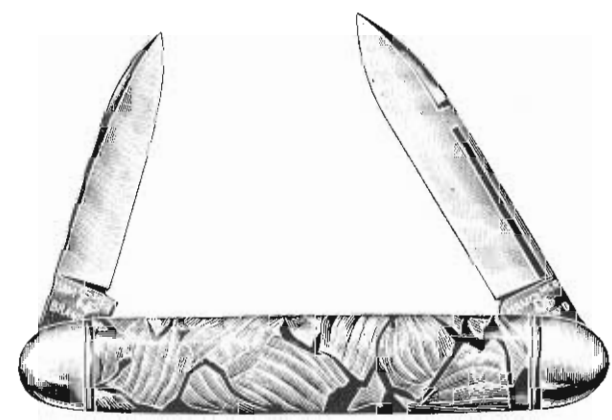


No. JM-300 B-KP. BOLSTER PATTERN.  
Handles of Im. Mother-of-Pearl.

TO RETAIL AT  
**25<sup>c</sup> TO 29<sup>c</sup>**



No. JM-300 T-KP. TIPPED PATTERN.  
Handles of Im. Mother-of-Pearl.

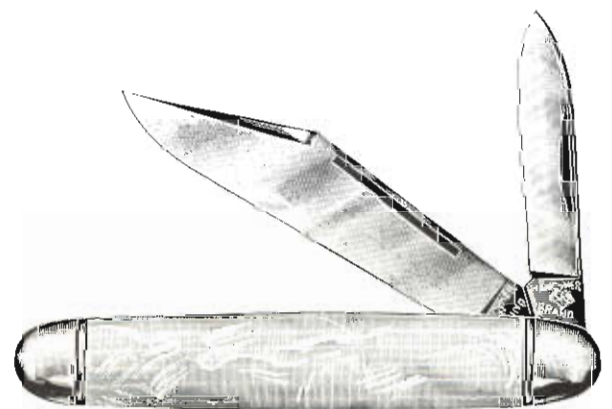


No. JM-300 B-AC. BOLSTER PATTERN.  
Handles in Assorted Colors.

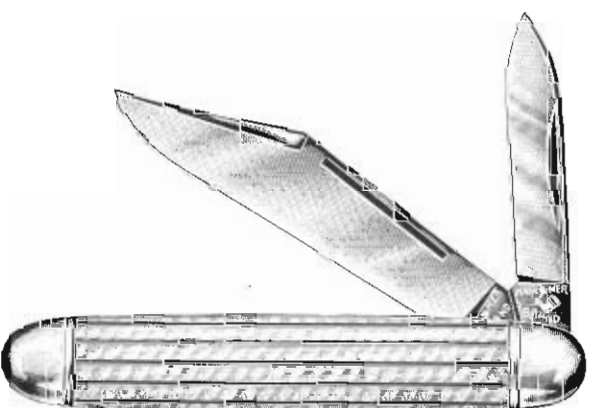
ALL KNIVES  
ARE ILLUSTRATED  
IN FULL  
ACTUAL SIZE



No. JM-300 T-AC. TIPPED PATTERN.  
Handles in Assorted Colors.



No. JM-301 B-KP. BOLSTER PEN-JACK PAT-  
TERN. Handles of Im. Mother-of-  
Pearl.



No. JM-301 B-AC. BOLSTER PEN-JACK PAT-  
TERN. Handles in Assorted Colors.

FULL POLISHED RAZOR STEEL BLADES — HAND EDGED. POLISHED NICKEL ALLOY BOLSTERS OR TIPS. EVERY KNIFE FULLY WARRANTED.

WHEN ORDERING, PLEASE SPECIFY BY NUMBER, THE PATTERN OR PATTERNS YOU WISH MOUNTED ON THE BEAUTIFUL COUNTER CARD ILLUSTRATED  ON PAGE 37



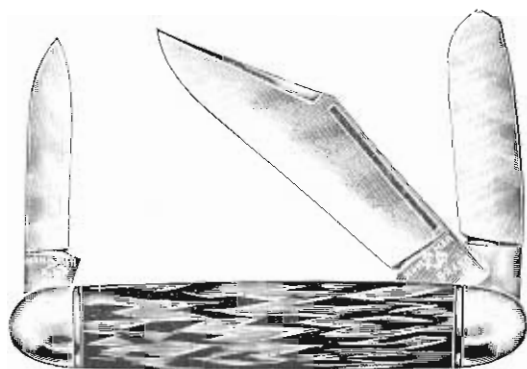
# In Tune With The Trend

SMALL and  
MEDIUM SIZE

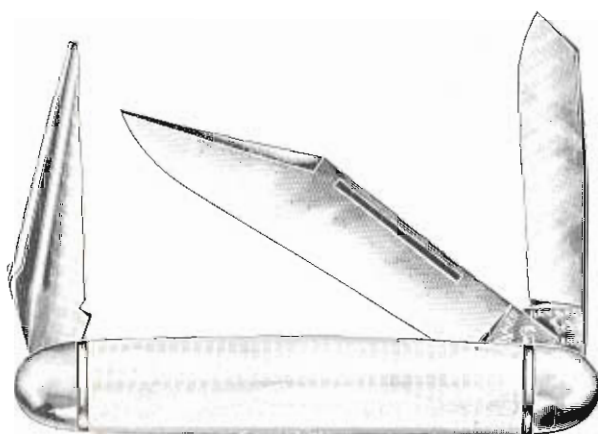
TO RETAIL AT **50c**

# Jack-master

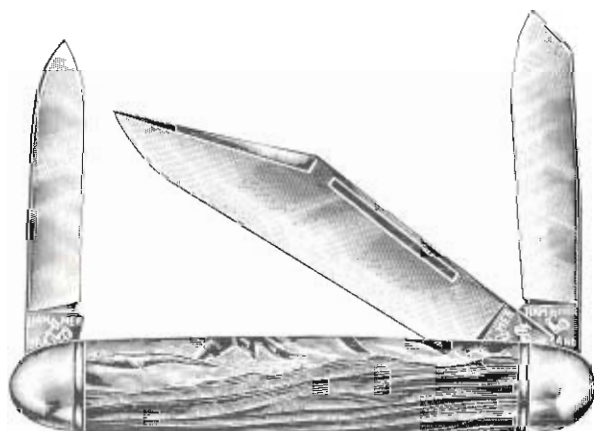
TRADE MARK REG. U. S. PAT. OFF.



No. JM-203 B-AC. Handles in Assorted Colors.  
No. JM-203 B-KP. As Above, With Handles  
of Im. Mother-of-Pearl.



No. JM-303 B-KP. PUNCH. Handles of  
Im. Mother-of-Pearl.  
No. JM-303 B-AC. PUNCH. As Above,  
With Assorted Color Handles.



No. JM-303 B-AC. Assorted Color Handles.  
No. JM-303 B-KP. As Above, With Handles  
of Im. Mother-of-Pearl.

## Three (3) Blade Knives



### Note

WHEN ORDERING, PLEASE SPECIFY BY NUMBER, THE PATTERN OR PATTERNS YOU WISH SHIPPED ON DISPLAY CARD ILLUSTRATED ABOVE.

A lot of service has been built into these Small and Medium size *Patented* "JACK-MASTER" *Three (3) Blade Knives* — yet they are conveniently sized for the pocket. The large, heavy-duty rivets concealed under the smooth, perfectly-ovalled grip, make these patterns unusually strong — they can really "take it."

Every "JACK-MASTER" is fully warranted.

All Razor Steel Blades are Fully Polished. The springs are also full polished and the linings are of solid brass. Bolsters are of long wearing, bright nickel alloy. "JACK-MASTER" Knives are made in the U. S. A. and are fully protected by American Patents.

ALL KNIVES ARE ILLUSTRATED IN FULL ACTUAL SIZE

(TURN OVER)

The Famous  
**CONGRESS**  
**Pattern**

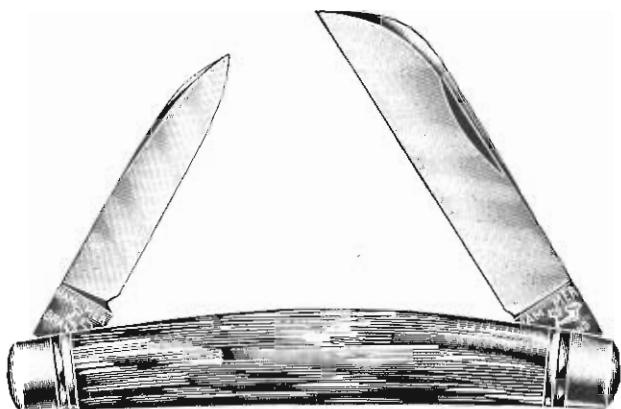
# Jack-master Knife

TRADE MARK REG. U. S. PAT. OFF.

Under the Celebrated "HAMMER BRAND"

INCOMPARABLE in QUALITY — BEAUTY — VALUE — PRICE

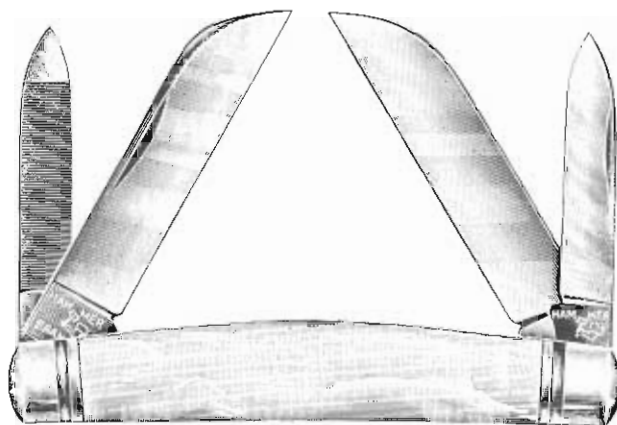
TWO (2) BLADES  
TO RETAIL FOR  
**25c TO 29c**



No. JM-1050 AC. Assorted Color Handles.  
No. JM-1050 KP. As Above, With Handles of  
Im. Mother-of-Pearl.

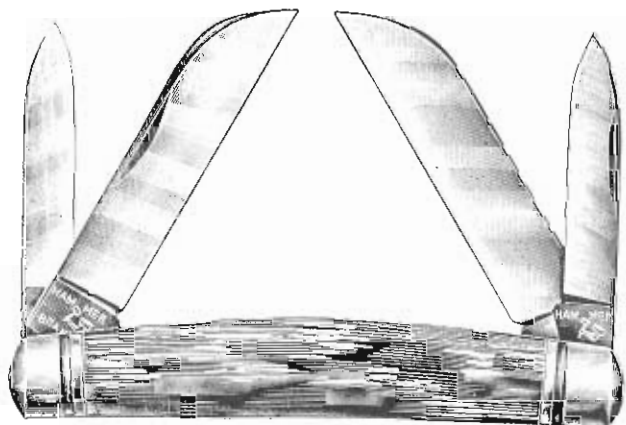
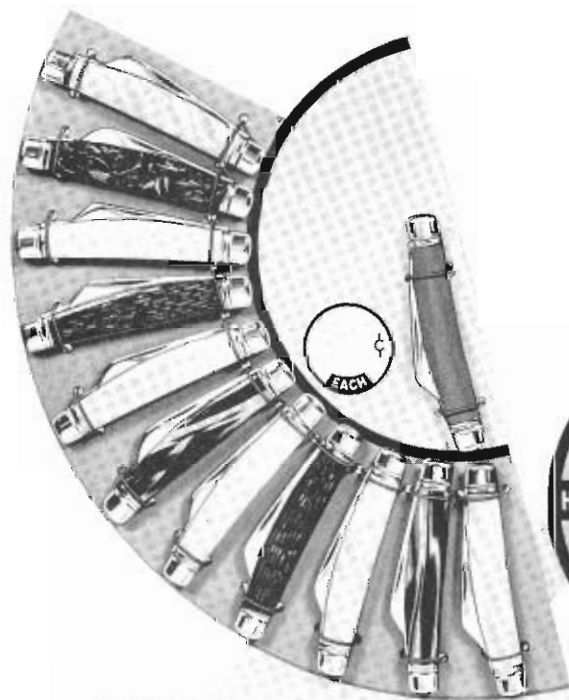
ALL KNIVES  
ARE ILLUSTRATED  
IN FULL  
ACTUAL SIZE

FOUR (4) BLADES  
TO RETAIL FOR  
**50c TO 59c**



No. JM-1051 F-KP. FILE. Handles of Im.  
Mother-of-Pearl.

No. JM-1051 F-AC. FILE. As Above, With  
Assorted Color Handles.



No. JM-1051 AC. Handles in Assorted Colors.  
No. JM-1051 KP. As Above, With Handles of  
Im. Mother-of-Pearl.

All with Nickel Alloy Bolsters and Full  
Polished Blades.

Only the Patented JACK-MASTER construction  
makes it possible to produce these beautiful,  
shapely pocket knives at a price that puts them  
within the reach of all.

*A Fistful of Value - Grip One*

PRINTED IN U. S. A.

Handmade Under One or More of the Following Patents:

MADE IN U. S. A.

WHEN ORDERING, PLEASE SPECIFY BY NUMBER, THE PATTERN OR PATTERNS YOU WISH MOUNTED ON THE  
BEAUTIFUL COUNTER CARD ILLUSTRATED ABOVE



The **Modern**  
**NEW**  
"Nail File" **Jack-master Knife**

TRADE MARK REG. U. S. PAT. OFF.

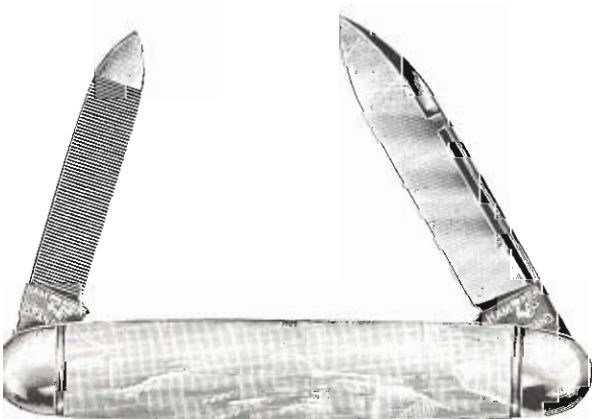
**IRRESISTIBLE VALUES TO SELL AT 25<sup>c</sup> TO 29<sup>c</sup>**

Meets the Demand of Many Years Standing  
for a Perfect All-Purpose Knife for Gentlemen

MADE IN  
U. S. A.

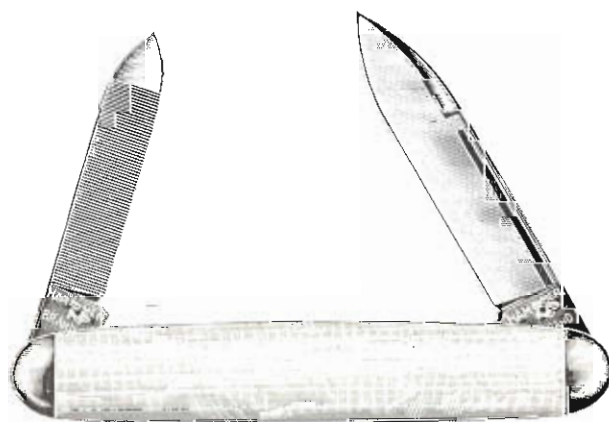


MADE IN  
U. S. A.



No. JM-300 FB-KP. FILE. Handles of Im.  
Mother-of-Pearl.  
No. JM-300 FB-AC. FILE. As Above, With  
Handles in Assorted Colors.

ALL KNIVES  
ARE ILLUSTRATED  
IN FULL  
ACTUAL SIZE



No. JM-300 T-KP. FILE. Handles of Im.  
Mother-of-Pearl.  
No. JM-300 T-AC. FILE. As Above, With  
Handles in Assorted Colors.

See Reverse Side for More Fine **Jack-master** Nail File Knives

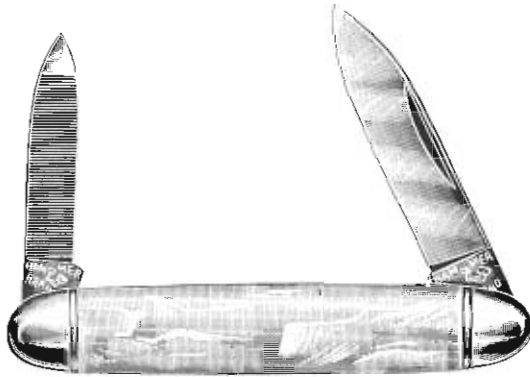
WHEN ORDERING, PLEASE SPECIFY BY NUMBER, THE PATTERN OR PATTERNS YOU WISH MOUNTED ON THE  
BEAUTIFUL COUNTER CARD ILLUSTRATED ABOVE

# "Nail File" **Jack-master** KNIVES

TRADE MARK REG. U. S. PAT. OFF.

## Perfect for Pocket or Purse

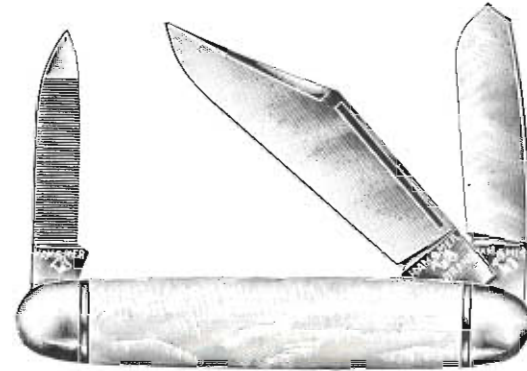
**TWO (2) BLADES  
TO RETAIL FOR  
25c to 29c**



No. JM-200 FB-KP. FILE. Handles of Im. Mother-of-Pearl.  
No. JM-200 FB-AC. FILE. As Above, With Handles in Assorted Colors.

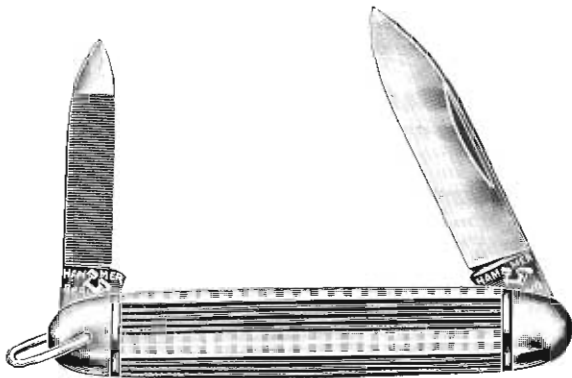


**THREE (3) BLADES  
TO RETAIL FOR  
50c to 59c**

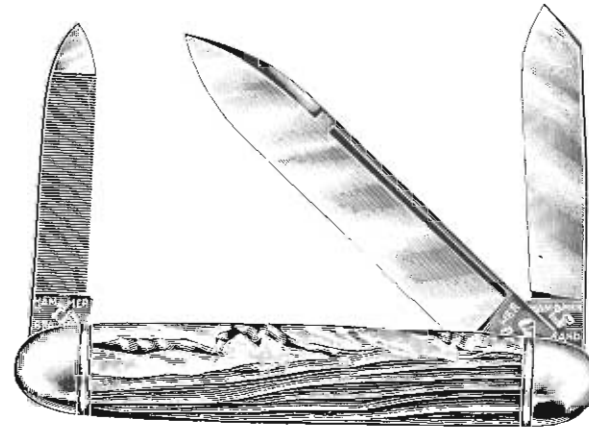


No. JM-203 BF-KP. FILE. Handles of Im. Mother-of-Pearl.  
No. JM-203 BF-AC. FILE. As Above, With Handles in Assorted Colors.

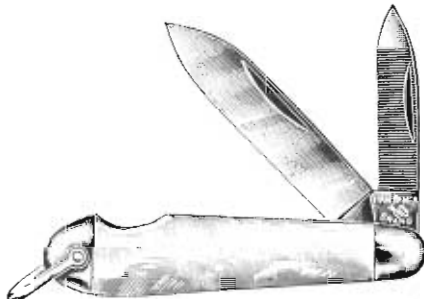
**ALL KNIVES  
ARE ILLUSTRATED  
IN FULL  
ACTUAL SIZE**



No. JM-200 SH-AC. FILE. Handles in Assorted Colors.  
No. JM-200 SH-KP. As Above, but With Handles of Im. Mother-of-Pearl.



No. JM-303 BF-AC. FILE. Handles in Assorted Colors.  
No. JM-303 BF-KP. FILE. As Above, With Handles of Im. Mother-of-Pearl.



No. JM-555 KP. FILE. Handles of Im. Mother-of-Pearl.  
No. JM-555 AC. FILE. As Above, With Handles in Assorted Colors.

*Note*

**WHEN ORDERING, SPECIFY BY NUMBER, THE PATTERN OR PATTERNS YOU WISH MOUNTED ON DISPLAY CARD FEATURED ON PAGE FORTY-ONE.**

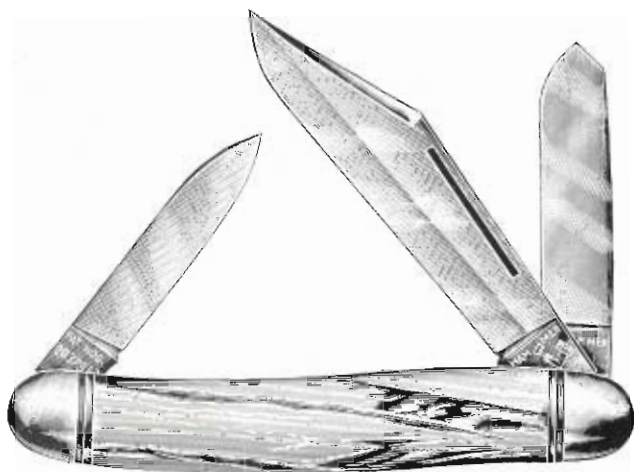


# The Modern **Jack-master** **Three (3) Blade . . .** **Serpentine Knife**

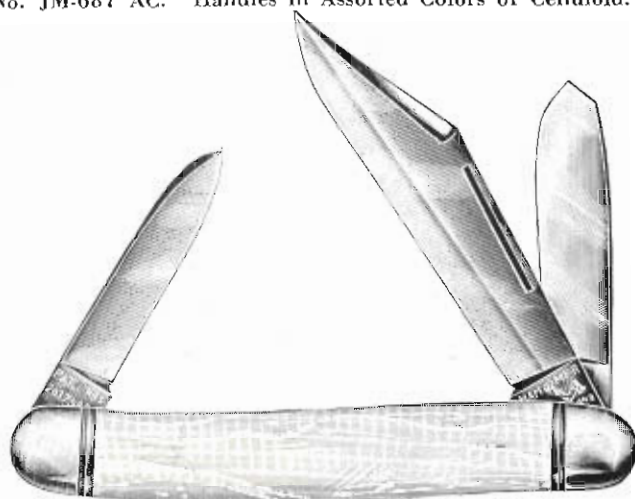
TRADE MARK REG. U. S. PAT. OFF.

Under the Famous "HAMMER BRAND"

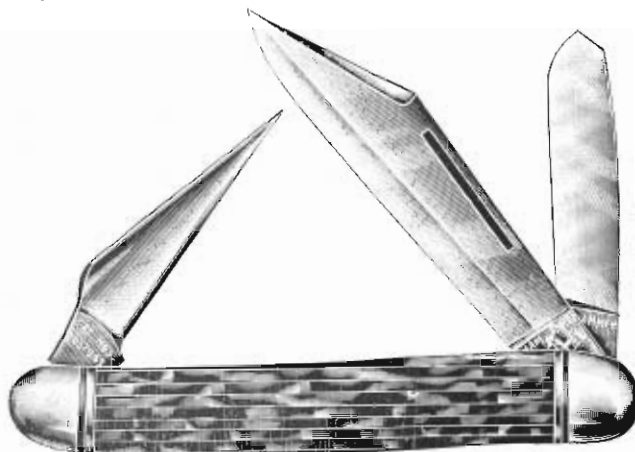
Has the Appearance, Quality and Finish of an Expensive Knife, Yet Retails Profitably for Only 50c to 59c



No. JM-687 AC. Handles in Assorted Colors of Celluloid.

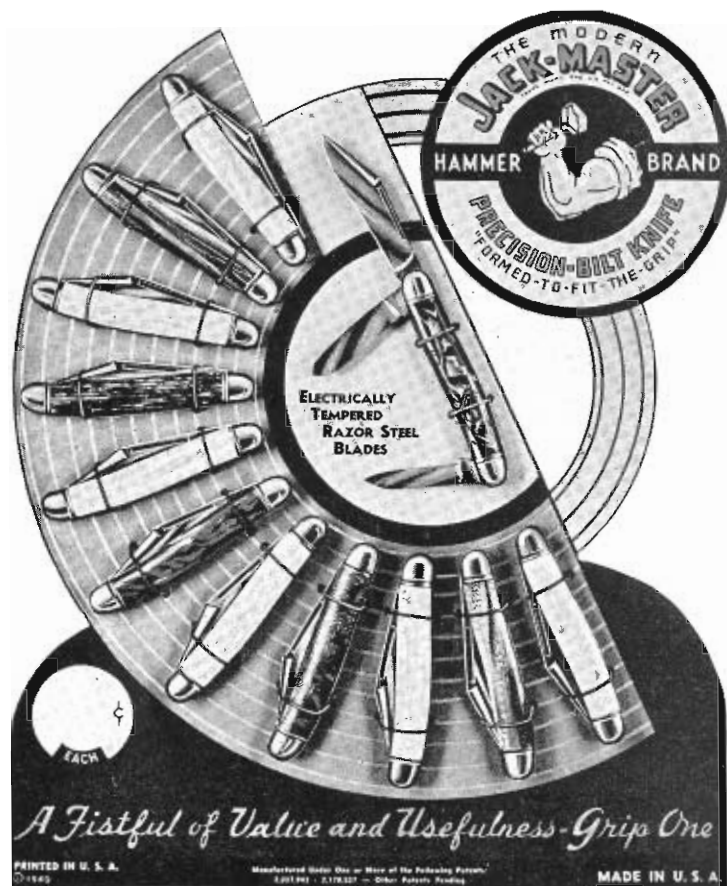


No. JM-687 KP. Handles in Im. Mother-of-Pearl.



No. JM-687 AC. PUNCH. Handles in Assorted Colors of Celluloid.

No. JM-687 KP. PUNCH. Handles in Im. Mother-of-Pearl.



Illustrated Above Is Assortment No. JM-687 AC.  
 Handles in Assorted Colors of Celluloid.

The Patented **THREE (3) Blade "JACK-MASTER"** Knives illustrated on this page have all the Custom-built specifications of knives that sell at much higher prices. Beautifully ovalled, and absolutely uniform, these knives have bolsters of Nickel Alloy, Linings of solid brass, and springs that are full polished. All Blades, made of razor blade steel, are full polished, hand edged, and are carefully hardened and tempered. Note the beautifully swaged master blade. Every "JACK-MASTER" is guaranteed to give satisfactory service.

**ALL KNIVES SHOWN ARE MOUNTED ONE (1) DOZEN TO A DISPLAY CARD AS ILLUSTRATED ABOVE.**

(TURN OVER)

A Standard Pattern for Many Years — **BETTER NOW THAN EVER**

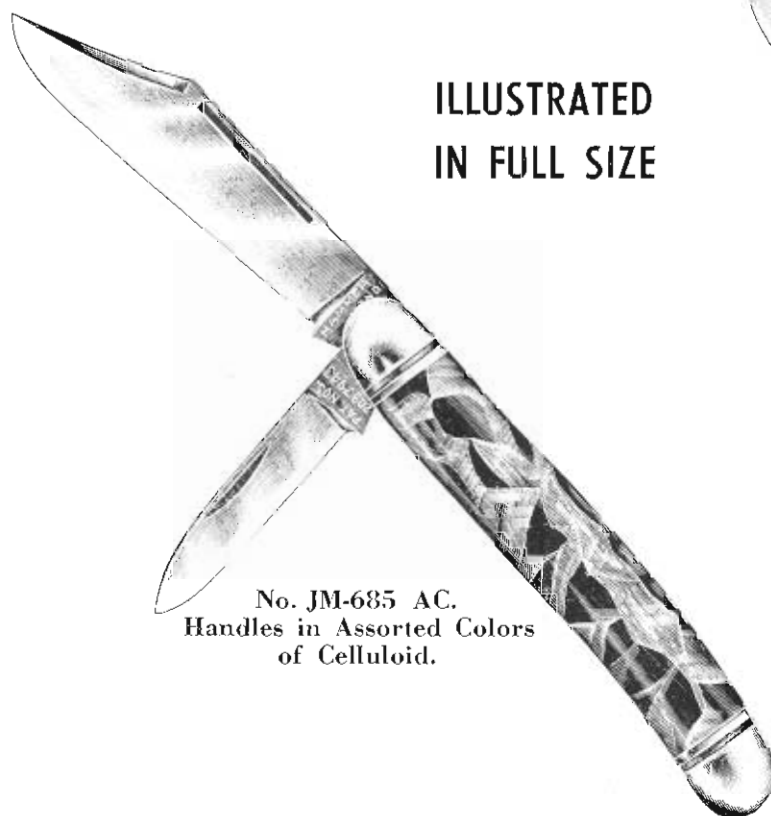
*The* **NEW**  
**TWO (2) BLADE** *Jack-master* **SERPENTINE**  
**Shape Knife**

TRADE MARK REG. U. S. PAT. OFF.

AS PERFECTLY PROPORTIONED AS A MODERN AIRLINER

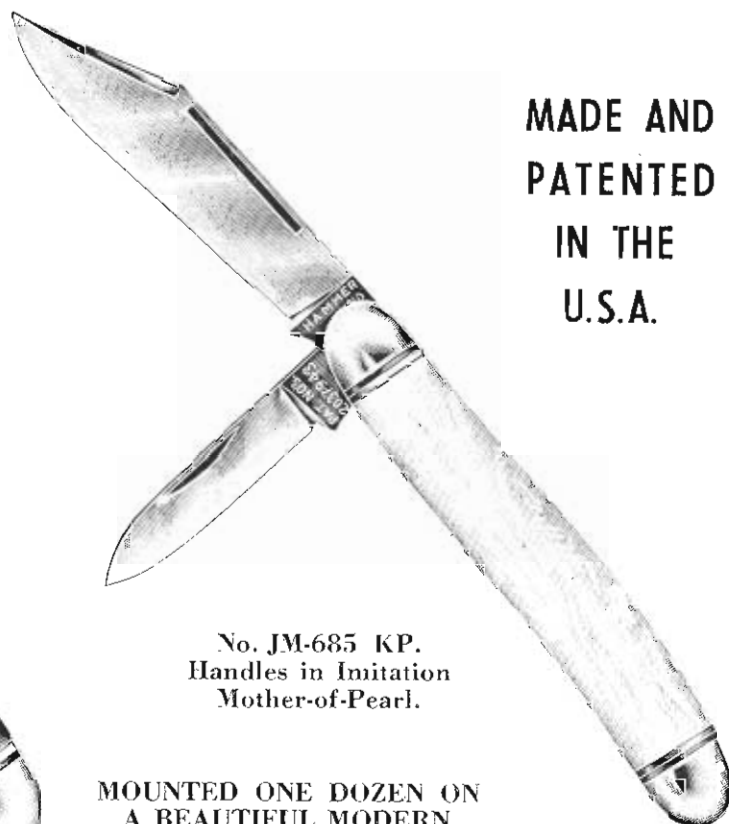
Completely NEW in Every Detail

Retails Under the Famous "HAMMER BRAND" for 39¢ to 50¢



ILLUSTRATED  
IN FULL SIZE

No. JM-685 AC.  
Handles in Assorted Colors  
of Celluloid.



MADE AND  
PATENTED  
IN THE  
U.S.A.

No. JM-685 KP.  
Handles in Imitation  
Mother-of-Pearl.

MOUNTED ONE DOZEN ON  
A BEAUTIFUL MODERN  
DISPLAY CARD



"JACK-MASTER" Pocket Knives, of Modern American construction, are unusually strong — they are built to render long and satisfactory service. The smooth, streamlined handles are free of all surface rivets — which are concealed under the cover of the knife. Every "JACK-MASTER" is absolutely uniform, and fully warranted. Bolsters are of bright, long wearing Nickel Alloy.

All Blades are made of Razor Blade Steel, carefully hardened, tempered, and hand edged.



Here's Another "HAMMER BRAND" *SENSATION!!*

THIS TIME IT'S AN *Automatic* KNIFE

*The Modern  
NEW*

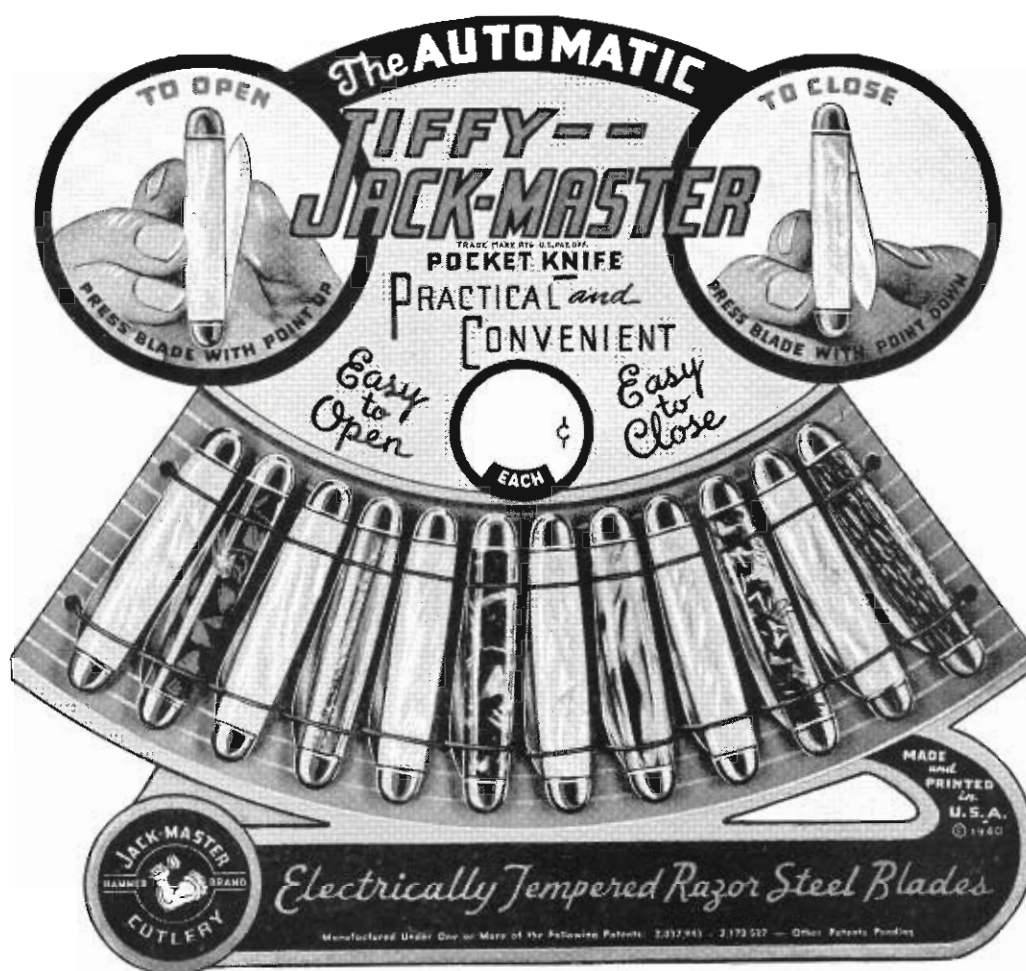
**JIFFY--  
JACK-MASTER**

*Easy  
to  
Open*

*Easy  
to  
Close*

NO BUTTONS, SLIDES, OR FINGERNAILS ARE NEEDED TO  
OPERATE ITS EXTREMELY SIMPLE AND PRACTICAL MECHANISM.

RETAILS FOR THE UNBELIEVABLY LOW PRICE OF 25¢ TO 29¢



Illustrated Above is Ass't No. KP/AC "JIFFY" JACK-MASTER

HANDLES ARE ASSORTED IN BEAUTIFUL COLORS OF CELLULOID  
AND IN IMITATION MOTHER-OF-PEARL

**BRASS LININGS — NICKEL ALLOY BOLSTERS  
.. FULL POLISHED, RAZOR STEEL BLADE ..**

**MADE AND PATENTED IN THE U. S. A.**

See Reverse Side for Further Details

The NEW "JIFFY" JACK-MASTER fills the long standing demand for a low priced, yet thoroughly practical *AUTOMATIC* pocket knife.

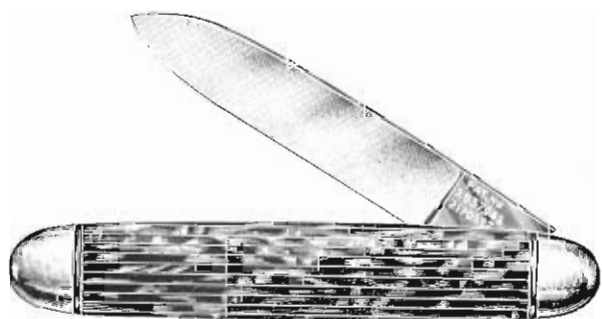
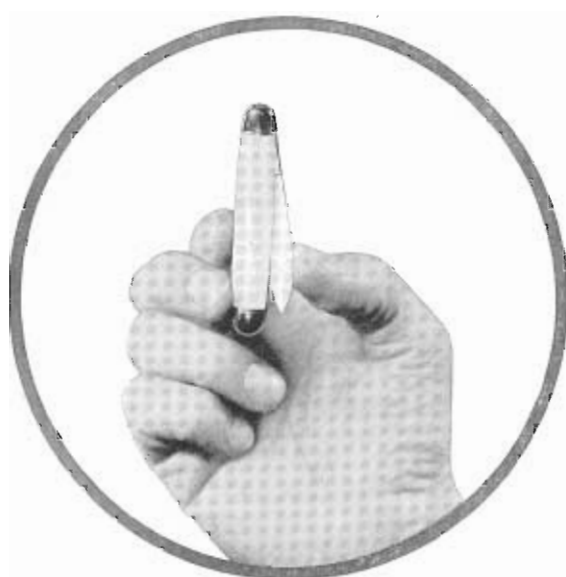
The "JIFFY" will give users long and satisfactory service. There are no springs to snap or break — there is no intricate mechanism to get out of order.

The "JIFFY" JACK-MASTER is a masterpiece of simplicity in design and construction. It takes but a minute or two to become thoroughly familiar with its operation.

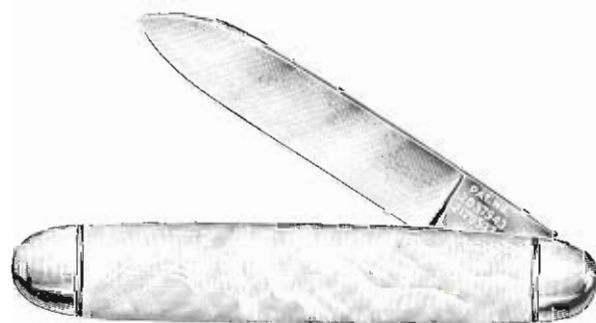
TO OPEN  
PRESS BLADE WITH POINT UP



TO CLOSE  
PRESS BLADE WITH POINT DOWN



No. AC "JIFFY" JACK-MASTER  
Handles assorted in beautiful colors of  
celluloid.



No. KP "JIFFY" JACK-MASTER  
Handles in an excellent imitation of  
mother-of-pearl.

"JIFFY" JACK-MASTER knives as illustrated above in full actual size, come with one full polished blade. They are mounted one (1) dozen to a display card as shown on page 45.



*Made in America  
by  
American Craftsmen*





Now in a Price Bracket Never Before Possible in a  
Knife of This SIZE, TYPE, QUALITY and BEAUTY

# The Jack-master

TRADE MARK REG. U. S. PAT. OFF.

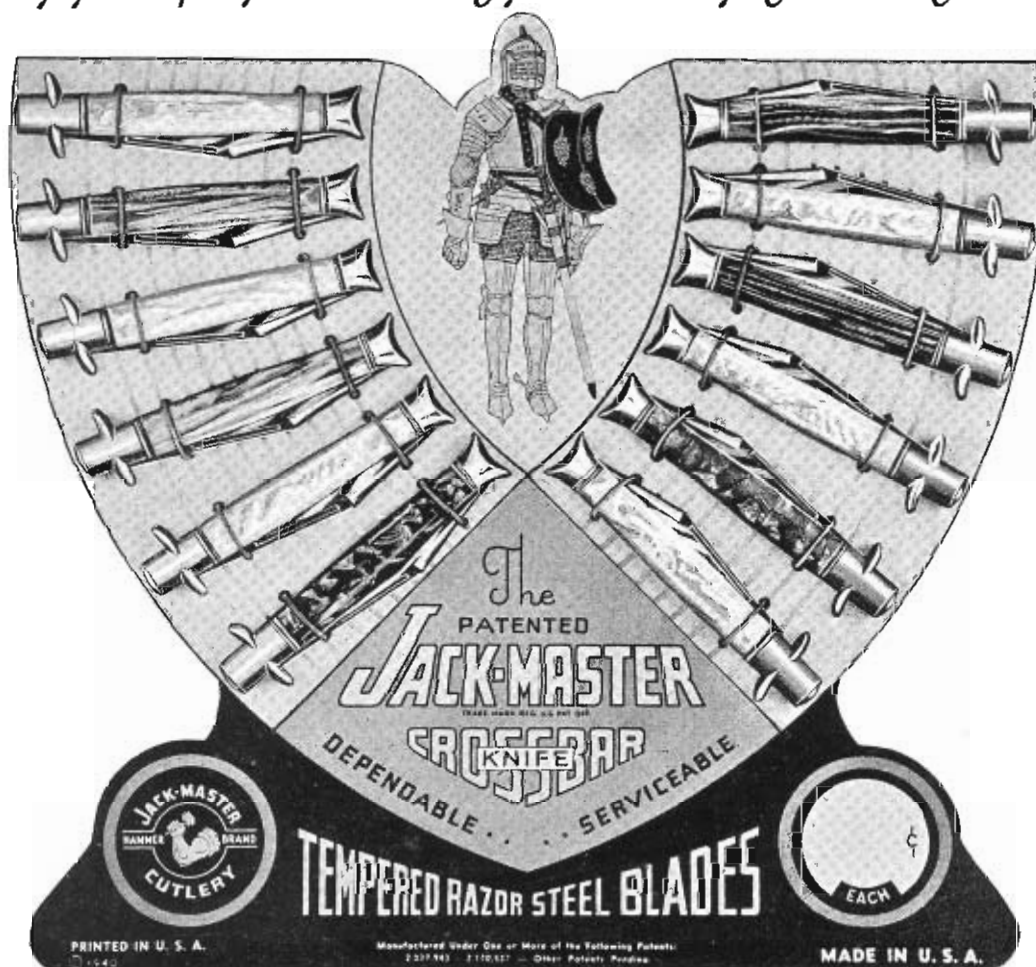
## CROSSBAR KNIFE

RETAILS FOR ONLY 25c TO 29c

Backed by the Popularity and Prestige of the Famous



*Strikingly Displayed on the Eye-Arresting Counter Card Illustrated*



Assortment No. JM-1200-AC—Comes with Handles in Assorted Colors of Dazzling Design

Assortment No. JM-1200-KP—Comes with Handles of Im. Mother-of-Pearl

(Illustrated above is Ass't JM-1200-AC/KP—Half Colors and Half Im. Pearl)

Turn Page For *FULL SIZE* Illustrations of the "JACK-MASTER" *CROSSBAR* KNIFE.

★ ★ **MADE in AMERICA by AMERICAN CRAFTSMEN** ★ ★

(TURN OVER)

Here Are The Eye-Filling, Full Sized Illustrations of

The  
PATENTED

**Jack-master**

TRADE MARK REG. U. S. PAT. OFF.

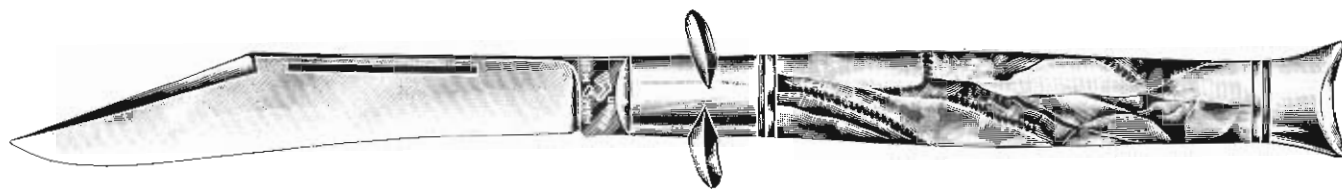
**CROSSBAR KNIFE**

Styled, Displayed and Priced to Sell FAST at

25<sup>c</sup> to 29<sup>c</sup>

Under the Famous "HAMMER BRAND"

Measures 3<sup>7</sup>/<sub>8</sub>" Closed — 7" Open



No. JM-1200-AC—Handles in Assorted Colors



No. JM-1200-KP—"Kleerpearl" Handles—An Excellent Imitation of Nature's Own Product

*Packed One (1) Dozen to a Display Card, as Illustrated on Page 47.*

### THE "JACK-MASTER" CROSSBAR KNIFE

The new JACK-MASTER CROSSBAR Knives illustrated above in full actual size combine a grace and cleanness of line with a ruggedness that only the patented "JACK-MASTER" Construction can provide. Every knife is absolutely uniform in shape and contour, for the modern mechanical methods employed in fabricating them eliminates all variations, and insures the production of perfect, Precision-Bilt Handles — "*Formed-to-Fit-the-Grip.*"

Unsightly surface rivets are never seen — those used in making a "JACK-MASTER" are of extra heavy size and strength, and are concealed under the handle of the knife.

The keen, highly polished, hand edged blade of the JACK-MASTER CROSSBAR KNIFE is made of finest high carbon cutlery steel, scientifically hardened and tempered in the most modern of electrically controlled equipment. Bolsters are of long wearing, highly finished Nickel Alloy. You can sell "JACK-MASTER" Knives with confidence for every knife is fully warranted.

**MADE AND PATENTED IN THE U.S.A.**



The  
MODERNIZED

# Jack-master

TRADE MARK REG. U. S. PAT. OFF.

## BARLOW KNIFE

### STURDIER and MORE HANDSOME THAN EVER BEFORE

Featured Under the Famous "HAMMER BRAND"

Speedy Turnover Assured at the Popular Retail Price of

25c to 29c

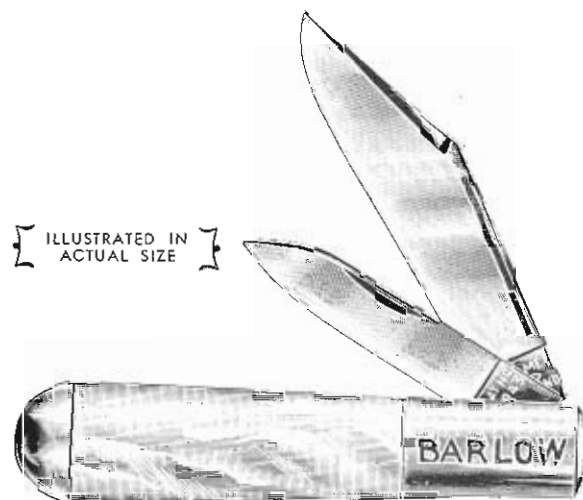


{ ILLUSTRATED IN  
ACTUAL SIZE }



No. JM435 AC In Assorted Colors.

{ ILLUSTRATED IN  
ACTUAL SIZE }



No. JM435 KP In Im. Mother-of-Pearl.

The New Display Card for the  
MODERNIZED "JACK-MASTER" BARLOW Knife

These solidly built BARLOW Knives, made the Modern "JACK-MASTER" way, represent a big stride forward in value, appearance, and serviceability. They are exceptionally strong in the working joints, and due to the precision machines used in their manufacture, each and every knife is absolutely uniform.

Electrically tempered Razor Steel Blades, Hand Edged by experts, insures excellent cutting qualities. Bolsters are of Special Nickel Alloy, Highly Finished.

"JACK-MASTER" BARLOW Knives can be sold with confidence for every knife is fully Guaranteed. JACK-MASTER BARLOWS are available with handles in solid red or black, and may be so specified when desired. They may also be ordered with "SPEAR" instead of "CLIP" blades — specify your wishes on your orders.

**A HUSKY HANDFUL of VALUE and USEFULNESS**

The  
**MODERNIZED**

***Jack-master***  
TRADE MARK REG. U. S. PAT. OFF.

**One (1) Blade  
BARLOW  
KNIFE**

**Made to Retail for 25c to 29c**



No. JM-166-KP—"Kleerpearl" Handles—An Imitation of Mother-of-Pearl



No. JM-166-AC—Handles in Assorted Colors of Celluloid

The  
**TWO (2)  
BLADE**

***Jack-master***  
TRADE MARK REG. U. S. PAT. OFF.

**Modern  
BARLOW  
KNIFE**

**RETAILS FOR  
39¢**

No. JM-266-KP —  
"Kleerpearl" Handles



**ALL KNIVES  
ARE ILLUSTRATED  
IN FULL  
ACTUAL SIZE**

No. JM-266-AC —  
Handles in Assorted  
Colors of Celluloid



All of the Modern "JACK-MASTER" BARLOW KNIVES Illustrated Above are Mounted on Cards of One (1) Dozen, as Illustrated on Page 49.

ANY OF THE ABOVE KNIVES MAY BE HAD WITH "SPEAR" INSTEAD OF CLIP BLADES. THEY ARE ALSO AVAILABLE IN HANDLES OF SOLID BLACK OR RED. SPECIFY YOUR PREFERENCE ON YOUR ORDERS.

Full Polished Blades — Nickel Alloy Bolsters — *Every Knife Fully Guaranteed.*



# MIDGET in SIZE -- BUT MIGHTY BIG in SALES APPEAL

## The NEW JUNIOR-JACK-MASTER

TRADE MARK REG. U.S. PAT. OFF.



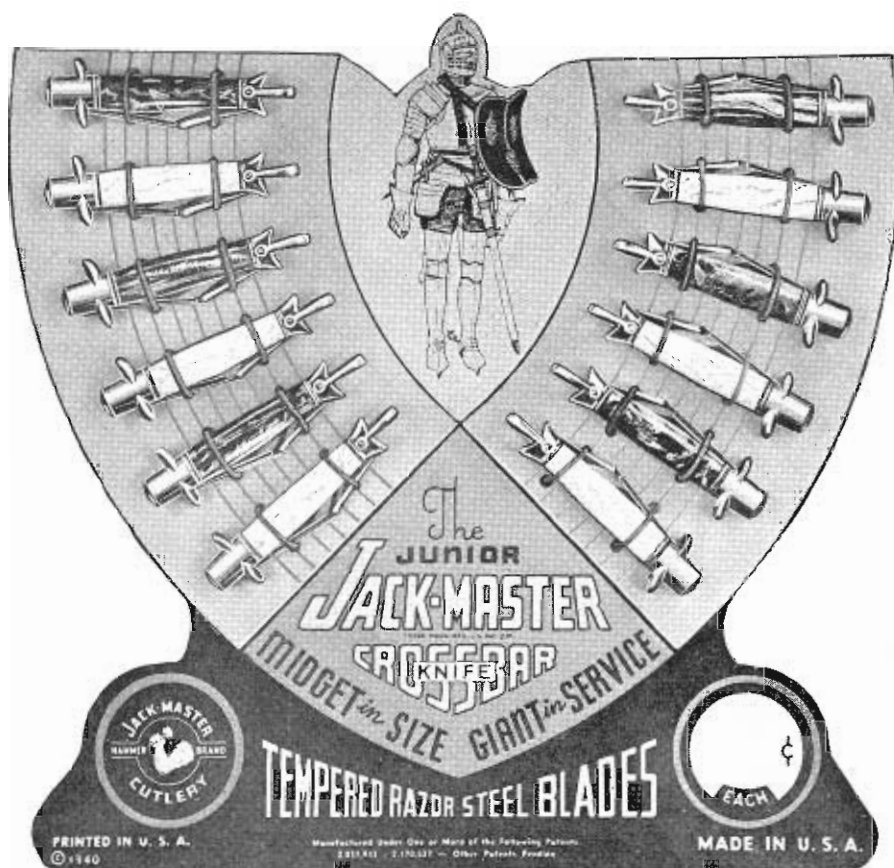
## CROSSBAR KNIFE

*Built With Jeweler's Precision -- YET RETAILS FOR 25c TO 29c*



No. JM-1255 KP  
Im. Mother-of-Pearl

ILLUSTRATED IN  
ACTUAL SIZE



Ass't No. JM-1255 KP. Comes with Handles of Im. Mother-of-Pearl.

Ass't No. JM-1255 AC. Comes with Handles in a Rich Assortment of Colors.



No. JM-1255 AC  
Assorted Colors

ILLUSTRATED IN  
ACTUAL SIZE

### THE JUNIOR JACK-MASTER CROSSBAR KNIFE.

This beautifully proportioned and thoroughly practical little knife is another exclusive masterpiece of Patented "JACKMASTER" designing and styling that will please the most critical eye, and the most economical purse. The trimly shaped bolsters, guards and shackles are all of long wearing, polished, nickel alloy. The sturdy little cutting blade is correctly hardened, tempered, hand edged, and full polished.

The JUNIOR "JACKMASTER" CROSSBAR Knife is mounted on the five (5) color display card illustrated above — One (1) dozen to the card. The attractiveness of the card, which is in perfect keeping with the character of the Junior Crossbar Knife—will appeal strongly to merchants who appreciate that proper display means fast turnover.

Every JUNIOR "JACKMASTER" CROSSBAR Knife is fully warranted.



Made in America  
by  
American Craftsmen



**CONTINUALLY GROWING IN POPULARITY!!**  
**THE EYE-ATTRACTING "BULL'S EYE"**  
**SALES-MAKING ASSORTMENT**

**FEATURING** ***Jack-master***  
TRADE MARK REG. U. S. PAT. OFF.



No. "BE" BULL'S EYE ASSORTMENT  
Full Size Illustrations of the above card  
are available for use by your salesmen

- Makes the selling of **THREE (3) DOZEN** "Jack-Master" Knives as quick and easy as the sale of only **One Dozen**.
- Provides the **Average Dealer** with a wide range of fast-selling **Popular Price**, "Jack-Master" Pocket Knives at a very modest investment.
- Stimulates sales and interest in cutlery, speeds turnover, and brightens any window or counter display.

**MADE IN THE U. S. A.**

There is only one Genuine, Original, Patented "JACK-MASTER" and the Trade Mark "JACK-MASTER" is fully protected in the United States Patent Office.

"JACK-MASTER" Knives are free of all unsightly surface rivets, and they are very securely put together by the use of large, oversize rivets concealed under the smooth, perfectly ovalled handles that are characteristic of all "JACK-MASTER" Knives.

The selection of handles offered the trade is the most brilliant and most comprehensive ever developed. The handle coverings, due to the exclusive and patented "JACK-MASTER" construction, **CANNOT CHIP, SCRATCH OR LOOSEN.**

The unqualified success of the "JACK-MASTER" line testifies to the popularity and serviceability of these thoroughly practical, long lasting knives. "JACK-MASTER" Knives are absolutely guaranteed.