



CASE®
XX

DISPLAY GUIDE
2018

EFFECTIVE 01/01/2018



MERCHANDISING OPPORTUNITIES

APPEARANCE IS EVERYTHING

For more than two decades, the Case Authorized Dealer Program has been focused on committed, independent retailers. This program was designed to be an all inclusive marketing and sales program that provides dealers with the tools to be successful in today's evolving marketplace. Careful research has been given to each detail, and we are confident in the success of this program. We firmly believe dealers who join our Authorized Dealer Network and are committed to the brand will become Case destinations. These dealers are not only sought out by the Case Collector, but also by the everyday knife enthusiast.

Our keys to success lie in our quality American-made product and our loyal dealer and customer base. The heart of the Case Authorized Dealer Program was built at the grassroots level by local mom and pop dealers who remain the backbone of our company today. We encourage you to learn more about this exclusive program and the various merchandising opportunities we provide. Benefits range from exclusive product offerings and discounts to co-op advertising support and circular opportunities to being listed on the Case Website. These benefits are just a few of the many that Case offers to this elite group of dealers.

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PLATINUM LEVEL

AUTHORIZED DEALER PACKAGE

This all-inclusive package includes a large rotating tower display, 136-knife assortment, Case logo header, magnetic panels, magnets, pricing stickers, plan-o-gram posters and a display graphics kit.

PLATINUM LEVEL ROTATING TOWER DISPLAY WITH KNIFE ASSORTMENT

Knife Assortment (3-deep) Knife Assortment (4-deep) Knife Assortment (5-deep)
63337 - \$16,735.81* **63338** - \$22,314.41* **63339** - \$27,893.02*

*Discounts may apply and are not reflected in the Standard Dealer Costs shown. Other terms and conditions apply for inclusion in the Case Authorized Dealer program.

61924 PLATINUM ROTATING TOWER DISPLAY

\$1,415.00 (No charge with qualifying purchase)

- Made of Genuine Oak
- Lockable Glass Doors(4)
- Lighted Display Area in the Middle
- Lockable Storage Base



MEASUREMENTS:
Top measures
28 1/2 in (72.4 cm) wide
70 in (177.8 cm) high
28 1/2 in (72.4 cm) deep

Storage base measures
24 in (61 cm) wide
36 3/4 in (93.4 cm) high
24 in (61 cm) deep



NEW PLATINUM LEVEL KNIFE ASSORTMENT (PLATINUM-18)

00004 (M1059L SS)	00263 (62131 CV)	07054 (610096 SS)
00029 (3207 CV)	00286 (BOWIE SS)	07062 (62109W SS)
00030 (3220 CV)	00334 (USMC)	07200 (M1300L SS)
00031 (31048 CV)	00342 (BR12-6 SS)	07205 (M1310L SS)
00032 (3137 CV)	00362 (RIDGEBACK SS)	07313 (XX628)
00035 (3318 CV)	00363 (BR12-9 SS)	07315 (XX630)
00039 (6318 CV)	00379 (M3FINN SS)	07319 (XX625)
00041 (M1225L SS)	00381 (316-5 SS)	07320 (XX626)
00042 (6318 SS)	00384 (323-5 SS)	07322 (XX639)
00045 (6220 SS)	00385 (365-5 SS)	09720 (6254 SS)
00046 (6220 SS)	00395 (KODIAK SS)	09721 (6318 SS)
00048 (5220 SS)	00517 (375-4G SS)	09722 (610096 SS)
00052 (6354HB SS)	00532 (LT275-4G SS)	09726 (6220 SS)
00077 (62032 CV)	00583 (LT216-5 SS)	10304 (6137 SS)
00079 (63032 CV)	00588 (LT223-5 SS)	11200 (10254 SS)
00081 (6333 SS)	00592 (LT265-5 SS)	11203 (TB101028 SS)
00083 (6233 SS)	00596 (LT281-6 SS)	11916 (810096 SS)
00091 (310096 CV)	00662 (LT1225L SS)	11919 (8333 SS)
00092 (2138 SS)	00781 (6220 SS)	12016 (TB81028W SS)
00095 (2137 SS)	00783 (6254 SS)	13450 (4254 SS)
00106 (6344 SS)	00784 (6207 SS)	13451 (4137 SS)
00109 (32087 CV)	00786 (6318 SS)	13452 (TB412010L SS)
00110 (XX-CHANGER SS)	00792 (610096 SS)	13453 (4207 SS)
00111 (3154L CV)	02743 (6154L SS)	13454 (4318 SS)
00118 (LT1405L SS)	02758 (61225L SS)	13455 (42131 SS)
00120 (320094F SS)	02800 (6254 SS)	13456 (41011 SS)
00128 (6347 SS)	02801 (6318 SS)	18224 (61953L SS)
00133 (61749L SS)	02802 (6220 SS)	18332 (LT254 SS)
00135 (61048 SS)	02804 (610096 SS)	18333 (LT220 SS)
00144 (6254HP SS)	02806 (6344 SS)	18334 (LT158L SS)
00147 (LT1405L SS)	02838 (6207 SS)	18336 (RIDGEBACK SS)
00149 (6354GS SS)	02864 (61749L SS)	23132 (10375 SS)
00156 (LT1225L SS)	03573 (6.5254 SS)	23135 (101048 SS)
00161 (3254 CV)	05532 (510096 SS)	23137 (10254C SS)
00163 (6254 CV)	05968 (52154W SS)	28700 (6207 SS)
00164 (6254 SS)	06981 (6344 CV)	28701 (6318 SS)
00169 (P158L SS)	06982 (61048 CV)	28702 (6220 SS)
00177 (2159L SS)	06983 (6207 CV)	28707 (6254 SS)
00178 (5333 SS)	06984 (6254 CV)	30024 (6154LC CV)
00189 (6265 SS)	06987 (6220 CV)	30111 (3154LC CV)
00204 (6375 CV)	06994 (61953L CV)	30112 (6154LC SS)
00217 (63087 SS)	07008 (63032 CV)	60186 (6207 SS)
00220 (22087 SS)	07010 (6154L CV)	60189 (62132 SS)
00246 (TB61028 SS)	07011 (6254 CV)	65305 (6.5207W SS)
00253 (LT1059L SS)	07012 (6207 CV)	
00260 (61953L SS)	07049 (63032 SS)	

GOLD LEVEL

AUTHORIZED DEALER PACKAGE



This all-inclusive package includes a rotating tower display, 94-knife assortment, wooden Case Knife topper, magnetic panels, magnets, pricing stickers, plan-o-gram posters and a display graphics kit.

GOLD LEVEL ROTATING TOWER DISPLAY WITH KNIFE ASSORTMENT

Knife Assortment (3-deep)
63319 - \$10,327.21*

Knife Assortment (4-deep)
63320 - \$13,769.61*

Knife Assortment (5-deep)
63321 - \$17,212.02*

*Discounts may apply and are not reflected in the Standard Dealer Costs shown. Other terms and conditions apply for inclusion in the Case Authorized Dealer program.



03199 GOLD ROTATING TOWER DISPLAY

\$875.00 (No charge with qualifying purchase)

- Made of Genuine Cherry Wood
- Locking Glass Doors (4)
- Display Area at Top
- Lockable Storage Base

NEW GOLD LEVEL KNIFE ASSORTMENT (GOLD-18)

00004 (M1059L SS)	00245 (6137 SS)	07313 (XX628)
00013 (6207 SS)	00246 (TB61028 SS)	07319 (XX625)
00029 (3207 CV)	00253 (LT1059L SS)	07320 (XX626)
00030 (3220 CV)	00260 (61953L SS)	07406 (MUSKRAT SS)
00031 (31048 CV)	00263 (62131 CV)	09721 (6318 SS)
00032 (3137 CV)	00362 (RIDGEBACK SS)	09723 (61749L SS)
00035 (3318 CV)	00363 (BR12-9 SS)	09726 (6220 SS)
00039 (6318 CV)	00379 (M3FINN SS)	11200 (10254 SS)
00041 (M1225L SS)	00381 (316-5 SS)	11201 (10318 SS)
00042 (6318 SS)	00532 (LT275-4G SS)	11202 (1010096 SS)
00046 (6220 SS)	00662 (LT1225L SS)	18224 (61953L SS)
00048 (5220 SS)	00784 (6207 SS)	28701 (6318 SS)
00052 (6354H BB SS)	00786 (6318 SS)	28703 (610096 SS)
00077 (62032 CV)	00792 (610096 SS)	28707 (6254 SS)
00079 (63032 CV)	00902 ARKANSAS	30024 (6154LC CV)
00081 (6333 SS)	POCKET STONE	52451 XX® SHARPENER
00083 (6233 SS)	00903 WASHITA ARKANSAS	60184 (63032 SS)
00091 (310096 CV)	OIL STONE	60188 (6220 SS)
00092 (2138 SS)	00934 OVAL BELT BUCKLE	65308 (TB6.51028 SS)
00095 (2137 SS)	01058 (6254 SS)	65312 (TB6.512010L SS)
00106 (6344 SS)	02743 (6154L SS)	80165 (TB312010L SS)
00111 (3154L CV)	02800 (6254 SS)	80502 (4137 SS)
00120 (320094F SS)	02801 (6318 SS)	80508 (41549L SS)
00128 (6347 SS)	02802 (6220 SS)	80509 (4318 SS)
00133 (61749L SS)	02804 (610096 SS)	
00135 (61048 SS)	03493 (6.5375 SS)	
00147 (LT1405L SS)	03578 (6.5318 SS)	
00161 (3254 CV)	03693 (6220 SS)	
00164 (6254 SS)	06022 (6207G SS)	
00169 (P158L SS)	06981 (6344 CV)	
00177 (2159L SS)	06982 (61048 CV)	
00178 (5333 SS)	06994 (61953L CV)	
00189 (6265 SS)	07010 (6154L CV)	
00204 (6375 CV)	07049 (63032 SS)	
00217 (63087 SS)	07057 (61953L SS)	
00220 (22087 SS)	07309 (62131 SS)	

\$1,650
in SALES per
SQ. FT.
when you sell one
assortment

MEASUREMENTS:
19 in (48.3 cm) wide
81 in (205.7 cm) high
19 in (48.3 cm) deep

SILVER LEVEL

AUTHORIZED DEALER PACKAGES

This all-inclusive package includes a fixed standing tower display, two assortments to pick from, Case Logo header, magnetic panels, magnets, pricing stickers, plan-o-gram posters and a display graphics kit. Locking glass doors cover the upper and lower display panel areas. A lighted center display area provides the perfect place to showcase our popular gift tins and collectables.

SILVER LEVEL FLOOR MODEL DISPLAY WITH KNIFE ASSORTMENT (A)

Knife Assortment (2-deep)
63325 - \$2,976.20*

Knife Assortment (3-deep)
63326 - \$4,464.30*

Knife Assortment (4-deep)
63327 - \$5,952.40*

Knife Assortment (5-deep)
63328 - \$7,440.50*

SILVER LEVEL FLOOR MODEL DISPLAY WITH KNIFE ASSORTMENT (B)

Knife Assortment (2-deep)
63281 - \$3,740.10*

Knife Assortment (3-deep)
63282 - \$5,610.15*

Knife Assortment (4-deep)
63283 - \$7,480.20*

Knife Assortment (5-deep)
63284 - \$9,350.25*

*Discounts may apply and are not reflected in the Standard Dealer Costs shown. Other terms and conditions apply for inclusion in the Case Authorized Dealer program.



61948 SILVER LEVEL FLOOR MODEL DISPLAY

\$675.00 (no charge with qualifying purchase)

- Made of Genuine Red Oak

NEW SILVER LEVEL KNIFE ASSORTMENT (A) (SILVER-18)

00004 (M1059L SS)	00133 (61749L SS)	00381 (316-5 SS)
00013 (6207 SS)	00135 (61048 SS)	00532 (LT275-4G SS)
00029 (3207 CV)	00161 (3254 CV)	00592 (LT265-5 SS)
00035 (3318 CV)	00164 (6254 SS)	00662 (LT1225L SS)
00042 (6318 SS)	00177 (2159L SS)	02743 (6154L SS)
00046 (6220 SS)	00189 (6265 SS)	03578 (6.5318 SS)
00050 (XX-CHANGER SS)	00204 (6375 CV)	07313 (XX628)
00079 (63032 CV)	00220 (22087 SS)	07319 (XX625)
00081 (6333 SS)	00245 (6137 SS)	07320 (XX626)
00092 (2138 SS)	00253 (LT1059L SS)	65312 (TB6.512010L SS)
00095 (2137 SS)	00260 (61953L SS)	80502 (4137 SS)
00106 (6344 SS)	00263 (62131 CV)	80508 (41549L SS)
00111 (3154L CV)	00362 (RIDGEBACK SS)	80509 (4318 SS)
00128 (6347 SS)	00379 (M3FINN SS)	

SILVER LEVEL KNIFE ASSORTMENT (B) (SILVER-17B)

00004 (M1059L SS)	00120 (320094F SS)	00253 (LT1059L SS)
00013 (6207 SS)	00128 (6347 SS)	00260 (61953L SS)
00029 (3207 CV)	00133 (61749L SS)	00263 (62131 CV)
00031 (31048 CV)	00135 (61048 SS)	00334 (USMC)
00032 (3137 CV)	00144 (6254HP SS)	00362 (RIDGEBACK SS)
00035 (3318 CV)	00147 (LT1405L SS)	00379 (M3FINN SS)
00042 (6318 SS)	00156 (LT1225L SS)	00381 (316-5 SS)
00046 (6220 SS)	00161 (3254 CV)	00662 (LT1225L SS)
00048 (5220 SS)	00164 (6254 SS)	00781 (6220 SS)
00079 (63032 CV)	00169 (P158L SS)	00783 (6254 SS)
00081 (6333 SS)	00177 (2159L SS)	00786 (6318 SS)
00083 (6233 SS)	00178 (5333 SS)	00792 (610096 SS)
00092 (2138 SS)	00189 (6265 SS)	01058 (6254 SS)
00095 (2137 SS)	00204 (6375 CV)	02743 (6154L SS)
00106 (6344 SS)	00217 (63087 SS)	02800 (6254 SS)
00109 (32087 CV)	00220 (22087 SS)	02806 (6344 SS)
00111 (3154L CV)	00246 (TB61028 SS)	03693 (6220 SS)

MEASUREMENTS:
23 9/16 in (69.9 cm) wide
72 1/8 in (183.2 cm) high
16 in (40.7 cm) deep



STACKING FLOOR DISPLAYS

A growing business is no problem. Get started with any of our modular displays and add additional modules as needed.

- Built-in storage area for backup stock
- Pilfer-resistant front lock
- Case logo header fits on top
- Each Module Display ships with:
 - Magnetic Panel
 - Magnets
 - Pricing Stickers
 - Display Graphics Kit

TOP MODULE DISPLAY WITH SHELF

61947 \$200.00*

- Shelf area on top allows for merchandising of gift tins, accessories and more
- 21 1/8 in (53.7 cm) wide x 25 1/8 in (63.9 cm) high x 14 1/2 in (36.9 cm) deep

TOP MODULE DISPLAY

61946 \$160.00*

- 21 1/8 in (53.7 cm) wide x 22 5/16 in (56.7 cm) high x 10 1/2 in (26.7 cm) deep

BASE MODULE DISPLAY

61945 \$175.00*

- 21 1/8 in (53.7 cm) wide x 25 1/8 in (63.9 cm) high x 14 1/2 in (36.9 cm) deep

CASE LOGO HEADER

801532 No charge

*Display charges vary with knife purchase. Contact Case Sales Office for program details and pricing.

FREESTANDING DISPLAYS

Looking for a display that really makes a statement? Choose from one of these free-form displays and let your creativity guide your Case product merchandising.

JEWELRY CABINET - 3-FOOT

61900 \$975.00 (wooden top)

61942 \$975.00 (glass top)

This unit provides lots of room to merchandise your Case knives, accessories, and gift sets in your own style.

- Display area lighted from above
- Locking doors provide easy access to product when you need it
- Two (2) glass shelves included
- Measurements:
 - 36 in (91.4 cm) wide
 - 42 in (106.7 cm) high
 - 24 in (61 cm) deep



GLASS TOWER DISPLAY

61936 \$1,360.00

This handsome unit features genuine oak and glass construction, offering the ultimate flexibility in Case product merchandising.

- Display area is lighted from above to make your Case knives really shine.
- Locking glass door allows for easy access and product set up.
- Movable glass shelving allows you to customize your own look
- Locking storage area at bottom
- Measurements:
 - 24 in (60.9 cm) wide
 - 80 in (203.2 cm) high
 - 24 in (60.9 cm) deep



COUNTERTOP PACKAGES

Our countertop displays are ideal for smaller selling spaces with high profit potential.



JOHN DEERE COUNTERTOP DISPLAY PACKAGE

15750 \$285.00 (no charge with qualifying purchase)

Includes our John Deere® Green Countertop Display that will hold 21 licensed knives. The glass door unlocks for access to storage for backup stock.

- Molded plastic with magnetic panels arranged in a wedge-shaped "radiator" pattern.
- Display Case comes complete with:
 - John Deere Logo
 - Magnets
 - Locking Glass Doors
- 18 in (45.7cm) wide x 26 in (66.0 cm) high x 14 in (35.6 cm) deep

NEW JOHN DEERE DISPLAY ASSORTMENT (JD-18)

63305 (1-deep) \$1,075.85*

**Discounts may apply and are not reflected in the Standard Dealer Costs shown.*

01826 (2137 SS)	15747 (TB6339 SS)	15761 (4254 SS)
05876 (M1225L SS)	15748 (62131 SS)	15762 (42131 SS)
05877 (LT1225L SS)	15749 (MUSKRAT SS)	15763 (4318 SS)
05947 (6159L SS)	15755 (10254 SS)	
15706 (6318 SS)	15756 (101953L SS)	
15707 (6254 SS)	15757 (101225L SS)	
15708 (610096 SS)	15758 (10318 SS)	
15745 (61549L SS)	15759 (TB101028 SS)	
15746 (63087 SS)	15760 (10208 SS)	



WIRE MERCHANDISING RACK 07258 - \$25.00

HOUSEHOLD CUTLERY ASSORTMENT

SOLID WALNUT (includes wire rack) (HH-16)

63221 \$450.25

- 07313 (4-deep) XX628 - 5 in Tomato Slicer
- 07315 (2-deep) XX630 - 6 in Boning Knife
- 07316 (2-deep) XX635 - 8 in Chef's Knife
- 07317 (2-deep) XX636 - 9 in Slicing Knife
- 07318 (2-deep) XX623 - 8 in Bread Slicer
- 07319 (4-deep) XX625 - 3 in Spear Point Paring Knife
- 07320 (4-deep) XX626 - 3 in Clip Point Paring Knife
- 07322 (1-deep) XX639 - Santoku Knife

HOUSEHOLD CUTLERY ASSORTMENT

BLACK SYNTHETIC HANDLES (includes wire rack) (BLKHH-17)

63259 \$423.35

- 31710 (4-deep) XX LT 640 - 3 in Spear Point Paring Knife
- 31711 (2-deep) XX LT 626 - 3 in Clip Point Paring Knife
- 31712 (2-deep) XX LT 628 - 5 1/2 in Tomato Slicer
- 31713 (2-deep) XX LT 630 - 6 in Boning Knife
- 31714 (2-deep) XX LT 641 - 9 in Slicing Knife
- 31715 (4-deep) XX LT 623 - 8 in Bread Knife
- 31716 (4-deep) XX LT 635 - 8 in Chef's Knife
- 31717 (1-deep) XX LT 639 - 7 in Santoku Knife

POINT-OF-SALE DISPLAYS

Lift your sales while raising your customers' spirits with a simple and effective point-of-sale display solution from Case.



ROTATING COUNTERTOP DISPLAY 01085 \$275.00*

- Made of Genuine Cherry Wood
- Pilfer-resistant front lock
- Holds up to four half-panels
- Built-in storage area for stock
- Top display shelf
- Display Case comes complete with:
 - 4 Magnetic Panels
 - Magnets
 - Pricing Stickers
 - Display Graphics Kit
- Measurements:
 - 11 in (28cm) wide
 - 31 1/2 in (80 cm) high
 - 11 1/2 in (29.2 cm) deep

*Display charges vary with knife purchase.



MAGNETIC COUNTERTOP DISPLAY 61944 \$85.00

- Cherry wood construction with magnetic posts allows you to show knives with blades fully opened
- Pilfer-resistant lock
- Measurements:
 - 10 in (25.4 cm) wide
 - 13 3/4 in (35 cm) high
 - 11 1/2 in (29.3 cm) deep



SMALL COUNTERTOP DISPLAY - 00990 \$65.50

- Cherry wood construction with locking glass door
- Stands up, lies flat on counter or hangs on wall
- Old-fashioned Case logo and graphics painted on glass
- Cushioned framing area holds knives in place
- Measurements:
 - 13 in (33 cm) wide
 - 13 in (33 cm) high
 - 2 in (5 cm) deep



LARGE COUNTERTOP DISPLAY - 03016 \$73.10

- Cherry wood construction with locking glass door
- Stands up, hangs on wall or lies flat on counter
- Old-fashioned Case logo and graphics painted on glass
- Cushioned framing area holds knives in place
- Measurements:
 - 18 in (45.7 cm) wide
 - 13 in (33cm) high
 - 2 in (5 cm) deep

PRODUCT ASSORTMENTS

Case knives appeal to all kinds of consumers, which is what makes choosing the right Case knives for your store so important. To help, we offer the following knife assortments—ordering a single item number gets you an entire suite of knives. Choose by handle or jiggling style, knife pattern, function, theme, and more.

ACCESSORIES 63256 - \$66.60



AA-17

AMBER BONE 63285 - \$410.50



AM-18

AMERICAN WORKMAN RED SYNTHETIC 66309 - \$255.50



AMER-18

13450 (4254 SS)
Trapper
13451 (4137 SS)
Sod Buster Jr®
13452 (TB412010L SS)
Tribal Lock
13453 (4207 SS)
Mini Trapper
13454 (4318 SS)
Medium Stockman
13455 (42131 SS)
Canoe
13456 (41011 SS)
Hawkbill Pruner



SMOOTH ANTIQUE BONE 63306 - \$388.40



ANT-18

58182 (6254 SS)
Trapper
58183 (TB61028W SS)
Tear Drop
58184 (62132 SS)
Baby Butterbean
58185 (6318 SS)
Medium Stockman
58186 (61749L SS)
Mini CopperLock®
58187 (610096 SS)
Small Texas Toothpick
58188 (6207 SS)
Mini Trapper
58189 (6208 SS)
Half Whittler
58190 (TB612010L SS)
Tribal Lock



BLACK CANVAS LAMINATE 63310 - \$358.10



BLKCAN-18

23131 (10265 SS)
Folding Hunter
23132 (10375 SS)
Large Stockman
23133 (TB1012010L SS)
Tribal Lock
23134 (101011 SS)
Hawkbill Pruner
23135 (101048 SS)
Slimline Trapper
23136 (10207 SS)
Mini Trapper
23137 (10254 SS)
Trapper



BLUE BONE 63286 - \$299.05



BLUE-18

02800 (6254 SS)
Trapper
02801 (6318 SS)
Medium Stockman
02802 (6220 SS)
Peanut
02804 (610096 SS)
Small Texas Toothpick
02806 (6344 SS)
Medium Stockman
02838 (6207 SS)
Mini Trapper
02864 (61749L SS)
Mini CopperLock®
02865 (6333 SS)
Small Pen



BURNT INDIGO BONE 63312 - \$235.50



IND-18

49224 (6254 SS)
Trapper
49226 (6208 SS)
Half Whittler
49227 (6220 SS)
Peanut
49228 (61549WL SS)
CopperLock®
49229 (6333 SS)
Small Stockman
49230 (6318 SS)
Medium Stockman



CAMO CASE CALIBER® 63204 - \$243.30



CAMO-16

00118 (LT1405L SS)
Lockback
00662 (LT1225L SS)
Small Lockback
18332 (LT254 SS)
Trapper
18333 (LT220 SS)
Peanut
18334 (LT158L SS)
Mako®
18335 (XX-CHANGER SS)
XX-Changer®
18336 (RIDGEBACK SS)
Ridgeback® Hunter
18340 (LT318 SS)
Medium Stockman
18342 (LT207 SS)
Mini Trapper



CASE 6.5 BONESTAG® 63287 - \$543.25



BS6.5-18

03493 (6.5375 SS)
Large Stockman
03573 (6.5254 SS)
Trapper
03574 (6.5265 SS)
Folding Hunter
03578 (6.5318 SS)
Medium Stockman
65302 (6.5154L SS)
TrapperLock
65303 (6.51953L SS)
RussLock®
65305 (6.5207W SS)
Mini Trapper
65307 (6.51048 SS)
Slimline Trapper
65308 (TB6.51028 SS)
Tear Drop
65310 (6.5137 SS)
Sod Buster Jr®
65312 (TB6.512010L SS)
Tribal Lock

CHESTNUT BONE CV 63288 - \$401.35

CH-18

- 07006 (6220 CV) Peanut
- 07008 (63032 CV) Medium Stockman
- 07009 (MUSKRAT CV) Muskrat
- 07010 (6154L CV) TrapperLock
- 07011 (6254 CV) Trapper
- 07012 (6207 CV) Mini Trapper
- 07013 (6265 CV) Folding Hunter
- 07014 (6137 CV) Sod Buster Jr®
- 07018 (TB61117 CV) Sway Back

NEW

CH-18

SMOOTH CHESTNUT BONE 63289 - \$389.45

CHESTNUT-18

- 28700 (6207 SS) Mini Trapper
- 28701 (6318 SS) Medium Stockman
- 28702 (6220 SS) Peanut
- 28703 (610096 SS) Small Texas Toothpick
- 28704 (61749L SS) Mini CopperLock®
- 28707 (6254 SS) Trapper
- 28708 (62132 SS) Baby Butterbean
- 28905 (TB62028 SS) Tear Drop
- 30112 (6154LC SS) TrapperLock

NEW

CH-18

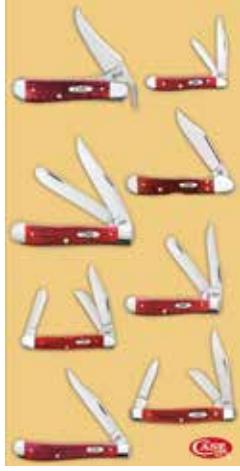
CRANDALL JIG OLIVE GREEN BONE

CRAN-18

- 63313 - \$351.05
- 22540 (6111 1/2L SS) Cheetah®
- 22541 (6254 SS) Trapper
- 22542 (62032 SS) Mini Moose
- 22543 (62132 SS) Baby Butterbean
- 22544 (6220 SS) Peanut
- 22545 (61749L SS) Mini CopperLock®
- 22546 (6318 SS) Medium Stockman
- 22547 (6185 SS) Doctor's Knife

NEW

CRAN-18

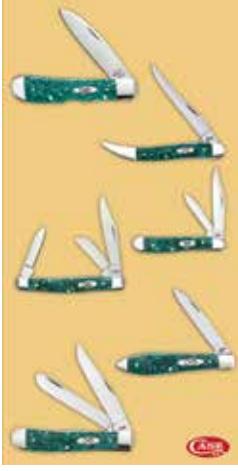
DARK RED BONE CV 63291 - \$306.85

DR-18

- 06981 (6344 CV) Medium Stockman
- 06982 (61048 CV) Slimline Trapper
- 06983 (6207 CV) Mini Trapper
- 06984 (6254 CV) Trapper
- 06987 (6220 CV) Peanut
- 06994 (61953L CV) RussLock®
- 06996 (61749L CV) Mini CopperLock®
- 06999 (6318 CV) Medium Stockman

NEW

DR-18

GREEN SPARKLE KIRINITE™ 63314 - \$267.05

GRKIR-18

- 32580 (10254 SS) Trapper
- 32581 (TB101028W SS) Tear Drop
- 32582 (10220 SS) Peanut
- 32583 (1010094 SS) Medium Texas Toothpick
- 32584 (10344 SS) Medium Stockman
- 32585 (TB1012010L SS) Tribal Lock

NEW

GRKIR-18

ICHTHUS WHITE SYNTHETIC - 63304

ICHTHUS-18

- \$228.70
- 07250 (4254 SS) Trapper
- 07252 (43032 SS) Medium Stockman
- 07257 (4207 SS) Mini Trapper
- 07267 (41749L SS) Mini CopperLock®
- 07268 (4333 SS) Small Stockman
- 17267 (4208 SS) Half Whittler
- 17268 (TB41028 SS) Tear Drop

NEW

ICHTHUS-18

LEATHER HUNTERS 63341 - \$342.55

LH-18

- 00110 (XX-CHANGER SS) Amber Bone XX-Changer®
- 00379 (M3 FINN SS) Hunter
- 00381 (316-5 SS) Hunter
- 00384 (323-5 SS) Hunter
- 00385 365-5 SS) Hunter
- 00386 (381-6 SS) Hunter

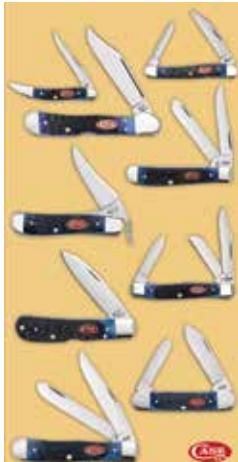
NEW

LH-18

LIGHTWEIGHT HUNTERS 63113M - \$217.90

LT-14

- 00118 (LT1405L SS) Camo Case Caliber® Lockback
- 00147 (LT1405L SS) Case Caliber® Lockback
- 00532 (LT275-4G SS) Hunter Gut Hook
- 00583 (LT216-5 SS) Hunter
- 00588 (LT223-5 SS) Skinner
- 00592 (LT265-5 SS) Hunter
- 00596 (LT281-6 SS) Hunter
- 00662 (LT1225L SS) Camo Case Caliber® Small Lockback

NAVY BLUE BONE 63292 - \$382.70

NAVY-18

- 07049 (63032 SS) Medium Stockman
- 07051 (6254 SS) Trapper
- 07054 (610096 SS) Small Texas Toothpick
- 07057 (61953L SS) RussLock®
- 07062 (62109W SS) Mini Copperhead
- 07064 (61549L SS) CopperLock®
- 07065 (TB612010L SS) Tribal Lock
- 07309 (62131 SS) Canoe
- 07321 (6207 SS) Mini Trapper

NEW

NAVY-18

SMOOTH ORANGE SYNTHETIC - 63293**\$230.15**

80500 (4254 SS)
Trapper
80502 (4137 SS)
Sod Buster Jr.
80504 (4220 SS)
Peanut
80505 (4207 SS)
Mini Trapper
80508 (41549L SS)
CopperLock®
80509 (4318 SS)
Medium Stockman
80510 (41953 1/2L SS)
RussLock®

NEW

ORDEL-18

PATRIOTIC KIRINITE™ 63294 - \$397.50

PATKIR-18

11200 (10254 SS)
Trapper
11201 (10318 SS)
Medium Stockman
11202 (1010096 SS)
Small Texas Toothpick
11203 (TB101028 SS)
Tear Drop
11207 (101953L SS)
RussLock®
11208 (10220 SS)
Peanut
11209 (10207 SS)
Mini Trapper
11211 (101749L SS)
Mini CopperLock®
11213 (TB1012010L SS)
Tribal Lock

NEW**PINK CAMO CASE CALIBER® - 63255****\$128.95**

18300 (LT1225L SS)
Lockback
18301 (LT1059L SS)
Mini Blackhorn®
18302 (LT207 SS)
Mini Trapper
18303 (LT318 SS)
Medium Stockman
18304 (MUSKRAT SS)
Muskrat
18305 (LT254 SS)
Trapper

PINK-17

POCKET WORN® BERMUDA GREEN BONE**63295 - \$368.15**

PWBG-18

NEW**POCKET WORN® BURNT BROWN BONE****63311 - \$342.70**

PWBB-18

NEW**POCKET WORN® HARVEST ORANGE BONE****63296 - \$341.10**

PWHO-18

NEW**POCKET WORN® OLD RED BONE - 63297****\$425.45**

PWOR-18

NEW**POCKET WORN® WHISKEY BONE - 66308****\$340.65**

WHISKEY-18

NEW**ROUGH BLACK® SYNTHETIC - 63298****\$291.45**

ROUGH-18

NEW

SPARXX™ WHITE SYNTHETIC - 63299**\$222.75**

- 00180 (610096 SS) Small Texas Toothpick
- 00182 (6254 SS) Trapper
- 00184 (63032 SS) Medium Stockman
- 00185 (61749L SS) Mini CopperLock®
- 00186 (6207 SS) Mini Trapper
- 00188 (6220 SS) Peanut
- 00189 (62132 SS) Baby Butterbean

NEW

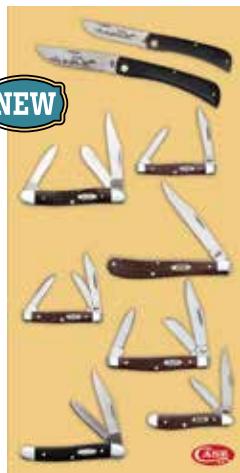
SPARXX-18

STAR SPANGLED NATURAL BONE**63307 - \$513.40**

- 64129 (62131 SS) Canoe
- 64130 (6165 SS) Folding Hunter
- 64132 (6254 SS) Trapper
- 64133 (61953L SS) RussLock®
- 64134 (TB6339 SS) Sowbelly
- 64135 (6207 SS) Mini Trapper
- 64136 (6318 SS) Medium Stockman

NEW

SS -18

WORKING KNIVES 63258 - \$244.55

DB-18

- 00046 (6220 SS) Brown Synthetic Peanut
- 00081 (6333 SS) Brown Synthetic Small Stockman
- 00083 (6223 SS) Brown Synthetic Small Pen
- 00092 (2138 SS) Black Synthetic Sod Buster®
- 00095 (2137 SS) Black Synthetic Sod Buster Jr®
- 00106 (6344 SS) Brown Synthetic Medium Stockman
- 00135 (61048 SS) Brown Synthetic Slimline Trapper
- 00217 (63087 SS) Brown Synthetic Medium Stockman
- 00220 (22087 SS) Black Synthetic Medium Jack

- 00042 (6318 SS) Amber Bone
- 00217 (63087 SS) Brown Synthetic
- 00786 (6318 SS) PW Old Red Bone
- 02801 (6318 SS) Blue Bone
- 02806 (6344 SS) Blue Bone
- 03578 (6.5318 SS) Case® 6.5 BoneStag®
- 09721 (6318 SS) PW Bermuda Green Bone
- 80035 (3318 SS) Yellow Synthetic

NEW**MEDIUM STOCKMANS 63300 - \$306.95**

STOCK -18

YELLOW SYNTHETIC CV - 63137M**\$249.75**

- 00029 (3207 CV) Mini Trapper
- 00030 (3220 CV) Peanut
- 00031 (31048 CV) Slimline Trapper
- 00032 (3137 CV) Sod Buster Jr®
- 00035 (3318 CV) Medium Stockman
- 00109 (32087 CV) Pen
- 00161 (3254 CV) Trapper
- 00735 (3165 CV) Folding Hunter

YC-14

YELLOW SYNTHETIC SS - 63303**\$273.05**

- 80029 (3207 SS) Mini Trapper
- 80030 (3220 SS) Peanut
- 80031 (31048 SS) Slimline Trapper
- 80032 (3137 SS) Sod Buster Jr®
- 80033 (3207 SS) Mini Trapper with Caplifter
- 80035 (3318 SS) Medium Stockman
- 80161 (3254 SS) Trapper
- 80165 (TB312010L SS) Tribal Lock
- 81090 (32087 SS) Pen

NEW

YE-18

SMALL TEXAS TOOTHPICKS - 63301**\$370.85**

- 00091 (310096 CV) Yellow Synthetic
- 00792 (610096 SS) PW Old Red Bone
- 02804 (610096 SS) Blue Bone
- 05532 (510096 SS) Genuine Stag
- 07054 (610096 SS) Navy Blue Bone
- 07401 (610096 SS) PW Harvest Orange Bone
- 09722 (610096 SS) PW Bermuda Green Bone
- 11202 (1010096 SS) Patriotic Kirinite™
- 28703 (610096 SS) Chestnut Bone
- 58187 (610096 SS) Antique Bone

TOOTH-18

NEW**TRAPPERS 63302 - \$312.60**

- 00161 (3254 CV) Yellow Synthetic
- 00164 (6254 SS) Amber Bone
- 00783 (6254 SS) PW Old Red Bone
- 02800 (6254 SS) Blue Bone
- 06984 (6254 SS) Dark Red Bone
- 07011 (6254 CV) Chestnut Bone
- 09720 (6254 SS) PW Bermuda Green Bone
- 81091 (3254C SS) Yellow Synthetic

NEW

TRAP-18

RANDOM (A) 00322M - \$254.95

RA-1

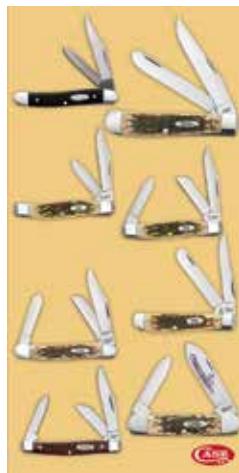
- 00004 (M1059L SS) Brushed Stainless Steel Executive Lockback
- 00042 (6318 SS) Amber Bone Medium Stockman
- 00046 (6220 SS) Brown Synthetic Peanut
- 00081 (6333 SS) Brown Synthetic Small Stockman
- 00083 (6223 SS) Brown Synthetic Small Pen
- 00095 (2137 SS) Black Synthetic Sod Buster Jr®
- 00135 (61048 SS) Brown Synthetic Slimline Trapper
- 00163 (6254 CV) Amber Bone Trapper
- 00217 (63087 SS) Brown Synthetic Medium Stockman

RANDOM (B) 00324M - \$242.40

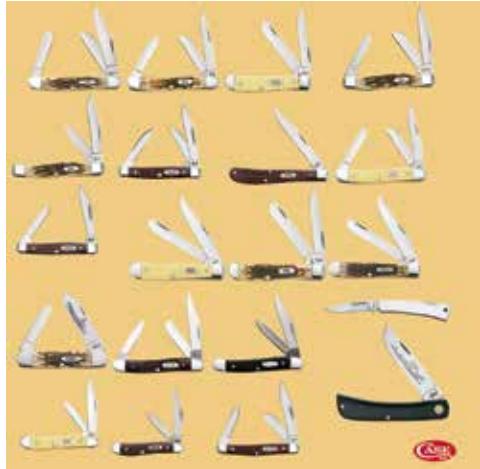
RB-1

RANDOM (D) 63270 - \$403.90

RD-17

RANDOM (R) 03286M - \$295.15

RR-1

CORE STARTER PACKAGE 62926M - \$632.90

CORE-11

00004 (M1059L SS)
Brushed Stainless Steel Executive Lockback

00013 (6207 SS)
Amber Bone Mini Trapper

00029 (3207 CV)
Yellow Synthetic Mini Trapper

00030 (3220 CV)
Yellow Synthetic Peanut

00035 (3318 CV)
Yellow Synthetic Medium Stockman

00042 (6318 SS)
Amber Bone Medium Stockman

00046 (6220 SS)
Brown Synthetic Peanut

00077 (62032 CV)
Amber Bone Texas Jack

00079 (63032 CV)
Amber Bone Medium Stockman

00081 (6333 SS)
Brown Synthetic Small Stockman

00083 (6233 SS)
Brown Synthetic Small Pen

00095 (2137 SS)
Black Synthetic Sod Buster Jr®

00135 (61048 SS)
Brown Synthetic Slimline Trapper

00161 (3254 CV)
Yellow Synthetic Trapper

00217 (63087 SS)
Brown Synthetic Medium Stockman

00005 (2137 SS)
Black Synthetic Sod Buster Jr®

00106 (6344 SS)
Brown Synthetic Medium Stockman

00128 (6347 SS)
Amber Bone Stockman

00135 (61048 SS)
Brown Synthetic Slimline Trapper

00161 (3254 CV)
Yellow Synthetic Trapper

00164 (6254 SS)
Amber Bone Trapper

00217 (63087 SS)
Brown Synthetic Medium Stockman

00220 (22087 SS)
Black Synthetic Medium Jack

00263 (62131 CV)
Amber Bone Canoe

PRICE LIST

DISPLAYS

ITEM	DESCRIPTION	DEALER PRICE	UPC NO.
00990	COUNTERTOP DISPLAY - Small - No Discount	\$65.50	021205009902
01085	ROTATING COUNTERTOP DISPLAY (4-sided)	\$275.00	021205010854
03016	COUNTERTOP DISPLAY - Large - No Discount	\$73.10	021205030166
03199	ROTATING TOWER DISPLAY (4-sided) - Gold Level	\$875.00	021205031996
07258	WIRE MERCHANDISING RACK - Household Cutlery	\$25.00	021205072586
15750	COUNTERTOP DISPLAY - John Deere	\$285.00	021205157504
61900	JEWELRY CABINET (3-foot) - Wooden Top	\$975.00	021205619002
61924	ROTATING TOWER DISPLAY (4-sided) - Platinum Level	\$1,415.00	021205619248
61936	GLASS TOWER DISPLAY with Glass Shelving	\$1,360.00	021205619361
61942	JEWELRY CABINET (3-foot) - Glass Top	\$975.00	021205619422
61944	MAGNETIC COUNTERTOP DISPLAY (3-sided)	\$85.00	021205619446
61945	STACKING FLOOR DISPLAY - Base Module	\$175.00	021205619453
61946	STACKING FLOOR DISPLAY - Top Module	\$160.00	021205619460
61947	STACKING FLOOR DISPLAY - Top Module with Shelf	\$200.00	021205619477
61948	FLOOR DISPLAY - Silver Level	\$675.00	021205619484
801532	WOODEN HEADER for Stacking Floor Displays	*No Charge	

PRODUCT ASSORTMENTS

ITEM	DESCRIPTION	DEALER PRICE
00322M	RA-1 - Random A	\$254.95
00324M	RB-1 - Random B	\$242.40
03286M	RR-1 - Random R	\$295.15
62926M	CORE-11 - Core Starter Package	\$632.90
63113M	LT-14 - Lightweight Hunters	\$217.90
63137M	YC-14 - Yellow Synthetic CV	\$249.75
63204	CAMO-16 - Camo Case Caliber®	\$243.30
63221	HH-16 - Household Cutlery (Solid Walnut)	\$450.25
63255	PINK-17 - Pink Camo Case Caliber®	\$128.95
63256	AA-17 - Accessories	\$66.60
63258	DB-18 - Working Knives ***NEW***	\$244.55
63259	BLKHH-17 - Household Cutlery (Black Synthetic)	\$423.35
63270	RD-17 - Random D	\$403.90
63285	AM-18 - Amber Bone ***NEW***	\$410.50
63286	BLUE-18 - Blue Bone ***NEW***	\$299.05
63287	BS6.5-18 - Case 6.5 BoneStag® ***NEW***	\$543.25
63288	CH-18 - Chestnut Bone CV ***NEW***	\$401.35
63289	CHESTNUT-18 - Smooth Chestnut Bone ***NEW***	\$389.45
63291	DR-18 - Dark Red Bone CV ***NEW***	\$306.85
63292	NAVY-18 - Navy Blue Bone ***NEW***	\$382.70
63293	ORDEL-18 - Smooth Orange Synthetic ***NEW***	\$230.15
63294	PATKIR-18 - Patriotic Kirinite™ ***NEW***	\$397.50
63295	PWBG-18 - PW Bermuda Green Bone ***NEW***	\$368.15
63296	PWHO-18 - PW Harvest Orange Bone ***NEW***	\$341.10
63297	PWOR-18 - PW Old Red Bone ***NEW***	\$425.45
63298	ROUGH-18 - Rough Black® Synthetic ***NEW***	\$291.45
63299	SPARXX-18 - SparXX™ White Synthetic ***NEW***	\$222.75
63300	STOCK-18 - Medium Stockmans ***NEW***	\$306.95
63301	TOOTH-18 - Small Texas Toothpicks ***NEW***	\$370.85
63302	TRAP-18 - Trappers ***NEW***	\$312.60
63303	YE-18 - Yellow Synthetic SS ***NEW***	\$273.05
63304	ICHTHUS-18 - Ichthus ***NEW***	\$228.70
63305	JD-18 - John Deere ***NEW***	\$1,075.85

PRODUCT ASSORTMENTS (CONTINUED)

ITEM	DESCRIPTION	DEALER PRICE
63306	ANT-18 - Smooth Antique Bone ***NEW***	\$388.40
63307	SS-18 - Star Spangled ***NEW***	\$513.40
63310	BLKCAN-18 - Black Canvas Laminate ***NEW***	\$358.10
63311	PWBB-18 - PW Burnt Brown Bone ***NEW***	\$342.70
63312	IND-18 - Burnt Indigo Bone ***NEW***	\$235.50
63313	CRAN-18 - Crandall Jig Olive Green Bone ***NEW***	\$351.05
63314	GRKIR-18 - Green Sparkle Kirinite™ ***NEW***	\$267.05
63341	LH-18 - Leather Hunters ***NEW***	\$342.55
66308	WHISKEY-18 - PW Whiskey Bone CV ***NEW***	\$340.65
66309	AMER-18 - American Workman ***NEW***	\$255.50

MAGNETIC PANELS & ACCESORIES

ITEM	DESCRIPTION	DEALER PRICE
BLANKPCM	Product Pricing Stickers (Blank pages)	\$1.00
CT-TAN	Magnetic Panel - Countertop Display - 17 3/4 x 17 3/4 in	*No Charge
FLRTOP-TAN	Magnetic Panel - Floor Display (Top section) - Silver Level 18 3/8 in x 28 1/4 in	*No Charge
FLRBOT-TAN	Magnetic Panel - Floor Display (Bottom section) - Silver Level 18 1/2 in x 18 1/2 in	*No Charge
GRAPHIC2012	Display Graphics Kit (10-piece)	\$5.00
HALFPNL-TAN	Magnetic Half-Panel - Stacking Floor Display - 7 5/8 in x 16 5/8 in	*No Charge
JD-BLK	Magnetic Panel - Countertop Display (Black) - John Deere 17 3/4 in x 10 1/2 in	*No Charge
KITMAG50	Kit of 50 Magnets (sets in place about 10-12 knives in displays)	\$15.00
PNLMOD-TAN	Magnetic Panel - Stacking Floor Display - 16 1/4 in x 19 1/4 in	*No Charge
TWDOOR-TAN	Magnetic Panel - Rotating Tower Display - Gold Level (2 Doors ea) 13 1/2 in x 26 in	*No Charge
TWSIDE-TAN	Magnetic Panel - Rotating Tower Display - Gold Level (2 Doors ea) 17 3/4 in x 27 in	*No Charge
	Silver Level - Merchandising Wallpaper	*No Charge
	Platinum Level - Merchandising Wallpaper	*No Charge
	Gold Level - Merchandising Wallpaper	*No Charge

CLAMSHELL PACKAGED PRODUCT

ITEM	DESCRIPTION	DEALER PRICE	UPC NO.
00254	Case Caliber® Mini Blackhorn® (LT1059L SS) Ref #00253 - 3 3/4 in x 7 3/4 in	\$11.30	021205002545
00643	Camo Case Caliber® Executive Lockback (LT1225L SS) Ref #00662 - 4 1/4 in x 7 in	\$13.25	021205006437

Due to our use of natural handle materials such as Bone, Mother-of-Pearl, and Wood the prices listed may fluctuate based on market price and availability of these commodities. A minimum order of \$250.00 is required. If the total cost of the order is less than \$250.00, there will be a service charge of \$20.00 added to the total.

THE CASE LIMITED LIFETIME WARRANTY

We warrant each and every Case knife to be free of defects in materials and workmanship for the life of the owner, and we will repair or replace with a new Case knife, at our option, any Case knife which is defective. That's how strongly we feel about the quality of our cutlery. If you believe your Case knife has a manufacturing defect, mail your knife along with a written explanation of the problem to: W.R. Case & Sons Cutlery Company, Repair Department, 50 Owens Way, Bradford, PA 16701.

Case does not warrant its products against normal wear or misuse of its products or their finish. Case knives are not intended to be used as hammers, chisels, pry bars, or screw drivers. If your knife was damaged due to misuse, our repair center can analyze the damage and repair it for a reasonable fee. This warranty gives you specific legal rights and you may have other rights which vary from state to state.

CASE REPAIR STATEMENT

As stated in our warranty, Case will attempt to repair any knife that may have a defect in materials or workmanship.

If repairs cannot be made we will offer you a new knife.

However, if the knife holds sentimental value or is a collector's item and cannot be repaired, Case is not responsible for offering a replacement or repayment that is equal in value. Case will furnish a currently manufactured item that most closely matches the item sent for repair.

CONSUMER AWARENESS STATEMENT

The blades that go into every Case knife are honed to an extremely sharp edge. We ask that you be very cautious when opening, using or sharpening our product. Case knives are intended to be used as a working tool. They are not weapons and should not be used as such. If an injury occurs during use (or misuse) of a Case knife, this is a risk that our customers assume and Case can in no way be held accountable. Our customers expect Case to deliver high quality, razor sharp knives; in turn, we ask each customer to use our product safely and wisely. Due to the hand-crafted nature of our products and our extensive use of natural materials, some items may not look exactly as depicted.

RETURN OF MERCHANDISE

Absolutely NO merchandise may be returned to Case without prior WRITTEN approval from the home office in Bradford, PA. To obtain such authorization, write the Customer Service Department. If approval is granted, goods must be returned in their original, salable condition and a minimum handling charge of 20% of the invoice price will be charged.

IMPORTANT NOTICE

Please check all cartons to see that no merchandise has been left in with wrapping material. The carton and contents were weighed prior to shipping. The exact weight to the ounce has been recorded on shipping documents held at W.R. Case & Sons Cutlery before sealing. The number of patterns and knives of each pattern has also been recorded on shipping documents. Please comply with the following procedures when loss or damage in shipping occurs.

1. If delivered by common carrier (truck), loss or damage discovered after delivery of shipment to consignee shall be reported to the delivery carrier at its nearest terminal immediately upon discovery. **Hold contents and container** for inspection by carrier with a prepared statement of facts and circumstances evidencing loss or damage prior to delivery. Return inspection report and delivery receipt to W.R. Case & Sons Cutlery Company.
2. If there is evidence that United States Postal Service (USPS) shipments are short or have been tampered with, notify your local Postmaster, who will call and inspect the shipment. If government insured, file a claim with your local post office.
3. If delivered by United Parcel Service (UPS), notify W.R. Case & Sons Cutlery, 50 Owens Way, Bradford, PA 16701 Attention: Customer Service, at once. **Hold merchandise in original cartons for inspection by UPS.** Notify UPS immediately.

We cannot be responsible for adjustment of merchandise not received or in a damaged condition unless the foregoing has been complied with. The above procedures should be followed within 24 hours of receipt of goods.

REGULATIONS

Purchaser is responsible for understanding and following any applicable laws, regulations or ordinances relating to the transport, import, purchase, sale, use, or possession of these products. W.R. Case & Sons Cutlery Company reserves the right (but does not have the obligation) to remove from any orders any products that may be restricted for import, or to increase shipping costs to certain locations.

Prices effective January 1, 2018 and are subject to change at any time.

W.R. CASE & SONS CUTLERY COMPANY CASE® SALES OFFICE

PO Box 24180, Knoxville, TN 37932 • **PHONE:** (800) 821-1924 • **FAX:** (800) 663-2493



W.R. Case & Sons Cutlery Co.

A ZIPPO COMPANY

50 OWENS WAY, BRADFORD, PENNSYLVANIA 16701

REPAIRS, WARRANTY AND COLLECTOR INFORMATION

1-800-523-6350

DEALER INQUIRIES

1-800-821-1924

WRCASE.COM