

1972

CAMILLUS
has the edge!

SWORD BRAND
HAND MADE



CAMILLUS CUTLERY CO.
CAMILLUS, N.Y. 13031



CAMILLUS
has the edge!

NEW PRESTIGE LINE

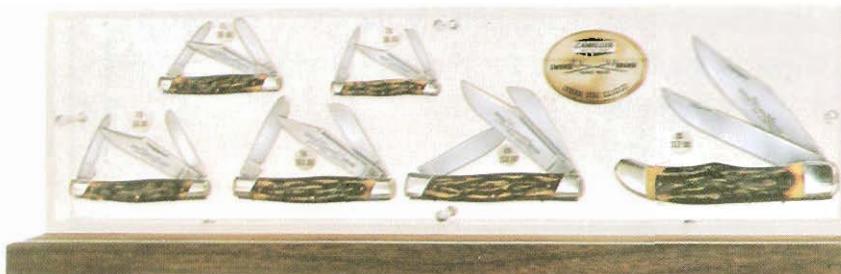
SWORD BRAND
HAND MADE

NEW FREE DISPLAY
PRODUCES EXTRA PROFITS!



NEW DELUXE QUALITY INDIAN STAG KNIVES

- INDIAN STAG HANDLES
- PARALLEL SLANT BOLSTERS
- CARBON SWORD STEEL BLADES
- 135 HAND-CRAFTED OPERATIONS



NEW #570 PROFIT TOPPER UNIT

- 3 DIMENSIONAL PLEXIGLAS DISPLAY
- FREE STANDING OR TOPPER UNIT FOR CAMILLUS CASE
- INDIVIDUALLY GIFT BOXED KNIVES
- TOTAL 18 DELUXE INDIAN STAG KNIVES (6 Patterns)

ASK YOUR JOBBER SALESMAN!

Write or call us collect for more information

CAMILLUS CUTLERY CO.

CAMILLUS, NEW YORK 13031 TELEPHONE (315) 672-8111



NEW

#470 PROFIT MAKER

- KNIVES YOUR CUSTOMERS ASK FOR
- INCLUDES NEW INDIAN STAG LINE
- LOCKED PILFER PROOF STORAGE
- ON CASTERS—MOVABLE—1 1/2" WIDE
- 3 EA. OF 40 DIFFERENT KNIVES



NEW PRESTIGE PROFIT

FEATURES

NEW #470

FREE SALES BUILDING MERCHANTISER—Draws your customers attention with magnetic appeal—Creates buying impulse with 40 of the finest hand-made knives beautifully merchandised on deep pile, sky blue velvet.

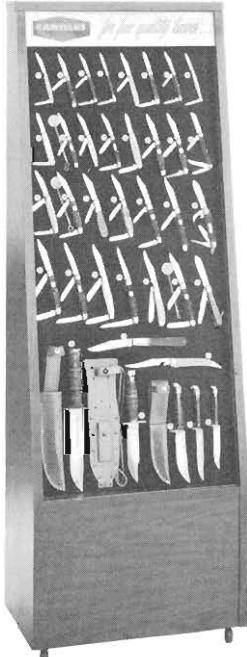
HIGH PROFIT—FAST TURNOVER with these *Prestige Camillus Knives*—Contents #470 - 3 ea. #9 - 14 - 20 - 21 - 22 - 25 - 26 - 27 - 29 - 41 - 44 - 46 - 48 - 49 - 51 - 60 - 61 - 64 - 65 - 66 - 67 - 69 - 70 - 71 - 72 - 73 - 77 - 78 - 89 - 91 - 98 - 99 - 165 - 177 - 179 - 1006 - 1007 - 1008 - 1009 and 1010.

Weight 96#. Size—Height 4½' x width 1½' x depth 1'.

To make your job easier, Mr. Dealer, your display has these extra features:

- **PILFER-PROOF**, locked storage compartment.
- **DISPLAY** area sealed under glass.
- **MOVABLE**—glides on free wheeling casters.

NEW #570 PROFIT TOPPER—Now add the newest *Camillus Prestige Knives* to your current offerings with this modern award winning fixture. Attaches to top of any Camillus Floor Case or as a free standing display. Each knife in the #570 carries the famous Sword Brand hallmark of quality and is boxed for the perfect gift. Contents—3 ea. #26 - 70 - 71 - 73 - 78 - 89. Weight 9#.



FREE DISPLAY

Beautiful walnut grained store fixture — all the features dealers ask for.

37 top selling jack and hunting knives featured on blue velvet. Each knife is displayed with all blades open, identified by sales number and retail price. Contents — 111 knives. 1 each of the following on the panel and 2 each as back-up stock: 5 - 9 - 14 - 18 - 20 - 21 - 22 - 24 - 27 - 35 - 41 - 42 - 48 - 49 - 49P - 51 - 63 - 64 - 65 - 66 - 67 - 69 - 72 - 76 - 77 - 83 - 91 - 99 - 165 - 177 - 179 - 295 - 1006 - 1007 - 1008 - 1009 - 1010.

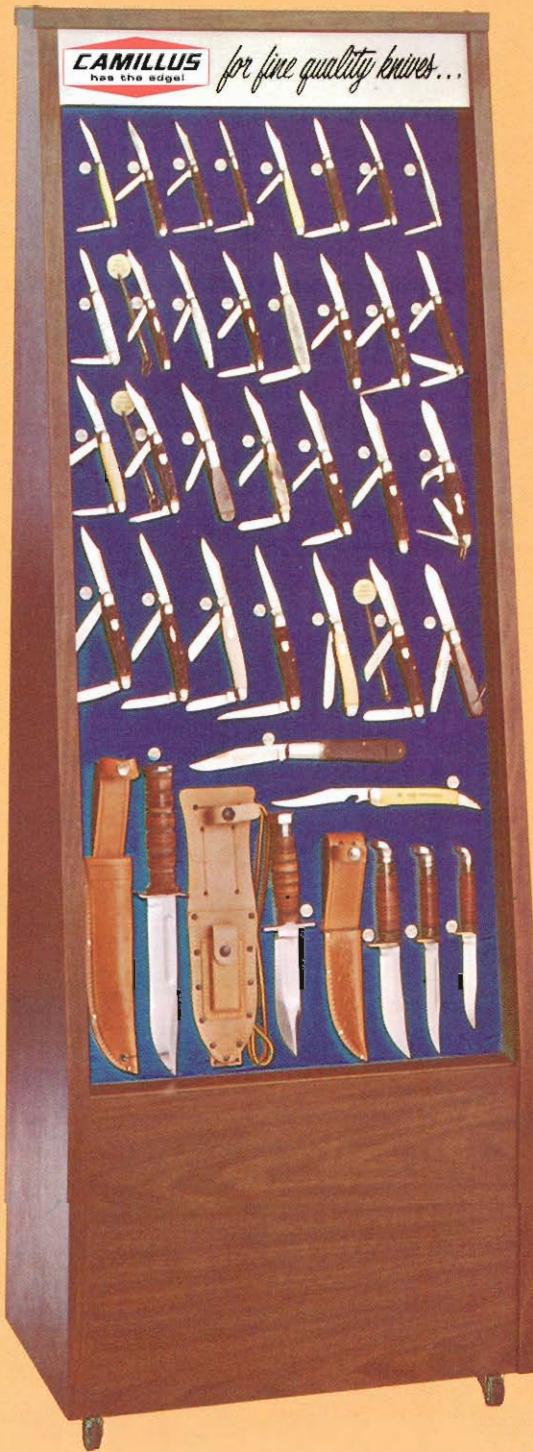
#385 DISPLAY

Weight: Total 89 lbs. — packed in two cartons
Size: Hgt. 4½' x Width 1½' x Depth 1'

CAMILLUS
has the edge!

TOP SALESMAN OF THE YEAR

SWORD & **BRAND**
HAND MADE



#385 DISPLAY

Weight: Total 89 lbs. — packed in two cartons

Size: Hgt. 4½' x Width 1½' x Depth 1'

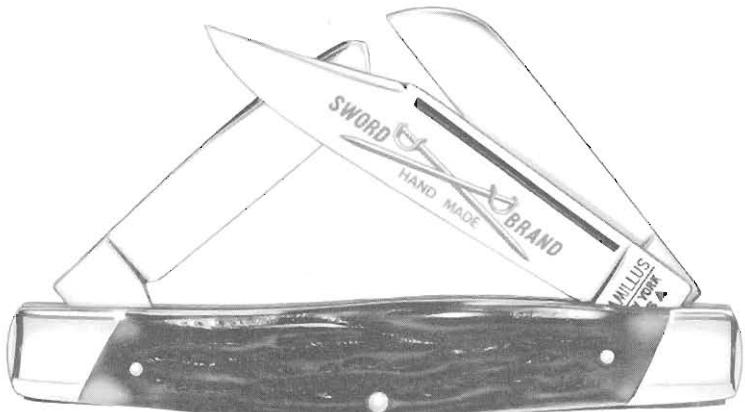
WORKS FULL TIME IN YOUR STORE EVERY DAY!

CHECK THE FEATURES OF THE #385 FLOOR DISPLAY

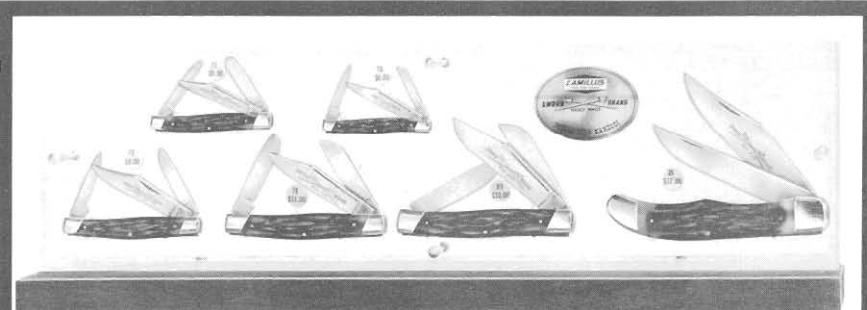
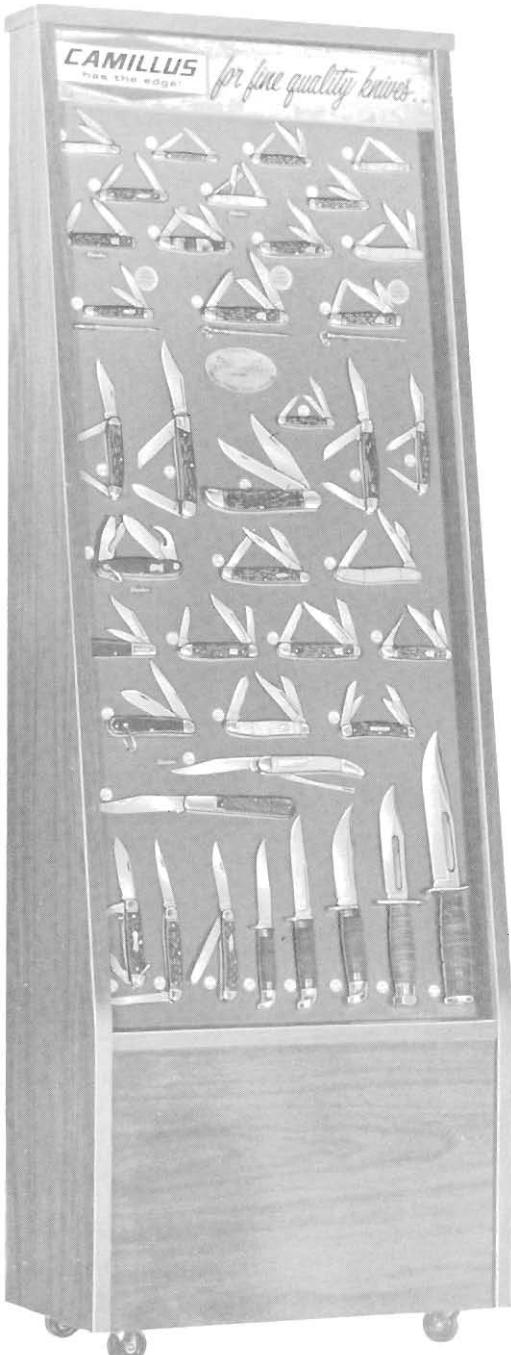
- **FREE DISPLAY**—Camillus continues its policy of making available to Camillus dealers the finest sales making merchandisers—obtainable through their distributor on a no charge basis.
- 37 top selling jack and hunting knives featured on deep pile, royal blue velvet. Each knife is displayed with all blades open for inspection and identified by sales number and retail price. Contents - 111 knives. 1 each of the following on the panel and 2 each as back-up stock: 5 - 9 - 14 - 18 - 20 - 21 - 22 - 24 - 27 - 35 - 41 - 42 - 48 - 49 - 49P - 51 - 63 - 64 - 65 - 66 - 67 - 69 - 72 - 76 - 77 - 83 - 91 - 99 - 165 - 177 - 179 - 295 - 1006 - 1007 - 1008 - 1009 - 1010.
 - Beautiful walnut grained store fixture with all the features dealers have asked for—
 - ✓ Safe built design—storage compartment absolutely pilfer proof—
 - ✓ 2 keys furnished with each merchandiser.
 - ✓ Completely sealed display area—under glass.
 - ✓ Movable—glides on free wheeling casters. Can be moved to any point in your store.

NEW #470 PROFIT MAKER

All the features of the #385 Display—but includes the new Camillus Sword Brand Prestige Knives—with deluxe quality Indian Stag handles—the finest hand made knives money can buy. Contents: 3 ea. #9 - 14 - 20 - 21 - 22 - 25 - 26 - 27 - 29 - 41 - 44 - 46 - 48 - 49 - 51 - 60 - 61 - 64 - 65 - 66 - 67 - 69 - 70 - 71 - 72 - 73 - 77 - 78 - 89 - 91 - 98 - 99 - 165 - 177 - 179 - 1006 - 1007 - 1008 - 1009 and 1010.



NEW Indian Stag Knives featured in #470



NEW #570 PROFIT TOPPER UNIT

- 3 DIMENSIONAL PLEXIGLAS DISPLAY
- FREE STANDING OR TOPPER UNIT FOR CAMILLUS CASE
- INDIVIDUALLY GIFT BOXED KNIVES
- TOTAL 18 DELUXE INDIAN STAG KNIVES (6 Patterns)

Leisure Knives

FOR SPORTSMEN



NEW DELUXE QUALITY INDIAN STAG KNIVES



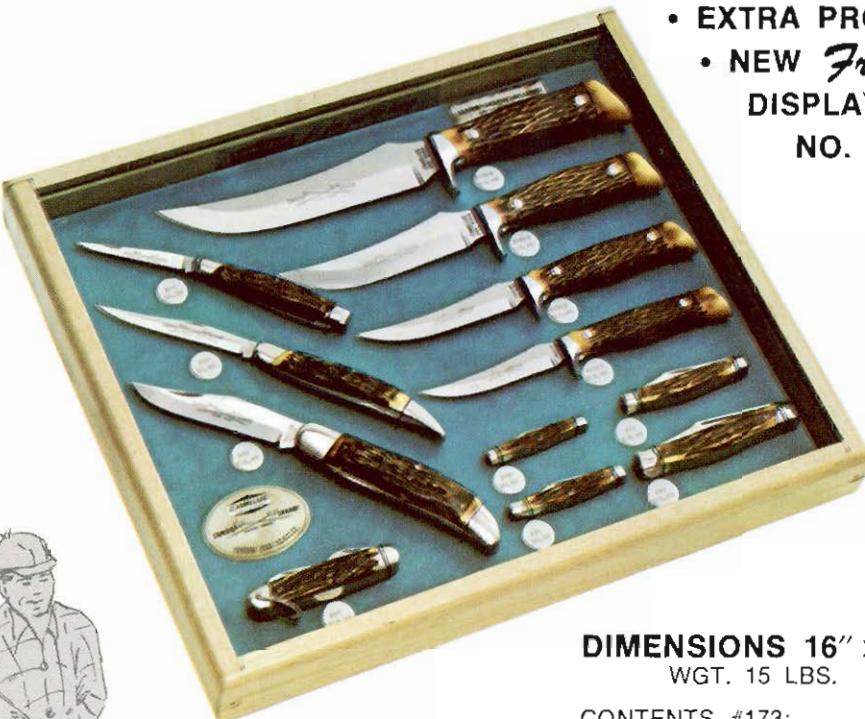
#73 ACTUAL SIZE

PRECISION HAND-MADE KNIVES FOR THE MAN WHO
WANTS THE BEST . . . HUNTER • FISHERMAN • RANCHER
FARMER • MECHANIC OR JUST GOOD OL' WHITTLE

Made in U.S.A. by AMERICAN CRAFTSMEN



- EXTRA PROFITS
- NEW *Free* DISPLAY
- NO. 173

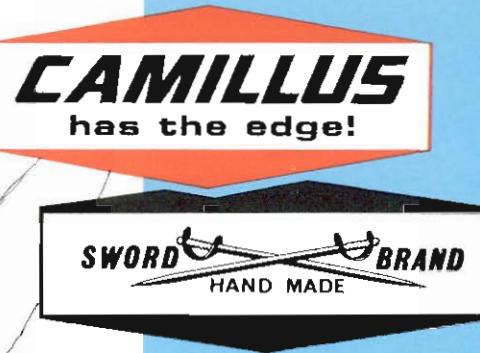


DIMENSIONS 16" x 14"
WGT. 15 LBS.

CONTENTS #173:
TOTAL OF 24 KNIVES
2 EACH OF 12 KNIVES
SHOWN ON REVERSE

KNIVES NOT WIRED TO
DISPLAY PANEL . . .
ALL ITEMS SALEABLE
FROM PANEL OR STOCK

- HARD, NATURAL OAK, LOCKABLE CASE
- KNIVES DISPLAYED UNDER PLEXIGLASS
- PARALLEL SLANT BOLSTERS
- SWORD STEEL BLADES
- INDIVIDUALLY GIFT BOXED



BLADE SIZE 5" — OVERALL 10"

CAMILLUS CUTLERY CO.

CAMILLUS, N. Y. 13031

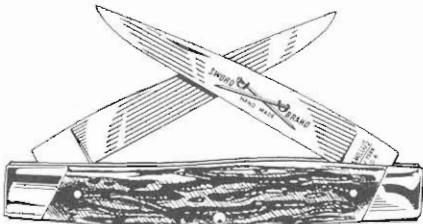
CAMILLUS

has the edge!

SWORD BRAND
HAND MADE

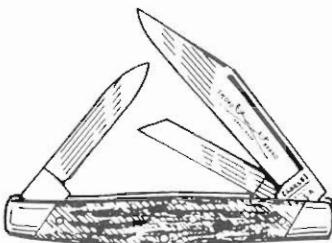
New

**PRESTIGE LINE
DELUXE QUALITY
INDIAN STAG KNIVES**



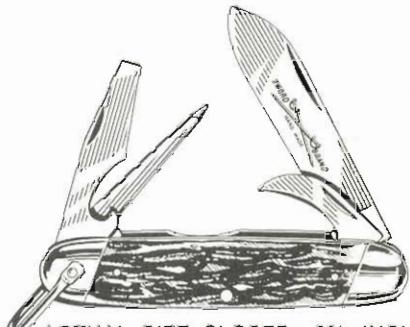
ACTUAL SIZE CLOSED—3 $\frac{1}{8}$ INCHES

No. 19 TRAPPER ea. \$8.50



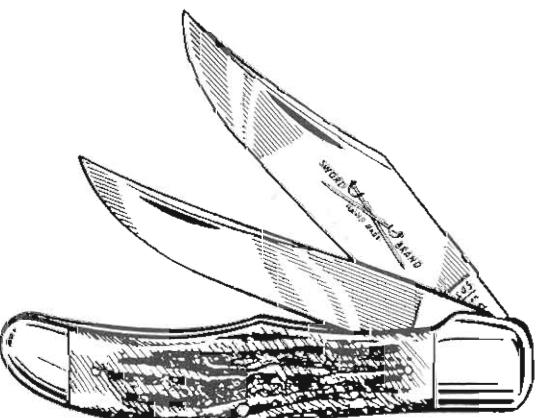
ACTUAL SIZE CLOSED—2 $\frac{5}{8}$ INCHES

No. 70 HIKER ea. \$8.50



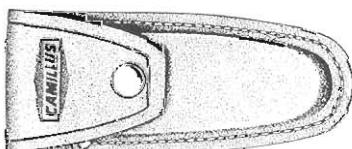
ACTUAL SIZE CLOSED—3 $\frac{1}{8}$ INCHES

No. 97 OUTDOORSMAN ea. \$10.50

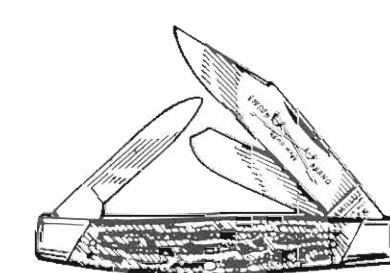


ACTUAL SIZE CLOSED—5 $\frac{1}{4}$ INCHES

No. 26 BIG JACK ea. \$12.50

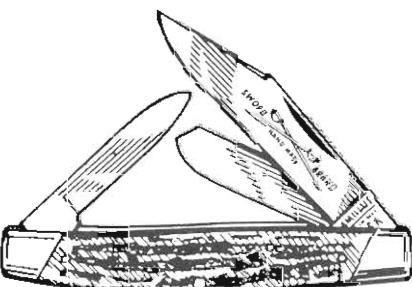


No. 126 POUCH (for 26) ea. \$2.00



ACTUAL SIZE CLOSED—3 INCHES

No. 71 EXPLORER ea. \$9.50



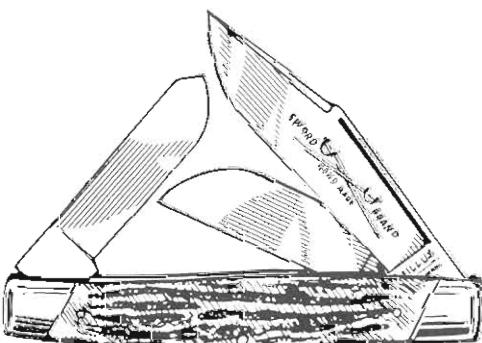
ACTUAL SIZE CLOSED—3 $\frac{1}{4}$ INCHES

No. 73 ADVENTURER ea. \$10.50



ACTUAL SIZE CLOSED—5 INCHES

No. 31 ANGLER ea. \$9.50



ACTUAL SIZE CLOSED—4 $\frac{1}{4}$ INCHES

No. 89 RANCHER ea. \$12.50



BLADE LENGTH 3 $\frac{1}{2}$ INCHES

No. 1011 BLUE RIDGE ea. \$12.50



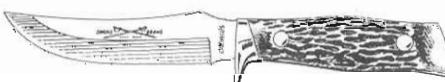
BLADE LENGTH 4 $\frac{1}{4}$ INCHES

No. 1012 GREAT SMOKY ea. \$13.50



BLADE LENGTH 5 INCHES

No. 1013 YELLOWSTONE ea. \$14.50



BLADE LENGTH 7 INCHES

No. 1014 GRAND CANYON ea. \$16.50



FRONT OPENING feature...

CAMILLUS
Pocket Knives

MERCHANDISER No. 185

Dimensions: 22" wide x 17" high
x 9" deep. Shipping weight:
25 lbs.

Contents: 3 each of the 14
pocket knives and 3 hunting
knives (with hand tooled
sheaths) as shown.

NOW WITH HUNTING KNIVES!

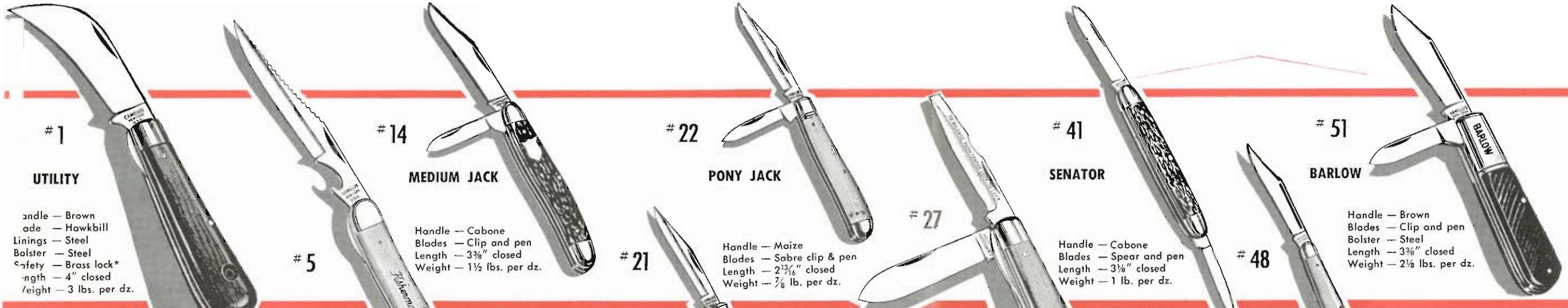


1006 Blade
3 $\frac{5}{8}$ ". Over-all size
7 $\frac{1}{8}$ ".

1007 Blade
4 $\frac{3}{8}$ ". Over-all size 8".

1008 Blade
4 $\frac{1}{2}$ ". Overall size
8 $\frac{3}{4}$ ".

••for the hardware sporting goods dept.



#1

UTILITY

Handle — Brown
Blade — Hawkbill
Linings — Steel
Bolster — Steel
Safety — Brass lock*
Length — 4" closed
Weight — 3 lbs. per dz.

#14

MEDIUM JACK

Handle — Cabone
Blades — Clip and pen
Length — 3 3/8" closed
Weight — 1 1/2 lbs. per dz.

#22

PONY JACK

Handle — Maize
Blades — Sabre clip & pen
Length — 2 13/16" closed
Weight — 7/8 lb. per dz.

#41

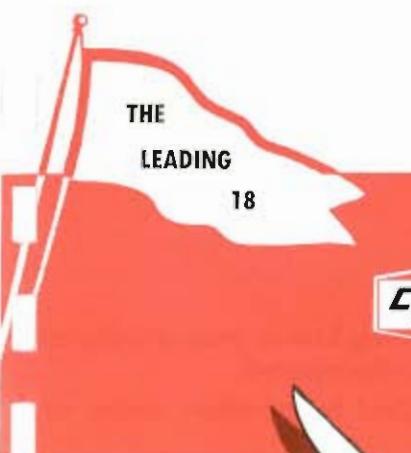
SENATOR

Handle — Cabone
Blades — Spear and pen
Length — 3 1/8" closed
Weight — 1 lb. per dz.

#51

BARLOW

Handle — Brown
Blades — Clip and pen
Bolster — Steel
Length — 3 3/8" closed
Weight — 2 1/2 lbs. per dz.

**CAMILLUS**
has the edge!**PONY JACK**

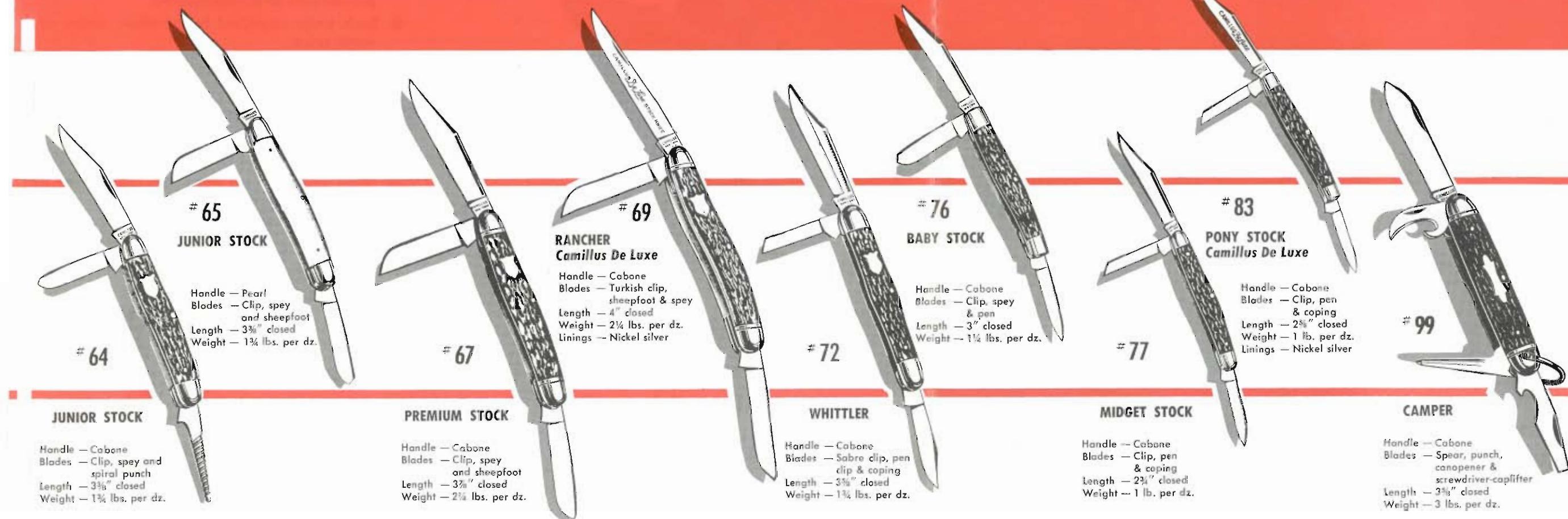
Handle — Cabone
Blades — Sabre clip and pen
Length — 2 13/16" closed
Weight — 7/8 lb. per dz.

ELECTRICIAN

Handle — Brown
Blades — Spear and screwdriver with sharp edge for scraping insulation
Safety — Brass lock*
Length — 3 3/4" closed
Weight — 3 lbs. per dz.

SLIM SENATOR

Handle — Maize
Blades — Clip and pen
Length — 2 3/4" closed
Weight — 3/4 lb. per dz.

**JUNIOR STOCK**

Handle — Cabone
Blades — Clip, spey and spiral punch
Length — 3 3/8" closed
Weight — 1 1/2 lbs. per dz.

#65

JUNIOR STOCK

Handle — Pearl
Blades — Clip, spey and sheepfoot
Length — 3 3/8" closed
Weight — 1 1/2 lbs. per dz.

#64

PREMIUM STOCK

Handle — Cabone
Blades — Clip, spey and sheepfoot
Length — 3 3/8" closed
Weight — 2 1/2 lbs. per dz.

#69

RANCHER
Camillus De Luxe

Handle — Cabone
Blades — Turkish clip, sheepfoot & spey
Length — 4" closed
Weight — 2 1/2 lbs. per dz.
Linings — Nickel silver

#67

PREMIUM STOCK

Handle — Cabone
Blades — Clip, spey and sheepfoot
Length — 3 3/8" closed
Weight — 2 1/2 lbs. per dz.

BABY STOCK

Handle — Cabone
Blades — Clip, spey & pen
Length — 3" closed
Weight — 1 1/4 lbs. per dz.

#76

WHITTLER

Handle — Cabone
Blades — Sabre clip, pen clip & coping
Length — 3" closed
Weight — 1 1/4 lbs. per dz.

PONY STOCK
Camillus De Luxe

Handle — Cabone
Blades — Clip, pen & coping
Length — 2 3/4" closed
Weight — 1 lb. per dz.
Linings — Nickel silver

#77

MIDGET STOCK

Handle — Cabone
Blades — Clip, pen & coping
Length — 2 3/4" closed
Weight — 1 lb. per dz.

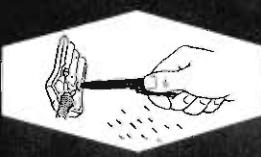
#99

CAMPER

Handle — Cabone
Blades — Spear, punch, canopener & screwdriver-caplifter
Length — 3 1/8" closed
Weight — 3 lbs. per dz.

CAMILLUS
has the edge!

**KNIVES
FOR A
PURPOSE**



MADE ONLY IN U.S.A.

BY SKILLED AMERICAN CRAFTSMEN

CAMILLUS
CUTLERY
COMPANY
Made in U.S.A.



MERCHANDISER No. 85

Dimensions: 22" wide x 17" high
x 9" deep. Shipping weight:
25 lbs.

Contents: 3 Each of the 18 knives
as shown on the front side of
this page.
Total—54 knives.

THE NEW BOLD
Camillus Deluxe MERCHANDISER



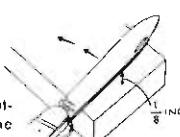
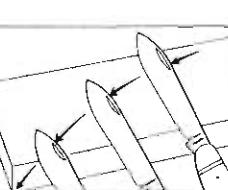
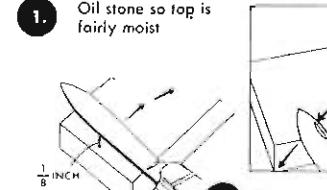
FRONT OPENING feature...
easy access to stock. Shelves
provide for ample storage
space.

- 18 of the best selling knives dramatically displayed with all blades opened.
- Each knife identified by number, name, and retail price.
- Comes ready to use . . . no set up required. Knives mounted at factory.
- Natural finish solid oak case . . . glass front . . . safety arm to hold front in open position.
- Designed to fit all types of counters and island
- Stock compartment easily accessible and can be locked.

The MERCHANDISER works full time...all the time...

HOW TO SHARPEN AND CARE FOR YOUR KNIFE

1. Oil stone so top is fairly moist
2. Lay blade edge on stone. Raise back of blade about $\frac{1}{8}$ inch above stone.
3. Sharpen against the edge (as if cutting into the stone) . . . moving the blade toward you off the stone at the same time.
4. On every other stroke sharpen other side of edge, going the other way on the stone.
5. Clean the stone after using it.



OIL—blades at the joints to keep blades operating smoothly.



WIPE—knife clean after using it to keep it from rusting and staining.

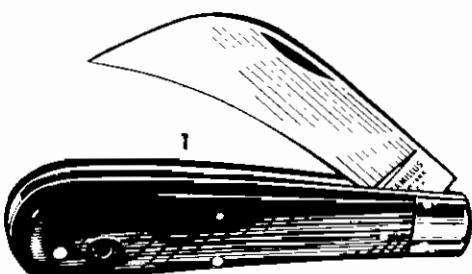
Made in U.S.A. by **AMERICAN CRAFTSMEN**
CAMILLUS CUTLERY CO.
CAMILLUS, N.Y.



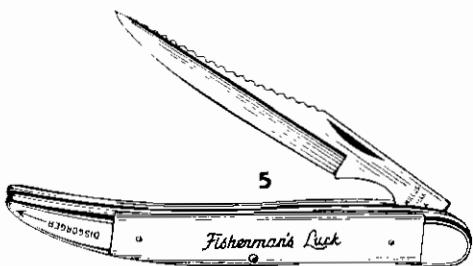
POCKET KNIVES CAMILLOS

SWORD BRAND
HAND MADE

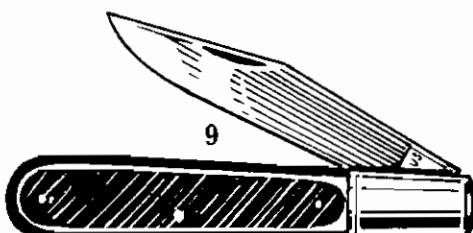
Blades of custom-made, high carbon cutlery steel providing extra sharpness, toughness and durability. Edges hand honed under oil. Nickel Silver bolsters, brass linings except where noted.



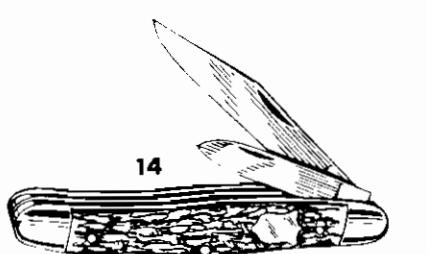
ACTUAL SIZE CLOSED—4 INCHES
Utility knife with Hawkbill blade, steel linings. Brass lock keeps blade from closing when in use. Extra heavy steel bolsters. Unbreakable handle has hole for lanyard.
No. 1 Wt. per doz.—3 lbs. ea. \$6.00



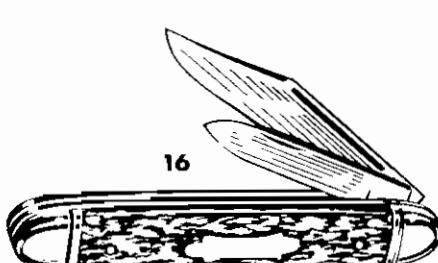
ACTUAL SIZE CLOSED—5 INCHES
Fisherman's Luck knife has chrome plated sabre clip blade with scaler and caplifter, brass lock to keep blade from closing when in use. Attractive maize handles. Bolster doubles as hook disgorger.
No. 5 Wt. per doz.—2 1/4 lbs. ea. \$6.00



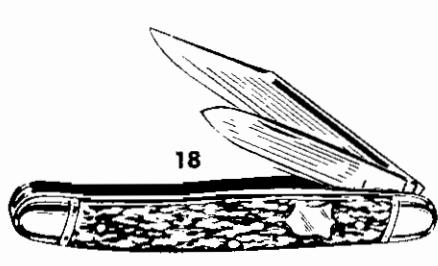
ACTUAL SIZE CLOSED—5 INCHES
Large clip blade, mirror polished and sharpened to a keen edge, genuine Cabone handles.
No. 9 Wt. per doz.—3 3/4 lbs. ea. \$6.00



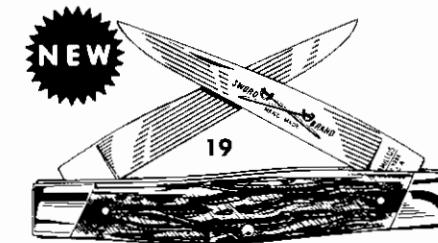
ACTUAL SIZE CLOSED—3 3/8 INCHES
Medium Jack knife has mirror polish clip and pen blades, genuine Cabone handles.
No. 14 Wt. per doz.—1 1/2 lbs. ea. \$5.50



ACTUAL SIZE CLOSED—3 5/8 INCHES
Equal End Jack, with mirror polished clip and pen blades, genuine Cabone handles.
No. 16 Wt. per doz.—2 1/2 lbs. ea. \$6.00

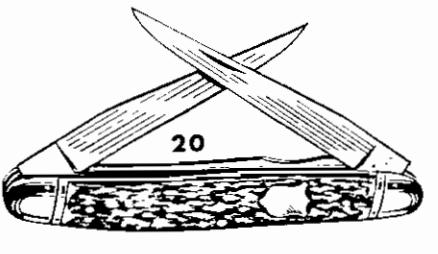


ACTUAL SIZE CLOSED—3 7/8 INCHES
Large Jack with mirror polished clip and pen blades, genuine Cabone handles.
No. 18 Wt. per doz.—2 1/4 lbs. ea. \$6.00

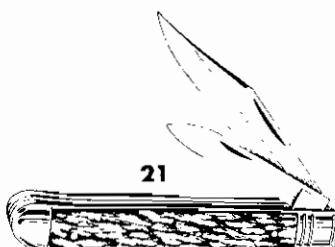


ACTUAL SIZE CLOSED—3 1/8 INCHES. Sword Brand Deluxe bench made knife. Features Indian Stag handles, gleaming solid nickel silver parallel slant bolsters — two mirror polished skinning blades of Camillus high carbon Sword Steel.

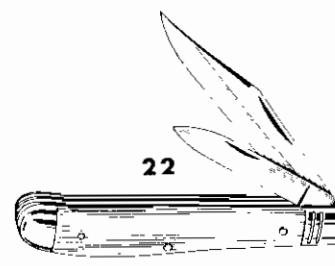
INDIVIDUALLY GIFT BOXED.
No. 19 Wt. per doz.—2 lbs. ea. \$8.50



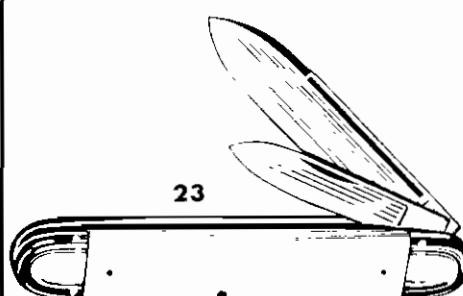
ACTUAL SIZE CLOSED—3 7/8 INCHES
Sportsman's knife has two skinning blades, genuine Cabone handles.
No. 20 Wt. per doz.—1 3/4 lbs. ea. \$6.00



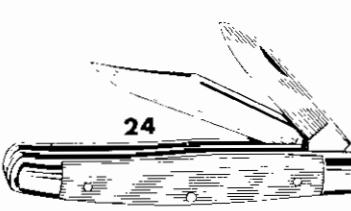
ACTUAL SIZE CLOSED—2 13/16 INCHES
Pony Jack Knife has sabre clip and pen blades, genuine Cabone handles.
No. 21 Wt. per doz.—1 lb. ea. \$5.50



ACTUAL SIZE CLOSED—2 13/16 INCHES
Pony Jack with mirror polished sabre clip and pen blade, genuine maize handles.
No. 22 Wt. per doz.—1 lb. ea. \$5.50



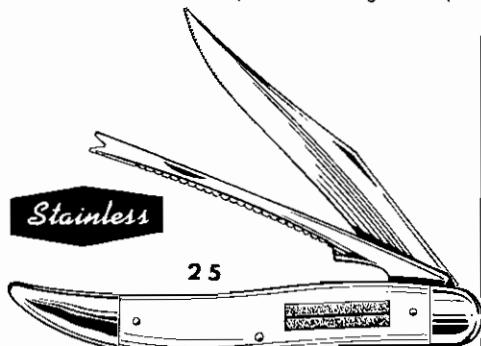
ACTUAL SIZE CLOSED—4 3/16 INCHES
Large equal end jack with mirror polished spear and pen blades, genuine grain white handles.
No. 23 Wt. per doz.—3 1/4 lbs. ea. \$6.50



ACTUAL SIZE CLOSED—3 INCHES
Jack with mirror-polished clip and pen blade, genuine Sea-pearl handles.
No. 24 Wt. per doz.—1 1/4 lbs. ea. \$5.50

POCKET KNIVES
CAMILLUS

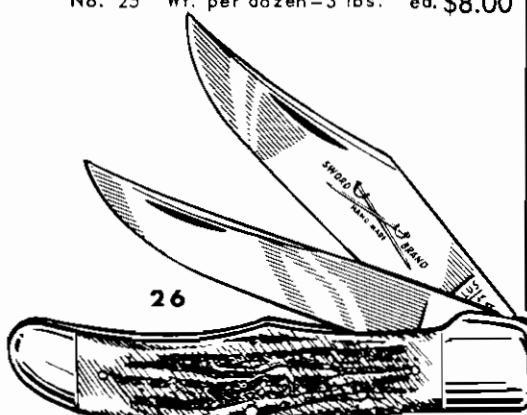
Blades of custom-made, high carbon cutlery steel providing extra sharpness, toughness and durability. Edges hand honed under oil. Nickel Silver bolsters, brass linings except where noted.



ACTUAL SIZE CLOSED - 5 INCHES

Deluxe Fisherman's Knife has stainless steel sabre clip blade with serrated tip. Hook disgorger specially ground to double as fish scaler and bottle cap lifter. Genuine maize handles have included high quality hook sharpener.

No. 25 Wt. per dozen - 3 lbs. ea. \$8.00

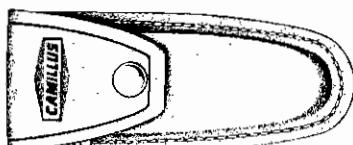


ACTUAL SIZE CLOSED - 5-1/4 INCHES

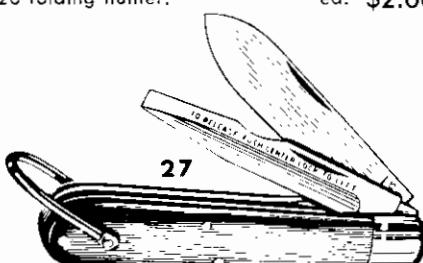
Sword Brand Deluxe - Bench made folding hunting knife - features Indian Stag handles plus large clip and skinning blade of Camillus high carbon cutlery Sword Steel.

INDIVIDUALLY GIFT BOXED.

No. 26 Wt. per dozen - 5½ lbs. ea. \$12.50



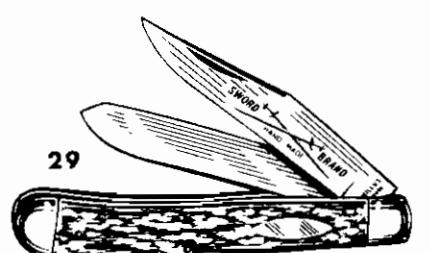
No. 126 Top grain Leather Pouch for No. 26 folding hunter. ea. \$2.00



ACTUAL SIZE CLOSED - 3-3/4 INCHES

Electrician's Knife with spear blade. Screwdriver has insulation scraper and brass lock to keep it from closing when in use. Unbreakable handles.

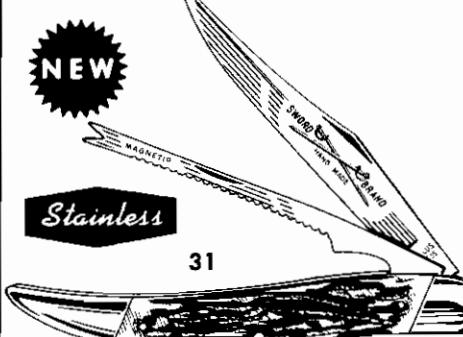
No. 27 Wt. per dozen - 3 lbs. ea. \$6.25



ACTUAL SIZE CLOSED - 3-7/8 INCHES

Sportsman Knife - Mirror polished sabre clip, and spey blades, genuine Cabone handles.

No. 29 Wt. per doz. - 2½ lbs. ea. \$7.00

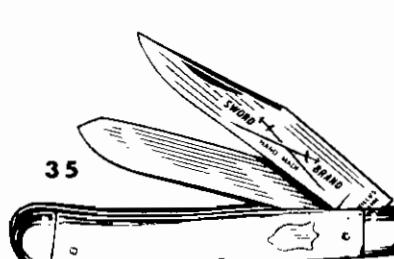


ACTUAL SIZE CLOSED - 5 INCHES

Sword Brand Deluxe bench made Angler's knife. Features Indian Stag handles. Stainless steel sabre clip blade with serrated tip. Combination hook disgorger-fish scaler blade with cap lifter.

INDIVIDUALLY GIFT BOXED.

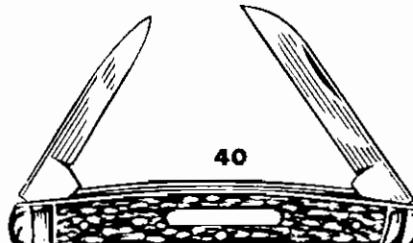
No. 31 Wt. per doz. - 3 lbs. ea. \$9.50



ACTUAL SIZE CLOSED - 3-7/8 INCHES

Sportsman Knife - Mirror polished sabre clip, and spey blades, genuine maize handles.

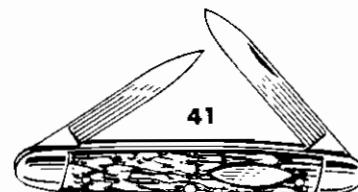
No. 35 Wt. per doz. - 2½ lbs. ea. \$7.00



ACTUAL SIZE CLOSED - 3-7/16 INCHES

Congress pen with sheepfoot and pen blades, genuine Cabone handles.

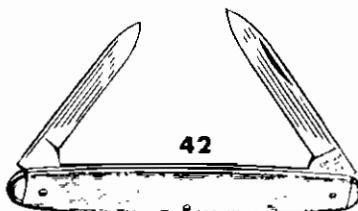
No. 40 Wt. per doz. - 1¼ lbs. ea. \$5.50



ACTUAL SIZE CLOSED - 3-1/8 INCHES

Senator pen, mirror polished spear and pen blades, genuine Cabone handles.

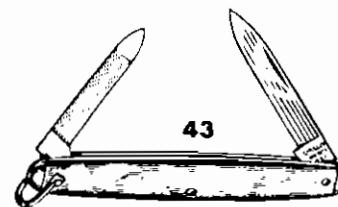
No. 41 Wt. per doz. - 1 lb. ea. \$5.50



ACTUAL SIZE CLOSED - 3-1/8 INCHES

Senator pen, mirror polished spear and pen blades, genuine Sea-pearl handles.

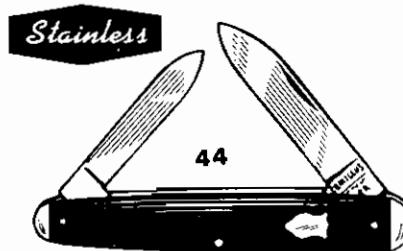
No. 42 Wt. per doz. - 1 lb. ea. \$5.00



ACTUAL SIZE CLOSED - 2-13/16 INCHES

Slim Senator pen, spear blade and nail file, genuine Sea-pearl handles with nickel silver shackle.

No. 43 Wt. per doz. - ¾ lb. ea. \$5.50



ACTUAL SIZE CLOSED - 3-3/8 INCHES

Graceful "Gentleman's Knife" - features gleaming solid black handles - surgical stainless steel spear and pen blades.

No. 44 Wt. per doz. 3/4 lb. ea. \$6.00



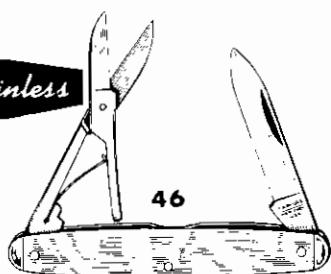
POCKET KNIVES

CAMILLUS

SWORD BRAND
HAND MADE

Blades of custom-made, high carbon cutlery steel providing extra sharpness, toughness and durability. Edges hand honed under oil. Nickel Silver bolsters, brass linings except where noted.

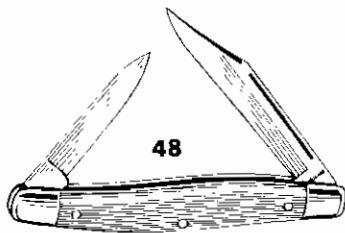
Stainless



ACTUAL SIZE CLOSED—2-13/16 INCHES

Slim Senator Pen — features fine quality, surgical stainless steel mini scissors and spear blade, Sea-pearl handles.

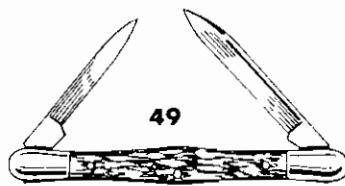
No. 46 Wt. per doz. 3/4 lb. ea. \$7.00



ACTUAL SIZE CLOSED—2-3/4 INCHES

Small Pen Knife — mirror polished clip and pen blades. Genuine maize handles.

No. 48 Wt. per doz.—3/4 lb. ea. \$5.50

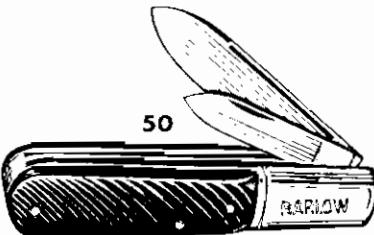


ACTUAL SIZE CLOSED—3 INCHES

Tuxedo knife—completely hand crafted—mirror polished, spear and pen blades, genuine Cabone handles.

No. 49 Wt. per doz.—3/4 lb. ea. \$5.50

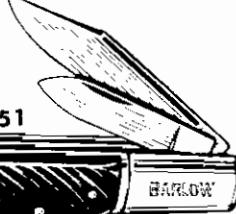
No. 49P—Same as 49 except for Sea-Pearl handles.



ACTUAL SIZE CLOSED—3-3/8 INCHES

Barlow knife. Has mirror polished spear and pen blades, genuine Cabone handles, steel bolsters.

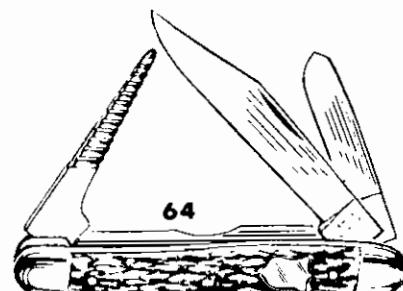
No. 50 Wt. per doz.—2 1/4 lbs. ea. \$5.00



ACTUAL SIZE CLOSED—3-3/8 INCHES

Barlow knife. Has mirror polished clip and pen blades, genuine Cabone handle, steel bolsters.

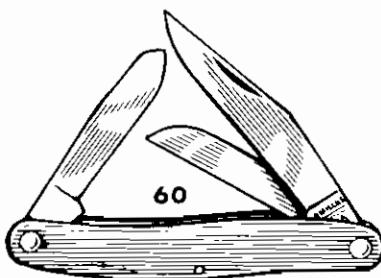
No. 51 Wt. per doz.—2 1/4 lbs. ea. \$5.00



ACTUAL SIZE CLOSED—3-3/8 INCHES

Premium Stock—has mirror polished clip, spey and spiral punch, genuine Cabone handle.

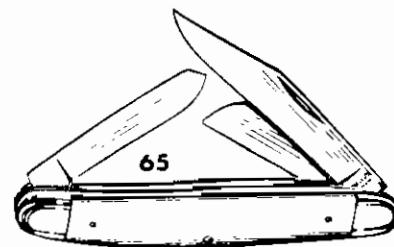
No. 64 Wt. per doz.—1 3/4 lbs. ea. \$6.75



ACTUAL SIZE CLOSED—3-3/16 INCHES

The "Old Smoothie" — New solid maize handles. Extra strength from quality, nickel silver Rosette Rivets. Features clip, sheepfoot and spey blades of high carbon cutlery steel.

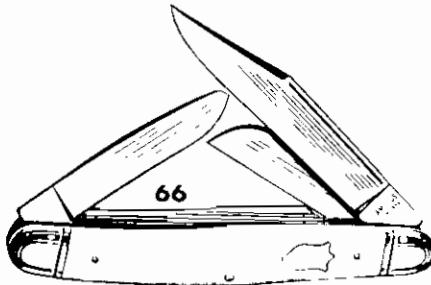
No. 60 Wt. per doz. 1 1/4 lbs. ea. \$6.50



ACTUAL SIZE CLOSED—3-3/8 INCHES

Premium Stock — has mirror polished clip, sheepfoot and spey blades, sea pearl handles.

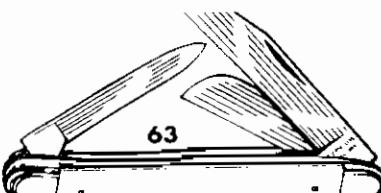
No. 65 Wt. per doz.—1 3/4 lbs. ea. \$6.75



ACTUAL SIZE CLOSED—3-7/8 INCHES

Premium Stock knife—mirror polished clip, sheepfoot and spey blades, genuine grain white handles.

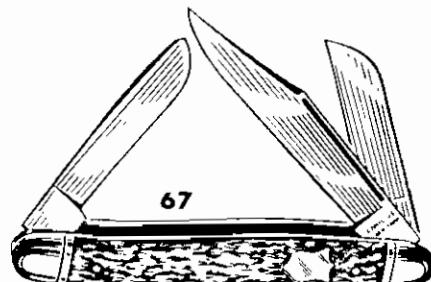
No. 66 Wt. per doz.—2 1/4 lbs. ea. \$7.25



ACTUAL SIZE CLOSED—3-3/8 INCHES

Premium Stock knife with mirror polished clip, sheepfoot and pen blades, genuine maize handles.

No. 63 Wt. per doz.—1 3/4 lbs. ea. \$6.75

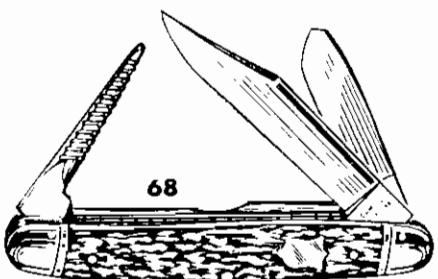


ACTUAL SIZE CLOSED—3-7/8 INCHES

Premium Stock with mirror polished clip, sheepfoot, and spey blades, genuine Cabone handles.

No. 67 Wt. per doz.—2 1/4 lbs. ea. \$7.25

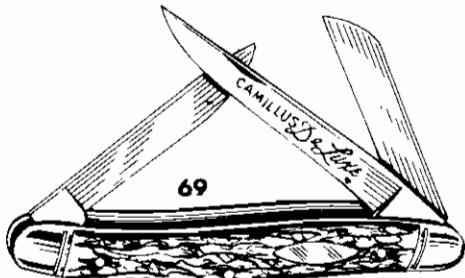
Blades of custom-made, high carbon cutlery steel providing extra sharpness, toughness and durability. Edges hand honed under oil. Nickel Silver bolsters, brass linings except where noted.



ACTUAL SIZE CLOSED - 3-7/8 INCHES

Premium Stock—mirror polished clip, spey and spiral punch, genuine Cabone handles.

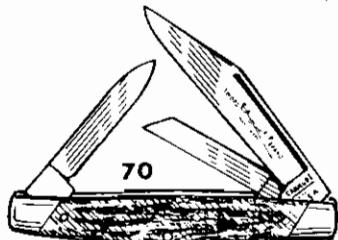
No. 68 Wt. per doz. -2½ lbs. ea. \$7.25



ACTUAL SIZE CLOSED - 4 INCHES

Deluxe Premium Stock— has mirror polished Turkish clip, sheepfoot and spey blades, genuine Cabone handles.

No. 69 Wt. per doz. -2½ lbs. ea. \$8.50

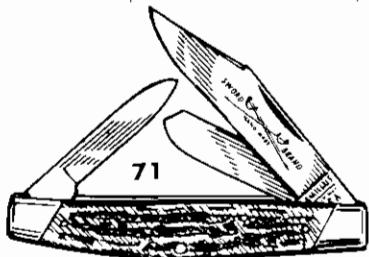


ACTUAL SIZE CLOSED - 2-5/8 INCHES

Sword Brand Deluxe — Bench made knife features Indian Stag handles — gleaming, solid nickel silver, parallel slant bolsters — mirror polished clip, coping and pen blades of Camillus high carbon cutlery Sword Steel.

INDIVIDUALLY GIFT BOXED.

No. 70 Wt. per doz. 1 lb. ea. \$8.50

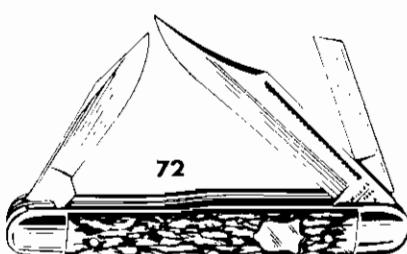


ACTUAL SIZE CLOSED - 3 INCHES

Sword Brand Deluxe — Bench made knife features Indian Stag handles, gleaming solid nickel silver, parallel slant bolsters — mirror polished clip, spey and pen blades of Camillus high carbon cutlery Sword Steel.

INDIVIDUALLY GIFT BOXED.

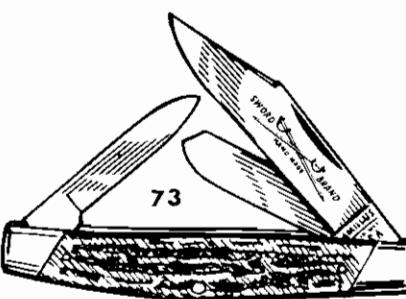
No. 71 Wt. per doz. 1-1/4 lbs. ea. \$9.50



ACTUAL SIZE CLOSED - 3-5/8 INCHES

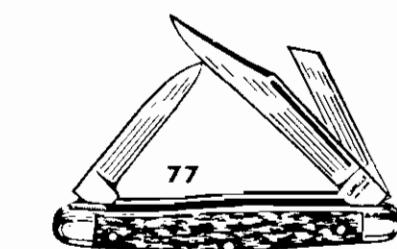
Carpenter's & Whittler's knife—has mirror polished sabre clip, pen clip and coping blades, genuine Cabone handles.

No. 72 Wt. per doz. -1½ lbs. ea. \$7.00



ACTUAL SIZE CLOSED - 3-1/4 INCHES

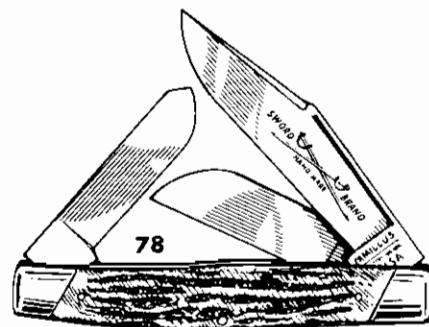
Sword Brand Deluxe — Bench made knife features Indian Stag handles, gleaming solid nickel silver, parallel slant bolsters — mirror polished clip, coping and pen blades of Camillus high carbon cutlery Sword Steel.



ACTUAL SIZE CLOSED - 2-3/4 INCHES

Midget Stock—mirror polished clip, pen and coping blades, genuine Cabone handles.

No. 77 Wt. per doz. -1 lb. ea. \$6.00

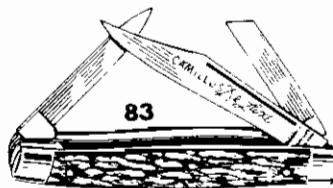


ACTUAL SIZE CLOSED - 3-7/8 INCHES

Sword Brand Deluxe — Bench made knife features Indian Stag handles, gleaming solid nickel silver, parallel slant bolsters — mirror polished clip, sheepfoot and spey blades of Camillus high carbon cutlery Sword Steel.

INDIVIDUALLY GIFT BOXED.

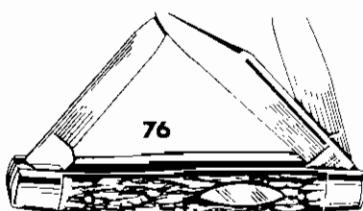
No. 78 Wt. per doz. 2-1/2 lbs. ea. \$11.50



ACTUAL SIZE CLOSED - 2-5/8 INCHES

Deluxe Pony Stock—Mirror polished clip, coping and pen blades. Solid nickel silver linings, genuine Cabone handles.

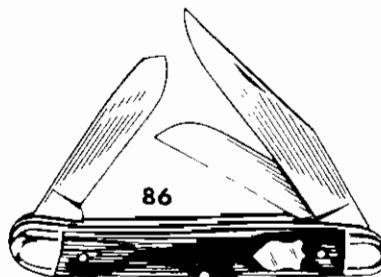
No. 83 Wt. per doz. -1 lb. ea. \$6.75



ACTUAL SIZE CLOSED - 3 INCHES

Premium Stock with mirror polished clip, spey and pen blades, genuine Cabone handles.

No. 76 Wt. per doz. -1½ lbs. ea. \$6.75



ACTUAL SIZE CLOSED - 3-3/16 INCHES

Slender Premium Stock with mirror polished clip, sheepfoot and spey blades, genuine Brazil Horn handles.

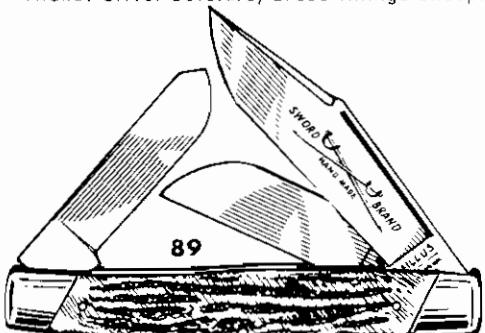
No. 86 Wt. per doz. -1½ lbs. ea. \$6.75



POCKET KNIVES CAMILLOUS

SWORD BRAND
HAND MADE

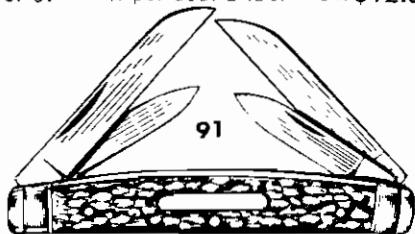
Blades of custom-made, high carbon cutlery steel providing extra sharpness, toughness and durability. Edges hand honed under oil. Nickel Silver bolsters, brass linings except where noted.



ACTUAL SIZE CLOSED - 4-1/4 INCHES
Sword Brand Deluxe - Bench made knife features Indian Stag handles, gleaming solid nickel silver, parallel slant bolsters - mirror polished clip, sheepfoot and spey blades of Camillus high carbon cutlery Sword Steel.

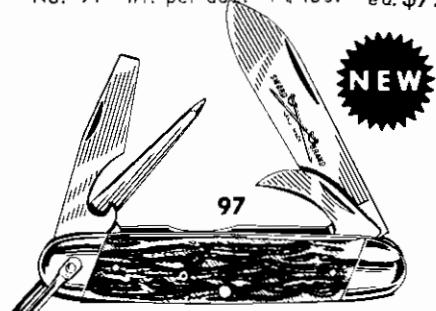
INDIVIDUALLY GIFT BOXED.

No. 89 Wt. per doz. 2 lbs. ea. \$12.50



ACTUAL SIZE CLOSED - 3-7/16 INCHES
Congress knife - two sheepfoot and two pen blades, genuine Cabone handles.

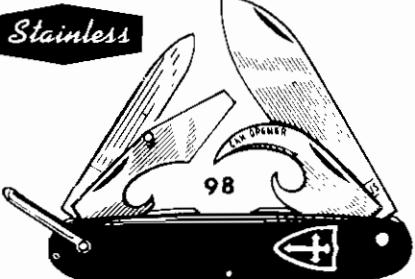
No. 91 Wt. per doz. - 1 1/4 lbs. ea. \$7.00



ACTUAL SIZE CLOSED - 3 5/8 INCHES. Sword Brand Deluxe - OUTDOORSMAN'S bench made knife. Features Indian Stag handles, gleaming nickel silver parallel slant bolsters. Spear blade of Sword Steel, can opener, punch, screwdriver - cap lifter.

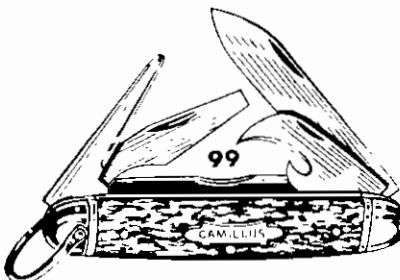
INDIVIDUALLY GIFT BOXED.

No. 97 Wt. per doz. - 3 lbs. ea. \$10.50



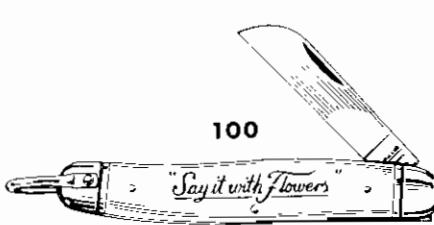
ACTUAL SIZE CLOSED - 3-3/4 INCHES
Deep satin red handles enclose an all stainless steel knife - features spear, pen blade, canopener, screwdriver and cap lifter.

No. 98 Wt. per doz. 3 lbs. ea. \$8.00



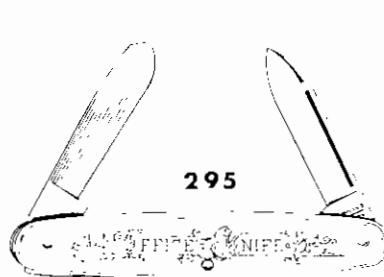
ACTUAL SIZE CLOSED - 3-5/8 INCHES
Camp Knife - mirror polished spear, can-opener, punch, screwdriver - caplifter. Solid nickel silver shackle, genuine Cabone handles.

No. 99 Wt. per doz. - 3 lbs. ea. \$6.75



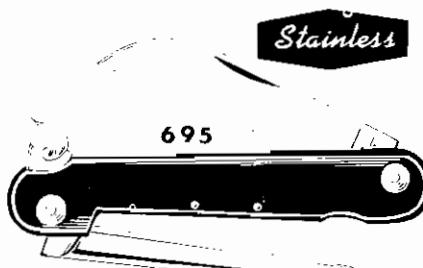
ACTUAL SIZE CLOSED - 3-7/8 INCHES
Florist knife has sheep foot blade - nickel silver shackle.

No. 100 Wt. per doz. - 1 1/2 lbs. ea. \$5.00



ACTUAL SIZE CLOSED - 3-3/8 INCHES
Office Knife - mirror polished spear and eraser blade, genuine white grain handle.

No. 295 Wt. per doz. - 1 lb. ea. \$5.50



ACTUAL SIZE CLOSED - 4-1/2 INCHES
Marlin Spike knife has stainless steel blade and spike. Spike locks in open position for safety. Solid Ebonite handles, rosette riveting. gift box-

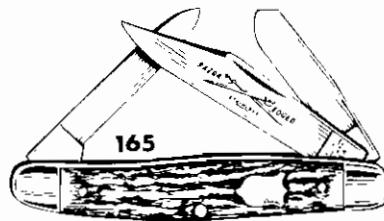
No. 695 Wt. per doz. 3 lbs. ea. \$10.50

RAZOR EDGED STAINLESS

Nos. 165 - 177 - 179. Each with a specially developed sharpening steel, beautifully gift packaged as shown.

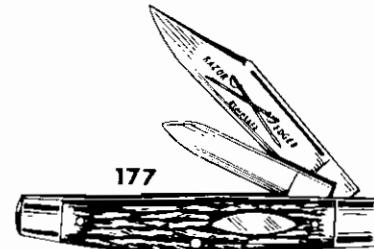


Steels not available separately.



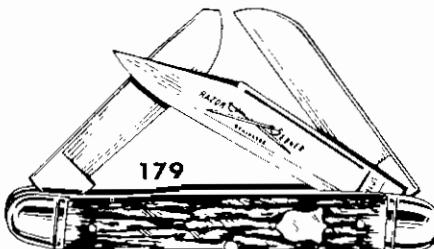
ACTUAL SIZE CLOSED - 3-3/8 INCHES
Medium Stock-Clip, Spey and Pen blades of famous Razor Edged Stainless Sword Steel - all hand made using finest materials, solid brass linings, solid nickel silver bolsters, genuine Cabone handles.

No. 165 Wt. per doz. - 3 lbs. ea. \$9.50



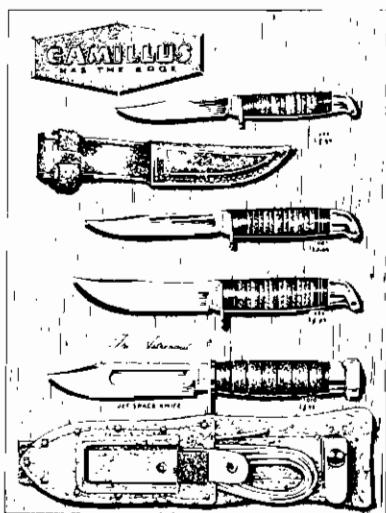
ACTUAL SIZE CLOSED - 3 INCHES
Jack-Clip and pen blade of famous Razor Edged Stainless Sword Steel. All hand made, using finest materials, solid brass linings, solid nickel silver bolsters, genuine Cabone handles.

No. 177 Wt. per doz. - 2 1/4 lbs. ea. \$8.50



ACTUAL SIZE CLOSED - 3-7/8 INCHES
Premium Stock - Has clip, sheepfoot and spey blades of famous Razor Edged Stainless Sword Steel. All hand made, using finest materials - solid brass linings, solid nickel silver bolsters, genuine Cabone handles.

No. 179 Wt. per doz. - 4 lbs. ea. \$10.50



Wood grained plaque features 4 top selling sportsmen's knives and sheaths. Hangs on wall or is self-standing. Contents: 3 ea. #1006 - 1007-2 ea. 1008 - 1010
#HK1000 Size- 12" x 16 inches Shipping list \$76.25
Wt. 5-1/2 lbs.

1006



OVER-ALL LENGTH-7-1/8 INCHES
Small sheath knife with mirror polished carbon steel blade (blade length 3-5/8 inches) solid brass guard, leather handle with ebonite and brass spacers, and hand tooled leather sheath.
No. 1006 Wt. per doz.-3 lbs. ea. \$6.25

1007

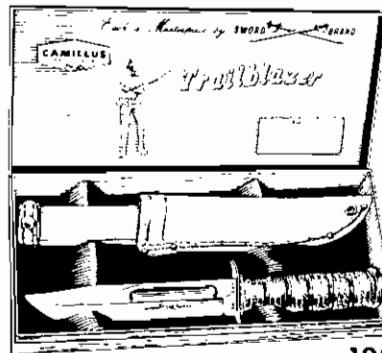


OVER-ALL LENGTH-8 INCHES
Medium sheath knife has mirror polished carbon steel blade with blood groove, (blade length 4-3/8") solid brass guard, leather handle with ebonite and brass spacer, and hand tooled leather sheath.
No. 1007 Wt. per doz.-4 lbs. ea. \$7.00

1008



OVER-ALL LENGTH-8-3/4 INCHES
Large sheath knife has mirror polished carbon steel blade with false edge wedge on back. (Blade length 4-5/8 inches) solid brass guard, leather handle with ebonite and brass spacers, and hand tooled leather sheath.
No. 1008 Wt. per doz.-5 lbs. ea. \$7.75



1009

OVER-ALL LENGTH-12 INCHES
The Trail blazer has mirror polished carbon Sword Steel blade-Razor edged-Blade has blood groove and razor edged false edge-Carries the famous Sword Brand Guarantee. (Blade length 7 inches) Rugged leather handle and genuine leather frontier holster-gift packed in attractive wood grained display box.
No. 1009 Wt. each 1 lb. ea. \$12.50

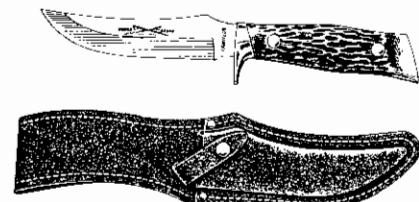
1010



OVER-ALL LENGTH-9-1/2 INCHES
The ASTRONAUT-JET SPACE KNIFE-5" Highly polished blade with blood groove, heavy metal butt plate-leather handle. Has heavy genuine leather sheath complete with pouch containing sharpening stone, and nylon laces.
No. 1010 Wt. per doz.-11 lbs. ea. \$10.50

NEW

1012

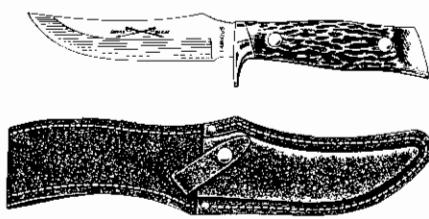


GREAT SMOKY — over-all length — 8-3/4" inches. Highly polished 4-1/4" blade.

No. 1012 Wt. per doz. — 4 lbs. ea. \$13.50

NEW

1013

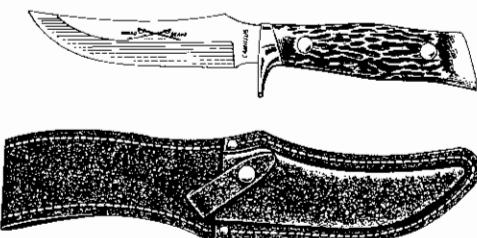


YELLOWSTONE — over-all length — 10 inches. Highly polished 5" blade.

No. 1013 Wt. per doz. — 6 lbs. ea. \$14.50

NEW

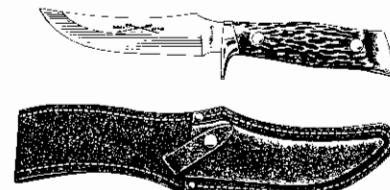
1014



GRAND CANYON — over-all length 12-1/4 inches. Highly polished 7" blade. No. 1014 Wt. per doz. 10 lbs. ea. \$16.50

NEW

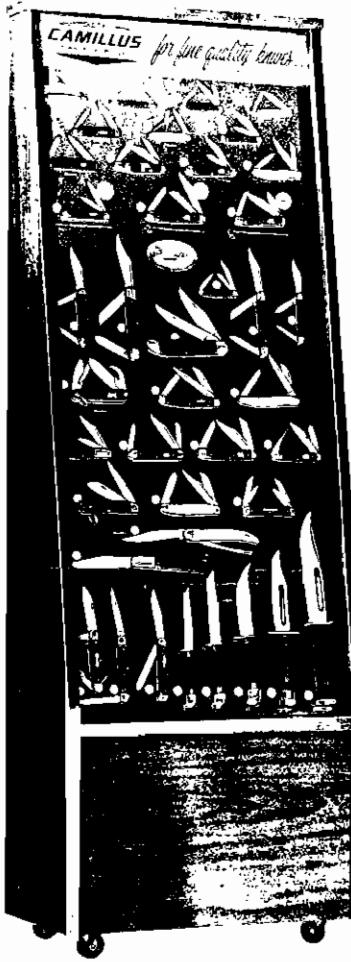
1011



BLUE RIDGE — over-all length — 8 inches. Highly polished 3-1/2" blade.
No. 1011 Wt. per doz. — 3 lbs. ea. \$12.50



POCKET KNIFE DISPLAY CASES



#470

NEW PROFIT MAKER

- Knives your customers ask for
- Locked pilfer-proof storage
- On casters — movable — 1½' wide
- 3 ea. of 40 different knives

Contents: 1 ea. of the following on panel and 2 ea. as back-up stock: Nos. 9 - 14 - 20 - 21 - 22 - 25 - 26 - 27 - 29 - 41 - 44 - 46 - 48 - 49 - 51 - 60 - 61 - 64 - 65 - 66 - 67 - 69 - 70 - 71 - 72 - 73 - 77 - 78 - 89 - 91 - 98 - 99 - 165 - 177 - 179 - 1006 - 1007 - 1008 - 1009 and 1010.

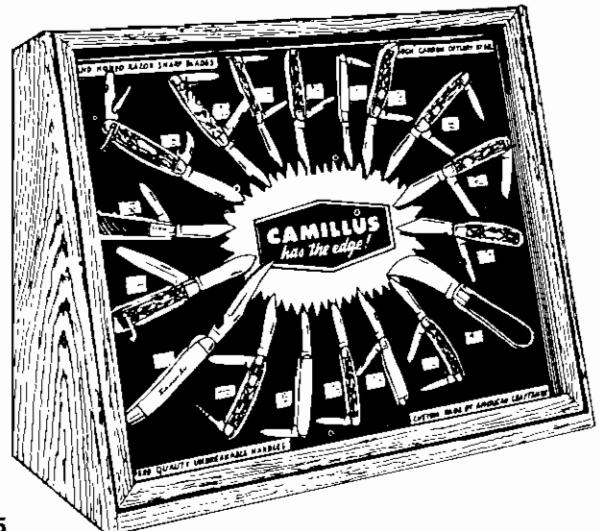
No. 470 — Weight 96#. Size — Height 4½' x width 1½' x depth 1'. List — **\$921.00**

#385 DISPLAY — SAME FLOOR CASE AS ABOVE. Contents — 111 knives. 1 each of the following on the panel and 2 each as back-up stock: 5 - 9 - 14 - 18 - 20 - 21 - 22 - 24 - 27 - 35 - 41 - 42 - 48 - 49 - 49P - 51 - 63 - 64 - 65 - 66 - 67 - 69 - 72 - 76 - 77 - 83 - 91 - 99 - 165 - 177 - 179 - 295 - 1006 - 1007 - 1008 - 1009 - 1010.

Weight: Total 89 lbs. — packed in two cartons

Size: Hgt. 4½' x Width 1½' x Depth 1'

List — **\$758.25** — Display free with purchase of content knives.



#85

A front opening, pilfer proof store fixture that merchandises 18 best selling patterns of Camillus knives under glass. Each knife displayed with all blades opened and identified by number, name and retail price. Fixture is of solid red oak—Contents: 3 ea. numbers 1 - 5 - 14 - 21 - 22 - 27 - 41 - 48 - 51 - 64 - 65 - 67 - 69 - 72 - 76 - 77 - 83 - 99.

No. 85—Size 22 x 17 x 9 inches. Shipping weight—25 lbs. List **\$339.75** Store fixture free with purchase of content knives.

#185 — 17 best selling patterns of Camillus Knives under glass. Each knife displayed with all blades open and identified by number, name and retail price. Fixture is of solid red oak. Contents: 3 ea. Nos. 5 - 14 - 20 - 21 - 24 - 29 - 48 - 65 - 67 - 69 - 72 - 76 - 77 - 99 - 1006 - 1007 - 1008.

No. 185 — Size 22 x 17 x 9 inches. Shipping weight — 25 lbs. List — **\$333.00** Store fixture free with purchase of content knives.

#285

REPLACEMENT PANEL for Nos. 58 - 85 - 185 and No. 585 display cases is richly covered with deep velvet — Factory mounted with 24 knives — pre-priced — Slips in place of your old panel — Contents: 1 ea. Nos. 5 - 9 - 14 - 16 - 20 - 21 - 24 - 29 - 41 - 48 - 49 - 51 - 64 - 65 - 67 - 69 - 72 - 76 - 77 - 99 - 165 - 177 - 179 - 295.

No. 285 — Size 22 x 17 x inches. Shipping weight — 5 lbs. List — **\$158.75**

#585

A deluxe version of the ever popular #85 display. This unit contains a wider selection of knives for greater consumer appeal. All knives are factory mounted on deep pile velvet and pre priced.

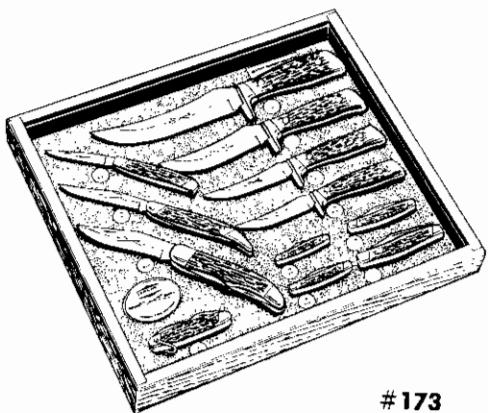
Contents: 3 ea. numbers 5 - 9 - 14 - 16 - 20 - 21 - 24 - 29 - 41 - 48 - 49 - 51 - 64 - 65 - 67 - 69 - 72 - 76 - 77 - 99 - 165 - 177 - 179 - 295.

No. 585 — Size 22 x 17 x 9 inches. Shipping weight — 27 lbs. List — **\$476.25** - Store fixture free with purchase of content knives.



POCKET KNIVES CAMILLOS

SWORD BRAND
HAND MADE



#173

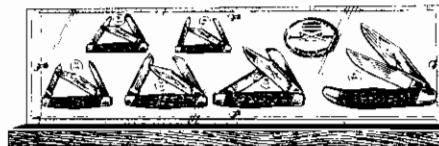
NEW PRESTIGE LINE for your LEISURE TIME CUSTOMERS

Natural oak counter case. 8 pocket knives and 4 hunting knives — all with Indian Stag handles — displayed under plexiglas. Knives displayed in molded sky-blue platform.

Contents: 2 ea. Camillus Sword Brand pocket knives Nos. 19 - 26 - 31 - 70 - 71 - 73 - 89 and 97 and Sword Brand hunting knives Nos. 1011 - 1012 - 1013 and 1014. All individually boxed. Case is free with above knives. Lockable.

No. 173 — Weight 15#

Size — 16 1/4" x 14". List — \$278.00



#570

New #570 Profit Topper — Now add the newest Camillus Prestige Knives to your current offerings with this modern award winning fixture. Attaches to top of any Camillus Floor Case or as a free standing display. Each knife in the #570 carries the famous Sword Brand hallmark of quality and is boxed for the perfect gift.

Contents — 3 ea. #26 - 70 - 71 - 73 - 78 - 89. Weight 9#. **\$195.00**



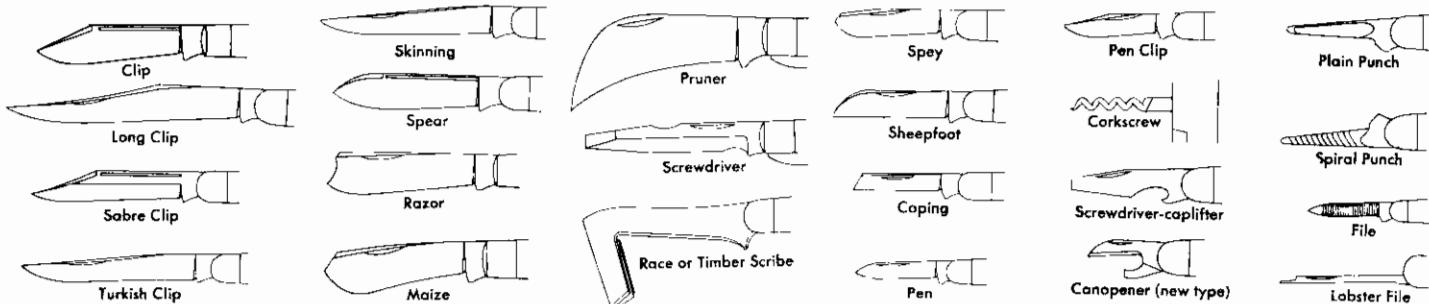
#164

Solid Cherry Cutlery Chest shows 12 popular patterns under glass with all blades opened and identified.

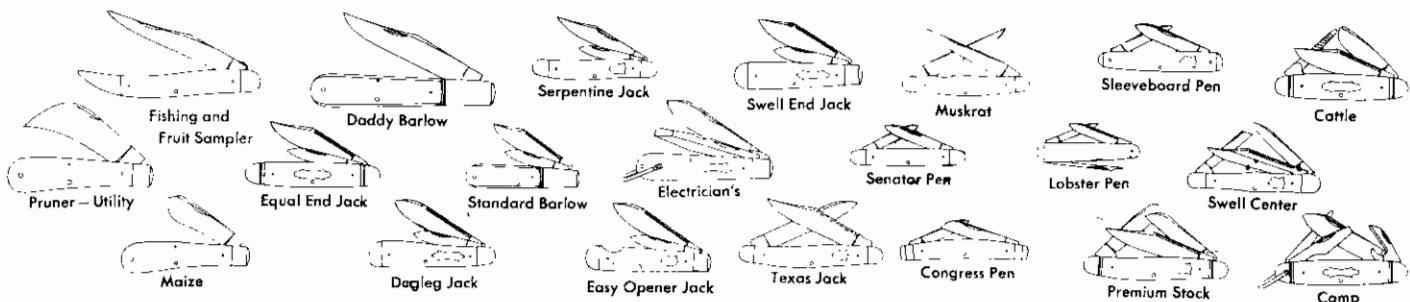
Contents: 3 ea. numbers 14 - 21 - 24 - 48 - 51 - 65 - 67 - 69 - 72 - 76 - 77 - 99.

No. 164—Size 13 x 15 inches shipping weight—11 lbs. List **\$228.00** Cutlery Chest free with purchase of content knives.

KNIFE BLADES



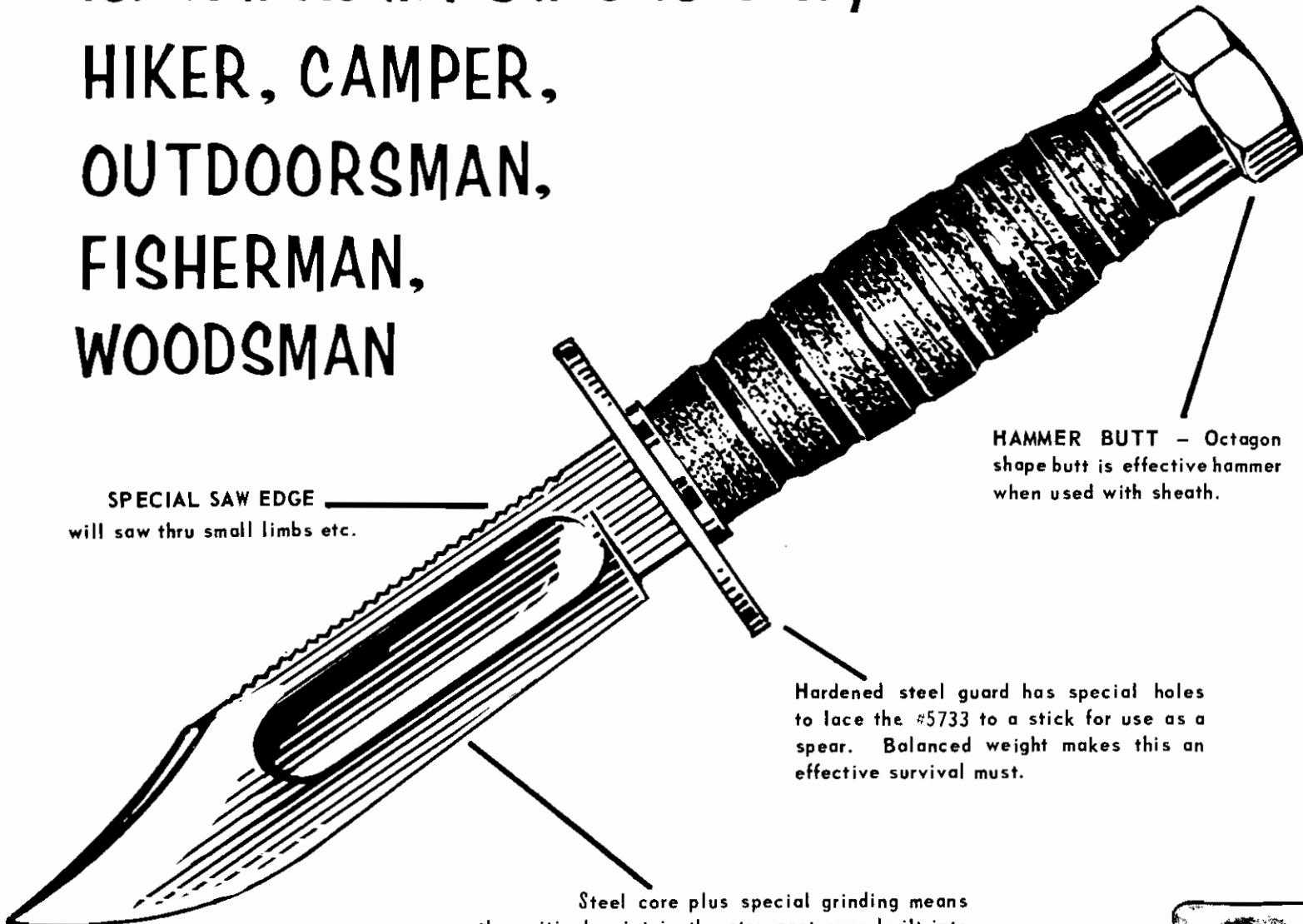
KNIFE PATTERNS



CAMILLUS KNIVES



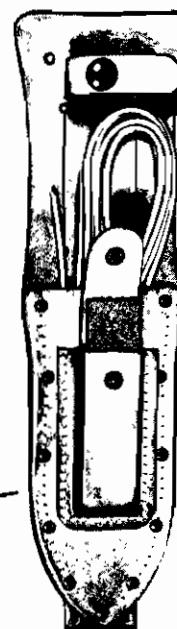
for Year Round Sales to every . . .
**HIKER, CAMPER,
OUTDOORSMAN,
FISHERMAN,
WOODSMAN**



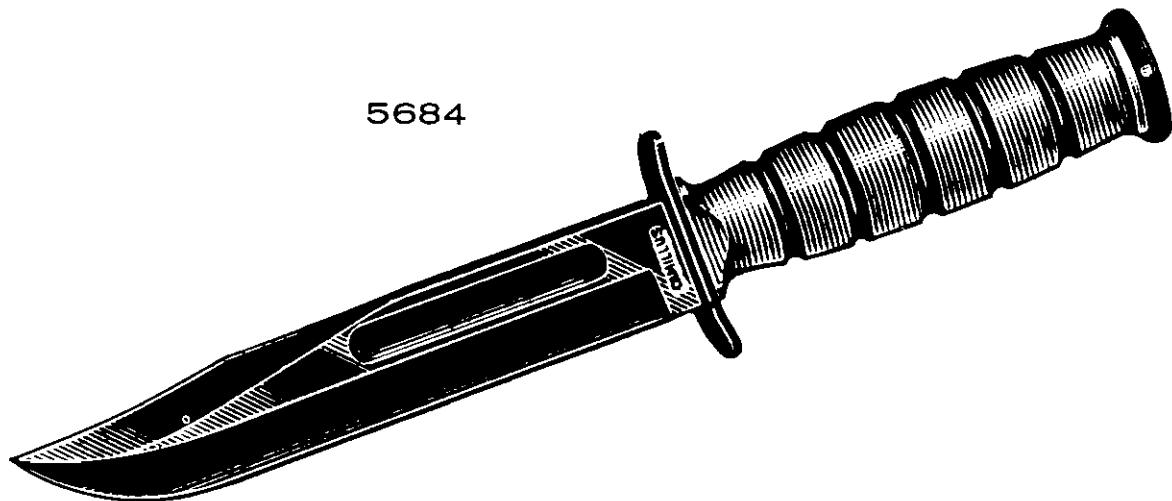
NO. 5733

5" PILOT SURVIVAL

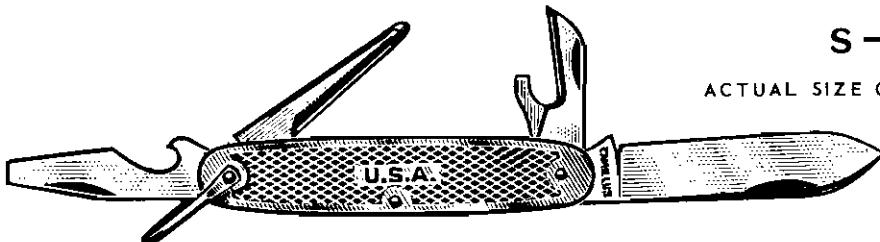
For year round sales, feature the #5733 Survival Knife with the above quality features plus - 1095 CARBON CUTLERY STEEL EDGES that will hold and maintain a working edge longer, sharpen easier. - TOOLED LEATHER HANDLE - Lathed solid leather and positive grip coated with preservative to prevent mold, rot, fungus, etc. - RIVETED END Core of hardened steel extends from tip to butt. Riveted handle can never loosen, never slip. SURVIVAL SHEATH - complete with sharpening stone and nylon laces - also treated with preservative.



5684



7" Marine Corps Combat knife — The greatest of all of the BIG knives — HAND MADE TO MARINE CORPS SPECIFICATIONS. These knives have seen duty the world over. Same quality features as the Camillus #5733 including hardened steel core, positive grip handle, heavy duty sheath, all leather treated with preservatives.



#S-1760 — All purpose stainless, 4 blade knife of a thousand uses. Just ask any boy and he can probably tell you more. —Built with all of the hand made quality of every fine Camillus knife means sharper blades, easier resharpening, longer service. MADE TO GOV'T SPEC. #MIL-K-818.

SWORD  **BRAND**
HAND MADE

CAMILLUS CUTLERY CO.

CAMILLUS, NEW YORK 13031

MR. DEALER

HOW YOU CAN SELL MORE CUTLERY



1. KEEP AN ADEQUATE STOCK

Stock all salable patterns and sets (larger quantities of the fast sellers). When a customer wants a certain knife or set — you have it. Camillus offers cutlery in all price ranges.

2. KEEP SAMPLES CLEAN

Bright and shiny display samples help to sell knives. Make your knives look worth your selling price.

3. DISPLAY IN GOOD, LIGHTED POSITION

Catch extra "impulse sales" by placing the display in a "Traffic" position. The wrapping counter or near cash register is a good spot.

4. USE PROMOTION MATERIAL

This starts sales and ties into Camillus National Consumer Advertising. It's a good reminder to customers who miss seeing your knife display.

5. DISPLAY IN WINDOW

Every little while a mass window display will help establish your store as cutlery headquarters. A set or a few knives should be in every possible window display. Tie into other feature windows — pruning knife with gardening; camp knife and fishing knife with outdoor, hunting or fishing window; gift knives at Christmas; household cutlery at all times, especially in May and June, in the Fall and before the holidays.

6. NEWSPAPER ADS

Work Camillus cutlery into your regular newspaper ads. This reminder advertising pays off.



7. KNOW ESSENTIAL SALES FACTS

Instruct your sales people on the selling points of our cutlery, as given in this catalog. Make them familiar with the items and their prices. The more they know about Camillus made cutlery, the more they will sell — and the more profit you will make.