

CAMILLUS

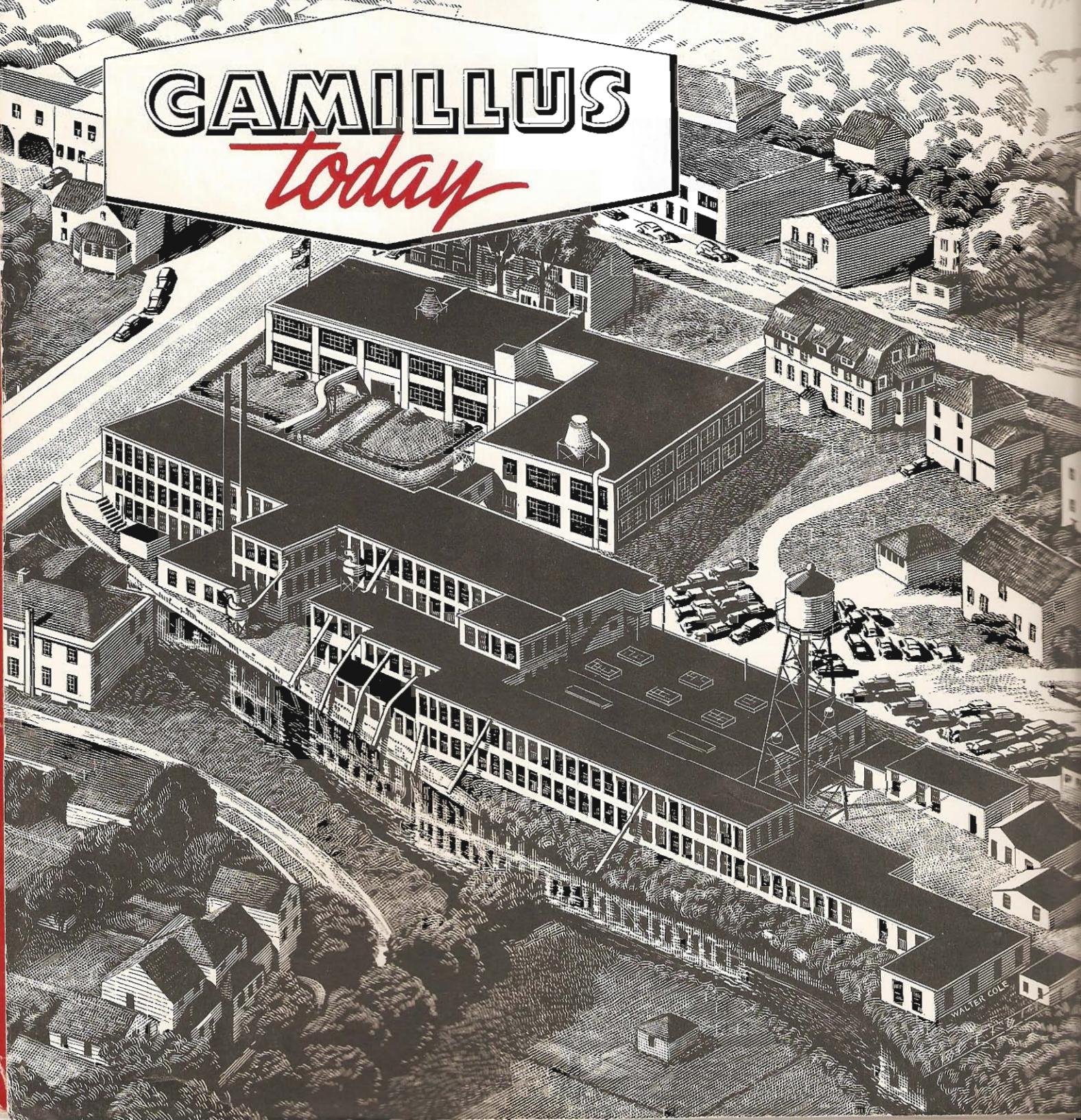
MADE

KNIVES





# GAMILLUS *Today*







# CAMILLUS

## POCKET KNIVES



MANUFACTURED BY

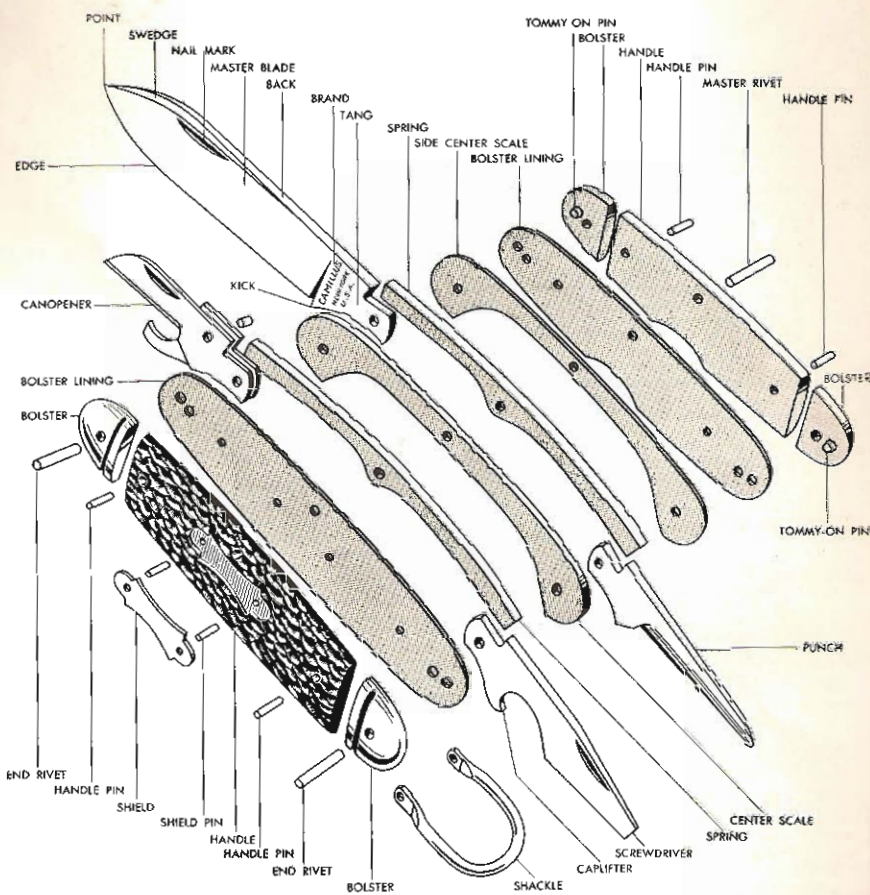
CAMILLUS CUTLERY COMPANY

CAMILLUS, NEW YORK

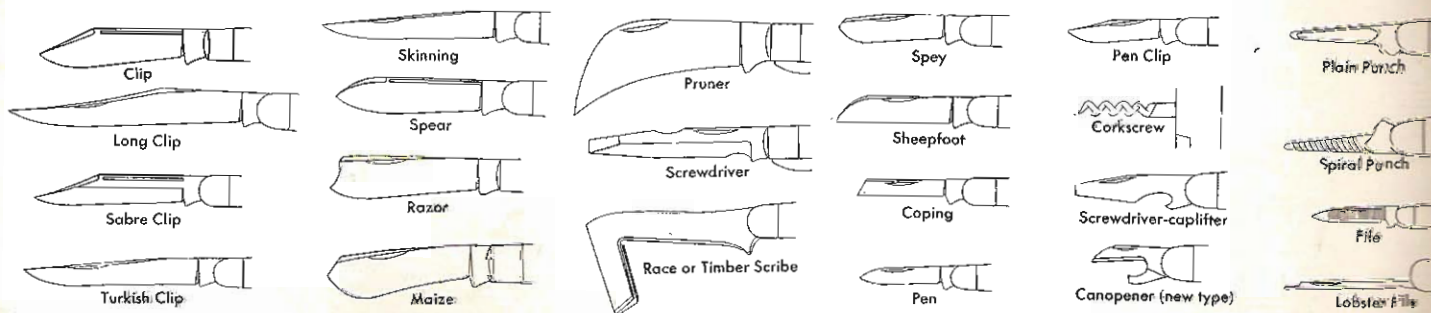
# THE PARTS OF A

# POCKET KNIFE

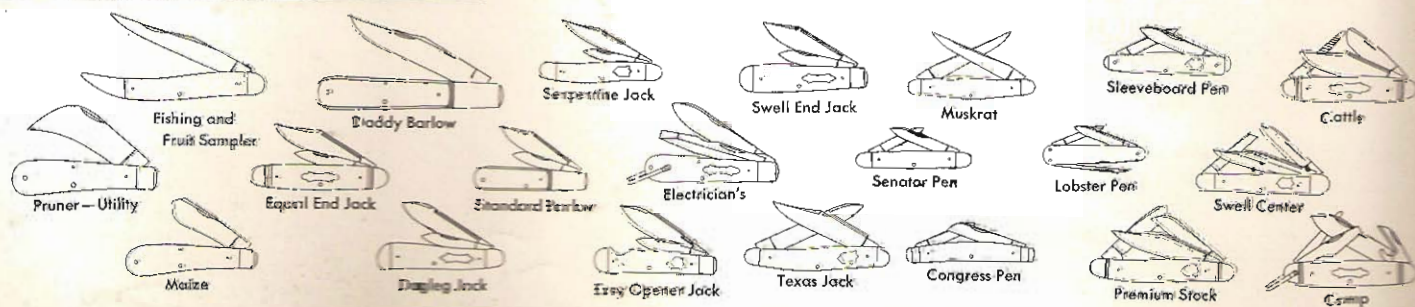
**CAMILLUS**  
*has the edge!*



## KNIFE BLADES



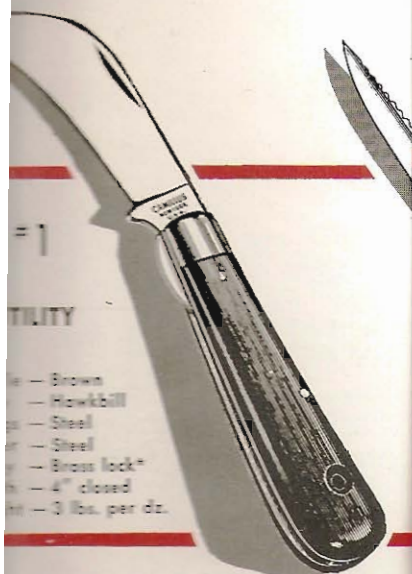
## KNIFE PATTERNS





# CAMILLUS

HAS THE EDGE



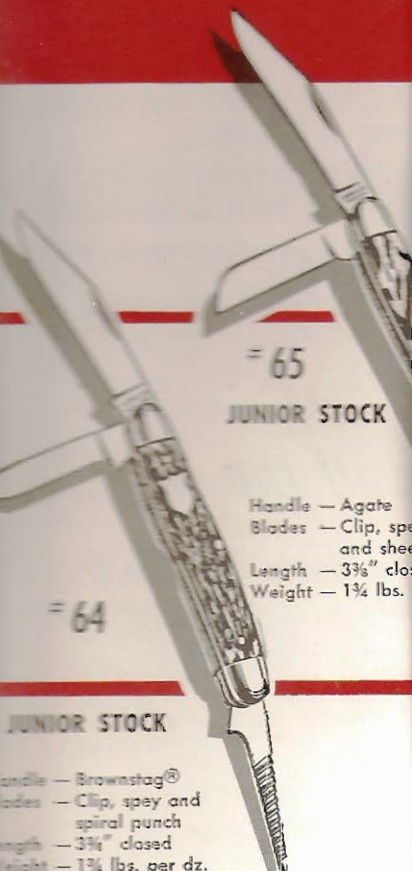
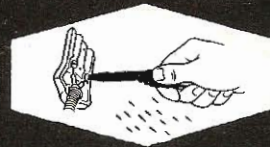
UTILITY

#1  
 — Brown  
 — Hawkbill  
 — Steel  
 — Steel  
 — Brass lock  
 — 4" closed  
 — 3 lbs. per dz.

THE  
 LEADING  
 18

CAM  
 has the

## KNIVES FOR A PURPOSE



#65  
 JUNIOR STOCK

Handle — Agate  
 Blades — Clip, spey and shee  
 Length — 3 3/4" closed  
 Weight — 1 1/4 lbs.

JUNIOR STOCK

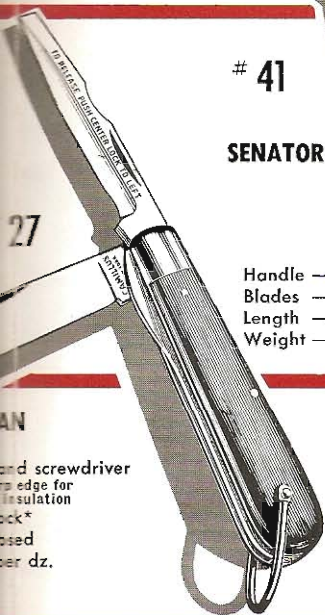
Handle — Brownstag®  
 Blades — Clip, spey and  
 spiral punch  
 Length — 3 3/4" closed  
 Weight — 1 1/4 lbs. per dz.

MADE ONLY IN U.S.A.

BY SKILLED AMERICAN CRAFTSMEN

CAMILLUS  
 CUTLERY  
 COMPANY  
 Made in U.S.A.

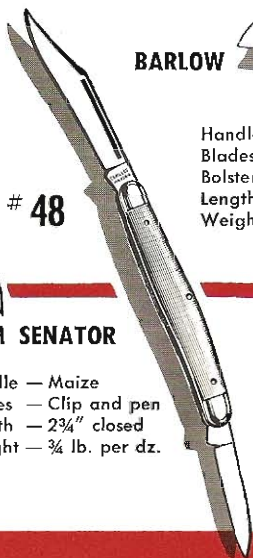




# 41

**SENATOR**

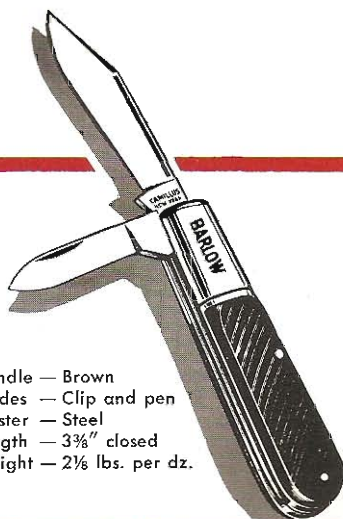
Handle — Brownstag®  
Blades — Spear and pen  
Length — 3½" closed  
Weight — 1 lb. per dz.



# 48

**SLIM SENATOR**

Handle — Maize  
Blades — Clip and pen  
Length — 2¾" closed  
Weight — ¾ lb. per dz.



# 51

**BARLOW**

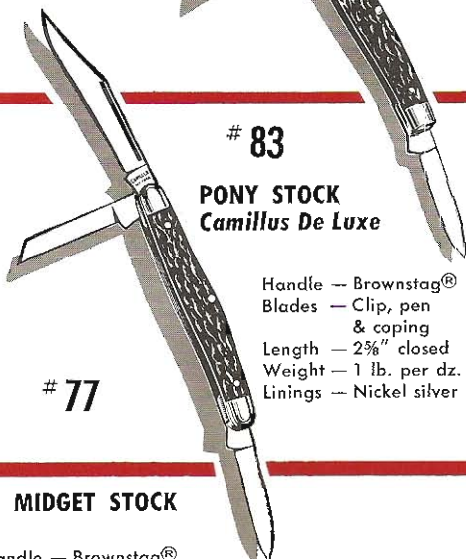
Handle — Brown  
Blades — Clip and pen  
Bolster — Steel  
Length — 3¾" closed  
Weight — 2½ lbs. per dz.



# 76

**PONY STOCK**

Handle — Brownstag®  
Blades — Clip, pen  
& pen  
Length — 3" closed  
Weight — 1½ lbs. per dz.



# 77

**MIDGET STOCK**

Handle — Brownstag®  
Blades — Clip, pen  
& coping  
Length — 2¾" closed  
Weight — 1 lb. per dz.



# 99

**CAMPER**

Handle — Brownstag®  
Blades — Spear, punch,  
canopener &  
screwdriver-cap lifter  
Length — 3¾" closed  
Weight — 3 lbs. per dz.



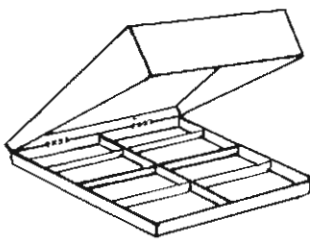


## No. 164 CUTLERY CHEST

*Knives of Traditional Handmade Quality*

A FULL SELECTION  
OF KNIVES IN  
ONE DISPLAY  
ONLY 13 INCHES  
OF COUNTER SPACE

REAR  
OPENING  
DIVIDED  
STORAGE  
COMPARTMENT



AWARD WINNING  
SOLID CHERRY CHEST  
SET UP • READY TO USE  
EACH KNIFE IDENTIFIED  
and displayed  
UNDER GLASS

CUTLERY  
CHEST  
#164  
CONTAINS

All Knives Hand-Made in U.S.A.  
CAMILLUS CUTLERY COMPANY Camillus, New York

Weight 11 lbs.  
Dim. 13 x 15

**KNIVES PREPRICED  
FULL 40% MARGIN  
FREE DISPLAY**





# All THE MOST WANTED POCKET KNIVES

• • • • •

HAND MADE BY AMERICAN CRAFTSMEN!

CAMILLUS CUTLERY CO.  
CAMILLUS, N.Y.

#1 PRUNING AND UTILITY KNIFE  
Handle - Brown  
Length - 4" closed



#5 FISHERMAN'S LUCK KNIFE  
Handle - Maize Pyroxylin  
Length - 5" closed



#14 SERPENTINE JACK KNIFE  
Handle - BROWNSTAG®  
Length - 3 3/8"



#16 HEAVY EQUAL END JACK KNIFE  
Handle - BROWNSTAG®  
Length - 3 3/8"



#18 LARGE SERPENTINE JACK KNIFE  
Handle - BROWNSTAG®  
Length - 3 3/8"



#20 SPORTSMAN'S KNIFE  
(Skinning, Hunting, Trapping)  
Handle - BROWNSTAG®  
Length - 3 3/8"



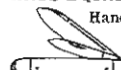
#21 PONY JACK KNIFE  
Handle - BROWNSTAG®  
Length - 2 13/16"



#22 PONY JACK KNIFE  
Handle - Maize Pyroxylin  
Length - 2 13/16"



#23 LARGE EQUAL END JACK KNIFE  
Handle - Grain White Pyroxylin  
Length - 4-3/16"



#24 SMALL JACK KNIFE  
Handle - Nu-Pearl  
Length - 3"



#27 ELECTRICIAN'S KNIFE  
Handle - Rosewood  
Length - 3 3/4"



#28 DELUXE SERPENTINE JACK KNIFE  
Handle - BROWNSTAG®  
Length - 3 3/8"



#35 SPORTSMAN'S KNIFE  
Handle - Maize Pyroxylin  
Length - 3 13/16"



#40 CONGRESS PEN KNIFE  
Handle - BROWNSTAG®  
Length - 3-7/16"



#41 SENATOR PEN KNIFE  
Handle - BROWNSTAG®  
Length - 3 3/8"



#42 SENATOR PEN KNIFE  
Handle - Nu-Pearl  
Length - 3 3/8"



#48 SMALL PEN KNIFE  
Handle - Maize  
Length - 2 3/4"



#50 BARLOW KNIFE  
Handle - Brown-Phenolic  
Length - 3 3/8"



#51 BARLOW KNIFE  
Handle - Brown-Phenolic  
Length - 3 3/8"



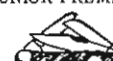
#63 JUNIOR PREMIUM STOCK KNIFE  
Handle - Maize Pyroxylin  
Length - 3 3/8"



#64 JUNIOR PREMIUM STOCK KNIFE  
Handle - BROWNSTAG®  
Length - 3 3/8"



#65 JUNIOR PREMIUM STOCK KNIFE  
Handle - Agate Pyroxylin  
Length - 3 3/8"



#66 PREMIUM STOCK KNIFE  
Handle - Grain White Pyroxylin  
Length - 3 3/8"



#67 PREMIUM STOCK KNIFE  
Handle - BROWNSTAG®  
Length - 3 3/8"



#68 PREMIUM STOCK KNIFE  
Handle - BROWNSTAG®  
Length - 3 3/8"



#69 DE LUXE PREMIUM STOCK KNIFE  
Handle - Stag  
Length - 4"



#72 CARPENTER'S AND WHITTAKER'S KNIFE  
Handle - STAG®  
Length - 3 3/8"



#75 JUNIOR CATTLE KNIFE  
Handle - BROWNSTAG®  
Length - 3 3/8"



#76 BABY PREMIUM STOCK KNIFE  
Handle - BROWNSTAG®  
Length - 3"



#77 MIDGET STOCK KNIFE  
Handle - BROWNSTAG®  
Length - 2 3/4"



#80 DELUXE CARPENTER'S AND WHITTAKER'S KNIFE  
Handle - STAG®  
Length - 3 3/8"



#82 DELUXE PONY STOCK KNIFE  
Handle - BROWNSTAG®  
Length - 3"



#83 DELUXE BABY PREMIUM STOCK KNIFE  
Handle - BROWNSTAG®  
Length - 2 3/4"



#86 SLIM PREMIUM STOCK KNIFE  
Handle - Brazil Horn Pyroxylin  
Length - 3 1/2"



#91 CONGRESS KNIFE  
Handle - BROWNSTAG®  
Length - 3-7/16"



#99 CAMP KNIFE  
Handle - BROWNSTAG®  
Length - 3 3/8"







## MERCHANDISER No. 185

Dimensions: 22" wide x 17" high  
x 9" deep. Shipping weight:  
25 lbs.

Contents: 3 each of the 14  
pocket knives and 3 hunting  
knives (with hand tooled  
sheaths) as shown.

FRONT OPENING feature...

# NOW WITH HUNTING KNIVES!

1006



1007



1008



**1006** Blade  
3 5/8". Over-all size  
7 1/8".

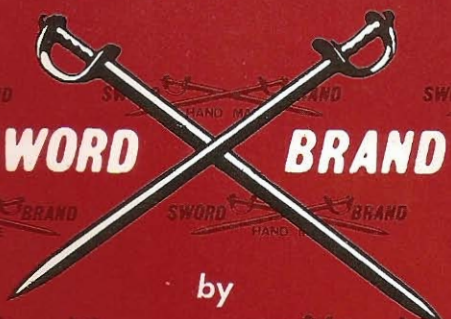
**1007** Blade  
4 3/8". Over-all size 8".

**1008** Blade  
4 1/2". Overall size  
8 3/4".

## ...for the hardware sporting goods dept.



*for everyone...another collector's knife*

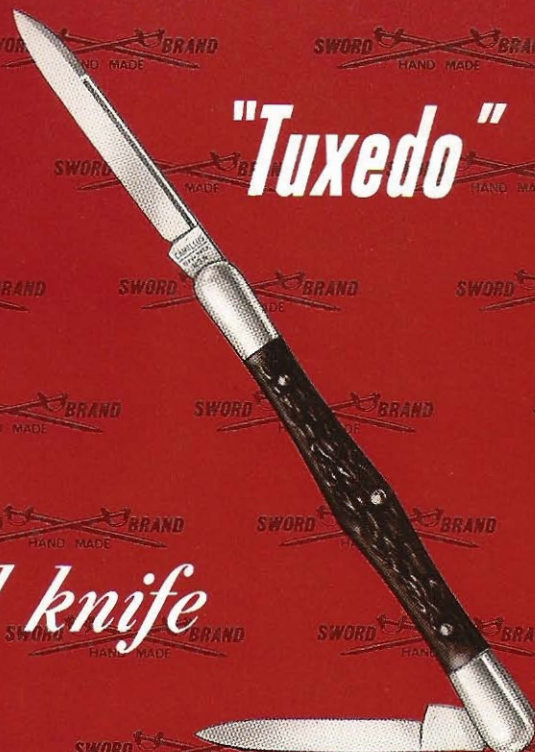


**SWORD BRAND**

by



*authentically styled knife*



**"Tuxedo"**

actual size

**HAND CRAFTED...**

**SUPERB QUALITY**



**#49P**

actual size

A jewel of a knife —  
exquisitely delicate yet  
ruggedly serviceable — the  
finest quality — carefully  
hand made — solid nickel silver  
bolsters — solid brass linings.

Pack six to standard carton.—  
Weight 1 1/3 lbs. per unit of 6.

**UNCONDITIONALLY  
GUARANTEED  
FOR LIFE...**

Made in U.S.A. by  
**CAMILLUS  
CUTLERY  
COMPANY**  
CAMILLUS, N.Y.  
ONE OF THE BEST AND LARGEST  
MANUFACTURERS OF KNIVES IN AMERICA

against defects in  
workmanship and material



actual size

**#49**



**for every man . . . a collector's knife**

the  
**American Heritage**

from American history..  
authentically styled early  
American knife.. rich in quality  
and craftsmanship.. rich in tradition  
solid nickel silver bolsters.. solid  
brass linings



Illustrated Actual Size  
blades.. clip, spey, pen

**HAND CRAFTED . . . . . NEW CABONE HANDLES**

ea. knife  
packed in  
free gift  
box



FREE  
DISPLAY  
: 4 ea.  
knives:

**UNCONDITIONALLY GUARANTEED for LIFE!**

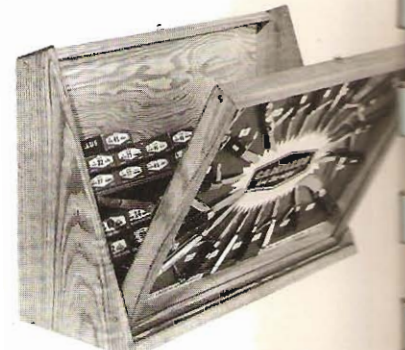
against defects in workmanship or material





## MERCHANDISER No. 85

Dimensions: 22" wide x 17" high  
x 9" deep.



FRONT OPENING feature

Contents: 3 Each of the 18 knives  
as shown



Look for our other units!  
there's a money maker  
for every store!

## No. 164 CUTLERY CHEST

contains 3 ea. of 12 knives



size: 13x15

CAMILLUS CUTLERY CO.





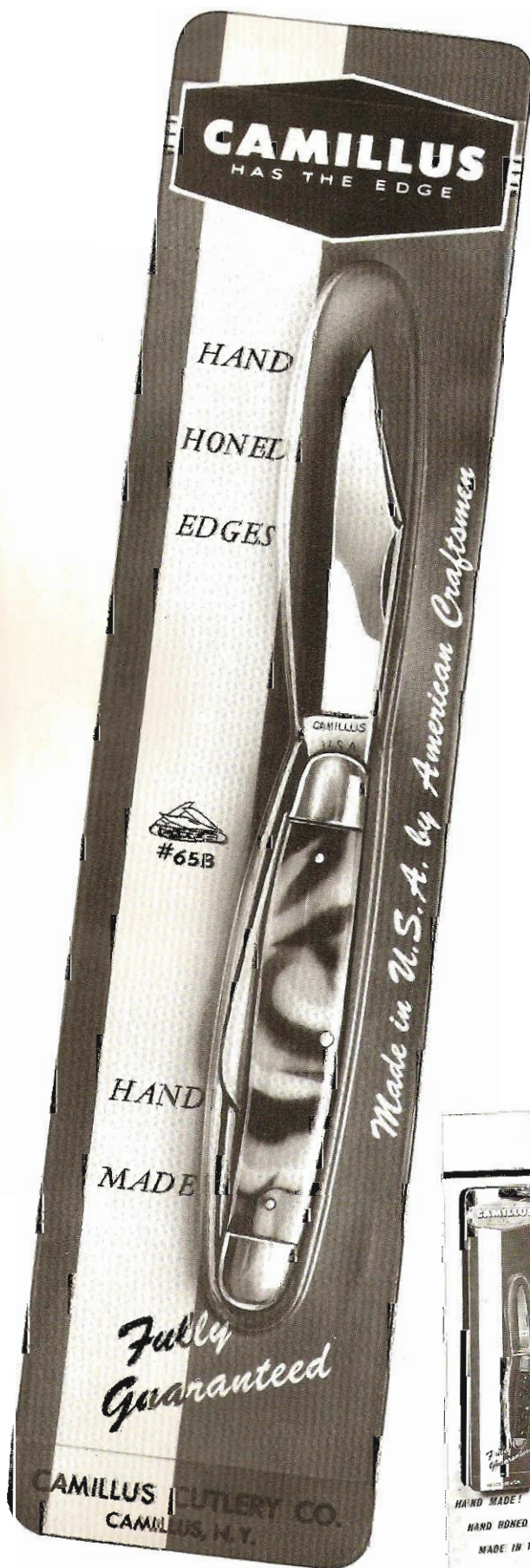


# NEW!

■ ■ ■

# SLIDE

# SIX



MADE IN USA BY  
**CAMILLUS  
CUTLERY  
COMPANY**  
CAMILLUS, N. Y.

card actual size



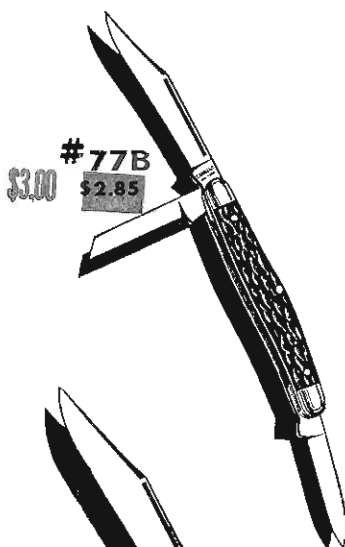
# PACK

*features*

## ALL-TIME BEST SELLERS



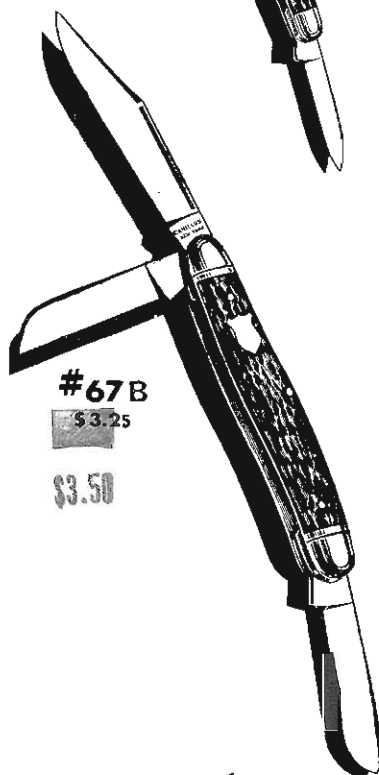
#21B  
\$2.75 ~~\$2.50~~



#77B  
\$3.00 ~~\$2.85~~



#65B  
\$3.25  
\$3.50

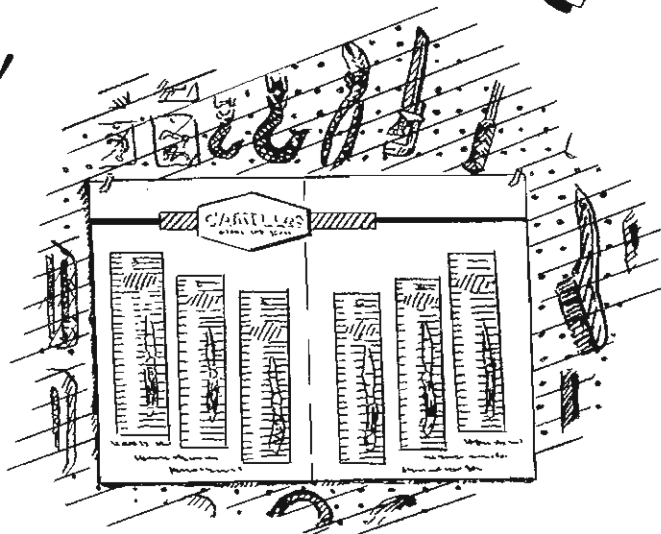


#67B  
\$3.25  
\$3.50

*free  
display rack!*

### # 166 RACK

contents: 18 knives  
(3 ea. of #'s shown)  
dimensions: 9x14  
weight: 4 lbs



\* prepriced as shown  
\*\* knives shown 1/2 actual size

FOR WALL OR COUNTER

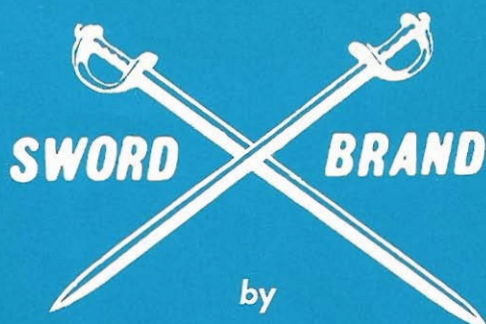


#165

HAND MADE

razor  
edged  
stainless

\$6.95



CAMILLUS

#179

HAND MADE

razor  
edged  
stainless

\$7.95



NOW A NEW  
STAINLESS  
RAZOR EDGED

#179 Blades—Clip, Sheepfoot, Spey #165—Blades—Clip, Spey, Pen

knives shown actual size

ONLY THE NEW **SWORD BRAND** STAINLESS  
**RAZOR EDGED** BLADES ARE  
**GUARANTEED.. FOR LIFE!**

What more can be said? Sword Brand knives are the Worlds Finest. Each is a masterpiece by skilled American Craftsmen.

Made in U.S.A. by AMERICAN CRAFTSMEN

CAMILLUS CUTLERY CO.  
CAMILLUS, N. Y.**Guarantee**

Every Camillus **SWORD BRAND** Knife is hand made of the finest materials and is guaranteed to hold a keen edge for the lifetime of the owner.  
WE WILL KEEP YOUR KNIFE SHARP AND IN FIRST-CLASS CONDITION. Send it with \$1.00, to cover postage and handling, to Camillus Cutlery Company, Camillus, N. Y., Dept. 97 and our skilled craftsmen will refinish it.  
(Guarantee valid only when knife has been used under normal conditions.)



# SWORD BRAND KNIVES

by



*fully guaranteed*

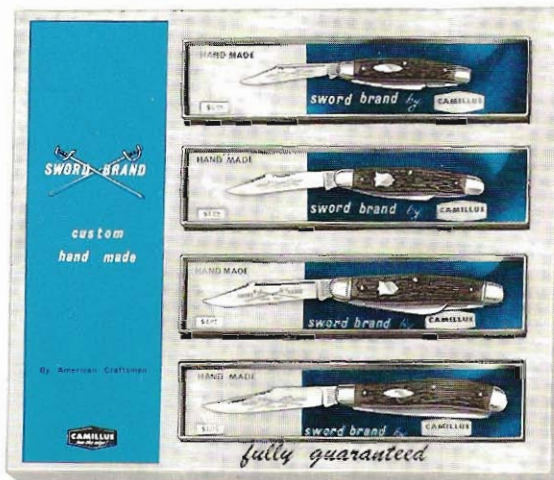


actual size

**Free!** introductory offer

**#79 KNIFE (\$4.00 list)**

**WITH EACH UNIT**



**#170**

size -- 10 1/2 x 12  
weight -- 3 1/2 lbs.

contents --

3 ea. #78, #79  
2 ea. #29, #89

**#29**  
\$ 4.25

**#89**  
\$ 4.25

**#79**  
\$ 4.00

**#78**  
\$ 3.85

Blades -- Sabre clip, spey  
Length -- 3 3/4" closed

Blades -- Clip, spey  
and sheepfoot  
Length -- 3 3/4" closed

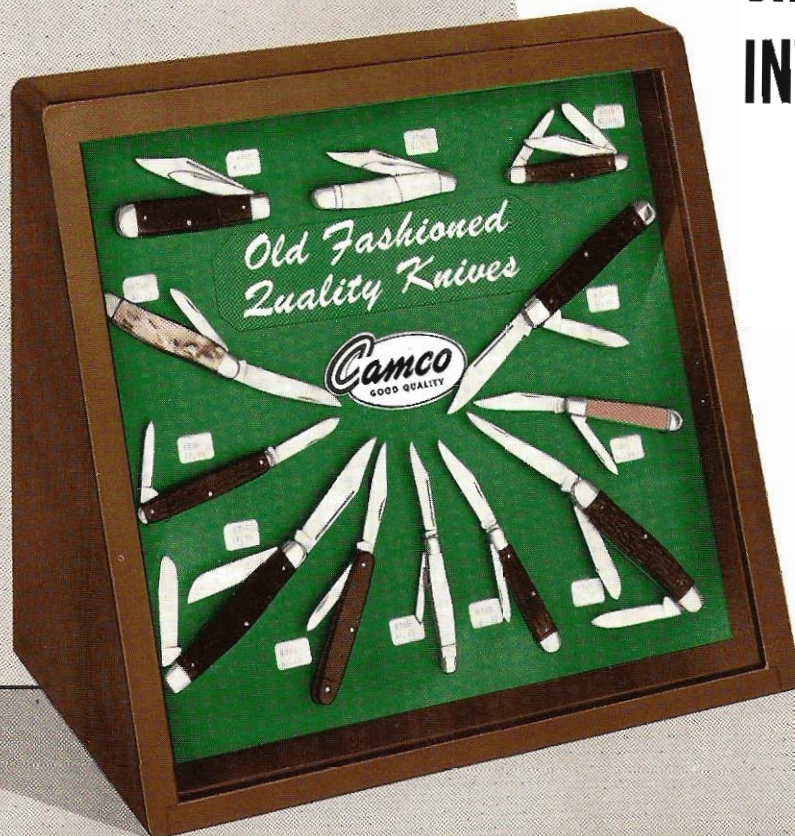
Blades -- Clip, spey and  
Pen  
Length -- 3 3/4" closed

Blades -- Clip, spey  
& pen  
Length -- 3" closed



# BIG PROFIT!

small  
INVESTMENT



# 64 - 12 DISPLAY

## Old Fashioned Quality Knives

- 12 of the best selling knives dramatically displayed with all blades opened.
- Each knife identified
- Stock compartment easily accessible
- Comes ready to use . . . no set up required. Knives mounted at factory.

from

**Camco**

see reverse side for contents—

CAMILLUS CUTLERY COMPANY

#64-12-12-63-108



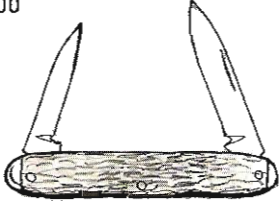
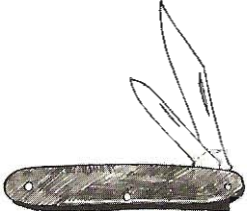
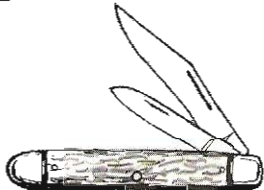
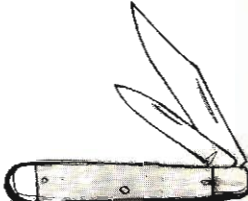
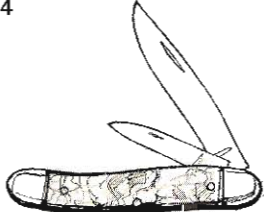
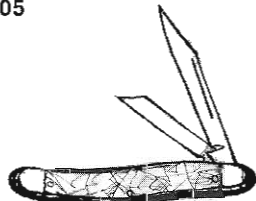
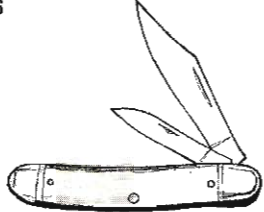
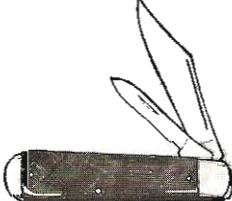
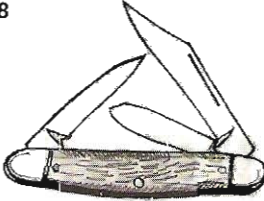
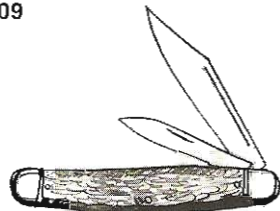
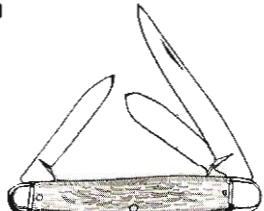
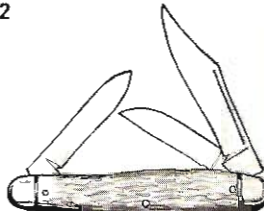
# Camco POCKET KNIVES

FAMOUS QUALITY








## OPEN STOCK

CUTLERY MADE IN THE U.S.A.

BY AMERICAN CRAFTSMEN

<p>700</p>  <p>handle—brownstag length closed—3 1/8"</p>	<p>701</p>  <p>handle—smooth brown length closed—3 1/8"</p>	<p>702</p>  <p>handle—blackstag length closed—2 7/8"</p>	<p>703</p>  <p>handle—maize length closed—2 7/8"</p>
<p>704</p>  <p>handle—marble length closed—3 3/8"</p>	<p>705</p>  <p>handle—pearl length closed—2 3/4"</p>	<p>706</p>  <p>handle—grain white length closed—3 3/8"</p>	<p>707</p>  <p>handle—ebonite length closed—3 3/8"</p>
<p>708</p>  <p>handle—brownstag length closed—3"</p>	<p>709</p>  <p>handle—blackstag length closed—3 7/8"</p>	<p>710</p>  <p>handle—brownstag length closed—3 7/8"</p>	<p>712</p>  <p>handle—blackstag length closed—3 7/8"</p>

## The Competitive Knife Line

<p>#658—Barlow Asst.</p> 	<p>#675 Camp Knife Asst.</p> 	<p>#684 Old Fashioned Knives</p> 	<p>#689—ASSORTMENT</p> 												
<p>#7-11 Fish Asst.</p> 	<p>#X-229 Electrician Knives</p> 	<p>#64-12 Open Stock Display</p>  <p>Weight 13 1/4 lbs. Dim. 15 x 8 x 13</p>	<p>Contents:</p> <table><tr><td>6 ea. #700</td><td>3 ea. #706</td></tr><tr><td>6 ea. #701</td><td>3 ea. #707</td></tr><tr><td>6 ea. #702</td><td>3 ea. #708</td></tr><tr><td>6 ea. #703</td><td>3 ea. #709</td></tr><tr><td>6 ea. #704</td><td>3 ea. #710</td></tr><tr><td>6 ea. #705</td><td>3 ea. #712</td></tr></table>	6 ea. #700	3 ea. #706	6 ea. #701	3 ea. #707	6 ea. #702	3 ea. #708	6 ea. #703	3 ea. #709	6 ea. #704	3 ea. #710	6 ea. #705	3 ea. #712
6 ea. #700	3 ea. #706														
6 ea. #701	3 ea. #707														
6 ea. #702	3 ea. #708														
6 ea. #703	3 ea. #709														
6 ea. #704	3 ea. #710														
6 ea. #705	3 ea. #712														

All knives constructed with high carbon cutlery steel blades—unbreakable solid handles—solid bolsters—

CAMILLUS CUTLERY COMPANY  
Camillus, New York



Carded  
assortment

THE COUNTRY OVER...

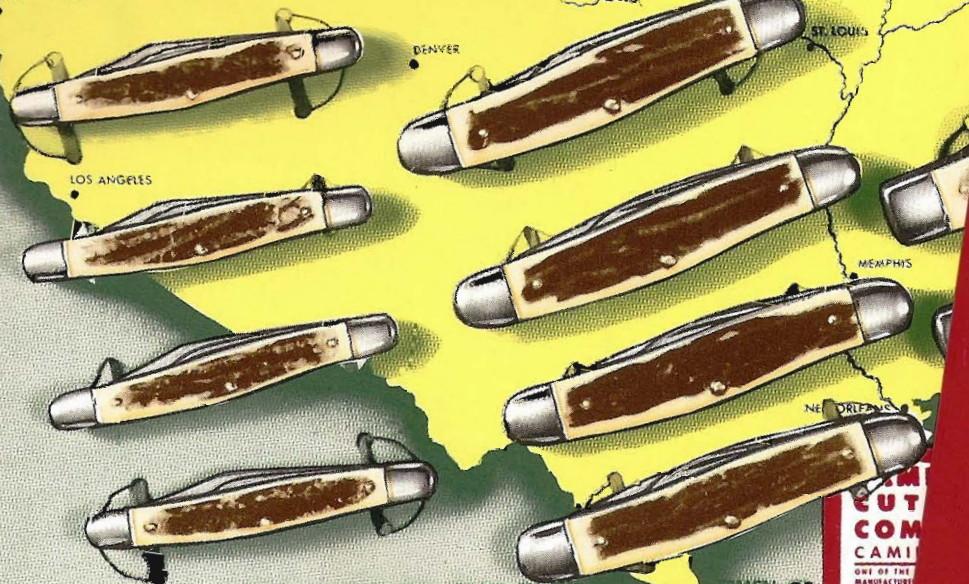
# AMERICA'S FAVORITES

FAMOUS

Camco

SOLID CONSTRUCTION

NEW  
FOR  
THIS  
YEAR



MADE IN THE UNITED STATES BY THE MEN OF

MADE IN THE U.S.A.  
BY  
MILLUS CUTLERY COMPANY

now with  
CAMSTAG

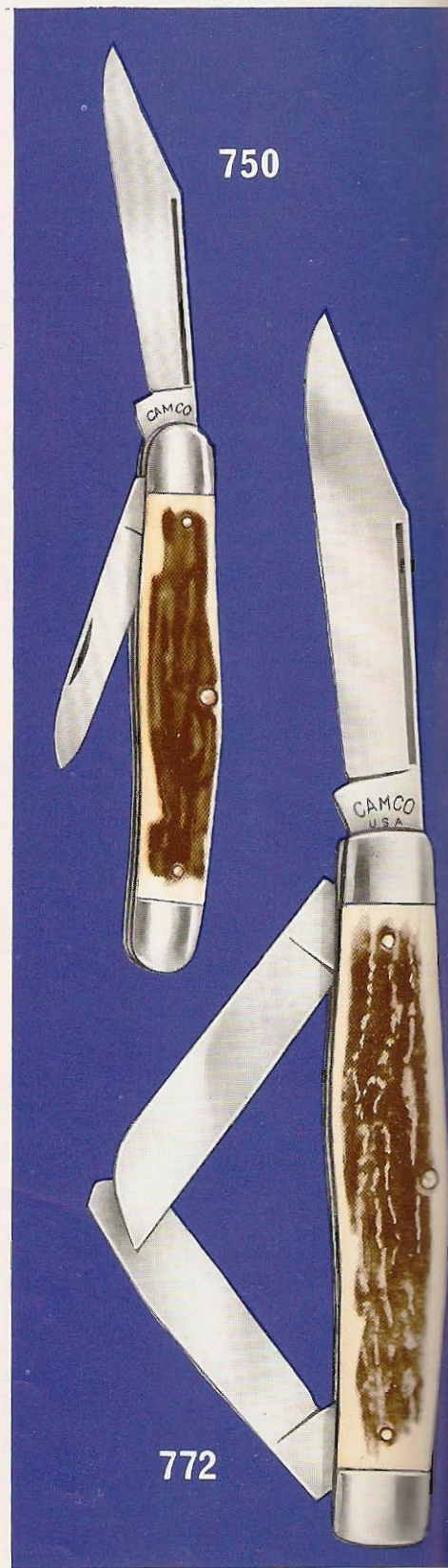
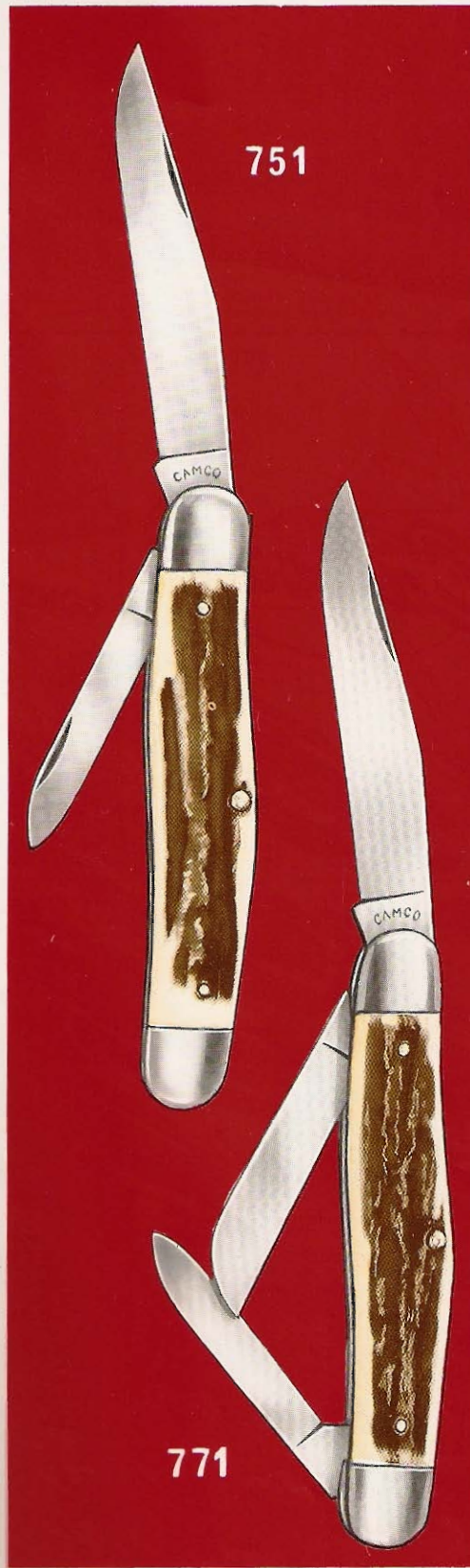
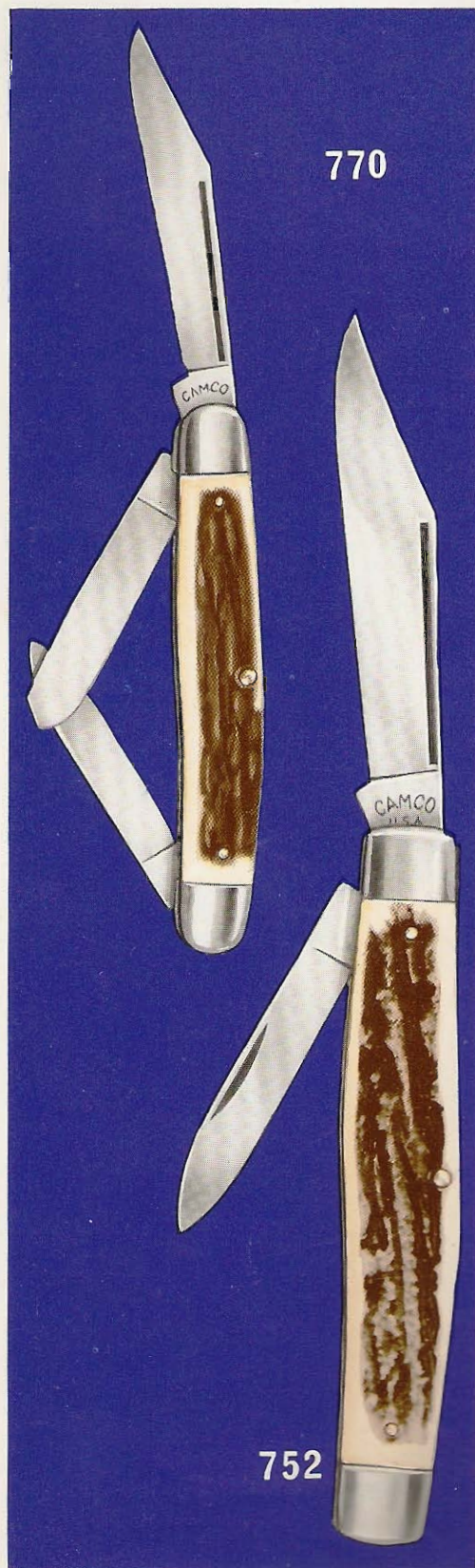


# **NEW · · CAM STAG HANDLES**

*solid brass linings*

*solid nickel silver bolsters*

*hand assembled construction*



knives shown actual size



it seemed like everyone  
wanted my  
**SAMPLE ROLL !**



**#30**  
**Sample roll**  
made in U.S.A.  
by

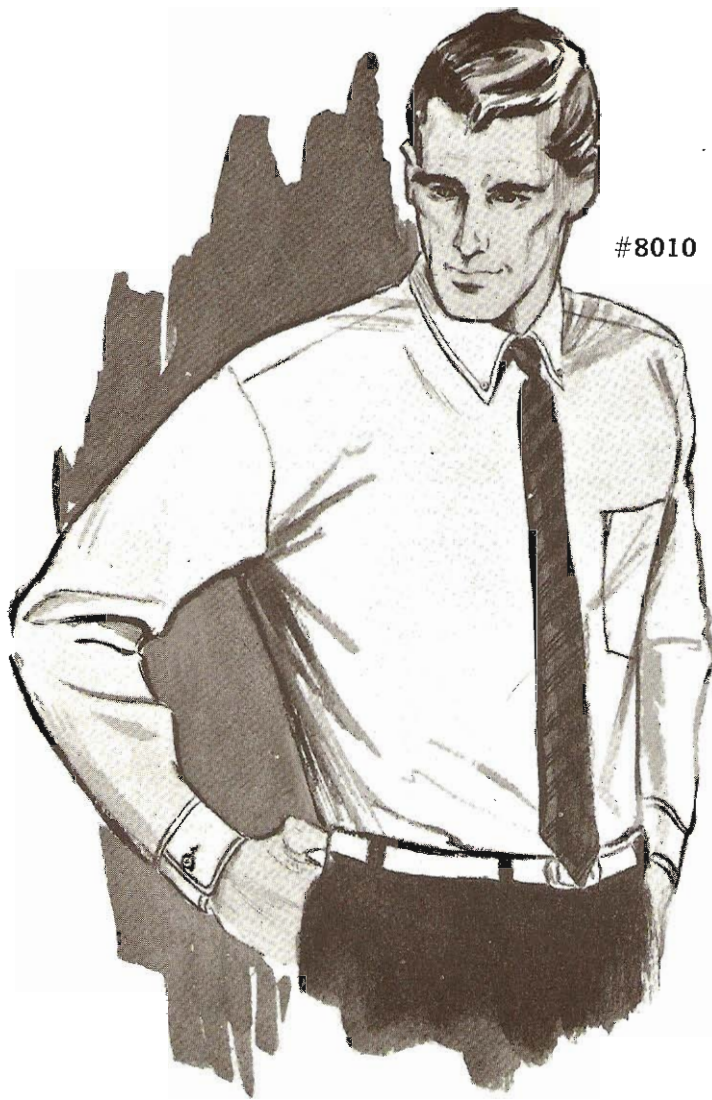


so we made up enough of them to make  
**Everyone Happy!**  
and to prove it's a good deal I'd give you-  
the **SHIRT OFF MY BACK !!**



# CAMILLUS *Classics*

## DRESS SHIRTS IN TWO FAMOUS COLLAR STYLES



#8010

### Long Sleeve Dress Shirt

#### Traditional Button Down Collar

- Luxurious Combed Cotton  
Oxford Weave — White
- Automatic Wash & Wear
- Sparkling Techperl Buttons  
— Firmly Anchored
- Barrel Cuffs
- Full Cut for Comfortable Wear
- Residual Shrinkage Less Than 1%

	14	14½	15	15½	16	16½	17
32	x	x	x	x	x	x	
33	x	x	x	x	x	x	x
34		x	x	x	x	x	x
35			x	x	x	x	x



#3020T

### FASHIONABLE SNAP TAB

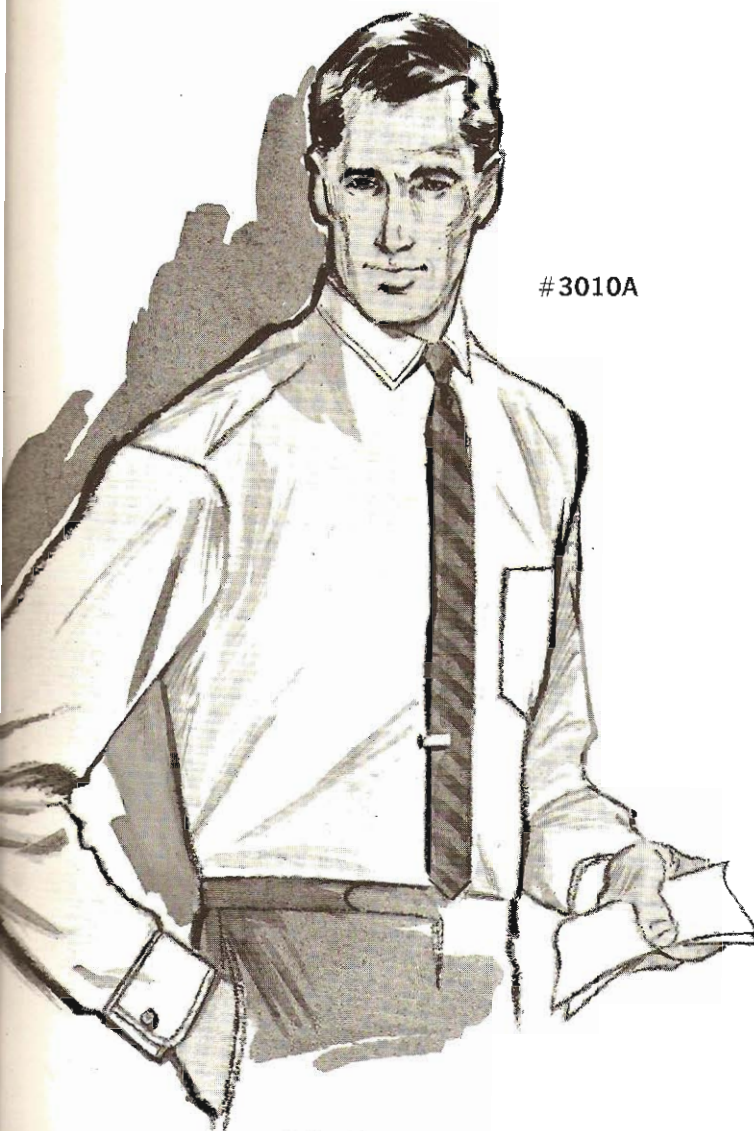
- 100% Fine Combed Cotton  
— White
- Sanforized-Plus for Permanent Fit
- Convertible Cuffs  
(Button or Use Links)
- Lustrous Techperl Buttons  
— Firmly Anchored
- Generous Full Cut Tailoring
- Automatic Wash & Wear



# CAMILLUS

# Contemporaries

EVER POPULAR FINE BROADCLOTH WASH 'n WEAR FABRIC

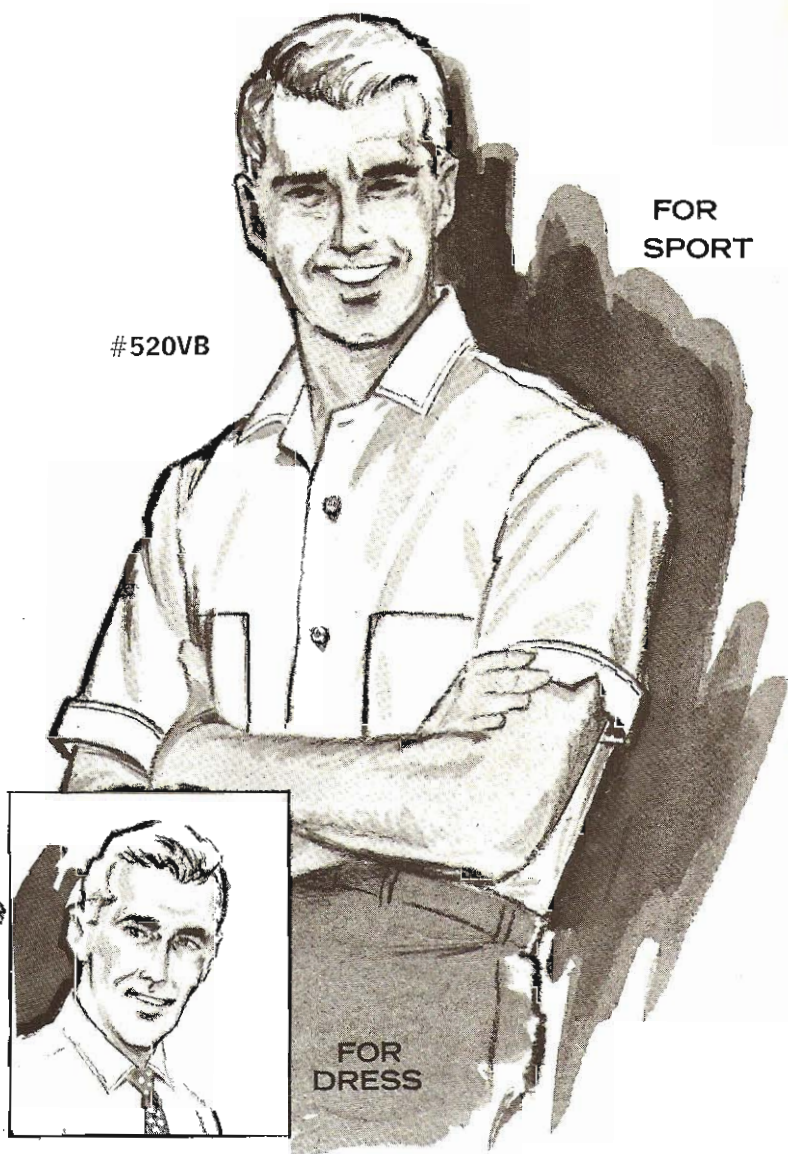


#3010A

REGULAR SEMI-SPREAD

- 100% Fine Combed Cotton — White
- Sanforized-Plus for Permanent Fit
- Convertible Cuffs (Button or Use Links)
- Permanent Collar Stays
- Lustrous Techperl Buttons — Firmly Anchored
- Generous Full Cut Tailoring
- Automatic Wash & Wear

	14	14½	15	15½	16	16½	17
32	x	x	x	x	x	x	
33	x	x	x	x	x	x	x
34		x	x	x	x	x	x
35		x	x	x	x	x	x



#520VB

FOR SPORT

FOR DRESS

Short Sleeve Dress Shirt Two-Way Collar

- 100% Fine Combed Cotton — White
- Sanforized for Permanent Fit
- Handsome with a Tie for Business Dress
- Handsome without a Tie for Sportswear
- Lustrous Techperl Buttons — Firmly Anchored
- Smartly Styled Notched Sleeve Cuff
- Automatic Wash & Wear



# FREE! \$ 5.00 value shirt

That's right -- not only a Sample Roll of famous quality CAMCO knives, at low sample prices (values to \$2.50) but your salesman will give you the..  
**SHIRT OFF HIS BACK** .. to dress it up.

**30 PIECE CAMCO SAMPLE ROLL #30**  
asst. of 2 and 3 blade jacks, stockmens, barlows, camp, sportsmen & pen knives

**DEALER COST \$28<sup>00</sup> —**

**SUGGESTED LIST \$1<sup>39</sup> — each knife**

**TO ORDER YOUR SHIRT... fill in form as shown**

& mail to

COMPANY MAKING AWARD **CAMILLUS CUTLERY**

FROM: **IMPERIAL SHIRT CORP.**  
Premium Division  
LA. FOLLETTE  
TENNESSEE

TO: **JOHN DOE HDWE.**  
171 MAIN ST.  
ANYTOWN, U.S.A.  
Attn: John Doe

PURCHASE ORDER NO. \_\_\_\_\_ DATE APPROVED \_\_\_\_\_  
APPROVED BY \_\_\_\_\_

No. 22697

POSTMASTER: CONTENTS MERCHANDISE. THIS PARCEL MAY BE OPENED FOR POSTAL INSPECTION IF NECESSARY. RETURN POSTAGE GUARANTEED. DO NOT WRITE IN THIS SPACE

DATE **2-12-65**

YOUR COMPANY NAME (IF OTHER THAN ABOVE) \_\_\_\_\_

ORDER NO. \_\_\_\_\_

DELIVERY DATE \_\_\_\_\_

WT. \_\_\_\_\_ P.P. & INS. \_\_\_\_\_

PLEASE DO NOT WRITE IN SPACE BELOW (RESERVED FOR FACTORY USE)

STYLE NUMBER	COLOR	QUANTITY	SLEEVE	DRESS & SPORT SHIRTS						
				NECK SIZE						
				14	14½	15	15½	16	16½	17
<b>3010A</b>	<b>White</b>	<b>1</b>	<b>31</b>			<b>X</b>				

a shirt order form is packed in roll

**Be sure to give ....**

**style no. - sleeve length & neck size**

# Camco

Made in U.S.A. by **AMERICAN CRAFTSMEN**  
**CAMILLUS CUTLERY CO.**  
CAMILLUS, N.Y.



# MR. DEALER

## HOW YOU CAN SELL MORE CUTLERY



### 1. KEEP AN ADEQUATE STOCK

Stock all salable patterns and sets (larger quantities of the fast sellers). When a customer wants a certain knife or set — you have it. Camillus offers cutlery in all price ranges.

### 2. KEEP SAMPLES CLEAN

Bright and shiny display samples help to sell knives. Make your knives look worth your selling price.

### 3. DISPLAY IN GOOD, LIGHTED POSITION

Catch extra "impulse sales" by placing the display in a "Traffic" position. The wrapping counter or near cash register is a good spot.

### 4. USE PROMOTION MATERIAL

This starts sales and ties into Camillus National Consumer Advertising. It's a good reminder to customers who miss seeing your knife display.

### 5. DISPLAY IN WINDOW

Every little while a mass window display will help establish your store as cutlery headquarters. A set or a few knives should be in every possible window display. Tie into other feature windows — pruning knife with gardening; camp knife and fishing knife with outdoor, hunting or fishing window; gift knives at Christmas; household cutlery at all times, especially in May and June, in the Fall and before the holidays.

### 6. NEWSPAPER ADS

Work Camillus cutlery into your regular newspaper ads. This reminder advertising pays off. We will supply mats on request.

### 7. KNOW ESSENTIAL SALES FACTS

Instruct your sales people on the selling points of our cutlery, as given in this catalog. Make them familiar with the items and their prices. The more they know about Camillus made cutlery, the more they will sell — and the more profit you will make.



**CAMILLUS**  
*has the edge!*





**CAMILLUS**

*has the edge!*