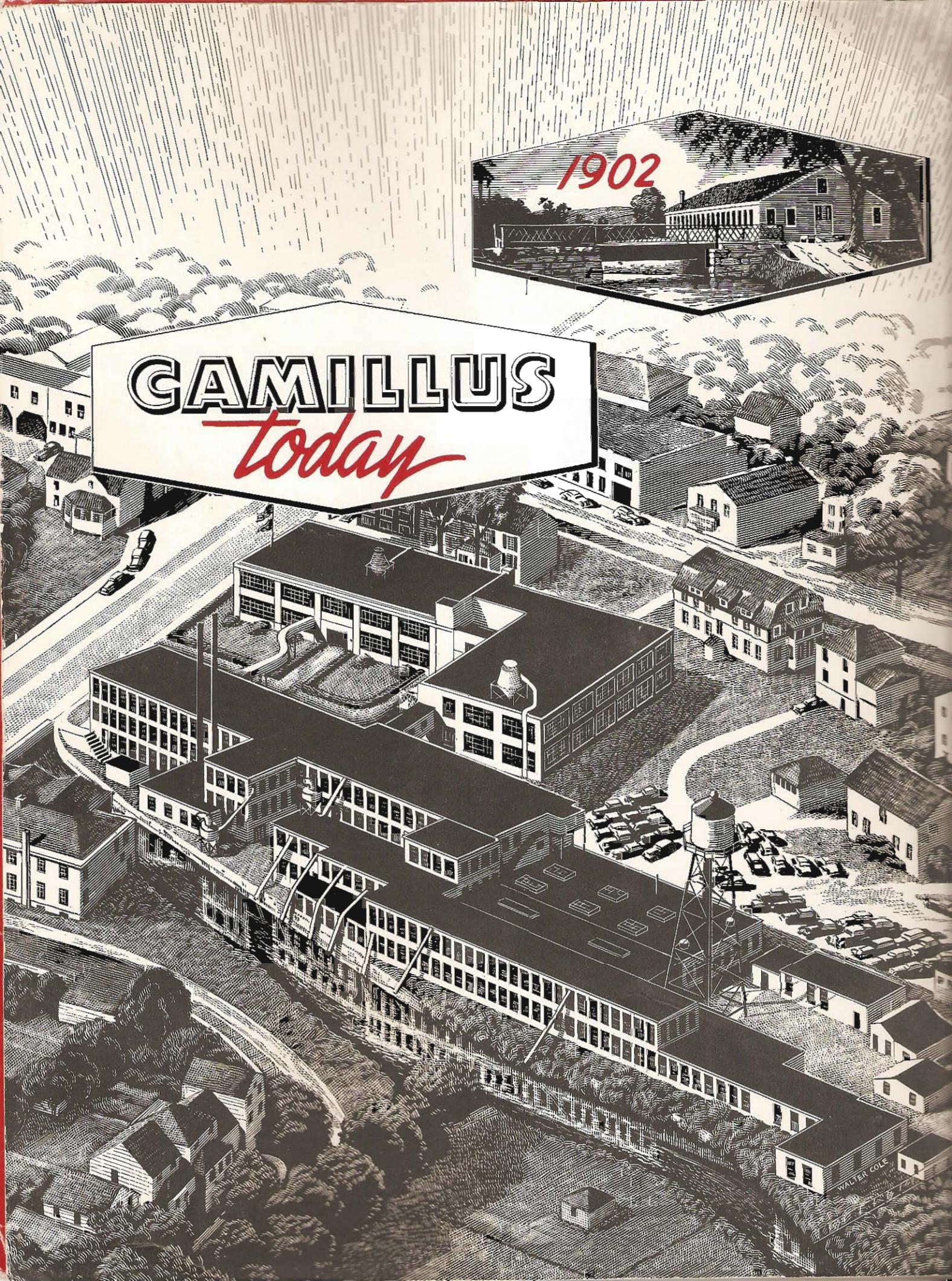


**CAMILLEUS**  
**MADE**  
**KNIVES**



1902

**CAMILLOUS**  
*today*

WALTER COLE



# CAMILLUS

## POCKET KNIVES



MANUFACTURED BY

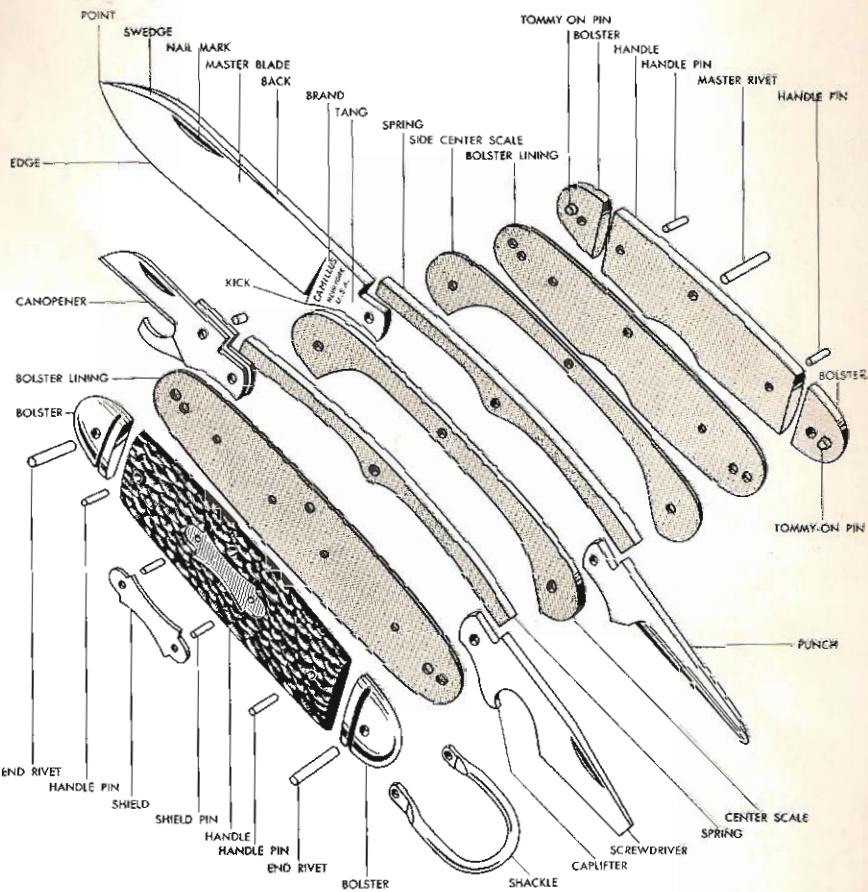
CAMILLUS CUTLERY COMPANY

CAMILLUS, NEW YORK

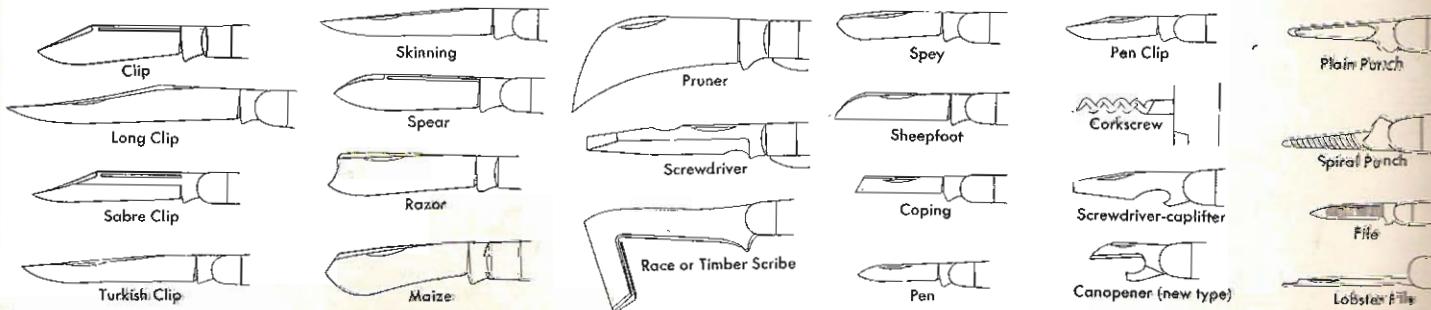
## THE PARTS OF A

## POCKET KNIFE

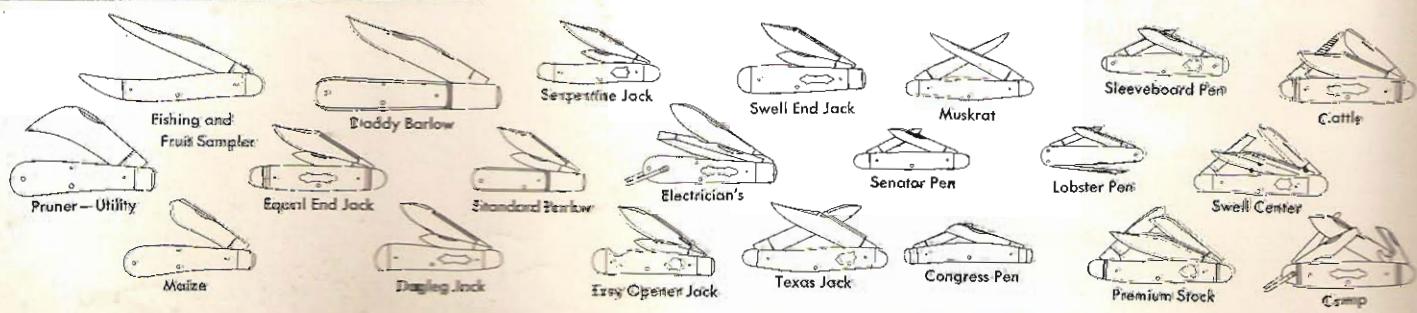
**CAMILLUS**  
has the edge!



## KNIFE BLADES



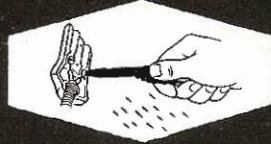
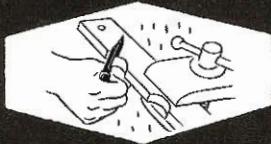
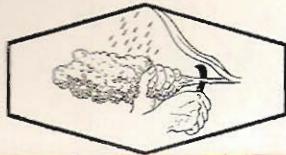
## KNIFE PATTERNS



# CAMILLUS

HAS THE EDGE

## KNIVES FOR A PURPOSE



= 65

### JUNIOR STOCK

Handle — Agate  
Blades — Clip, spey  
and sheath  
Length — 3 $\frac{3}{8}$ " closed  
Weight — 1 $\frac{1}{4}$  lbs.

= 64

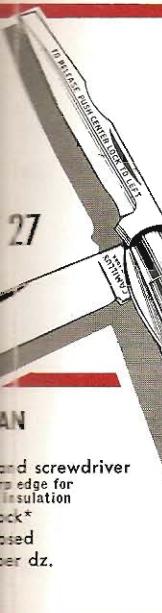
### JUNIOR STOCK

Handle — Brownstag®  
Blades — Clip, spey and  
spiral punch  
Length — 3 $\frac{3}{8}$ " closed  
Weight — 1 $\frac{1}{4}$  lbs. per dz.

MADE ONLY IN U.S.A.

BY SKILLED AMERICAN CRAFTSMEN

CAMILLUS  
CUTLERY  
COMPANY  
Made in U.S.A.



# 41

### SENATOR

Handle — Brownstag®  
Blades — Spear and pen  
Length — 3½" closed  
Weight — 1 lb. per dz.

# 51

### BARLOW

Handle — Brown  
Blades — Clip and pen  
Bolster — Steel  
Length — 3¾" closed  
Weight — 2½ lbs. per dz.

# 48

### SLIM SENATOR

Handle — Maize  
Blades — Clip and pen  
Length — 2¾" closed  
Weight — ¾ lb. per dz.

**CAMILLUS**  
has the edge!



# 76  
SPEAR, CLIP, PEN & SCREWDRIVER  
BROWN STAG

Handle — Brownstag®  
Blades — Clip, spey  
& pen  
Length — 3" closed  
Weight — 1½ lbs. per dz.

# 83

### PONY STOCK Camillus De Luxe

Handle — Brownstag®  
Blades — Clip, pen  
& coping  
Length — 2¾" closed  
Weight — 1 lb. per dz.  
Linings — Nickel silver

# 99

### CAMPER

Handle — Brownstag®  
Blades — Spear, punch,  
canopener &  
screwdriver-caplifter  
Length — 3¾" closed  
Weight — 3 lbs. per dz.

### MIDGET STOCK

Handle — Brownstag®  
Blades — Clip, pen  
& coping  
Length — 2¾" closed  
Weight — 1 lb. per dz.

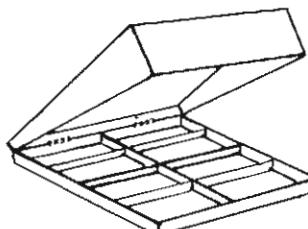


**No. 164**  
**CUTLERY**  
**CHEST**

*Knives of Traditional Handmade Quality*

A FULL SELECTION  
 OF KNIVES IN  
 ONE DISPLAY  
 ONLY 13 INCHES  
 OF COUNTER SPACE

REAR  
 OPENING  
 DIVIDED  
 STORAGE  
 COMPARTMENT



AWARD WINNING  
 SOLID CHERRY CHEST  
 SET UP • READY TO USE  
 EACH KNIFE IDENTIFIED  
 and displayed  
 UNDER GLASS

CUTLERY  
 CHEST  
 #164  
 CONTAINS

All Knives Hand-Made in U.S.A.

CAMILLUS CUTLERY COMPANY Camillus, New York

Weight 11 lbs.

Dim. 13 x 15

**KNIVES PREPRICED  
 FULL 40% MARGIN  
 FREE DISPLAY**



# All THE MOST WANTED POCKET KNIVES

• • • • •

HAND MADE BY AMERICAN CRAFTSMEN!

CAMILLOUS CUTLERY CO.  
CAMILLOUS, N.Y.

**PRUNING AND UTILITY KNIFE**  
Handle - Brown  
Length - 4" closed  
**# 1** 

**FISHERMAN'S LUCK KNIFE**  
Handle - Maize Pyroxylin  
Length - 5" closed  
**# 5** 

**SERPENTINE JACK KNIFE**  
Handle - **BROWNSTAG®**  
Length - 3 1/8"  
**# 14** 

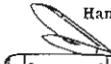
**HEAVY EQUAL END JACK KNIFE**  
Handle - **BROWNSTAG®**  
Length - 3 1/8"  
**# 16** 

**LARGE SERPENTINE JACK KNIFE**  
Handle - **BROWNSTAG®**  
Length - 3 1/8"  
**# 18** 

**SPORTSMAN'S KNIFE**  
(Skinning, Hunting, Trapping)  
Handle - **BROWNSTAG®**  
Length - 3 1/8"  
**# 20** 

**PONY JACK KNIFE**  
Handle - **BROWNSTAG®**  
Length - 2 13/16"  
**# 21** 

**PONY JACK KNIFE**  
Handle - Maize Pyroxylin  
Length - 2 13/16"  
**# 22** 

**LARGE EQUAL END JACK KNIFE**  
Handle - Grain White  
Pyroxylin  
Length - 4-3/16"  
**# 23** 

**SMALL JACK KNIFE**  
Handle - Nu-Pearl  
Length - 3"  
**# 24** 

**ELECTRICIAN'S KNIFE**  
Handle - Rosewood  
Length - 3 1/8"  
**# 27** 

**DELUXE SERPENTINE JACK KNIFE**  
Handle - **BROWNSTAG®**  
Length - 3 1/8"  
**# 28** 

**SPORTSMAN'S KNIFE**  
Handle - Maize  
Pyroxylin  
Length - 3 13/16"  
**# 35** 

**CONGRESS PEN KNIFE**  
Handle - **BROWNSTAG®**  
Length - 3-7/16"  
**# 40** 

**SENATOR PEN KNIFE**  
Handle - **BROWNSTAG®**  
Length - 3 1/8"  
**# 41** 

**SENATOR PEN KNIFE**  
Handle - Nu-Pearl  
Length - 3 1/8"  
**# 42** 

**SMALL PEN KNIFE**  
Handle - Maize  
Length - 2 3/4"  
**# 48** 

**BARLOW KNIFE**  
Handle - Brown  
Phenolic  
Length - 3 1/8"  
**# 50** 

**BARLOW KNIFE**  
Handle - Brown  
Phenolic  
Length - 3 1/8"  
**# 51** 

**JUNIOR PREMIUM STOCK KNIFE**  
Handle - Maize  
Pyroxylin  
Length - 3"  
**# 63** 

**JUNIOR PREMIUM STOCK KNIFE**  
Handle - **BROWNSTAG®**  
Length - 3"  
**# 64** 

**JUNIOR PREMIUM STOCK KNIFE**  
Handle - Agate  
Pyroxylin  
Length - 3"  
**# 65** 

**PREMIUM STOCK KNIFE**  
Handle - Grain White  
Pyroxylin  
Length - 3 1/8"  
**# 66** 

**PREMIUM STOCK KNIFE**  
Handle - **BROWNSTAG®**  
Length - 3 1/8"  
**# 67** 

**PREMIUM STOCK KNIFE**  
Handle - **BROWNSTAG®**  
Length - 3 1/8"  
**# 68** 

**DE LUXE PREMIUM STOCK KNIFE**  
Handle - Stag  
Length - 4"  
**# 69** 

**CARPENTER'S AND WHITTLER'S KNIFE**  
Handle - **STAG®**  
Length - 3 1/8"  
**# 72** 

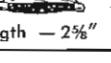
**JUNIOR CATTLE KNIFE**  
Handle - **BROWNSTAG®**  
Length - 3 1/8"  
**# 75** 

**BABY PREMIUM STOCK KNIFE**  
Handle - **BROWNSTAG®**  
Length - 3"  
**# 76** 

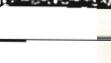
**MIDGET STOCK KNIFE**  
Handle - **BROWNSTAG®**  
Length - 2 3/4"  
**# 77** 

**DELUXE CARPENTER'S AND WHITTLER'S KNIFE**  
Handle - **STAG®**  
Length - 3 1/8"  
**# 80** 

**DELUXE PONY STOCK KNIFE**  
Handle - **BROWNSTAG®**  
Length - 3"  
**# 82** 

**DELUXE BABY PREMIUM STOCK KNIFE**  
Handle - **BROWNSTAG®**  
Length - 2 3/4"  
**# 83** 

**SLIM PREMIUM STOCK KNIFE**  
Handle - Brazil  
Horn Pyroxylin  
Length - 3 1/8"  
**# 86** 

**CONGRESS KNIFE**  
Handle - **BROWNSTAG®**  
Length - 3 13/16"  
**# 91** 

**CAMP KNIFE**  
Handle - **BROWNSTAG®**  
Length - 3 1/8"  
**# 99** 

**CAMILLUS**  
*Pocket Knives*



FRONT OPENING feature...

## MERCHANDISER No. 185

Dimensions: 22" wide x 17" high  
x 9" deep. Shipping weight:  
25 lbs.

Contents: 3 each of the 14  
pocket knives and 3 hunting  
knives (with hand tooled  
sheaths) as shown.

# NOW WITH HUNTING KNIVES!



**1006** Blade  
3 5/8". Over-all size  
7 1/8".

**1007** Blade  
4 3/8". Over-all size 8".

**1008** Blade  
4 1/2". Overall size  
8 3/4".

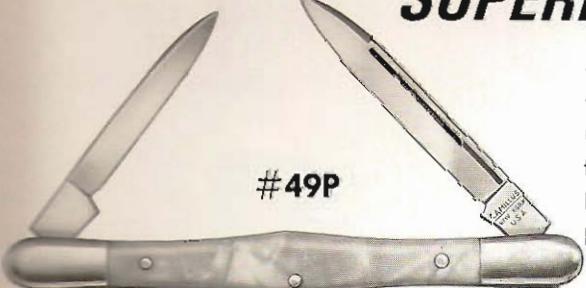
...for the hardware sporting goods dept.

*for everyone...another collector's knife*



**HAND CRAFTED...**

**SUPERB QUALITY**



*actual size*

A jewel of a knife —  
exquisitely delicate yet  
ruggedly serviceable — the  
finest quality — carefully  
hand made — solid nickel silver  
bolsters — solid brass linings.

Pack six to standard carton.—  
Weight 1 1/3 lbs. per unit of 6.

**UNCONDITIONALLY  
GUARANTEED  
FOR LIFE...**

against defects in  
workmanship and material

Made in U.S.A. by  
**CAMILLUS**  
**CUTLERY**  
**COMPANY**  
CAMILLUS, N.Y.  
ONE OF THE DEEPEST AND LARGEST  
MANUFACTURERS OF KNIVES IN AMERICA



*for every man . . . a collector's knife*

the  
**American Heritage**

from American history . . .

authentically styled early  
American knife . . . rich in quality  
and craftsmanship . . . rich in tradition  
solid nickel silver bolsters . . . solid  
brass linings



#88

Illustrated Actual Size  
blades . . . clip, spey, pen

**HAND CRAFTED . . . . . NEW CABONE HANDLES**

ea. knife  
packed in  
free gift  
box



FREE  
DISPLAY  
: 4 ea.  
knives:



**UNCONDITIONALLY GUARANTEED for LIFE!**

against defects in workmanship or material



Contents: 3 Each of the 18 knives  
as shown

## MERCHANDISER No. 85

Dimensions: 22" wide x 17" high  
x 9" deep.



FRONT OPENING feature

Look for our other units!  
there's a money maker  
for every store!



No. 164  
CUTLERY  
CHEST

contains 3 ea. of 12 knives

CAMILLUS CUTLERY CO.

NOW AN OUTSTANDING KNIFE MERCHANDISER

**FREE** FOR YOUR STORE



**NEW**

*from*

**CAMILLUS**

MADE IN USA BY  
**CAMILLUS**  
CUTLERY  
COMPANY  
CAMILLUS, N.Y.

# NEW! - - - SLIDE



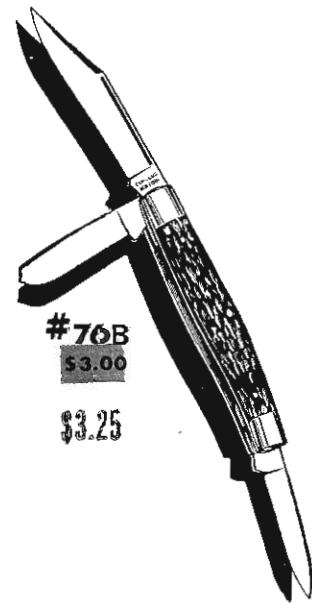
card actual size



#14B  
\$2.75 \$2.50



**#76B**  
**\$3.00**



\$3.25

MADE IN USA BY  
**CAMILLUS**  
**CUTLERY**  
**COMPANY**  
CAMILLUS, N. Y.

# PACK *features*

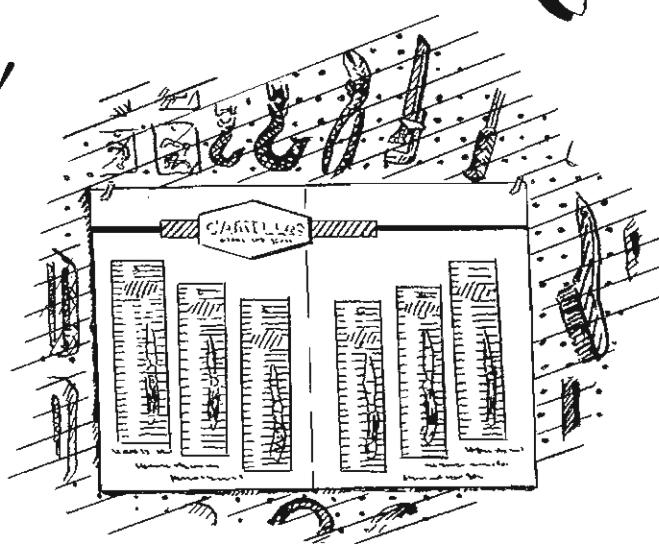
## ALL-TIME BEST SELLERS



*free  
display rack!*

### #166 RACK

contents: 18 knives  
(3 ea. of #'s shown)  
dimensions: 9x14  
weight: 4 lbs



\* prepriced as shown

\*\* knives shown 1/2 actual size



## NOW A NEW STAINLESS RAZOR EDGED

#179 Blades—Clip, Sheepfoot, Spey    #165—Blades—Clip, Spey, Pen

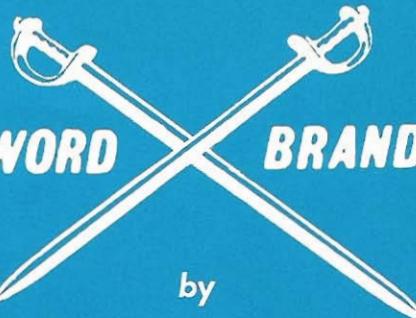
knives shown actual size

## ONLY THE NEW **SWORD BRAND STAINLESS** **RAZOR EDGED BLADES ARE** **GUARANTEED.. FOR LIFE!**

What more can be said? Sword Brand knives are the Worlds Finest. Each is a masterpiece by skilled American Craftsmen.

Made in U.S.A. by **AMERICAN CRAFTSMEN**

**CAMILLUS CUTLERY CO.**  
CAMILLUS, N.Y.



**CAMILLUS**

**Guarantee**  
Every Camillus **SWORD BRAND** Knife is hand made of the finest materials and is guaranteed to hold a keen edge for the lifetime of the owner.  
WE WILL KEEP YOUR KNIFE SHARP AND IN FIRST-CLASS CONDITION. Send it with \$1.00, to cover postage and handling, to Camillus Cutlery Company, Camillus, N.Y., Dept. 97 and our skilled craftsmen will refinish it.  
(Guarantee valid only when knife has been used under normal conditions.)

# SWORD BRAND KNIVES

by

CAMILLUS

fully guaranteed

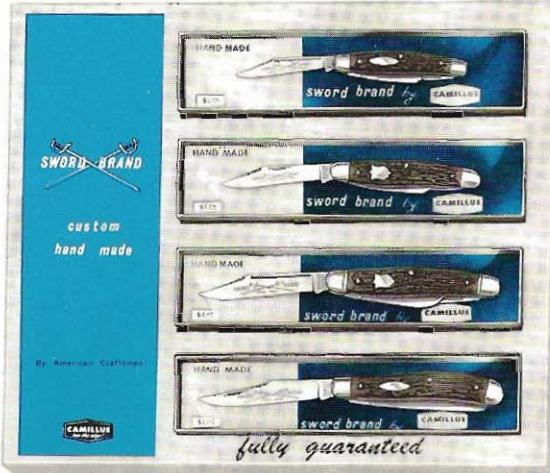


actual size

**Free!** introductory offer

**#79 KNIFE (\$4.00 list)**

WITH EACH UNIT



**# 170**

size ..  $10\frac{1}{2} \times 12$

weight ..  $3\frac{1}{2}$  lbs.

contents ..

3 ea. #78, #79

2 ea. #29, #89



Blades — Sabre clip, spey  
length — 3 $\frac{1}{8}$ " closed



Blades — Clip, spey  
and sheepfoot  
Length — 3 $\frac{1}{8}$ " closed



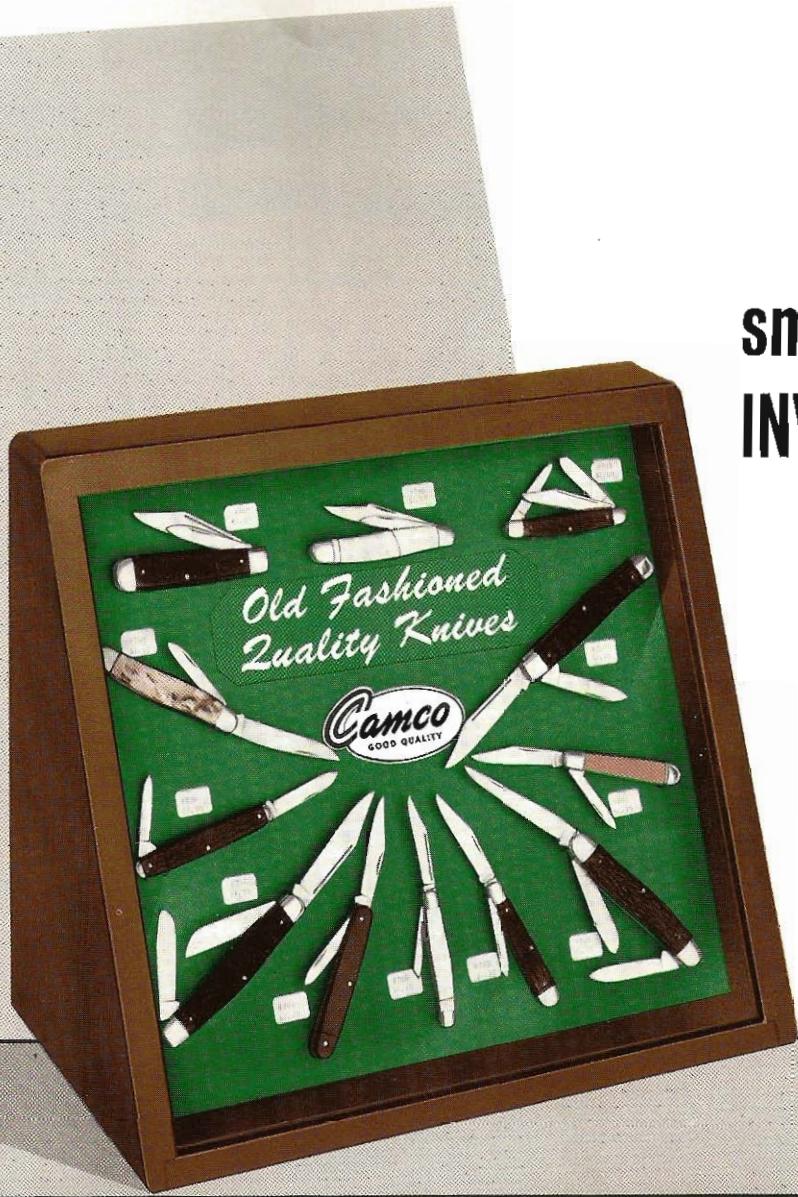
Blades — Clip, spey and  
Pen  
Length — 3 $\frac{1}{8}$ " closed



Blades — Clip, spey  
& pen  
Length — 3" closed

# BIG PROFIT!

small  
INVESTMENT



\* 64-12 DISPLAY

## Old Fashioned Quality Knives

- 12 of the best selling knives dramatically displayed with all blades opened.
- Each knife identified
- Stock compartment easily accessible
- Comes ready to use . . . no set up required.

Knives mounted at factory.

from

**Camco**

see reverse side for contents—

CAMILLUS CUTLERY COMPANY

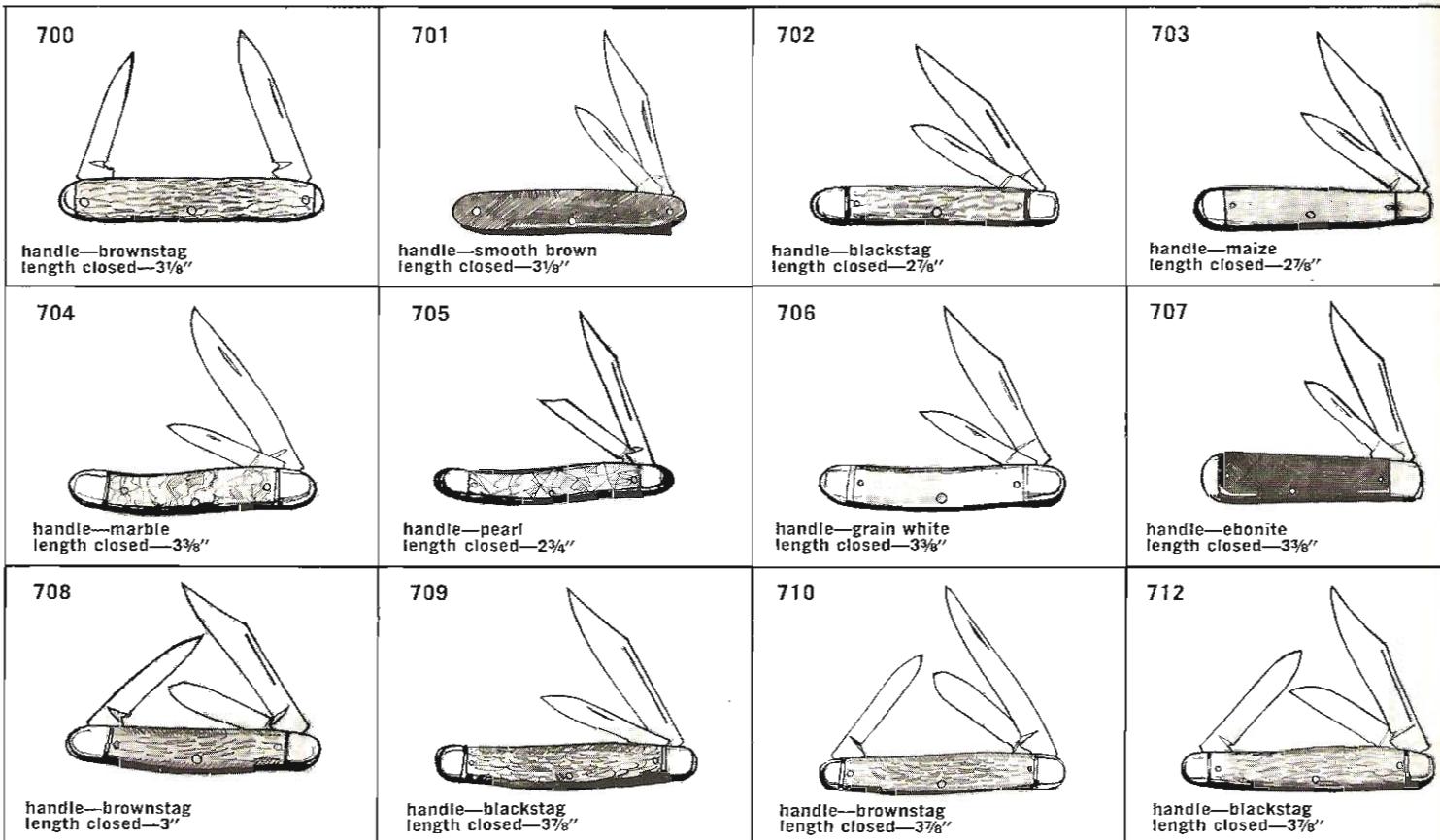
**Camco**  
FAMOUS QUALITY

# POCKET KNIVES

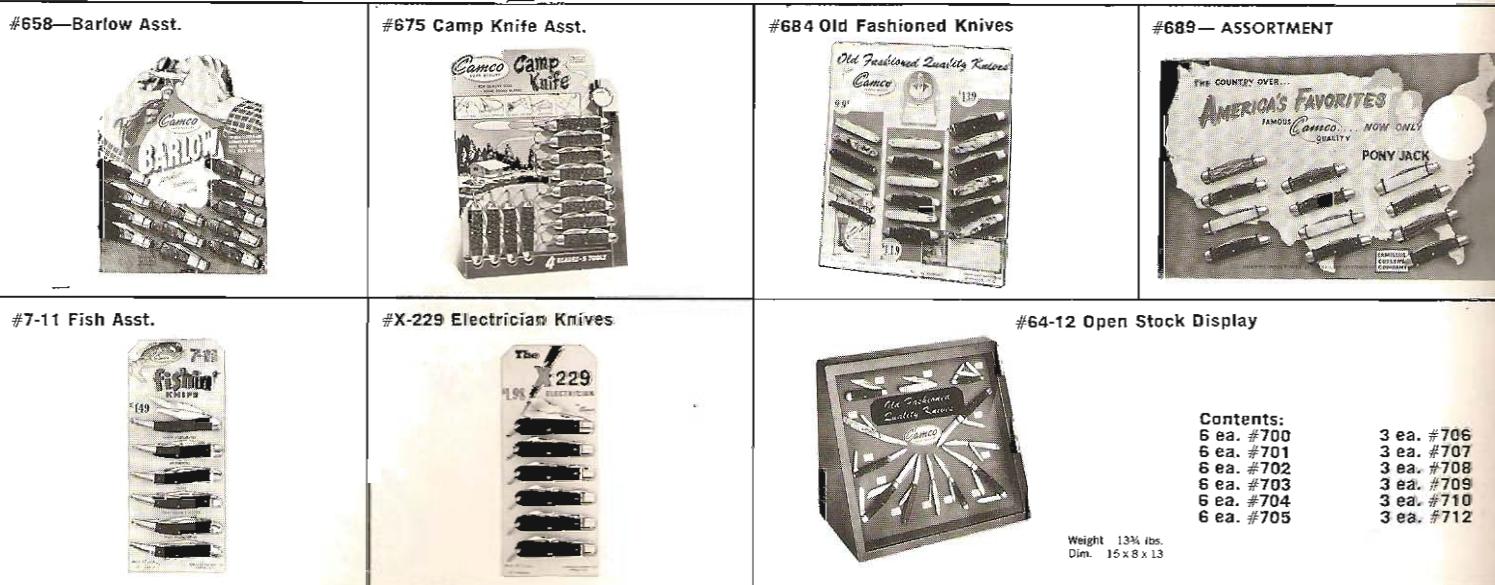
## OPEN STOCK

CUTLERY MADE IN THE U.S.A.

BY AMERICAN CRAFTSMEN



## The Competitive Knife Line



All knives constructed with high carbon cutlery  
steel blades—unbreakable solid handles—solid  
bolsters—

CAMILLUS CUTLERY COMPANY  
Camillus, New York

carded  
assortment

NEW  
FOR  
THIS  
YEAR



MADE IN THE U.S.A.  
BY  
MILLUS CUTLERY COMPANY

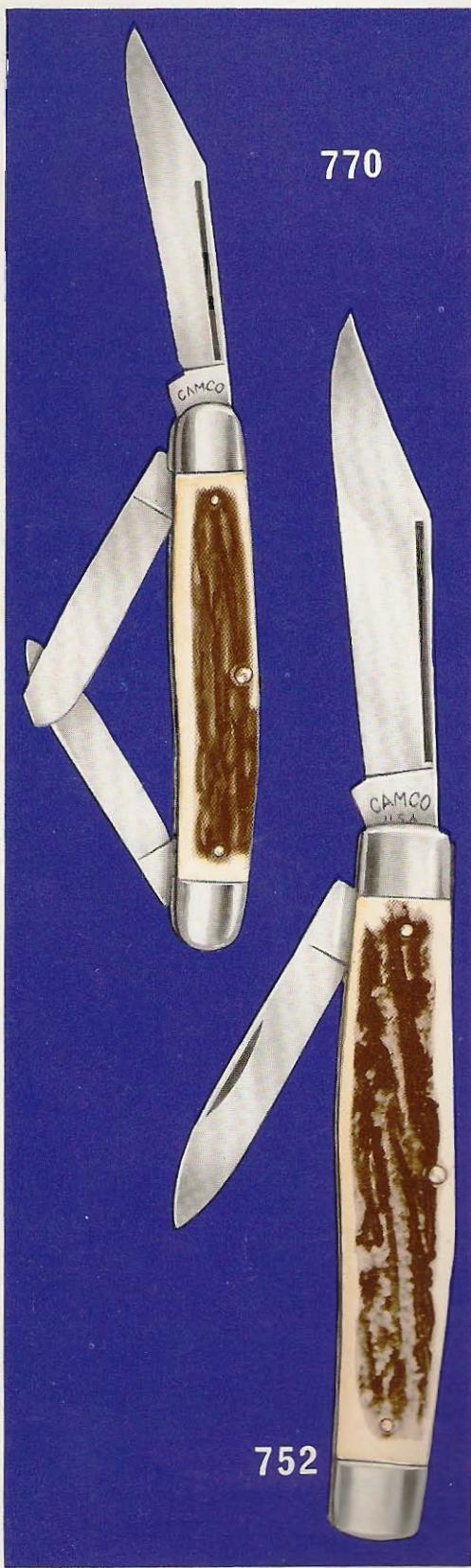
now with  
CAMSTAG

**NEW - - CAM STAG HANDLES**

***solid brass linings***

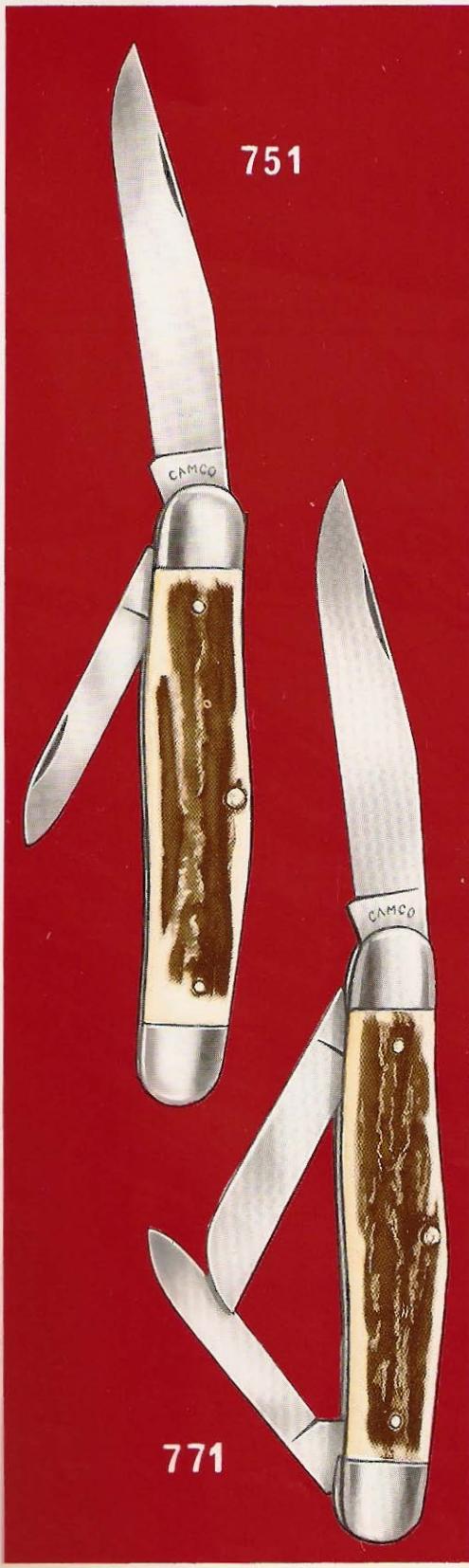
***solid nickel silver bolsters***

***hand assembled construction***



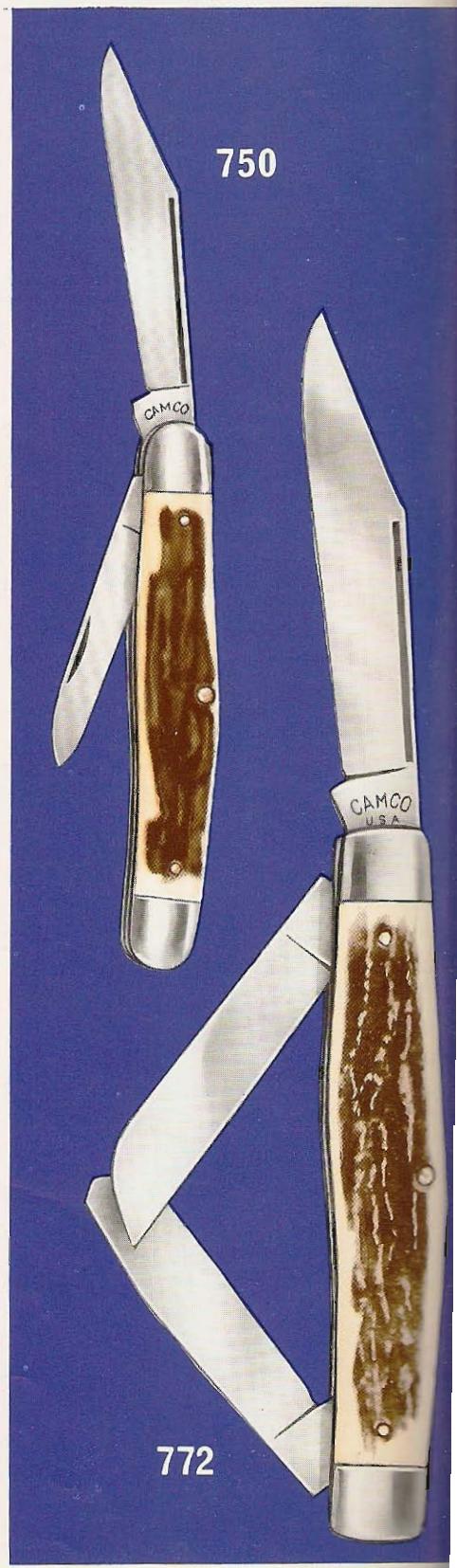
770

752



751

771

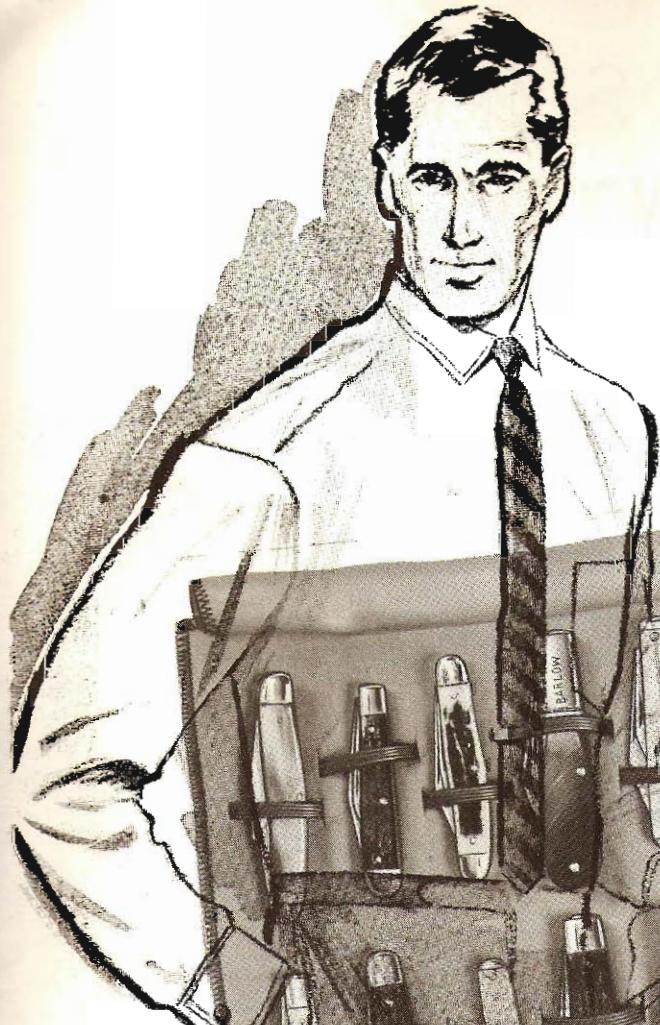


750

772

knives shown actual size

it seemed like everyone  
wanted my  
**SAMPLE ROLL!**



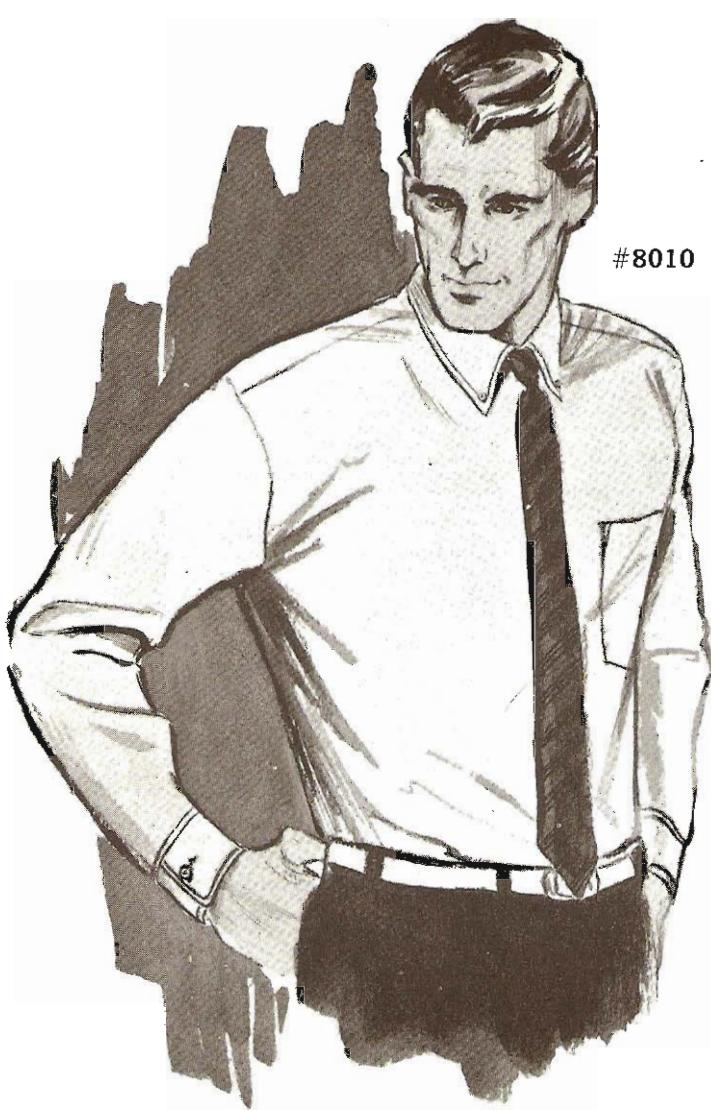
#30  
Sample roll  
made in U.S.A.  
by

**Camco**  
FAMOUS QUALITY

so we made up enough of them to make  
Everyone Happy!  
and to prove it's a good deal I'd give you-  
the SHIRT OFF MY BACK !!

# C A M I L L U S *Classics*

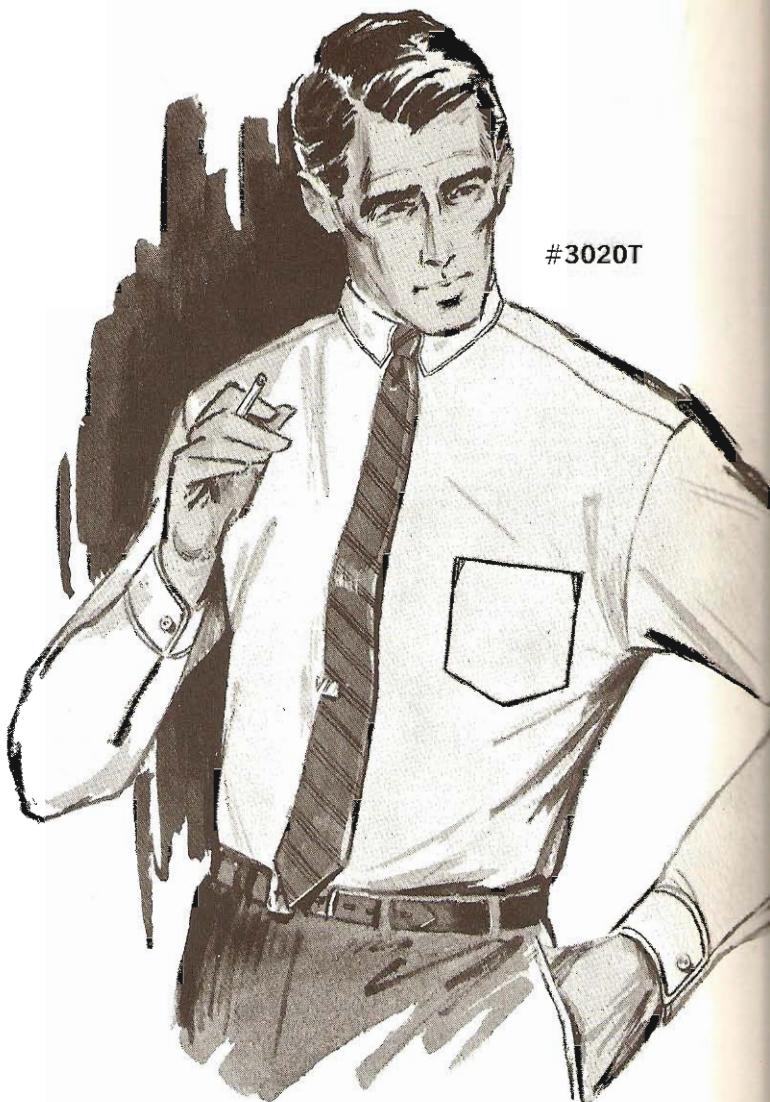
## DRESS SHIRTS IN TWO FAMOUS COLLAR STYLES



**Long Sleeve Dress Shirt**

### Traditional Button Down Collar

- Luxurious Combed Cotton  
Oxford Weave—White
- Automatic Wash & Wear
- Sparkling Techperl Buttons  
—Firmly Anchored
- Barrel Cuffs
- Full Cut for Comfortable Wear
- Residual Shrinkage Less Than 1%



**FASHIONABLE SNAP TAB**

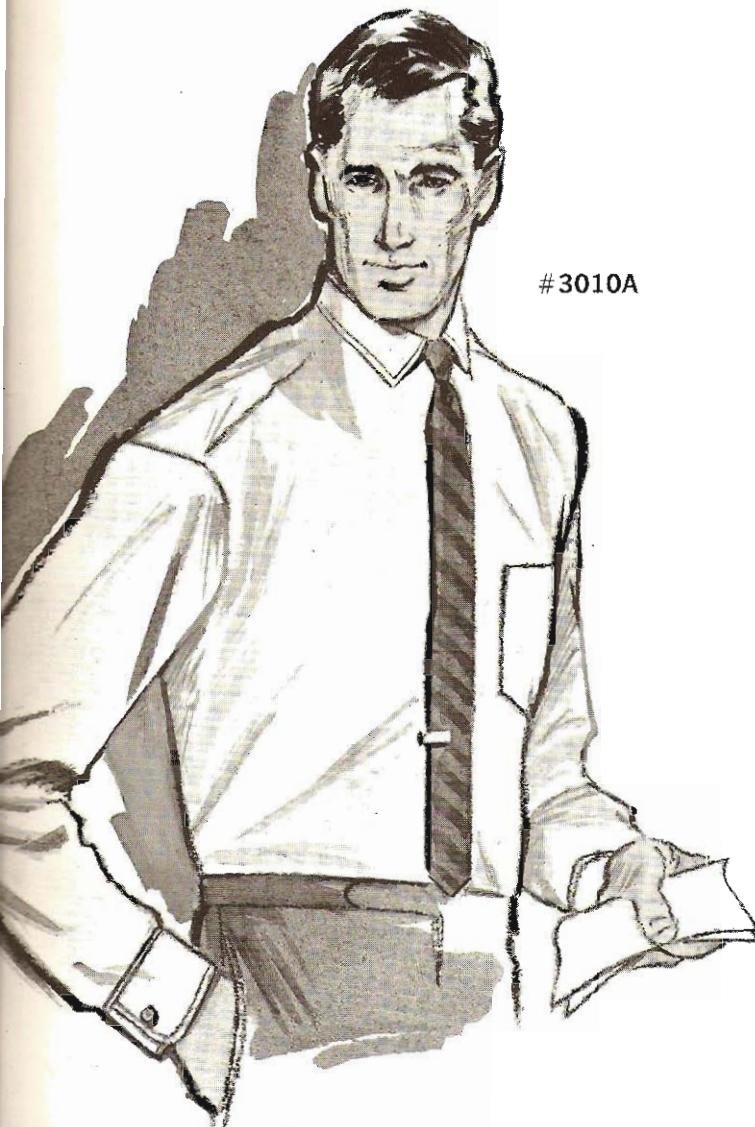
- 100% Fine Combed Cotton  
—White
- Sanforized-Plus for Permanent Fit
- Convertible Cuffs  
(Button or Use Links)
- Lustrous Techperl Buttons  
—Firmly Anchored
- Generous Full Cut Tailoring
- Automatic Wash & Wear

	14	14½	15	15½	16	16½	17
32	x	x	x	x	x	x	
33	x	x	x	x	x	x	x
34		x	x	x	x	x	x
35			x	x	x	x	x

# C A M I L L U S

# Contemporaries

EVER POPULAR FINE BROADCLOTH WASH 'n WEAR FABRIC



REGULAR SEMI-SPREAD

- 100% Fine Combed Cotton
  - White
- Sanforized-Plus for Permanent Fit
- Convertible Cuffs
  - (Button or Use Links)
- Permanent Collar Stays
- Lustrous Techperl Buttons
  - Firmly Anchored
- Generous Full Cut Tailoring
- Automatic Wash & Wear



FOR  
DRESS

## Short Sleeve Dress Shirt Two-Way Collar

- 100% Fine Combed Cotton —White
- Sanforized for Permanent Fit
- Handsome with a Tie for Business Dress
- Handsome without a Tie for Sportswear
- Lustrous Techperl Buttons
  - Firmly Anchored
- Smartly Styled Notched Sleeve Cuff
- Automatic Wash & Wear

	14	14½	15	15½	16	16½	17
32	x	x	x	x	x	x	
33	x	x	x	x	x	x	x
34		x	x	x	x	x	x
35	x	x	x	x	x	x	x

# FREE! \$5.00 value shirt

That's right -- not only a Sample Roll of famous quality CAMCO knives, at low sample prices (values to \$2.50) but your salesman will give you the.. SHIRT OFF HIS BACK " to dress it up.

30 PIECE CAMCO SAMPLE ROLL #30  
asst. of 2 and 3 blade jacks, stockmens, barlows, camp, sportsmen & pen knives  
DEALER COST \$28<sup>00</sup>—  
SUGGESTED LIST \$1<sup>39</sup> — each knife

TO ORDER YOUR SHIRT... fill in form as shown

& mail to

a shirt order form is packed in roll

Be sure to give ....

style no. - sleeve length & neck size

# Camco

Made in U.S.A. by AMERICAN CRAFTSMEN  
CAMILLUS CUTLERY CO.  
CAMILLUS, N.Y.

# MR. DEALER

## HOW YOU CAN SELL MORE CUTLERY



### 1. KEEP AN ADEQUATE STOCK

Stock all salable patterns and sets (larger quantities of the fast sellers). When a customer wants a certain knife or set — you have it. Camillus offers cutlery in all price ranges.

### 2. KEEP SAMPLES CLEAN

Bright and shiny display samples help to sell knives. Make your knives look worth your selling price.



### 3. DISPLAY IN GOOD, LIGHTED POSITION

Catch extra "impulse sales" by placing the display in a "Traffic" position. The wrapping counter or near cash register is a good spot.

### 4. USE PROMOTION MATERIAL

This starts sales and ties into Camillus National Consumer Advertising. It's a good reminder to customers who miss seeing your knife display.

### 5. DISPLAY IN WINDOW

Every little while a mass window display will help establish your store as cutlery headquarters. A set or a few knives should be in every possible window display. Tie into other feature windows — pruning knife with gardening; camp knife and fishing knife with outdoor, hunting or fishing window; gift knives at Christmas; household cutlery at all times, especially in May and June, in the Fall and before the holidays.

### 6. NEWSPAPER ADS

Work Camillus cutlery into your regular newspaper ads. This reminder advertising pays off. We will supply mats on request.



### 7. KNOW ESSENTIAL SALES FACTS

Instruct your sales people on the selling points of our cutlery, as given in this catalog. Make them familiar with the items and their prices. The more they know about Camillus made cutlery, the more they will sell — and the more profit you will make.

**CAMILLUS**  
has the edge!

**CAMILLUS**  
*has the edge!*