

1000 Letters Mar: 1951

CAMILLUS DeLuxe FINEST HAND CRAFTED KNIVES

CAMILLUS has the edge!

The truly DeLuxe line, combining the high standards of workmanship always found in famed Camillus knives, with beauty of hand craftsmanship.

- **BLADES:** High carbon custom made steel that provides razor sharpness, rugged toughness. Edges hand honed and hand stropped.
- **CONSTRUCTION AND APPEARANCE:** Precision made of finest materials to exacting tolerances. High polish of all metal components; nickel silver bolsters and shields; hand etched blades, fancy milled nickel silver linings and center scale.
- **PACKING:** Each knife individually wrapped, ½ dozen to a box. Identifying number on back of master blade for easy identification.

Pre-sold by extensive trade and consumer advertising and sales promotion material. Backed by the famous name of CAMILLUS, over-80-year-old leader in the cutlery industry. Made in Camillus, N. Y. — "Knifetown, U.S.A."



28

DELUXE SERPENTINE
JACK KNIFE
Handle—**BROWNSTAG**®
Blades—Clip, Pen
Length Closed—3¼"
Weight per dozen—1½ lbs



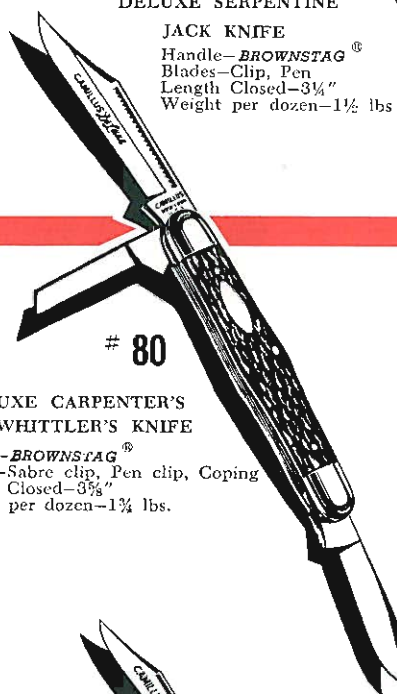
30

DELUXE SERPENTINE
JACK KNIFE
Handle—**BROWNSTAG**®
Blades—Clip, Pen
Length Closed—3"
Weight per dozen—1¼ lbs.



69

DELUXE PREMIUM
STOCK KNIFE
Handle—Genuine bone stag
Blades—Turkish clip, Sheepfoot, Spey
Length Closed—4"
Weight per dozen—2¼ lbs.



80

DELUXE CARPENTER'S
AND WHITTLER'S KNIFE
Handle—**BROWNSTAG**®
Blades—Sabre clip, Pen clip, Coping
Length Closed—3¾"
Weight per dozen—1¾ lbs.



81

DELUXE PREMIUM
STOCK KNIFE
Handle—**BROWNSTAG**®
Blades—Clip, Sheepfoot, Spey
Length Closed—3¾"
Weight per dozen—2¼ lbs.



82

DELUXE BABY PREMIUM
STOCK KNIFE
Handle—**BROWNSTAG**®
Blades—Clip, Spey, Pen
Length Closed—3"
Weight per dozen—1¼ lbs.



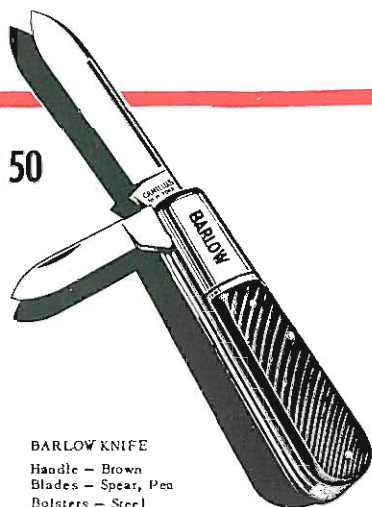
83

DELUXE PONY
STOCK KNIFE
Handle—**BROWNSTAG**®
Blades—Clip, Coping, Pen
Length Closed—2¾"
Weight per dozen—1 lb.

ALL HAND MADE

CAMILLUS POCKET KNIVES

50



BARLOW KNIFE

Handle - Brown
Blades - Spear, Pen
Bolsters - Steel
Length Closed - 3 3/8"
Weight per doz. - 2 1/8 lbs.

51



BARLOW KNIFE

Handle - Brown
Blades - Clip, Pen
Bolsters - Steel
Length Closed - 3 3/8"
Weight per doz. - 2 1/8 lbs.

63



JUNIOR PREMIUM STOCK KNIFE

Handle - Maize Pyroxylin
Blades - Clip, Sheepfoot, Pen
Length Closed - 3-3/8"
Weight per dozen - 1-1/2 lbs.

64



JUNIOR PREMIUM STOCK KNIFE

Handle - **BROWNSTAG**®
Blades - Clip, Spey, Spiral Punch
Length Closed - 3-3/8"
Weight per dozen - 1-3/4 lbs.

65



JUNIOR PREMIUM STOCK KNIFE

Handle - Agate Pyroxylin
Blades - Clip, Sheepfoot, Spey
Length Closed - 3-3/8"
Weight per dozen - 1-1/2 lbs.

66



PREMIUM STOCK KNIFE

Handle - Grain White Pyroxylin
Blades - Clip, Sheepfoot, Spey
Length Closed - 3-7/8"
Weight per dozen - 2-1/4 lbs.

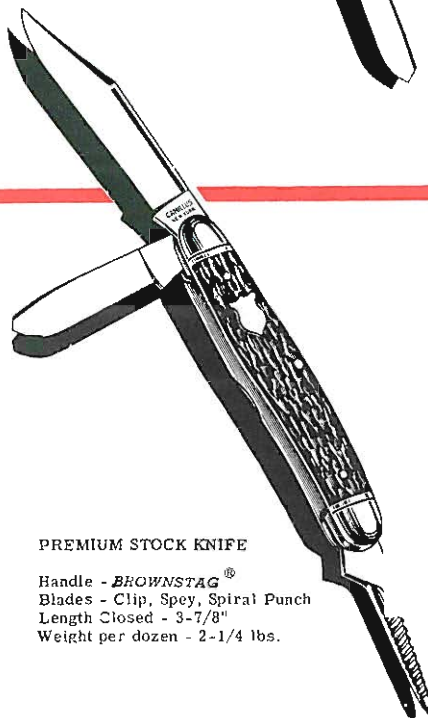
67



PREMIUM STOCK KNIFE

Handle - **BROWNSTAG**®
Blades - Clip, Sheepfoot, Spey
Length Closed - 3-7/8"
Weight per dozen - 2-1/4 lbs.

68



PREMIUM STOCK KNIFE

Handle - **BROWNSTAG**®
Blades - Clip, Spey, Spiral Punch
Length Closed - 3-7/8"
Weight per dozen - 2-1/4 lbs.

69



DE LUXE PREMIUM STOCK KNIFE

Handle - Genuine bone stag
Blades - Turkish Clip, Sheepfoot, Spey
Linings - Nickel Silver, Fancy milled
Length Closed - 4"
Weight per dozen - 2 1/4 lbs.

MADE IN USA BY
**CAMILLUS
CUTLERY
COMPANY**
CAMILLUS, N. Y.

● GENERAL DESCRIPTION OF KNIVES - Linings - brass except where specified. Bolsters, Tips - Nickel silver except where specified. Packed - 1/2 dozen in a box. Illustration Size - 1/2 actual size.

CAMILLUS POCKET KNIVES



#72

CARPENTER'S AND WHITTLER'S KNIFE®
Handle - **BROWNSTAG**®
Blades - Sabre Clip, Pen Clip, Coping
Length Closed - 3-5/8"
Weight per dozen - 1-3/4 lbs.



#75

JUNIOR CATTLE KNIFE
Handle - **BROWNSTAG**®
Blades - Clip, Pen, Sheepfoot
Length closed - 3-3/8"
Weight per dozen - 1-3/4 lbs.



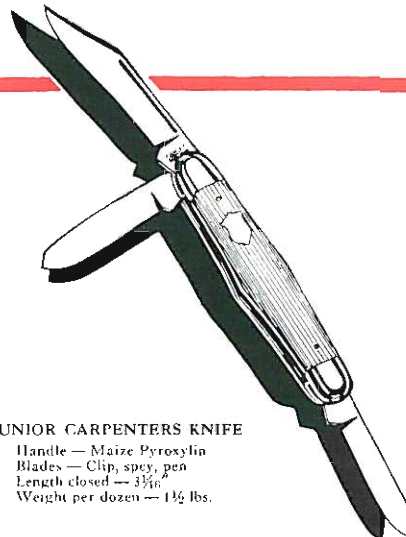
#76

BABY PREMIUM STOCK KNIFE
Handle - **BROWNSTAG**®
Blades - Clip, Spey, Pen
Length closed - 3"
Weight per dozen - 1-1/4 lbs.



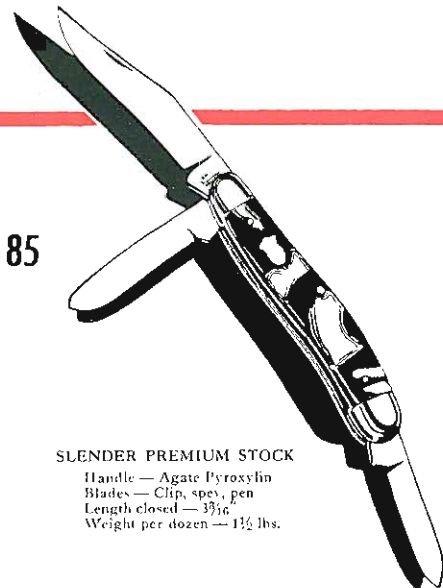
#77

MIDGET STOCK KNIFE
Handle - **BROWNSTAG**®
Blades - Clip, Pen, Coping
Length closed - 2 3/4"
Weight per dozen - 1 lb.



#84

JUNIOR CARPENTERS KNIFE
Handle - Maize Pyroxylin
Blades - Clip, spey, pen
Length closed - 3 1/16"
Weight per dozen - 1 1/4 lbs.



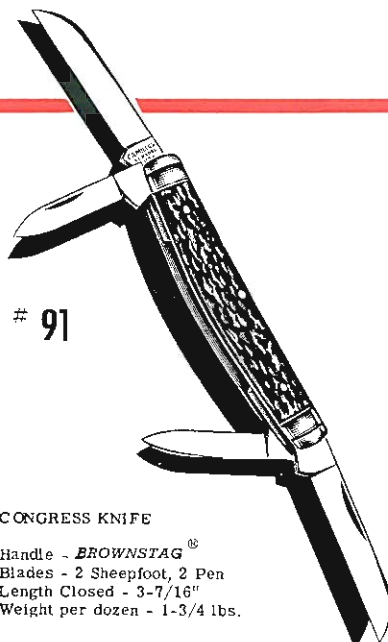
#85

SLENDER PREMIUM STOCK
Handle - Agate Pyroxylin
Blades - Clip, spey, pen
Length closed - 3 1/16"
Weight per dozen - 1 1/2 lbs.



#86

SLENDER PREMIUM STOCK
Handle - Brazil Horn Pyroxylin
Blades - Clip, sheepfoot, spey
Length closed - 3 1/16"
Weight per dozen - 1 1/2 lbs.



#91

CONGRESS KNIFE
Handle - **BROWNSTAG**®
Blades - 2 Sheepfoot, 2 Pen
Length Closed - 3-7/16"
Weight per dozen - 1-3/4 lbs.



#99

CAMP KNIFE
Handle - **BROWNSTAG**®
Blades - Spear, Canopener, Punch, Screwdriver-cap lifter
Shackle - Nickel Silver
Length Closed - 3-5/8"
Weight per dozen - 3 lbs.

IMPULSE DISPLAY

....to Help You Sell

No. 56-24

Size: 13½" wide, 10"
deep, 17" high
Shipping weight: 9¼ lbs.
Packed one to each corrugated
container without knives.

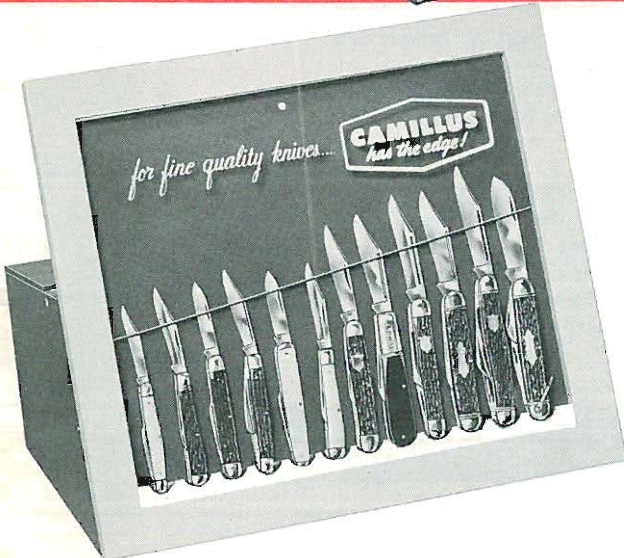


No. 56-24

This silent salesman works full-time on your counter — occupies small space, but does a big job. Sales are easier, faster with all 24 different knives attractively displayed, identified by number and price.

Glass-front panel has limed oak frame. Camillus red storage cabinet in rear opens from the top and can be locked. Frame and knife panel can be used as a separate display unit on the wall or on a pegboard.

CAMILLUS
has the edge!



No. 5600

Size: 13½" wide, 10" deep, 12" high.
Shipping weight: 7¾ lbs.
Packed one to each corrugated container
without knives.

No. 5600

Smaller version of the 56-24 display shown above. Twelve patterns are displayed under glass-front panel. Frame is limed oak. Stock box in rear is Camillus red. Frame and panel may be removed for use as wall or pegboard display.

**ATTRACTIVE STREAMERS IN COLOR,
OTHER MERCHANDISING AIDS INCLUDED
WITH EACH DISPLAY CASE.**

DESIGNED TO SELL YOUR CAMILLUS KNIVES EASIER-FASTER!



\$1

LINE

OPEN STOCK

All knives constructed with high carbon cutlery steel blades. Unbreakable solid handles—solid bolsters—all blades hand sharpened. Each knife easily identified by item number stamped on tang of master blade.



No. 511

PONY JACK KNIFE

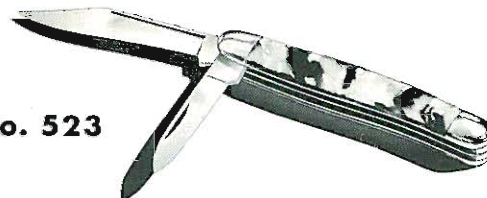
Handle — Solid Plastag
Blades — Clip and Pen
Length Closed — 2 $\frac{7}{8}$ "
Packed — $\frac{1}{2}$ dozen per box
Weight per Dozen — 1 lb.



No. 513

PONY JACK KNIFE

Handle—Red & Black Chevron
Blades — Clip and Pen
Length Closed — 2 $\frac{7}{8}$ "
Packed — $\frac{1}{2}$ dozen per box
Weight per Dozen — 1 lb.



No. 523

SERPENTINE PONY JACK

Handle — Brown Marble
Blades — Clip and Pen
Length Closed — 3"
Packed — $\frac{1}{2}$ dozen per box
Weight per Dozen — $\frac{7}{8}$ lb.



No. 512

PONY JACK KNIFE

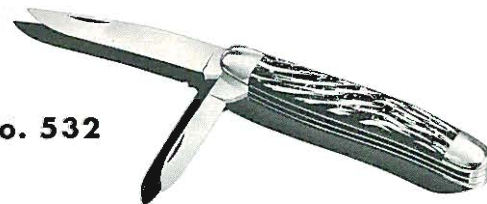
Handle — Maize Pyroxylin
Blades — Clip and Pen
Length Closed — 2 $\frac{7}{8}$ "
Packed — $\frac{1}{2}$ dozen per box
Weight per Dozen — 1 lb.



No. 521

SMALL PONY JACK

Handle — Red Tinsel
Blades—Clip and Coping Pen
Length Closed — 2 $\frac{3}{4}$ "
Packed — $\frac{1}{2}$ dozen per box
Weight per Dozen — $\frac{1}{4}$ lb.



No. 532

SERPENTINE JACK KNIFE

Handle — Red Tinsel
Blades — Turkish Clip and Pen
Length Closed — 3 $\frac{3}{8}$ "
Packed — $\frac{1}{2}$ dozen per box
Weight per Dozen — 1 $\frac{1}{4}$ lbs.

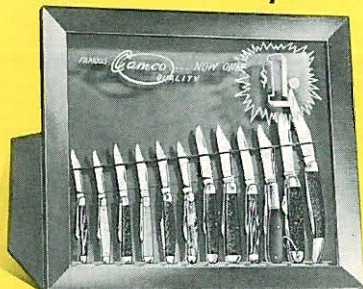


No. 522

SMALL PONY JACK

Handle — Solid Nu Pearl
Blades—Clip and Coping Pen
Length Closed — 2 $\frac{3}{4}$ "
Packed — $\frac{1}{2}$ dozen per box
Weight per Dozen — $\frac{1}{4}$ lb.

**Your Silent Salesman
Goes to Work for you!**



DISPLAY CASE No. 56-12

Retail Value per Dozen. \$12.00

YOU PAY ONLY 7.20

YOUR PROFIT 4.80

A FULL 40%

Made in U.S.A. by
**CAMILLUS
CUTLERY
COMPANY**
CAMILLUS, N.Y.
ONE OF THE OLDEST AND LARGEST
MANUFACTURERS OF KNIVES IN AMERICA

OPEN STOCK

No. 533



SERPENTINE JACK KNIFE

Handle — Solid Plastag
Blades — Turkish Clip and Pen
Length Closed — $3\frac{3}{8}$ "
Packed — $\frac{1}{2}$ dozen per box
Weight per Dozen — $1\frac{1}{4}$ lbs.

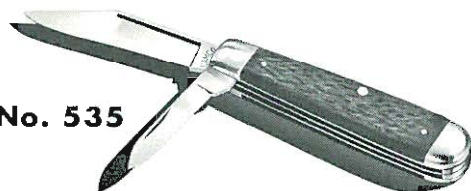
No. 561



MEDIUM PREMIUM STOCK KNIFE

Handle — Solid Plastag
Blades — Clip, Spey and Pen
Length Closed — 3"
Packed — $\frac{1}{2}$ dozen per box
Weight per Dozen — $\frac{7}{8}$ lb.

No. 535



HEAVY DUTY JACK KNIFE

Handle — Solid Plastag
Blades — Clip and Pen
Length Closed — $3\frac{3}{8}$ "
Packed — $\frac{1}{2}$ dozen per box
Weight per Dozen — $1\frac{3}{4}$ lbs.

No. 571



SLIM SENATOR PEN KNIFE

Handle — Solid Plastag
Blades — Clip and Pen
Length Closed — 3"
Packed — $\frac{1}{2}$ dozen per box
Weight per Dozen — $\frac{5}{8}$ lb.

No. 551



HEAVY DUTY BARLOW KNIFE

Handle — Solid Black Rogers-board
Blades — Clip and Pen
Length Closed — $3\frac{3}{8}$ "
Packed — $\frac{1}{2}$ dozen per box
Weight per Dozen — $1\frac{3}{4}$ lbs.

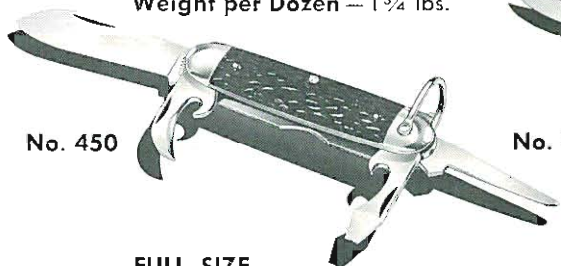
No. 572



SENATOR PEN KNIFE

Handle — Solid Nu Pearl
Blades — Spear and Pen
Length Closed — $3\frac{1}{8}$ "
Packed — $\frac{1}{2}$ dozen per box
Weight per Dozen — $\frac{7}{8}$ lb.

No. 450



FULL SIZE—ALL PURPOSE CAMP KNIFE

Handle—Solid Plastag
Blades—Spear, Can-opener, Punch and Combination Screwdriver-Caplifter
Length Closed— $3\frac{3}{8}$ "
Riveted Shackle
Packed— $\frac{1}{2}$ dozen per box
Weight per dozen— $2\frac{3}{8}$ lbs.

No. 7-11



ANGLER'S 7-11 FISH KNIFE (Designed by fishermen)

Handle—Solid Plastag
Blades—Clip & Combination Scaler, Caplifter, Screwdriver with Hook Disgorger
Length Closed— $4\frac{3}{8}$ "
Packed— $\frac{1}{2}$ dozen per box
Weight per dozen— $1\frac{7}{8}$ lbs.

"Do-It-Yourself" Knives for MECHANICS and ELECTRICIANS

Shown below are two special All-Purpose Knives with Camco high quality workmanship and materials. These knives are not part of the dollar line.

ELECTRICIANS' No. 229

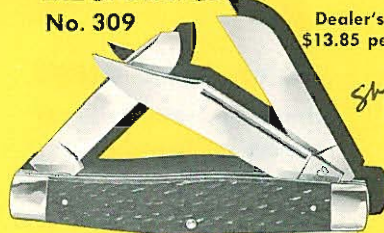
Dealer's Cost
\$12 per Doz.



Handle—Solid Supertough black Rogers-board
Blades—Spear and Screwdriver with sharp edge for scraping insulation
Linings—Brass with lock to hold Screwdriver Blade open when in use
Riveted Shackle
Length Closed— $3\frac{3}{4}$ "
Packed— $\frac{1}{2}$ dozen in a box
Weight per dozen—3 lbs.

MECHANICS' No. 309

Dealer's Cost
\$13.85 per Doz.



HEAVY PREMIUM STOCK KNIFE

Handle—Solid Plastag
Blades—Clip, Sheepfoot and Spey
Length Closed— $3\frac{1}{4}$ "
Packed— $\frac{1}{2}$ dozen per box
Weight per dozen—2 lbs.

Retail Value (per Dozen) \$12.00
YOU PAY ONLY..... 7.20

YOUR PROFIT... 4.80

A FULL 40%

Made in U.S.A. by
**CAMILLUS
CUTLERY
COMPANY**
CAMILUS, N.Y.
ONE OF THE LARGEST AND OLDEST
MANUFACTURERS OF KNIVES IN AMERICA



\$1

LINE

**A SILENT SALESMAN
GOES TO WORK FOR YOU**

OPEN STOCK DISPLAY CASE



**No. 56-12 DISPLAY CASE
WANTED by Every Dealer!**

- ATTRACTS the customer
- Makes QUICK impulse sales
- Allows EASIER selling
- Gives FASTER turnover
- GREATER PROFITS

UNIT NO. 56-12

dozen of each these CAMCO Knives:
450 - 511 - 512 - 521 - 522 - 523 - 532
533 - 535 - 551 - 571 - 711 (total 6 dozen
knives) PLUS 1 No. 56-12 Display Case.

CAMCO DISPLAY CASE No. 56-12
With assorted Camco "dollar" knives—
all top selling patterns—now selling at
\$1.00 retail. Displays 12 different
knives with ample storage cabinet in
rear. Easy to get at. Opens at top—
can be locked.

Size: 13¼" x 11" x 12". Solidly built
wood cabinet with glass front. Case
finished in colorful forest green. AT-
TENTION GETTER. STURDY, CON-
VENIENT, ATTRACTIVE and can be
placed on shelf, near cash register or
on island counter.

**CASE *Free* with 6 Dozen
CAMCO OPEN STOCK KNIVES**
Weight of Case Empty 6 lbs.
Weight of Complete Unit with Knives 10½ lbs.

Made in U.S.A. by
**CAMILLUS
CUTLERY
COMPANY**
CAMILLUS, N.Y.
ONE OF THE OLDEST AND LARGEST
MANUFACTURERS OF KNIVES IN AMERICA

THIS TELLS
THE STORY

Special
Value!

WHILE THEY LAST.. ONLY

MANUFACTURER'S
CLOSE-OUT OF
2 and 3 BLADE
POCKET KNIVES

89¢

VALUES UP TO \$1.50

"The Bonus Bucket"



Camco

FAMOUS QUALITY

No. 660

Manufacturers close out of 2 and 3 blade sturdy pocket knives.

All first quality - No seconds - No rejects.

Most knives solid brass lined - Nickel - Silver trim.

All blades of carbon steel - Hand honed - Sharp lasting edges.

Height - 4 3/4" plus display card

Diameter - (Maximum) 5 1/2"

Weight per unit in shipping carton - 4 lbs.

- A WIDE SELECTION OF QUALITY POCKET KNIVES

- ASSORTMENT INCLUDES BOTH 2 and 3 BLADE KNIVES

- JACK KNIVES, PEN KNIVES, CAMP KNIVES and MECHANICS' KNIVES

- STAG HANDLES, NU- PEARL HANDLES, COLORED HANDLES

- EACH UNIT CONTAINS 3 DOZEN CAMCO QUALITY KNIVES

- EACH UNIT PACKED IN INDIVIDUAL SHIPPING CARTON

ANOTHER FAST SELLING PROMOTION FROM CAMILLUS

General Printing Co.
Camillus, N.Y.
1/17/57

THIS TELLS
THE STORY

Special
Value!

WHILE THEY LAST.. ONLY

MANUFACTURER'S
CLOSE-OUT OF
2 and 3 BLADE
POCKET KNIVES

79¢

VALUES UP TO \$1.50

"The Bonus Bucket"

- A WIDE SELECTION OF QUALITY POCKET KNIVES
- ASSORTMENT INCLUDES BOTH 2 and 3 BLADE KNIVES
- JACK KNIVES, PEN KNIVES, CAMP KNIVES and MECHANICS' KNIVES
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Height - 4 3/4" plus display card

Diameter - (Maximum) 5 1/2"

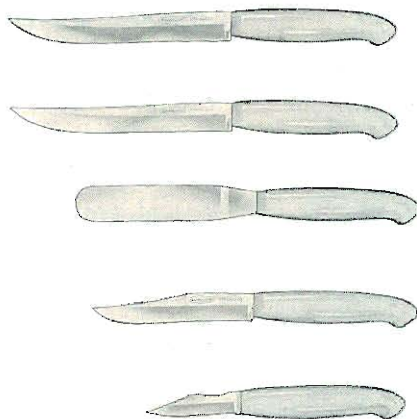
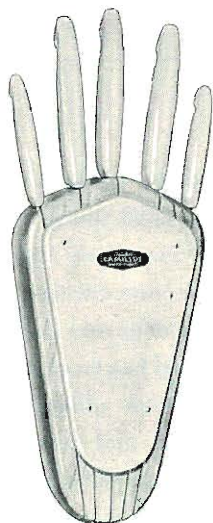
Weight per unit in shipping carton - 4 lbs.

ANOTHER FAST SELLING PROMOTION FROM CAMILLUS

CAMILLUS
has the edge!

...in Household Knives

P106 MILADY Kitchen Knife Set



(5-PIECE WOOD BLOCK SET)

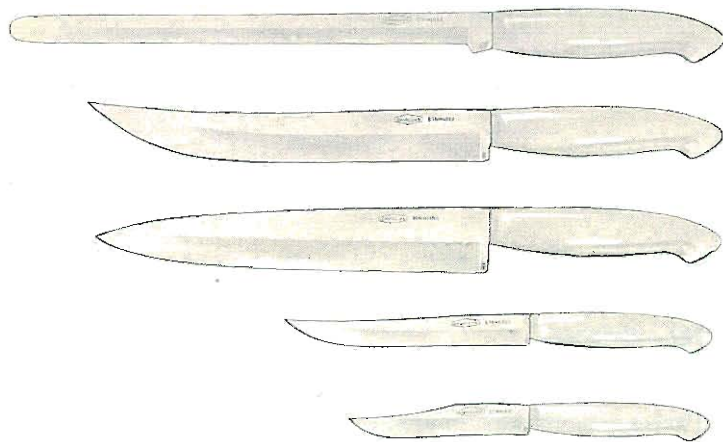
Five of the most used kitchen knives attractively packaged and conveniently racked in durable hardwood block — all guaranteed Camillus quality. Double-tempered, hand-honed and stropped blades of high-carbon stainless steel with the Permanized edge that stays sharp!

Set contains:

- 2" shorty peeler
- 3½" clip paring knife
- 5" utility knife
- 5" serrated utility knife
- 4" spreader-spatula
- attractively gift boxed

Total weight 1¼ lbs.

P107 HOSTESS Kitchen Knife Set



(5-PIECE WOOD BLOCK SET)

The perfect complement to "Milady" set (shown above) with the same superb quality, modern design and graceful appearance . . . beauty built to last and last! All blades are stainless, tarnish and rust proof . . . and they're permanently bonded to the handle under heat and pressure.

Set contains:

- 3½" clip paring knife
- 5" serrated utility knife
- 8" slicer
- 8" French cook knife
- 9½" ham slicer
- attractively gift boxed

Total weight 2¾ lbs.



P122 ANGUS Steak Knife Set

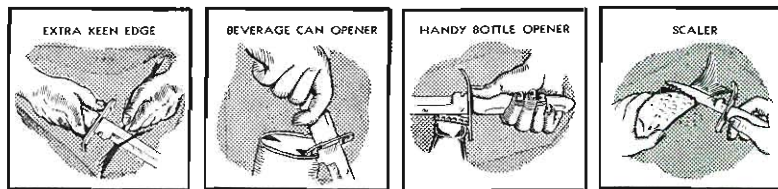


Six razor-sharp, smartly designed steak knives with serrated blades that slice through the thickest cuts (never needs re-sharpening). Gift-boxed in a handsome hardwood block.

Total weight 1¼ lbs.

2 Sensational

NEW SPORTSMAN'S KNIVES

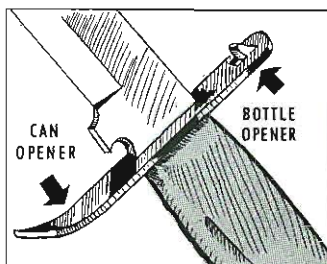


Sportsman's knives with real multiple purpose. Designed by hunters and fishermen for hunters and fishermen. The hunting knife has the most popular style blade. The fisherman's knife is just what the fisherman wants.

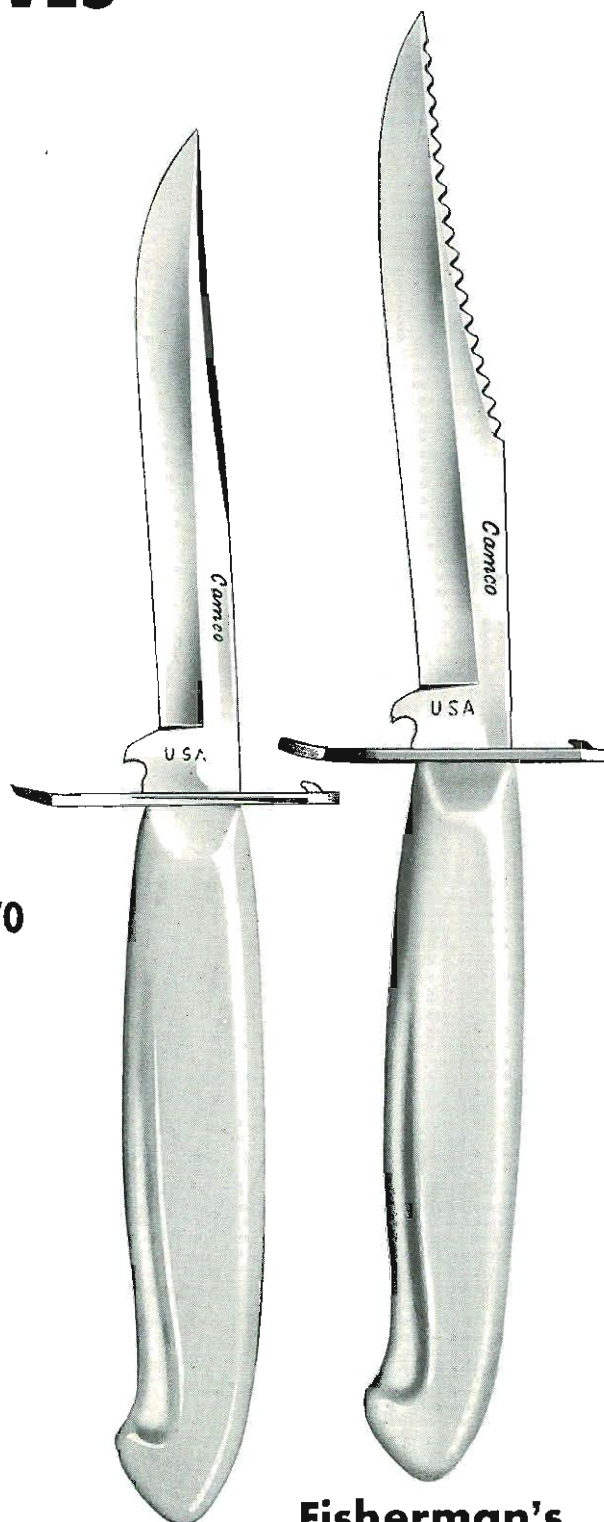
And in addition:

Two extra uses never before found in a knife of this kind.

1. A beverage can opener that opens beer cans, orange juice cans, etc.
2. Cap lifter for opening bottles.



Both knives made of fine high carbon cutlery steel, beveled for extra strength, hand edged and razor sharp. Chrome plated to resist stain and rust. Force molded into handle for a permanent non-loosening joint. Handles — Contour grip of beautiful ivory Tenite that is tough and can take it. Each knife with an attractive genuine leather sheath.



Huntsman's Knife

(Photo actual size)

Fisherman's Knife

(Photo actual size)



ASSORTMENT NO. 670

Fisherman's Knives
Huntsman's Knives
on an attractive display card.
Weight—2 pounds

Made in U.S.A. by
CAMILLUS CUTLERY COMPANY
CAMILLUS, N.Y.
ONE OF THE OLDEST AND LARGEST
MANUFACTURERS OF KNIVES IN AMERICA

Camco
FAMOUS QUALITY

POCKET KNIVES

**A SILENT SALESMAN
GOES TO WORK FOR YOU**

OPEN STOCK DISPLAY CASE



**No. 56-12 DISPLAY CASE
WANTED by Every Dealer!**

- ATTRACTS the customer
- Makes QUICK impulse sales
- Allows EASIER selling
- Gives FASTER turnover
- GREATER PROFITS

CAMCO DISPLAY CASE No. 56-12
With assorted Camco knives—all top selling patterns—Displays 12 different knives with ample storage cabinet in rear. Easy to get at. Opens at top — can be locked.

Size: 13¼" x 11" x 12". Solidly built wood cabinet with glass front. Case finished in colorful forest green. ATTENTION GETTER. STURDY, CONVENIENT, ATTRACTIVE and can be placed on shelf, near cash register or on island counter.

Weight of Case Empty 6 lbs.
Weight of Complete Unit with Knives 10½ lbs.

Made in U.S.A. by
**CAMILLUS
CUTLERY
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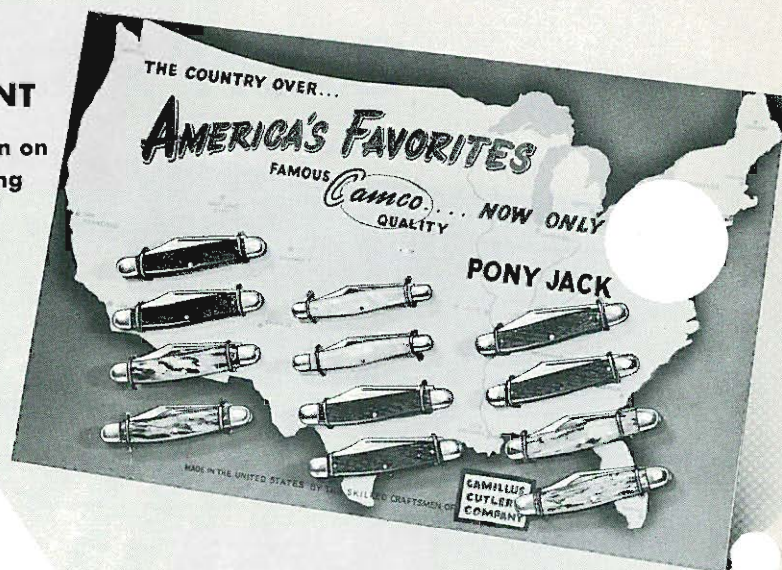
EYE-CATCHING DISPLAYS THAT **SELL** FOR YOU!

All knives constructed with high carbon cutlery steel blades, solid unbreakable handles—solid bolsters—made by skilled American artisans in America's most modern pocket knife factory. All blades hand sharpened.



No. 692 ASSORTMENT

Packed One Dozen on
this Sales-Making
Display Card



No. 7-11A ANGLER'S FISH KNIFE ASSORTMENT

Contains: 12 each 2-Blade Fish Knives
all constructed with solid
unbreakable stag and as-
sorted color handles.

Featuring: Clip and Scaler Blade,
Screwdriver and Hook Dis-
gorger.

Length Closed: 4 3/8".

Weight per Dozen: 1 7/8 lbs.

6 STAG and 6 ASSORTED COLOR
HANDLES IN EACH ASSORTMENT



No. 692 ASSORTMENT OF 2- and 3-BLADE KNIVES

Contains: 3 each 3-blade stag handle
knives and 9 each 2-blade
stag and assorted handles.

Solid Bolsters

Length Closed: 3".

Weight per Dozen: 1 1/2 lbs.

No. 7-11A ASSORTMENT

Packed 1 Dozen on this
Sales-Making Display
Card

The Unique
5-TOOL KNIFE
That every
Fisherman Needs

Made in U.S.A. by
**CAMILLUS
CUTLERY
COMPANY**
CAMILLUS, N.Y.
ONE OF THE OLDEST AND LARGEST
MANUFACTURERS OF KNIVES IN AMERICA

Camco

FAMOUS QUALITY

POCKET KNIVES

All knives constructed with high carbon cutlery steel blades—unbreakable solid handles—solid bolsters—made by skilled American artisans in America's most modern pocket knife factory. All blades hand-sharpened.

No. 658 ASSORTMENT

Famous BARLOW Knives now
Bigger and Better!

Handles — All Solid black. Unbreakable plastic, scored.

Blades — Clip and pen.

Linings — Steel.

Bolsters — Steel.

Length Closed — $3\frac{3}{8}$ ".

Packed — One dozen on three color Barlow card.

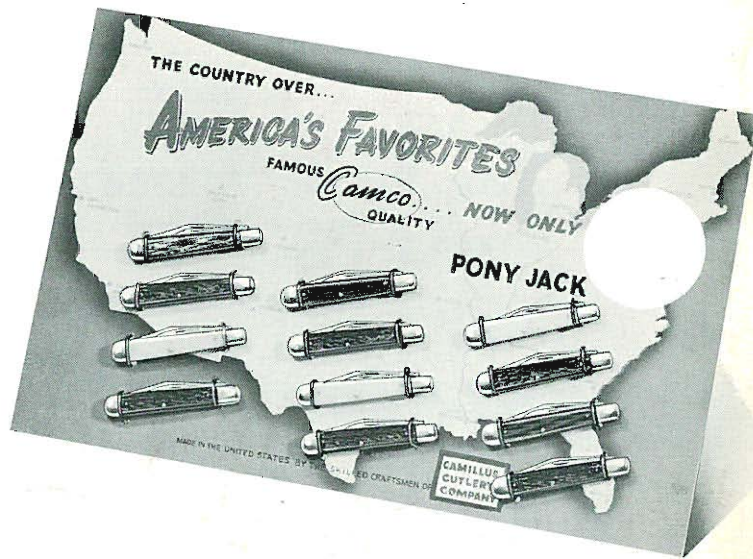
Weight per doz. — $2\frac{1}{2}$ lbs.



No. 689 ASSORTMENT

PONY JACK KNIVES "For Particular Folks"

ATTRACTIVE ASSORTED COLORED HANDLES of 6 each, stag and assorted mounted on this beautiful AMERICA'S FAVORITE display card. All blades: clip and pen using solid end bolsters. Length closed — 3". Weight per Doz. — $1\frac{1}{4}$ lbs.



No. 675 ASSORTMENT

All-Purpose CAMP KNIVES —
4 Blades

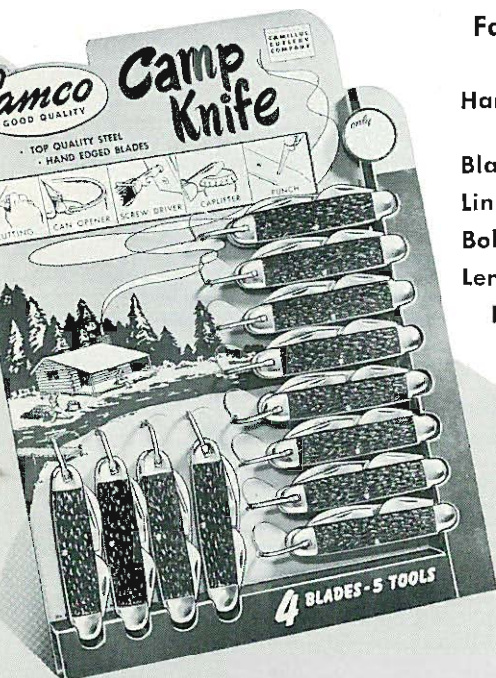
Blades — Cutting blade, can-opener, leather punch awl, and screw-driver-cap lifter.

Handles — Solid, unbreakable staged plastic.

Solid Bolsters for Rugged Wear.

Length Closed — $3\frac{5}{8}$ ".

Weight per doz. — 3 lbs.



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**CAMILLUS
CUTLERY
COMPANY**
CAMILLUS, N. Y.
ONE OF THE OLDEST AND LARGEST
MANUFACTURERS OF KNIVES IN AMERICA

For The First Time . . . A Quality Line At a Popular Price

All knives constructed with high carbon cutlery steel blades. Solid unbreakable handles—solid bolsters—made by skilled American artisans in America's most modern pocket knife factory. All blades hand sharpened.

No. 693 ASSORTMENT

PONY JACK KNIVES "For Particular Folks"

Contents: 6 Black Stag Handle Knives,
6 Assorted Color Handles in
Red Tinsel, Maize and Nu-Pearl.

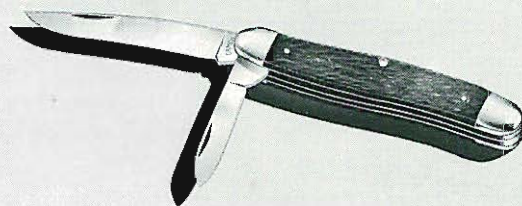
Handles: All Solid Unbreakable.

Blades: Clip and Pen.

Length Closed: 3".

Weight per Dozen: 1 1/4 lbs.

Packed 1 Dozen on this Sales-Making Display Card.



No. 632 ASSORTMENT

HEAVY DUTY JACK KNIVES

Packed One Dozen on
this Sales-Making
Display Card



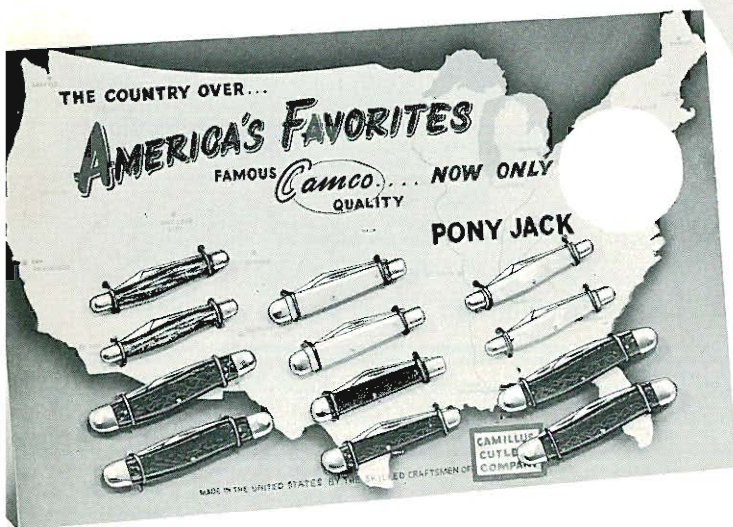
Contents: 8 each Stag Handle Knives
4 each Red Tinsel Handle

Handles: All Solid Unbreakable

Blades: Clip and Pen, each one individually hand-sharpened.

Length Closed: 3 3/8"

Weight per Dozen: 2 1/2 lbs.



Value - Packed
For Bigger Volume
and PROFITS

Made in U.S.A. by
**CAMILLUS
CUTLERY
COMPANY**
CAMILLUS, N.Y.
ONE OF THE OLDEST AND LARGEST
MANUFACTURERS OF KNIVES IN AMERICA

Yes, Camillus received the **E AWARD**
with 3 Stars in World War II. Now
after one year of Research at Consumer
Level... here is the Result.

The Ultra Deluxe

No. 958

6-Pc. Steak Set

New

Blades of #440B Stainless
Steel • Correctly Designed
for the Space Age •
6 Steak Knives •
Kastor Wood Handles •
Fully Warranted •

- ★ For the Dining
Room Table
- ★ For the Picnic Basket
- ★ For the Outdoor
Grill

ACTUAL SIZE

Blades of 440B Stainless, the hardened, tough, ever-brilliant stainless found only in the very highest quality. This is the only stainless steel that will retain its razor's edge.

Handles of Kastorwood, the NEW, impregnated, wood-grained material that is guaranteed not to swell, chip or loosen in the hottest dishwashers. These indestructible handles maintain a life-long luster and the rivets are solid nickel silver.

Slender, balanced design is right for modern living. 6 knives in a permanent protector block for safe, convenient storage. Fully warranted.

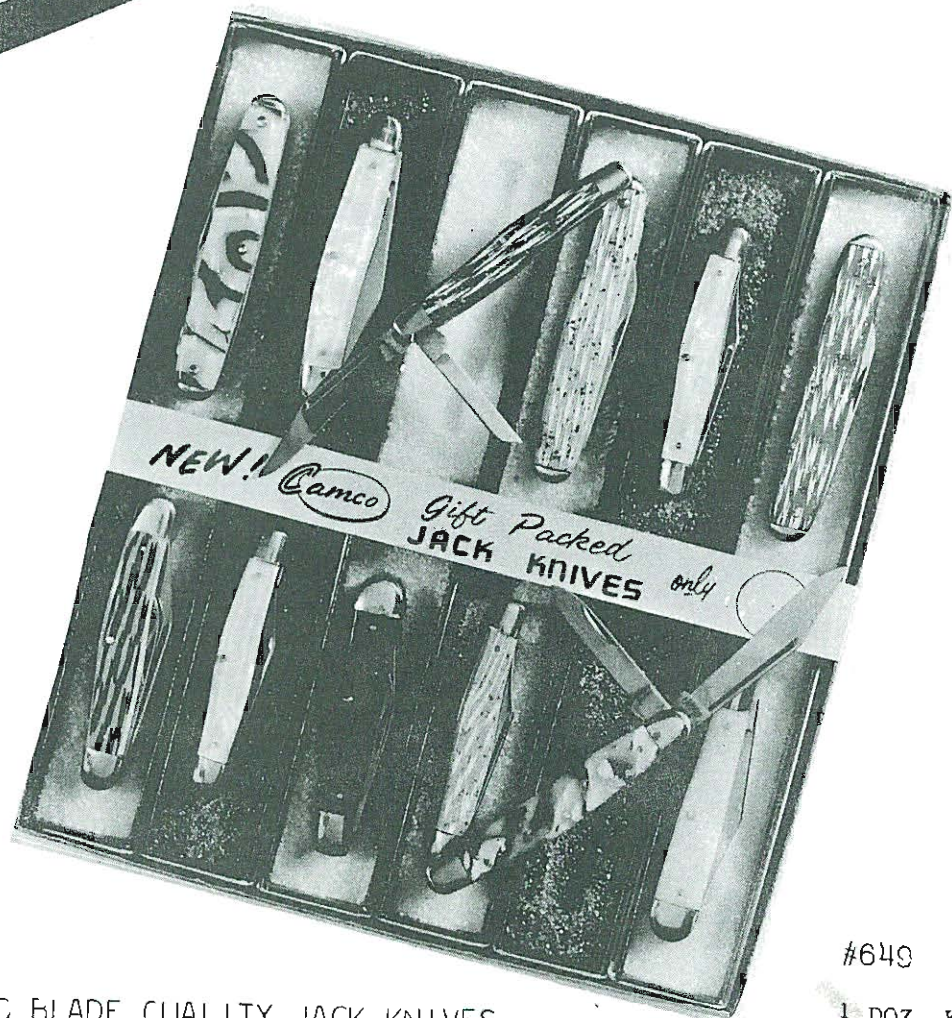
Set #958, shipping wt., 1 lb. each

CAMILLUS CUTLERY CO., Camillus, N.Y.





CHRISTMAS CAROL



ALL TO
RETAIL AT
\$1.29
EA

#649

1 DOZ KNIVES

WEIGHT - 1 1/4 lb. per unit

- WIDE SELECTION OF TWO BLADE QUALITY JACK KNIVES
- NEW - COLORFUL INDIVIDUAL GIFT PACKAGE
- STAG, NU-PEARL AND COLORED HANDLES
- EACH KNIFE IN CELLOPHANE WRAP, SET IN A CREAM AND RED GIFT BOX ON A STYROFOAM PLATFORM
- ALL KNIVES SOLIDLY CONSTRUCTED WITH BRASS LININGS AND NICKEL-SILVER TRIM.
- FINEST CUTLERY STEEL BLADES, HAND HONED TO RAZOR'S EDGE.
- 12 GIFT PACKED KNIVES IN A NEST FOR ATTENTION - GETTING DISPLAY AND PRE-PRICED FOR EASY SELLING.

ANOTHER FAST SELLING PROMOTION FROM CAMILLUS

#226-57-9

Camillus Cutlery Co., Camillus, N. Y.