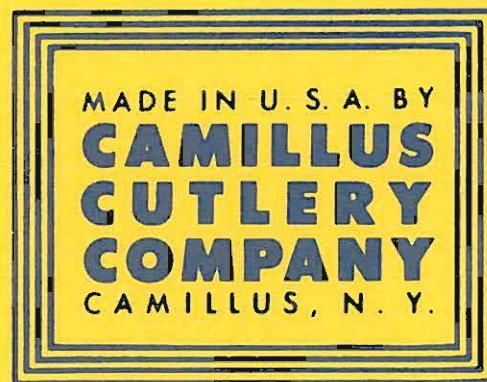


Voss Litho  
April 1954



**POCKET**

**KNIVES**





# CAMILLUS

## P O C K E T   K N I V E S



MANUFACTURED BY

CAMILLUS CUTLERY COMPANY

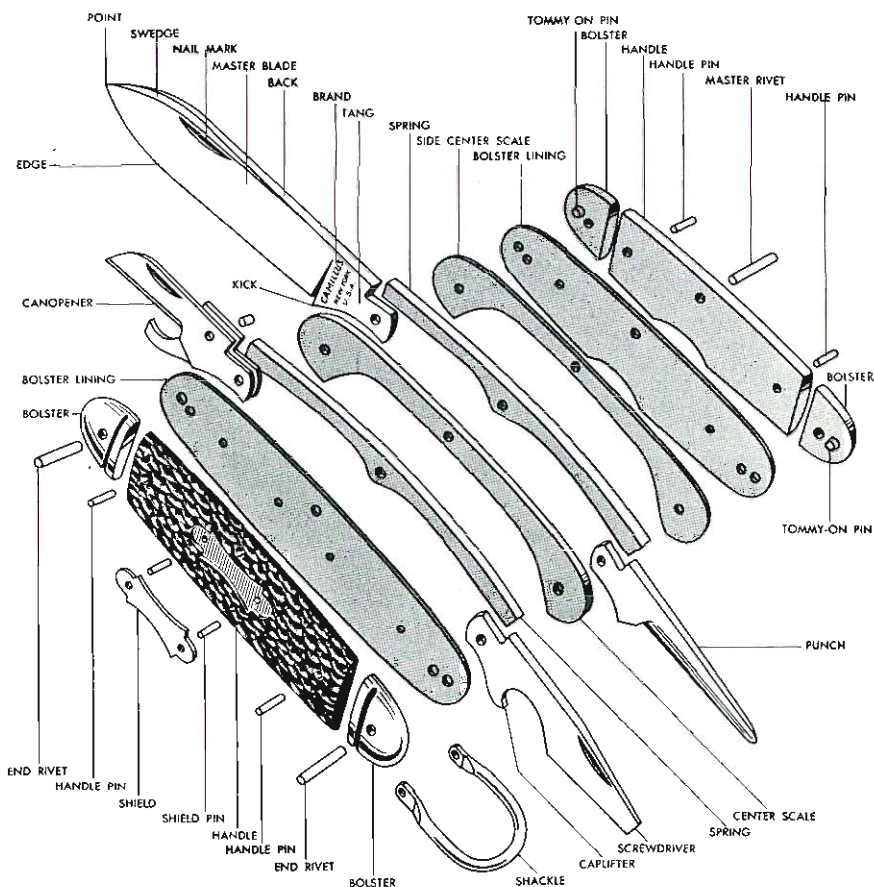
CAMILLUS, NEW YORK



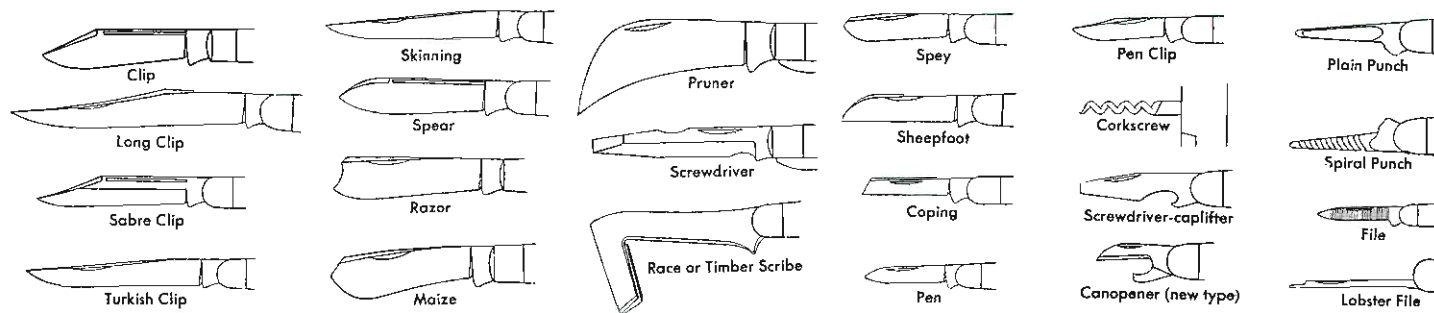
# THE PARTS OF A

# POCKET KNIFE

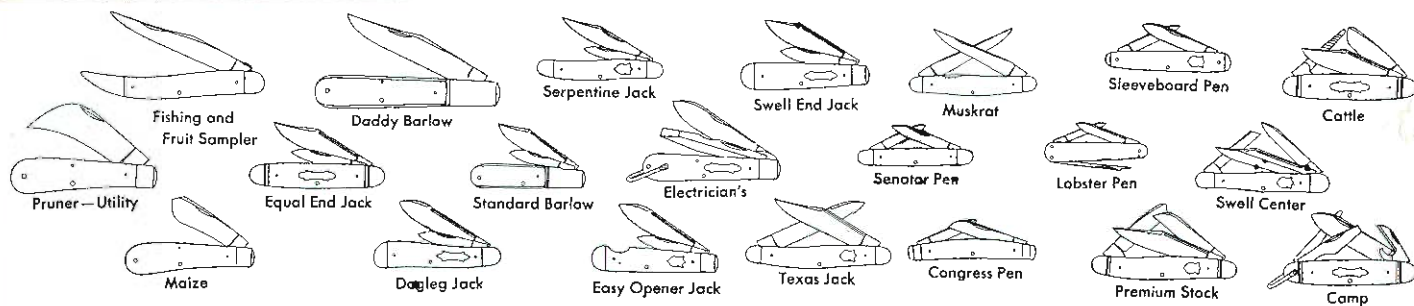
**CAMILLUS**  
*has the edge!*



## KNIFE BLADES



## KNIFE PATTERNS



V000 11/55

# CAMILLUS

*has the edge!*

## CAMILLUS POCKET KNIVES

*Why*

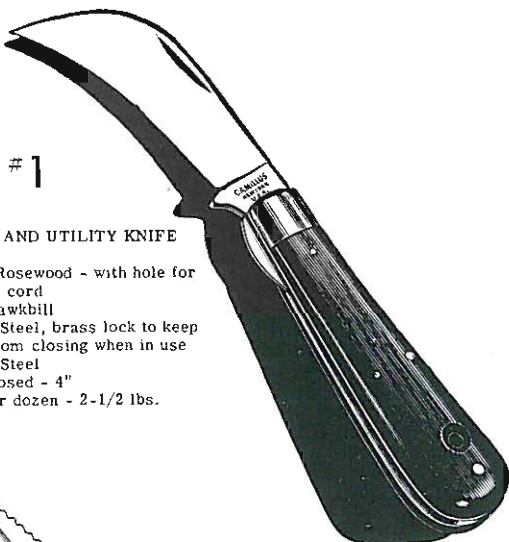
### CAMILLUS HAS THE EDGE

- **BLADES** - of custom-made high carbon cutlery steel providing extra sharpness, toughness and durability - edges hand honed under oil to provide keenest cutting edge possible.
- **CONSTRUCTION** - Precision made to exacting tolerances. Solid handles of the most durable and attractive stag and plastic.
- **APPEARANCE** - high polish, matched handles, most popular patterns supply customer attraction.
- **PACKAGING** - Each knife wrapped in cellophane for more eye appeal, less handling, more protection. New smart boxes numbered on the bottom section to avoid mix-ups.
- **ADVERTISING AND SALES PROMOTION** - the line is supported by national consumer advertising. Display cases, knife stands, counter cards and streamers tie into the program.
- **CAMILLUS CUTLERY COMPANY** is one of the oldest and largest in the country - over 77 years of pocket knife experience - the country's most modern pocket knife factory.

#1

#### PRUNING AND UTILITY KNIFE

Handle - Rosewood - with hole for cord  
Blade - Hawkbill  
Linings - Steel, brass lock to keep blade from closing when in use  
Bolster - Steel  
Length Closed - 4"  
Weight per dozen - 2-1/2 lbs.



#5

#### SHERMAN'S LUCK KNIFE

Handle - Maize Pyroxylin  
Blade - Chrome plated, sabre clip with scaler and caplifter  
Linings - Brass, with lock to keep blade from closing when in use  
Bolsters - Nickel silver with disgorger  
Length Closed - 5"  
Weight per dozen - 2-1/4 lbs.



#14

#### SERPENTINE JACK KNIFE

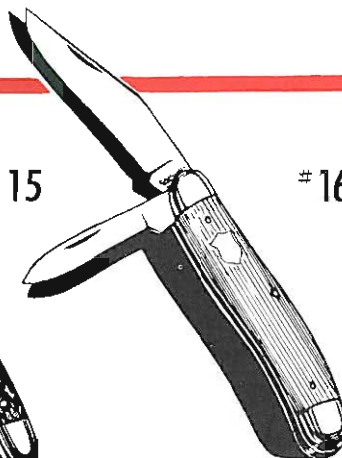
Handle - Stagged  
Blades - Clip, Pen  
Length Closed - 3-3/8"  
Weight per dozen - 1-1/2 lbs.



#15

#### SLENDER SERPENTINE JACK

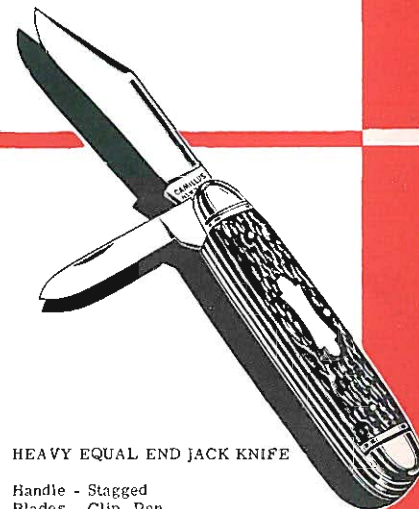
Handle - Maize Pyroxylin  
Blades - Clip and pen  
Length closed - 3 5/8"  
Weight per dozen - 1 1/2 lbs.



#16

#### HEAVY EQUAL END JACK KNIFE

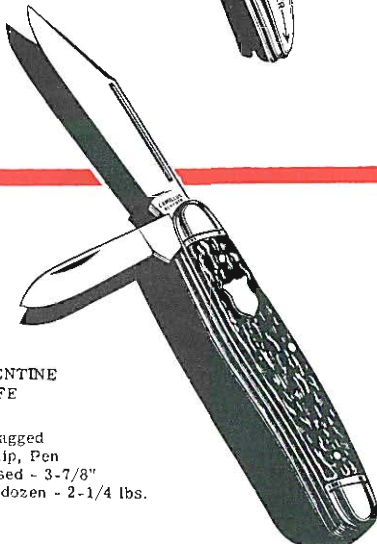
Handle - Stagged  
Blades - Clip, Pen  
Length Closed - 3-5/8"  
Weight per dozen - 2-1/2 lbs.



#18

#### LARGE SERPENTINE JACK KNIFE

Handle - Stagged  
Blades - Clip, Pen  
Length Closed - 3-7/8"  
Weight per dozen - 2-1/4 lbs.



#20

#### SPORTSMAN'S KNIFE (Skinning, Hunting, Trapping)

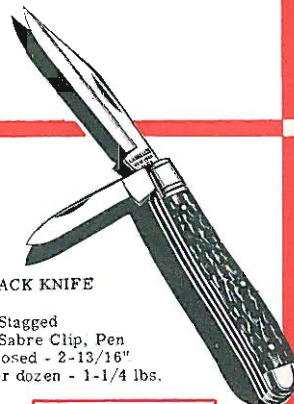
Handle - Stagged  
Blades - 2 Skinning Clip  
Length Closed - 3-7/8"  
Weight per dozen - 1-3/4 lbs.



#21

#### PONY JACK KNIFE

Handle - Stagged  
Blades - Sabre Clip, Pen  
Length Closed - 2-13/16"  
Weight per dozen - 1-1/4 lbs.



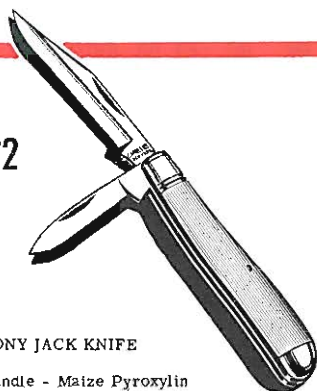
MADE IN USA BY  
**CAMILLUS  
CUTLERY  
COMPANY**  
CAMILLUS, N. Y.

● GENERAL DESCRIPTION OF KNIVES - Linings - brass except where specified. Bolsters, Tips - Nickel silver except where specified. Packed - 1/2 dozen in a box. Illustration Size - 1/2 actual size.



# CAMILLUS POCKET KNIVES

# 22



PONY JACK KNIFE

Handle - Maize Pyroxylin  
Blades - Sabre Clip, Pen  
Length Closed - 2-13/16"  
Weight per dozen - 1 lb.

# 23



LARGE EQUAL END JACK KNIFE

Handle - Grain White Pyroxylin  
Blades - Large Spear, Pen  
Length Closed - 4-3/16"  
Weight per dozen - 3-1/4 lbs.

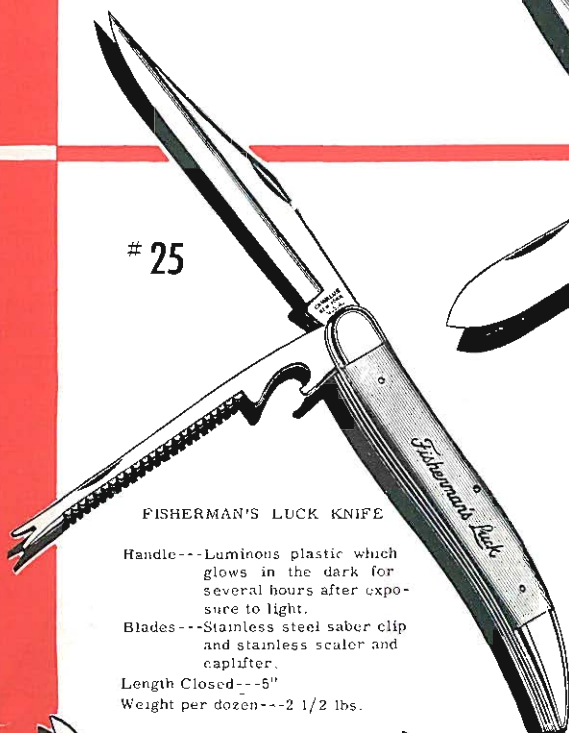
# 24



SMALL JACK KNIFE

Handle - Nu-Pearl  
Blades - Clip, Pen  
Length closed - 3"  
Weight per dozen - 1-1/4 lbs.

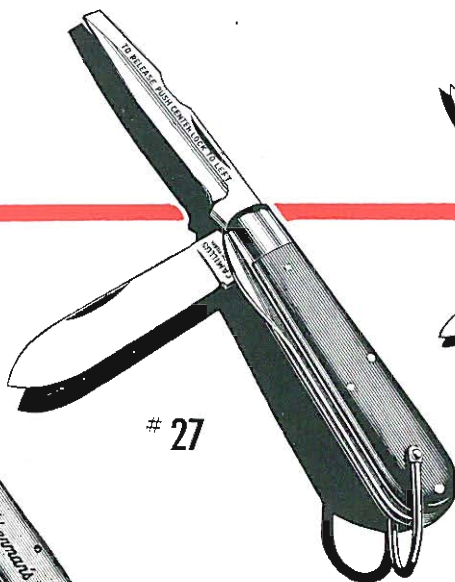
# 25



FISHERMAN'S LUCK KNIFE

Handle---Luminous plastic which  
glows in the dark for  
several hours after expo-  
sure to light.  
Blades---Stainless steel saber clip  
and stainless sculor and  
caplifter.  
Length Closed---5"  
Weight per dozen---2 1/2 lbs.

# 27



ELECTRICIAN'S KNIFE

Handle - Rosewood  
Blades - Spear, screwdriver with  
sharp edge for scraping  
insulation  
Linings - Brass - with lock to keep  
screwdriver from closing  
when in use  
Shackle - Nickel Silver  
Length Closed - 3-3/4"  
Weight per dozen - 3 lbs.

# 32



PONY JACK KNIFE

Handle - Agate Pyroxylin  
Blades - Sabre clip and pen  
Length closed - 2 15/16"  
Weight per dozen - 1 1/4 lbs.

# 40



CONGRESS PEN KNIFE

Handle - Stagged  
Blades - Sheepfoot, Pen  
Length Closed - 3-7/16"  
Weight per dozen - 1-1/4 lbs.

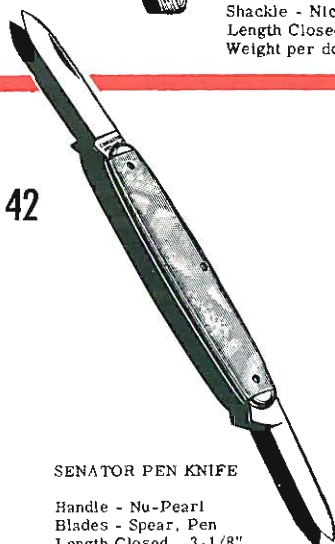
# 41



SENATOR PEN KNIFE

Handle - Stagged  
Blades - Spear, Pen  
Length Closed - 3-1/8"  
Weight per dozen - 1 lb.

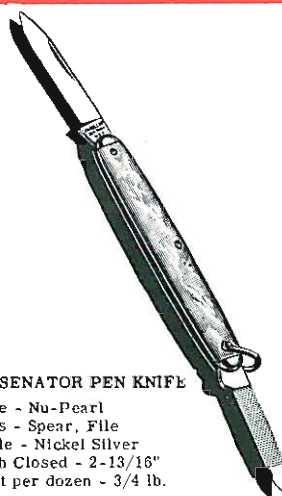
# 42



SENATOR PEN KNIFE

Handle - Nu-Pearl  
Blades - Spear, Pen  
Length Closed - 3-1/8"  
Weight per dozen - 1 lb.

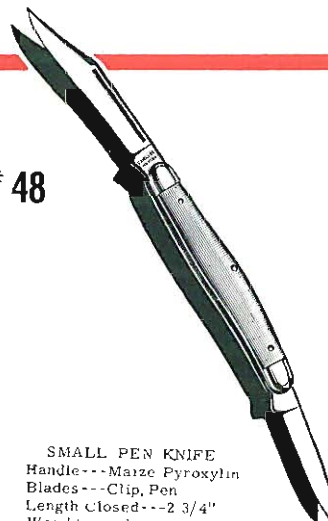
# 43



SLIM SENATOR PEN KNIFE

Handle - Nu-Pearl  
Blades - Spear, File  
Shackle - Nickel Silver  
Length Closed - 2-13/16"  
Weight per dozen - 3/4 lb.

# 48



SMALL PEN KNIFE

Handle---Maize Pyroxylin  
Blades---Clip, Pen  
Length Closed---2 3/4"  
Weight per dozen---3/4 lb.

# CAMILLUS *DeLuxe*

## GENUINE BONE STAG HANDLED KNIVES

# CAMILLUS

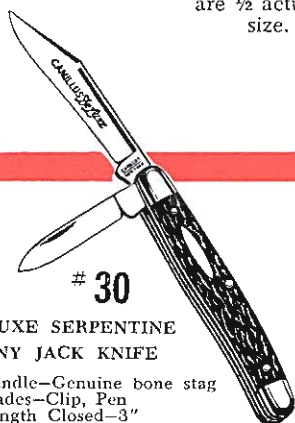
*has the edge!*

The truly DeLuxe line, combining the high standards of workmanship always found in famed Camillus knives, with the improved styling of genuine bone handles.

- **BLADES:** High carbon custom made steel that provides razor sharpness, rugged toughness. Edges hand honed and hand stropped.
- **CONSTRUCTION AND APPEARANCE:** Precision made of finest materials to exacting tolerances. High polish of all metal components; nickel silver bolsters and shields; genuine bone handles; fancy milled nickel silver linings and center scale.
- **PACKING:** Each knife individually wrapped, ½ dozen to a box. Identifying number on back of master blade for easy identification.

Pre-sold by extensive trade and consumer advertising and sales promotion material. Backed by the famous name of CAMILLUS, over-77-year-old leader in the cutlery industry. Made in Camillus, N. Y. — "Knifetown, U.S.A."

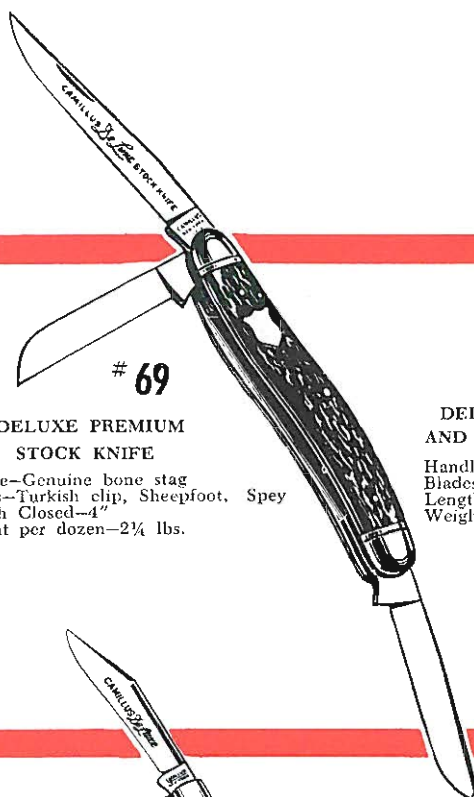
All illustrations  
are ½ actual  
size.



# 30

**DELUXE SERPENTINE  
PONY JACK KNIFE**

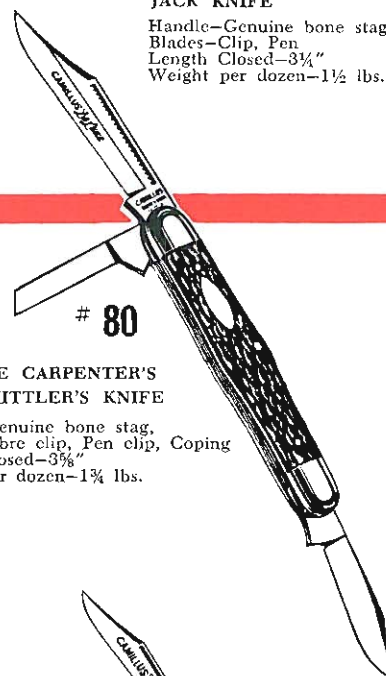
Handle—Genuine bone stag  
Blades—Clip, Pen  
Length Closed—3"  
Weight per dozen—1½ lbs.



# 69

**DELUXE PREMIUM  
STOCK KNIFE**

Handle—Genuine bone stag  
Blades—Turkish clip, Sheepfoot, Spey  
Length Closed—4"  
Weight per dozen—2¼ lbs.



# 80

**DELUXE CARPENTER'S  
AND WHITTLER'S KNIFE**

Handle—Genuine bone stag,  
Blades—Sabre clip, Pen clip, Coping  
Length Closed—3½"  
Weight per dozen—1¾ lbs.



# 81

**DELUXE PREMIUM  
STOCK KNIFE**

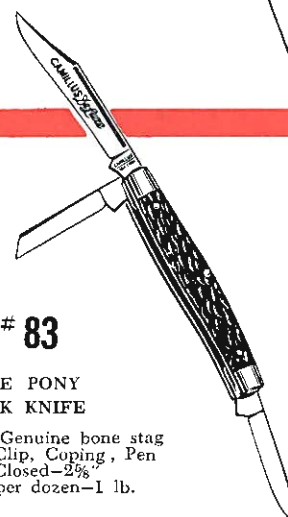
Handle—Genuine bone stag  
Blades—Clip, Sheepfoot, Spey  
Length Closed—3½"  
Weight per dozen—2¼ lbs.



# 82

**DELUXE BABY PREMIUM  
STOCK KNIFE**

Handle—Genuine bone stag  
Blades—Clip, Spey, Pen  
Length Closed—3"  
Weight per dozen—1¼ lbs.



# 83

**DELUXE PONY  
STOCK KNIFE**

Handle—Genuine bone stag  
Blades—Clip, Coping, Pen  
Length Closed—2½"  
Weight per dozen—1 lb.



# 28

**DELUXE SERPENTINE  
JACK KNIFE**

Handle—Genuine bone stag  
Blades—Clip, Pen  
Length Closed—3¼"  
Weight per dozen—1½ lbs.

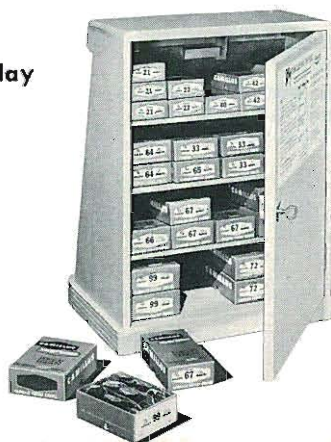




**# 46-24**  
24 Piece  
Counter Display

**Description of 46-24 Display Case**

Wood — Bleached oak.  
Width — 13 $\frac{3}{4}$ ".  
Height — 18 $\frac{3}{4}$ ".  
Depth at base — 10".  
Bright red knife panel, curved glass front.  
Modern and attractive. Displays 24 knives. White strips for numbers and prices. Large storage space holds 24 dozen knives. Door locks.  
Each securely packed in corrugated container.  
Weight — 18 lbs. each.



# These are the **CAMILLUS** point-of-sale displays

that are increasing the  
pocket knife sales of many  
stores throughout the nation!



**# 55**  
12 Piece  
Display Panel Case

**Description of #55 Display Case**

Base — 12 $\frac{1}{2}$ " x 12 $\frac{1}{2}$ ".  
Height — 16".  
Twelve knives mounted on a bleached oak veneer Masonite panel.  
Each knife identified by number and selling price.  
Storage compartment in base. Can be locked.  
Weight — 8 $\frac{3}{4}$  lbs.

New approach to pocket knife display. Knives displayed with all blades open. Panel can easily be used as a wall or window display.

## Free SALES HELPS

- ① National Consumer Advertising
- ② Newspaper Mats for your Local Advertising
- ③ Window and Counter Display Cards
- ④ Catalog of the Complete Line
- ⑤ Facts for Sales People

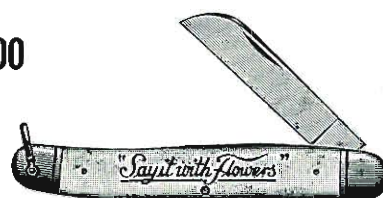
To instruct your store personnel on Sales Points and help them do a better selling job.

Write us about these

**CAMILLUS**  
*has the edge!*

## FAST SELLING TOP QUALITY knives

**# 100**



**FLORISTS' KNIFE**

Handle - Grain White Pyroxylin, Stamped in green "Say it with Flowers"  
Blade - Straight edge stem cutter  
Length Closed - 3-7/8"  
Weight per dozen - 1-1/2 lbs.

**# 295**



**OFFICE KNIFE**

Handle - Grain white pyroxylin  
Blades - Spear, spey  
Length closed - 3-5/16"  
Weight per dozen - 7/8 lb.



# 5 New Members of the Family

**CAMILLUS**  
has the edge!

additions to the distinguished Camillus Line.

*New slender styles*

*New colorful unbreakable Handles*

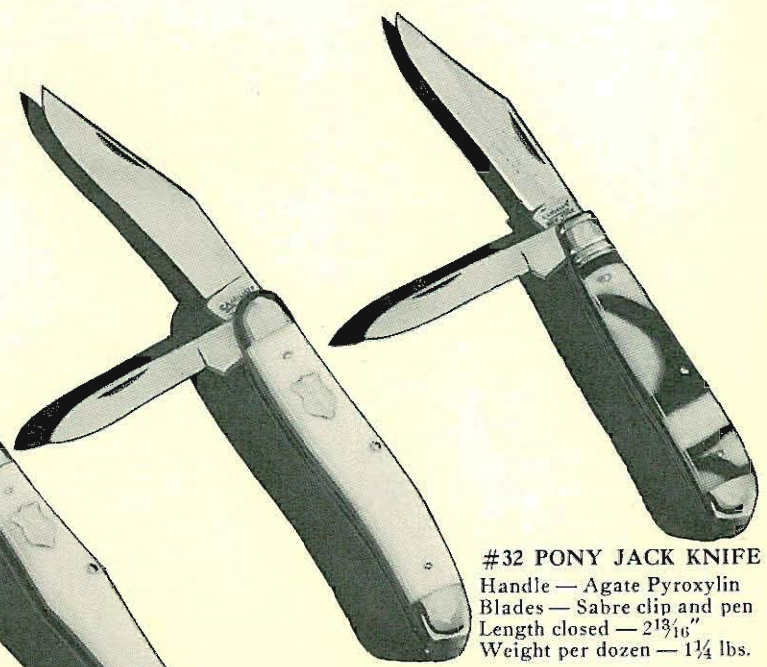
Established *Camillus Quality* of  
standing edges and unsurpassed finish.



**#86 SLENDER PREMIUM STOCK**  
Handle — Brazil Horn Pyroxylin  
Blades — Clip, sheepfoot, spey  
Length closed —  $3\frac{3}{16}$ "  
Weight per dozen —  $1\frac{1}{2}$  lbs.

**#85 SLENDER PREMIUM STOCK**  
Handle — Agate Pyroxylin  
Blades — Clip, spey, pen  
Length closed —  $3\frac{3}{16}$ "  
Weight per dozen —  $1\frac{1}{2}$  lbs.

**#84 JUNIOR CARPENTERS KNIFE**  
Handle — Maize Pyroxylin  
Blades — Clip, spey, pen  
Length closed —  $3\frac{3}{16}$ "  
Weight per dozen —  $1\frac{1}{2}$  lbs.



**#15 SLENDER SERPENTINE JACK**  
Handle — Maize Pyroxylin  
Blades — Clip and pen  
Length closed —  $3\frac{3}{16}$ "  
Weight per dozen —  $1\frac{1}{2}$  lbs.

**#32 PONY JACK KNIFE**  
Handle — Agate Pyroxylin  
Blades — Sabre clip and pen  
Length closed —  $2\frac{13}{16}$ "  
Weight per dozen —  $1\frac{1}{4}$  lbs.



**N-6 SELF-MERCHANDISER**  
Gift Packed in easel counter display  
Each knife in transparent  
sleeved box  
1 each #15, #32, #84, #85 and  
2 each #86



55-W PANEL DISPLAYS:

NOS.: 14, 21, 22, 24, 41, 48,

64, 65, 67, 72, 76 & 77

55-W PANEL DISPLAYS:

NOS.: 14, 21, 22, 24, 41, 48,

64, 65, 67, 72, 76 & 77

**CAMILLUS**  
*has the edge!*

*Sells Knives*  
*2 to 1*  
*OVER CONVENTIONAL CASES!*

- ★ New approach to pocket knife display.
- ★ Customers can feel goods necessary to self selling in this day of "Quick Service."
- ★ Knives wired to panel and protected with lacquer.
- ★ Blades displayed fully opened. We "SELL THE CUT" and here we show it.



55-A PANEL DISPLAYS:  
NOS.: 14, 21, 22, 24, 48, 51, 63, 66  
67, 72, 76, & 77.

55-B PANEL DISPLAYS:  
NOS.: 15, 18, 20, 32, 40, 41, 42,  
69, 84, 85, 86 & 99.

CONVENIENCE: Designed for modern "island" position. Easy to reach storage case, provision for locking.

SPACE SAVER: Occupies only 1 sq. ft. OR – hang panel on peg board.

Proven in retail research project as having TWICE THE DRAWING POWER of other displays.

**CAMILLUS**  
*has the edge!*

CAMILLUS CUTLERY COMPANY, Camillus, N. Y.

55-P PANEL DISPLAYS: 55-E PANEL DISPLAYS:  
NOS.: 14, 21, 22, 41, 48, 64, NOS.: 14, 16, 21, 22, 41, 42,  
65, 67, 72, 76, 77 & 99 48, 51, 67, 72, 76 & 99

55-D PANEL DISPLAYS:  
NOS.: 15, 28, 30, 32, 69, 80,  
81, 82, 83, 84, 85 & 86

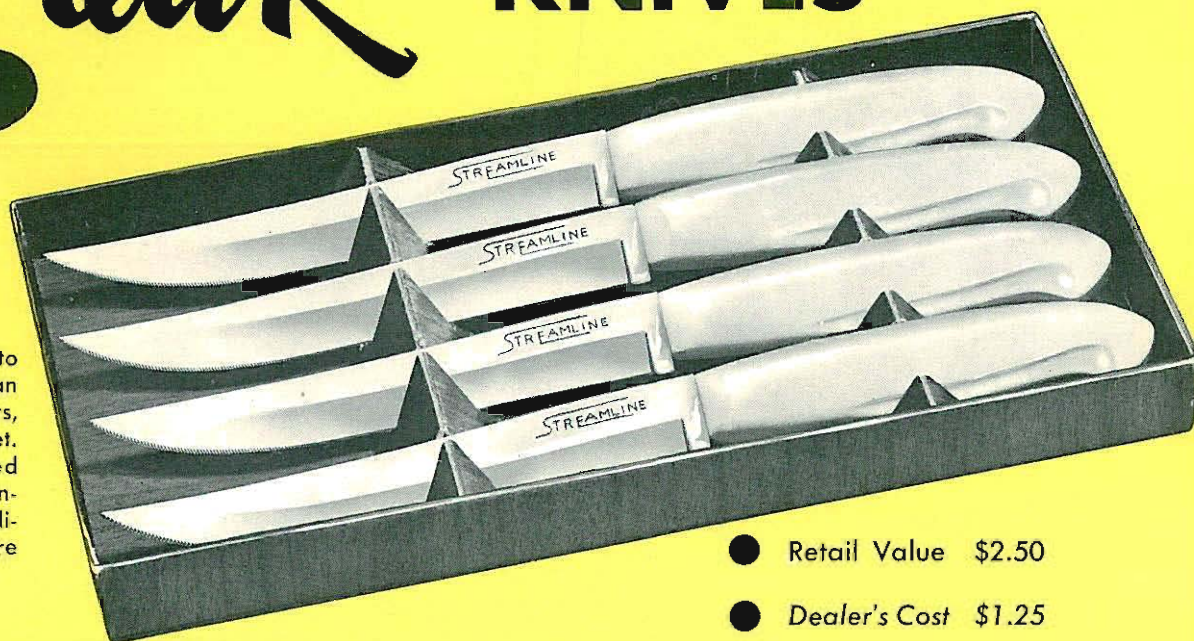


# Steak

# KNIVES

*Von Litho  
may 1954*

What better way to appeal to both the lady and the gentleman of your prospective customers, than with this fine steak set. Serrated edges (never need sharpening) and attractive handles make this a welcome addition to any table. Blades are stain resistant.



WK 100

Made in U.S.A. by Camillus Cutlery Co., Camillus, N. Y.

- Retail Value \$2.50
- Dealer's Cost \$1.25
- F.O.B. Camillus, N. Y.
- Minimum Order: 48 Sets

# Handsome CARVING SET

*(Matches above steak knife set)*



WK 101

Watch their faces glow when you hand them this beautiful carving set. Designed to add charm and grace at all dinner settings, yet is sturdily constructed to give rough, tough service. Blades are stain resistant.

- Retail Value \$2.95
- Dealer's Cost \$1.35
- F.O.B. Camillus, N. Y.
- Minimum Order: 48 Sets

**CAPPEL-Mac DONALD & CO.**  
**PREMIUM DIV.**

**737 No. Michigan Av. Chicago 11, Ill.**

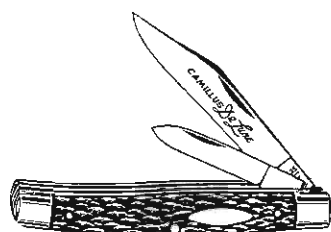




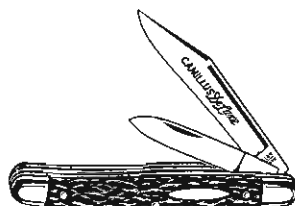
**Genuine Bone Handle**  
*Deluxe*  
**POCKET KNIFE ASSORTMENT**

**THE MOST WANTED\* KNIVES**

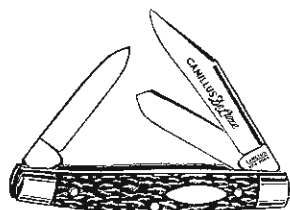
Individually boxed in attractive counter display



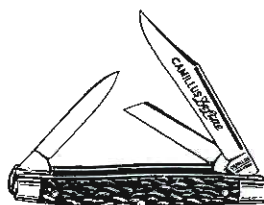
**1 each**  
**No. 28B**  
 Length Closed—3¼"



**2 each**  
**No. 30B**  
 Length Closed—3"



**2 each**  
**No. 82B**  
 Length Closed—3"



**1 each**  
**No. 83B**  
 Length Closed—2¾"



**ALL KNIVES:**

- Genuine bone stag handles
- Nickel silver linings—milled fronts
- Nickel silver bolsters
- Blades hand-honed to permanized edge
- Top-quality product in every respect.

**B-6 ASSORTMENT**

Each knife in gift box  
 with transparent acetate sleeve

\*Popular Mechanics continuing survey.

**TO REORDER:**

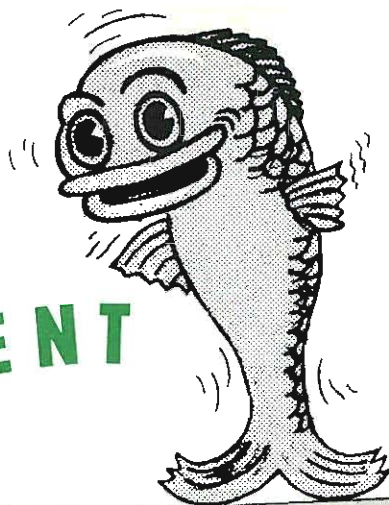
1. If Assortment as shown on this page is wanted, specify—Assortment B6
2. If fill-in stock only is wanted, specify number of knife wanted, i.e., No. 28B, etc.

**CAMILLUS  
 CUTLERY  
 COMPANY**  
 CAMILLUS, N. Y.

Made in the United States by Master Craftsmen



# fishin' KNIFE ASSORTMENT



An assortment of knives to capture all  
the fishing trade

## ASSORTMENT NO. FK-5

- 5 different types
- All with keen, sharp blades
- Each is equipped with scaler
- All have solid construction, brass linings.

1½ dozen knives in Assortment—  
1 of each knife mounted on card  
for display, and back-up stock.  
When back-up stock is sold out,  
knives can be reordered by specifying  
number.

Shipping weight ..... 4 ¼ lbs.



Made in U.S.A. by  
**CAMILLUS  
CUTLERY  
COMPANY**  
CAMILLUS, N. Y.  
ONE OF THE OLDEST AND LARGEST  
MANUFACTURERS OF KNIVES IN AMERICA

**A KNIFE FOR  
EVERY FISHERMAN**

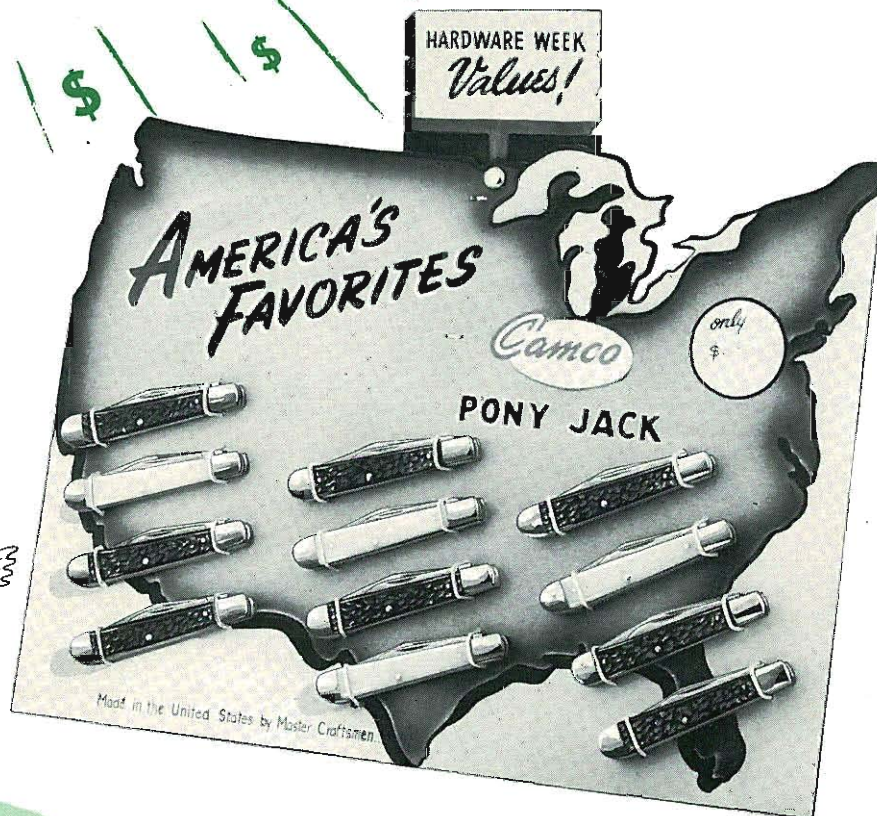


# HARDWARE WEEK SPECIAL

*See 1112 T.  
Voss letter*

**Camco**  
GOOD QUALITY

**SPECIAL**  
*Dealer Price*  
**\$8.00**  
Per Card



- ★ Surgical steel blades
- ★ Solid bolsters
- ★ Solid handles
- ★ Brass linings
- ★ Eye-catching Display

## ASSORTMENT NO. 1200

1 Dozen on Card — 8 stag, 4 maize

**PRICED TO SELL** at .98¢ each  
Normal retail value \$1.19

**FAST SELLERS — QUICK TURNOVER**

Packed 1 doz. on card, boxed.  
Shipping weight 1¼ lbs.

Made in U.S.A. by  
**CAMILLUS  
CUTLERY  
COMPANY**  
CAMILLUS, N.Y.  
ONE OF THE OLDEST AND LARGEST  
MANUFACTURERS OF KNIVES IN AMERICA



# CAMILLUS *Luxuria*

featuring: High carbon Stainless Steel blades  
Fine silver overlay handles that will not  
come loose  
Solid wood, hand rubbed, velvet  
lined Treasure Chests



**CAMILLUS**  
*has the edge!*

a famous 76  
year old name

## P122

6 Piece Steak Set in Hardwood Block.  
"LUXURIA" Quality but without  
silver overlay  
Attractively Gift boxed

Retail \$9.95



## P132

"LUXURIA" Steak Knife Set  
8 Steak Knives with over-  
lay handles in wooden  
Deluxe Chest, boxed  
Weight—2 1/4 lbs.

Retail \$39.95



MADE IN U.S.A. BY

**CAMILLUS  
CUTLERY  
COMPANY**

CAMILLUS, N. Y.

## P133

"LUXURIA" Carving Set  
8" Roast Slicer  
9 1/2" Ham Slicer  
5 3/4" Chef's Fork  
All with overlay handles  
in wooden Deluxe Chest.  
"Rolit" sharpener with  
instructions included.  
Weight—1 3/4 lbs.

Retail \$39.95



## P134

"LUXURIA" Steak Knife Set  
6 Steak Knives with over-  
lay handles in wooden  
Deluxe Chest, boxed  
Weight—2 3/4 lbs.

Retail \$33.50

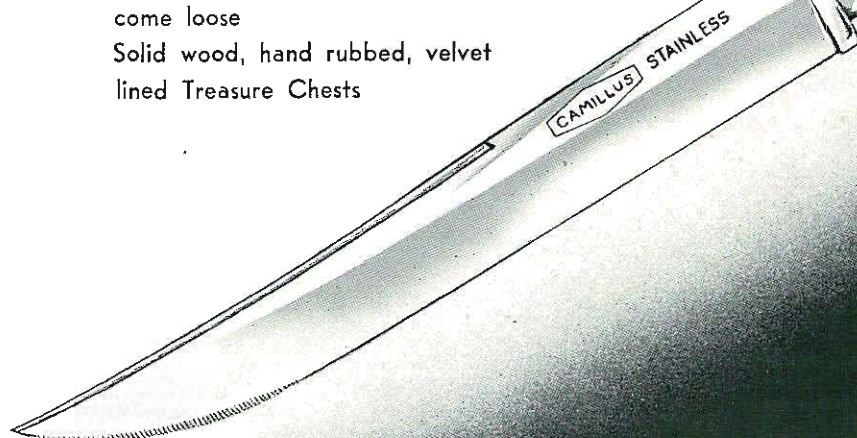




# CAMILLUS *Luxuria*

*From the original Camillus Co.  
to the new City  
Order #4/5x  
from 1955*

featuring: High carbon Stainless Steel blades  
Fine silver overlay handles that will not  
come loose  
Solid wood, hand rubbed, velvet  
lined Treasure Chests



**CAMILLUS**  
*has the edge!*

a famous 76  
year old name

## P122

6 Piece Steak Set in Hardwood Block.  
"LUXURIA" Quality but without  
silver overlay  
Attractively Gift boxed

Retail \$9.95



## P132

"LUXURIA" Steak Knife Set  
8 Steak Knives with over-  
lay handles in wooden  
Deluxe Chest, boxed  
Weight-2 1/4 lbs.

Retail \$39.95



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## P133

"LUXURIA" Carving Set  
8" Roast Slicer  
9 1/4" Ham Slicer  
5 3/4" Chef's Fork  
All with overlay handles  
in wooden Deluxe Chest.  
"Rolit" sharpener with  
instructions included.  
Weight-1 1/4 lbs.

Retail \$39.95

